

MANCHESTER CITY COUNCIL

REPORT FOR RESOLUTION

Committee: Citizenship and Inclusion Overview and Scrutiny Committee

Date: 3rd March 2008

From: Forid Meah, Head of Corporate Performance

v

Subject: Agenda 2010

PURPOSE OF REPORT

This report provides information on the background, current status and future priorities of Agenda 2010. The report also outlines the current challenges for Agenda 2010 arising from the changing population of the city.

RECOMMENDATION

The committee is asked to note the contents of this report.

FINANCIAL CONSEQUENCES FOR THE REVENUE AND CAPITAL BUDGETS

None

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BACKGROUND DOCUMENTS

None

WARDS AFFECTED

All

IMPLICATIONS FOR

Anti-Poverty Equal Opportunities Environment Employment

No

No

No

No

1. Introduction and Background

1.1 Established in October 2000, Agenda 2010 is the city of Manchester's commitment to a ten-year strategy to improve race equality in Manchester. Agenda 2010 is part of the vision for the city stated in the Community Strategy 2006-2015. The objectives for Agenda 2010 were set out in a charter, which stated that Manchester would:-

- Ensure the strategy for Agenda 2010 is implemented and promoted throughout the city.
- Promote the diversity and well being of Black and Minority Ethnic (BME) communities of Manchester by supporting the positive aspects of cultural diversity.
- Raise the level of educational attainment of all Manchester's Black and Minority Ethnic communities, to at least equal the average for the city.
- Secure representation for Black and Minority Ethnic communities in employment at all levels in Manchester that is equivalent to their representation in the local population.
- Reduce the level of racially motivated crime in Manchester.
- Improve the equity and accessibility of health and social care services to all Black and Minority Ethnic communities.

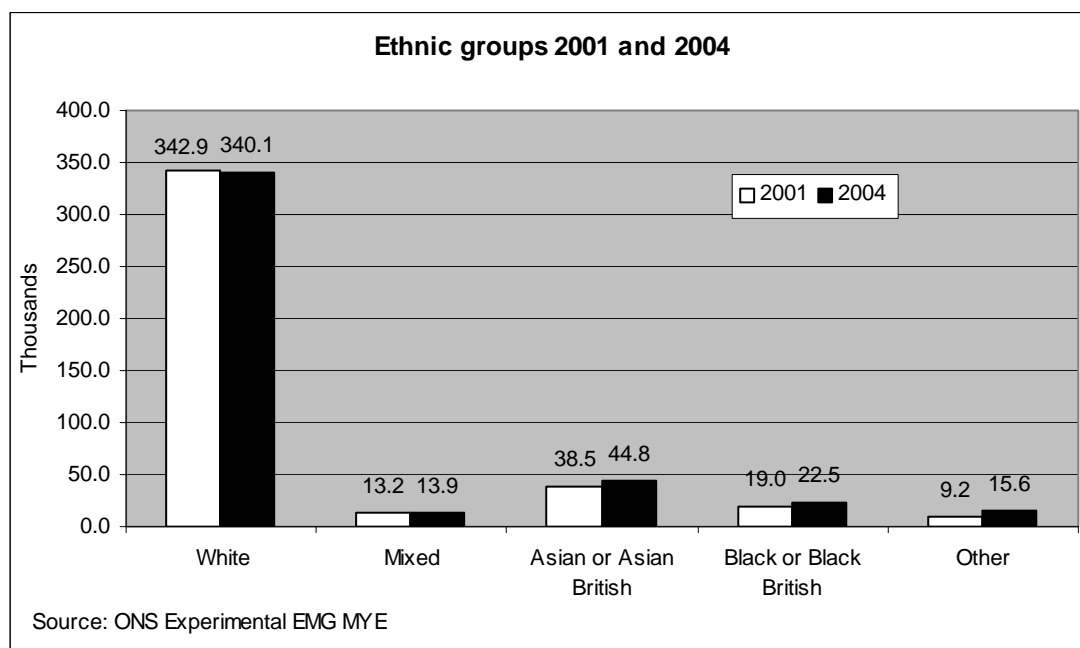
1.2 An Agenda 2010 Steering Group promotes and oversees the delivery of the charter. It is chaired by the Deputy Chief Executive (Performance) and includes representatives of Manchester City Council, Job Centre Plus, Greater Manchester Police, Manchester Primary Care Trust, Manchester Council for Community Relations and the Manchester BME Network. Democratic leadership is provided by the Council's Lead Councillor on Race. An improvement programme is delivered through thematic working groups focusing on Education, Crime and Disorder, Health and Employment.

2. The Continuing Importance Of Agenda 2010

2.1 The population of Manchester has changed significantly since 2000. The 2001 census recorded that 19% of the city's population came from a BME background. This was an increase from 12.6% recorded in the previous census in 1991. Latest estimates suggest that the BME population of the city exceeds 23%.

2.2 According to mid year estimates from the Office of National Statistics (ONS), Manchester's population has grown by 1% per year between 2001 and 2005. This growth is accounted for by a high birth rate

among residents of the city, and more recently, from international migration.



2.3 The above graph illustrates the changes in the city's population between 2001 and 2004 and highlights the growth of Asian and black groups. While the growing diversity of the population is to be celebrated, as the table below demonstrates, there are some significant structural differences in the profile of the population which could have implications for public services.

Estimated resident population by broad ethnic group, mid-2004 (thousands)								
	<i>All groups</i>	<i>White</i>	<i>Mixed</i>	<i>Asian/Asian British</i>	<i>Black/Black British</i>	<i>Chinese or Other</i>	<i>All EMG</i>	<i>All EMG %</i>
Age 0-15	83.5	58.4	6.1	11.9	4.6	2.4	25.0	29.9
16-59/64	292.0	225.7	7.5	30.7	15.6	12.5	66.3	22.7
60/65 and over	61.4	56.0	0.3	2.2	2.3	0.7	5.5	9.0
All persons	436.9	340.1	13.9	44.8	22.5	15.6	96.8	22.2

Source: Office for National Statistics, Crown Copyright 2006. Based on experimental statistics

2.4 For example, changes in the ethnicity of school pupils between 2003 and 2006 has now resulted in schools in five wards recording that English is a second language for 50% or more of the school's pupils. There are also changes to the composition of some neighbourhoods. For example, Harpurhey and Gorton North experienced increases in the number of Nigerian pupils between 2003 and 2006, whilst Moss Side and Hulme saw an increase in the number of Somali pupils.

- 2.5 This means that the scale and nature of the challenge facing Agenda 2010 has changed since its inception. This is in addition to other challenges faced by Manchester communities resulting in the city being ranked as the fourth most deprived in the country. More importantly, the challenge for Agenda 2010 now is not only to promote race equality, but also to support community cohesion.
- 2.6 Consequently, Agenda 2010 is playing a key leadership role in ensuring that race equality is embedded in mainstream service delivery. While there have been some improvements to key quality of life outcomes for minority communities, these have not yet met the full expectations or ambitions of public service providers or local communities. Nonetheless, improvement as a result of Agenda 2010 is greater than would otherwise have been the case without Agenda 2010.

3. Measuring Improvement Through Agenda 2010

- 3.1 The focus Agenda 2010 has been able to bring has resulted in improvements across the city, for example:-
- In 2006/7, the proportion of Black Caribbean pupils achieving 5(A*-C) GCSEs increased by 16.9% from the previous year. They are now 6.7% above the average for the city.
 - The working age employment rate of non white people increased from 42% to 52% between 2004 and 2006.
 - Between 2006 and 2007, the number of people belonging to an ethnic group other than white claiming job seekers allowance fell by 10.7%.
- 3.2 Measuring improvements to the quality of life for minority communities presents an equally complex challenge. Although the national census provides detailed information and comparisons within Manchester, and between other cities, this data becomes out of date very quickly. This is especially the case in Manchester given its rapid population change. Although some service data is collected by ethnicity, the breadth and depth of data collection is insufficient to be able to provide a regular and comprehensive analysis across all communities, in all parts of the city. In many cases, the provision of ethnicity data is voluntary increasing the difficulties of collection.
- 3.3 Agenda 2010 is therefore concentrating significant effort to gather more robust data needed to understand the changing needs of both geographic communities and communities by ethnicity. In particular, work is taking place to develop an approach for early identification of service impact and patterns of movement throughout the city. This approach informs performance monitoring at the Agenda 2010 Steering

Group, within individual organisations and across the Manchester Partnership. Given its importance to the city, this approach will be a key element of Manchester's new Local Area Agreement.

4. Informing and Engaging Communities in Agenda 2010

- 4.2 During the last two years, Agenda 2010 Roadshows have been held at local venues across Manchester. These were successful in attracting residents and thus assisted in raising the profile of Agenda 2010 amongst communities. They also gave an opportunity for partners and the community to come together and review the impact that was being made by public services. This direct approach supports the delivery of the Charter by bringing different communities together to celebrate their diversity and share their quality of life experiences.
- 4.3 As Agenda 2010 is central to the work of the Manchester Partnership and the delivery of the city's Community Strategy, it features prominently at the biennial Manchester Conference which reviews progress in delivering the Community Strategy. Feedback from the conference shapes the work programme of the Partnership as a whole and enables residents to see how Agenda 2010 is integrated into all aspect of partnership work.
- 4.4 The work of Agenda 2010 is supported by the Manchester Council for Community Relations (MCCR) and the BME Network. Both organisations have been invaluable in providing challenge and support to the other members of the Agenda 2010 Steering Group. They also assist in engaging wider BME groups in Agenda 2010 activities like the road shows.
- 4.5 More recently, Agenda 2010 round table discussions were held with BME community representatives, Council Heads of Services and key officers within Manchester Partnerships. The discussions resulted in a better understanding of key concerns and needs of differing BME communities. The outcomes of the discussions will lead to improved performance indicators for use in the Local Area Agreement.
- 4.6 Representatives from the Manchester Council for Community Relations, and from the BME Network will be present at the meeting to answer questions from Members about the challenges faced by Agenda 2010.

5. Future Priorities for Agenda 2010

- 5.1 Agenda 2010 undertook a review recently as part of its cycle of continuous improvement. The membership of the group was enhanced to enable strong representation of thematic partnerships from the Manchester Partnership. This will enable greater influence in the development partnership implementation plans like the Local Area Agreement.

5.2 The Local Area Agreement represents a key opportunity to fully embed Agenda 2010 into the performance management frameworks of all public agencies in Manchester. As a result of the provisions within the new Local Government and Involvement in Public Health Act 2007, Members of all Overview and Scrutiny Committees now have greater powers to engage with partner organisations on how the objectives of Agenda 2010 are being delivered. Members considered a report on the Local Area Agreement at their last meeting in February.

5.3 The immediate priorities of the Agenda 2010 Steering Group are therefore:-

- to review the State of the City indicator framework for Manchester to ensure that all key performance indicators are capable of being measured by ethnicity. The State of City framework was considered by this Committee at its last meeting in February.
- ensure that all Manchester Thematic Partnership Action Plans appropriately prioritise actions to narrow the gap in quality of life between communities in Manchester; and the rest of the country.
- continue to strengthen relationships with BME communities by developing an “Agenda 2010 Agreement” clarifying the respective roles of public agencies and communities in achieving better quality of life outcomes for BME communities in Manchester.

6. Conclusion

6.1 Agenda 2010 is a valuable strategic mechanism that has helped embed the race equality agenda throughout the city. It has been a key driver for change since its inception in 2000. Although the Manchester economy has seen fantastic growth in recent years, this has not translated into accelerated improvements in quality of life for all communities. Manchester today remains the fourth most deprived local area in the country. The Council and its partners face a continual challenge of ensuring that all individuals and communities have the opportunity to realise their full potential and have equal access to the benefits of a growing city.