

Standard conditions of consent to distribute free printed matter.

1. All persons engaged in the distribution of free printed matter by virtue of this Consent, must wear a clearly visible authorisation badge issued by the Council, bearing the relevant Consent number and the name and address of the Consent holder. The authorisation badge must be visible at all times that a distribution is taking place and produced on demand to an authorised officer of the Council, authorised Council contractor or Police Officer.
2. Authorisation badges are not transferable between Consent holders and all distributors using them must be directly employed by the Consent holder.
3. Free printed matter must not be distributed on any days or times other than those specified in this Consent.
4. Free printed matter must only be distributed in a safe location that does not cause obstruction or inconvenience to pedestrians or businesses nearby.
5. Free printed matter should only be offered to passers-by and they can be invited to take one. Free printed matter must not be forced into their hands when they have indicated that they are not interested.
6. Free printed matter must not be left unattended for the general public to take at their discretion.
7. All places in which free printed matter is being distributed must be kept free of discarded matter, which relates to the distribution to a radius of 50 metres from the distribution point. The area must not fall below grade B of the Governments' Code of Practice on Litter and Refuse at any time. If an authorised officer of the Council considers that the standard has been breached as a consequence of the distribution of free printed matter, his judgment will be definitive at the time. Challenges to that assessment will only be accepted through the formal appeal process, should this Consent be revoked as a consequence of the officer's determination.
<http://www.defra.gov.uk/environment/localenv/litter/code/pdf/cop-litter.pdf>
8. All free printed matter must meet the standards of the Advertising Standards Authority. Marketing communications should contain nothing that is likely to cause serious or widespread offence. Particular care should be taken to avoid causing offence on the grounds of race, religion, sex, sexual orientation, age or disability. Compliance will be judged on the context, medium, audience, product and prevailing standards of decency.
http://www.asa.org.uk/asa/codes/cap_code/
9. The consent holder is permitted to promote the name specified in Section 3, Part 1b only. The specified name will be printed on the Consent and every badge requested.
10. This Consent and any distribution badges issued under it remain the property of Manchester City Council and must be returned to the Council if this Consent is revoked in pursuance of paragraph 3(7) of Schedule 3A of the Environmental Protection Act 1990, or if the Council decide to vary or revoke any of the conditions of this Consent by virtue of para 3(8) of that Schedule.