



MANCHESTER
CITY COUNCIL

Manchester Partnership Community Engagement Strategy, Guide and Website

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Senior Programme Officer, Community Engagement
March 2011

Task Group

Task Group set up to develop:

- Community Engagement Strategy
- Community Engagement Toolkit
- Community Engagement Website

Reported to Manchester Partnership Working Group and Public Service Board

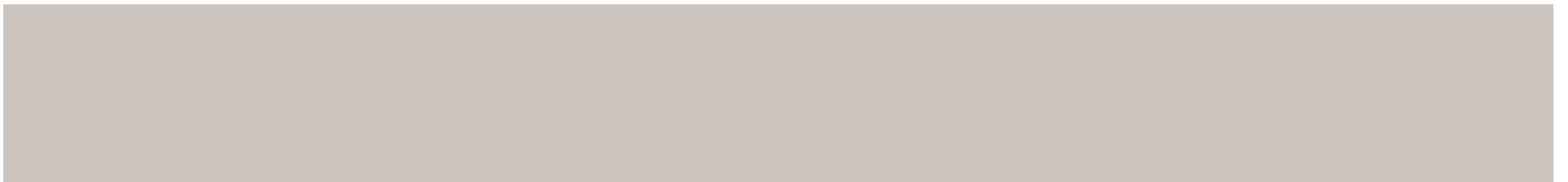
Your Manchester

Manchester Partnership's
Community Engagement Strategy 2011-15
March 2011



Purpose

“To develop strong, empowered and cohesive communities which can bring people together, influence decision making and lead on community action”.



Aims

- Improve co-ordination of activities
- improve engagement practice and feedback
- enable communities to influence decisions
- enabling communities to lead on action and develop their own solutions
- enable seldom heard groups to have a voice
- future services meet the needs of communities.

Developing the Strategy

- Reviewed previous engagement strategy
 - used feedback from previous engagement activity
 - developed commitments for engagement and carried out 3 month consultation
 - feedback used to draft new strategy
 - carried 3 month consultation on draft
 - feedback used to complete strategy.
- 

Our commitments

- Working together
- engaging on relevant issues
- finding new and different ways to engage
- being clear on why we are engaging
- clear timescales for engagement activity
- clarity on the decision making process
- giving clear, timely feedback
- learning to improve future engagement
- enabling individuals and small groups to engage
- enabling communities to lead on action
- sustainable engagement.

Your Manchester

Manchester Partnership's
Guide to Working with Communities
March 2011



Purpose

The guide includes the following sections:

- why engage
- tools for engagement
- barriers
- planning engagement activity
- what happens when engagement does not work
- engaging with communities of identity.

Developing the guide

- Sub group of task group set up to oversee development
- event to identify ways of engaging different communities
- feedback used to produce toolkit.

Developing website

- Sub group of task group set up
- secured £10,000 from central government 'Targeted Support Fund'
- appointed WHIS to develop site
- developed prototype
- staff pilot
- resident pilot
- used feedback to develop final version.

Your Manchester

Manchester Partnership
Community Engagement Website

[Home](#)

Welcome to the Community Engagement Website

Welcome

The Manchester Partnership is committed to [community engagement](#) and through our Community Engagement Website you can:

- Find out what is happening in your local area and across the city
- Have your say, and get involved in things that matter to you
- Access support to improve your local area

Search
for

Key word
search
(e.g. housing,
health, crime)

What's
happening
in my area?

Calendar of
Activities

Consultations

You can search for activities and consultations by area, keywords or by date.

Current highlights

Diabetes Survey

You said, We did

Test comment reply to public on action taken as a result of Diabetes Survey...

Your Manchester

Manchester Partnership
Community Engagement Website

[Home](#)

Welcome to the Community Engagement Website

Find out what's happening in your area

Please select up to 5 wards to find out what activities are happening near you. Then select if you would like to view all activities, current activities or past activities.

If you are not sure which ward you live or work in, you can visit [Manchester City Council's website to find your ward](#).

- | | | |
|--|--|--------------------------------------|
| <input type="checkbox"/> Ancoats and Clayton | <input type="checkbox"/> Ardwick | <input type="checkbox"/> Baguley |
| <input type="checkbox"/> Bradford | <input type="checkbox"/> Brooklands | <input type="checkbox"/> Burnage |
| <input type="checkbox"/> Charlestown | <input type="checkbox"/> Cheetham | <input type="checkbox"/> Chorlton |
| <input type="checkbox"/> Chorlton Park | <input type="checkbox"/> City Centre | <input type="checkbox"/> Crumpsall |
| <input type="checkbox"/> Didsbury East | <input type="checkbox"/> Didsbury West | <input type="checkbox"/> Fallowfield |
| <input type="checkbox"/> Gorton North | <input type="checkbox"/> Gorton South | <input type="checkbox"/> Harpurhey |
| <input type="checkbox"/> Higher Blackley | <input type="checkbox"/> Hulme | <input type="checkbox"/> Levenshulme |
| <input type="checkbox"/> Longsight | <input type="checkbox"/> Miles Platting & Newton Heath | <input type="checkbox"/> Moss Side |
| <input type="checkbox"/> Northenden | <input type="checkbox"/> Old Moat | <input type="checkbox"/> Moston |
| <input type="checkbox"/> Sharston | <input type="checkbox"/> Whalley Range | <input type="checkbox"/> Rusholme |
| <input type="checkbox"/> Woodhouse Park | | <input type="checkbox"/> Withington |

All Activities

Search

Current highlights

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Your Manchester

Manchester Partnership
Community Engagement Website

[Home](#)

LATEST: 24/03/2011 - Whalley Range U Decide ...

Activities Calendar

November 2010						
Mon	Tue	Wed	Thu	Fri	Sat	Sun
25	26	27	28	29	30	31
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	01	02	03	04	05

Instructions

Days that are marked with an icon have activities taking place. Selecting the icon will list all registered activities happening on that day.

Keyword Search
(e.g. housing, health, crime)

**Search
in my area**

**Search
Consultations**

Current highlights

Diabetes Survey

You said, We did

Significant changes were made to the draft strategy following the feedback we received. Please see attached report....

Your Manchester

Manchester Partnership
Community Engagement Website

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LATEST: 24/03/2011 - Whalley Range U Decide ...

Activity Details

"Well"-being's of Faith (Faith in our Healthy Future)

23 November 2010 - 23 November 2010

Faith Network 4 Manchester

This event will seek to facilitate discussions between Organisations providing services in Manchester and Faith groups with the aim of exploring barriers/access issues. Groups and individuals will have the opportunity to learn about services in Manchester and share good practice on health.

For Further Details:	Contact: Sefton Simpson
Where	TBC
Activity Type	Consultation
Organisation	NHS Manchester
Service Area	Health
Key words:	Faith, Health, COI, Community of interest, belief,

Current highlights

Diabetes Survey

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Staff Feedback



▶ Home

LATEST: 24/03/2011 - Whalley Range U Decide ...

Consultations

Please select a time period for consultations that you are interested in.

Past Consultations ▼

Search

Your search returned 3 consultations, ordered by date.

Community Engagement Strategy for Manchester Partnership

Consultation

Date: 31 August 2010

Community engagement provides people with the opportunities to have a greater say in what happens in their city, and to be more active in decision making. A Community Engagemen...

Home Life 2

Consultation

Date: 27 November 2010

Workshops and presentations on the Housing Strategy...

"Well"-being's of Faith (Faith in our Healthy Future)

Consultation

Date: 23 November 2010

This event will seek to facilitate discussions between Organisations providing services in Manchester and Faith groups with the aim of exploring barriers/access issues. Groups a...

Current highlights

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Community Engagement Website

Manchester Community Central

[http://www.manchestercommunitycentral
.org/vcs-involvement](http://www.manchestercommunitycentral.org/vcs-involvement)

Call for Action

- Partnership staff to implement strategy, use guide and input activity into website
- Community and voluntary organisations and residents to get involved, use website and challenge where needed

Workshops

- What engagement activity have you been involved in that has made a real impact and why?
- What do we need to do in the future to ensure effective community engagement?
- What skills and resources do we need to improve engagement?
- What can you or your organisation do to improve engagement practices?