



Fly-tipping and Litter Action Plan – first sprint 2026–2029

This document should be read in conjunction with the Fly-tipping and Litter Strategy for Manchester (2026–2035)

Area	Action	Detail	Timescales
1. Data, Insight and Review: Surveys and audits, research and intelligence, monitoring and evaluation, and leadership and governance	Drive the Strategy through formation of the Fly-tipping and Litter Action Group (FLAG) and a data and measurement dashboard.	A data-driven service group meeting bimonthly to drive the Strategy, oversee implementation of co-produced solutions and explore suggested ideas. Attendance will include key Council departments, contractors and housing providers.	Ongoing
	Maintain and improve contractor governance and system performance.	Maintain and improve contractor performance, and deliver continual improvements to our web and reporting systems.	Ongoing
	Establish a Strategic Stakeholders Group.	Strategic Stakeholders Group (to include partners such as GMCA, Canal & River Trust, TFGM, Network Rail, National Highways, Ministry of Justice) meeting twice a year to improve partnerships and strategic drive. KBT will support this group.	Biannually in May and November
	Ensure excellent understanding of roles, responsibilities and accountability.	Establish the core responsibilities and accountabilities of each role within the Council, and provide staff training where required to help inform and support staff to deliver our vision for a clean and green city.	2026

Area	Action	Detail	Timescales
2. Infrastructure and Services: Facilities, services and support	Review bulky waste service and trial changes to service improvement.	Trial improvements to the bulky waste service to ensure it is efficient and easy to access. Halve the number of incomplete collections. Trial an increase in the number of available slots and measure the impact on fly-tipping reports.	2026
	Review the model of Council land management.	Review model to focus on parks and green spaces, Council land, alleyways and housing estates.	Ongoing
	Deliver fly-tipping target-hardening measures.	Continue to install target hardening at suitable hotspots and design out soft targets at new developments.	Ongoing
	Undertake targeted work to improve residents' effective waste management.	Targeted work to encourage use of kerbside collections and other ways to reduce, reuse and recycle.	Ongoing
	Offer targeted additional bin capacity.	Simplify process for additional grey bin capacity, particularly for houses of multiple occupation, large households and disabled residents. Promote the use of extra and larger recycling bins.	March 2026
	Continue to make use of CCTV and other technology.	Explore use of CCTV and the requirement for upgraded technology.	July to December 2026
	Promote legitimate waste carriers.	Explore how to support residents to connect with legitimate waste carriers.	Ongoing

Area	Action	Detail	Timescales
3. Participation, Engagement and Education: Campaigns, partnership and volunteering	Work together with our colleagues, residents, partners and businesses on key campaigns, programmes and initiatives.	Measure and monitor the impacts of Intensive Neighbourhood Management projects.	Ongoing
		Consider ways to improve engagement with landlords and letting agents.	Ongoing
		Increase participation in key campaigns, including GB Spring Clean, Love Parks, Earth Day. Support at least three campaigns each year led by children and young people across north, south and central Manchester.	Various campaigns March to September each year
		Deliver at least five targeted data-led campaigns in north, south and central Manchester, covering householder duty of care, cigarette litter, gum, dog fouling, and 'on the go' food and drink litter.	
		Deliver Fly-tipping Fortnight, a targeted citywide campaign.	
		Deliver Keep Manchester Tidy's Shaping Spaces project in two wards each year.	May to September each year
		Support the Eco-Schools programme, putting emphasis on widening participation for older students and increasing secondary school Green Flag applications for at least six schools each year.	Ongoing
		Work collectively to increase the number of supported opportunities for volunteering and participation that provide a meaningful and good-quality experience for volunteers and participants.	Ongoing
		Raise awareness of available funding for community-led projects.	Ongoing

Area	Action	Detail	Timescales
4. Compliance and Enforcement: Investigation and communication, fixed penalties and prosecutions	Through a Target Team, focus on high-volume areas.	Through a target team, develop an approach that focuses on at least ten high-volume and complex areas, eg. district centres and flats above shops.	Ongoing
	Improve the process for reporting and gathering evidence.	Design and implement a trial to simplify the reporting of fly-tipping, and improve processes around gathering and following up on evidence.	June to November 2026
	Communicate effectively about compliance activity.	Develop and deliver creative ways to inform the public about compliance activity and prosecutions.	Ongoing
	Make enforcement activity more visible.	Explore and implement ways to make enforcement more visible, including using signage and branding.	Ongoing