

**MANCHESTER CITY COUNCIL
REPORT FOR INFORMATION**

Committee: Health and Well Being Overview and Scrutiny Committee
Date: 8 January 2009
Subject: Joint Health Unit (Interim Business Plan 2009/10)
Report of: Director of the Manchester Joint Health Unit

Purpose of Report:

To provide members of the committee with a summary of the interim Joint Health Unit Business Plan for 2009/10 with a particular focus on the Teenage Pregnancy and Valuing Older People programmes

Recommendations:

The Committee is asked to:

- i) Note the report

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Background documents:

Integrated Business Plan 2008/9 (available from the Manchester Joint Health Unit)

NB

The Director of the Joint Health Unit and Director of Public Health (NHS Manchester) now produce an annual integrated business plan reflecting joint work areas. The final version of this plan will be completed by March 2009

2009-2010 Business Plan Summary

Manchester Joint Health Unit

1. Service Summary

The Manchester Joint Health Unit (JHU) was established on 1st April 2002 and is funded by NHS Manchester and Manchester City Council (MCC). It was set up in recognition of the fact that Manchester has some of the most challenging health problems in the country.

The main aim of the Unit is to co-ordinate and deliver programmes to reduce inequalities within the city and between the city and the rest of the country.

The business of the Unit is centred on the following key themes:

- Tackling the major killers and increasing life expectancy
- Teenage pregnancy strategy
- Addressing the wider determinants of health

and includes a wide range of support functions such as health intelligence, research and development, programme and resource management.

The current staff complement is 25 (23 wte) with a mix of NHS Manchester and Council employees. The Unit is physically located in Manchester Town Hall and managerially located in the Chief Executives Department of the City Council. The Director reports to the Deputy Chief Executive (Performance Division) and governance and strategic direction for the Unit are provided by the JHU Board. The Board members include:

Councillor Basil Curley	Executive Member for Adult Services, MCC
Geoff Little	Acting Deputy Chief Executive, MCC
Evelyn Asante-Mensah	Chair, NHS Manchester
Laura Roberts	Chief Executive, NHS Manchester
Sally Bradley	Director of Public Health, NHS Manchester

The mission statement for the Unit is consistent with the Community Strategy, namely:

“The Unit will work with partners to ensure that Manchester people will be wealthier, live longer be healthier and enjoy happier lives”

2. **Headline Priorities**

Key Objectives (1 to 10)

- 1) To lead programmes that will help achieve the Local Area Agreement targets and related priorities 1 to 5 contained in the Commissioning Strategic Plan of NHS Manchester. This includes strategic programmes funded by the Improving Health in Manchester process.
- 2) To convene the Adults Health and Well Being Partnership, one of the five thematic groups of the Manchester Partnership and support the health related work of the other thematic partnerships.
- 3) To lead a wide range of programmes and activities in relation to tackling the major killers including:
 - Smoke Free Manchester
 - Food Futures
 - Physical Activity Programmes
 - Manchester Alcohol Strategy
 - Suicide prevention and mental health and well being
- 4) To support the delivery of economic development and welfare reform, maximising the contribution of the local NHS, and progressing other work that addresses the wider determinants of health.
- 5) To lead work on health and regeneration, including:
 - Supporting the delivery of LIFT schemes
 - Embedding health improvement in Strategic Regeneration Frameworks
- 6) To act as the strategic lead for the co-ordination of national public health initiatives (i.e. Health Trainers, Vascular Screening and Life Checks, Spearhead and Communities for Health) and local social marketing campaigns (e.g. Don't Be A Cancer Chancer).
- 7) To provide policy, information, health intelligence and research support to the City Council and NHS Manchester.
- 8) To manage the following resources and associated programmes for partners:
 - a. Working Neighbourhoods Fund (WNF)
 - b. Local Implementation Grant (Teenage Pregnancy)
 - c. Choosing Health
 - d. Communities for Health
- 9) To continue to manage the citywide teenage pregnancy programme and support the Teenage Pregnancy Partnership Board.

10) To host the Valuing Older People Initiative.

3. Focus on Teenage Pregnancy (key objective nine)

3.0 Introduction

The Teenage Pregnancy Team is based in the Joint Health Unit and is responsible for the coordination of the teenage pregnancy prevention and support programme. The team members include the Strategic Manager, Implementation Manager and Programme Officer. Other members of the Joint Health Unit support the team.

For 2009/10, the team will:

- Continue to support the work of the Teenage Pregnancy Partnership Board (TPPB) and lead work on the priority themes (described below)
- Produce the teenage pregnancy action plan in conjunction with partners and then monitor and report progress against agreed actions
- Manage the Local Implementation Grant for Teenage Pregnancy.

3.1 Communications and Campaigns

Further develop www.anyplanstonight.co.uk to make it easier for young people to access sexual health information and details of local services.

- Launch two high profile teenage pregnancy prevention campaigns, in September 2009 and January 2010, to coincide with the seasonal spike in conceptions.
- Continue to produce a range of local resources to support professionals to engage with young people about their sexual health.

3.2 Data and Performance Management

Lead the work programme of the data sub-group:

- Examine and analyse ward level conception patterns to better inform local knowledge, targeted activity and service planning
- Produce quarterly data reports for commissioners and providers to better inform decision-making, service development and the targeting of young people most at-risk of teenage parenthood.

3.3 Contraception and Sexual Health

Continue to support the work programme of the sexual health sub-group in conjunction with NHS Manchester:

- Procure the clinical targeted outreach service (to target college students and young people living in hotspot neighbourhoods) – funded through Improving Health in Manchester monies
- Produce the Manchester Sexual Health Strategy 2009 – 2012
- Relocate the FRESH clinic in North Manchester
- Ensure the further rollout of the Manchester C-Card Scheme.

- Work with service providers to achieve an increase in the number of women accepting LARC (long-acting reversible contraception).

3.4 Sex and Relationships Education

Continue to support the work programme of the Sex and Relationship Education (SRE) sub-group in conjunction with Children's Services:

- Brief and train School Improvement Partners and School Effectiveness Officers to assist them to challenge and support schools on provision
- Re-publish the offer document to ensure that schools are aware of sources of local support for SRE and sexual health services
- Publish the findings of the SRE Reference Group and offer support to schools that wish to further improve their SRE curriculum.
- Contribute to the national consultation on the content of statutory Personal Social and Health Education, incorporating SRE.
- Roll out Growing and Changing Together at Key Stage 1.
- Support the School Nursing Service to further develop their role in the teaching of SRE.

3.5 Targeted Work

- Support the District Leadership Teams, where appropriate, to develop targeted youth support programmes for young people at-risk of teenage parenthood.
- Continue to rollout the Risk Assessment Tool for professionals, to better support staff to determine young people vulnerable to teenage pregnancy.
- In conjunction with partners, plan prevention activities for college students for the Autumn 2009 term – to coincide the seasonal spike in conceptions.

3.6 Targets and outcomes

The overarching target for the programme is prescribed nationally and contained in the Local Area Agreement. Each of the programme areas above have clearly defined objectives to achieve which are signed off by both Government Office North West and the National Teenage Pregnancy Unit.

4. Focus on Valuing Older People (Key Objective 10)

4.0 Introduction

The Valuing Older People (VOP) Team is based in the Joint Health Unit and is responsible for the coordination and delivery of the Valuing Older People Programme.

The team members include the Strategy Manger, Programme Manager, Research and Planning Officer and Project Assistant. The Strategy Manager is line managed

by the Director of the Unit and the Team receive strategic direction from the Director of Adult Social Care.

For 2009/10 the team will:

- Continue to convene and support the Valuing Older People Partnership Board and various network groups
- Lead the development of an ageing strategy for Manchester
- Manage the VOP budget which is comprised of various funding streams (e.g. Working Neighbourhoods Fund)

4.1 Engagement and Communication

- Distribution of VOP quarterly newsletter to over 12000 residents
- Monthly VOP e-bulletin for stakeholders
- Publication and distribution of “Voices of Experience” Calendar and associated campaign work throughout 2009
- Establishment of a new locality network in the Beacons area of East Manchester and consolidation of existing locality networks

4.2 Healthy Ageing

- Support for the implementation of the vascular check screening programme for people aged between 40-74 years
- Evaluation of the “Big Splash” initiative (free swimming for the over 60s)
- Ensuring that the new Healthy Living Network for Manchester has a focus on older residents

4.3 Intergenerational Work

- Establishment of the joint development post with the Beth Johnson Foundation and implementation of the work programme
- Support for intergenerational good practice projects

4.4 Research and Policy Development

- Informing and responding to the refresh of Opportunity Age, the Government’s national ageing strategy
- Ongoing support for the New Dynamics of Ageing Programme with Keele University focusing on four Manchester wards

4.5 Local Partnerships as apart of the Ageing Strategy

- Work with the Cultural Strategy Team to develop a “cultural offer” for older people
- Support the emerging health at work programme and City Strategy implementation (i.e. employment opportunities for the over 50s)
- Various initiatives under the Lifetime neighbourhoods approach (e.g. built environment for older people)

4.6 Targets and outcomes

A number of targets contained in the Local Area Agreement are relevant to the Valuing Older People programme. In addition a suite of indicators have been developed to track progress across a number of key themes.