

MANCHESTER CITY COUNCIL

**QUANTITATIVE NEED FOR ADDITIONAL
RETAIL FLOORSPEACE UP-DATE 2010**

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CONTENTS

	<u>Page Number</u>
1.0 INTRODUCTION	1
Format of the Study	2
2.0 POLICY CONTEXT	4
PPS4: Planning for Sustainable Economic Growth	4
North West of England Plan: Regional Spatial Strategy to 2021	7
Summary	8
3.0 CURRENT TRENDS IN RETAIL PROVISION	10
Convenience Shopping	10
Comparison Shopping	12
The Independent Retail Sector	13
Internet Shopping	14
Summary	14
4.0 METHODOLOGY FOR THE QUANTITATIVE ASSESSMENT	16
Available Expenditure	17
<i>Figure 1: Annual Growth Forecasts and Trends in Per Capita Expenditure</i>	18
Floorspace	18
Turnover of Existing Stores and Centre	18
Retail Capacity Modelling Scenarios	18
Summary	19

	<u>Page Number</u>
5.0 CONVENIENCE SHOPPING	21
The Overall Pattern of Convenience Shopping	21
Analysis of the Household Telephone Survey Information	22
<i>Zone 1 - City Centre</i>	22
<i>Zone 2 - Cheetham Hill and Crumpsall</i>	22
<i>Zone 3 - Harpurhey and Blackley</i>	25
<i>Zone 4 - Newton Heath and Moston</i>	26
<i>Zone 5 - Eastlands and Openshaw</i>	28
<i>Zone 6 - Longsight</i>	29
<i>Zone 7 - Gorton</i>	29
<i>Zone 8 - Levenshulme</i>	32
<i>Zone 9 - Rusholme and Fallowfield</i>	33
<i>Zone 10 - Hulme and Whalley Range</i>	33
<i>Zone 11 - Chorlton</i>	36
<i>Zone 12 - Withington and Burnage</i>	37
<i>Zone 13 - Didsbury</i>	37
<i>Zone 14 - Northenden</i>	40
<i>Zone 15 - Baguley</i>	41
<i>Zone 16 - Wythenshawe</i>	43
Analysis of Trade Draw Across Zones	44
Analysis and Market Shares and Potential for Growth Within Each Zone	44
Performance of Existing Large Foodstores in Manchester	45
Commitments for Convenience Floorspace	46
Overall Assessment of Capacity for Additional Convenience Shopping	46
<i>Figure 2: Capacity for Additional Convenience Floorspace</i>	46
Requirement for Additional Convenience Floorspace	47
<i>Figure 3: Capacity for Additional Convenience Floorspace</i>	47

	<u>Page Number</u>
Capacity Based on a Selective Increase in Market Share	48
<i>Figure 4: Capacity for Additional Convenience Floorspace Assuming a Selective Increase in Market Share</i>	49
<i>Figure 5: Capacity for Additional Convenience Floorspace Assuming a Selective Increase in Market Shares</i>	49
Summary	50
6.0 COMPARISON SHOPPING	53
Pattern of Comparison Shopping	53
Analysis of the Household Telephone Survey Information	53
<i>Clothing and Footwear</i>	54
<i>Figure 6: Market Shares by Zone for Expenditure on Clothing and Footwear</i>	54
<i>Furniture and Floor Coverings</i>	54
<i>Figure 7: Market Shares by Zone for Expenditure on Furniture and Floor Coverings</i>	55
<i>DIY and Hardware</i>	55
<i>Figure 8: Market Shares by Zone for Expenditure on DIY Goods</i>	55
<i>Expenditure on Electrical Goods</i>	56
<i>Figure 9: Market Shares by Zone for Expenditure on Electrical Goods</i>	56
<i>Other Comparison Goods</i>	56
<i>Figure 10: Market Shares by Zone for Expenditure on Other Comparison Goods</i>	57
Expenditure on All Comparison Goods	57
<i>Figure 11: Market Share by Zone for All Comparison Goods</i>	57
Potential Turnover of Existing Centres	58
<i>Figure 12: Expenditure Capacity to Support Additional Comparison Floorspace</i>	59
Commitments	59
Capacity for Additional Comparison Floorspace	60
<i>Figure 13: Capacity for Additional Comparison Floorspace</i>	61

	<u>Page Number</u>
Requirement for Comparison Floorspace	61
<i>Figure 14: Requirement for Additional Comparison Floorspace</i>	62
Summary	62
7.0 SUMMARY AND CONCLUSIONS	64
Policy Context	64
Trends in Retail Provision	65
Methodology	66
Convenience Shopping	67
Comparison Shopping	69
Overall Summary	70

APPENDICES

Appendix 1	Retail studies of neighbouring authorities.
Appendix 2	Plan showing zones utilised for the household telephone survey.
Appendix 3	Tabulations for the household survey results.
Appendix 4	Tabulations setting out the results of the City Centre on-street survey.
Appendix 5	Tables.

1.0 INTRODUCTION

- 1.1 Manchester City Council has commissioned this study to provide an up-date on the quantitative need to support additional retail development within the City in order to inform policy and allocations within the emerging Local Development Framework.
- 1.2 The City Council has previously commissioned two substantial pieces of work to inform retail policies within the Local Development Framework Core Strategy and associated documents. These were the Qualitative Studies prepared by CB Richard Ellis ("CBRE"), (August 2003 and June 2004) and the Manchester Quantitative Retail Needs Study (2006) undertaken by GVA Grimley ("Grimleys").
- 1.3 This study is intended to refresh and up-date the Quantitative Study undertaken in 2006, taking account of the most up-to-date guidance in Planning Policy Statement 4: Planning for Sustainable Economic Growth, issued in December 2009 ("PPS4"), the implications of the current economic climate and other changes in circumstances since the 2006 study. In particular, PPS4 sets out a requirement for local planning authorities to have an up-to-date evidence base to support policies and allocations within the Local Development Framework.
- 1.4 The Grimleys Quantitative Retail Needs Study (2006) was based upon surveys of shopping patterns undertaken in 2005. The study considered need over the period to 2016. The brief for the current study has required an up-date of survey information on shopping patterns and to address the need likely to arise for new retail development in the period to 2027 to accord with the timeframe of the proposed Core Strategy.
- 1.5 There are a number of matters which are relevant and which have arisen since the 2006 Grimleys study. In particular:
 - Various regeneration schemes have moved forward throughout the City which, at a local level have affected the distribution of population and demand for shopping facilities.
 - Retail schemes providing new foodstores at Gorton (Tesco) and Cheetham Hill (Tesco) have been developed within the City, Failsworth District Centre (Tesco) has been developed within Oldham Borough, a short distance from the boundary of the City and Morrisons have acquired the former Safeway store within Chorlton.
 - There has been a significant increase in convenience store food shopping provision in and around the City Centre.
 - A number of schemes involving foodstore developments have emerged within the City and within neighbouring authorities that will affect the pattern of shopping within Manchester.
 - The effects of the economic recession that was not anticipated in the 2006 study and the prospect for growth in the future having regard to current economic conditions.
- 1.6 In addition to the Grimleys 2006 Quantitative Retail Needs Study, various other studies have been undertaken regarding shopping provision and in respect of existing centres within the City. The most notable of these are:

- Manchester Strategic Retail Study (Stage 1 Report), CB Richard Ellis, August 2003.
 - Manchester Strategic Retail Study (Stage 2 Report), CB Richard Ellis, June 2004.
 - A District Centre Review, May 2007, Manchester City Council.
- 1.7 In addition to those, independent retailer studies are presently being undertaken by Grimleys on behalf of the City Council for Levenshulme, Cheetham Hill and Chorlton.
- 1.8 All of these studies have been taken into account within the quantitative assessment within this study.
- 1.9 The brief for the study has identified specific matters to be addressed and taken into account. In summary, the brief requires the following:
- The need for an up-to-date household shopper survey taking into account new developments that have affected shopping patterns since the previous household shopping survey was undertaken in 2005.
 - Projections of retail capacity will need to be informed by the most up-to-date population and expenditure estimates looking forward to 2016, 2021 and 2027. The growth rates employed need to be sensitive to current economic conditions.
 - The capacity projections are to be expressed in terms of quantitative capacity relating to the City Centre and District Centres identified in the emerging Core Strategy including the proposed new centre at Baguley.
 - A review of the sub-regional context including an up-date of commitments and proposals in Manchester and neighbouring areas to enable an understanding of the impact of proposals on the current and future role of the City Centre and District Centres.
 - A review of current and relevant national/regional policy provisions and other local policy initiatives likely to have a bearing on the pattern of retailing within Manchester.
 - An up-date of the previous review of national retail trends including an assessment of investment patterns across sectors including independents and multiples, changing retail formats/requirements and the latest estimates on the implications of internet shopping.
 - To employ sensitivity testing in order to identify factors that will have a significant impact on outcomes.

Format of the Study

- 1.10 Section 2 of this study provides an overview of national policy for town centres and retail development contained within PPS4: Planning for Sustainable Economic Growth. Section 2 also makes reference to the Regional Spatial Strategy (although this was revoked by the Secretary of State on 6 July 2010).

- 1.11 Section 3 outlines current trends in retail provision including implications arising from internet shopping. Section 4 describes the methodology for the quantitative retail assessment. Section 5 contains the quantitative assessment for convenience shopping and Section 6 sets out the assessment for comparison shopping. Section 7 comprises a summary and draws conclusions.

2.0 POLICY CONTEXT

- 2.1 This section of the study first outlines the plan making policies within PPS4. We then briefly outline the strategy within the RSS.

PPS4: Planning for Sustainable Economic Growth

- 2.2 Paragraphs 9 and 10 of PPS4 set out the Government's objectives for prosperous economies. Paragraph 9 notes that the Government's overarching objective is sustainable economic growth. In light of this, paragraph 10 sets out the Government's objectives for planning. The relevant objectives are as follows:

- To build prosperous communities by improving the economic performance of areas.
- Reduce the gap in economic growth rates between regions, promoting regeneration and tackling deprivation.
- Delivering a more sustainable pattern of development and reducing the need to travel, especially by car and in response to climate change.
- Promote the vitality and viability of town and other centres as important places for communities.

- 2.3 In order to promote vital and viable town centres paragraph 10 indicates that the Government wants to:

- Focus new economic growth in existing centres with the aim of offering a wide range of services to communities in an attractive and safe environment and remedying deficiencies in provision in areas with poor access to facilities.
- Promote competition between retailers and enhance consumer choice through the provision of innovative and efficient shopping and other services in town centres, which allow genuine choice to meet the needs of the entire community, particularly socially excluded groups.
- To preserve the historic, archaeological and architectural heritage of centres and where appropriate, enhance these assets to provide a sense of place and a focus for the community and civic activity.

- 2.4 Policy EC1 is concerned with the use of evidence to plan positively. Policy EC1.1 indicates that regional planning bodies and local planning authorities should work together to prepare and maintain a robust evidence base to understand both existing business needs and likely changes in the market. The policy also notes that planning authorities should ensure that the volume and detail of the evidence they gather is proportionate to the importance of the issue.

- 2.5 Policy EC1.2 is concerned with the evidence base at a regional level. This includes evidence to provide an understanding of the economic markets operating in and across an area and to assess the overall need for land and floorspace for economic development. It notes that evidence on the overall need for main town centre uses should focus on comparison retailing, leisure and office development for five year

- periods, having particular regard to the need for major town centre development of regional or sub-regional importance and to the capacity and accessibility of centres.
- 2.6 Policy EC1.2 also requires evidence to identify any deficiencies in the network of higher level centres where a need for growth has been established and to identify locations of deprivation to prioritise for remedial action to address the drivers of decline within those areas.
- 2.7 Policy EC1.3 is concerned with the evidence base at the local level. The policy notes that the evidence base should be informed by regional assessments, that the evidence should assess the detailed need for land or floorspace for economic development and that it should identify any deficiencies in the provision of local convenience shopping and other facilities to serve people's day to day needs. The policy also notes that the evidence should assess the capacity of existing centres to accommodate new town centre development taking account of the role of the centre in the hierarchy and identify centres in decline where change needs to be managed.
- 2.8 Policy EC1.4 sets out those matters to be taken into account when assessing the need for retail and leisure development by local planning authorities. Policy EC1.4a indicates that account should be taken of both the quantitative and qualitative need for additional floorspace for different types of retail and leisure developments.
- 2.9 Policy EC1.4b states that in deprived areas, which lack access to a range of services and facilities, additional weight should be given to meeting qualitative deficiencies. However, it notes that any benefits in terms of regeneration and employment should not be taken into account although they may be material considerations in the site selection process.
- 2.10 Policy EC1.4c indicates that when assessing quantitative need, regard should be had to relevant market information and economic data, including a realistic assessment of existing and forecast population levels and forecast expenditure for specific classes of goods to be sold within the broad categories of comparison and convenience goods and for main leisure centres and forecast improvements in retail sales densities.
- 2.11 Policy EC1.4d is concerned with assessing the qualitative need for retail and leisure uses. Policy EC1.4di indicates that an assessment should be made of whether there is provision and distribution of shopping which allows genuine choice to meet the needs of the whole community, particularly those living in deprived areas, in light of the objective to promote the vitality and viability of town centres and the application of the sequential approach. Policy EC1.4ii indicates that account should be taken of the degree to which existing shops may be over-trading and where there is a need to increase competition and retail mix.
- 2.12 PPS4 then sets out policies under two broad headings. The first is plan making policies and the second, development management policies. Those policies falling within the plan making policies section of PPS4 are directly relevant to this study.
- 2.13 Policy EC2 is concerned with planning for sustainable economic growth. Policy EC2.1 sets out matters which local planning authorities should ensure are taken into account in development plans. In summary, these are as follows:
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- The development plan should set out a clear economic vision which positively and proactively encourages sustainable economic growth, identifying priority areas with high levels of deprivation that should be prioritised for regeneration.
- The development plan should support existing business sectors.
- Development plans should seek to make the most efficient and effective use of land, prioritising previously developed land which is suitable for re-use.

2.14 Policy EC3 is concerned with planning for centres. Policy EC3.1 indicates that local planning authorities should, as part of their economic vision for the area, set out a strategy for the management and growth of centres over the plan period. The policy indicates that local planning authorities should set flexible policies for their centres which are able to respond to changing economic circumstances and, where appropriate, encourage high density development. It also notes that local planning authorities should define a network and hierarchy of centres that is resilient to anticipated future economic changes to meet the needs of their catchment having regard to the following factors:

- The need to accommodate growth taking account of identified deficiencies in the network of centres, giving priority to deprived areas and avoiding an over concentration of growth at particular centres.
- Ensuring any extensions to centres are carefully integrated with the existing centre.
- Where existing centres are in decline, to consider the scope for consolidating and strengthening the centres.
- Where reversing decline is not possible, to consider the reclassification of a centre at a lower level within the hierarchy of centres.
- To ensure that the need for any new, expanded or redeveloped out-of-centre regional or sub-regional shopping centre, or any significant change in the role and function of centres, is considered through the regional spatial strategy. Clearly, this can no longer apply as the RSS has been abolished.

2.15 Policy EC3.1c states that at the local level, local planning authorities should define the extent of the centre and the primary shopping area. Policy EC3.1d states that local planning authorities should consider setting floorspace thresholds for the scale of edge-of-centre and out-of-centre development which should be the subject of an impact assessment under Policy EC16.1 and to specify the geographic areas these thresholds apply to. Policy EC3.1e states that local planning authorities should define any locally important impacts on centres which should be tested. In this context reference is made to Policy EC16.1f.

2.16 Policy EC4 is concerned with planning for consumer choice and promoting competitive town centres. Policy EC4.1 states that local planning authorities should proactively plan to promote competitive town centre environments and provide consumer choice by the following:

- Supporting a diverse range of uses which appeal to a wide range of age and social groups.

- Planning for a strong retail mix so that the range and quality of the retail offer meets the requirement of the local catchment area, recognising that smaller shops can significantly enhance the character and vibrancy of a centre.
 - Identify sites in the centre, and failing that, on the edge of the centre, capable of accommodating larger format developments where a need for such development has been identified.
 - Retaining and enhancing existing markets and, where appropriate, re-introducing or creating new ones, ensuring that markets remain attractive and competitive by investment in their improvement.
 - Taking measures to conserve and, where appropriate, enhance the established character and diversity of their town centres.
- 2.17 Policy EC5 is concerned with site selection and land assembly for main town centre uses. In broad terms, Policy EC5.1 indicates that local planning authorities should identify an appropriate range of sites to accommodate the identified need, ensuring that sites are capable of accommodating a range of business models in terms of scale, format, car parking provision and scope for disaggregation. Policy EC5.2 indicates that sites for main town centre uses should be identified through a sequential approach to site selection in circumstances where there is an identified need. Policy EC5.3 states that sites that best serve the needs of deprived areas should be given preference when considered against alternative sites with similar location characteristics.
- 2.18 Policy EC5.4 is concerned with the impact of the proposed locations for development which have been identified. Policy EC5.5 indicates that local planning authorities should allocate sufficient sites in development plan documents to meet at least the first five years identified need and that where appropriate, local development frameworks should set out policies for the phasing and release of allocated sites to ensure that those in preferred locations within centres are developed ahead of less central locations.

The North West of England Plan - Regional Spatial Strategy to 2021

- 2.19 The Secretary of State abolished the RSS as a Development Plan Document on 6 July 2010. This decision has been challenged successfully in the High Court and the Secretary of State's action has been deemed unlawful. However, the Coalition Government has set out its intention to abolish regional planning as a part of its localism agenda. Whilst the RSS is re-instated as a Development Plan Document, given the stated intention to abolish it, the RSS must carry limited weight in decision making. Nevertheless, the RSS has informed the formulation of the emerging Core Strategy for Manchester.
- 2.20 Policy W5 of the RSS is concerned with retail development. It states that plans and strategies should promote retail investment where it assisted in the regeneration and economic growth of the North West's town and city centres. It emphasises that Manchester/Salford, together with Liverpool City Centre will continue to function as the North West's primary retail centres. The policy sets out other centres where comparison retailing facilities should be enhanced and encouraged. These amount to the principal sub-regional centres within the region. None of these other centres identified within Policy W5 fall within the boundary of Manchester City. The supporting text for the policy notes that local planning authorities will have to prepare

retail needs assessments for their local development frameworks, in line with the then advice within PPS6 (paragraph 6.24). Within the Manchester City region identified within the RSS, Policy MCR2 is concerned specifically with the regional centre and the inner areas of the defined city region. The policy states that plans and strategies should ensure that the regional centre continues to develop as the primary economic driver, providing the main focus for business, retail, leisure, cultural and tourism development in the city region. Paragraph 10.7 states that the regional centre is fundamental to the success of the city region and it is the primary economic driver in the North West.

Summary

- 2.21 PPS4 sets out the priorities for promoting sustainable economic growth. In relation to town centres and retail development, the promotion of the vitality and viability of existing centres is an important priority. PPS4 places emphasis on positive planning to secure growth. In respect of retail development, the evidence base in respect of comparison shopping provision was anticipated to be identified at a regional level. It was also anticipated that deficiencies in the network of higher level centres where a need for growth had been established and the identification of locations of deprivation to prioritise for remedial action would also be defined at the regional level (Policy EC1.2). At the local level, the evidence base was intended to focus on a detailed need for land or floorspace and the identification of deficiencies in the provision of local convenience shopping (Policy EC1.3).
- 2.22 Policy EC1.4 sets out the matters to take into account when assessing the need for retail development. It notes that account should be taken of both quantitative and qualitative need and that when assessing quantitative need, a realistic assessment should be made of existing and forecast population levels, forecast expenditure and forecast improvements in retail sales densities.
- 2.23 In considering the approach for specific centres, Policy EC3 indicates that local planning authorities should:
- set flexible policies that can respond to changing economic circumstances;
 - define a network and hierarchy of centres that would be resilient to anticipated future economic change;
 - to make choices about which centres would accommodate any identified need for growth;
 - to plan positively for centres in decline either by consolidating and strengthening those centres or alternatively managing decline;
 - to consider setting floorspace thresholds for the scale of edge-of-centre and out-of-centre development and identify the geographic areas those thresholds would apply to and;
 - to define any locally important impacts on centres which should be tested.
- 2.24 Policy EC4 is concerned with consumer choice and promoting competitive town centres. Policy EC4.1 indicates that local planning authorities should achieve this aim by supporting diversity, planning for a strong retail mix, identifying sites in-centre or failing that, on the edge-of-centre, capable of accommodating larger format

developments, dealing positively with existing markets and taking measures to conserve and enhance the character and diversity of existing centres.

- 2.25 The RSS is significant as it has informed the direction of the Manchester Local Development Framework Core Strategy. The RSS focuses development within Manchester and Salford and the adjoining inner areas. It emphasises Manchester City Centre as the predominant retail centre within the region and the principal driver of the regional economy. Policy W5 indicates that new comparison shopping should be focussed in Manchester and Liverpool as the main regional centres. It also identifies sub-regional centres where comparison shopping retailing facilities will be enhanced and encouraged. None of these other centres identified fall within the boundary of Manchester City. Clearly, at a strategic level, the RSS serves to emphasise the importance of the City Centre. District Centres within Manchester were not anticipated to have a significant role for comparison shopping.

3.0 CURRENT TRENDS IN RETAIL PROVISION

- 3.1 This section summarises current trends in retail provision with regard to convenience shopping (food and groceries) and comparison shopping (non-food). We refer to the role of the independent retail sector, retail warehouse provision and internet shopping.
- 3.2 Whilst the convenience retail sector has generally appeared to have fared well in recent difficult economic conditions, the recession has affected non-food retail development activity. This creates uncertainty. It is difficult to speculate whether retail trends will change following economic recovery.

Convenience Shopping

- 3.3 All of the main large foodstore operators appear to have fared well during the recent economic downturn. Reported trading performance has generally been buoyant relative to expectations and development activity has continued at a pace. In addition to the development of large foodstores, there has been and continues to be considerable activity in the development of smaller convenience store formats.
- 3.4 In broad terms the convenience retail sector can be divided into two parts: large foodstores which are used primarily for the weekly shop that comprise the prime destinations for comparison shopping and then stores used for top-up shopping which are generally smaller convenience stores and which comprise secondary destinations. The large store sector is dominated overwhelmingly by the leading foodstore operators of ASDA, Morrisons, Sainsbury's and Tesco. Of these, Tesco, ASDA and Sainsbury's offer an increasingly wide range of non-food goods within their stores. To date, the non-food offer within Morrisons stores has been more limited although in recent store refurbishments Peacocks range of clothing has been introduced into the store. Tesco and Sainsbury's have a wide range of store format including smaller convenience stores. ASDA and Morrisons have tended to operate only larger stores although ASDA's recent acquisition of Netto has provided them with a smaller store format. Recently Morrisons have indicated their intention to develop smaller store formats.
- 3.5 Waitrose and Booths operate stores which cater for the main weekly shop but which are generally significantly smaller in size than the principal large foodstore operators. Waitrose has a convenience store format with a planned opening within Manchester City Centre. They have recently announced ambitious plans to develop new convenience stores.
- 3.6 All of the major operators, apart from Morrisons, have developed on-line businesses. It is significant that Tesco, Sainsbury's and ASDA have serviced on-line sales through existing foodstores. On the other hand, the Waitrose on-line business is split. Part is operated by Ocado which services customers from centralised warehousing rather than existing shop units and part is served through Waitrose stores. However, Tesco and ASDA each have recently developed two facilities to serve their on-line sales. These facilities are sometimes referred to as "dark stores". The public does not have access to these facilities and they operate as bespoke centres to cater for internet shopping. Commentators on the retail industry speculate that Morrisons will have to introduce on-line shopping if it is to maintain market share in the face of competition from other operators.

- 3.7 With regard to the convenience store sector, formats such as Tesco Express, Sainsbury's Local and M & S Simply Food have all provided a highly successful and useful means of expanding market share for those companies. Redevelopment has tended to be focussed on city centre and district centre locations with high footfall and in suburban locations on sites often formerly occupied by public houses and petrol filling stations.
- 3.8 Mintel (UK Retail Rankings 2010) have noted the success of Tesco, Sainsbury, M & S and Waitrose in developing the convenience store format which they say has brought new standards and new ideas to convenience store retailing. They state that existing players have been forced to respond and as a consequence the general level of retailing has been raised as a result. It points to the Co-operative Group as leading the way and that its new store format with an emphasis on fresh foods and Fair Trade products is an impressive response.
- 3.9 Mintel also refer to voluntary groups such as Spar and Nisa which have also responded positively to competition. However, although Mintel note that within the voluntary groups any change has to be with the agreement of members and as a consequence progress tends to be slower. It indicates that a key development in recent years has been voluntary groups gearing towards serving smaller stores and it notes that formats such as Best One or Premier can support newsagents and corner shops and in doing so bring higher standards of retailing to such locations.
- 3.10 Mintel raises the question of who is losing in the development of the grocery sector. It suggests that small businesses dependent on cash and carry outlets for supplies are losing out, but on the other hand it also notes that small grocers have increased their share of retail sales. It offers an explanation that newsagents have expanded the range of grocery products sold and in doing so have developed into convenience stores and as a consequence have been reclassified, thereby boosting the number of grocery stores.
- 3.11 In terms of development, the main trends evident are as follows:
- The main foodstore operators remain keen to identify opportunities for new store development.
 - The main foodstore operators generally seek to maximise floorspace either through the expansion of existing sites or where practical, through redevelopment of existing stores. Of the principal foodstore operators, Morrisons has been the exception to this trend because of their limited non-food offer.
 - A further development of the convenience store format where opportunities arise in city and district centre locations and in suburban locations.
 - The hard discounters (Aldi and Lidl) are likely to continue to search for development opportunities.
- 3.12 As the quantitative assessment looks over the period to 2027, it is relevant to note that, particularly food retailing developments are designed to meet an operator's requirements at the specific point in time. With the passage of time buildings are likely to become obsolete and less able to accommodate a retailer's operational requirements, even allowing for refurbishment, alteration and/or extension. Consequently, it is likely that buildings will become obsolete during the Plan period
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and as a result we anticipate that proposals will come forward for the redevelopment or replacement of existing large foodstores and other existing retail units. Any development for the renewal of existing facilities would be additional to the requirement and capacity arising from population and expenditure growth (or any change to existing shopping patterns).

Comparison Shopping

- 3.13 Non-food retailing has experienced greater difficulty as a consequence of the current economic climate compared to food retailing. Trends which have been accentuated by the current state of the economy are as follows:
- An emphasis on value from which retailers serving the lower end of the market have benefitted. This is particularly evident in fashion and footwear.
 - Premium retailers offering higher quality, higher priced goods have generally maintained their position and have sought to become more mainstream in their appeal.
 - The middle market has been squeezed by the lower end of the market offering goods at lower prices and the premium brands at the upper end of the market are perceived as offering better quality.
 - The growth in non-specialist retailers such as the supermarket operators extending the range of goods sold to compete with the specialists. Supermarket operators in particular tend to focus on value which has further squeezed the middle market.
 - Impact of the recession on the housing market which has implications for the performance of furniture and DIY retailers.
 - Spending on electrical goods has been driven by advances in technology with the availability of new products.
 - Book and music retailers have been most affected by the growth in internet shopping.
- 3.14 In terms of retail development, the current economic climate has had a severe impact on the viability of retail development proposals and the availability of funding for retail development. In many locations, major developments have been put on hold. However, there are no major schemes in the pipeline within Manchester City which have stalled because of lack of funding or poor retailer demand.
- 3.15 Retail warehouse parks have become an attractive location for categories of retailer more usually located within existing centres. In circumstances where planning conditions do not restrict ranges of goods that may be sold from premises, a retail warehouse format enables the retailer to sell a wider range of goods than might be achievable in a smaller town centre unit and with the benefit of free surface level car parking close to the store. From the landlord/investor's perspective, the presence of traditional high street retailers within a retail park drives rental levels upwards. As a consequence, bulky goods retailers are becoming squeezed out of existing retail parks where there are no restrictions on the goods that may be sold. The trend to seek to increase the asset value of existing retail warehouse developments is likely to

continue through pressure to increase floorspace by way of extension or the installation of mezzanine floors and by improving retailer representation in order to drive rental growth.

- 3.16 A trend which has become apparent in the current economic conditions is for existing large format retailers to review their space requirements and by looking to downsize. This process releases space by the creation of new units arising from the sub-division of existing large units.

The Independent Retail Sector

- 3.17 The independent retail sector covers a diverse range of retail businesses selling food and non-food goods. They include long established family businesses and new enterprises. They include traditional high street outlets such as baker, butcher, fishmonger and greengrocer and non-food businesses including specialist retailers.
- 3.18 Concern has been expressed about the decline of the independent retail sector as a consequence of the growth of multiples, particularly foodstore operators and "category killer" retail warehouse operators.
- 3.19 The independent retail sector is an important part of the economy providing jobs, driving entrepreneurship, providing skills and innovation as well as providing accessibility to goods and services. The independent sector also provides choice and diversity which adds to the vibrancy and vitality of existing centres. The House of Commons All Party Parliamentary Small Shops Group Report, "High Street Britain 2015" published in 2006 highlights concern about the future of the independent retail sector. Factors which affect the independent sector are noted as:
- Competition by multiple and non-specialist retailers.
 - Distortion of the supply chain.
 - The costs of accommodation.
 - Impact of crime.
 - The perception that planning decisions work against the independent sector.
 - Lack of appropriate banking and business support.
 - Disproportionate regulation.
- 3.20 The Parliamentary Group's report anticipates further decline in the independent sector unless positive action is taken.
- 3.21 PPS4 now places emphasis on policies supporting smaller shops as it recognises they can significantly enhance the character and vibrancy of a centre (Policy EC4.1b) and that smaller shops are important to promote competition and provide consumer choice. In this regard it should be noted that the City Council is taking action to recognise the role of the independent retail sector through studies being undertaken by Grimleys in respect of Chorlton, Cheetham Hill and Levenshulme.

- 3.22 The provision of new accommodation for the independent retail sector has not been a favoured option for the development industry. Multiple retailers have known requirements, tend to require large units and generally offer better covenants than local, independent retailers. Consequently, retail developments have generally been geared towards national multiple occupiers because their requirements are known, there is less risk involved, and high returns can be achieved.

Internet Shopping

- 3.23 Internet shopping has had a significant impact on retail sales, particularly in some sectors. There is the potential for further significant impact that may affect the provision of shopping services and therefore impact on town centres. Verdict estimate that at 2000 less than 1% of retail expenditure was mail order via the internet. At 2009, it was estimated at nearly 9% of total retail expenditure. The growth arises from an increase in ownership of personal computers and also an increase in the provision of on-line services by retailers. Books and music and dvd sectors have the highest level of on-line sales although the food and grocery market and electrical sector have the highest total spending on-line.
- 3.24 Experian note that despite strong growth, on-line sales still account for a small share of the market (Experian Retail Planner Briefing Note 8.1, August 2010). Experian estimate that at 2009, the value of expenditure in non-store retail activity was about 8.8% of total spending. It is anticipated this will increase, but then level out, to about 12.6% at 2016 and beyond. Experian note that at 2016 the on-line market should become stable and as the market matures it should grow in line with total retail sales.
- 3.25 A significant matter for retail planning is how retailers manage on-line sales. For example, supermarkets tend to service their internet sales through existing foodstores (the exception is Waitrose/Ocado). Consequently, internet sales have had little impact on the requirement for retail space (although the design of the foodstores has to take account of the need to service delivery vans, etc). However, this may change if Tesco and ASDA develop their "dark store" concept to service on-line sales and a question is outstanding about when and how Morrisons enter the on-line market. For comparison goods, retailers have tended to service their internet sales through centralised warehouses rather than retail shops. Consequently, an increase in internet shopping for non-food goods will have an impact on the physical space that is required by the retailer.

Summary

- 3.26 In the food and grocery retail sector the impact of the current economic circumstances has had little effect on the performance or development aspirations of the principal foodstore operators. In the future all of the operators are likely to seek to increase representation through the development of new stores and increase market share through expansion and redevelopment of existing stores. There has also been a drive to increase representation in the convenience sector by Tesco, Sainsbury's and Marks & Spencer in particular. It is likely that this trend will continue and Waitrose have recently announced ambitious plans for expansion in this sector.
- 3.27 In respect of convenience store provision, we have noted the increase in activity by Tesco, Sainsbury's, Marks & Spencer and the recent announcement by Waitrose. The Co-operative Group has responded by re-branding and improving its offer. Voluntary retail groups have also responded particularly by expanding the range of sizes of store they serve. Retailers who have not benefitted are those likely to be

dependent on cash and carry wholesalers who find difficulty competing with the principal foodstore operators, the Co-operative Group and voluntary chains.

- 3.28 In the non-food sector, there has been increasing emphasis on value orientated retailers offering cheaper goods. At the other end of the market, premier brands and designer brands have been active in broadening their appeal. Growth in these two areas has squeezed the middle market. The increase in non-food sales within supermarkets has also contributed towards this trend.
- 3.29 In the retail warehouse sector there has been pressure from landowners, investors and retailers to accommodate high street brands more commonly found in town centres through the relaxation of conditions on the sale of goods from retail parks. This trend is likely to continue and as a consequence bulky goods retailers, with the exception of electrical retailers may be squeezed from established locations.
- 3.30 With regard to the independent retail sector, this has been recognised as an important part of the economy providing employment, skills training, and choice and competition for the consumer. The independent sector also contributes towards the vitality and viability and vibrancy of existing town centres. Concerns have been expressed that if no positive action is taken, the independent retail sector will further decline in the future. To that end, PPS4 indicates that local planning authorities should plan positively to support small retailers because of the contribution they make to existing centres.
- 3.31 In respect of on-line shopping, there has clearly been significant growth arising from the availability of personal computers and the provision of on-line services by existing, and new retailers. The book and music/video sectors of the retail market have been particularly affected by the increase in internet shopping. However, forecasts suggest that growth may be tailing off as the market matures. The issue for planning policy is how retailers service their internet trade.

4.0 METHODOLOGY FOR THE QUANTITATIVE ASSESSMENT

- 4.1 The quantitative assessment of the need for additional retail provision has been based upon an up-date of the GVA Grimley Manchester Quantitative Retail Needs Study (2006). The Grimleys study was based upon a household survey of shopping patterns undertaken in 2005. The evidence base for that study was a household telephone survey and an on-street shopper survey within the City Centre. The household telephone survey was over an area comprising 35 zones. The survey area extended well beyond the administrative boundary of the City and encompassed all of the sub-regional centres with the exception of Bolton. The survey area extended to the north into Rossendale, to the north of Bury and into Cheshire, to the south of Altrincham. The assessment of quantitative need we have undertaken has re-surveyed households within the 16 zones defined by Grimleys in the 2006 study which fall within the administrative boundary of Manchester. The survey questionnaire is identical save that the pre-coded responses to questions which are available to the interviewer have been up-dated to reflect new shopping developments since the last survey in 2005.
- 4.2 We have also commissioned an in-centre visitors survey within Manchester City Centre. Again, the survey questionnaire is identical to the 2005 questionnaire.
- 4.3 The current set of survey information provides evidence of where Manchester residents presently shop for convenience goods and a range of different comparison goods. In respect of the City Centre, the in-centre survey provides evidence of where people travel from to undertake comparison and convenience shopping in the City Centre. However, the most up-to-date survey base does not provide evidence of inflows of expenditure to existing district centre and local shopping facilities within the City. We have relied on the following to provide an indication of flows of expenditure into district and local centres within the City:
- Household telephone shopper survey information and in-centre survey information for the three independent retailers studies being undertaken by Grimleys on behalf of the City Council in respect of Chorlton, Cheetham Hill and Levenshulme.
 - Household telephone survey information submitted in support of the redevelopment of Sainsbury's at Higher Blackley and for the development of Tesco as part of a mixed use scheme at Old Trafford.
 - Household telephone survey information forming part of retail studies for neighbouring authorities. A full list is attached at Appendix 1.
 - The 2005 household telephone survey undertaken to inform the GVA Grimley Manchester Quantitative Retail Needs Study 2006. The zones utilised for the household telephone survey are shown on the plan at Appendix 2.
- 4.4 The household telephone shopper survey was undertaken in May 2010. Approximately 140 interviews were undertaken in each zone (although only 82 were achieved in Zone 1 - this comprises Manchester City Centre). The survey in total interviewed some 2,210 households within the City. The tabulations for the household survey results are attached at Appendix 3 (the tabulations have responses filtered to remove "don't know"/"don't do" responses and the responses have been weighted).

- 4.5 The in-centre survey of Manchester City Centre was undertaken over seven days in May 2010. A total of 828 visitors to the town centre were interviewed, approximately half over a weekend and half interviewed in the period Monday to Friday. Tabulations setting out the results of the City Centre on-street survey are attached at Appendix 4 (these tabulations have also been filtered and weighted).
- 4.6 In applying the survey data we have adopted the conventional methodology utilised in the 2006 quantitative needs study, using the household telephone interview survey and other evidence of shopping patterns outlined above, to model existing flows of expenditure to each retail destination. Having established the baseline position we have examined the potential capacity arising from growth in expenditure, the performance of existing facilities and consideration of whether there is scope to improve market penetration by recovering any outflows of expenditure from the area.
- 4.7 The brief of the study requires an assessment to be made in the period up to 2027.
- 4.8 All prices are expressed at constant 2008 values.

Available Expenditure

- 4.9 Total available expenditure and growth over time is a product of total population and per capita expenditure. Estimates of population and anticipated change in the period to 2027 have been supplied by Manchester City Council. These estimates are set out in Table 1 at Appendix 5. The population estimates take account of predicted housing figures including the development of sites identified within the Strategic Housing Land Availability Assessment ("SHLAA") for the City, predicted windfalls, and anticipated changes in household size.
- 4.10 Estimates of per capita expenditure have been sourced from Experian Business Strategies. The expenditure estimates have a base date of 2008. In projecting forward, we have had regard to the growth rates contained within Figure 1 of Experian Retail Planner Briefing Note, 8.1 (August 2010). For convenience goods, annual average growth is assumed at -2.9% for 2009, 0.3% in 2010, zero growth in 2011, followed by growth of 0.9% per annum over the period 2012 to 2027.
- 4.11 For comparison goods, the annual average growth rate is assumed to be 1.1% for 2009, 0.3% for 2010, 1.2% for 2011, followed by growth of 2.8% per annum over the period 2012 to 2027.
- 4.12 The annual growth rates in per capita expenditure used in this up-date of the quantitative need assessment are different from those used in the 2006 GVA Grimley Study. For convenience goods, Grimleys utilised a growth rate of 0.7% per annum. The annual growth rate for comparison goods was 4.3% per annum. Consequently, the headline growth rates we have used are marginally higher in respect of convenience goods, but significantly lower for comparison goods expenditure.
- 4.13 It should be noted that we have utilised Experian's forecasts of growth in per capita expenditure as opposed to trend based projections. The forecast growth rates are sometimes criticised because they represent one view of growth likely to arise at a particular point in time. On the other hand, trend based projections utilise historical data to project future levels of growth. The trend based projections do not take account of current economic conditions. Figure 1 below sets out the differences between the Experian forecast growth rate and long term trends.

FIGURE 1: Annual growth forecasts and trends in per capita expenditure				
	Forecast	Trends		
	2012-2027	1969-2009	1979-2009	1989-2009
Convenience goods	0.9%	0.5%	0.7%	0.7%
Comparison goods	2.8%	4.7%	5.3%	5.6%
<i>Source: Table 2 Experian Retail Planner Briefing Note 8.1 (August 2010)</i>				

- 4.14 It is evident that the forecast growth rate for convenience goods is marginally higher than the trend figures. However, for comparison goods, the forecast is significantly lower than the trend. The implications of the differences are relevant to the sensitivity of the assumptions about growth likely to arise over the study period. The use of trend based projections would result in a marginally lower growth over the study period in convenience expenditure but significantly higher growth in comparison expenditure.
- 4.15 The estimates of per capita expenditure within Table 1 at Appendix 5 have taken account of non-store retail spending (sometimes referred to as special forms of trading). Internet shopping comprises the most significant element of non-store retail activity. In broad terms, Experian anticipate that the substantial growth in internet shopping will level out at about 2016 as the market matures. They estimate that internet sales of comparison goods would be maintained at between 13% and 14% of spending and in respect of convenience goods, roughly between 10% and 11% of spending. However, in respect of convenience goods, internet sales are generally serviced through existing shops. As a consequence expenditure on internet purchases for convenience goods should not be discounted from the capacity assessment. On the other hand, not all non-store retail spending comprises internet shopping and some retailers such as Ocado do not operate retail units and ASDA have commenced servicing their internet trade through dedicated warehouses. In order to take account of these factors, we have discounted about half of the estimated sales in convenience goods.

Floorspace

- 4.16 Estimates of floorspace have been carried forward from the 2006 retail study, taking account of various changes which have occurred.

Turnover of Existing Stores and Centres

- 4.17 For assessing the performance of existing stores and centres we have had regard to the Verdict Report, "UK Food and Grocery Retailers 2010" (September 2010) and Mintel, "UK Retail Rankings 2010".

Retail Capacity Modelling Scenarios

- 4.18 We have noted that the modelling exercise to estimate capacity for additional convenience and comparison goods floorspace adopts the same approach as that undertaken in the 2006 study. We have considered whether the modelling exercise is sensitive to small changes in the assumptions regarding population and expenditure. With regard to population, the estimates produced by the City Council are considered

to be robust. The main area of uncertainty relates to population change arising from development of housing on windfall sites. However, if estimated windfalls do not materialise we understand that the impact on total population figures will not be significant. Consequently, the population estimates set out in Table 1 within our Appendix 5 are considered to be best estimates and that it is unnecessary to produce alternative estimates of capacity based on higher, or lower population projections.

- 4.19 With regard to expenditure estimates, the main variables are growth in per capita expenditure and the allowance for non-store retail spending. The estimates of growth in expenditure per capita are relatively modest, especially in respect of comparison goods shopping, compared to estimates which have been used in the past. For example, the 2006 GVA Grimley retail capacity study adopted a growth rate in expenditure of 4.3% per annum compared to the headline growth of 2.8% per annum we have adopted. The difference in outlook arises directly from the current economic climate and Experian's expectation of the economic recovery.

Summary

- 4.20 The methodology we have adopted to provide an up-date of the retail capacity assessment is conventional and in broad terms adopts the same approach to that undertaken in the 2006 retail capacity assessment by Grimleys. Our assessment is based upon a new household shopper survey based upon zones identified in the 2006 study although focussing only on those zones which fall within the boundary of Manchester City. This survey provides an up-to-date picture of where residents of the City presently undertake their food and non-food shopping. Account has been taken of work undertaken in neighbouring authorities and in respect of individual retail proposals where this has provided survey evidence of existing shopping patterns to assess inflows of expenditure into district centres and stores within the City from outside. We have however undertaken an in-centre survey within Manchester City Centre.
- 4.21 Population estimates have been estimated by the City Council having regard to planned developments by way of the Strategic Housing Land Availability Assessment, taking account of likely windfall housing development and projected changes in household size. Expenditure estimates have been obtained from Experian Business Strategies. In broad terms, growth in convenience expenditure has been estimated at about 0.9% per annum whilst growth in comparison goods expenditure is about 2.8% per annum.
- 4.22 Within the City, retail commitments for convenience shopping which have been taken into account are as follows:
- Redevelopment of Openshaw Town Centre.
 - Redevelopment of Sainsbury's at Heaton Retail Park, Higher Blackley.
 - Redevelopment of the former Kwik Save at Blackley by Tesco.
 - Proposed Aldi at Cheetham Hill.
 - Proposed mixed use scheme incorporating Netto at Etrop Court, Wythenshawe.

4.23 Outside the City, commitments for convenience shopping which have been taken into account are as follows:

- Proposed mixed use development at the site of the former Radclyffe School, Ordsall, Salford.
- The Salford Unitary Development Plan allocation for a new foodstore at Shopping City, Pendleton.
- Proposed mixed use development at Old Trafford which incorporates a large store for Tesco.
- Developments at Failsworth for Tesco and Aldi.
- Developments at Middleton for Tesco and Aldi.
- Redevelopment of the Longfield Centre at Prestwich.

4.24 The main commitments for comparison shopping within the City are:

- Redevelopment of Openshaw Town Centre (non-food units and comparison floorspace within Morrisons).
- Tesco at Blackley.
- Retail unit comprising part of the Aldi scheme at Cheetham Hill.
- The proposed mixed use scheme incorporating Wilkinsons at Etrop Court, Wythenshawe.

5.0 CONVENIENCE SHOPPING

- 5.1 In this section of our study we provide an overview of the existing pattern of convenience shopping which is evident from the household shopping survey commissioned for this study and taking account of other survey evidence available. We set out some observations on the overall pattern of shopping. We then assess the capacity in available expenditure to support new development having regard to existing patterns of shopping, inflows of expenditure, the performance of existing large foodstores within the City and commitments for additional convenience retail floorspace.

The Overall Pattern of Convenience Shopping

- 5.2 Some care is required in interpreting the household telephone survey results because the zones utilised for the survey have not been designed to represent the extent of the catchment of centres within each zone. However, the following points can be highlighted from the information gathered, together with other evidence of existing patterns of shopping:
- There has been significant increase in convenience shopping provision within Manchester City Centre. This has arisen within established shopping areas and elsewhere within the City Centre where there is a high pedestrian footfall. The convenience stores cater for the new population within the City Centre, visitors to the City Centre, people working within the City Centre and they cater for a lunch time trade of sandwiches and snacks.
 - There is significant growth potential for additional retail development arising from population growth within the City Centre (Zone 1), immediately to the north west of the City Centre (Zone 4 - Newton Heath and Moston), and to a lesser extent the areas adjoining the City Centre to the south east (Zone 6 - Longsight).
 - Most existing large foodstores in the City are trading at levels significantly higher than company average (benchmark turnover). Over-trading provides the opportunity to improve choice and competition by the provision of new floorspace. Large foodstores over-trading significantly include ASDA at Hulme, ASDA at Sportcity, Eastlands, ASDA at Longsight, Morrisons at Chorlton and Sainsbury's at Heaton Park Road, Higher Blackley.
 - Some centres perform poorly in retaining convenience expenditure in their immediate catchment. The following zones retain less than one-third of convenience expenditure arising within the zone:
 - Zone 4 Newton Heath/Moston (12%)
 - Zone 8 Levenshulme (22%)
 - Zone 14 Northenden (26%)
 - Zones with the highest retention of expenditure are:
 - Zone 3 Harpurhey and Higher Blackley (56)%
 - Zone 5 Eastlands, Openshaw (63%)
 - Zone 6 Longsight (52%)
 - Zone 7 Gorton (52%)
 - Zone 11 Chorlton (54%)

- Zone 13 Didsbury (60%)
- Zone 16 Wythenshawe (57%)

Analysis of the Household Telephone Survey Information

- 5.3 Tables 8.1 to 8.16 summarise the results of the household telephone shopper survey for convenience shopping patterns. The series of tables sets out expenditure within each zone by value and in terms of market share. In particular, they show expenditure retained within each zone, expenditure arising within the zone that is spent outside the zone but within Manchester City, and expenditure arising within the zone but spent outside the City. The tables identify all stores and centres within each zone where a total of 1% or more of expenditure arising within the zone is spent. A commentary on each zone is set out below.

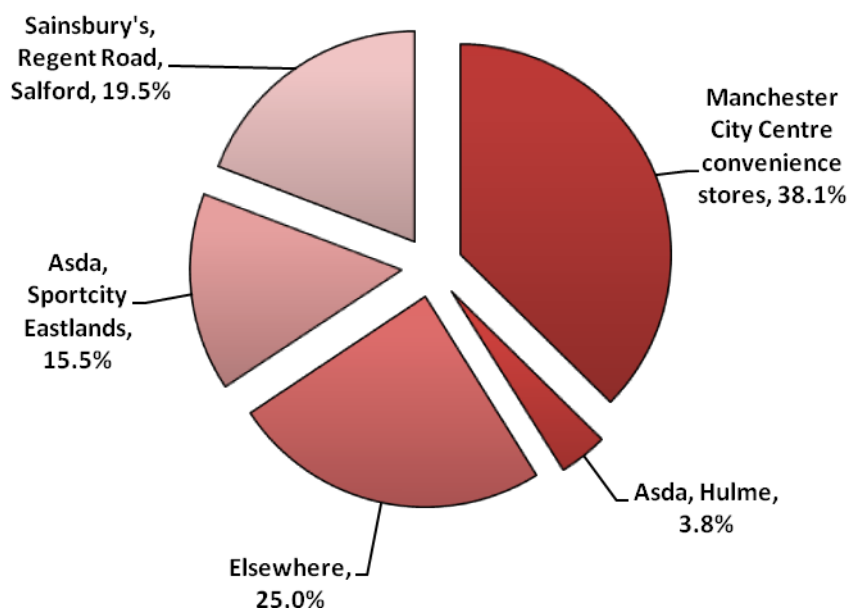
Zone 1 - City Centre

- 5.4 Zone 1 comprises Manchester City Centre. Existing convenience stores within the centre attract about 38% of expenditure arising within the zone. It is notable that City Centre stores attract nearly two-thirds of expenditure on top-up shopping as opposed to only 29% of expenditure on main shopping trips. Outside of Zone 1, the main destination for shopping trips within the City is ASDA at Sportcity, Eastlands. This attracts about 19% of expenditure on main trips and about 15% of all expenditure arising within Zone 1. In total, about 60% of expenditure arising in Zone 1 is retained within the City.
- 5.5 However, the most significant destination for convenience expenditure arising within Zone 1 is the Sainsbury's store at Regent Road, Salford. This attracts nearly 20% of expenditure arising within the zone. The survey shows that Sainsbury's in Salford is the most popular destination for residents within Zone 1.

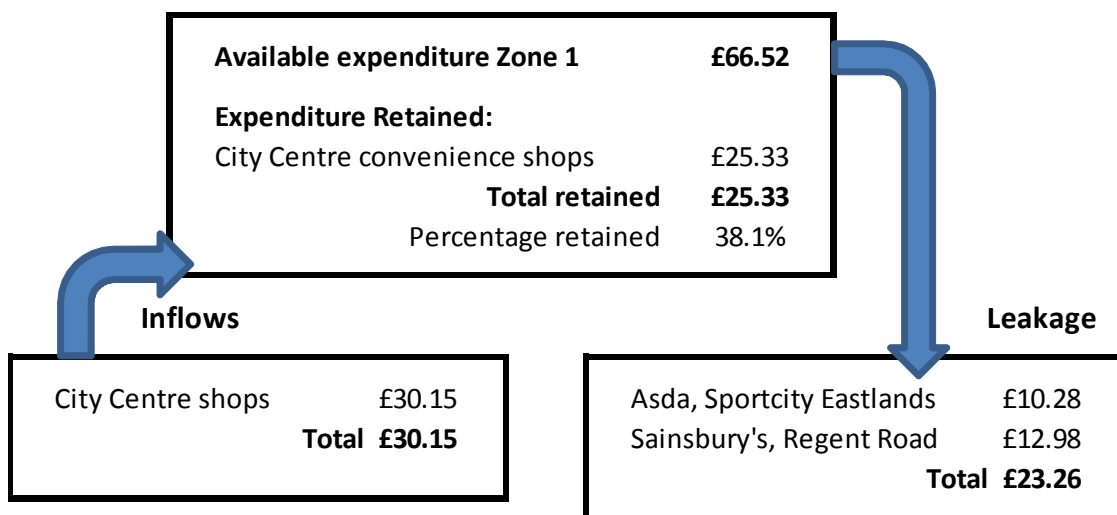
Zone 2 - Cheetham Hill and Crumpsall

- 5.6 Table 8.2 shows the pattern of convenience expenditure arising from Zone 2. This zone includes Cheetham Hill District Centre and Crumpsall. The survey indicates that about 40% of expenditure arising within the zone is retained in shops locally. The most popular destination is Tesco at Cheetham Hill which attracts about 31% of expenditure. It is interesting to note that this Tesco attracts a high percentage of top-up expenditure (about 26%) relative to expenditure on main trips (about 33%).
- 5.7 Outside of Zone 2, the most popular destination for convenience shopping is Sainsbury's at Heaton Park Road, Higher Blackley which attracts about 19% of expenditure arising within the zone. In total, about 78% of expenditure arising within Zone 2 is retained within the City. There are no stores or centres outside the City which are significant in attracting expenditure from Zone 2.

Zone 1: Manchester City Centre Distribution of Expenditure



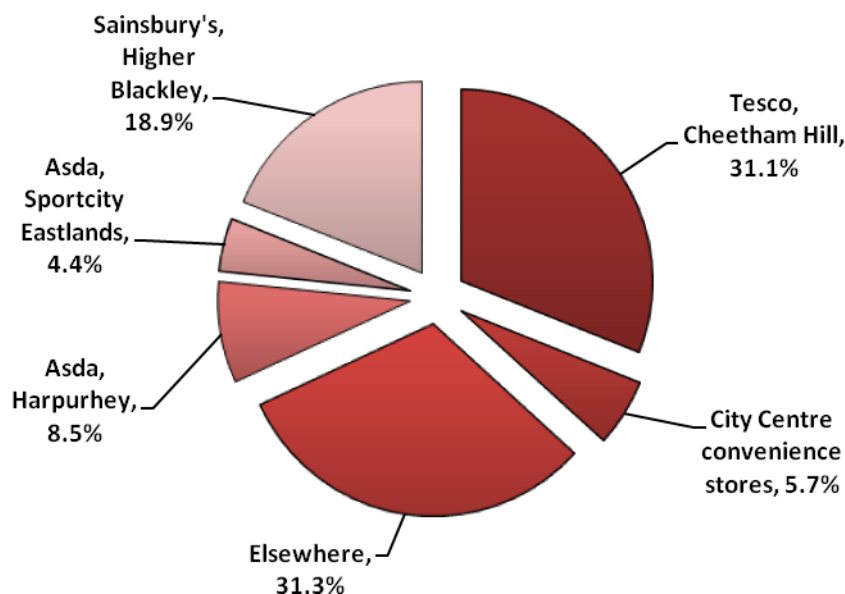
Zone 1: Manchester City Centre



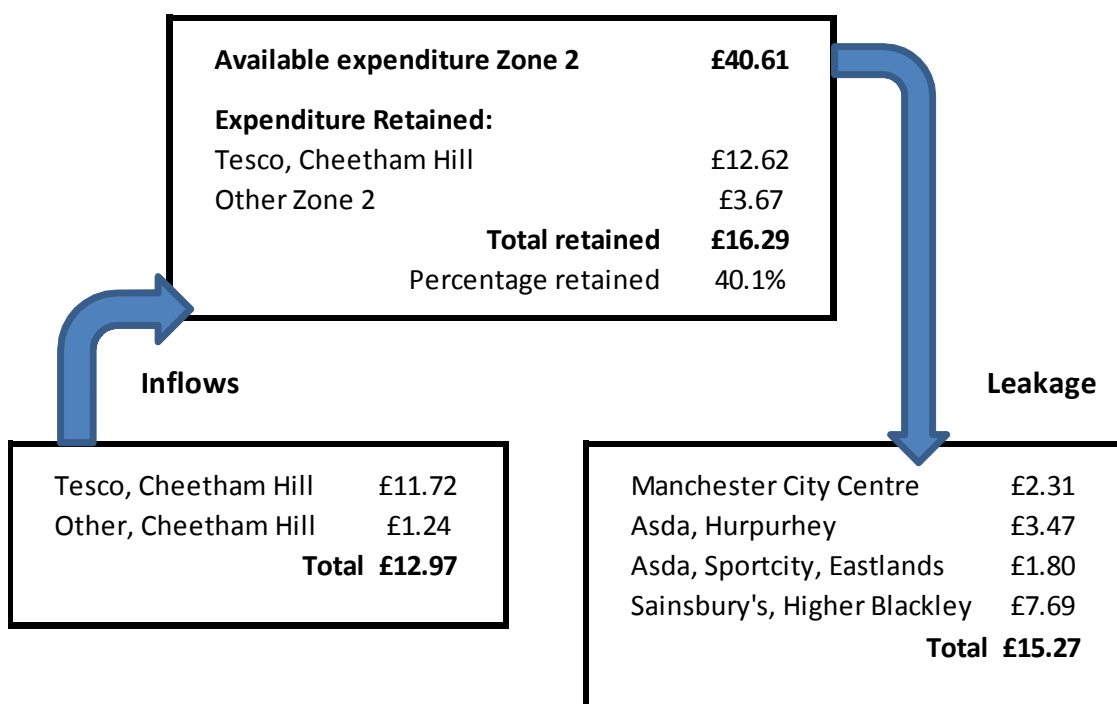
Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 2: Cheetham Hill and Crumpsall Distribution of expenditure



Zone 2: Cheetham Hill and Crumpsall

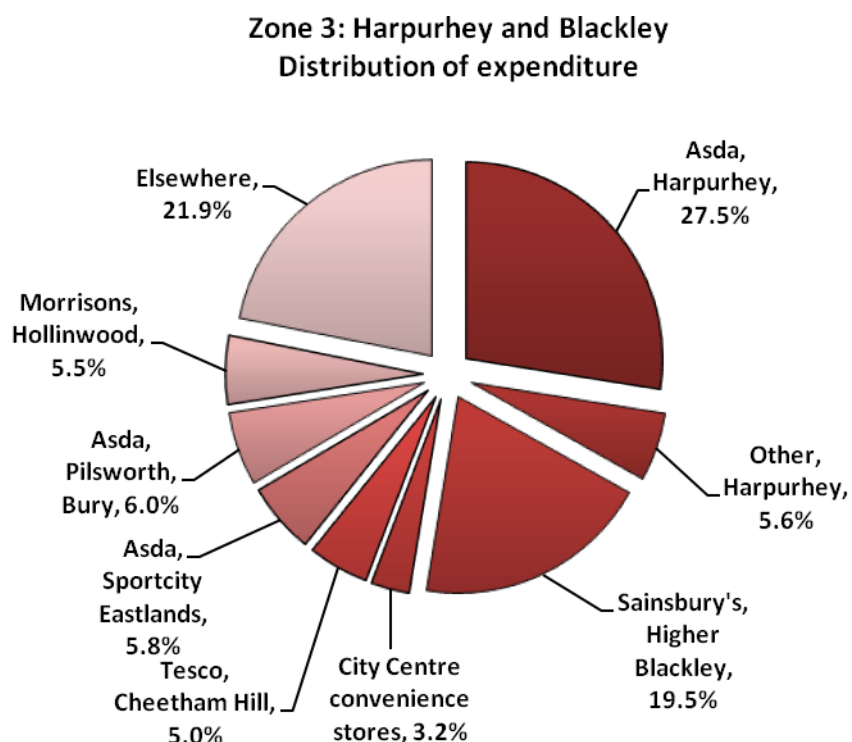


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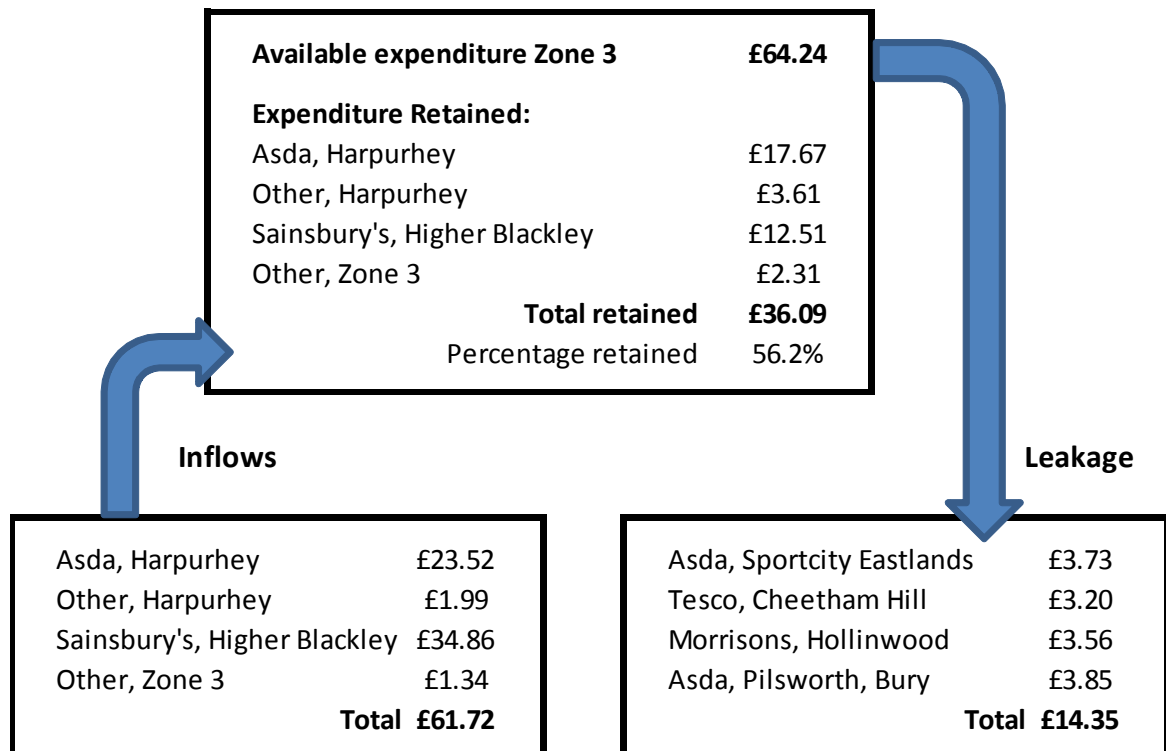
1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 3 - Harpurhey and Blackley

- 5.8 Zone 3 includes Harpurhey and Blackley. Table 8.3 indicates that about 56% of convenience expenditure arising within the zone is retained locally. The most popular destination is ASDA at Harpurhey which attracts about 27% of expenditure, followed by Sainsbury's at Heaton Park Road, Higher Blackley which attracts about 19% of expenditure.
- 5.9 Other destinations within Manchester attract a further 14% of expenditure arising from Zone 3. In total, 70% of expenditure arising within the zone is retained in Manchester.
- 5.10 Of expenditure leaking outside the City from Zone 3 the most notable destinations are ASDA at Pilsworth, Bury (about 6%) and Morrisons at Chadderton, Oldham (about 5%).
- 5.11 Zone 3 retains a high level of expenditure because of the presence of ASDA at Harpurhey and Sainsbury's at Higher Blackley. This is likely to be consolidated and further increased with the redevelopment of Sainsbury's and the redevelopment of a former Kwik Save unit at Rochdale Road, Blackley by Tesco.



Zone 3: Harpurhey and Blackley

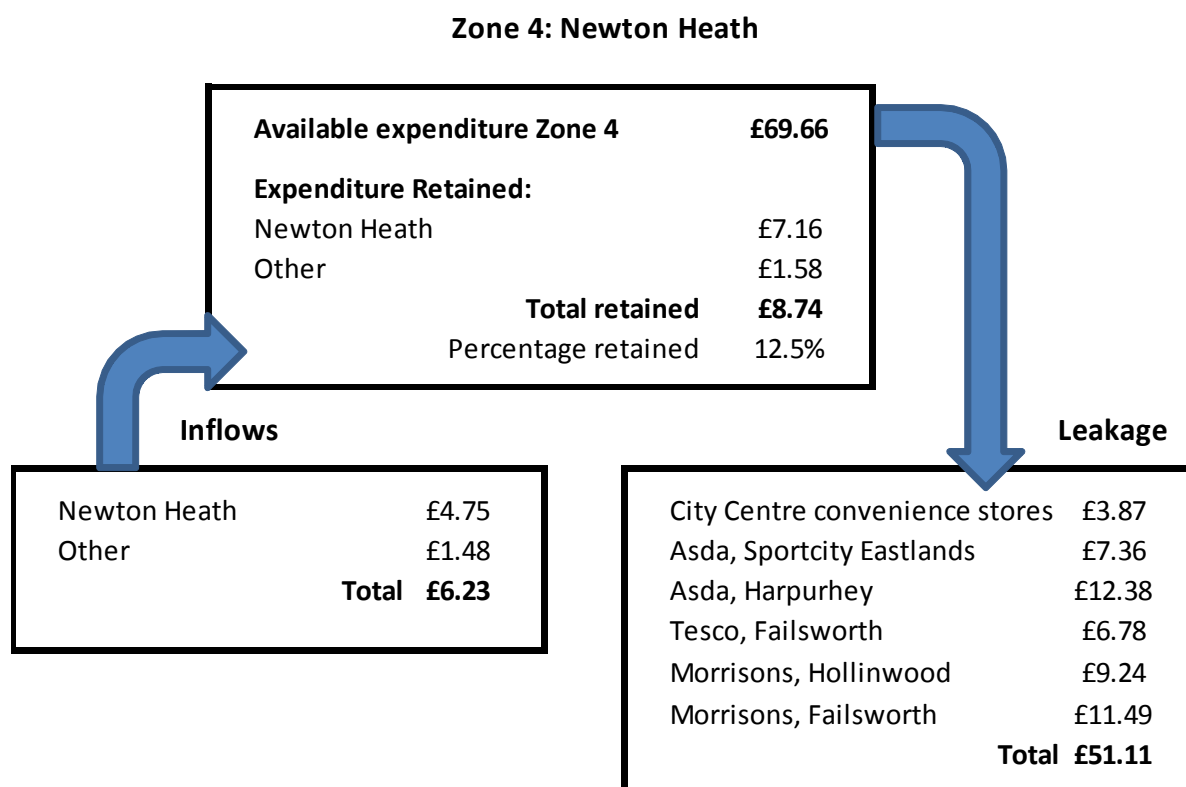
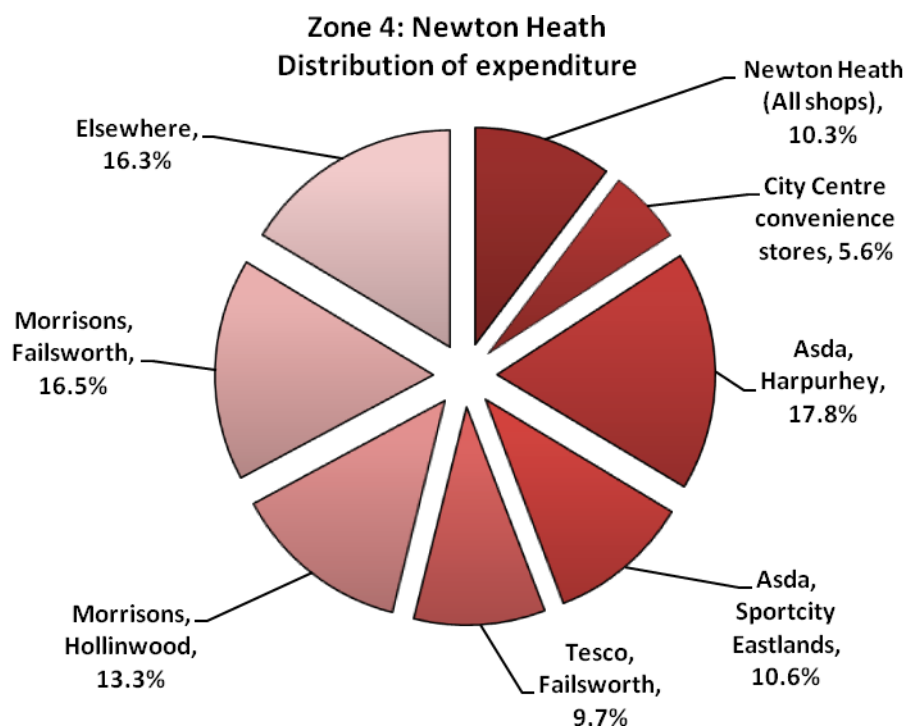


Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 4 - Newton Heath and Moston

- 5.12 Shopping facilities within Zone 4 perform poorly in retaining expenditure arising within the zone. Local shops attract only 12% of expenditure. Elsewhere in Manchester, ASDA at Harpurhey attracts about 18% of expenditure and ASDA at Sportcity, Eastlands attracts about 11%. The total retention of expenditure within Manchester arising from this zone is only 48%.
- 5.13 Outside of the City, Morrisons at Marlborough Mill, Failsworth and Morrisons at Chadderton attract about 16% and 13% of expenditure respectively.
- 5.14 Notwithstanding the presence of Netto and Lidl within Newton Heath, the survey serves to highlight the relatively poor level of convenience shopping provision at Newton Heaton and Moston.

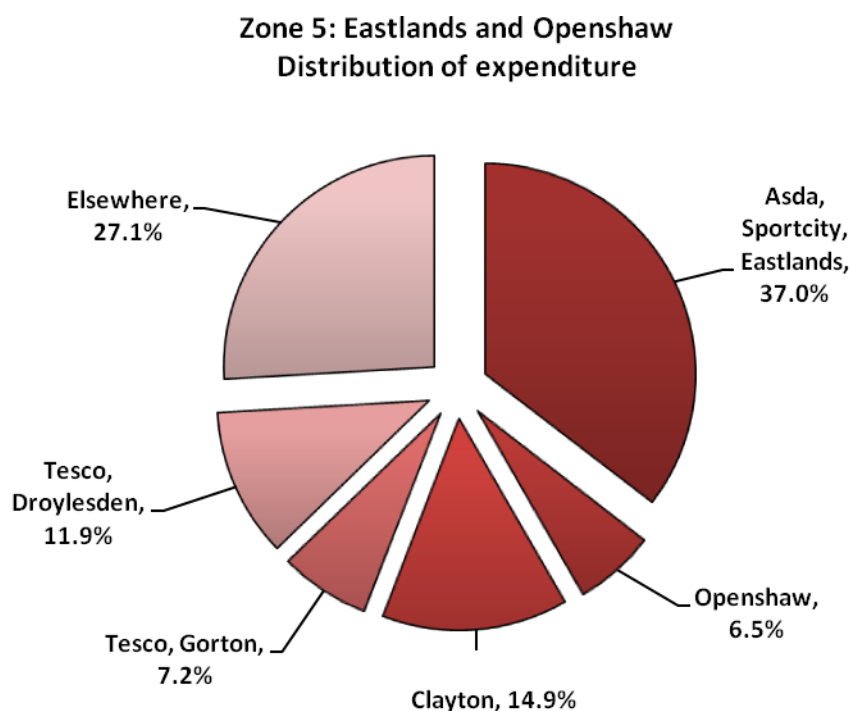


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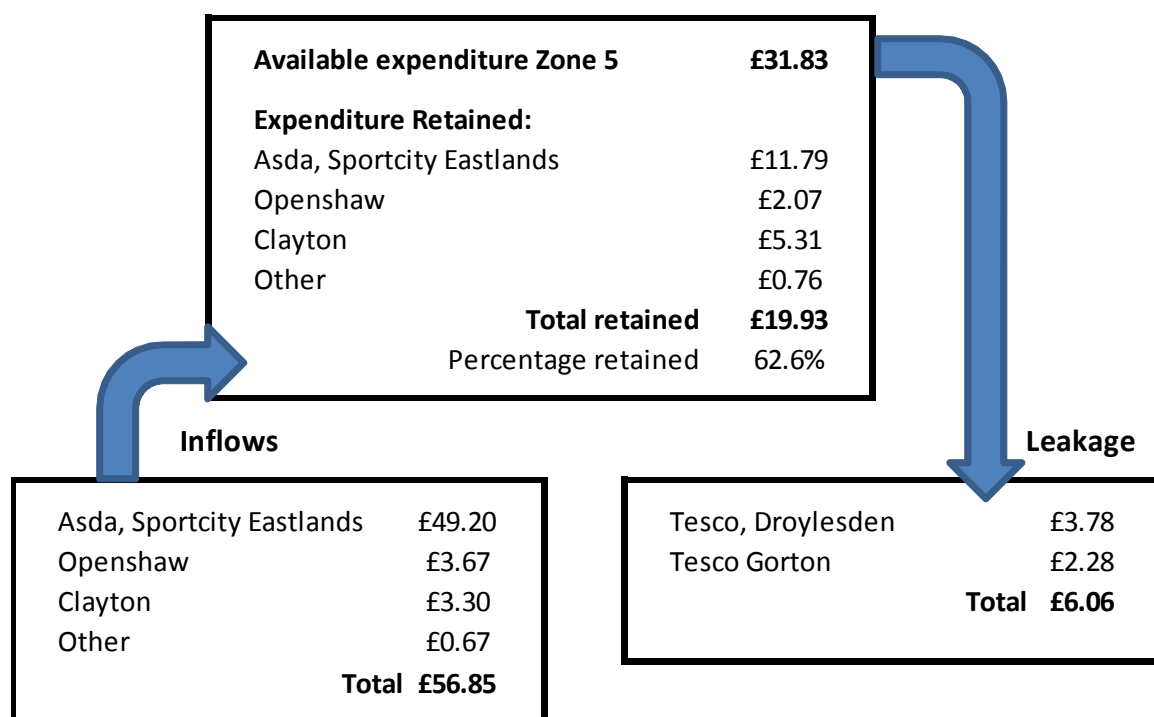
- Figures show expenditure on convenience goods only.
- Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
- Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 5 - Eastlands and Openshaw

- 5.15 Zone 5 comprises the area immediately to the east of the City Centre. Existing shopping provision within the zone attracts nearly 62% of expenditure, the most popular destination being ASDA at Sportcity, Eastlands which attracts about 37% of expenditure within the zone.
- 5.16 A further 10% of expenditure arising within Zone 5 is spent at stores and centres outside of Zone 5 but within Manchester City. The total retention of expenditure arising within Zone 5 within the City is about 72%.
- 5.17 The most popular destination for convenience shopping outside of the City from Zone 5 is Tesco at Droylesden which attracts about 12% of expenditure arising within the zone.
- 5.18 Existing shopping facilities in Zone 5 achieve a high retention of expenditure. This is likely to be consolidated and further increased with the development of Morrisons at Openshaw.



Zone 5: Eastlands and Openshaw



Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

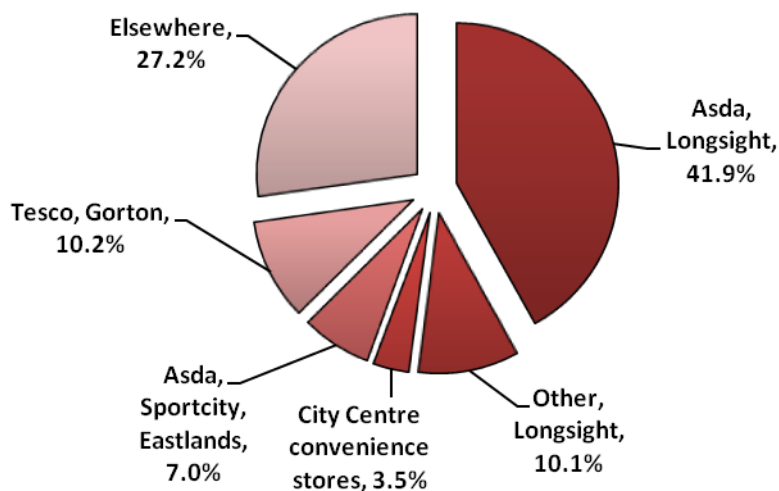
Zone 6 - Longsight

- 5.19 Table 8.6 summarises the survey results for Zone 6. ASDA at Longsight is the most popular destination for convenience shopping and attracts about 42% of expenditure arising within the zone. In total, about 52% of expenditure is retained in shops within Zone 6.
- 5.20 Outside of Zone 6, Tesco at Gorton attracts about 10% of expenditure arising within the zone whilst ASDA at Sportcity, Eastlands attracts about 7%. In total, about 85% of expenditure arising within Zone 6 is retained within Manchester.
- 5.21 There are no significant stores or centres outside of Manchester which attract expenditure from Zone 6.

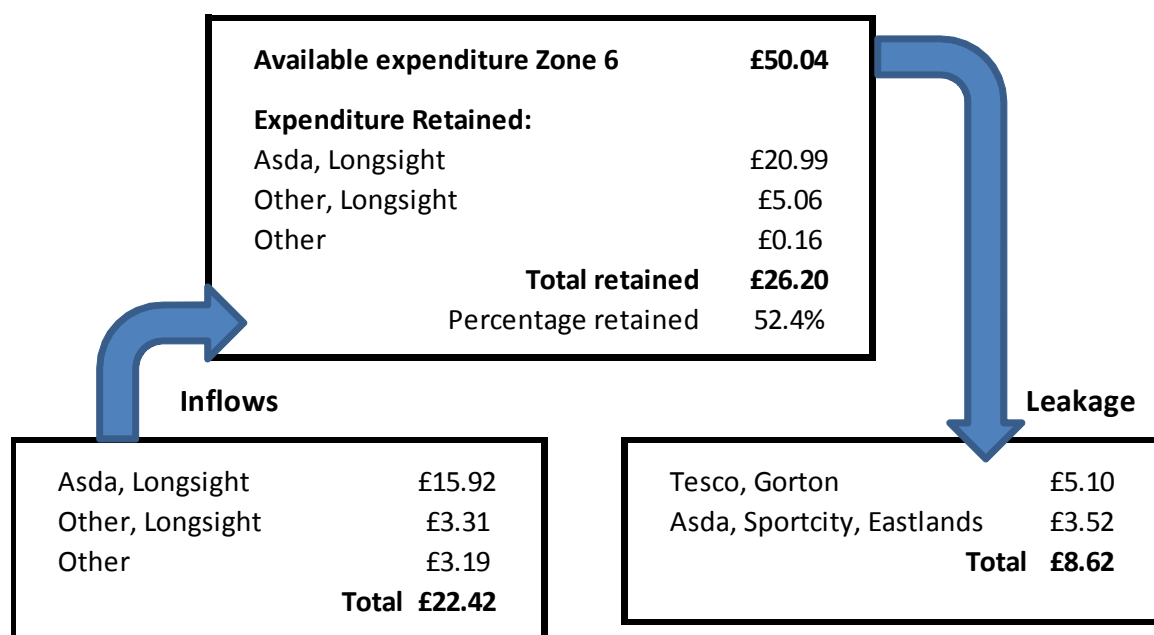
Zone 7 - Gorton

- 5.22 Existing shops at Gorton retain about 52% of expenditure arising within the zone. Tesco is the most popular store attracting about 41% of expenditure. As with Tesco at Cheetham Hill, it is interesting to note that Tesco at Gorton attracts a high percentage of top-up expenditure (35%) relative to expenditure on main trips (42%).

Zone 6: Longsight
Distribution of expenditure

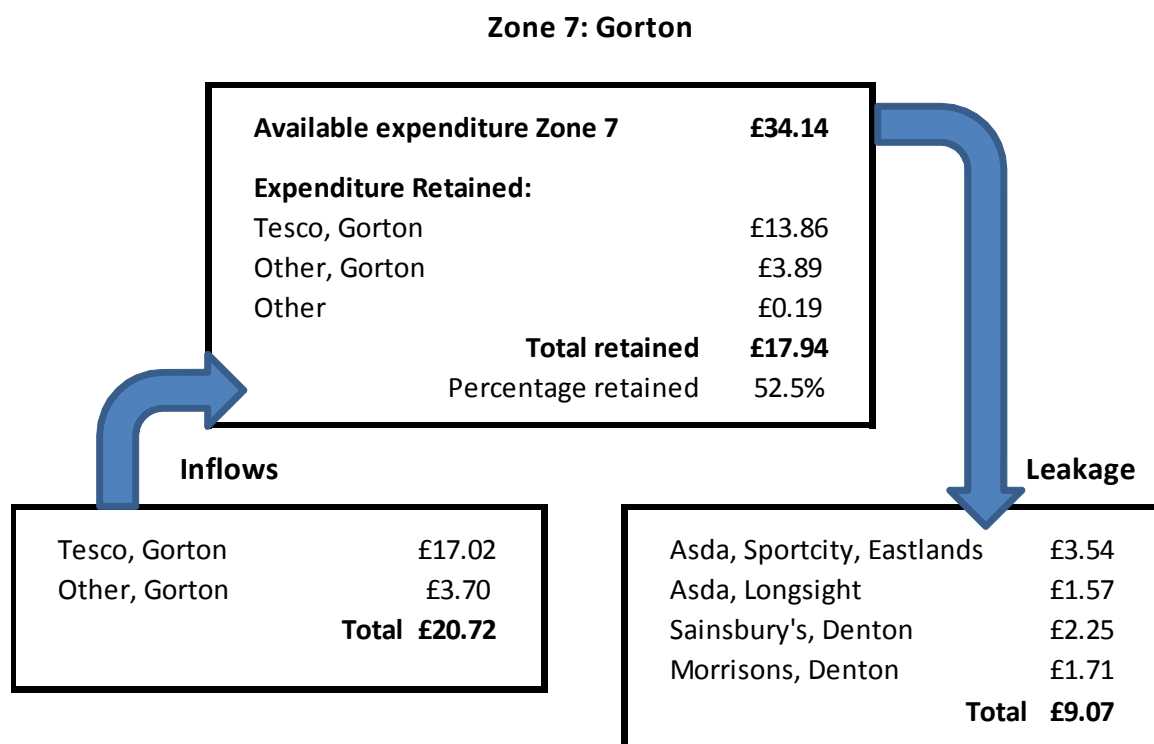
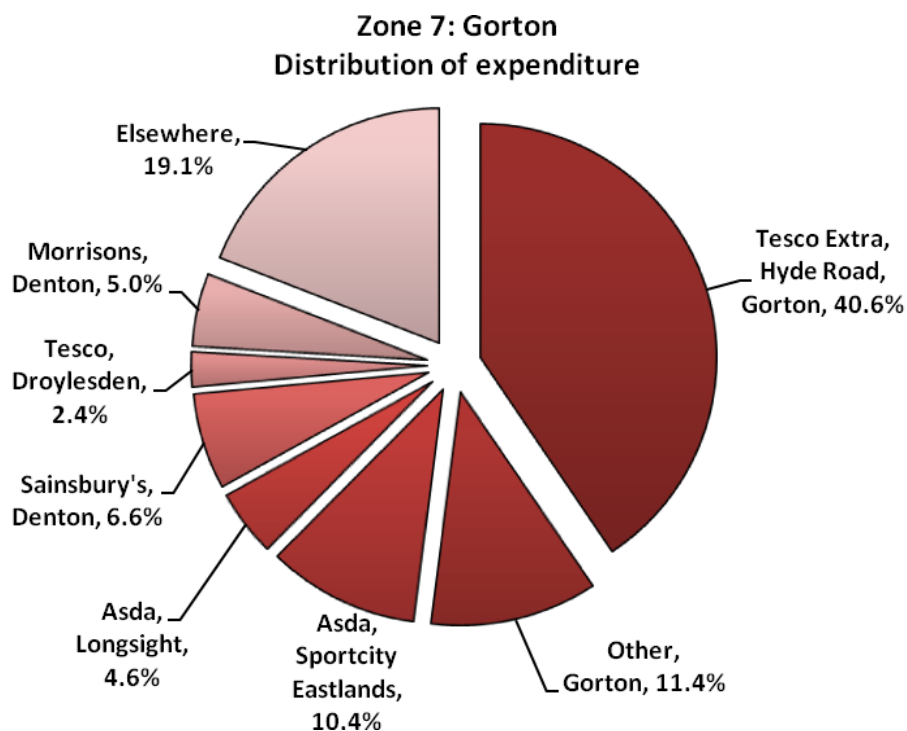


Zone 6: Longsight



Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.



Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

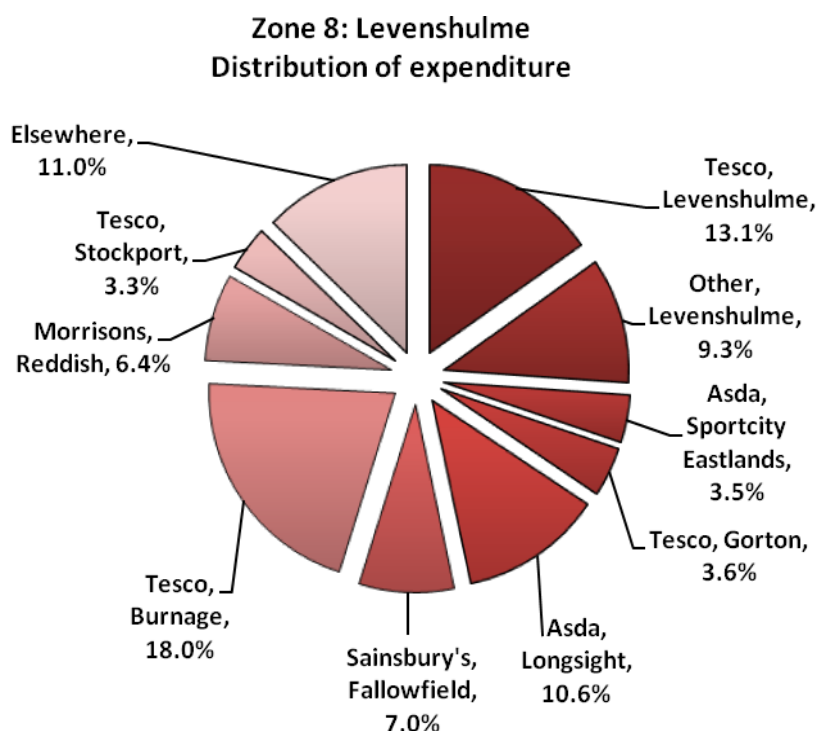
5.23 Elsewhere in Manchester, ASDA at Sportcity, Eastlands attracts about 10% of expenditure arising within the zone. In total, about 72% of expenditure arising within Zone 7 is retained within Manchester.

5.24 Outside the City, Sainsbury's and Morrisons at Denton attract 7% and 5% of expenditure respectively from Zone 7.

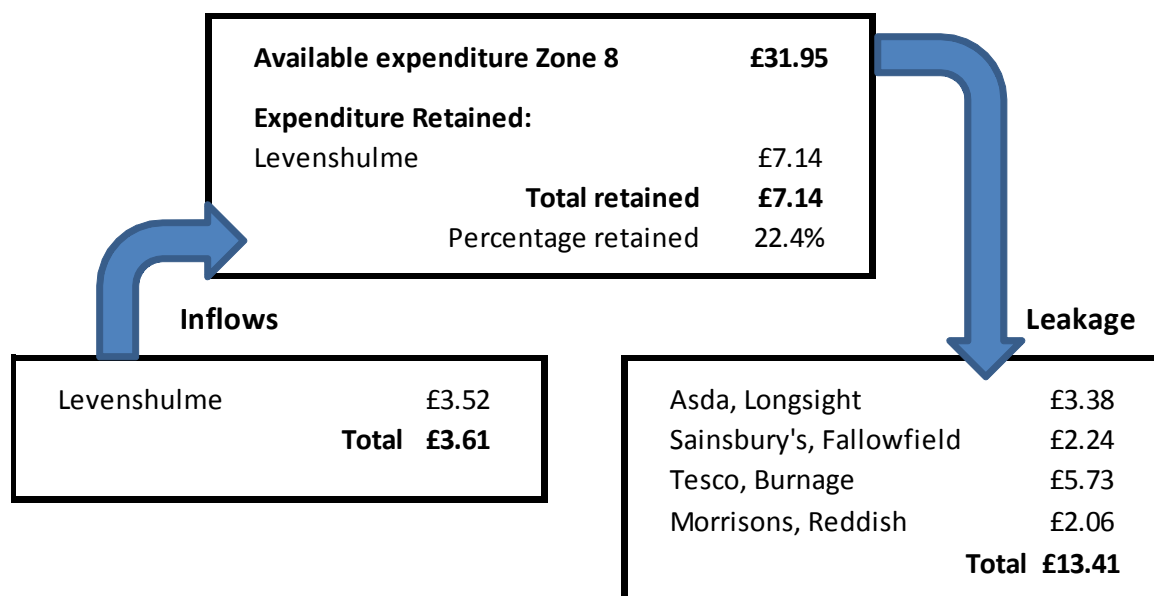
Zone 8 - Levenshulme

5.25 Zone 8 is another area which has relatively poor retention of expenditure. Shops at Levenshulme attract about 22% of expenditure arising within the zone, the most popular shop being the Tesco Metro store at Levenshulme which attracts about 13% of expenditure arising within the zone. It is also notable that only 16% of expenditure on main grocery shopping trips is retained within the zone.

5.26 The most popular destination for convenience shopping overall is Tesco at Burnage which attracts about 18% of expenditure. In total, about 75% of expenditure within Zone 8 is retained within Manchester. However, the pattern of shopping is diverse with no single store or centre dominant.



Zone 8: Levenshulme



Notes:

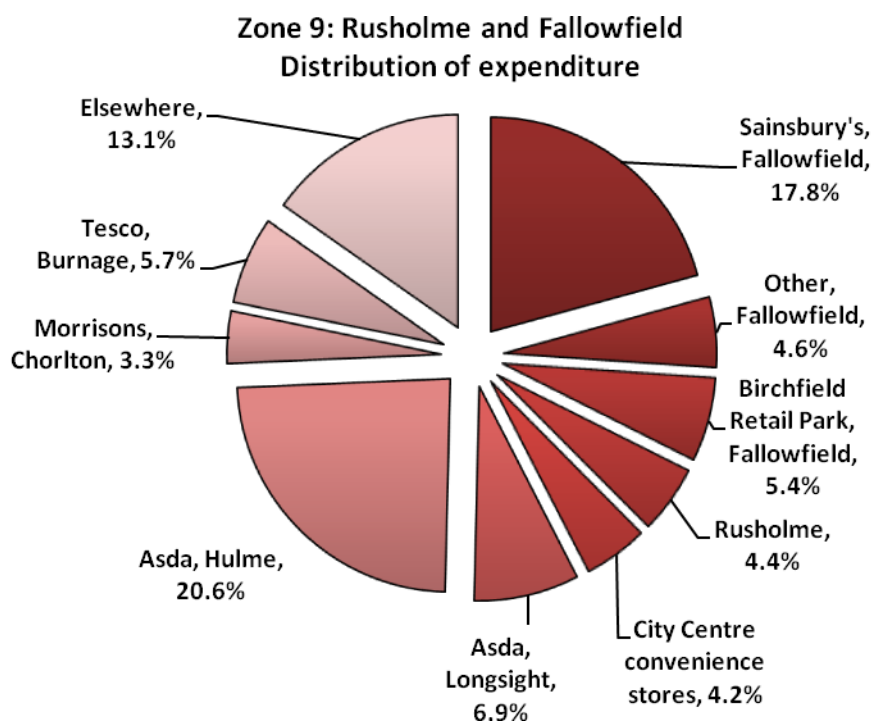
1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 9 - Rusholme and Fallowfield

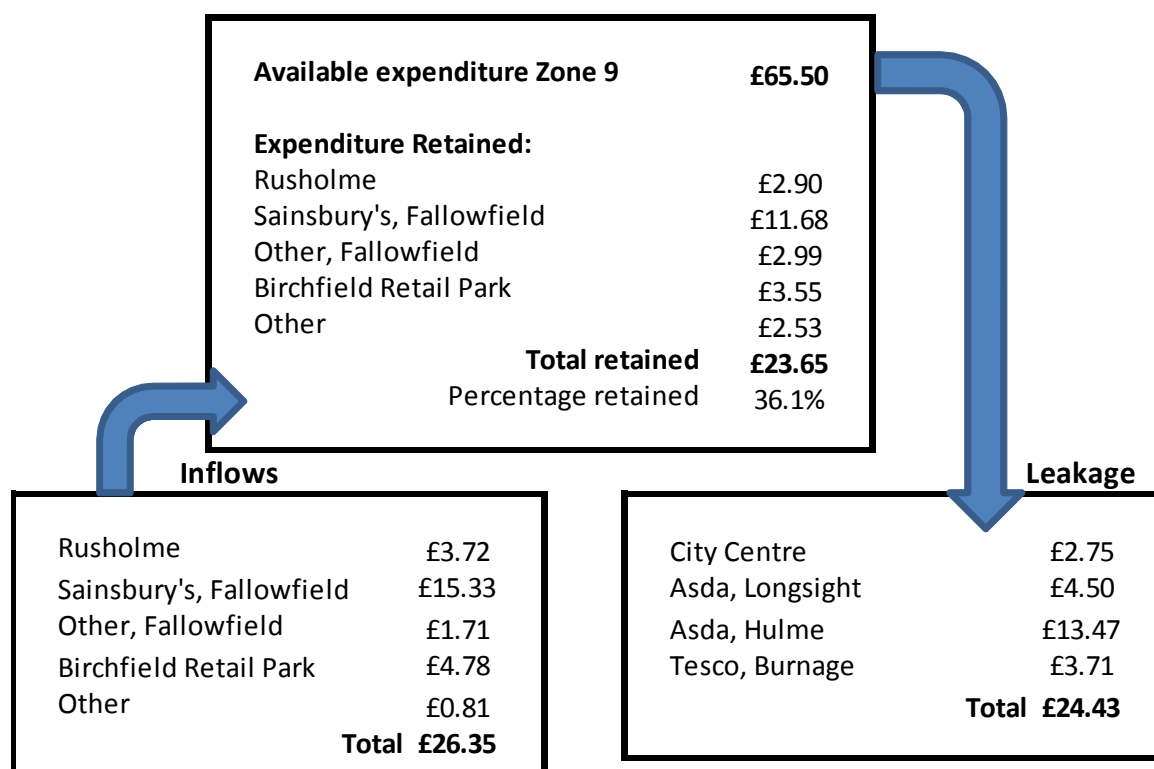
- 5.27 Table 8.9 shows the pattern of expenditure arising from Zone 9. The most popular destination for convenience shopping within the zone is Sainsbury's at Fallowfield which attracts about 18% of expenditure. In total, the existing shops and centres within Zone 9 attract about 36% of expenditure arising within the area.
- 5.28 However, the most popular destination overall for residents of Zone 9 is ASDA at Hulme which attracts about 21% of expenditure.
- 5.29 In total, about 82% of expenditure arising within this zone is retained within the City although as with Zone 8 (Levenshulme), the pattern of shopping is quite dispersed.

Zone 10 - Hulme and Whalley Range

- 5.30 ASDA at Hulme is the most popular destination for convenience shopping within Zone 10, attracting about 44% of convenience expenditure arising within the zone. In terms of shopping provision elsewhere in Manchester, it is significant that convenience stores within the City Centre attract about 7% of expenditure arising within Zone 10. About 6% of expenditure goes to Morrisons at Chorlton. In total, about 67% of expenditure arising within Zone 10 is retained within the City.
- 5.31 Outside the City, Sainsbury's at Regent Road, Salford attracts about 7% of expenditure. Stores at Old Trafford (Aldi and Iceland) collectively attract a little over 5%, as do Tesco and other shops at Stretford.



Zone 9: Rusholme and Fallowfield

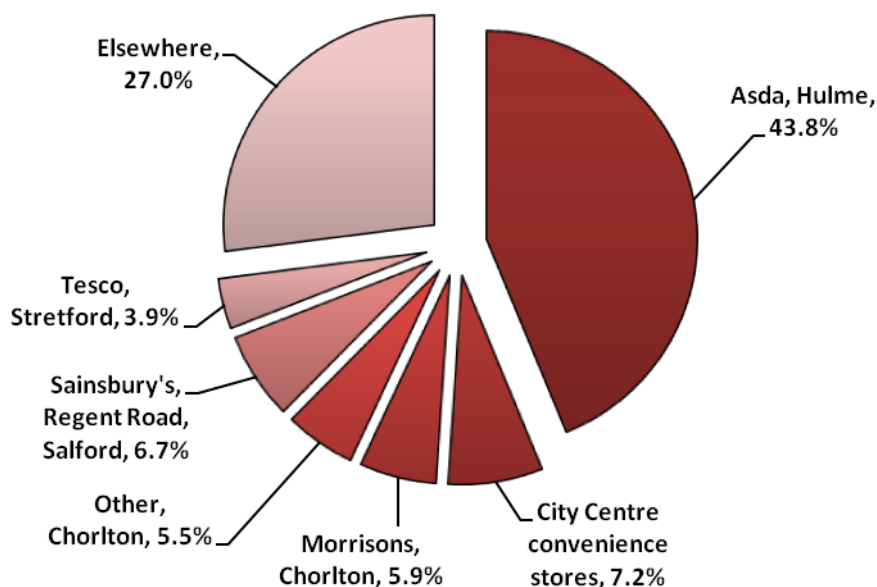


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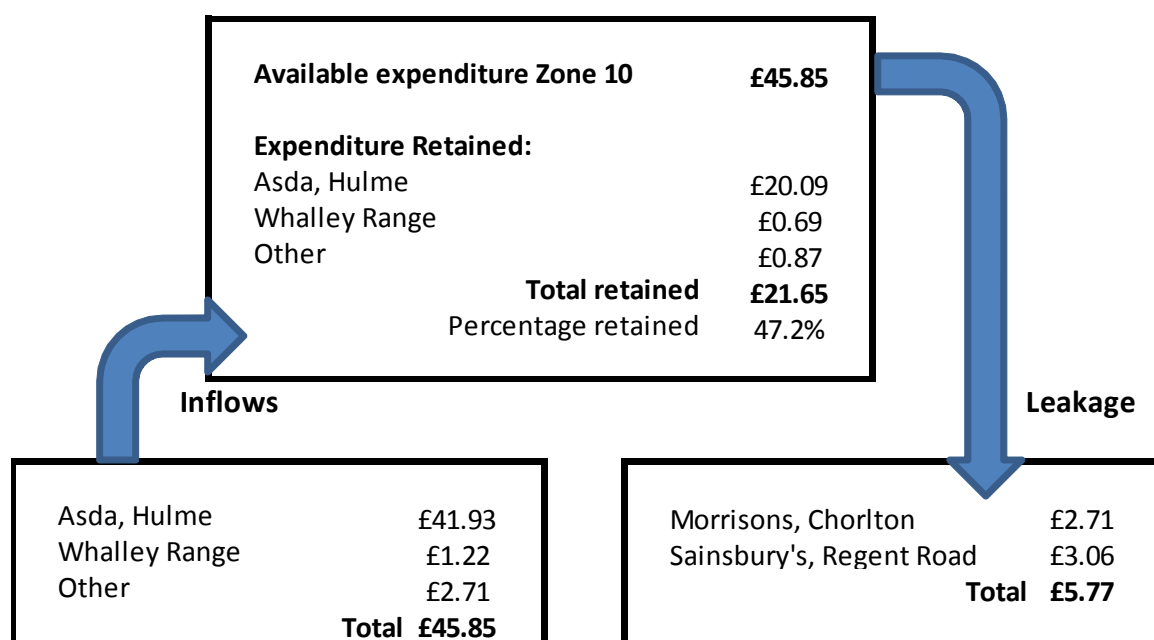
1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

- 5.32 Shopping patterns in Zone 10 are likely to be affected most by the proposed development by Tesco at Old Trafford.

Zone 10: Hulme and Whalley Range
Distribution of expenditure



Zone 10: Hulme and Whalley Range

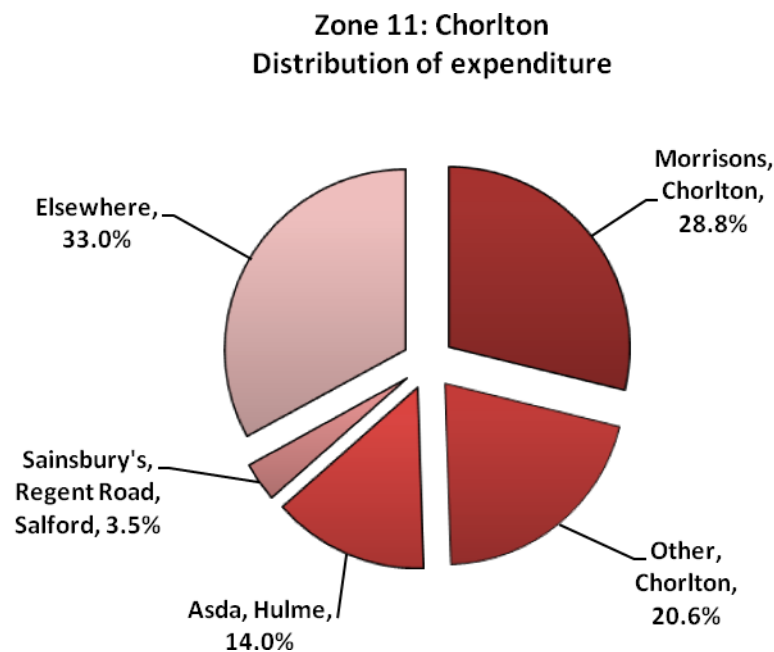


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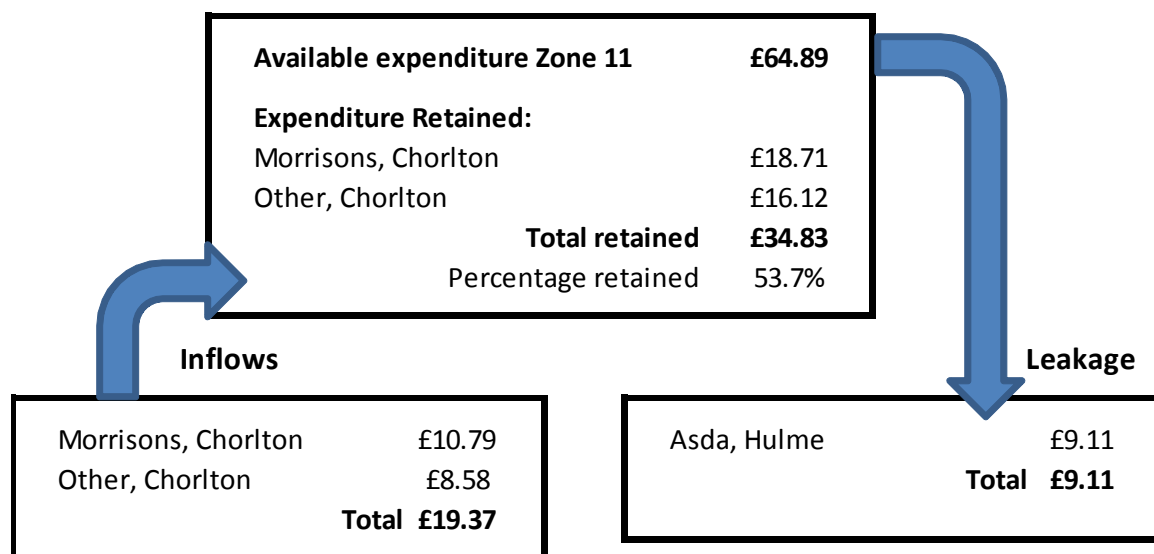
- Figures show expenditure on convenience goods only.
- Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
- Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 11 - Chorlton

- 5.33 Chorlton is one of the two District Centres within Manchester where respondents to the household survey identified the centre as their destination for shopping trips as opposed to an individual store (the other District Centre is Didsbury). About 14% of respondents within Zone 11 indicated they used Chorlton generally for convenience shopping. An additional 29% used Morrisons at Chorlton. The survey indicates that the Unicorn Grocery attracted about 4% of expenditure. In total, about 54% of expenditure arising at Zone 11 was retained within local shops.
- 5.34 Elsewhere within Manchester, about 14% of expenditure arising within Zone 11 was attracted to ASDA at Hulme. In total, about 76% of expenditure arising within the area is retained within Manchester. There are no destinations outside of the City that attracted a significant percentage of expenditure arising within Zone 11.
- 5.35 The pattern of shopping within Zone 11 is also likely to be affected by the development of Tesco at Old Trafford.



Zone 11: Chorlton



Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

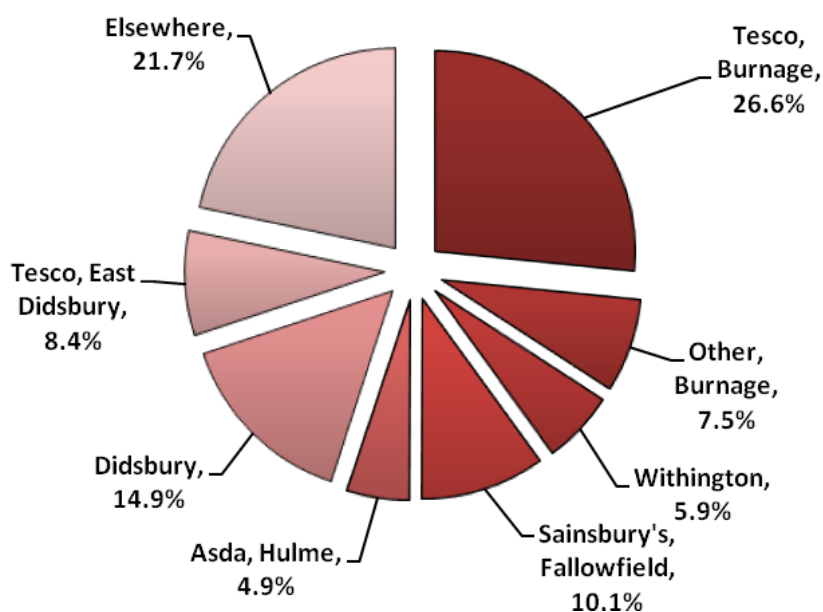
Zone 12 - Withington and Burnage

- 5.36 Existing stores and centres within Zone 12 attract about 40% of convenience expenditure arising within the area. The most popular destination is Tesco, Burnage which attracts about 27% of convenience expenditure. Elsewhere within the City, Sainsbury's at Fallowfield attracts about 10% of expenditure from Zone 12. Tesco at Parrs Wood, East Didsbury attracts about 8%. In total, existing shops within Manchester retain about 86% of expenditure arising within Zone 12. There are no destinations outside of this zone which attract a significant percentage of expenditure arising within the area.

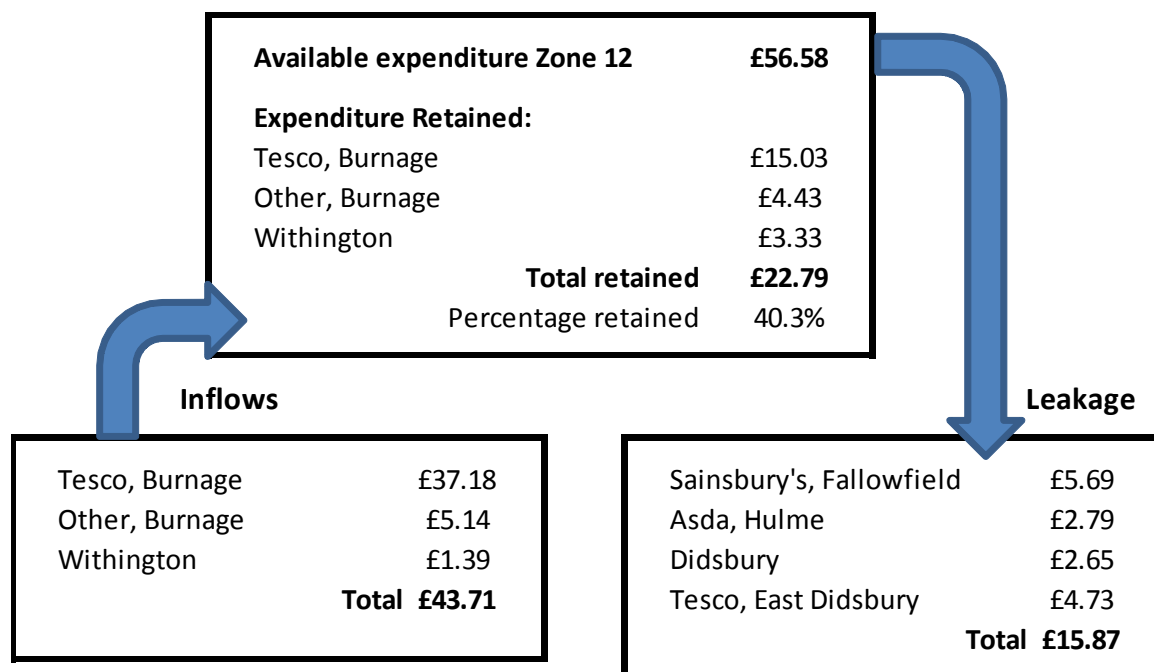
Zone 13 - Didsbury

- 5.37 We have noted above that Didsbury is one of the two centres where a significant number of respondents indicated they undertook shopping generally in the centre. About 9% of expenditure arising within Zone 13 was spent at Didsbury generally. Tesco at East Didsbury was the most popular destination attracting about 28% of expenditure. In total, about 60% of expenditure arising within the zone was retained within the area.
- 5.38 Outside of the zone, the most popular destination for convenience shopping was Tesco at Burnage. This attracted about 14% of expenditure arising within Zone 13. In total, about 82% of expenditure arising within Zone 13 is retained within Manchester City.
- 5.39 There are no stores or centres outside of the City that attract a significant percentage of expenditure arising from within Zone 13.

Zone 12: Withington and Burnage Distribution of expenditure

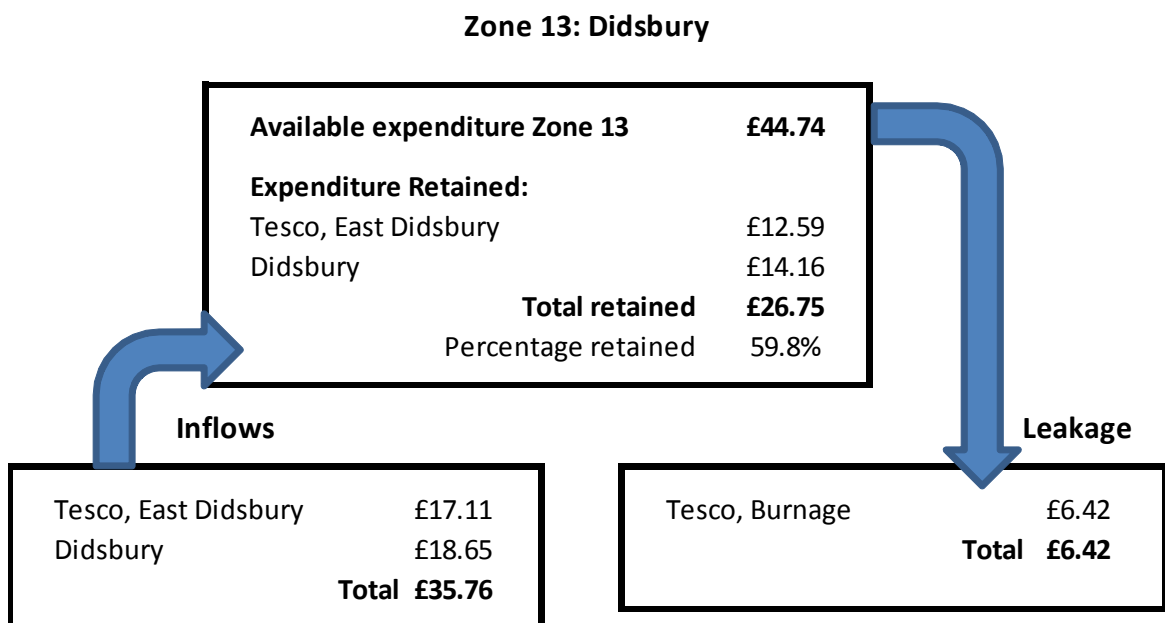
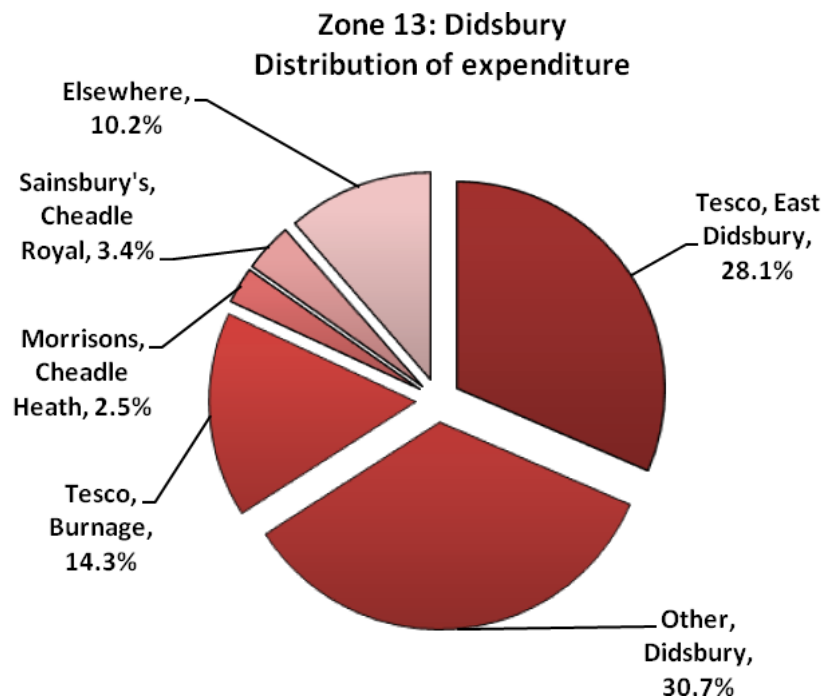


Zone 12: Withington and Burnage



Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

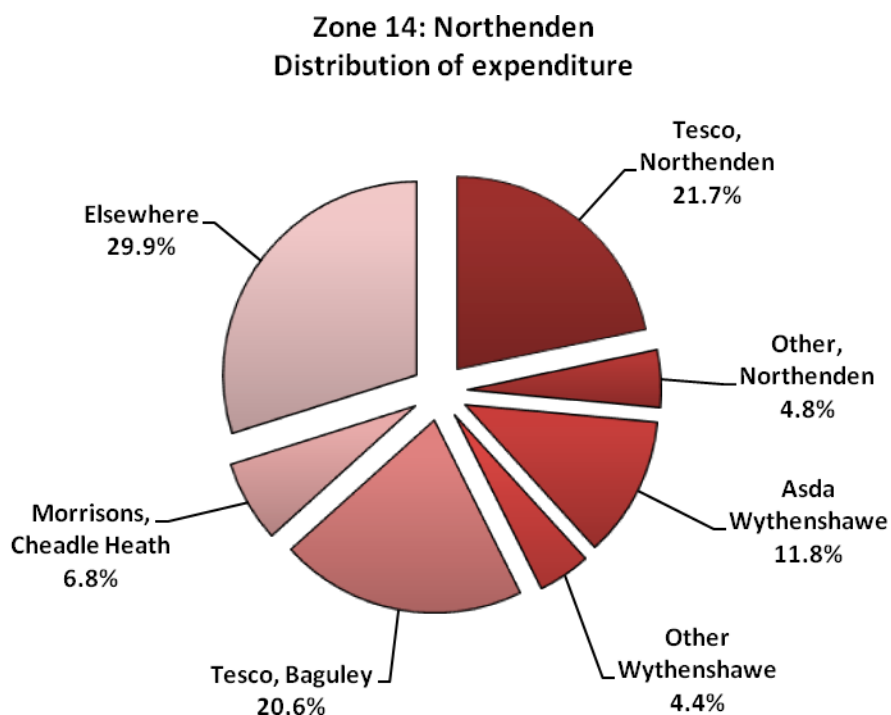


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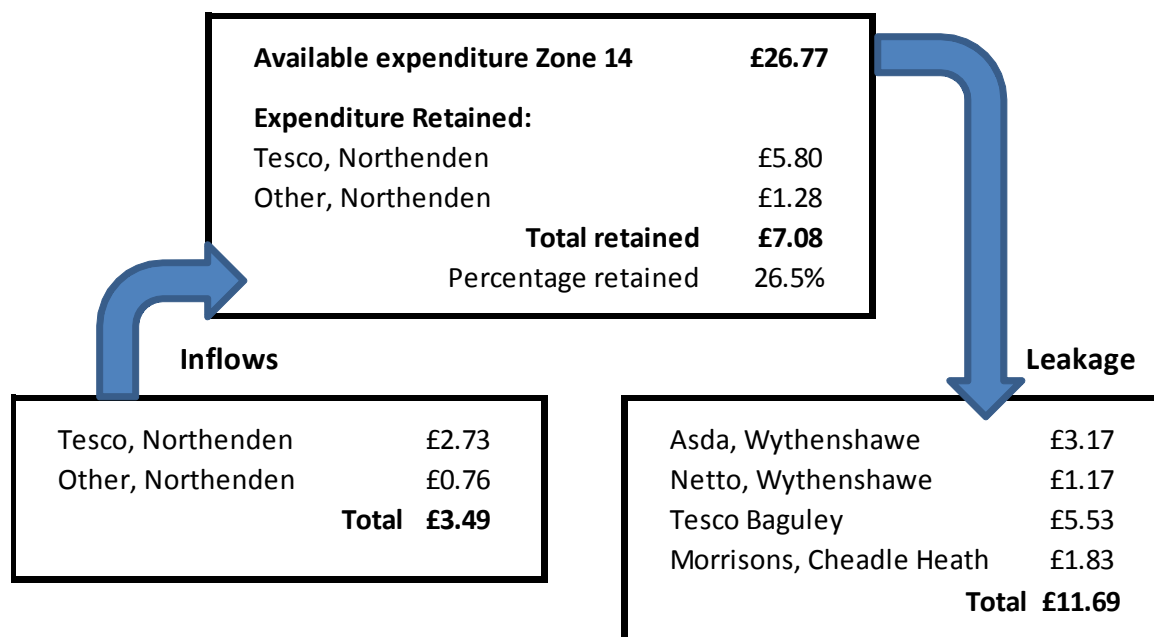
1. Figures show expenditure on convenience goods only.
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3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 14 - Northenden

- 5.40 The most popular destination for convenience shopping for residents of Zone 14 is Tesco at Northenden which attracts about 22% of expenditure. However, Tesco at Baguley, which falls outside of Zone 14 attracts about 21% of expenditure arising within the zone. It is interesting to note that Tesco at Northenden attracts about 18% of expenditure on main shopping trips and about 33% of expenditure arising within Zone 14 on top-up trips. On the other hand, Tesco at Baguley attracts about 27% of main food shopping trips from Zone 14, but only 3% of top-up trips.
- 5.41 In total, Zone 14 retains about 27% of expenditure arising within the area. Elsewhere in Manchester, ASDA at Wythenshawe attracts about 12% of expenditure arising within the zone. In total, about 72% of expenditure is retained within Manchester.
- 5.42 Outside of Manchester, Morrisons at Cheadle Heath attracts about 7% of expenditure from Zone 14.



Zone 14: Northenden

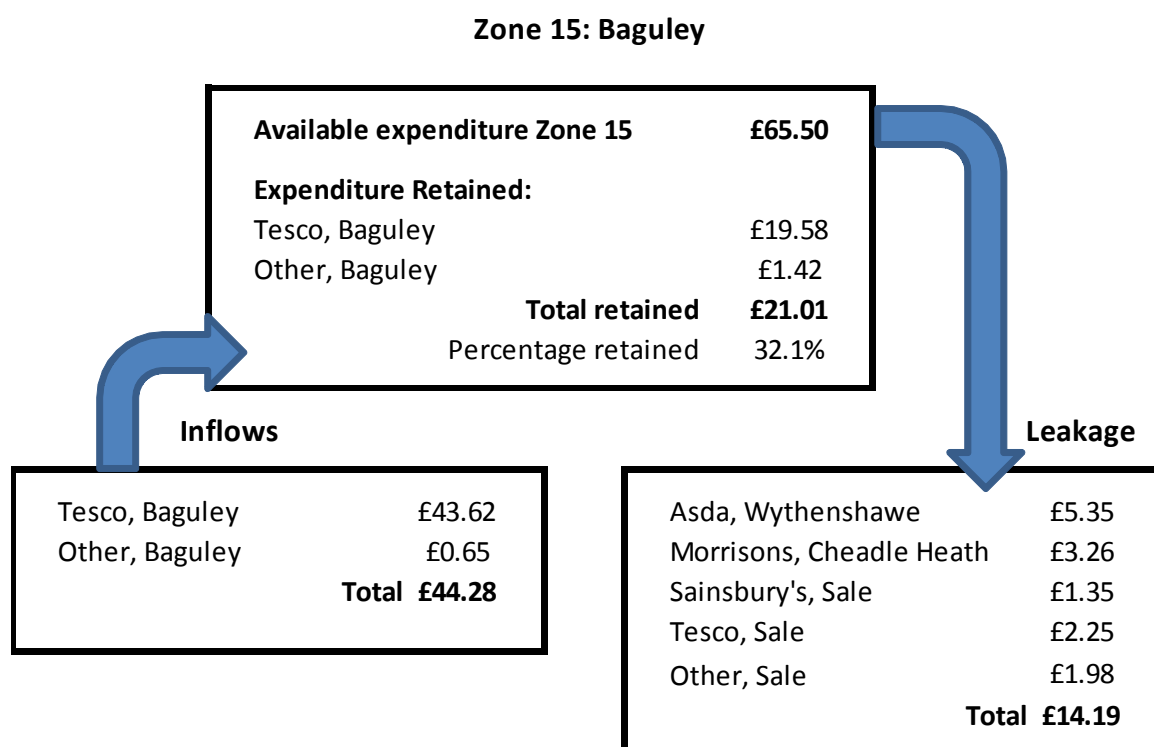
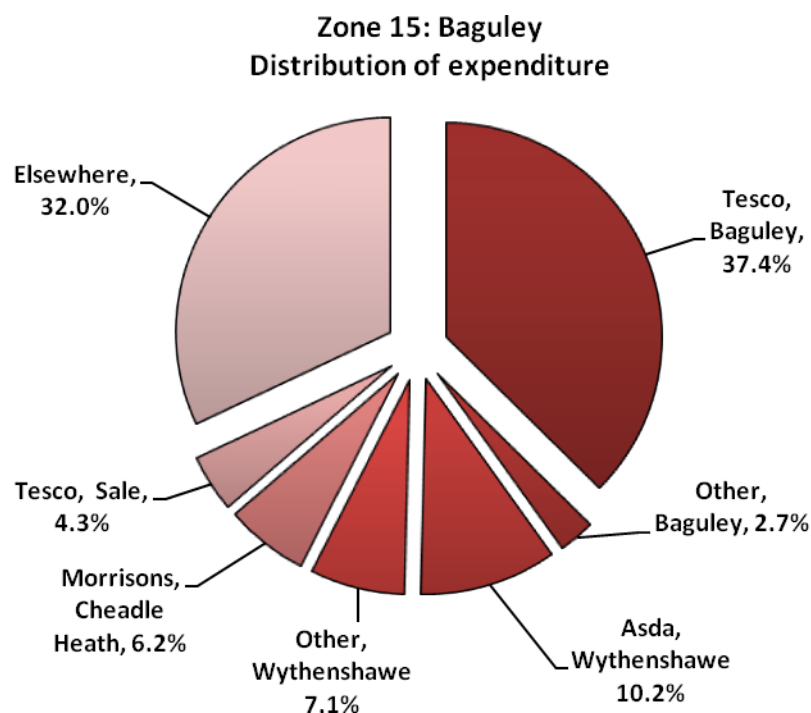


Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 15 - Baguley

- 5.43 Tesco at Baguley attracts the highest percentage of expenditure arising within Zone 15. About 37% of expenditure goes to this store. In total, about 40% of expenditure is retained within the area.
- 5.44 Elsewhere in Manchester, ASDA at Wythenshawe attracts about 10% of expenditure arising within the zone. In total, about 59% of expenditure is retained within Manchester. In terms of expenditure flows to shops and centres outside of the City, the survey shows a dispersed pattern. Morrisons at Cheadle Heath attracts about 6% of expenditure whilst Tesco at Sale attracts about 4%. The total outflow from the City from this zone is about 27%.

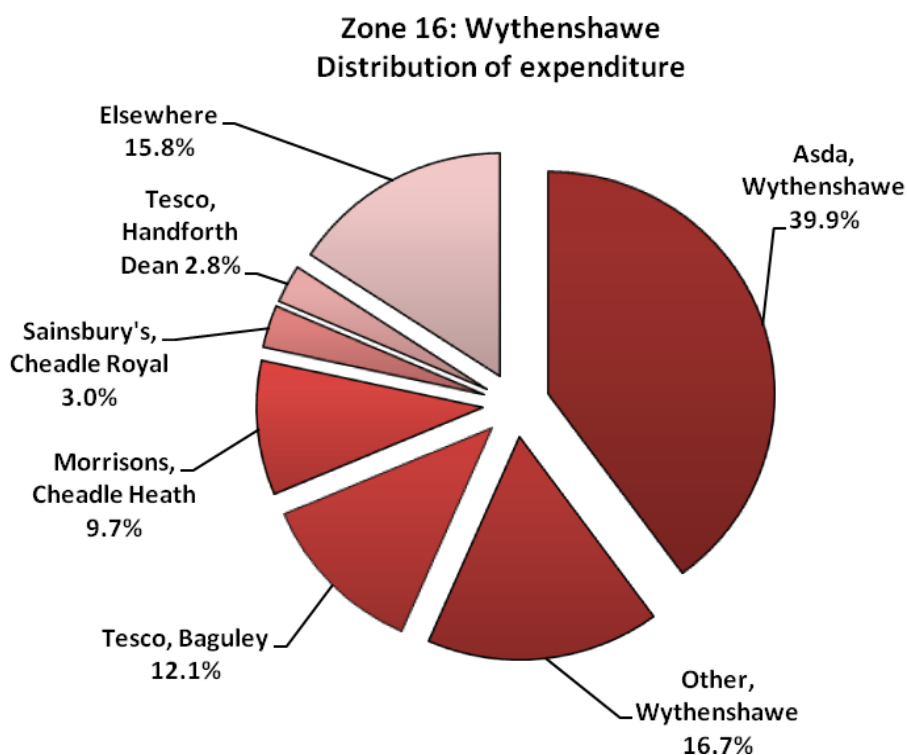


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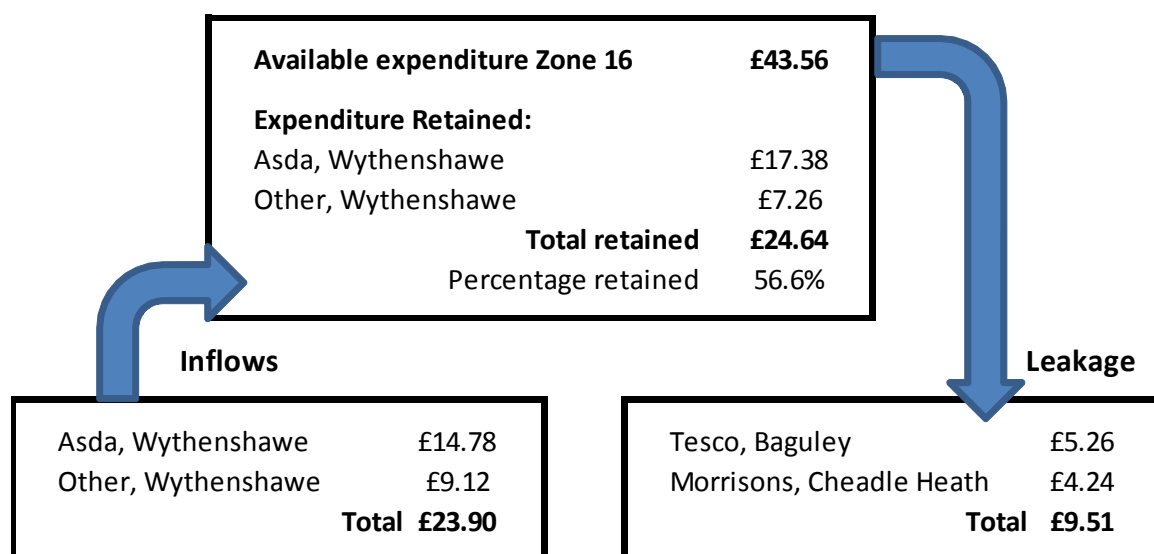
1. Figures show expenditure on convenience goods only.
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3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Zone 16 - Wythenshawe

- 5.45 Table 8.16 shows the pattern of expenditure arising from Zone 16. The most popular destination is ASDA at Wythenshawe which attracts about 40% of expenditure arising within the area. Wythenshawe generally attracts about 8% of expenditure within the zone. The percentage of expenditure retained within the area is about 57%.
- 5.46 Outside of Zone 16, Tesco at Baguley is the most significant destination. It attracts about 12% of expenditure arising within the zone. In total, about 69% of expenditure is retained within Manchester.
- 5.47 Morrisons at Cheadle Heath is the most significant destination for expenditure leaking from this zone. Morrisons attracts about 10% of expenditure.



Zone 16: Wythenshawe



Notes:

1. Figures show expenditure on convenience goods only.
2. Expenditure "Elsewhere" is not shown as it will include expenditure in shops and centres outside the zone but also some expenditure within the zone.
3. Inflows and leakage show inflow/leakage in respect of significant flows only as revealed by the household telephone shopping survey.

Analysis of Trade Draw across Zones

- 5.48 Table 9 sets out an analysis of trade draw to centres and shops within each zone across the study area and taking account of inflows of expenditure from elsewhere. It can be seen from the table that about 40% of expenditure in shops within the City Centre (Zone 1) is derived from Zone 1. The remaining 60% is drawn from all other zones and elsewhere. We estimate that about 25% of expenditure within the City Centre is from outside the study area.
- 5.49 Zone 5, Eastlands and Openshaw is notable because only 26% of expenditure within shops in that zone (ASDA at Sportcity, Eastlands) is derived from within Zone 5. There is a broad draw across zones excepting those in the south of the City.
- 5.50 The most concentrated trade draws are Didsbury (Zone 13) and Chorlton (Zone 11). Centres and shops within the Didsbury zone attract about 67% of their turnover from within Zone 13 and it has little influence on shopping patterns beyond the zones adjacent to Zone 13. Centres and shops within the Chorlton zone derive about 64% of turnover from within Zone 11, again with limited influence beyond the zones immediately adjacent.

Analysis and Market Shares and Potential for Growth Within Each Zone

- 5.51 Table 10 provides an analysis of market shares in convenience expenditure within each zone having regard to the retention of expenditure within each zone, expenditure attracted to shops within that zone from the rest of the study area and inflows of expenditure from outside the study area. This exercise is shown for 2010,

2015, 2020 and 2027. It assumes that existing market shares are maintained and that expenditure available to shops within the zone increases in line with the growth in available expenditure. The analysis within the tables also assumes that inflows of expenditure from outside the study are maintained at a constant percentage of total turnover of shops within the zone.

- 5.52 Within Table 10, Zone 4 - Newton Heath and Moston stands out as having a particularly weak retention of expenditure. There are significant outflows to ASDA at Harpurhey, ASDA Sportcity, Eastlands, Morrisons stores at Failsworth and Chadderton and Tesco at Failsworth. The potential growth in expenditure to support new development throughout the study period is low. It has to be borne in mind that the growth in expenditure to support new development is based upon the maintenance of existing patterns of trade. In light of the poor level of retention, Newton Heath and Moston is an area where consideration might be given to positive action to improve shopping facilities with a view to increasing the retention of expenditure arising within the area.
- 5.53 Table 10 sets out our estimate of the total growth in expenditure across all 16 zones that is likely to be available to support new development assuming that existing market shares are maintained. At 2015, this is about £44 million, at 2020, about £102 million and at 2027, about £191 million.

Performance of Existing Large Foodstores in Manchester

- 5.54 Table 11 sets out an analysis of expenditure in existing large foodstores within Manchester. The table shows expenditure at each store derived from the study area. This estimate is based upon an analysis of the household telephone shopper survey. The percentage of turnover from the study area is a judgement which has had regard to a number of household shopper surveys undertaken in connection with retail studies for neighbouring authorities, undertaken to support specific proposals within Manchester and adjoining areas, and work undertaken by Grimleys in respect of the 2006 shopping study, and more recent work in relation to Chorlton, Cheetham Hill and Levenshulme. This exercise produces a total survey derived turnover estimate for each of the large stores. The table then sets out an estimate of turnover based upon company average sales densities (the benchmark turnover). Comparison between the benchmark turnover and survey derived turnover provides an indication of whether the store is trading above or below company average. Table 11 shows that with the exception of Tesco at Cheetham Hill, the household shopper survey indicates that all of the large stores are trading at a level above company average to a greater or lesser extent. Table 11 shows that the aggregate difference between the survey derived turnover and benchmark turnover is in the order of £120 million (taking account of the Tesco store at Cheetham Hill which the survey suggests is under-performing).
- 5.55 Over-trading at existing stores presents an opportunity to improve competition and choice, redress any imbalance in the existing pattern of shopping and plan positively to promote development to enhance the vitality and viability of existing centres.
- 5.56 The capacity for new development arising from over-trading of about £163 million is additional to the growth in expenditure set out in Table 10.

Commitments for Convenience Floorspace

- 5.57 Table 12 sets out commitments for additional convenience retail floorspace. It sets out those schemes where approved development is likely to have a material effect on shopping patterns within Manchester. The table sets out estimates of turnover based upon company average sales densities. It then employs judgement as to the extent to which the proposed development would draw trade from within the study area. The table shows that the aggregate turnover of commitments is about £301 million. However, total turnover derived from within the study area is estimated at about £104 million.

Overall Assessment of Capacity for Additional Convenience Shopping

- 5.58 Table 13 sets out an overall assessment of the capacity for additional convenience floorspace within the study area. This table is summarised in Figure 2 below.

FIGURE 2: CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSPACE				
	2010	2015	2020	2027
Growth in expenditure retained in Manchester		£44.31	£102.32	£191.22
Overtrading of existing large foodstores	£163.30	£163.30	£163.30	£163.30
Available expenditure to support new development	£163.30	£207.61	£265.62	£354.52
Commitments	£104.04	£105.08	£106.14	£107.63
Residual Capacity	£59.26	£102.53	£159.48	£246.88
See Table 13 All figures are £m.				
2008 PRICES				

- 5.59 The first line of this table shows the growth in expenditure retained within Manchester that is likely to be available to support new development. These figures are derived from Table 10. The second line in the table shows over-trading at existing large foodstores. This is assumed to be constant over the study period. The third line of the table shows expenditure likely to be available to support new development over the study period. At 2010, this comprises about £163 million which is the extent of over-trading at existing large foodstores. At 2015, it increases to about £208 million because of growth over the period 2010 to 2015. Growth continues to add to the expenditure available to support new development at 2020 and 2027. The fourth line of Table 13 shows commitments. Expenditure in commitments is subtracted from the available expenditure to support new development to produce residual capacity. This is shown in the final line on the table. This represents expenditure available to support additional development within the City. At 2010, it amounts to about £60 million. At 2015, capacity is about £102 million, at 2020, about £160 million and at 2027, about £247 million.
- 5.60 There are a few points to note regarding this estimate of capacity for new floorspace:
- First, the estimate of capacity is a guide and to an extent it is based upon the maintenance of existing market shares and distribution of expenditure. Development that would have a strong draw either because of its scale and character, the identity of the retailer and the fact that the scheme was in a

highly accessible location might improve inflows of expenditure and as a consequence, the capacity for additional floorspace may be greater than we estimated in this exercise.

- PPS4 and the Practice Guide indicate that allowance should be made for growth in the efficiency of existing floorspace. In circumstances where evidence indicates that the principal convenience foodstores are over-trading substantially, in our view it is not appropriate to make allowance for growth in floorspace efficiency within the study area.

Requirement for Additional Convenience Floorspace

- 5.61 The amount of additional floorspace required within the study area over the study period will depend upon the sales density (turnover to floorspace ratio) applied to the expenditure capacity. The sales density varies from retailer to retailer and between different market areas (full-offer superstore, discount supermarket, convenience stores, independent retailers, etc.).
- 5.62 The average sales density of the four main grocery retailers (Tesco, Sainsbury's, ASDA and Morrisons) is about £11,700 per square metre (at 2010). Discount supermarkets and convenience stores typically achieve a sales density of about £6,000 per square metre. Independent retailers might achieve a sales density of around £3,500 per square metre, but much depends on the nature of the business, some independent retailers will trade at a level significantly higher than £3,500 whilst others will operate successfully at a lower level. We have made an allowance of 0.2% per annum to account for increases in floorspace efficiency over the study period.
- 5.63 Table 14 sets out an exercise to determine the floorspace requirement assuming different categories of retailer. It sets out the floorspace requirement for each broad category by applying a typical sales density to the residual capacity in available expenditure. It assumes that all of the requirement is met by each category. Consequently, the columns for each year are not cumulative. A summary is set out below.

FIGURE 3: CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSPACE (sq m)				
	2010	2015	2020	2027
Large format foodstores:	5,065	8,676	13,361	20,397
Discount/convenience stores:	9,877	16,918	26,055	39,773
Independent retailers:	16,931	29,002	44,665	68,183
See Table 14 The floorspace requirement is the sales area for the sale of convenience goods in square metres.				
2008 PRICES				

Capacity Based on a Selective Increase in Market Shares

- 5.64 In our analysis of existing patterns of shopping we have noted that market shares in some zones are low. The exercise to identify capacity for additional development set out within Tables 13 and 14 and summarised in Figures 2 and 3 above assume the maintenance of existing market shares. An improvement in the retention of expenditure within those zones where market share is low has the potential to provide further capacity for new development.
- 5.65 In our view, Zone 1 (Manchester City Centre), Zone 4 (Newton Heath and Moston) and Zone 15 (Baguley) presently have relatively low market shares and there is the potential to improve the retention of expenditure. For each of these zones, a significant part of expenditure arising within the zone is spent at large foodstores located outside of the City. For Zone 1, Sainsbury's at Regent Road, Salford is a significant destination for main food shopping trips. In respect of Zone 4 (Newton Heath and Moston), whilst there are significant flows to large foodstores within the City there is also substantial outflows of expenditure to Morrisons located at Failsworth and Chadderton and Tesco at Failsworth. In respect of Zone 15 (Baguley), foodstores at Sale and Morrisons at Cheadle Heath attract expenditure. There is also a high percentage of expenditure to "elsewhere".
- 5.66 There are other zones where the current retention of expenditure is also relatively low but where it is not appropriate to consider the scope to improve the retention of expenditure. In particular, Zone 8 (Levenshulme) retains only about 22% of convenience expenditure in shops within the zone. At Zone 14 (Northenden) only about 26% of expenditure is retained within the zone. At Zone 19 (Rusholme/Fallowfield) the retention level is higher but still a modest 36%. In all of these cases, the main destinations which attract convenience expenditure from within the zones are existing large foodstores within Manchester City. The assessment of the scope for additional floorspace has already taken account of over-trading in large stores within the City. Consequently, making allowance for an improvement in market shares in some zones that would effectively divert expenditure away from existing large foodstores within the City would, in effect, double-count the potential for new development.
- 5.67 Consideration of the best locations for new development goes beyond the scope of the brief for this study. However, the improvement of market shares in certain zones will have an impact on the quantum of new development that might be accommodated over the study period. Consequently, we have assumed a selective increase in market shares in order to illustrate the potential arising from an improvement in the retention of expenditure within the City.
- 5.68 Table 15 mirrors Table 10 and shows the expenditure available to support new development having regard to market shares and growth in available expenditure. However, for Zone 1 (Manchester City Centre), Zone 4 (Newton Heath and Moston) and Zone 15 (Baguley) we have shown an increase in the retention of expenditure within the zone. For Zone 1, the City Centre we have assumed that 55% of expenditure arising within the zone would be retained. For Zone 4, Newton Heath and Moston we have assumed the uplift in market share would be to 45%. For Zone 15, Baguley we have assumed the market share would increase also to 55%. The effect of these changes to market shares is set out in Table 15. It shows that at 2010 expenditure capacity is about £42 million; at 2015, about £91 million; at 2020, about £155 million; and at 2027, about £253 million.

- 5.69 Table 16 shows expenditure capacity for additional convenience floorspace taking account of the selective increase in market shares. Having regard to over-trading in existing large foodstores and commitments, the capacity is about £100 million at 2010; £149 million at 2015; about £212 million at 2020; and about £308 million at 2027. These figures are illustrated in Figure 4 below.

FIGURE 4: CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSPACE ILLUSTRATING A SELECTIVE INCREASE IN MARKET SHARE				
	2010	2015	2020	2027
Expenditure retained in Manchester arising from growth and a selective increase in market share	£41.62	£90.82	£154.74	£252.71
Overtrading of existing large foodstores	£163.30	£163.30	£163.30	£163.30
Available expenditure to support new development	£204.92	£254.12	£318.04	£416.00
Commitments	£104.04	£105.08	£106.14	£107.63
Capacity	£100.88	£149.04	£211.90	£308.37
See Table 16 All figures are £m.				
2008 PRICES				

- 5.70 Table 17 sets out the capacity for additional convenience floorspace having regard to the selective increase in market shares. This adopts the same assumptions regarding sales density as Table 14. The capacity is summarised in Figure 5 below.

FIGURE 5: CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSPACE ILLUSTRATING A SELECTIVE INCREASE IN MARKET SHARES (sq m)				
	2010	2015	2020	2027
Large format foodstores:	8,623	12,612	17,753	25,476
Discount/convenience stores:	16,814	24,593	34,618	49,679
Independent retailers:	28,824	42,159	59,345	85,164
See Table 17 The floorspace requirement is the sales area for the sale of convenience goods in square metres.				
2008 PRICES				

- 5.71 The assessment of capacity illustrating a selective increase in market share shows significantly more scope for additional convenience floorspace compared to relying on growth in population and expenditure and the over-trading apparent at existing large foodstores within the City. However, it should be borne in mind that relying on a selective increase in market shares introduces the location of any new provision as an important consideration in accommodating the capacity identified.

Summary

- 5.72 The household telephone survey provides up-to-date evidence of existing patterns for convenience shopping of residents of the study. The following points are apparent from the survey:
- The survey indicates that existing large foodstores within the City trade at a level substantially above company average. The exception is Tesco at Cheetham Hill where evidence suggests that it is trading below company average. However, overall, the analysis we have undertaken indicates that the aggregate total over-trading is about £163 million. Over-trading at existing stores suggests that there is an under-provision of foodstores to meet weekly shopping needs and it presents an opportunity to improve competition and choice, redress any imbalance in the existing pattern of shopping and scope to plan positively to promote development to enhance the vitality and viability of existing centres.
 - Areas which perform poorly in retaining convenience expenditure arising within their immediate catchment comprise Newton Heath/Moston (Zone 4), Levenshulme (Zone 8) and Northenden (Zone 14).
 - Zones with the highest retention of expenditure are:
 - Harpurhey and Higher Blackley (Zone 3).
 - Eastlands/Openshaw (Zone 5).
 - Longsight (Zone 6).
 - Gorton (Zone 7).
 - Chorlton (Zone 11).
 - Didsbury (Zone 13).
 - Wythenshawe (Zone 16).
 - Existing large foodstores within the City trade well. Most trade significantly above company average and the aggregate over-trading amounts to about £163 million.
- 5.73 Chorlton and Didsbury warrant special comment. It is evident from the household telephone shopper survey that shopping provision generally within these centres provides an attraction to shoppers as opposed to any single specific retailer.
- 5.74 Commitments for additional convenience shopping within the City comprise Morrisons under construction at Openshaw, the redevelopment of Sainsbury's at Heaton Retail Park, the development of Tesco at Blackley and development by Aldi at Cheetham Hill. Other commitments for convenience shopping in neighbouring authorities are likely to draw from households within the City. The most significant of these are likely to be the proposed Tesco at Old Trafford, Tesco at Shopping City, Pendleton, Tesco at Middleton, and the approved extension to Tesco at Failsworth. The total turnover of commitments within the City and in neighbouring authorities likely to be drawn from within the City is about £104 million.

- 5.75 Having regard to growth in expenditure in convenience goods in the period to 2027, existing market shares and making allowance for inflows of expenditure, taking account of over-trading at existing large foodstores and the turnover of commitments drawn from the study area, we estimate expenditure available to support new development is as follows:
- 2010 about £60 million
 - 2015 about £102 million
 - 2020 about £159 million
 - 2027 about £247 million
- 5.76 Converting the expenditure capacity into a floorspace requirement produces the following:
- 2010 - about 5,070 square metres net convenience goods floorspace
 - 2015 - about 8,680 square metres net convenience goods floorspace
 - 2020 - about 13,360 square metres net convenience goods floorspace
 - 2027 - about 20,400 square metres net convenience goods floorspace
- 5.77 These figures are on the basis that all of the requirement is met within new large format foodstores. Different formats would produce a greater floorspace requirement because of their lower sales densities.
- 5.78 The City Centre (Zone 1) stands out as a location where there is likely to be significant growth in available expenditure arising from population growth and at present significant outflows of expenditure to ASDA at Sportcity and Sainsbury's at Regent Road, Salford. Elsewhere, approved developments at Heaton Retail Park (Sainsbury's redevelopment), Blackley (Tesco), and Openshaw (Morrisons) will serve to consolidate and further the retention of expenditure in those zones.
- 5.79 With regard to those zones where there is a low retention of expenditure there is the potential for development to improve market share and recover expenditure leakage from the City to large foodstores in neighbouring areas. Specifically, we have identified Zone 1 (Manchester City Centre); Zone 4 (Newton Heath and Moston); and Zone 15 (Baguley) as having the potential to improve the retention of expenditure. We have illustrated the effect of a selective increase in market shares. It would provide expenditure capacity of a further £42 million at 2010. Converting expenditure capacity arising from a selective increase in market shares produces the following:
- 2010 - about 8,620 square metres net convenience goods floorspace
 - 2015 - about 12,610 square metres net convenience goods floorspace
 - 2020 - about 17,750 square metres net convenience goods floorspace
 - 2027 - about 25,480 square metres net convenience goods floorspace

- 5.80 The assessment of capacity illustrating a selective increase in market share shows significantly more scope for additional convenience floorspace compared to relying on growth in population and expenditure and the over-trading apparent at existing large foodstores within the City. However, it should be borne in mind that relying on a selective increase in market shares introduces the location of any new provision as an important consideration in accommodating the capacity identified.

6.0 COMPARISON SHOPPING

- 6.1 Comparison shopping in the City is obviously dominated by Manchester City Centre. We have considered the pattern of shopping evident from the household telephone shopper survey and the extent to which Manchester City Centre draws trade from outside the study area as evidenced by the in-centre visitors survey undertaken as part of this study. We have assessed the market shares of District Centres within the City in respect of comparison shopping. We have then assessed the amount of expenditure likely to be available to support new development having regard to existing market shares, inflows of expenditure, growth in floorspace efficiency in existing floorspace, and commitments within Manchester.

Pattern of Comparison Shopping

- 6.2 The household telephone shopper survey has provided an indication of the pattern of shopping of residents of the City by category of goods. With regard to the City Centre, the visitors survey has provided information of where people live, visiting and shopping within the City Centre. This has allowed an assessment to be made of the percentage of shoppers within the City Centre who live within the study area.
- 6.3 The following broad points are highlighted from the household telephone shopper survey:
- Manchester City Centre is dominant for comparison shopping throughout the City.
 - In the southern areas of the City, Stockport and the Trafford Centre have a relatively strong market share. In Zone 13 the Trafford Centre has a similar draw as the City Centre, in Zone 14 Stockport and the Trafford Centre both exceed the trade draw to the City Centre, Altrincham exceeds the market penetration of the City Centre in Zone 15 and Stockport achieves the highest trade draw in Zone 16.
 - An analysis of the visitors survey results within Manchester City Centre indicates that about 28% of visitors shopping for non-food goods within the City Centre live within the study area.
 - District Centres achieve a very modest market share of available expenditure arising within each zone.
 - Generally, in excess of 80% of turnover of District Centres in comparison goods is derived from within the study area. The exceptions are Chorlton (about 70%), Hulme (about 75%), Northenden (about 25%), Openshaw (about 60%), Rusholme (about 60%) and Baguley (less than 5%).

Analysis of the Household Telephone Survey Information

- 6.4 Tables 18.1 to 18.10 set out an analysis of the market shares by zone for expenditure on different categories of goods and the trade draw by categories across the study area.

Clothing and Footwear

- 6.5 Table 18.1 shows that the City Centre attracts about 45% of expenditure on clothing and footwear arising within the study area. The Trafford Centre achieves a higher market share in Zone 14 (about 24% compared to 18% for the City Centre). Market shares in Zone 15 are broadly equal between the Trafford Centre, Altrincham and the City Centre (16%-18%). In Zone 16, Stockport Town Centre achieves a higher market share (about 29% compared to 19% for the City Centre).
- 6.6 The market shares for the City Centre, Stockport and the Trafford Centre are illustrated in the figure below.

Figure 6: Market shares by zone for expenditure on clothing and footwear

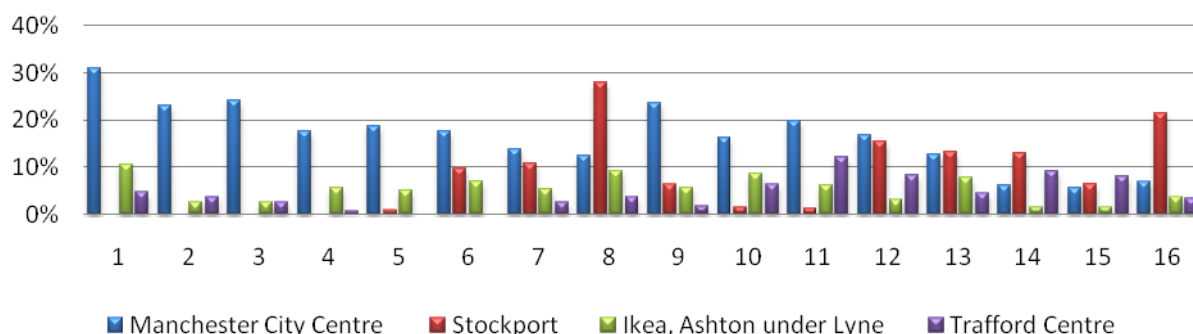


- 6.7 Table 18.2 sets out trade draw across the study area for expenditure on clothing and footwear. This table illustrates the fact that the City Centre draws across the study area. With the exception of the Trafford Centre, trade draw from other centres tends to be focussed on the zones in the immediate locality of the centre. On the other hand, the Trafford Centre achieves a pattern of trade draw not dissimilar to the City Centre. However, the level of market share within each zone as evidenced by Table 14.1 is generally significantly lower than the City Centre.
- 6.8 In the District Centres, only Wythenshawe achieves a market share of more than 10% of expenditure on clothing and footwear within any zone.

Furniture and Floor Coverings

- 6.9 Table 18.3 sets out market shares by zone for expenditure on furniture and floor coverings. Manchester City Centre achieves a market share of about 18% of expenditure on furniture and floor coverings arising within the study area. This is the highest market share. Stockport achieves a similar market share in Zones 12, 13 and 15 and is significantly higher in Zones 14 and 16. White City Retail Park at Old Trafford achieves a similar market share to the City Centre in Zone 10 but exceeds the market share of the City Centre in Zone 15.
- 6.10 The markets shares of the principal destinations are illustrated below.

Figure 7: Market shares by zone for expenditure on furniture and floorcoverings



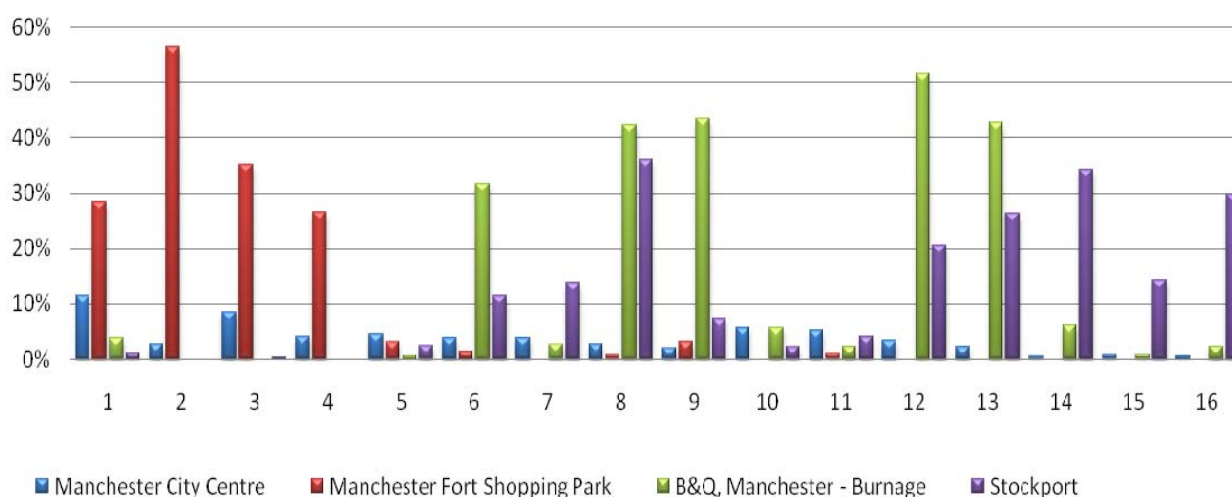
6.11 Table 18.4 shows trade draw across the study area for expenditure on furniture and floor coverings. In broad terms, it shows a broad draw across all zones to the City Centre, although trade draw from Zones 14, 15 and 16 is lower than other zones. No other centre draws trade from every zone.

DIY and Hardware

6.12 Table 18.5 sets out market shares on expenditure on DIY and hardware. The City Centre achieves an overall market share of 4.2%. B & Q at Burnage achieves the highest market share (15%) and the Manchester Fort Shopping Park (which also includes B & Q) achieves a market share of 11%. Stockport also achieves a market share of 11%. Snipe Retail Park attracts about 6% of expenditure arising within the study area. None of the District Centres are significant in terms of attracting expenditure on DIY goods.

6.13 The market shares of the main centres are set out in the figure below.

Figure 8: Market shares by zone for expenditure on DIY goods



6.14 Table 18.6 sets out trade draw across the study area for expenditure on DIY and hardware goods. This reflects the pattern of expenditure evident on expenditure for furniture and floor coverings in that the City Centre has a weak draw from Zones 14, 15 and 16. The overall pattern of expenditure revealed by this table suggests that

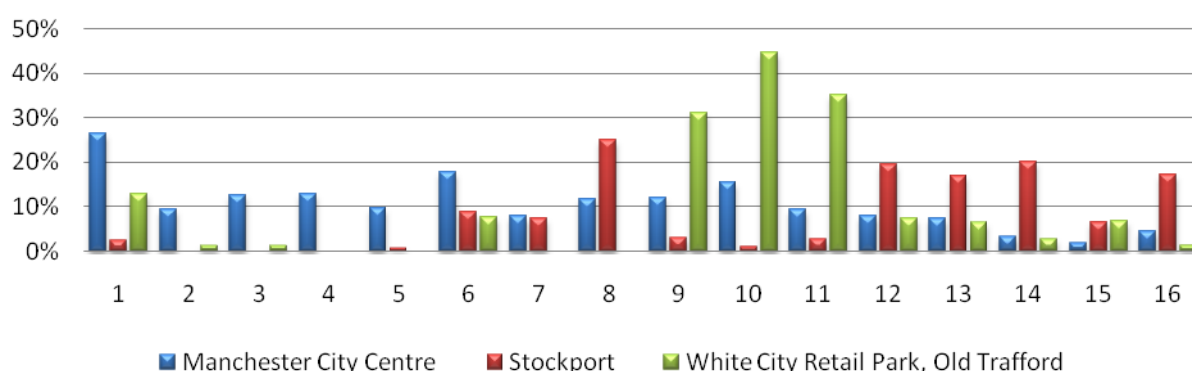
expenditure on DIY and hardware goods tends to be made in the local area as the trade draw for most facilities tends to be focussed in a few zones. Other than the City Centre, there are no centres or stores that attract turnover from every zone.

Expenditure on Electrical Goods

6.15 The market shares by zone for expenditure on electrical goods are set out in Table 18.7. The City Centre attracts an overall market share of about 11.5%. White City Retail Park achieves a similar market share (11.4%). Manchester Fort Shopping Park achieves an overall market share of 9.4%.

6.16 The market shares of the main destinations for purchasing electrical goods are set out in the figure below.

Figure 9: Market shares by zone for expenditure on electrical goods



6.17 The market shares achieved by District Centres is marginally higher than the case with clothing and footwear, furniture and floor coverings and DIY and hardware goods. However, no District Centre achieves a market share greater than 4% (Cheetham Hill achieves a market share of 3.7%) and generally, the market share is lower than 1%.

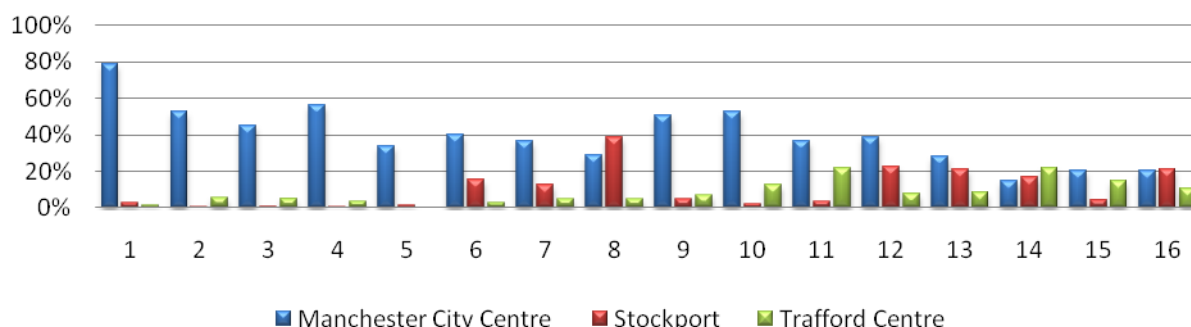
6.18 Table 18.8 sets out trade draw across the study area for expenditure on electrical goods. In broad terms, the same pattern emerges as with furniture and floor coverings and DIY and hardware goods in that the City Centre achieves a draw throughout all zones albeit weaker in Zones 14, 15 and 16. Stockport on the other hand achieves a higher market share of turnover from these zones.

Other Comparison Goods

6.19 Table 18.9 sets out market shares by zone for expenditure on personal and other comparison goods. This category includes books, cds, jewellery, gifts, etc. The City Centre achieves a market share throughout the study area of about 43%. Stockport has a market share of about 9% and the Trafford Centre about 8%. No other centres achieve a significant market share.

6.20 The market shares of the main centres are shown in the figure below.

Figure 10: Market shares by zone for expenditure on other comparison goods



- 6.21 Table 18.10 shows trade draw across the study area for expenditure on personal and other comparison goods. This shows a similar pattern of expenditure as other categories of goods in that the City Centre achieves a draw across all zones but with a lower proportion of expenditure derived from Zones 14, 15 and 16. Trade draw to other centres tends to be localised. No other centres draw trade from all zones.

Expenditure on all Comparison Goods

- 6.22 Table 19 sets out market shares by zone for expenditure on all comparison goods. This shows that the City Centre attracts about one-third of comparison expenditure arising within the study area. The greatest market penetration is in Zone 1 where the City Centre attracts about 59% of expenditure. The weakest market penetration is in Zone 14 where the City Centre attracts about 12% of expenditure. However, with the exception of Zones 14, 15 and 16, the City Centre achieves a market share greater than 20% of expenditure within each zone.
- 6.23 The market shares of the main centres are illustrated in the figure below.

Figure 11: Market share by zone for all comparison goods



- 6.24 Stockport attracts about 9% of comparison expenditure and the Trafford Centre attracts about 7% of expenditure. Manchester Fort Shopping Park has a market share of about 5% of expenditure arising within the study area.
- 6.25 With regard to the District Centres, no centre achieves a market share greater than 2% and only Cheetham Hill, Chorlton and Wythenshawe attract more than 1% of

expenditure arising within the study area. In total the District Centres attract less than 10% of available expenditure on comparison goods arising within the study area.

- 6.26 Overall, shops within the City Centre, District Centres, Manchester Fort Shopping Park and other out-of-centre retail developments attract about half of expenditure arising within the study area. Consequently, about half of expenditure arising within the study area is lost to neighbouring centres and out-of-centre retail developments.
- 6.27 Table 20 shows trade draw across the study area for expenditure on all comparison goods. The City Centre draws from all zones although the weakest draw is from Zones 14, 15 and 16. When all goods are taken into account, Stockport also draws from every zone although the draw from Zones 1 to 5 is weak. The Trafford Centre and Manchester Fort Shopping Park also draw trade from across the study area.
- 6.28 With regard to the District Centres, Table 20 shows that trade draw tends to be localised in the zones where the centre is located and those zones immediately adjacent.

Potential Turnover of Existing Centres

- 6.29 Table 21 sets out an analysis of the potential turnover of existing centres in comparison goods. The table sets out the turnover of each store and centre derived from the study area at 2010. This estimate is derived from the household telephone survey and arises from applying the overall market shares to expenditure arising within the study area. The estimates for 2015, 2020 and 2027 assume that 2010 market shares are maintained.
- 6.30 The second column of figures within Table 21 shows the percentage of turnover derived from the study area. This ranges from 28% in the case of Manchester City Centre through to 100% in the case of Withington. For the City Centre, the market share from the study area is based upon the in-centre visitors survey and in particular, the percentage of visitors undertaking non-food shopping who live within the study area. For other centres, the percentage draw from the study area is based upon the household survey undertaken in 2005 as part of the GVA Grimley Quantitative Needs Study and other survey information that is available.
- 6.31 The third column of figures in Table 21 sets out total turnover in comparison goods at 2010 which is derived from the estimate of turnover from within the study area and the percentage of expenditure within the centre drawn from within the study area.
- 6.32 For 2015, the table shows an estimate of turnover within centres allowing for growth in sales density. We have applied a growth rate of 1.0% per annum to turnover at 2010 to allow for improvements in the efficiency of existing floorspace. For the City Centre, the turnover in comparison goods, allowing for growth in sales density, is about £1,357 million. However, if market shares were maintained, the growth in available expenditure would lead to expenditure in the City Centre being in the order of £1,474 million. The capacity at 2015 to support additional floorspace of £116 million which is shown in Table 21 is the difference between the potential turnover of the centre estimated on the basis of maintaining existing market shares and the turnover of existing floorspace allowing for an improvement in floorspace efficiency. The same exercise is undertaken for 2020 and 2027 for each centre within this table. The table shows that the aggregate capacity arising within the City as a whole at 2015 is about £146 million, of which we have noted that about £116 million arises within the City Centre. At 2020, capacity in the City Centre is about £205

million and the aggregate for the City as a whole, about £256 million. At 2027, capacity in the City Centre is about £356 million, in the City as a whole about £458 million. It should be emphasised that these estimates of capacity make allowances for outflows of expenditure from the City to centres outside of Manchester as well as allowing for inflows of expenditure. These estimates of capacity are illustrated in Figure 12 below:

FIGURE 12: EXPENDITURE CAPACITY TO SUPPORT ADDITIONAL COMPARISON FLOORSPEC (£m)			
	2015	2020	2027
Manchester City Centre:	£116.33	£204.99	£358.98
District Centres and elsewhere	£9.29	£30.55	£77.47
Total	£125.63	£235.54	£436.45
<p>See Table 21</p> <p>Estimates of expenditure capacity assume the maintenance of existing market shares</p> <p>Estimates assume a growth in floorspace efficiency of 1.5% per annum for existing floorspace.</p> <p>Estimates of capacity take account of commitments for comparison retail floorspace.</p> <p>All figures are £m.</p> <p style="text-align: right;">2008 PRICES</p>			

- 6.33 With regard to the District Centres, the capacity arising is relatively modest which reflects the low market shares in expenditure on comparison goods and the localised influence of District Centres in respect of wider patterns of shopping.

Commitments

- 6.34 The in-centre visitors survey within Manchester City Centre provides evidence of the extensive catchment of the City Centre for comparison shopping. Maintaining the attractiveness of the City Centre in terms of the breadth of choice and quality of shopping provision is essential to secure and consolidate the role of the City Centre serving the region. This was a cornerstone of the abandoned Regional Spatial Strategy. The approach we have taken with regard to the capacity for additional retail development in the City Centre is that the maintenance of the market share of the City Centre is the important consideration. As there are no commitments for additional retail development within the City Centre, if market share is maintained, new development should be promoted to accommodate the capacity we have identified. Commitments outside the City Centre potentially impact upon the market share of the centre and erode the function of the City as a regional centre. Consequently, in addressing the issue of capacity within the City Centre, we have not taken commitments elsewhere in Manchester or in neighbouring authorities into account.
- 6.35 Given the limited role of District Centres in catering for comparison shopping, as market shares are generally very low (collectively they attract about 10% of non-food expenditure arising within the study area), new development at centres within the City may improve market share thereby reducing leakage to neighbouring centres. Alternatively, developments might attract expenditure that would otherwise go to the

City Centre. With these factors in mind, we consider that existing commitments, especially those within neighbouring authorities are less important to the assessment of capacity for additional development within the City than they would be for assessing the scope for additional convenience shopping.

- 6.36 However, Table 22 sets out relevant commitments for comparison retail floorspace. The most significant of these is the mixed use redevelopment at Openshaw where the approved scheme, presently under construction, provides some 6,400 square metres of comparison floorspace within the District Centre. Elsewhere within Manchester there will be the comparison element within the proposed Tesco at Blackley, the proposed unit forming part of the scheme with Aldi at Queen's Road, Cheetham Hill and the proposed retail units including Wilkinsons at Etrop Court at Wythenshawe.
- 6.37 Table 22 sets out estimates of turnover of these schemes applying average sales density estimates. The table then estimates the percentage of turnover likely to be derived from the study area. Of the total turnover of the redevelopment scheme at Openshaw, about £11.2 million would be drawn from within the study area. The scheme at Blackley would draw nearly £3.0 million from the study area, the proposed floorspace at Cheetham Hill would draw about £2.1 million from the study area and development at Etrop Court, Wythenshawe would draw about £3.7 million from the study area. The aggregate turnover of the commitments within Manchester drawn from within the study area is about £19.9 million.
- 6.38 We have not included the approved scheme for the redevelopment of Sainsbury's and retail units at Heaton Retail Park. This scheme results in a net loss of comparison floorspace. At Newton Heath there are two approvals for mixed use schemes which incorporate retail units. These schemes have not been included because it is unlikely the approved schemes will be developed.
- 6.39 Other commitments in neighbouring authorities are also set out in Table 22. However, for reasons which have been explained these have not been incorporated in the assessment of capacity to support additional floorspace within the City Centre or District Centres in Manchester.

Capacity for Additional Comparison Floorspace

- 6.40 Table 23 sets out our estimate of the capacity for additional comparison floorspace first within the City Centre and then within District Centres and elsewhere. These estimates are based upon maintaining existing patterns of shopping and market shares.
- 6.41 Within the City Centre, we estimate that at 2015, some £116 million would be available to support additional floorspace. At 2020, this increases to about £205 million and at 2027 it is about £359 million. We have noted that these estimates make allowance for growth in the efficiency of existing floorspace at a rate of 1.0% per annum.
- 6.42 With regard to District Centres and elsewhere within Manchester, Table 23 shows that at 2015 the aggregate expenditure available to support additional floorspace is a little over £30 million. However, commitments in Manchester amount to about £19.9 million, leaving only £9.3 million to support new development in District Centres and elsewhere. At 2020, the residual capacity is about £30.6 million and at 2027, the residual capacity is nearly £77.5 million. It should be emphasised that these

estimates of expenditure capacity are based upon the maintenance of existing market shares and take no account of any potential to improve the market shares of any District Centre, particularly bearing in mind that collectively the District Centres attract only about 10% of non-food expenditure arising within the study area.

6.43 A summary of the estimate of capacity is set out in Figure 13 below.

FIGURE 13: CAPACITY FOR ADDITIONAL COMPARISON FLOORSPACE (£m)			
	2015	2020	2027
Manchester City Centre:	£116.33	£204.99	£358.98
District Centres and elsewhere:	£29.22	£51.49	£99.48
Commitments:	£19.93	£20.95	£22.02
Residual Capacity District Centres and elsewhere	£9.29	£30.55	£77.47
See Table 19 All figures are £m.			
2008 PRICES			

Requirement for Comparison Floorspace

- 6.44 Estimating the floorspace requirement arising from the identified capacity in expenditure will depend on the type of retail floorspace, the character of retail activity and the nature of the goods sold. We have assumed a sales density of £4,500 per square metre for the City Centre and £3,500 per square metre elsewhere at 2010. These reflect an average or typical sales density having regard to the range of turnover levels achieved by different retail businesses. It has been assumed that these turnover to floorspace ratios will increase by 1.0% per annum to account for increases in productivity.
- 6.45 Table 24 sets out the requirement for additional comparison goods floorspace taking account of the expenditure capacity identified in Table 23 and the sales density figures discussed above. The requirement in the City Centre is about 24,600 square metres net at 2015; about 41,200 square metres net at 2020; and about 67,400 square metres net at 2027.
- 6.46 For District Centres and elsewhere within the City, the requirement is much lower at about 2,530 square metres net at 2015; about 7,900 square metres net at 2020; and about 18,700 square metres net at 2027.
- 6.47 Figure 14 below summarises the requirement for additional floorspace.

FIGURE 14: REQUIREMENT FOR ADDITIONAL COMPARISON FLOORSPACE (sqm)			
	2015	2020	2027
Manchester City Centre:	24,597	41,239	67,359
District Centres and elsewhere	2,526	7,901	18,689
Total floorspace requirement	27,124	49,140	86,048
<p>Notes:</p> <p>Floorspace requirement is estimated assuming a sales density of £4,500 per sqm for the City Centre and £3,500 per sqm for district centres and elsewhere at 2010.</p> <p>Sales density is assumed to increase at 1.0% per annum.</p> <p>Estimates of capacity take account of commitments for comparison retail floorspace.</p> <p>Estimates of capacity assume existing market shares are maintained.</p> <p>All figures are £m.</p> <p style="text-align: right;">2008 PRICES</p>			

Summary

- 6.48 In this section of the study we have described the pattern of comparison shopping evident from the household telephone shopper survey and the Manchester City Centre in-centre visitors survey. The City Centre is clearly the dominant shopping centre within the study area although for zones to the south, Stockport is an important destination for non-food shopping. The City Centre has a strong draw throughout the study area, albeit weaker in those zones where Stockport has influence. On the other hand, other centres, including District Centres within Manchester and larger centres outside the City such as Stockport have a localised trade draw within the study area.
- 6.49 The City Centre attracts about one-third of all non-food retail expenditure arising within the study area. On the other hand, the household survey indicates that no District Centre attracts more than 2% of overall expenditure and collectively, District Centres attract about 10% of available expenditure.
- 6.50 An analysis of the in-centre visitors survey indicates that of those visitors undertaking non-food shopping, about 28% reside within the study area. Consequently, about 72% of visits to the City Centre for non-food shopping originate outside the area. The inflow of expenditure to the City from outside the study area is significant in considering the scope for additional development. With regard to the District Centres, we have already noted that the household shopper survey indicates that trade draw tends to be localised and generally the centres have limited influence outside of the study area. It is only those centres such as Openshaw, Cheetham Hill and Northenden which are located close to the boundary of the City which attract a significant percentage of turnover from outside the study area.
- 6.51 Taking account of existing market shares, allowing for growth in expenditure and growth in floorspace efficiency, we estimate available expenditure at 2015 is in the order of £116 million to support additional development at the City Centre. A modest £9 million is available to support development in the District Centres and elsewhere.

- 6.52 The same exercise for 2020 produces £205 million to support new development at the City Centre, about £30 million elsewhere, giving a total of about £235 million in the City as a whole. At 2027, capacity at the City Centre is about £359 million, elsewhere in the City about £77 million and in total, some £436 million.
- 6.53 Translating the capacity in available expenditure to a floorspace requirement we have applied a sales density figure of £4,500 per square metre for the City Centre and £3,500 per square metre for District Centres and elsewhere (based at 2010 and subject to a growth of 1.0% per annum over the study period). For the City Centre this produces a requirement of about 24,600 square metres net at 2015; about 41,200 square metres net at 2020; and about 67,400 square metres net at 2027. For District Centres and elsewhere in the City the requirement is about 2,530 square metres net at 2015; about 7,900 square metres net at 2020; and about 18,700 square metres net at 2027.

7.0 SUMMARY AND CONCLUSIONS

- 7.1 Manchester City Council has commissioned this study to provide an up-date on the quantitative need to support additional retail development within the City in order to inform policy and allocations within the emerging Local Development Framework.
- 7.2 This study is intended to refresh and up-date the Quantitative Study undertaken in 2006, taking account of the most up-to-date guidance in Planning Policy Statement 4: Planning for Sustainable Economic Growth, issued in December 2009 ("PPS4"), the implications of the current economic climate and other changes in circumstances since the 2006 study. In particular, PPS4 sets out a requirement for local planning authorities to have an up-to-date evidence base to support policies and allocations within the Local Development Framework.

Policy Context

- 7.3 The policy context for this study is contained within Planning Policy Statement 4: Planning for Sustainable Economic Growth, issued in December 2009. The Regional Spatial Strategy (The North West of England Plan, approved in October 2008) ("RSS") has provided the strategic context for Local Development Frameworks within the region and it has informed work undertaken to date on the preparation of the Local Development Framework Core Strategy for Manchester.
- 7.4 PPS4 sets out the priorities for promoting sustainable economic growth. In relation to town centres and retail development, the promotion of the vitality and viability of existing centres is an important priority. PPS4 places emphasis on positive planning to secure growth. In respect of retail development, the evidence base in respect of comparison shopping provision was anticipated to be identified at a regional level. It was also anticipated that deficiencies in the network of higher level centres where a need for growth had been established and the identification of locations of deprivation to prioritise for remedial action would also be defined at the regional level (Policy EC1.2). At the local level, the evidence base was intended to focus on a detailed need for land or floorspace and the identification of deficiencies in the provision of local convenience shopping (Policy EC1.3).
- 7.5 Policy EC1.4 sets out the matters to take into account when assessing the need for retail development. It notes that account should be taken of both quantitative and qualitative need and that when assessing quantitative need, a realistic assessment should be made of existing and forecast population levels, forecast expenditure and forecast improvements in retail sales densities.
- 7.6 In considering the approach for specific centres, Policy EC3 indicates that local planning authorities should:
- set flexible policies that can respond to changing economic circumstances;
 - define a network and hierarchy of centres that would be resilient to anticipated future economic change;
 - to make choices about which centres would accommodate any identified need for growth;
 - to plan positively for centres in decline either by consolidating and strengthening those centres or alternatively managing decline;

- to consider setting floorspace thresholds for the scale of edge-of-centre and out-of-centre development and identify the geographic areas those thresholds would apply to and;
 - to define any locally important impacts on centres which should be tested.
- 7.7 Policy EC4 is concerned with consumer choice and promoting competitive town centres. Policy EC4.1 indicates that local planning authorities should achieve this aim by supporting diversity, planning for a strong retail mix, identifying sites in-centre or failing that, on the edge-of-centre, capable of accommodating larger format developments, dealing positively with existing markets and taking measures to conserve and enhance the character and diversity of existing centres.
- 7.8 The RSS is significant as it has informed the direction of the Manchester Local Development Framework Core Strategy. The RSS focuses development within Manchester and Salford and the adjoining inner areas. It emphasises Manchester City Centre as the predominant retail centre within the region and the principal driver of the regional economy. Policy W5 indicates that new comparison shopping should be focussed in Manchester and Liverpool as the main regional centres. It also identifies sub-regional centres where comparison shopping retailing facilities will be enhanced and encouraged. None of these other centres identified fall within the boundary of Manchester City. Clearly, at a strategic level, the RSS serves to emphasise the importance of the City Centre. District Centres within Manchester were not anticipated to have a significant role for comparison shopping.

Trends in Retail Provision

- 7.9 In the food and grocery retail sector the impact of the current economic circumstances has had little effect on the performance or development aspirations of the principal foodstore operators. In the future all of the operators are like to seek to increase representation through the development of new stores and increase market share through expansion and redevelopment of existing stores. There has also been a drive to increase representation in the convenience sector by Tesco, Sainsbury's and Marks & Spencer in particular. It is likely that this trend will continue and Waitrose have recently announced ambitious plans for expansion in this sector.
- 7.10 In respect of convenience store provision, we have noted the increase in activity by Tesco, Sainsbury's, Marks & Spencer and the recent announcement by Waitrose. The Co-operative Group has responded by re-branding and improving its offer. Voluntary retail groups have also responded particularly by expanding the range of sizes of store they serve. Retailers who have not benefitted are those likely to be dependent on cash and carry wholesalers who find difficulty competing with the principal foodstore operators, the Co-operative Group and voluntary chains.
- 7.11 In the non-food sector, there has been increasing emphasis on value orientated retailers offering cheaper goods. At the other end of the market, premier brands and designer brands have been active in broadening their appeal. Growth in these two areas has squeezed the middle market. The increase in non-food sales within supermarkets has also contributed towards this trend.
- 7.12 In the retail warehouse sector there has been pressure from landowners, investors and retailers to accommodate high street brands more commonly found in town centres through the relaxation of conditions on the sale of goods from retail parks.

This trend is likely to continue and as a consequence bulky goods retailers, with the exception of electrical retailers may be squeezed from established locations.

- 7.13 With regard to the independent retail sector, this has been recognised as an important part of the economy providing employment, skills training, and choice and competition for the consumer. The independent sector also contributes towards the vitality and viability and vibrancy of existing town centres. Concerns have been expressed that if no positive action is taken, the independent retail sector will further decline in the future. To that end, PPS4 indicates that local planning authorities should plan positively to support small retailers because of the contribution they make to existing centres.
- 7.14 In respect of on-line shopping, there has clearly been significant growth arising from the availability of personal computers and the provision of on-line services by existing, and new retailers. The book and music/video sectors of the retail market have been particularly affected by the increase in internet shopping. However, forecasts suggest that growth may be tailing off as the market matures. The issue for planning policy is how retailers service their internet trade.

Methodology

- 7.15 The methodology we have adopted to provide an up-date of the retail capacity assessment is conventional and in broad terms adopts the same approach to that undertaken in the 2006 retail capacity assessment by Grimleys. Our assessment is based upon a new household shopper survey based upon zones identified in the 2006 study although focussing only on those zones which fall within the boundary of Manchester City. This survey provides an up-to-date picture of where residents of the City presently undertake their food and non-food shopping. Account has been taken of work undertaken in neighbouring authorities and in respect of individual retail proposals where this has provided survey evidence of existing shopping patterns to assess inflows of expenditure into district centres and stores within the City from outside. We have however undertaken an in-centre survey within Manchester City Centre.
- 7.16 Population estimates have been estimated by the City Council having regard to planned developments by way of the Strategic Housing Land Availability Assessment, taking account of likely windfall housing development and projected changes in household size. Expenditure estimates have been obtained from Experian Business Strategies. In broad terms, growth in convenience expenditure has been estimated at about 0.9% per annum whilst growth in comparison goods expenditure is about 2.8% per annum.
- 7.17 Within the City, retail commitments for convenience shopping which have been taken into account are as follows:
- Redevelopment of Openshaw Town Centre.
 - Redevelopment of Sainsbury's at Heaton Retail Park, Higher Blackley.
 - Redevelopment of the former Kwik Save at Blackley by Tesco.
 - Proposed Aldi at Cheetham Hill.

- Proposed mixed use scheme incorporating Netto at Etrop Court, Wythenshawe.

7.18 Outside the City, commitments for convenience shopping which have been taken into account are as follows:

- Proposed mixed use development at the site of the former Radclyffe School, Ordsall, Salford.
- The proposed Tesco at Shopping City, Pendleton.
- Proposed mixed use development at Old Trafford which incorporates a large store for Tesco.
- Developments at Failsworth for Tesco and Aldi.
- Developments at Middleton for Tesco and Aldi.
- Redevelopment of the Longfield Centre at Prestwich.

7.19 The main commitments for comparison shopping within the City are:

- Redevelopment of Openshaw Town Centre (non-food units and comparison floorspace within Morrisons).
- Tesco at Blackley.
- Retail unit comprising part of the Aldi scheme at Cheetham Hill.
- The proposed mixed use scheme incorporating Wilkinsons at Etrop Court, Wythenshawe.

Convenience Shopping

7.20 The household telephone survey provides up-to-date evidence of existing patterns for convenience shopping of residents of the study. The following points are apparent from the survey:

- The survey indicates that existing large foodstores within the City trade at a level substantially above company average. The exception is Tesco at Cheetham Hill where evidence suggests that it is trading below company average. However, overall, the analysis we have undertaken indicates that the aggregate total over-trading is about £163 million. Over-trading at existing stores suggests that there is an under-provision of foodstores to meet weekly shopping needs and it presents an opportunity to improve competition and choice, redress any imbalance in the existing pattern of shopping and scope to plan positively to promote development to enhance the vitality and viability of existing centres.
- Areas which perform poorly in retaining convenience expenditure arising within their immediate catchment comprise Newton Heath/Moston (Zone 4), Levenshulme (Zone 8) and Northenden (Zone 14).

- Zones with the highest retention of expenditure are:
 - Harpurhey and Higher Blackley (Zone 3).
 - Eastlands/Openshaw (Zone 5).
 - Longsight (Zone 6).
 - Gorton (Zone 7).
 - Chorlton (Zone 11).
 - Didsbury (Zone 13).
 - Wythenshawe (Zone 16).
- Existing large foodstores within the City trade well. Most trade significantly above company average and the aggregate over-trading amounts to about £163 million.

7.21 Chorlton and Didsbury warrant special comment. It is evident from the household telephone shopper survey that shopping provision generally within these centres provides an attraction to shoppers as opposed to any single specific retailer.

7.22 Commitments for additional convenience shopping within the City comprise Morrisons under construction at Openshaw, the redevelopment of Sainsbury's at Heaton Retail Park, the development of Tesco at Blackley and development by Aldi at Cheetham Hill. Other commitments for convenience shopping in neighbouring authorities are likely to draw from households within the City. The most significant of these are likely to be the proposed Tesco at Old Trafford, Tesco at Shopping City, Pendleton, Tesco at Middleton, and the approved extension to Tesco at Failsworth. The total turnover of commitments within the City and in neighbouring authorities likely to be drawn from within the City is about £104 million.

7.23 Having regard to growth in expenditure in convenience goods in the period to 2027, existing market shares and making allowance for inflows of expenditure, taking account of over-trading at existing large foodstores and the turnover of commitments drawn from the study area, we estimate expenditure available to support new development is as follows:

- 2010 about £59 million
- 2015 about £102 million
- 2020 about £159 million
- 2027 about £247 million

7.24 Converting the expenditure capacity into a floorspace requirement produces the following:

- 2010 about 5,070 square metres net convenience goods floorspace
 - 2015 - about 8,680 square metres net convenience goods floorspace
 - 2020 - about 13,360 square metres net convenience goods floorspace
 - 2027 - about 20,400 square metres net convenience goods floorspace
- 7.25 These figures are on the basis that all of the requirement is met within new large format foodstores. Different formats would produce a greater floorspace requirement because of their lower sales densities.
- 7.26 The City Centre (Zone 1) stands out as a location where there is likely to be significant growth in available expenditure arising from population growth and at present significant outflows of expenditure to ASDA at Sportcity and Sainsbury's at Regent Road, Salford. Elsewhere, approved developments at Heaton Retail Park (Sainsbury's redevelopment), Blackley (Tesco), and Openshaw (Morrisons) will serve to consolidate and further the retention of expenditure in those zones.
- 7.27 With regard to those zones where there is a low retention of expenditure there is the potential for development to improve market share and recover expenditure leakage from the City to large foodstores in neighbouring areas. Specifically, we have identified Zone 1 (Manchester City Centre); Zone 4 (Newton Heath and Moston); and Zone 15 (Baguley) as having the potential to improve the retention of expenditure. We have illustrated the effect of a selective increase in market shares. It would provide expenditure capacity of a further £42 million at 2010. Converting expenditure capacity arising from a selective increase in market shares produces the following:
- 2010 - about 8,620 square metres net convenience goods floorspace
 - 2015 - about 12,610 square metres net convenience goods floorspace
 - 2020 - about 17,750 square metres net convenience goods floorspace
 - 2027 - about 25,480 square metres net convenience goods floorspace
- 7.28 The assessment of capacity illustrating a selective increase in market share shows significantly more scope for additional convenience floorspace compared to relying on growth in population and expenditure and the over-trading apparent at existing large foodstores within the City. However, it should be borne in mind that relying on a selective increase in market shares introduces the location of any new provision as an important consideration in accommodating the capacity identified.

Comparison Shopping

- 7.29 We have described the pattern of comparison shopping evident from the household telephone shopper survey and the Manchester City Centre in-centre visitors survey. The City Centre is clearly the dominant shopping centre within the study area although for zones to the south, Stockport is an important destination for non-food shopping. The City Centre has a strong draw throughout the study area, albeit weaker in those zones where Stockport has influence. On the other hand, other centres, including District Centres within Manchester and larger centres outside the City such as Stockport have a localised trade draw within the study area.

- 7.30 The City Centre attracts about one-third of all non-food retail expenditure arising within the study area. On the other hand, the household survey indicates that no District Centre attracts more than 2% of overall expenditure and collectively, District Centres attract about 10% of available expenditure.
- 7.31 An analysis of the in-centre visitors survey indicates that of those visitors undertaking non-food shopping, about 28% reside within the study area. Consequently, about 72% of visits to the City Centre for non-food shopping originate outside the area. The inflow of expenditure to the City from outside the study area is significant in considering the scope for additional development. With regard to the District Centres, we have already noted that the household shopper survey indicates that trade draw tends to be localised and generally the centres have limited influence outside of the study area. It is only those centres such as Openshaw, Cheetham Hill and Northenden which are located close to the boundary of the City which attract a significant percentage of turnover from outside the study area.
- 7.32 Taking account of existing market shares, allowing for growth in expenditure and growth in floorspace efficiency, we estimate available expenditure at 2015 is in the order of £116 million to support additional development at the City Centre. A modest £9 million is available to support development in the District Centres and elsewhere.
- 7.33 The same exercise for 2020 produces £205 million to support new development at the City Centre, about £30 million elsewhere, giving a total of about £235 million in the City as a whole. At 2027, capacity at the City Centre is about £359 million, elsewhere in the City about £77 million and in total, some £436 million.
- 7.34 Translating the capacity in available expenditure to a floorspace requirement we have applied a sales density figure of £4,500 per square metre for the City Centre and £3,500 per square metre for District Centres and elsewhere (based at 2010 and subject to a growth of 1.0% per annum over the study period). For the City Centre this produces a requirement of about 24,600 square metres net at 2015; about 41,200 square metres net at 2020; and about 67,400 square metres net at 2027. For District Centres and elsewhere in the City the requirement is about 2,530 square metres net at 2015; about 7,900 square metres net at 2020; and about 18,700 square metres net at 2027.

Overall Summary

- 7.35 The assessment we have undertaken shows that there is considerable scope for new food and non-food retail development within the City. With regard to food shopping, population growth leads to a requirement for additional provision particularly in those areas where housing-led regeneration is to take place. The City Centre (Zone 1) presently lacks a large foodstore and as a consequence, evidence indicates that residents within the City Centre travel out to undertake main food and grocery shopping. The survey we have undertaken also identifies areas where the retention of retail spending on food and grocery shopping is weak. Newton Heath and Levenshulme are two areas where the retention of expenditure is poor.
- 7.36 In respect of non-food shopping, it is evident that the City Centre has a strong draw from the wider area with only 28% of non-food shoppers residing within the City Centre. The maintenance of the market share of the City Centre is of particular importance if the role of the City is to be maintained. However, the District Centres have a limited role for comparison shopping. The modest requirement identified for the District Centres reflects the market shares and role of the centres evident from

the household shopping survey. Collectively the survey evidence suggests that the District Centres attract about 10% of available expenditure. Total comparison expenditure retained is about 50%. There is clearly some scope to improve the market shares of District Centres and increase the retention of comparison expenditure locally. However, new development for comparison shopping at District Centres needs to be assessed with regard to impacts on the role of the City Centre.

APPENDIX 1

RETAIL STUDIES OF NEIGHBOURING AUTHORITIES

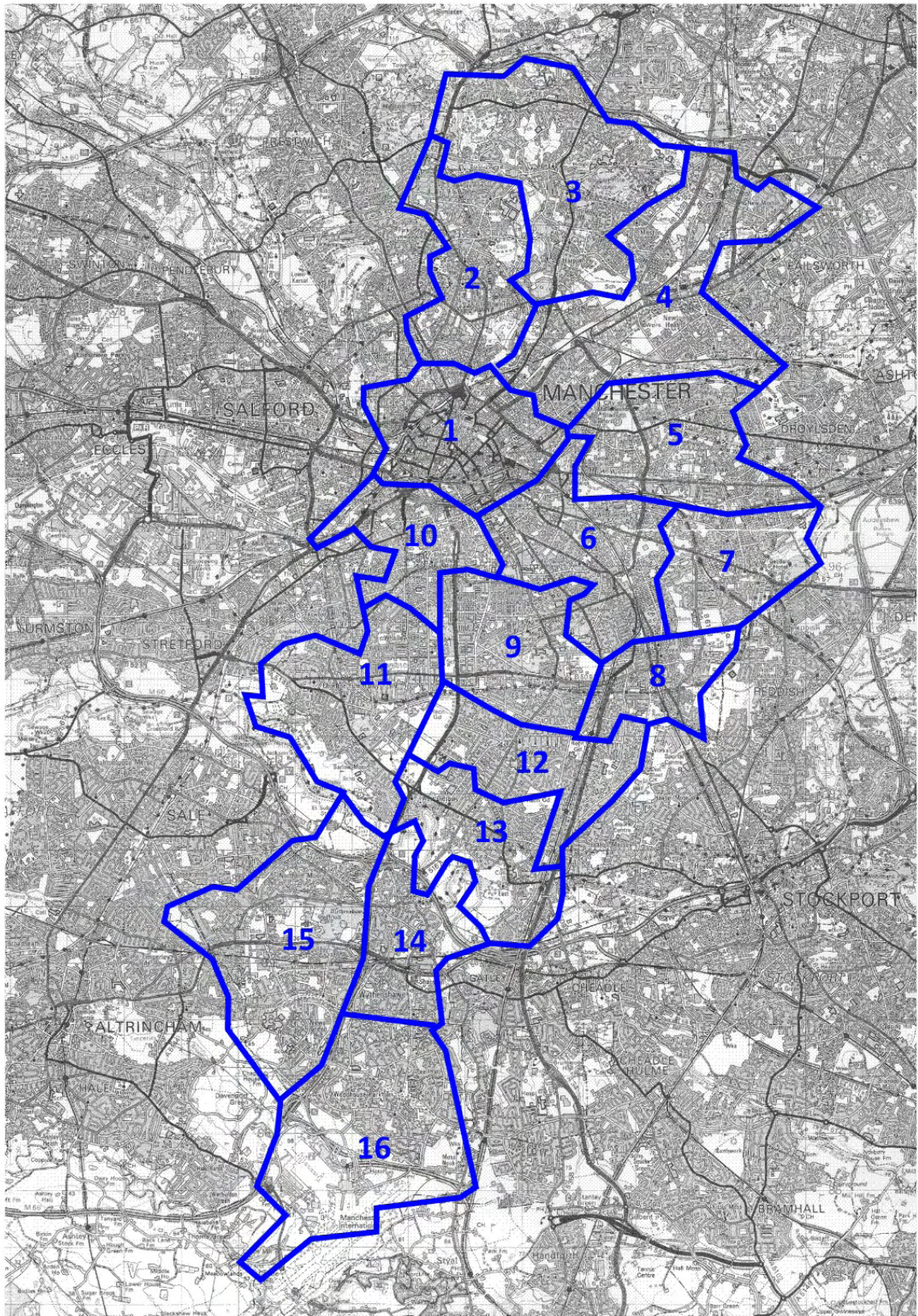
RETAIL STUDIES OF NEIGHBOURING AUTHORITIES

Bolton	Bolton Retail and Leisure Study, August 2008, Roger Tym & Partners
Bury	Bury Retail Study (Up-Date), 2007, Drivers Jonas
Oldham	Oldham Retail and Leisure Study, June 2009, WYG
Rochdale	Rochdale Retail Study, June 2006, WYG; Addendum November 2007, WYG. Rochdale MBC have recently commissioned an Up-Date of the Retail Study.
Salford	A retail study is presently being undertaken by WYG on behalf of Salford City Council.
Stockport	Stockport Shopping and Leisure Study, September 2009, Drivers Jonas.
Trafford	Borough Retail and Leisure Study, November 2007, GVA Grimley.

In addition to the above WYG undertook a Town Centre Assessment Study for the North West Regional Assembly in June 2005.

APPENDIX 2

**PLAN SHOWING ZONES UTILISED FOR THE
HOUSEHOLD TELEPHONE SURVEY**



MANCHESTER RETAIL CAPACITY STUDY UPDATE 2010

STUDY AREA AND SURVEY ZONES

Not to scale

APPENDIX 3

TABULATIONS FOR THE HOUSEHOLD SURVEY RESULTS

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13			
Q01 At which one city, town or district centre or store do you do most of your households main food shopping ?																													
Manchester	0.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Arndale Centre, Manchester City Centre	0.3%	6	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	1	0.0%	0	0.8%	1	0.0%
Co-Op, Corporation Street, Manchester City Centre	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, High Street, Manchester City Centre	0.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Piccadilly Gardens, Manchester City Centre	0.1%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Market Street, Manchester City Centre	0.4%	9	2.5%	2	1.4%	2	0.7%	1	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Deansgate, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Moseley Street, Manchester City Centre	0.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Piccadilly, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Whitworth Street, Manchester City Centre	0.2%	4	1.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%
Tesco Express, Church Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.1%	2	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Quay Street, Manchester City Centre	0.1%	2	1.2%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Market Street,	0.4%	9	3.8%	2	1.4%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Manchester City Centre																												
Aldi, Ancoats, Manchester	0.2%	5	1.2%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0
Cheetham Hill	0.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.2%	4	0.0%	0	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	2.4%	51	1.2%	1	32.4%	39	4.3%	8	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, North City Shopping Centre, Harpurhey	5.9%	127	2.5%	2	12.2%	15	36.7%	65	21.4%	43	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.1%	3	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Conran Street, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Church Street, Newton Heath	0.2%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Old Church Street, Newton Heath	0.3%	6	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	7.4%	159	22.5%	15	6.5%	8	7.9%	14	15.7%	32	52.5%	47	10.1%	16	11.4%	12	5.8%	6	0.7%	2	0.0%	0	0.8%	1	2.3%	4	0.0%	0
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Garrat Way, Gorton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hyde Road, Gorton	3.7%	79	1.2%	1	0.0%	0	0.0%	0	0.0%	0	8.5%	8	10.1%	16	46.4%	49	5.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Stanley Grove, Longsight	7.0%	150	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	65.2%	105	5.7%	6	13.9%	14	9.3%	20	0.0%	0	0.0%	0	1.5%	2	0.8%	1
Lidl, Stockport Road, Longsight	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Stockport Road, Longsight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Stockport Road, Levenshulme	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Stockport Road, Levenshulme	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.9%	3	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Tesco Metro, Stockport Road, Levenshulme	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Wilmslow Road, Rusholme	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Brook Street, Rusholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road, Fallowfield	3.8%	82	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	9	20.0%	44	0.0%	0	2.3%	4	12.8%	21	2.3%	3
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.6%	8	0.0%	0	0.0%	0	3.0%	5	0.0%	0
Iceland, Birchfield Retail Park, Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Road, Hulme	8.5%	182	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	1.4%	2	0.0%	0	33.6%	74	62.3%	54	17.7%	31	7.5%	12	2.3%	3
Chorlton	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.4%	10	0.8%	1	0.0%	0
Co-Op, Barlow Moor Road, Chorlton	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wilbraham Road, Chorlton	3.8%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	9	8.0%	7	34.6%	61	0.8%	1	2.3%	3
Tesco Express, Manchester Road, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Unicorn Grocery, Albany Road, Chorlton	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.5%	1	6.2%	11	0.0%	0	0.8%	1
Withington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Somerfield, Copson Street, Withington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Netto, Withington Road, Whalley Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Withington Road, Whalley Range	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Didsbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Aldi, Wilmslow Road, Didsbury	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	7	4.5%	5
Co-Op, Wilmslow Road, Didsbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1
Marks & Spencer, Wilmslow Road, Didsbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Tesco Express, Burton Rad,	0.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	3.8%	7	1.5%	2	4.5%	5

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Didsbury															
Tesco, Parrs Wood Road, East Didsbury	3.4%	73	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	42.4%
Northerden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Tesco Metro, Palatine Way, Northenden	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2
Wythenshawe	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Asda, Swan Walk, Wythenshawe	4.7%	101	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1
Farmfoods, The Civic Centre, Wythenshawe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Iceland, Hale Top, Wythenshawe	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Netto, Hollyhedge Road, Wythenshawe	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Baguley/Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Tesco Extra, Altrincham Road, Baguley	5.6%	119	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0
Aldi, Kingsway, Burnage	0.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	3	1
Aldi, Ashton New Road, Clayton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	6.4%	6	0.0%	0	0.0%	0	0
Asda, Hyde	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.7%	1	0
Co-Op, Burnage Lane, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Co-Op, Lightbowne Road, Dean Mount	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Co-Op, Burton Road, West Didsbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1
Co-Op, 3 Church Road, Gateley	0.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Co-Op, Manchester Road, Heaton Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Co-Op, Victoria Avenue, Higher Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Co-Op, Mauldeth Road, Ladybarn	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	5	0.0%	0	0
Co-Op, Moston Lane, Moston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Iceland, Ashton New Road, Clayton	0.2%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	3	1.4%	2	0.0%	0	0
Morrisons, Irwell Place, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Sainsburys, Heaton Park Road, Higher Blackley	3.2%	69	0.0%	0	24.5%	30	20.9%	37	1.4%	3	0.0%	0	0.0%	0	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

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Tesco Express, Kirkway, Alkrington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Express, Ardwick Green South, Ardwick Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firwood (Old Trafford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashton Road West, Failsworth	0.5%	10	0.0%	0	0.0%	0	0.7%	1	4.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	6.3%	136	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0	24.1%	24	7.1%	16	0.0%	0	0.8%	1	38.3%	64	19.7%	22
Moss Side	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlestown, Victoria Avenue / Rochdale Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey, Moston Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

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Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight / Rusholme, Dickenson Road / Anson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Princess Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Claremont Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moston, Hollinwood Avenue / Greengate	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Manchester Road / Upper Chorlton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Withington Road, Yarrowrough Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Davenport Road, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wellington Road, Ashton under Lyne	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Aldi, Eastway, Middleton	0.2%	4	0.0%	0	0.0%	0	1.4%	3	0.7%	1	0.0%	0	0.0%	0
Aldi, Seymour Grove, Old Trafford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Aldi, Eagle Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, School Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newbridge Lane, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth, Bury	0.8%	17	0.0%	0	1.4%	2	7.2%	13	0.7%	1	0.7%	1	0.0%	0
Asda, Milne Street, Chadderton	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Asda, Barton Dock Road, Trafford Park	0.9%	19	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	2
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadstone Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gorton Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Co-Op, Northernnden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Longfield Centre, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ashton under Lyne	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	1	0.0%	0
Marks & Spencer, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Marks & Spencer, The Trafford Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Marks & Spencer, Bury New Road, Prestwich	0.2%	4	0.0%	0	2.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Bredbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Oldham, Chadderton (Hollinwood)	2.4%	51	0.0%	0	1.4%	2	7.9%	14	17.1%	35	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgeley Road, Cheadle Heath	2.4%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	1.5%	1	2.1%	5	0.0%	0	0.8%	1	2.3%	4	3.0%	3
Morrisons, Marlborough Mill, Failsworth	2.4%	52	3.8%	2	0.0%	0	1.4%	3	22.1%	45	1.4%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Reddish	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	4.3%	5	8.0%	8	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinton Hall Road, Swinton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bury New Road, Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lloyd Street, Altrincham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	0.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.8%	1	0.8%	1	3.8%	4
Sainsburys, Oldham Street, Denton	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Hazel Grove	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Sainsburys, Union Street, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Curzon Street, Sale	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Sainsburys, Regent Road, Salford	1.7%	37	26.2%	17	2.2%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	6	5.4%	10	0.0%	0	0.0%	0
Sainsburys, Warren Street, Stockport	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Sainsburys, Golden Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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Urmston														
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cheadle Hulme	0.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Liverpool Road, Eccles	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bury Old Road, Prestwich	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafford Road, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Manor Road, Altrincham	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fairhills Road, Irlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tiviot Way, Stockport	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	0.7%	2
Tesco, Woodfields Retail Park, Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wilmslow Road, Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Manchester Road, Droylesden	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	10	0.0%	0
Tesco, Featherstall Road North, Oldham (Chadderton)	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Valley Park Road, Prestwich	0.3%	6	0.0%	0	2.9%	3	1.4%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Hereford Street, Sale	0.7%	14	2.5%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Tesco, The Arndale Centre, Streford	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Arndale Centre, Middleton	0.5%	11	0.0%	0	0.0%	0	4.3%	8	1.4%	3	0.0%	0	0.0%	0
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Cheadle Hulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, Broadheath, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Altrincham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.0%	0	0.0%	0
Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Costco, Trafford Park	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Denton, Saxon Street	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Morrisons, Whitefield, Stanley Road	0.1%	3	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Handforth Dean	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	11	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.7%	1	2.1%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2146		66		121		177		203		90		162	
Sample:	2148		80		139		139		140		141		138	

Q02 How often does your household normally visit its main food and grocery shopping destination (named in Q01)?

Those who do not use the internet at Q01

Everyday	0.9%	20	1.2%	1	0.0%	0	0.0%	0	1.4%	3	2.8%	3	0.7%	1	0.0%	0	2.9%	3	0.7%	2	0.0%	0	1.5%	3	0.0%	0	0.7%	1
5-6 times a week	0.4%	9	3.8%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.7%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
3-4 times a week	4.5%	97	13.7%	9	5.0%	6	2.2%	4	3.6%	7	8.5%	8	2.1%	4	5.0%	5	1.4%	1	8.6%	19	2.2%	2	3.0%	5	3.7%	6	2.2%	3
Twice a week	13.5%	292	15.0%	10	17.9%	22	10.8%	19	12.1%	25	13.5%	12	14.3%	23	13.6%	14	14.5%	14	10.7%	24	17.4%	15	13.6%	25	16.4%	27	18.5%	21
Once a week	66.3%	1430	52.5%	35	66.4%	81	76.3%	135	70.0%	142	62.4%	56	72.1%	118	65.7%	69	69.6%	69	62.9%	138	60.1%	52	65.9%	119	63.4%	106	63.7%	72
Once every two weeks	10.0%	215	7.5%	5	6.4%	8	9.4%	17	6.4%	13	7.8%	7	8.6%	14	11.4%	12	7.2%	7	12.1%	27	12.3%	11	10.6%	19	12.7%	21	9.6%	11
Once a month	3.8%	81	5.0%	3	3.6%	4	1.4%	3	3.6%	7	5.0%	4	1.4%	2	3.6%	4	3.6%	4	5.0%	11	7.2%	6	3.0%	5	3.0%	5	5.2%	6
Less often	0.6%	12	1.2%	1	0.7%	1	0.0%	0	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.3%	4	0.0%	0	0.0%	0
Weighted base:	2157		66		122		177		203		90		164		105		100		220		87		180		167		113	
Sample:	2159		80		140		139		140		141		140		140		138		140		138		132		134		135	

Manchester City Council Household Survey

for Alyn Nicholls & Associates

Zone part 1 (Filtered)

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13														
Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?																												
£0-£10	0.7%	14	0.0%	0	0.8%	1	0.0%	0	0.8%	1	2.6%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.8%	1	0.0%	0	0.0%	0
£11-£20	5.2%	102	10.8%	7	5.6%	6	0.8%	1	3.1%	6	6.0%	4	6.7%	9	7.2%	7	5.2%	5	5.6%	11	6.8%	5	4.6%	8	1.6%	2	5.6%	6
£21-£30	11.9%	233	10.8%	7	13.6%	15	9.1%	15	12.2%	23	12.0%	9	5.0%	7	17.6%	17	9.0%	9	19.2%	38	13.6%	10	6.9%	12	11.4%	17	8.0%	8
£31-£40	11.7%	229	13.5%	8	14.4%	16	6.8%	11	13.7%	26	15.4%	11	18.3%	26	9.6%	9	13.4%	13	9.6%	19	11.9%	9	9.2%	16	11.4%	17	9.6%	10
£41-£50	14.3%	280	18.9%	12	17.6%	19	7.6%	13	14.5%	27	17.1%	13	15.8%	22	15.2%	14	11.9%	12	15.2%	30	16.1%	12	13.8%	25	15.4%	24	12.8%	13
£51-£60	12.1%	237	10.8%	7	14.4%	16	11.4%	19	9.2%	17	11.1%	8	17.5%	25	13.6%	13	14.2%	14	11.2%	22	7.6%	6	13.8%	25	12.2%	19	8.8%	9
£61-£70	10.2%	199	8.1%	5	2.4%	3	16.7%	28	8.4%	16	10.3%	8	10.8%	15	6.4%	6	14.9%	14	11.2%	22	10.2%	8	11.5%	20	8.9%	14	12.0%	13
£71-£80	8.7%	171	8.1%	5	7.2%	8	10.6%	18	7.6%	14	4.3%	3	7.5%	11	7.2%	7	7.5%	7	10.4%	20	11.9%	9	6.9%	12	8.9%	14	6.4%	7
£81-£90	4.2%	82	1.4%	1	3.2%	3	7.6%	13	6.9%	13	4.3%	3	3.3%	5	3.2%	3	3.0%	3	3.2%	6	4.2%	3	5.4%	10	5.7%	9	1.6%	2
£91-£100	10.9%	212	9.5%	6	12.8%	14	15.9%	27	9.9%	19	11.1%	8	9.2%	13	6.4%	6	9.7%	9	8.0%	16	9.3%	7	10.8%	19	13.0%	20	18.4%	19
£101-£125	4.4%	86	2.7%	2	3.2%	3	6.1%	10	6.9%	13	3.4%	3	2.5%	4	5.6%	5	6.0%	6	3.2%	6	3.4%	3	8.5%	15	1.6%	2	4.0%	4
£126-£150	3.8%	75	4.1%	2	4.8%	5	3.8%	6	3.1%	6	1.7%	1	1.7%	2	5.6%	5	3.7%	4	2.4%	5	2.5%	2	5.4%	10	6.5%	10	10.4%	11
£151-£200	1.6%	31	1.4%	1	0.0%	0	3.0%	5	3.8%	7	0.9%	1	0.0%	0	2.4%	2	1.5%	1	0.0%	0	0.0%	0	2.3%	4	3.3%	5	1.6%	2
£201-£250	0.2%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
£251+	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	66.0		61.0		60.4		77.9		68.9		59.0		59.0		64.3		66.9		60.0		61.9		72.3		72.1		76.6	
Weighted base:	1956		61		109		168		190		74		141		94		97		196		74		177		154		105	
Sample:	1947		74		125		132		131		117		120		125		134		125		118		130		123		125	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q04 Which other city, town or district centre or store do you do your household's main food shopping ?																												
Manchester	0.4%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Arndale Centre, Manchester City Centre	0.1%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corporation Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Piccadilly Gardens, Manchester City Centre	0.2%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester City Centre	1.2%	14	2.4%	1	3.9%	3	1.4%	1	3.4%	3	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.8%	5	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly Station, Manchester City Centre	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Deansgate, Manchester City Centre	0.1%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsburys, Moseley Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly, Manchester City Centre	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Whitworth Street, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Manchester City Centre	0.2%	2	2.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.4%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Quay Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Market Street,	0.7%	9	9.5%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Manchester City Centre																												
Aldi, Ancoats, Manchester	0.4%	4	4.8%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.3%	3	0.0%	0	2.6%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.4%	5	0.0%	0	3.9%	3	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	2.6%	31	0.0%	0	32.5%	22	8.5%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.2%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, North City Shopping Centre, Harpurhey	2.6%	32	0.0%	0	6.5%	4	11.3%	10	16.9%	14	0.0%	0	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.3%	3	0.0%	0	1.3%	1	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Conran Street, Harpurhey	0.4%	5	0.0%	0	1.3%	1	2.8%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Church Street, Newton Heath	0.5%	6	2.4%	1	0.0%	0	2.8%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Old Church Street, Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Newton Heath	0.3%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	3.5%	42	7.1%	2	2.6%	2	5.6%	5	1.7%	1	12.2%	7	5.1%	5	18.8%	11	1.1%	1	3.8%	5	1.4%	1	1.2%	1	1.3%	1	0.0%	0
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	2	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Garrat Way, Gorton	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	3.8%	4	5.0%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1
Tesco Extra, Hyde Road, Gorton	3.1%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	3	15.2%	14	30.0%	18	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	8	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Stanley Grove, Longsight	2.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	7.6%	7	3.8%	2	8.9%	6	3.8%	5	0.0%	0	1.2%	1	2.7%	2	0.0%	0
Lidl, Stockport Road, Longsight	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Farmfoods, Stockport Road, Longsight	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Stockport Road, Levenshulme	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	5.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Stockport Road, Levenshulme	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Tesco Metro, Stockport Road, Levenshulme	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	16.7%	11	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Rusholme	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Wilmslow Road, Rusholme	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Brook Street, Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road, Fallowfield	3.9%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	6.7%	4	17.5%	22	0.0%	0	4.7%	5	10.7%	10	3.7%	3
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.1%	1	3.8%	5	0.0%	0	1.2%	1	0.0%	0	1.2%	1
Iceland, Birchfield Retail Park, Fallowfield	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	5.0%	6	0.0%	0	0.0%	0	1.3%	1	1.2%	1
Asda, Princess Road, Hulme	4.3%	51	4.8%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	4	1.3%	1	3.3%	2	5.0%	6	15.7%	7	17.6%	20	2.7%	2	3.7%	3
Chorlton	1.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.4%	1	10.6%	12	1.3%	1	0.0%	0
Co-Op, Barlow Moor Road, Chorlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1
Morrisons, Wilbraham Road, Chorlton	3.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5	4.3%	2	27.1%	31	1.3%	1	0.0%	0
Tesco Express, Manchester Road, Chorlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unicorn Grocery, Albany Road, Chorlton	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	2.5%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Withington	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0
Somerfield, Copson Street, Withington	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1
Netto, Withington Road, Whalley Range	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Express, Withington Road, Whalley Range	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0
Didsbury	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	1.2%	1	6.7%	6	6.1%	4
Aldi, Wilmslow Road, Didsbury	1.8%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	6	1.4%	1	1.2%	1	1.3%	1	15.9%	11
Co-Op, Wilmslow Road, Didsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1
Marks & Spencer, Wilmslow Road, Didsbury	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	7.3%	5
Tesco Express, Burton Rad,	0.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	3	0.0%	0	1.2%	1	1.3%	1	4.9%	3

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Didsbury															
Tesco, Parrs Wood Road, East Didsbury	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northerden	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Palatine Way, Northenden	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wythenshawe	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Swan Walk, Wythenshawe	2.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%
Farmfoods, The Civic Centre, Wythenshawe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hale Top, Wythenshawe	1.2%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Hollyhedge Road, Wythenshawe	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%
Baguley/Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Altrincham Road, Baguley	3.3%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%
Aldi, Kingsway, Burnage	0.8%	10	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%
Aldi, Ashton New Road, Clayton	0.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	7	0.0%	0	0.0%
Asda, Hyde	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.8%	2	0.0%
Co-Op, Burnage Lane, Burnage	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%
Co-Op, Lightbowne Road, Dean Mount	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Burton Road, West Didsbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%
Co-Op, 3 Church Road, Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Manchester Road, Heaton Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Victoria Avenue, Higher Blackley	0.2%	3	0.0%	0	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mauldeth Road, Ladybarn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%
Co-Op, Moston Lane, Moston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Ashton New Road, Clayton	0.8%	10	2.4%	1	0.0%	0	0.0%	0	1.7%	1	12.2%	7	0.0%	0	1.3%
Morrisons, Irwell Place, Eccles	0.3%	4	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.3%	1	0.0%
Sainsburys, Heaton Park Road, Higher Blackley	2.3%	27	0.0%	0	11.7%	8	18.3%	17	3.4%	3	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Tesco Express, Kirkway, Alkrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ardwick Green South, Ardwick Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firwood (Old Trafford)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashton Road West, Failsworth	1.8%	22	0.0%	0	0.0%	0	0.0%	0	25.4%	22	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	3.7%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	0.0%	0
Moss Side	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1
Middleton	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Charlestown, Victoria Avenue / Rochdale Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey, Moston Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight / Rusholme, Dickenson Road / Anson Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Princess Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Claremont Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moston, Hollinwood Avenue / Greengate	0.2%	2	0.0%	0	1.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Whalley Range, Manchester Road / Upper Chorlton Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Whalley Range, Withington Road, Yarrowrough Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Davenport Road, Altrincham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wellington Road, Ashton under Lyne	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.3%	1
Aldi, Eastway, Middleton	0.2%	2	0.0%	0	1.3%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Aldi, Seymour Grove, Old Trafford	0.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Aldi, Eagle Street, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Aldi, School Road, Sale	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newbridge Lane, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth, Bury	0.5%	6	0.0%	0	2.6%	2	4.2%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.2%	3	0.0%	0	0.0%	0	1.4%	1	1.7%	1	0.0%	0	0.0%	0
Asda, Barton Dock Road, Trafford Park	0.5%	6	2.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Heaton Moor Road, Heaton Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadstone Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gorton Road, Reddish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Co-Op, Northernden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.6%	7	0.0%	0	1.3%	1	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	7.1%	3	2.4%	3	0.0%	0	1.2%	1
Iceland, The Longfield Centre, Prestwich	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.3%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ashton under Lyne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Marks & Spencer, Stockport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Marks & Spencer, The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Bury New Road, Prestwich	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Washway Road, Sale	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Morrisons, Stockport, Bredbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Oldham, Chadderton (Hollinwood)	1.1%	13	0.0%	0	2.6%	2	4.2%	4	8.5%	7	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Edgeley Road, Cheadle Heath	2.4%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	4.0%	4	2.4%
Morrisons, Marlborough Mill, Failsworth	1.2%	15	2.4%	1	1.3%	1	1.4%	1	10.2%	9	3.3%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Stockport, Reddish	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.3%	1	6.7%	4	2.5%	3	0.0%	0	0.0%	0	1.3%	1	0.0%
Morrisons, Swinton Hall Road, Swinton	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Bury New Road, Sedgely Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Lloyd Street, Altrincham	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	1.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.7%	2	6.1%
Sainsburys, Oldham Street, Denton	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, London Road, Hazel Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Union Street, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%
Sainsburys, Curzon Street, Sale	0.8%	10	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.3%	1	1.2%
Sainsburys, Regent Road, Salford	1.5%	18	11.9%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	5	8.6%	4	2.4%	3	1.3%	1	0.0%
Sainsburys, Warren Street, Stockport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Golden Way,	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
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Urmston														
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bury Old Road, Prestwich	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafford Road, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Manor Road, Altrincham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fairhills Road, Irlam	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Tesco Extra, Tiviot Way, Stockport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Tesco, Woodfields Retail Park, Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wilmslow Road, Cheadle	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Manchester Road, Droylesden	0.9%	11	0.0%	0	0.0%	0	0.0%	0	16.7%	10	1.3%	1	1.3%	1
Tesco, Featherstall Road North, Oldham (Chadderton)	0.2%	3	0.0%	0	0.0%	0	1.4%	1	1.7%	1	0.0%	0	0.0%	0
Tesco, Valley Park Road, Prestwich	0.3%	4	0.0%	0	3.9%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Hereford Street, Sale	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, The Arndale Centre, Streford	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Arndale Centre, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Cheadle Hulme	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Waitrose, Broadheath, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.1%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.3%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Stockport	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1
Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Trafford Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Denton, Saxon Street	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitefield, Stanley Road	0.3%	3	0.0%	0	2.6%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Handforth Dean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.2%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	6.0%	73	21.4%	7	3.9%	3	2.8%	3	3.4%	3	12.2%	7	8.9%	8	1.3%	1	2.2%	1	2.5%	3	11.4%	5	4.7%	5	10.7%	10	8.5%	6
Weighted base:	1207		35		67		91		85		57		93		60		65		126		44		116		94		69	
Sample:	1219		42		77		71		59		90		79		80		90		80		70		85		75		82	

Q05 When you do your household's main food shopping, how do you usually travel ?

Those who do not use the internet at Q01

Car / van (as driver)	56.2%	1210	50.0%	33	56.4%	69	61.2%	109	61.4%	124	36.2%	32	43.9%	71	42.9%	45	55.8%	56	49.3%	108	47.1%	41	65.2%	117	68.7%	115	76.3%	86
Car / van (as passenger)	16.9%	365	10.0%	7	17.9%	22	23.0%	41	12.9%	26	27.7%	25	18.7%	30	27.1%	29	18.8%	19	20.7%	46	11.6%	10	12.1%	22	11.2%	19	10.4%	12
Bus	11.2%	240	8.8%	6	10.7%	13	7.9%	14	11.4%	23	17.0%	15	10.8%	18	12.9%	14	10.1%	10	12.1%	27	17.4%	15	6.1%	11	9.0%	15	5.2%	6
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.6%	272	27.5%	18	10.0%	12	7.2%	13	10.7%	22	14.9%	13	20.1%	33	14.3%	15	10.1%	10	15.7%	35	18.8%	16	12.9%	23	9.0%	15	8.1%	9
Taxi	1.6%	35	1.2%	1	2.1%	3	0.7%	1	0.7%	1	2.8%	3	5.0%	8	2.1%	2	2.2%	2	1.4%	3	4.3%	4	1.5%	3	0.7%	1	0.0%	0
Train	0.0%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.7%	14	1.2%	1	0.7%	1	0.0%	0	1.4%	3	0.0%	0	0.7%	1	0.0%	0	2.2%	2	0.7%	2	0.7%	1	2.3%	4	0.0%	0	0.0%	0
Tram / Metrolink	0.2%	4	0.0%	0	1.4%	2	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.3%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Mobility scooter	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2155		66		122		177		203		90		163		105		100		220		87		180		167		113
Sample:		2157		80		140		139		140		141		139		140		138		140		138		132		134		135

Manchester City Council Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q06 Which one city, town or district centre or store do you do most of your household's shopping for small scale 'top-up' food shopping ?																												
Manchester	2.9%	47	5.6%	2	1.8%	2	2.8%	4	6.9%	10	2.2%	1	2.1%	2	0.8%	1	2.7%	2	5.7%	9	8.2%	5	0.9%	1	0.0%	0	0.0%	0
Aldi, Arndale Centre, Manchester City Centre	0.4%	6	1.9%	1	0.0%	0	0.9%	1	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corporation Street, Manchester City Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Manchester City Centre	0.3%	4	3.7%	2	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Piccadilly Gardens, Manchester City Centre	0.1%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester City Centre	0.2%	3	1.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.1%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly Station, Manchester City Centre	0.1%	2	1.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Deansgate, Manchester City Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Moseley Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly, Manchester City Centre	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Whitworth Street, Manchester City Centre	0.2%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Manchester City Centre	0.2%	3	5.6%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.2%	2	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Quay Street, Manchester City Centre	0.3%	5	7.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Market Street,	0.9%	16	11.1%	5	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.0%	0	2.0%	1	0.0%	0	1.0%	1	0.9%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Manchester City Centre														
Aldi, Ancoats, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	1.0%	16	0.0%	0	13.6%	13	1.9%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.3%	4	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	2.0%	33	0.0%	0	30.0%	29	2.8%	4	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.3%	5	0.0%	0	0.0%	0	3.8%	5	0.0%	0	0.0%	0	0.0%	0
Asda, North City Shopping Centre, Harpurhey	3.1%	50	0.0%	0	2.7%	3	24.5%	33	9.9%	14	0.0%	0	0.0%	0
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.3%	5	0.0%	0	0.0%	0	2.8%	4	1.0%	1	0.0%	0	0.0%	0
Lidl, Upper Conran Street, Harpurhey	0.2%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Newton Heath	0.5%	9	0.0%	0	0.0%	0	0.9%	1	5.0%	7	0.0%	0	0.0%	0
Iceland, Old Church Street, Newton Heath	0.7%	11	0.0%	0	0.0%	0	0.9%	1	6.9%	10	0.0%	0	0.0%	0
Netto, Old Church Street, Newton Heath	0.3%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Lidl, Church Street, Newton Heath	0.4%	6	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.1%	1	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	2.0%	33	7.4%	3	1.8%	2	1.9%	3	5.0%	7	25.0%	15	2.1%	2
Openshaw	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4	0.0%	0
Gorton	1.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	9.5%	11
Aldi, Garrat Way, Gorton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1
Tesco Extra, Hyde Road, Gorton	2.9%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	6.3%	7
Longsight	2.1%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	26	0.0%	0
Asda, Stanley Grove, Longsight	2.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	25.3%	28
Lidl, Stockport Road, Longsight	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Farmfoods, Stockport Road, Longsight	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.8%	1
Levenshulme	1.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Iceland, Stockport Road, Levenshulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3
Netto, Stockport Road, Levenshulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Tesco Metro, Stockport Road, Levenshulme	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	24.8%	20	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Rusholme	1.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Wilmslow Road, Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Brook Street, Rusholme	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Fallowfield	1.6%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	22	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sainsburys, Wilmslow Road, Fallowfield	2.5%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.8%	1	19.0%	31	0.0%	0	0.0%	0	4.0%	5	1.8%	2
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	1.0%	1	0.0%	0	1.0%	1	0.9%	1
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0	3.5%	3	1.9%	3	0.0%	0	0.9%	1	1.0%	1	0.0%	0
Iceland, Birchfield Retail Park, Fallowfield	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Asda, Princess Road, Hulme	2.3%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	4.8%	8	31.6%	20	4.3%	7	1.0%	1	0.9%	1
Chorlton	3.3%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.0%	2	5.1%	3	28.7%	45	1.0%	1	0.0%	0
Co-Op, Barlow Moor Road, Chorlton	1.5%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	25	0.0%	0	0.9%	1
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	15	0.0%	0	0.0%	0
Morrisons, Wilbraham Road, Chorlton	2.2%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.0%	2	1.0%	1	20.9%	33	0.0%	0	0.0%	0
Tesco Express, Manchester Road, Chorlton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.6%	4	0.0%	0	0.0%	0
Unicorn Grocery, Albany Road, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Withington	0.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	11	0.0%	0
Somerfield, Copson Street, Withington	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	9.1%	11	0.0%	0
Netto, Withington Road, Whalley Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Withington Road, Whalley Range	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	3.1%	2	2.6%	4	0.0%	0	0.0%	0
Didsbury	2.6%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	12	31.8%	29
Aldi, Wilmslow Road, Didsbury	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.0%	1	0.9%	1	4.0%	5	8.2%	8
Co-Op, Wilmslow Road, Didsbury	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6	9.1%	8
Marks & Spencer, Wilmslow Road, Didsbury	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	10.0%	9
Tesco Express, Burton Rad,	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	9	6.4%	6

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Didsbury															
Tesco, Parrs Wood Road, East Didsbury	1.2%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%
Northerden	0.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Palatine Way, Northenden	2.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%
Wythenshawe	3.3%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Swan Walk, Wythenshawe	3.3%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods, The Civic Centre, Wythenshawe	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Iceland, Hale Top, Wythenshawe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Hollyhedge Road, Wythenshawe	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Baguley/Altrincham Road	1.3%	20	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Altrincham Road, Baguley	1.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%
Aldi, Kingsway, Burnage	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Ashton New Road, Clayton	0.4%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.6%	4	1.1%	1	0.0%
Asda, Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Burnage Lane, Burnage	0.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	7	0.0%
Co-Op, Lightbowne Road, Dean Mount	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Co-Op, Burton Road, West Didsbury	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, 3 Church Road, Gateley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Manchester Road, Heaton Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Victoria Avenue, Higher Blackley	0.5%	8	0.0%	0	0.0%	0	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Mauldeth Road, Ladybarn	1.1%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	7.6%
Co-Op, Moston Lane, Moston	0.3%	4	0.0%	0	0.0%	0	0.9%	1	2.0%	3	0.0%	0	0.0%	0	0.0%
Iceland, Ashton New Road, Clayton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	5	0.0%	0	0.0%
Morrisons, Irwell Place, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Heaton Park Road, Higher Blackley	2.2%	36	0.0%	0	10.9%	10	17.9%	24	1.0%	1	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Tesco Express, Kirkway, Alkrington	0.1%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ardwick Green South, Ardwick Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firwood (Old Trafford)	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashton Road West, Failsworth	0.3%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	1.7%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	5	0.0%	0	0.0%	0	0.0%	0	13.1%	16	5.5%	5
Moss Side	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Cheadle Hulme	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.2%	1	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleton	0.3%	6	0.0%	0	1.8%	2	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.3%	4	0.0%	0	4.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reddish	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	5	0.0%	0	0.0%	0	0.0%	0	6.1%	4	0.0%	0	0.0%	0	0.0%	0
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlestown, Victoria Avenue / Rochdale Road	0.9%	15	0.0%	0	0.9%	1	10.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.7%	11	0.0%	0	10.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey, Moston Lane	0.2%	4	0.0%	0	0.9%	1	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsight / Rusholme, Dickenson Road / Anson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Moss Side, Princess Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%
Moss Side, Claremont Road	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Moston, Hollinwood Avenue / Greengate	1.2%	19	0.0%	0	0.9%	1	2.8%	4	9.9%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Whalley Range, Manchester Road / Upper Chorlton Road	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.5%	5	0.0%	0	0.0%
Whalley Range, Withington Road, Yarrowrough Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Davenport Road, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Wellington Road, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Eastway, Middleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Seymour Grove, Old Trafford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%
Aldi, Eagle Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, School Road, Sale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Newbridge Lane, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Pilsworth, Bury	0.1%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Milne Street, Chadderton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda, Barton Dock Road, Trafford Park	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.7%	3	0.0%	0	0.0%
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Broadstone Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Gorton Road, Reddish	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Co-Op, Northernnden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, The Longfield Centre, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks & Spencer, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Marks & Spencer, The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Bury New Road, Prestwich	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Marks & Spencer, Washway Road, Sale	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Morrisons, Stockport, Bredbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Oldham, Chadderton (Hollinwood)	0.8%	14	0.0%	0	0.9%	1	1.9%	3	6.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Edgeley Road, Cheadle Heath	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Morrisons, Marlborough Mill, Failsworth	1.3%	22	0.0%	0	0.9%	1	0.0%	0	13.9%	20	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Stockport, Reddish	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.4%	3	2.7%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Morrisons, Swinton Hall Road, Swinton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Bury New Road, Sedgely Park	0.1%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Lloyd Street, Altrincham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Oldham Street, Denton	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, London Road, Hazel Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Union Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Curzon Street, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Regent Road, Salford	0.5%	8	13.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%
Sainsburys, Warren Street, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Golden Way,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Urmston																												
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cheadle Hulme	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bury Old Road, Prestwich	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafford Road, Salford Quays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Manor Road, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fairhills Road, Irlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tiviot Way, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodfields Retail Park, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco, Wilmslow Road, Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Manchester Road, Droylesden	0.3%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Featherstall Road North, Oldham (Chadderton)	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Valley Park Road, Prestwich	0.1%	2	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Hereford Street, Sale	0.3%	4	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, The Arndale Centre, Streford	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	3.1%	2	1.7%	3	0.0%	0	0.0%	0
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Arndale Centre, Middleton	0.4%	7	0.0%	0	0.0%	0	2.8%	4	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Broadheath, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton under Lyne	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oldham	0.1%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Salford (Pendleton)	0.4%	7	11.1%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Stockport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stretford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.9%	1	0.0%	0	0.0%
Clayton	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Costco, Trafford Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons Denton, Saxon Street	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Whitefield, Stanley Road	0.2%	3	0.0%	0	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Handforth Dean	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	1.5%	24	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	1.1%	1	0.8%	1	0.9%	1	1.9%	3	9.2%	6	0.0%	0	0.0%	0	0.0%
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Don't do top up food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Varies	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%
Weighted base:	1638		44		96		135		146		58		111		89		82		165		62		157		124		92
Sample:	1640		54		110		106		101		92		95		118		113		105		98		115		99		110

Q07 How often does your household normally visit its top-up food and grocery shopping destination (named in Q06)?

Those who go top up food shopping at Q06 and do not use the internet at Q07

Everyday	9.6%	160	8.8%	4	5.2%	5	12.2%	17	7.8%	12	5.2%	3	14.3%	16	13.2%	12	7.8%	7	12.4%	20	11.3%	8	11.8%	19	6.7%	9	3.6%	3
5-6 times a week	2.4%	40	1.8%	1	1.7%	2	2.8%	4	2.0%	3	3.1%	2	2.0%	2	1.7%	2	6.0%	5	1.9%	3	2.8%	2	2.5%	4	1.9%	2	2.7%	3
3-4 times a week	19.9%	334	21.1%	10	12.2%	12	23.4%	32	17.6%	26	25.8%	16	22.4%	26	17.4%	16	16.4%	14	18.1%	30	20.8%	14	21.0%	34	15.4%	20	23.4%	22
Twice a week	29.8%	499	42.1%	20	24.3%	24	19.6%	27	38.2%	56	28.9%	18	34.7%	40	27.3%	25	25.9%	22	30.5%	50	30.2%	20	25.2%	41	31.7%	41	29.7%	28
Once a week	30.6%	513	22.8%	11	46.1%	46	35.5%	49	27.5%	41	27.8%	17	19.4%	22	31.4%	29	32.8%	28	30.5%	50	29.2%	20	29.4%	48	33.7%	44	33.3%	31
Once every two weeks	5.6%	93	3.5%	2	6.1%	6	5.6%	8	5.9%	9	3.1%	2	5.1%	6	5.0%	5	6.9%	6	5.7%	9	4.7%	3	7.6%	12	7.7%	10	5.4%	5
Once a month	1.3%	22	0.0%	0	2.6%	3	0.0%	0	1.0%	1	4.1%	3	1.0%	1	0.8%	1	2.6%	2	0.0%	0	0.9%	1	2.5%	4	1.0%	1	0.9%	1
Less often	0.9%	16	0.0%	0	1.7%	2	0.9%	1	0.0%	0	2.1%	1	1.0%	1	3.3%	3	1.7%	1	1.0%	2	0.0%	0	0.0%	0	1.9%	2	0.9%	1
Weighted base:		1677		47		100		137		148		62		115		91		84		165		67		162		130		93
Sample:		1683		57		115		107		102		97		98		121		116		105		106		119		104		111

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q08 Approximately how much money does your household spend per week on top-up food and groceries shopping (DESTINATION MENTIONED AT Q06) ?																												
<i>Those who go top up food shopping at Q06</i>																												
£0-£10	45.9%	662	48.1%	21	42.5%	32	44.1%	52	45.3%	62	45.3%	22	51.3%	46	40.0%	29	50.9%	41	52.2%	75	47.3%	27	40.2%	61	44.3%	49	43.0%	36
£11-£20	31.2%	450	38.5%	16	33.3%	25	37.6%	45	29.5%	41	28.0%	13	34.2%	30	32.6%	23	29.1%	23	29.3%	42	30.8%	18	27.7%	42	28.4%	31	34.0%	29
£21-£30	11.6%	168	5.8%	2	10.3%	8	9.7%	11	12.6%	17	10.7%	5	9.2%	8	16.8%	12	13.6%	11	7.6%	11	15.4%	9	16.1%	25	11.4%	12	10.0%	8
£31-£40	5.1%	74	1.9%	1	8.0%	6	4.3%	5	7.4%	10	8.0%	4	3.9%	4	3.2%	2	0.9%	1	5.4%	8	1.1%	1	8.0%	12	4.5%	5	6.0%	5
£41-£50	3.0%	43	5.8%	2	5.7%	4	2.2%	3	1.1%	1	4.0%	2	1.3%	1	5.3%	4	1.8%	1	2.2%	3	3.3%	2	1.8%	3	5.7%	6	5.0%	4
£51-£60	1.3%	19	0.0%	0	0.0%	0	1.1%	1	3.2%	4	0.0%	0	0.0%	0	1.1%	1	1.8%	1	1.1%	2	1.1%	1	0.9%	1	3.4%	4	1.0%	1
£61-£70	0.5%	8	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	1.8%	3	0.0%	0	0.0%	0
£71-£80	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	1.1%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0
£81-£90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	3.6%	5	2.3%	2	1.0%	1
£101-£125	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:	18.3		15.6		17.5		17.1		19.3		19.4		14.7		19.2		16.6		16.5		17.0		21.9		20.7		18.7	
Weighted base:	1444		43		76		119		137		48		89		71		80		144		57		153		110		84	
Sample:	1437		52		87		93		95		75		76		95		110		92		91		112		88		100	

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Q09 Which other city, town or district centre or store do you do your household's top up shopping ?																												
<i>Those who go top up food shopping at Q06</i>																												
Manchester	1.7%	9	13.6%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	8.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Arndale Centre, Manchester City Centre	1.2%	6	4.5%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corporation Street, Manchester City Centre	0.7%	4	4.5%	1	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Piccadilly Gardens, Manchester City Centre	0.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester City Centre	0.9%	5	0.0%	0	2.1%	1	4.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	4.4%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Deansgate, Manchester City Centre	0.5%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sainsburys, Moseley Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Whitworth Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.3%	2	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.5%	3	9.1%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Quay Street, Manchester City Centre	0.3%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Tesco Metro, Market Street, Manchester City Centre	0.9%	5	4.5%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Ancoats, Manchester	0.4%	2	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.7%	4	0.0%	0	6.4%	3	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	1.5%	8	0.0%	0	17.0%	7	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey	1.3%	7	0.0%	0	2.1%	1	8.7%	3	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Asda, North City Shopping Centre, Harpurhey	1.3%	7	0.0%	0	0.0%	0	8.7%	3	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Conran Street, Harphurhey	0.7%	4	0.0%	0	0.0%	0	13.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Heath	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Church Street, Newton Heath	0.9%	5	4.5%	1	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Old Church Street, Newton Heath	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Newton Heath	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	1.1%	6	0.0%	0	0.0%	0	0.0%	0	6.1%	3	10.8%	3	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3	4.3%	1	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	31.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Garrat Way, Gorton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hyde Road, Gorton	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	2	4.3%	1	22.9%	6	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.7%	6	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Stanley Grove, Longsight	0.8%	5	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	4.8%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stockport Road, Longsight	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	2.9%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Stockport Road, Longsight	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Stockport Road, Levenshulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	2.9%	1	7.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Stockport Road,	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	5.7%	2	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Levenshulme															
Tesco Metro, Stockport Road, Levenshulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rusholme	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Wilmslow Road, Rusholme	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%
Tesco Express, Upper Brook Street, Rusholme	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%
Fallowfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsburys, Wilmslow Road, Fallowfield	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	4.0%
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	4.0%
Iceland, Birchfield Retail Park, Fallowfield	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%
Asda, Princess Road, Hulme	0.4%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%
Chorlton	6.8%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%
Co-Op, Barlow Moor Road, Chorlton	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Morrisons, Wilbraham Road, Chorlton	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Tesco Express, Manchester Road, Chorlton	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Unicorn Grocery, Albany Road, Chorlton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Withington	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Copson Street, Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Netto, Withington Road, Whalley Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Withington Road, Whalley Range	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%
Didsbury	3.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Aldi, Wilmslow Road, Didsbury	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%
Co-Op, Wilmslow Road, Didsbury	1.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%
Marks & Spencer, Wilmslow Road, Didsbury	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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Tesco Express, Burton Rad, Didsbury	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	7.4%	2	1.8%	1
Tesco, Parris Wood Road, East Didsbury	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	7.3%	3
Northerden	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Palatine Way, Northenden	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Swan Walk, Wythenshawe	2.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Civic Centre, Wythenshawe	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hale Top, Wythenshawe	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Netto, Hollyhedge Road, Wythenshawe	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley/Altrincham Road	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham Road, Baguley	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Kingsway, Burnage	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.4%	1	4.0%	2	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Aldi, Ashton New Road, Clayton	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	4	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burnage Lane, Burnage	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	0.0%	0
Co-Op, Lightbowne Road, Dean Mount	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burton Road, West Didsbury	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Co-Op, 3 Church Road, Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Manchester Road, Heaton Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Victoria Avenue, Higher Blackley	0.2%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mauldeth Road, Ladybarn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Co-Op, Moston Lane, Moston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ashton New Road, Clayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Irwell Place, Eccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Heaton Park	1.5%	8	0.0%	0	10.6%	4	13.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Road, Higher Blackley																												
Tesco Express, Kirkway, Alkrington	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ardwick Green South, Ardwick Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firwood (Old Trafford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashton Road West, Failsworth	1.6%	9	0.0%	0	0.0%	0	0.0%	0	18.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	2	3.6%	2
Moss Side	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Cheadle Hulme	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	1.8%	1
Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.3%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleton	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.3%	2	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.3%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	1.1%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	4	0.0%	0
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlestown, Victoria Avenue / Rochdale Road	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Harpurhey, Moston Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight / Rusholme, Dickenson Road / Anson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Princess Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Claremont Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moston, Hollinwood Avenue / Greengate	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Manchester Road / Upper Chorlton Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Whalley Range, Withington Road, Yarborough Street	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Davenport Road, Altrincham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Wellington Road, Ashton under Lyne	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eastway, Middleton	0.4%	2	0.0%	0	2.1%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Seymour Grove, Old Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eagle Street, Oldham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, School Road, Sale	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newbridge Lane, Stockport	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth, Bury	0.5%	3	0.0%	0	0.0%	0	8.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Barton Dock Road, Trafford Park	0.4%	2	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Heaton Moor Road, Heaton Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadstone Road, Reddish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gorton Road, Reddish	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Northernden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	1.7%	1	0.0%	0	0.0%	0
Iceland, The Longfield Centre, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Marks & Spencer, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bury New Road, Prestwich	0.5%	3	0.0%	0	4.3%	2	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Washway Road, Sale	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Bredbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Morrisons, Oldham, Chadderton (Hollinwood)	0.8%	4	0.0%	0	0.0%	0	0.0%	0	9.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgeley Road, Cheadle Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Morrisons, Marlborough Mill, Failsworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Reddish	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	2.9%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinton Hall Road, Swinton	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bury New Road, Sedgeley Park	0.2%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lloyd Street, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.7%	1	3.7%	1	0.0%	0
Sainsburys, Oldham Street, Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Hazel Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Union Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Curzon Street, Sale	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.8%	1
Sainsburys, Regent Road, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Warren Street, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Sainsburys, Golden Way, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Station Road, Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Bury Old Road, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Express, Trafford Road, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Manor Road, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Fairhills Road, Irlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Tiviot Way, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Woodfields Retail Park, Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Wilmslow Road, Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Manchester Road, Droylesden	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Featherstall Road North, Oldham (Chadderton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Valley Park Road, Prestwich	0.5%	3	0.0%	0	4.3%	2	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Hereford Street, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, The Arndale Centre, Streford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.4%	3	0.0%	0	0.0%
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Arndale Centre, Middleton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Station Road, Cheadle Hulme	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Waitrose, Broadheath,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Altrincham														
Altrincham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stretford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Trafford Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Denton, Saxon Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitefield, Stanley Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Handforth Dean	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	10.9%	60	13.6%	2	14.9%	6	13.0%	4	6.1%	3	5.4%	1	4.3%	7
Weighted base:	551		18		41		29		48		24		27	
Sample:	565		22		47		23		33		37		23	

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	
Q10 In which city, town or district centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods ?																
Altrincham	1.7%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	1.3%	26	0.0%	0	0.8%	1	0.8%	1	2.3%	4	15.9%	13	0.8%	1	3.3%	3
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.9%	18	0.0%	0	6.3%	7	2.3%	4	1.5%	3	0.8%	1	0.0%	0	0.0%	0
Cheadle	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Hulme	0.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.6%	12	0.0%	0	2.3%	3	3.1%	5	1.5%	3	1.5%	1	0.0%	0	0.0%	0
Chorlton	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Didsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Droylesden	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Fallowfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Gorton	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	2.4%	4	5.0%	5
Harpurhey	0.6%	11	0.0%	0	0.8%	1	6.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hulme	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.3%	6
Levenshulme	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Longsight	0.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	8	0.0%	0	0.8%	2
Manchester City Centre	49.2%	982	84.4%	53	64.8%	72	55.8%	92	64.4%	123	43.9%	37	51.6%	76	45.0%	41
Newton Heath	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	0.0%	0
Northenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.8%	15	0.0%	0	0.0%	0	3.1%	5	4.5%	9	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.8%	1	3.3%	3
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.9%	18	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.8%	2
Sport City (Eastlands)	0.5%	9	2.6%	2	0.0%	0	0.0%	0	0.8%	1	6.1%	5	0.8%	1	0.0%	0
Stockport	10.9%	218	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.5%	26	14.2%	13	43.5%	39
Stretford	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0.0%	0	3.3%	6
Withington	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	1.6%	32	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Ashton Retail Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Brantano, Poundstretcher)																
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	1.5%	30	0.0%	0	0.0%	0	0.8%	1	1.5%	3	7.6%	6	4.0%	6	10.0%	9
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ancots Strett Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Park															
Handforth Dean (M&S; Tesco and Bhs)	2.6%	51	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14
Heaton Mills Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Manchester Fort Shopping Park	3.4%	68	1.3%	1	19.5%	22	15.5%	26	9.1%	17	0.8%	1	0.0%	0	0
Manchester Road development, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Manchester Road Retail Park, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Snipe Retail Park, Ashton under Lyne	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0
The Peel Centre, Stockport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1
The Regent Road Centre, Salford	0.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1
Trafford Centre	9.1%	181	3.9%	2	0.8%	1	5.4%	9	3.8%	7	0.0%	0	7.1%	11	10
Trafford Retail Park	0.7%	15	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1
White City Retail Park, Old Trafford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Asda, Harpurhey, North City Shopping Centre	0.2%	5	0.0%	0	0.8%	1	0.8%	1	0.8%	1	0.0%	0	0.0%	0	0
Asda, Hulme, Princess Road	0.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.8%	1	0
Asda, Longsight, Stanley Grove	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.6%	12	0.0%	0	0.0%	0	0.8%	1	0.8%	1	6.8%	6	0.0%	0	1
Asda, Trafford Park, Barton Dock Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
John Lewis, Cheadle Royal	0.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	8
Matalan, Manchester - Swinton	0.1%	2	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	15	0.0%	0	0.0%	0	0.8%	1	1.5%	3	0.8%	1	2.4%	4
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	5	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
(Varies / no pattern)	3.1%	62	1.3%	1	0.0%	0	0.0%	0	3.8%	7	3.0%	3	4.0%	6
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Failsworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.5%	2
Middleton	0.4%	9	0.0%	0	0.8%	1	3.1%	5	1.5%	3	0.0%	0	0.0%	0
Other, Manchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Stanley Green Retail Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1995		63		111		165		191		84		148	
Sample:	1993		77		128		129		132		132		126	

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q11 Apart from (LOCATION MENTIONED AT Q10), where else do you shop for clothes, footwear and other fashion goods ?															
Those who go shopping for clothes, footwear and other fashion goods at Q10															
Altrincham	3.1%	37	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.2%
Ashton under Lyne	3.6%	42	3.1%	1	2.6%	2	1.2%	1	6.3%	6	41.7%	19	1.8%	1	0.0%
Bolton	0.6%	7	0.0%	0	2.6%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury	2.7%	32	0.0%	0	14.5%	10	4.8%	5	4.8%	4	0.0%	0	0.0%	3	1.1%
Cheadle	1.1%	13	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.1%
Cheadle Hulme	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Cheetham Hill	1.2%	14	0.0%	0	2.6%	2	4.8%	5	3.2%	3	1.4%	1	1.8%	1	0.0%
Chorlton	1.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%
Didsbury	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%
Gorton	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%
Harpurhey	0.5%	5	0.0%	0	2.6%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%
Hulme	0.4%	4	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Levenshulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsight	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	1	0.0%
Manchester City Centre	28.6%	336	18.7%	5	31.6%	21	31.0%	33	23.8%	22	26.4%	12	27.3%	18	21.6%
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%
Northenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oldham	1.8%	21	0.0%	0	1.3%	1	4.8%	5	15.9%	14	0.0%	0	0.0%	0	0.0%
Openshaw	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.6%	1	12.5%	6	0.0%	0	0.0%
Rochdale	0.2%	3	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sale	0.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Salford (Pendleton)	2.1%	25	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	5.5%	4	1.1%
Sport City (Eastlands)	0.6%	7	3.1%	1	1.3%	1	0.0%	0	0.0%	0	1.4%	1	3.6%	2	1.1%
Stockport	12.4%	145	6.3%	2	0.0%	0	0.0%	0	1.6%	1	5.6%	3	23.6%	15	18.2%
Stretford	1.9%	22	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wythenshawe	1.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%
Ashton Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Brantano, Poundstretcher)															
Alexandra Retail Park, Oldham	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Altrincham Retail Park, Altrincham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Atlantic Street Retail Park, Altrincham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Denton, Crown Point North Shopping Park	2.6%	30	3.1%	1	0.0%	0	0.0%	0	1.6%	1	8.3%	4	5.5%	4	25.0%
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Great Ancots Strett Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	4.4%	51	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	7.9%	8	1.5%	1	4.6%	5	3.8%	4	12.8%	10
Heaton Mills Retail Park	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	6.5%	77	12.5%	3	28.9%	19	31.0%	33	11.1%	10	1.4%	1	1.8%	1	1.1%	1	1.4%	1	3.2%	3	0.0%	0	0.0%	0	3.8%	4	1.1%	1
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.1%	2
The Regent Road Centre, Salford	1.3%	15	9.4%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	1	1.8%	1	0.0%	0	1.4%	1	0.0%	0	3.0%	1	3.4%	4	2.6%	2	2.1%	2
Trafford Centre	19.6%	230	34.4%	9	10.5%	7	15.5%	17	19.0%	17	1.4%	1	12.7%	8	4.5%	3	18.9%	10	22.2%	22	45.5%	19	31.0%	37	15.4%	15	30.9%	24
Trafford Retail Park	1.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.4%	1	0.0%	0	1.5%	1	6.9%	8	1.3%	1	2.1%	2
White City Retail Park, Old Trafford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.8%	5	6.1%	3	4.6%	5	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.7%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	1.1%	13	0.0%	0	1.3%	1	0.0%	0	4.8%	4	2.8%	1	0.0%	0	1.1%	1	2.7%	1	4.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	1.0%	12	3.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	1.1%	1	1.3%	1	6.4%	5
Matalan, Manchester -	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Swinton														
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.4%	5	0.0%	0	0.0%	0	0.0%	0	4.8%	4	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	4.5%	3
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.6%	30	0.0%	0	2.6%	2	4.8%	5	3.2%	3	1.4%	1	1.8%	1
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.5%	6	3.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
(Varies / no pattern)	1.4%	17	3.1%	1	0.0%	0	0.0%	0	1.6%	1	1.4%	1	3.6%	2
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Cheshire Oaks	1.1%	13	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.1%	1
Middleton	1.0%	11	0.0%	0	1.3%	1	8.3%	9	1.6%	1	0.0%	0	0.0%	0
Other, Manchester	0.4%	4	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1174		26		66		107		91		46		64	
Sample:	1186		32		76		84		63		72		55	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q12 In which city, town or district centre, freestanding store, or retail park do you do most of your households shopping for furniture, floor coverings and household textiles ?														
Altrincham	1.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	2.2%	32	3.2%	2	2.4%	2	1.0%	1	1.0%	1	11.2%	6	1.1%	1
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.4%	6	0.0%	0	2.4%	2	0.0%	0	2.0%	3	0.0%	0	0.0%	0
Cheadle	0.7%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheadle Hulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Cheetham Hill	0.6%	9	1.6%	1	7.2%	5	2.0%	3	0.0%	0	1.1%	1	0.0%	0
Chorlton	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Didsbury	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.3%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Harpurhey	0.2%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Hulme	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	1
Longsight	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	9	0.0%	0
Manchester City Centre	17.6%	260	35.5%	18	25.3%	18	26.5%	34	17.6%	26	16.9%	10	18.3%	20
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	2.2%	32	1.6%	1	2.4%	2	8.8%	11	10.8%	16	0.0%	0	0.0%	0
Openshaw	0.3%	5	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.2%	1	1.1%	1
Rochdale	0.4%	6	0.0%	0	1.2%	1	1.0%	1	2.9%	4	0.0%	0	0.0%	0
Rusholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Sale	0.5%	7	0.0%	0	1.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Salford (Pendleton)	0.9%	13	3.2%	2	2.4%	2	1.0%	1	0.0%	0	0.0%	0	2.2%	2
Sport City (Eastlands)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Stockport	7.9%	117	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	13	10.6%	7
Stretford	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.3%	33	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton Retail Park (Brantano, Poundstretcher)	0.5%	8	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.1%	1	1.1%	1
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Central Retail Park, Oldham	0.5%	7	0.0%	0	0.0%	0	1.0%	1	2.9%	4	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.4%	2
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ancots Strett Retail	0.9%	14	4.8%	2	1.2%	1	1.0%	1	2.0%	3	2.2%	1	2.2%	2

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13													
Park																												
Handforth Dean (M&S; Tesco and Bhs)	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	2	0.0%	0	0.0%	0	2.2%	2	8.6%	8
Heaton Mills Retail Park	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	3.4%	50	1.6%	1	13.3%	10	17.6%	23	10.8%	16	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.1%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	2.1%	31	0.0%	0	1.2%	1	0.0%	0	2.9%	4	23.6%	13	4.3%	5	10.6%	7	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
The Regent Road Centre, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Trafford Centre	4.0%	59	4.8%	2	1.2%	1	2.9%	4	1.0%	1	0.0%	0	0.0%	0	3.5%	2	2.2%	1	2.3%	3	5.5%	3	9.8%	12	6.5%	7	3.8%	3
Trafford Retail Park	1.2%	17	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.2%	2	0.0%	0	1.1%	1	1.1%	2	2.2%	1	3.3%	4	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	6.3%	93	3.2%	2	1.2%	1	2.9%	4	2.9%	4	1.1%	1	7.5%	8	4.7%	3	2.2%	1	12.5%	17	15.4%	9	17.4%	22	2.2%	2	1.0%	1
Asda, Harpurhey, North City Shopping Centre	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.3%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.2%	1	1.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	1.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	4.4%	3	3.4%	5	0.0%	0	0.0%	0	3.2%	4	1.9%	2
B&Q, Manchester - Stretford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.4%	6	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.2%	3	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	4.9%	73	9.7%	5	2.4%	2	2.0%	3	5.9%	9	3.4%	2	5.4%	6	5.9%	4	7.7%	5	6.8%	9	6.6%	4	6.5%	8	3.2%	4	7.6%	7
Ikea, Warrington	1.7%	26	4.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.3%	3	3.3%	2	8.7%	11	2.2%	2	0.0%	0
John Lewis, Cheadle Royal	2.9%	43	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	2	0.0%	0	5.4%	7	8.6%	10	18.1%	16
Matalan, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	24	4.8%	2	3.6%	3	2.0%	3	2.0%	3	0.0%	0	1.1%	1
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	17.6%	261	11.3%	6	24.1%	17	19.6%	26	18.6%	27	22.5%	13	20.4%	22
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	1.1%	17	3.2%	2	1.2%	1	0.0%	0	8.8%	13	1.1%	1	0.0%	0
Gemini Retail Park, Warrington	0.3%	5	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	1.1%	1
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleton	0.2%	4	0.0%	0	1.2%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	0.0%	0	2.4%	2	1.0%	1	1.0%	1	0.0%	0	1.1%	1
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1480		51		72		130		148		57		109	
Sample:	1477		62		83		102		102		89		93	

Manchester City Council Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13												
Q13 Apart from (LOCATION MENTIONED AT Q12), where else do you shop for furniture, floor coverings and household textiles ?																										
<i>Those who go shopping for furniture, floor coverings and household textiles at Q12</i>																										
Altrincham	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	2.0%	1	3.0%	1	0.0%	0
Ashton under Lyne	1.7%	10	4.3%	1	0.0%	0	2.4%	1	2.9%	1	15.4%	3	0.0%	0	8.7%	3	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	2.0%	11	0.0%	0	9.4%	3	4.8%	3	8.8%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	4.0%	2
Cheadle Hulme	0.6%	3	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Cheetham Hill	1.7%	10	8.7%	2	0.0%	0	9.5%	5	2.9%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chorlton	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	6.1%	4	3.0%	1	0.0%	0
Didsbury	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	9.1%	4	2.0%	1
Droylesden	0.4%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Gorton	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	10.9%	4	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	6.9%	1	2.0%	1	0.0%	0	0.0%	0
Levenshulme	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	2.9%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	16.9%	95	17.4%	3	18.7%	5	19.0%	10	20.6%	10	26.9%	4	16.0%	5	15.2%	5	15.2%	4	22.9%	13	6.9%	1	18.4%	12	21.2%	9
Newton Heath	0.5%	3	0.0%	0	0.0%	0	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Oldham	3.4%	19	0.0%	0	3.1%	1	9.5%	5	26.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.6%	4	0.0%	0	0.0%	0	2.4%	1	0.0%	0	3.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.8%	4	0.0%	0	0.0%	0	7.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Salford (Pendleton)	0.8%	4	8.7%	2	0.0%	0	0.0%	0	2.9%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	8.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	4.0%	1	13.0%	5	18.2%	4	5.7%	3	3.4%	1	2.0%	1	15.2%	6
Stretford	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	2.9%	2	3.4%	1	2.0%	1	0.0%	0	4.0%	2
Withington	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	1.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.0%	1
Ashton Retail Park	0.6%	3	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
(Brantano, Poundstretcher)																										
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.5%	3	0.0%	0	0.0%	0	2.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Great Ancots Strett Retail Park	0.9%	5	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.8%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	2.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	2.0%	1	3.0%	1	12.0%	5
Heaton Mills Retail Park	0.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	5.4%	30	8.7%	2	25.0%	7	19.0%	10	11.8%	6	0.0%	0	8.0%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Manchester Road development, Altrincham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	1.7%	10	0.0%	0	0.0%	0	0.0%	0	2.9%	1	11.5%	2	4.0%	1	13.0%	5	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
The Regent Road Centre, Salford	0.5%	3	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	6.7%	38	4.3%	1	12.5%	3	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	10.3%	2	20.4%	14	15.2%	6	8.0%	3
Trafford Retail Park	2.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	4.0%	1	2.2%	1	3.0%	1	2.9%	2	6.9%	1	4.1%	3	9.1%	4	0.0%	0
White City Retail Park, Old Trafford	5.3%	30	8.7%	2	6.3%	2	2.4%	1	0.0%	0	0.0%	0	4.0%	1	6.5%	2	3.0%	1	11.4%	6	20.7%	4	12.2%	8	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	11.4%	6	3.4%	1	0.0%	0	0.0%	0	2.0%	1
B&Q, Manchester - Stretford	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.4%	1	2.0%	1	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.6%	3	0.0%	0	0.0%	0	4.8%	3	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	6.4%	36	13.0%	2	3.1%	1	4.8%	3	5.9%	3	11.5%	2	12.0%	4	4.3%	2	15.2%	4	2.9%	2	17.2%	3	6.1%	4	3.0%	1	10.0%	4
Ikea, Warrington	2.2%	13	0.0%	0	3.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	10.3%	2	2.0%	1	6.1%	2	2.0%	1
John Lewis, Cheadle Royal	3.5%	20	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	2	8.6%	5	0.0%	0	0.0%	0	12.1%	5	8.0%	3
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Swinton														
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.0%	17	0.0%	0	6.3%	2	0.0%	0	5.9%	3	0.0%	0	8.0%	2
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	9.1%	51	13.0%	2	15.6%	4	7.1%	4	2.9%	1	0.0%	0	8.0%	2
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Cheshire Oaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.8%	1	0.0%	0
Gemini Retail Park, Warrington	0.2%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Middleton	0.6%	3	0.0%	0	3.1%	1	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.9%	5	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	564		19		28		54		49		17		29	
Sample:	556		23		32		42		34		26		25	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q14 In which city, town or district centre, freestanding store, or retail park do you do most of your households shopping for DIY and decorating goods ?														
Altrincham	3.7%	70	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	1.4%	26	1.5%	1	0.0%	0	0.0%	0	5.7%	10	6.8%	5	2.7%	4
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.9%	16	0.0%	0	1.7%	2	7.5%	13	0.8%	1	0.0%	0	0.0%	0
Cheadle	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Hulme	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Cheetham Hill	4.4%	83	17.9%	10	14.5%	15	20.9%	36	10.6%	19	0.8%	1	0.9%	1
Chorlton	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1
Didsbury	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Droylesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton	1.1%	21	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	5.3%	7
Harpurhey	0.6%	10	0.0%	0	0.0%	0	5.2%	9	0.8%	1	0.0%	0	0.0%	0
Hulme	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Longsight	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	11	0.8%	1
Manchester City Centre	3.8%	72	13.4%	7	0.9%	1	9.0%	15	4.1%	7	2.5%	2	2.7%	4
Newton Heath	0.9%	17	0.0%	0	0.0%	0	0.0%	0	8.9%	16	0.8%	1	0.0%	0
Northenden	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.9%	1
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.2%	3	1.5%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	9.8%	184	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	7.1%	9
Stretford	0.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.0%	37	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton Retail Park (Brantano, Poundstretcher)	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	6	0.9%	1
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ancots Strett Retail	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Park																												
Handforth Dean (M&S; Tesco and Bhs)	0.7%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Heaton Mills Retail Park	0.9%	17	1.5%	1	1.7%	2	6.0%	10	2.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	12.1%	227	34.3%	19	73.5%	75	40.3%	69	28.5%	51	1.7%	1	1.8%	2	0.0%	0	0.9%	1	4.2%	8	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.8%	15	0.0%	0	0.0%	0	0.0%	0	1.6%	3	0.0%	0	0.0%	0	1.7%	2	1.8%	1	1.7%	3	0.0%	0	0.8%	1	0.0%	0	4.0%	4
Snipe Retail Park, Ashton under Lyne	6.6%	123	1.5%	1	0.9%	1	0.0%	0	4.9%	9	65.3%	49	11.5%	15	48.7%	44	0.0%	0	1.7%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.9%	1	0.8%	2	0.0%	0	1.5%	3	0.0%	0	2.4%	3
The Regent Road Centre, Salford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.3%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.5%	3	0.0%	0	0.0%	0
Trafford Retail Park	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.6%	3	1.5%	3	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	0.6%	11	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	2	5.5%	4	0.8%	1	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	19.4%	364	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	40.7%	54	3.4%	3	50.0%	41	53.3%	100	2.7%	2	2.3%	4	65.0%	95	52.4%	55
B&Q, Manchester - Stretford	6.9%	130	1.5%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	13	38.2%	26	47.0%	84	0.0%	0	0.8%	1
B&Q, Manchester - Swinton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	4.1%	77	6.0%	3	0.9%	1	0.7%	1	2.4%	4	0.0%	0	0.9%	1	0.0%	0	0.9%	1	2.5%	5	19.1%	13	20.5%	37	2.6%	4	1.6%	2
B&Q, Oldham	2.0%	37	0.0%	0	0.9%	1	5.2%	9	15.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.5%	9	0.0%	0	0.0%	0	0.7%	1	4.1%	7	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0
John Lewis, Cheadle Royal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Gorton, Hyde Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.3%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.8%	2	0.0%	0	0.8%	1	0.0%	0	0.0%
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Varies / no pattern)	3.6%	68	7.5%	4	2.6%	3	1.5%	3	2.4%	4	5.9%	4	11.5%	15	3.4%	3	4.4%	4	2.5%	5	3.6%	3	3.0%	5	3.4%	5	1.6%
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Baguley	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookway Retail Park, Baguley	0.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnage	0.9%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	10	0.8%
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Failsworth	0.4%	8	0.0%	0	0.9%	1	0.0%	0	4.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Middleton	0.1%	3	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other, Manchester	0.4%	7	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.7%	3	0.0%	0	0.8%	1	0.0%	0	0.8%
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1876		55		102		171		178		75		132		89		83		188		69		180		146		104
Sample:	1863		67		117		134		123		118		113		119		114		120		110		132		117		124

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
Q15 Apart from (LOCATION MENTIONED AT Q14), where else do you shop for DIY and decorating goods ?																												
<i>Those who go shopping for DIY and decorating goods at Q14</i>																												
Altrincham	5.3%	37	5.9%	1	0.0%	0	0.0%	0	2.0%	1	3.6%	1	2.3%	1	0.0%	0	0.0%	0	3.2%	2	3.4%	1	3.8%	3	0.0%	0	0.0%	0
Ashton under Lyne	2.0%	14	17.6%	2	0.0%	0	3.6%	3	4.0%	3	10.7%	2	0.0%	0	8.6%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	1.3%	9	0.0%	0	16.7%	5	3.6%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	3.2%	2	0.0%	0	1.9%	1	3.7%	2	4.0%	2
Cheadle Hulme	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	3.2%	2	0.0%	0	0.0%	0	1.9%	1	2.0%	1
Cheetham Hill	2.3%	16	11.8%	2	11.1%	3	9.1%	6	0.0%	0	0.0%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	6.9%	1	0.0%	0	0.0%	0	0.0%	0
Chorlton	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	9.4%	7	1.9%	1	0.0%	0
Didsbury	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	12.0%	5
Droylesden	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	1
Gorton	1.7%	12	0.0%	0	2.8%	1	0.0%	0	0.0%	0	7.1%	1	9.3%	5	11.4%	3	0.0%	0	3.2%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Harpurhey	2.3%	16	0.0%	0	2.8%	1	9.1%	6	10.0%	7	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Longsight	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.6%	9	0.0%	0	2.9%	1	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	3.5%	24	5.9%	1	8.3%	3	7.3%	5	4.0%	3	10.7%	2	7.0%	4	0.0%	0	2.9%	1	0.0%	0	6.9%	1	0.0%	0	5.6%	4	4.0%	2
Newton Heath	2.2%	15	0.0%	0	0.0%	0	1.8%	1	16.0%	12	7.1%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	2.0%	14	5.9%	1	2.8%	1	5.5%	4	12.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Salford (Pendleton)	0.3%	2	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	17.8%	123	0.0%	0	0.0%	0	1.8%	1	0.0%	0	7.1%	1	25.6%	13	37.1%	10	42.9%	11	16.1%	8	6.9%	1	15.1%	11	44.4%	30	34.0%	14
Stretford	1.5%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	9.7%	5	6.9%	1	1.9%	1	0.0%	0	2.0%	1
Withington	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.9%	1	5.6%	4	4.0%	2
Wythenshawe	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Ashton Retail Park	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.3%	1	5.7%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Brantano, Poundstretcher)																												
Alexandra Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	1.5%	10	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Great Ancots Strett Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heaton Mills Retail Park	4.3%	30	0.0%	0	30.6%	10	23.6%	17	4.0%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	5.2%	36	11.8%	2	5.6%	2	20.0%	14	22.0%	16	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.8%	6	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Snipe Retail Park, Ashton under Lyne	2.0%	14	0.0%	0	0.0%	0	0.0%	0	4.0%	3	10.7%	2	9.3%	5	5.7%	2	2.9%	1	0.0%	0	3.4%	1	0.0%	0	1.9%	1	0.0%	0
The Peel Centre, Stockport	1.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	9.7%	5	0.0%	0	1.9%	1	1.9%	1	10.0%	4
The Regent Road Centre, Salford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.7%	5	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	3.8%	3	0.0%	0	0.0%	0
Trafford Retail Park	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	6.9%	1	1.9%	1	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	13.8%	3	3.8%	3	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	5.6%	39	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	0.0%	0	20.0%	5	16.1%	8	17.2%	3	1.9%	1	13.0%	9	14.0%	6
B&Q, Manchester - Stretford	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	10.3%	2	5.7%	4	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.3%	2	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	4.9%	34	5.9%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.2%	3	30.2%	22	5.6%	4	4.0%	2
B&Q, Oldham	1.5%	10	0.0%	0	0.0%	0	1.8%	1	10.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	1.4%	10	0.0%	0	0.0%	0	9.1%	6	2.0%	1	7.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	2.9%	1	3.2%	2	0.0%	0	0.0%	0	1.9%	1	2.0%	1
Ikea, Ashton under Lyne	0.1%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	4.0%	2
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Swinton														
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	9	0.0%	0	5.6%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	3.7%	25	0.0%	0	11.1%	3	1.8%	1	0.0%	0	2.3%	1	5.7%	2
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	2.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.6%	4	5.9%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Middleton	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	1.6%	11	0.0%	0	2.8%	1	1.8%	1	2.0%	1	0.0%	0	2.3%	1
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	694		14		31		70		72		18		50	
Sample:	681		17		36		55		50		28		43	

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13													
Q16 "In which city, town or district centre, freestanding store, or retail park do you do most of your households shopping for domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players ?"																												
Altrincham	3.1%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	1.4%	23	0.0%	0	0.0%	0	0.9%	1	3.1%	4	7.2%	5	0.0%	0	8.6%	8	0.0%	0	1.0%	2	0.0%	0	0.9%	1	0.9%	1	1.0%	1
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.4%	7	0.0%	0	0.0%	0	0.9%	1	3.1%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	1.2%	19	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	2.1%	1	2.8%	4	0.9%	1	2.0%	2	0.0%	2
Cheadle Hulme	0.7%	12	1.6%	1	0.0%	0	0.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Cheetham Hill	3.8%	62	9.8%	5	11.6%	11	12.9%	19	10.2%	14	1.8%	1	5.9%	7	0.9%	1	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton	1.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	3	3.1%	2	9.4%	14	6.5%	9	2.9%	3	0.0%	3
Didsbury	0.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.9%	3
Droylesden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Gorton	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.4%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.3%	4	0.0%	0	0.0%	0	0.9%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hulme	1.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	11	7.3%	4	2.8%	4	2.8%	4	0.0%	0	0.0%	0
Levenshulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	0.8%	12	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	9	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	9.7%	160	27.9%	14	5.4%	5	13.8%	20	10.2%	14	8.1%	6	15.7%	19	6.0%	5	10.5%	8	11.5%	17	17.7%	11	10.4%	15	8.4%	11	6.9%	6
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Oldham	1.1%	18	0.0%	0	0.0%	0	2.6%	4	10.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.3%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.7%	2	0.0%	0	0.9%	1	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.3%	5	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Sport City (Eastlands)	0.5%	8	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.6%	3	2.9%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stockport	7.6%	126	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	10.8%	13	7.8%	7	29.5%	22	3.1%	5	0.0%	0	0.9%	1	17.8%	24	19.6%	17
Stretford	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.1%	1	2.8%	4	1.9%	2	0.0%	0
Withington	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Wythenshawe	2.5%	42	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton Retail Park	0.6%	10	0.0%	0	0.0%	0	0.0%	0	2.0%	3	4.5%	3	1.0%	1	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Brantano, Poundstretcher)																												
Alexandra Retail Park, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.2%	4	0.0%	0	0.0%	0	1.7%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Great Ancots Strett Retail Park	2.1%	34	1.6%	1	0.0%	0	1.7%	3	3.1%	4	3.6%	3	11.8%	14	2.6%	2	2.9%	2	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	1.1%	18	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.9%	1	0.9%	1	7.8%	7
Heaton Mills Retail Park	1.4%	23	0.0%	0	9.8%	10	6.9%	10	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	10.4%	171	16.4%	8	59.8%	58	39.7%	59	25.5%	36	0.9%	1	2.0%	2	0.9%	1	3.8%	3	1.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.5%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.9%	1	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Snipe Retail Park, Ashton under Lyne	5.2%	86	0.0%	0	0.0%	0	0.0%	0	3.1%	4	52.3%	37	3.9%	5	44.0%	38	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0
The Peel Centre, Stockport	2.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.3%	4	15.2%	12	2.1%	3	0.0%	0	1.9%	3	8.4%	11	5.9%	5
The Regent Road Centre, Salford	0.1%	2	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	1.6%	26	3.3%	2	0.0%	0	0.9%	1	0.0%	0	0.9%	1	1.0%	1	0.9%	1	1.0%	1	3.1%	5	0.0%	0	3.8%	5	0.9%	1	2.9%	3
Trafford Retail Park	1.0%	16	1.6%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.0%	1	3.8%	5	0.9%	1	1.0%	1
White City Retail Park, Old Trafford	11.2%	185	11.5%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.8%	9	0.0%	0	0.0%	0	34.4%	52	52.1%	32	39.6%	57	6.5%	9	7.8%	7
Asda, Harpurhey, North City Shopping Centre	0.2%	3	0.0%	0	1.8%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	2.1%	1	0.0%	0	2.8%	4	0.0%	0
Asda, Longsight, Stanley Grove	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.4%	7	0.0%	0	1.8%	2	0.0%	0	1.0%	1	0.9%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	4.9%	6	0.0%	0	1.0%	1	1.0%	2	0.0%	0	0.0%	0	1.9%	2	2.0%	2
B&Q, Manchester - Stretford	0.2%	3	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
John Lewis, Cheadle Royal	5.1%	84	1.6%	1	0.0%	0	0.0%	0	2.0%	3	0.0%	0	2.9%	4	0.0%	0	5.7%	4	2.1%	3	1.0%	1	5.7%	8	15.0%	20	26.5%	23
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Swinton															
PC World, Manchester - Trafford	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Baguley, Altrincham Road	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Gorton, Hyde Road	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Stockport, Tiviot Way	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	0.4%	6	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Varies / no pattern)	9.2%	152	11.5%	6	8.0%	8	6.0%	9	12.2%	17	7.2%	5	7.8%	9	6.0%
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Baguley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnage	0.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Failsworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Middleton	0.5%	8	0.0%	0	0.0%	0	4.3%	6	1.0%	1	0.0%	0	0.0%	0	0.0%
Other, Manchester	0.4%	7	0.0%	0	0.0%	0	2.6%	4	1.0%	1	0.0%	0	0.0%	0	0.0%
Stanley Green Retail Park	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lowry Centre, Salford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Quays															
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	1649		50		97		148		142		71		120		87
Sample:	1660		61		112		116		98		111		102		116

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q17 Apart from (LOCATION MENTIONED AT Q16), where else do you shop for domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players ?															
<i>Those who go shopping for domestic appliances at Q16</i>															
Altrincham	3.8%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ashton under Lyne	1.9%	9	6.7%	1	0.0%	0	0.0%	0	5.7%	3	15.8%	2	0.0%	0	7.4%
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury	1.5%	8	0.0%	0	0.0%	0	10.5%	5	2.9%	1	0.0%	0	0.0%	0	0.0%
Cheadle	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheadle Hulme	0.8%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	2.3%
Cheetham Hill	2.5%	13	6.7%	1	2.5%	1	10.5%	5	0.0%	0	5.3%	1	3.4%	1	7.4%
Chorlton	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
Didsbury	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%
Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gorton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.4%	1	0.0%
Harpurhey	0.5%	3	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%
Hulme	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%
Levenshulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Longsight	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%
Manchester City Centre	13.0%	66	26.7%	3	22.5%	8	10.5%	5	22.9%	12	15.8%	2	24.1%	8	14.8%
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Northenden	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Oldham	2.6%	13	0.0%	0	0.0%	0	2.6%	1	20.0%	10	0.0%	0	0.0%	0	0.0%
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sale	1.2%	6	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%
Salford (Pendleton)	0.5%	3	13.3%	2	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sport City (Eastlands)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	3.4%	1	0.0%
Stockport	8.2%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	7.4%	2	12.0%
Stretford	1.4%	7	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wythenshawe	2.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%
Ashton Retail Park	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%
(Brantano, Poundstretcher)															
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Altrincham Retail Park, Altrincham	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Atlantic Street Retail Park, Altrincham	1.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central Retail Park, Oldham	0.8%	4	0.0%	0	0.0%	0	2.6%	1	2.9%	1	0.0%	0	0.0%	0	0.0%
Denton, Crown Point North Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Great Ancots Strett Retail Park	2.3%	12	6.7%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	17.2%	6	7.4%	2	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Handforth Dean (M&S; Tesco and Bhs)	2.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	4	9.1%	3
Heaton Mills Retail Park	3.0%	15	0.0%	0	17.5%	6	18.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	6.7%	34	13.3%	2	32.5%	11	23.7%	11	11.4%	6	0.0%	0	3.4%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2	4.0%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	4.0%	20	6.7%	1	0.0%	0	2.6%	1	5.7%	3	36.8%	4	13.8%	5	18.5%	4	4.0%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	2.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	8.0%	1	0.0%	0	0.0%	0	0.0%	0	11.5%	4	18.2%	7
The Regent Road Centre, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	3.5%	18	0.0%	0	2.5%	1	5.3%	3	0.0%	0	5.3%	1	0.0%	0	3.7%	1	8.0%	1	3.8%	2	0.0%	0	11.4%	7	3.8%	1	4.5%	2
Trafford Retail Park	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	4.5%	3	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	8.0%	41	20.0%	2	5.0%	2	2.6%	1	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0	23.1%	9	22.7%	3	22.7%	14	11.5%	4	2.3%	1
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Asda, Longsight, Stanley Grove	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	1.2%	6	0.0%	0	5.0%	2	2.6%	1	2.9%	1	5.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.8%	1	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	6.3%	32	13.3%	2	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	2	11.5%	5	0.0%	0	9.1%	5	3.8%	1	25.0%	9
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Swinton															
PC World, Manchester - Trafford	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Baguley, Altrincham Road	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Failsworth, Ashton Road West	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%
Tesco Extra, Gorton, Hyde Road	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	14.8%
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Stockport, Tiviot Way	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	1.1%	5	0.0%	0	2.5%	1	2.6%	1	2.9%	1	0.0%	0	0.0%	0	0.0%
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
(Varies / no pattern)	7.7%	39	0.0%	0	7.5%	3	2.6%	1	11.4%	6	0.0%	0	6.9%	2	0.0%
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Baguley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Burnage	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Middleton	1.0%	5	0.0%	0	2.5%	1	5.3%	3	2.9%	1	0.0%	0	0.0%	0	0.0%
Other, Manchester	0.8%	4	0.0%	0	0.0%	0	2.6%	1	2.9%	1	5.3%	1	0.0%	0	0.0%
Stanley Green Retail Park	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Wilmslow	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Weighted base:	508		12		35		49		51		12		34		20
Sample:	501		15		40		38		35		19		29		27

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13											
Q18 In which city, town or district centre, freestanding store or retail park do you do most of your households shopping on personal / luxury goods including books, jewellery, china, glass, cosmetics, musical instruments and sports equipment ?																										
Altrincham	2.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	1.2%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	1	12.5%	8	2.6%	2	7.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.9%	13	0.0%	0	5.2%	4	3.9%	5	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cheadle	0.7%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	2.1%	2
Cheadle Hulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	1.0%	15	3.8%	2	10.3%	9	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chorlton	2.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	3	19.8%	27	0.0%	0
Didsbury	1.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	14.6%	12
Droylesden	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	1.0%	1	0.0%	0
Gorton	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	4.0%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.9%	13	0.0%	0	0.0%	0	8.7%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hulme	0.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	3.5%	5	6.9%	4	0.0%	0	2.2%	2
Levenshulme	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longsight	0.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.5%	9	0.0%	0	1.1%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	42.9%	620	84.9%	37	57.7%	49	47.6%	63	59.6%	77	40.6%	25	44.7%	40	39.4%	29	31.1%	20	55.3%	74	62.4%	40	37.6%	52	40.9%	47
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.6%	9	0.0%	0	0.0%	0	2.9%	4	3.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.4%	3	0.0%	0	0.0%	0	0.0%	0
Sale	0.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.4%	5	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.0%	1	1.0%	1	0.0%	0
Sport City (Eastlands)	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	8.7%	126	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	14.5%	13	8.1%	6	43.3%	28	1.2%	2	1.0%	1	3.0%	4	21.5%	25
Stretford	0.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	1.0%	1	3.2%	4
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.5%	36	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Ashton Retail Park (Brantano, Poundstretcher)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.3%	1	9.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
Great Ancots Strett Retail Park	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Heaton Mills Retail Park	0.2%	3	0.0%	0	2.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	2.8%	41	0.0%	0	10.3%	9	14.6%	19	7.9%	10	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.3%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.0%	1
The Regent Road Centre, Salford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	7.1%	103	1.9%	1	1.0%	1	1.0%	1	2.2%	3	0.0%	0	1.3%	1	4.0%	3	3.3%	2	5.9%	8	6.9%	4	22.8%	31	6.5%	7	7.3%	6
Trafford Retail Park	0.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	2	2.0%	1	1.0%	1	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.3%	5	0.0%	0	1.0%	1	1.0%	1	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	8	4.0%	3	1.0%	1	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.7%	10	0.0%	0	0.0%	0	1.9%	3	1.1%	1	5.2%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	1.6%	24	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.2%	2	0.0%	0	3.0%	4	1.1%	1	7.3%	6
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Swinton														
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	4.0%	3
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	11	0.0%	0	1.0%	1	0.0%	0	2.2%	3	1.0%	1	0.0%	0
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	10	0.0%	0	1.0%	1	1.0%	1	1.1%	1	2.1%	1	1.3%	1
(Varies / no pattern)	8.2%	118	3.8%	2	9.3%	8	6.8%	9	5.6%	7	10.4%	6	10.5%	9
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.5%	7	0.0%	0	0.0%	0	1.0%	1	4.5%	6	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Middleton	0.5%	7	0.0%	0	1.0%	1	3.9%	5	1.1%	1	0.0%	0	0.0%	0
Other, Manchester	0.2%	3	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.2%	2
The Lowry Centre, Salford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Quays														
Wilmslow	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1447		44		84		131		129		61		89	
Sample:	1454		53		97		103		89		96		76	

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
Q19 Apart from (LOCATION MENTIONED AT Q18), where else do you shop for personal / luxury goods including books, jewellery, china, glass, cosmetics, musical instruments and sports equipment ?														
<i>Those who go shopping for personal / luxury goods at Q18</i>														
Altrincham	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton under Lyne	2.4%	15	0.0%	0	0.0%	0	2.4%	1	2.8%	1	40.0%	6	3.8%	1
Bolton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	1.7%	10	0.0%	0	5.6%	2	7.3%	4	5.6%	3	0.0%	0	0.0%	0
Cheadle	2.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle Hulme	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.6%	3	0.0%	0	2.8%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Chorlton	3.4%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Didsbury	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.9%	6	0.0%	0	2.8%	1	4.9%	3	2.8%	1	4.0%	1	0.0%	0
Hulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	33.6%	202	73.3%	9	36.1%	11	39.0%	20	47.2%	25	12.0%	2	26.9%	8
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	2.1%	13	0.0%	0	0.0%	0	4.9%	3	19.4%	10	0.0%	0	0.0%	0
Openshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.8%	5	13.3%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.6%	4	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	14.8%	89	13.3%	2	2.8%	1	0.0%	0	2.8%	1	8.0%	1	19.2%	6
Stretford	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ashton Retail Park (Brantano, Poundstretcher)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Great Ancots Strett Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	5.2%	4	0.0%	0	3.9%	2
Heaton Mills Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	3.4%	20	6.7%	1	22.2%	7	12.2%	6	2.8%	1	0.0%	0	7.7%	2	0.0%	0	2.3%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Regent Road Centre, Salford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	14.8%	89	0.0%	0	19.4%	6	19.5%	10	8.3%	4	0.0%	0	7.7%	2	7.9%	2	11.6%	4	11.8%	6	30.0%	6	22.4%	18	12.8%	6	15.7%	7
Trafford Retail Park	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	3.3%	1	5.2%	4	2.6%	1	3.9%	2
White City Retail Park, Old Trafford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.5%	3	0.0%	0	0.0%	0	2.4%	1	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.6%	4	0.0%	0	2.8%	1	0.0%	0	2.8%	1	4.0%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	3.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.3%	1	2.9%	2	0.0%	0	3.4%	3	10.3%	5	15.7%	7
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Swinton														
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	5	0.0%	0	0.0%	0	2.4%	1	2.8%	1	4.0%	1	0.0%	0
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.3%	8	0.0%	0	2.8%	1	0.0%	0	5.6%	3	0.0%	0	0.0%	0
(Varies / no pattern)	4.7%	28	0.0%	0	5.6%	2	2.4%	1	0.0%	0	4.0%	1	3.8%	1
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Middleton	0.5%	3	0.0%	0	0.0%	0	2.4%	1	2.8%	1	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.6%	4	6.7%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.3%	1
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	602		12		31		52		52		16		30	
Sample:	594		15		36		41		36		25		26	

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13		
GEN Gender of respondent.																													
Male	33.8%	747	58.5%	39	35.2%	43	32.6%	59	34.5%	71	23.9%	22	35.9%	60	35.2%	38	24.6%	25	35.2%	78	34.8%	31	31.0%	60	32.4%	57	35.9%	43	33.8%
Female	66.2%	1463	41.5%	28	64.8%	80	67.4%	121	65.5%	135	76.1%	69	64.1%	107	64.8%	69	75.4%	77	64.8%	144	65.2%	58	69.0%	134	67.6%	120	64.1%	76	66.2%
Weighted base:		2210		67		124		180		206		90		166		107		103		223		89		193		177		119	
Sample:		2210		82		142		141		142		142		142		142		142		142		141		142		142		142	
AGE Could I ask, how old are you ?																													
18 to 24	1.9%	42	6.1%	4	1.4%	2	1.4%	3	0.7%	1	1.4%	1	3.5%	6	1.4%	2	0.7%	1	0.7%	2	2.1%	2	3.5%	7	2.1%	4	4.9%	6	1.9%
25 to 34	6.5%	144	13.4%	9	3.5%	4	5.7%	10	7.0%	14	2.1%	2	10.6%	18	3.5%	4	7.7%	8	8.5%	19	15.6%	14	5.6%	11	7.7%	14	4.9%	6	6.5%
35 to 44	18.0%	398	24.4%	16	11.3%	14	20.6%	37	23.9%	49	8.5%	8	12.0%	20	12.0%	13	17.6%	18	12.7%	28	14.2%	13	30.3%	59	26.1%	46	23.2%	28	18.0%
45 to 54	26.7%	591	13.4%	9	24.6%	30	51.8%	93	28.9%	59	13.4%	12	17.6%	29	22.5%	24	27.5%	28	18.3%	41	26.2%	23	47.2%	91	24.6%	44	32.4%	39	26.7%
55 to 64	17.1%	377	15.9%	11	16.9%	21	12.1%	22	10.6%	22	31.7%	29	26.8%	45	21.1%	23	14.1%	14	19.0%	42	15.6%	14	6.3%	12	14.1%	25	10.6%	13	17.1%
65 +	28.8%	636	26.8%	18	39.4%	49	7.8%	14	28.9%	59	41.5%	38	25.4%	42	37.3%	40	31.7%	33	40.1%	89	24.1%	21	7.0%	14	24.6%	44	23.9%	29	28.8%
(Refused)	1.0%	23	0.0%	0	2.8%	3	0.7%	1	0.0%	0	1.4%	1	4.2%	7	2.1%	2	0.7%	1	0.7%	2	2.1%	2	0.0%	0	0.7%	1	0.0%	0	1.0%
Weighted base:		2210		67		124		180		206		90		166		107		103		223		89		193		177		119	
Sample:		2210		82		142		141		142		142		142		142		142		142		141		142		142		142	
DIS Do you have any long standing illness, disability or infirmity ? (Long standing means anything that has troubled you over a period of time)																													
Yes	24.4%	540	20.7%	14	24.6%	30	17.0%	31	20.4%	42	35.2%	32	21.1%	35	34.5%	37	21.8%	22	32.4%	72	24.1%	21	14.8%	29	18.3%	32	17.6%	21	24.4%
No	74.1%	1638	78.0%	53	74.6%	92	81.6%	147	76.8%	158	63.4%	57	74.6%	124	65.5%	70	78.2%	80	64.8%	144	74.5%	66	85.2%	165	80.3%	142	82.4%	98	74.1%
(Don't know)	1.4%	32	1.2%	1	0.7%	1	1.4%	3	2.8%	6	1.4%	1	4.2%	7	0.0%	0	0.0%	0	2.8%	6	1.4%	1	0.0%	0	1.4%	2	0.0%	0	1.4%
Weighted base:		2210		67		124		180		206		90		166		107		103		223		89		193		177		119	
Sample:		2210		82		142		141		142		142		142		142		142		142		141		142		142		142	
CAR How many cars does your household own or have the use of ?																													
None	25.1%	554	36.6%	25	28.9%	36	15.6%	28	25.4%	52	43.7%	39	31.7%	53	28.2%	30	23.9%	25	31.0%	69	36.2%	32	15.5%	30	14.1%	25	8.5%	10	25.1%
One	51.8%	1145	53.7%	36	55.6%	69	56.7%	102	47.2%	97	47.2%	43	48.6%	81	56.3%	60	51.4%	53	51.4%	115	51.8%	46	51.4%	99	54.2%	96	47.2%	56	51.8%
Two	18.5%	410	7.3%	5	14.1%	17	21.3%	38	21.8%	45	7.0%	6	16.2%	27	12.0%	13	21.8%	22	11.3%	25	8.5%	8	28.2%	54	26.8%	47	36.6%	44	18.5%
Three or more	3.3%	74	1.2%	1	0.7%	1	5.7%	10	4.9%	10	1.4%	1	0.0%	0	3.5%	4	2.8%	3	3.5%	8	2.1%	2	4.9%	10	3.5%	6	6.3%	8	3.3%
(Refused)	1.2%	27	1.2%	1	0.7%	1	0.7%	1	0.7%	1	0.7%	1	3.5%	6	0.0%	0	0.0%	0	2.8%	6	1.4%	1	0.0%	0	1.4%	2	1.4%	2	1.2%
Weighted base:		2210		67		124		180		206		90		166		107		103		223		89		193		177		119	
Sample:		2210		82		142		141		142		142		142		142		142		142		141		142		142		142	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
EMP Which of the following best describes the chief wage earner of your household's current employment situation ?																												
Working full time	48.6%	1073	56.1%	38	38.7%	48	64.5%	116	55.6%	114	31.0%	28	42.3%	70	41.5%	44	52.8%	54	32.4%	72	45.4%	40	69.7%	135	54.9%	97	66.2%	79
Working part time	8.3%	184	6.1%	4	10.6%	13	7.1%	13	7.0%	14	6.3%	6	7.0%	12	5.6%	6	7.7%	8	11.3%	25	10.6%	9	13.4%	26	11.3%	20	2.8%	3
Unemployed	5.0%	110	4.9%	3	3.5%	4	9.9%	18	4.2%	9	5.6%	5	7.7%	13	5.6%	6	3.5%	4	5.6%	13	4.3%	4	2.1%	4	2.8%	5	5.6%	7
Retired	34.7%	766	29.3%	20	45.1%	56	16.3%	29	31.7%	65	52.1%	47	36.6%	61	44.4%	47	34.5%	35	44.4%	99	31.9%	28	11.3%	22	27.5%	49	23.2%	28
A housewife	0.5%	10	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.7%	2	0.7%	1	1.4%	3	0.7%	1	0.0%	0
A student	0.5%	10	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.7%	2	2.8%	3	0.7%	1	0.7%	1	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled	0.3%	7	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0
On sickness leave	0.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Full time carer	0.2%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.9%	43	1.2%	1	1.4%	2	1.4%	3	1.4%	3	2.1%	2	4.9%	8	0.7%	1	0.7%	1	2.8%	6	3.5%	3	1.4%	3	2.1%	4	1.4%	2
Weighted base:		2210		67		124		180		206		90		166		107		103		223		89		193		177		119
Sample:		2210		82		142		141		142		142		142		142		142		142		141		142		142		142
SEG Socio-economic group																												
A	2.6%	58	0.0%	0	1.4%	2	2.8%	5	0.7%	1	0.7%	1	0.0%	0	1.4%	2	1.4%	1	2.8%	6	0.0%	0	4.2%	8	4.2%	7	14.8%	18
B	10.7%	236	13.4%	9	12.0%	15	5.7%	10	4.2%	9	4.2%	4	2.1%	4	2.8%	3	14.1%	14	9.2%	20	9.9%	9	31.0%	60	16.2%	29	19.0%	23
C1	32.1%	709	41.5%	28	31.0%	38	42.6%	77	29.6%	61	19.0%	17	26.8%	45	22.5%	24	33.8%	35	21.8%	49	37.6%	33	45.1%	87	33.8%	60	40.1%	48
C2	15.6%	345	7.3%	5	9.9%	12	18.4%	33	22.5%	46	13.4%	12	12.0%	20	28.2%	30	19.7%	20	14.8%	33	8.5%	8	4.9%	10	13.4%	24	9.2%	11
D	12.7%	281	11.0%	7	14.1%	17	9.9%	18	16.9%	35	16.9%	15	20.4%	34	16.9%	18	6.3%	7	15.5%	35	12.1%	11	4.9%	10	11.3%	20	7.0%	8
E	17.6%	390	20.7%	14	24.6%	30	12.1%	22	19.0%	39	33.1%	30	22.5%	38	19.0%	20	20.4%	21	26.8%	60	21.3%	19	5.6%	11	11.3%	20	4.9%	6
(Refused)	8.6%	191	6.1%	4	7.0%	9	8.5%	15	7.0%	14	12.7%	11	16.2%	27	9.2%	10	4.2%	4	9.2%	20	10.6%	9	4.2%	8	9.9%	17	4.9%	6
Weighted base:		2210		67		124		180		206		90		166		107		103		223		89		193		177		119
Sample:		2210		82		142		141		142		142		142		142		142		142		141		142		142		142

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
QUOTA	Zone													
Zone 1	3.1%	67	100.0%	67	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	5.6%	124	0.0%	0	100.0%	124	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	8.1%	180	0.0%	0	0.0%	0	100.0%	180	0.0%	0	0.0%	0	0.0%	0
Zone 4	9.3%	206	0.0%	0	0.0%	0	0.0%	0	100.0%	206	0.0%	0	0.0%	0
Zone 5	4.1%	90	0.0%	0	0.0%	0	0.0%	0	0.0%	90	0.0%	0	0.0%	0
Zone 6	7.5%	166	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	166	0.0%	0
Zone 7	4.8%	107	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	107	0.0%	0
Zone 8	4.7%	103	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	103
Zone 9	10.1%	223	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	223
Zone 10	4.0%	89	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	89
Zone 11	8.8%	193	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 12	8.0%	177	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 13	5.4%	119	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 14	3.2%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 15	7.1%	156	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 16	6.3%	139	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	67	124	180	206	90	166	107	103	223	89	193	177	119
Sample:	2210	82	142	141	142	142	142	142	142	142	141	142	142	142

Manchester City Council Household Survey
for Alyn Nicholls & Associates

		Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		Zone 12		Zone 13	
PC	Postcode																											
M1	2	0.2%	5	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M1	3	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M1	5	0.1%	2	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M1	7	0.2%	5	7.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M11	1	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M11	2	0.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M11	3	0.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M11	4	1.6%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M12	4	1.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M12	5	2.1%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M12	6	0.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M13	0	2.5%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.1%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M13	9	1.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M14	4	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%
M14	5	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%
M14	6	2.8%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.2%	63	0.0%	0	0.0%	0	0.0%	0	0.0%
M14	7	4.1%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.8%	91	0.0%	0	0.0%	0	0.0%	0	0.0%
M15	4	0.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.3%	19	0.0%	0	0.0%	0	0.0%
M15	5	1.0%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.5%	23	0.0%	0	0.0%	0	0.0%
M15	6	0.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	12	0.0%	0	0.0%	0	0.0%
M16	7	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.7%	35	0.0%	0	0.0%	0	0.0%
M16	8	1.1%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	25	0.0%	0	0.0%
M18	7	2.3%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.9%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M18	8	2.5%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.1%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M19	1	2.4%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	54	0.0%
M19	2	3.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.1%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M19	3	1.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.9%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M20	1	1.9%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	41	0.0%
M20	2	1.6%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.6%
M20	3	1.9%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.9%	42	0.0%
M20	4	1.8%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	40	0.0%
M20	5	1.7%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%
M20	6	2.1%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.4%
M21	0	2.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	44	0.0%	0	0.0%
M21	7	1.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	22	0.0%	0	0.0%
M21	8	2.0%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.2%	45	0.0%	0	0.0%
M21	9	2.7%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.3%	59	0.0%	0	0.0%
M22	0	0.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M22	1	1.9%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M22	4	2.7%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M22	5	2.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M22	8	0.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M22	9	1.3%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M23	0	1.9%	42	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
M23	1	1.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Manchester City Council Household Survey
for Alyn Nicholls & Associates

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13
M23 2	1.4%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M23 9	2.2%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M3 2	0.0%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M3 4	0.2%	4	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M3 5	0.3%	6	8.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M3 6	0.6%	12	18.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M3 7	0.3%	7	11.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M4 1	0.3%	7	9.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M4 4	0.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M4 5	0.2%	4	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M4 6	0.1%	3	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M4 7	0.3%	7	11.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M40 0	1.1%	25	0.0%	0	0.0%	0	12.0%	25	0.0%	0	0.0%	0	0.0%	0
M40 1	1.6%	35	0.0%	0	0.0%	0	16.9%	35	0.0%	0	0.0%	0	0.0%	0
M40 2	0.6%	13	0.0%	0	0.0%	0	6.3%	13	0.0%	0	0.0%	0	0.0%	0
M40 3	2.3%	51	0.0%	0	0.0%	0	24.6%	51	0.0%	0	0.0%	0	0.0%	0
M40 5	0.7%	14	0.0%	0	0.0%	0	7.0%	14	0.0%	0	0.0%	0	0.0%	0
M40 7	1.0%	23	0.0%	0	0.0%	0	11.3%	23	0.0%	0	0.0%	0	0.0%	0
M40 8	0.5%	10	0.0%	0	0.0%	0	4.9%	10	0.0%	0	0.0%	0	0.0%	0
M40 9	1.6%	35	0.0%	0	0.0%	0	16.9%	35	0.0%	0	0.0%	0	0.0%	0
M8 0	0.9%	20	0.0%	0	16.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M8 4	3.3%	74	0.0%	0	59.9%	74	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M8 5	0.6%	12	0.0%	0	9.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M8 8	0.4%	9	0.0%	0	7.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M8 9	0.4%	9	0.0%	0	7.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
M9 0	1.0%	22	0.0%	0	0.0%	0	12.1%	22	0.0%	0	0.0%	0	0.0%	0
M9 4	1.6%	36	0.0%	0	0.0%	0	19.9%	36	0.0%	0	0.0%	0	0.0%	0
M9 5	0.5%	11	0.0%	0	0.0%	0	6.4%	11	0.0%	0	0.0%	0	0.0%	0
M9 6	2.2%	49	0.0%	0	0.0%	0	27.0%	49	0.0%	0	0.0%	0	0.0%	0
M9 7	0.6%	14	0.0%	0	0.0%	0	7.8%	14	0.0%	0	0.0%	0	0.0%	0
M9 8	2.2%	49	0.0%	0	0.0%	0	27.0%	49	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2210	67	124	180	206	90	166	107	103	223	89	193	177	119
Sample:	2210	82	142	141	142	142	142	142	142	142	141	142	142	142

	Total	Zone 14	Zone 15	Zone 16
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Q01 At which one city, town or district centre or store do you do most of your households main food shopping ?

Manchester	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Arndale Centre, Manchester City Centre	0.3%	6	0.7%	0	0.0%	0	0.0%	0
Co-Op, Corporation Street, Manchester City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Manchester City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Piccadilly Gardens, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester City Centre	0.4%	9	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Deansgate, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Moseley Street, Manchester City Centre	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Whitworth Street, Manchester City Centre	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Quay Street, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Market Street,	0.4%	9	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Manchester City Centre								
Aldi, Ancoats, Manchester	0.2%	5	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	2.4%	51	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, North City Shopping Centre, Harpurhey	5.9%	127	0.0%	0	0.0%	0	0.7%	1
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Conran Street, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Church Street, Newton Heath	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Netto, Old Church Street, Newton Heath	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	7.4%	159	0.0%	0	1.4%	2	0.0%	0
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Gorton	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Garrat Way, Gorton	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hyde Road, Gorton	3.7%	79	0.0%	0	0.0%	0	0.0%	0
Longsight	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Stanley Grove, Longsight	7.0%	150	0.0%	0	0.0%	0	0.0%	0
Lidl, Stockport Road, Longsight	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Stockport Road, Longsight	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, Stockport Road, Levenshulme	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Stockport Road, Levenshulme	0.2%	5	0.0%	0	0.0%	0	0.0%	0

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May 2010

	Total		Zone 14		Zone 15		Zone 16	
Tesco Metro, Stockport Road, Levenshulme	0.4%	9	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Wilmslow Road, Rusholme	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Brook Street, Rusholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road, Fallowfield	3.8%	82	0.0%	0	0.7%	1	0.0%	0
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.2%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.7%	14	0.0%	0	0.0%	0	0.0%	0
Iceland, Birchfield Retail Park, Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Road, Hulme	8.5%	182	0.0%	0	0.0%	0	0.0%	0
Chorlton	0.6%	13	0.0%	0	0.0%	0	0.7%	1
Co-Op, Barlow Moor Road, Chorlton	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wilbraham Road, Chorlton	3.8%	81	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Manchester Road, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Unicorn Grocery, Albany Road, Chorlton	0.6%	14	0.0%	0	0.0%	0	0.0%	0
Withington	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Somerfield, Copson Street, Withington	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Withington Road, Whalley Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Withington Road, Whalley Range	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Didsbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Wilmslow Road, Didsbury	0.6%	14	0.7%	0	0.0%	0	0.0%	0
Co-Op, Wilmslow Road, Didsbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Wilmslow Road, Didsbury	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burton Rad,	0.8%	17	2.9%	2	0.0%	0	0.0%	0

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Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Didsbury								
Tesco, Parrs Wood Road, East Didsbury	3.4%	73	2.2%	1	0.0%	0	0.7%	1
Northerden	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Palatine Way, Northenden	0.9%	19	18.8%	13	1.4%	2	0.7%	1
Wythenshawe	0.2%	4	0.0%	0	0.7%	1	2.1%	3
Asda, Swan Walk, Wythenshawe	4.7%	101	16.7%	11	12.1%	19	47.9%	67
Farmfoods, The Civic Centre, Wythenshawe	0.1%	1	0.0%	0	0.7%	1	0.0%	0
Iceland, Hale Top, Wythenshawe	0.3%	7	0.0%	0	2.1%	3	2.8%	4
Netto, Hollyhedge Road, Wythenshawe	0.2%	5	2.9%	2	0.7%	1	1.4%	2
Baguley/Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham Road, Baguley	5.6%	119	29.7%	20	51.1%	79	12.7%	18
Aldi, Kingsway, Burnage	0.4%	9	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton New Road, Clayton	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Asda, Hyde	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burnage Lane, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Lightbowne Road, Dean Mount	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burton Road, West Didsbury	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Co-Op, 3 Church Road, Gateley	0.1%	2	0.0%	0	0.0%	0	0.7%	1
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Manchester Road, Heaton Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Victoria Avenue, Higher Blackley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mauldeth Road, Ladybarn	0.2%	5	0.0%	0	0.0%	0	0.0%	0
Co-Op, Moston Lane, Moston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ashton New Road, Clayton	0.2%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons, Irwell Place, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Heaton Park Road, Higher Blackley	3.2%	69	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16	
Tesco Express, Kirkway, Alkrington	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ardwick Green South, Ardwick Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firswood (Old Trafford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.0%	1	0.0%	0	0.0%	0	0.7%	1
Tesco Extra, Ashton Road West, Failsworth	0.5%	10	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	6.3%	136	0.7%	0	0.7%	1	1.4%	2
Moss Side	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.1%	2	1.4%	1	0.0%	0	0.7%	1
Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.1%	1	0.0%	0	0.7%	1	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlestown, Victoria Avenue / Rochdale Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey, Moston Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight / Rusholme, Dickenson Road / Anson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Princess Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Claremont Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moston, Hollinwood Avenue / Greengate	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Manchester Road / Upper Chorlton Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Withington Road, Yarborough Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Davenport Road, Altrincham	0.1%	1	0.0%	0	0.7%	1	0.0%	0
Aldi, Wellington Road, Ashton under Lyne	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Eastway, Middleton	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Aldi, Seymour Grove, Old Trafford	0.3%	6	0.0%	0	0.7%	1	0.0%	0
Aldi, Eagle Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, School Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newbridge Lane, Stockport	0.1%	1	0.0%	0	0.7%	1	0.0%	0
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth, Bury	0.8%	17	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Asda, Barton Dock Road, Trafford Park	0.9%	19	2.2%	1	0.0%	0	1.4%	2
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadstone Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gorton Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Co-Op, Northernnden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.1%	1	0.0%	0	0.7%	1	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, The Longfield Centre, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.1%	1	0.0%	0	0.7%	1	0.0%	0
Marks & Spencer, Ashton under Lyne	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.1%	3	1.4%	1	0.0%	0	0.0%	0
Marks & Spencer, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16	
Marks & Spencer, The Trafford Centre	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bury New Road, Prestwich	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Bredbury	0.1%	1	0.7%	0	0.0%	0	0.0%	0
Morrisons, Oldham, Chadderton (Hollinwood)	2.4%	51	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgeley Road, Cheadle Heath	2.4%	52	8.0%	5	7.8%	12	12.7%	18
Morrisons, Marlborough Mill, Failsworth	2.4%	52	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Reddish	0.7%	16	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinton Hall Road, Swinton	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bury New Road, Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lloyd Street, Altrincham	0.1%	2	0.0%	0	0.0%	0	0.7%	1
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	0.7%	16	0.7%	0	2.1%	3	2.8%	4
Sainsburys, Oldham Street, Denton	0.4%	8	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Hazel Grove	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Union Street, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Curzon Street, Sale	0.3%	7	0.7%	0	2.1%	3	0.0%	0
Sainsburys, Regent Road, Salford	1.7%	37	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Warren Street, Stockport	0.3%	6	0.0%	0	0.0%	0	0.7%	1
Sainsburys, Golden Way,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Urmston								
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cheadle Hulme	0.1%	2	0.0%	0	0.0%	0	0.7%	1
Tesco Express, Liverpool Road, Eccles	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco Express, Bury Old Road, Prestwich	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafford Road, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Manor Road, Altrincham	0.3%	6	2.2%	1	1.4%	2	1.4%	2
Tesco Extra, Fairhills Road, Irlam	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco Extra, Tiviot Way, Stockport	0.5%	10	0.7%	0	1.4%	2	0.0%	0
Tesco, Woodfields Retail Park, Bury	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Tesco, Wilmslow Road, Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Manchester Road, Droylesden	0.6%	14	0.0%	0	0.0%	0	0.0%	0
Tesco, Featherstall Road North, Oldham (Chadderton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Valley Park Road, Prestwich	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Tesco, Hereford Street, Sale	0.7%	14	0.7%	0	6.4%	10	0.0%	0
Tesco, The Arndale Centre, Streford	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Arndale Centre, Middleton	0.5%	11	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Cheadle Hulme	0.2%	3	0.0%	0	0.0%	0	0.7%	1
Waitrose, Broadheath, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16	
Altrincham	0.1%	2	0.0%	0	0.7%	1	0.7%	1
Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	0.2%	5	0.7%	0	0.7%	1	0.0%	0
Stretford	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Clayton	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Costco, Trafford Park	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons Denton, Saxon Street	0.5%	10	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitefield, Stanley Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Handforth Dean	0.7%	14	1.4%	1	0.7%	1	4.9%	7
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	11	1.4%	1	0.7%	1	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		2146		69		155		139
Sample:		2148		138		141		142

Q02 How often does your household normally visit its main food and grocery shopping destination (named in Q01)?

Those who do not use the internet at Q01

Everyday	0.9%	20	0.7%	0	0.0%	0	2.8%	4
5-6 times a week	0.4%	9	0.0%	0	0.7%	1	0.0%	0
3-4 times a week	4.5%	97	9.4%	6	5.0%	8	2.8%	4
Twice a week	13.5%	292	7.2%	5	14.2%	22	9.9%	14
Once a week	66.3%	1430	63.3%	44	63.1%	98	69.0%	96
Once every two weeks	10.0%	215	13.7%	9	13.5%	21	9.9%	14
Once a month	3.8%	81	5.8%	4	2.8%	4	5.6%	8
Less often	0.6%	12	0.0%	0	0.7%	1	0.0%	0
Weighted base:	2157		69		155		139	
Sample:	2159		139		141		142	

	Total	Zone 14	Zone 15	Zone 16
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Q03 Approximately how much money does your household spend per week on its main food and groceries shop at (SHOP MENTIONED AT Q01) ?

£0-£10	0.7%	14	0.8%	0	1.6%	2	1.7%	2
£11-£20	5.2%	102	10.6%	6	6.5%	9	7.4%	9
£21-£30	11.9%	233	12.2%	7	14.5%	20	15.7%	19
£31-£40	11.7%	229	8.1%	5	14.5%	20	9.9%	12
£41-£50	14.3%	280	12.2%	7	13.7%	19	15.7%	19
£51-£60	12.1%	237	8.1%	5	13.7%	19	12.4%	15
£61-£70	10.2%	199	9.8%	6	7.3%	10	9.9%	12
£71-£80	8.7%	171	15.4%	9	12.9%	18	7.4%	9
£81-£90	4.2%	82	1.6%	1	2.4%	3	4.1%	5
£91-£100	10.9%	212	12.2%	7	8.9%	12	8.3%	10
£101-£125	4.4%	86	2.4%	1	4.0%	5	2.5%	3
£126-£150	3.8%	75	4.1%	2	0.0%	0	2.5%	3
£151-£200	1.6%	31	1.6%	1	0.0%	0	1.7%	2
£201-£250	0.2%	4	0.8%	0	0.0%	0	0.0%	0
£251+	0.1%	2	0.0%	0	0.0%	0	0.8%	1
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>66.0</i>		<i>65.2</i>		<i>56.8</i>		<i>62.6</i>
Weighted base:		1956		61		136		118
Sample:		1947		123		124		121

	Total	Zone 14	Zone 15	Zone 16
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Q04 Which other city, town or district centre or store do you do your household's main food shopping ?

Manchester	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Aldi, Arndale Centre, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corporation Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Piccadilly Gardens, Manchester City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester City Centre	1.2%	14	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly Station, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Deansgate, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Moseley Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Whitworth Street, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Manchester City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Quay Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Market Street,	0.7%	9	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14	Zone 15	Zone 16				
Manchester City Centre								
Aldi, Ancoats, Manchester	0.4%	4	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	2.6%	31	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, North City Shopping Centre, Harpurhey	2.6%	32	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Conran Street, Harpurhey	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Church Street, Newton Heath	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Netto, Old Church Street, Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Newton Heath	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	3.5%	42	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Gorton	0.6%	7	0.0%	0	0.0%	0	0.0%	0
Aldi, Garrat Way, Gorton	0.8%	9	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hyde Road, Gorton	3.1%	37	0.0%	0	0.0%	0	0.0%	0
Longsight	0.9%	11	0.0%	0	0.0%	0	0.0%	0
Asda, Stanley Grove, Longsight	2.1%	25	0.0%	0	1.4%	1	0.0%	0
Lidl, Stockport Road, Longsight	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Stockport Road, Longsight	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Stockport Road, Levenshulme	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Netto, Stockport Road, Levenshulme	0.3%	4	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16	
Tesco Metro, Stockport Road, Levenshulme	1.1%	13	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.3%	4	0.0%	0	1.4%	1	0.0%	0
Lidl, Wilmslow Road, Rusholme	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Brook Street, Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road, Fallowfield	3.9%	47	3.9%	1	0.0%	0	0.0%	0
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.8%	10	0.0%	0	0.0%	0	0.0%	0
Iceland, Birchfield Retail Park, Fallowfield	0.8%	9	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Road, Hulme	4.3%	51	2.6%	1	0.0%	0	2.2%	2
Chorlton	1.3%	16	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road, Chorlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wilbraham Road, Chorlton	3.3%	40	0.0%	0	1.4%	1	0.0%	0
Tesco Express, Manchester Road, Chorlton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unicorn Grocery, Albany Road, Chorlton	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Withington	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Somerfield, Copson Street, Withington	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Netto, Withington Road, Whalley Range	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Withington Road, Whalley Range	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Didsbury	1.1%	13	0.0%	0	0.0%	0	0.0%	0
Aldi, Wilmslow Road, Didsbury	1.8%	21	2.6%	1	0.0%	0	0.0%	0
Co-Op, Wilmslow Road, Didsbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Wilmslow Road, Didsbury	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burton Rad,	0.9%	11	2.6%	1	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16
Didsbury				
Tesco, Parrs Wood Road, East Didsbury	1.2% 14	0.0% 0	0.0% 0	0.0% 0
Northerden	0.2% 2	6.6% 2	0.0% 0	0.0% 0
Tesco Metro, Palatine Way, Northenden	0.6% 7	14.5% 5	0.0% 0	0.0% 0
Wythenshawe	0.5% 6	0.0% 0	2.7% 2	4.4% 4
Asda, Swan Walk, Wythenshawe	2.4% 29	5.3% 2	9.6% 8	21.1% 19
Farmfoods, The Civic Centre, Wythenshawe	0.2% 2	0.0% 0	0.0% 0	2.2% 2
Iceland, Hale Top, Wythenshawe	1.2% 15	1.3% 0	2.7% 2	12.2% 11
Netto, Hollyhedge Road, Wythenshawe	0.6% 7	3.9% 1	1.4% 1	4.4% 4
Baguley/Altrincham Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Altrincham Road, Baguley	3.3% 40	15.8% 6	20.5% 16	16.7% 15
Aldi, Kingsway, Burnage	0.8% 10	0.0% 0	0.0% 0	0.0% 0
Aldi, Ashton New Road, Clayton	0.7% 9	0.0% 0	0.0% 0	0.0% 0
Asda, Hyde	0.3% 3	0.0% 0	0.0% 0	0.0% 0
Co-Op, Burnage Lane, Burnage	0.3% 4	0.0% 0	0.0% 0	0.0% 0
Co-Op, Lightbowne Road, Dean Mount	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Co-Op, Burton Road, West Didsbury	0.2% 3	1.3% 0	0.0% 0	0.0% 0
Co-Op, 3 Church Road, Gateley	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Co-Op, Manchester Road, Heaton Chapel	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Co-Op, Victoria Avenue, Higher Blackley	0.2% 3	0.0% 0	0.0% 0	0.0% 0
Co-Op, Mauldeth Road, Ladybarn	0.2% 2	0.0% 0	0.0% 0	0.0% 0
Co-Op, Moston Lane, Moston	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Iceland, Ashton New Road, Clayton	0.8% 10	0.0% 0	0.0% 0	0.0% 0
Morrisons, Irwell Place, Eccles	0.3% 4	0.0% 0	0.0% 0	0.0% 0
Sainsburys, Heaton Park Road, Higher Blackley	2.3% 27	0.0% 0	0.0% 0	0.0% 0

	Total	Zone 14		Zone 15		Zone 16		
Tesco Express, Kirkway, Alkrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ardwick Green South, Ardwick Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firswood (Old Trafford)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.1%	1	0.0%	0	1.4%	1	0.0%	0
Tesco Extra, Ashton Road West, Failsworth	1.8%	22	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	3.7%	45	0.0%	0	0.0%	0	0.0%	0
Moss Side	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.3%	4	2.6%	1	1.4%	1	2.2%	2
Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.1%	2	1.3%	0	1.4%	1	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Charlestown, Victoria Avenue / Rochdale Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harpurhey, Moston Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight / Rusholme, Dickenson Road / Anson Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Moss Side, Princess Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Claremont Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moston, Hollinwood Avenue / Greengate	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Manchester Road / Upper Chorlton Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Withington Road, Yarborough Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Davenport Road, Altrincham	0.2%	2	0.0%	0	2.7%	2	0.0%	0
Aldi, Wellington Road, Ashton under Lyne	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Aldi, Eastway, Middleton	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Seymour Grove, Old Trafford	0.6%	8	0.0%	0	0.0%	0	0.0%	0
Aldi, Eagle Street, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, School Road, Sale	0.3%	4	1.3%	0	4.1%	3	0.0%	0
Aldi, Newbridge Lane, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth, Bury	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Barton Dock Road, Trafford Park	0.5%	6	1.3%	0	2.7%	2	0.0%	0
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Heaton Moor Road, Heaton Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadstone Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gorton Road, Reddish	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Co-Op, Northernnden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.6%	7	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.7%	8	0.0%	0	0.0%	0	0.0%	0
Iceland, The Longfield Centre, Prestwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.3%	4	0.0%	0	2.7%	2	1.1%	1
Marks & Spencer, Ashton under Lyne	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.2%	2	0.0%	0	0.0%	0	1.1%	1
Marks & Spencer, Stockport	0.2%	3	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Marks & Spencer, The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bury New Road, Prestwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Washway Road, Sale	0.7%	8	0.0%	0	8.2%	7	0.0%	0
Morrisons, Stockport, Bredbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Oldham, Chadderton (Hollinwood)	1.1%	13	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgeley Road, Cheadle Heath	2.4%	29	9.2%	3	9.6%	8	12.2%	11
Morrisons, Marlborough Mill, Failsworth	1.2%	15	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Reddish	1.0%	12	0.0%	0	0.0%	0	1.1%	1
Morrisons, Swinton Hall Road, Swinton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bury New Road, Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lloyd Street, Altrincham	0.5%	6	1.3%	0	5.5%	4	1.1%	1
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	1.4%	17	7.9%	3	1.4%	1	5.6%	5
Sainsburys, Oldham Street, Denton	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Hazel Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Union Street, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Curzon Street, Sale	0.8%	10	2.6%	1	5.5%	4	0.0%	0
Sainsburys, Regent Road, Salford	1.5%	18	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Warren Street, Stockport	0.2%	2	0.0%	0	0.0%	0	1.1%	1
Sainsburys, Golden Way,	0.1%	2	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Urmston								
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bury Old Road, Prestwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafford Road, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Manor Road, Altrincham	0.3%	3	0.0%	0	4.1%	3	0.0%	0
Tesco Extra, Fairhills Road, Irlam	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tiviot Way, Stockport	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodfields Retail Park, Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wilmslow Road, Cheadle	0.2%	2	0.0%	0	0.0%	0	1.1%	1
Tesco, Manchester Road, Droylesden	0.9%	11	0.0%	0	0.0%	0	0.0%	0
Tesco, Featherstall Road North, Oldham (Chadderton)	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Valley Park Road, Prestwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Hereford Street, Sale	0.3%	3	0.0%	0	1.4%	1	0.0%	0
Tesco, The Arndale Centre, Streford	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Arndale Centre, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Cheadle Hulme	0.4%	5	1.3%	0	1.4%	1	0.0%	0
Waitrose, Broadheath, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Altrincham	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Stockport	0.3%	4	0.0%	0	1.4%	1	1.1%	1
Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Trafford Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons Denton, Saxon Street	0.5%	6	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitefield, Stanley Road	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Handforth Dean	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.5%	7	1.3%	0	1.4%	1	2.2%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	6.0%	73	6.6%	2	2.7%	2	6.7%	6
Weighted base:		1207		38		80		88
Sample:		1219		76		73		90

Q05 When you do your household's main food shopping, how do you usually travel ?*Those who do not use the internet at Q01*

Car / van (as driver)	56.2%	1210	56.1%	39	60.3%	93	51.1%	70
Car / van (as passenger)	16.9%	365	16.5%	11	14.9%	23	17.7%	24
Bus	11.2%	240	14.4%	10	19.1%	30	10.6%	15
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	12.6%	272	10.1%	7	4.3%	7	17.7%	24
Taxi	1.6%	35	1.4%	1	0.0%	0	1.4%	2
Train	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.7%	14	0.0%	0	0.0%	0	0.0%	0
Tram / Metrolink	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivered	0.3%	7	1.4%	1	0.7%	1	1.4%	2
Mobility scooter	0.2%	5	0.0%	0	0.7%	1	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	2155		69		155		138	
Sample:	2157		139		141		141	

	Total		Zone 14		Zone 15		Zone 16	
Q06 Which one city, town or district centre or store do you do most of your household's shopping for small scale 'top-up' food shopping ?								
Manchester	2.9%	47	1.8%	1	3.8%	4	0.9%	1
Aldi, Arndale Centre, Manchester City Centre	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corporation Street, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Manchester City Centre	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Co-Op, Piccadilly Gardens, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly Station, Manchester City Centre	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Deansgate, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Moseley Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Whitworth Street, Manchester City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Manchester City Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Quay Street, Manchester City Centre	0.3%	5	0.0%	0	1.0%	1	0.0%	0
Tesco Metro, Market Street,	0.9%	16	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14	Zone 15	Zone 16
Manchester City Centre				
Aldi, Ancoats, Manchester	0.0%	0	0.0%	0
Cheetham Hill	1.0%	16	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.3%	4	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	2.0%	33	0.0%	0
Harpurhey	0.3%	5	0.0%	0
Asda, North City Shopping Centre, Harpurhey	3.1%	50	0.0%	0
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.3%	5	0.0%	0
Lidl, Upper Conran Street, Harphurhey	0.2%	3	0.0%	0
Newton Heath	0.5%	9	0.0%	0
Iceland, Old Church Street, Newton Heath	0.7%	11	0.0%	0
Netto, Old Church Street, Newton Heath	0.3%	4	0.0%	0
Lidl, Church Street, Newton Heath	0.4%	6	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	2.0%	33	0.0%	0
Openshaw	0.2%	4	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.2%	4	0.0%	0
Gorton	1.7%	28	0.0%	0
Aldi, Garrat Way, Gorton	0.4%	7	0.0%	0
Tesco Extra, Hyde Road, Gorton	2.9%	47	0.0%	0
Longsight	2.1%	35	0.0%	0
Asda, Stanley Grove, Longsight	2.4%	40	0.0%	0
Lidl, Stockport Road, Longsight	0.1%	2	0.0%	0
Farmfoods, Stockport Road, Longsight	0.3%	5	0.0%	0
Levenshulme	1.0%	16	0.0%	0
Iceland, Stockport Road, Levenshulme	0.2%	3	0.0%	0
Netto, Stockport Road, Levenshulme	0.2%	3	0.0%	0

	Total	Zone 14	Zone 15	Zone 16				
Tesco Metro, Stockport Road, Levenshulme	1.4%	23	0.0%	0	0.0%	0	0.0%	0
Rusholme	1.1%	17	0.0%	0	0.0%	0	0.0%	0
Lidl, Wilmslow Road, Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Brook Street, Rusholme	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Fallowfield	1.6%	26	0.0%	0	1.0%	1	0.0%	0
Sainsburys, Wilmslow Road, Fallowfield	2.5%	41	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.9%	15	0.0%	0	0.0%	0	0.0%	0
Iceland, Birchfield Retail Park, Fallowfield	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Road, Hulme	2.3%	37	0.0%	0	0.0%	0	0.0%	0
Chorlton	3.3%	53	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road, Chorlton	1.5%	25	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.9%	15	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wilbraham Road, Chorlton	2.2%	37	0.0%	0	1.0%	1	0.0%	0
Tesco Express, Manchester Road, Chorlton	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Unicorn Grocery, Albany Road, Chorlton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Withington	0.7%	11	0.0%	0	0.0%	0	0.0%	0
Somerfield, Copson Street, Withington	0.8%	13	0.0%	0	0.0%	0	0.0%	0
Netto, Withington Road, Whalley Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Withington Road, Whalley Range	0.6%	9	0.0%	0	0.0%	0	0.0%	0
Didsbury	2.6%	43	0.0%	0	1.0%	1	0.0%	0
Aldi, Wilmslow Road, Didsbury	0.9%	15	0.0%	0	0.0%	0	0.0%	0
Co-Op, Wilmslow Road, Didsbury	0.9%	15	0.9%	0	0.0%	0	0.0%	0
Marks & Spencer, Wilmslow Road, Didsbury	0.8%	13	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Burton Rad,	0.9%	15	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Didsbury								
Tesco, Parrs Wood Road, East Didsbury	1.2%	19	0.0%	0	0.0%	0	0.0%	0
Northerden	0.7%	12	11.9%	6	4.8%	5	0.0%	0
Tesco Metro, Palatine Way, Northenden	2.0%	32	52.3%	28	1.0%	1	0.9%	1
Wythenshawe	3.3%	55	6.4%	3	18.3%	21	27.9%	30
Asda, Swan Walk, Wythenshawe	3.3%	55	4.6%	2	5.8%	7	39.6%	43
Farmfoods, The Civic Centre, Wythenshawe	0.2%	4	0.0%	0	0.0%	0	3.6%	4
Iceland, Hale Top, Wythenshawe	0.2%	3	0.0%	0	0.0%	0	2.7%	3
Netto, Hollyhedge Road, Wythenshawe	0.5%	7	6.4%	3	0.0%	0	3.6%	4
Baguley/Altrincham Road	1.3%	20	0.0%	0	13.5%	15	0.9%	1
Tesco Extra, Altrincham Road, Baguley	1.8%	30	2.8%	1	20.2%	23	3.6%	4
Aldi, Kingsway, Burnage	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton New Road, Clayton	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burnage Lane, Burnage	0.9%	15	0.0%	0	0.0%	0	0.0%	0
Co-Op, Lightbowne Road, Dean Mount	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burton Road, West Didsbury	0.4%	6	0.9%	0	0.0%	0	0.0%	0
Co-Op, 3 Church Road, Gateley	0.1%	2	3.7%	2	0.0%	0	0.0%	0
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.1%	1	0.9%	0	0.0%	0	0.9%	1
Co-Op, Manchester Road, Heaton Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Victoria Avenue, Higher Blackley	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mauldeth Road, Ladybarn	1.1%	18	0.0%	0	0.0%	0	0.0%	0
Co-Op, Moston Lane, Moston	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Iceland, Ashton New Road, Clayton	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons, Irwell Place, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Heaton Park Road, Higher Blackley	2.2%	36	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16	
Tesco Express, Kirkway, Alkrington	0.1%	2	0.0%	0	0.0%	0	0.9%	1
Tesco Express, Ardwick Green South, Ardwick Green	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firswood (Old Trafford)	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashton Road West, Failsworth	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	1.7%	27	0.0%	0	0.0%	0	0.9%	1
Moss Side	0.4%	7	0.0%	0	0.0%	0	0.9%	1
Cheadle	0.4%	7	3.7%	2	1.0%	1	1.8%	2
Cheadle Hulme	0.2%	4	0.0%	0	0.0%	0	3.6%	4
Denton	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Middleton	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Reddish	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sale	0.5%	8	0.0%	0	6.7%	8	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Charlestown, Victoria Avenue / Rochdale Road	0.9%	15	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.7%	11	0.0%	0	0.0%	0	0.9%	1
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.9%	14	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Harpurhey, Moston Lane	0.2%	4	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight / Rusholme, Dickenson Road / Anson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Princess Road	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Moss Side, Claremont Road	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Moston, Hollinwood Avenue / Greengate	1.2%	19	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Manchester Road / Upper Chorlton Road	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Withington Road, Yarborough Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Davenport Road, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.9%	1
Aldi, Wellington Road, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eastway, Middleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Seymour Grove, Old Trafford	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Eagle Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, School Road, Sale	0.1%	2	0.0%	0	1.9%	2	0.0%	0
Aldi, Newbridge Lane, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth, Bury	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Barton Dock Road, Trafford Park	0.2%	4	0.9%	0	0.0%	0	0.0%	0
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadstone Road, Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gorton Road, Reddish	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

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May 2010

	Total	Zone 14		Zone 15		Zone 16		
Co-Op, Northernnden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.3%	4	0.0%	0	3.8%	4	0.0%	0
Co-Op, Washway Road, Sale	0.1%	2	0.0%	0	1.9%	2	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.1%	1	0.0%	0	1.0%	1	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, The Longfield Centre, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Marks & Spencer, The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bury New Road, Prestwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Washway Road, Sale	0.2%	3	0.9%	0	1.0%	1	0.0%	0
Morrisons, Stockport, Bredbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Oldham, Chadderton (Hollinwood)	0.8%	14	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgeley Road, Cheadle Heath	0.1%	2	0.9%	0	0.0%	0	0.9%	1
Morrisons, Marlborough Mill, Failsworth	1.3%	22	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Reddish	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinton Hall Road, Swinton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bury New Road, Sedgeley Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lloyd Street, Altrincham	0.1%	2	0.0%	0	1.9%	2	0.0%	0
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Oldham Street, Denton	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Hazel Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Union Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Curzon Street, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Regent Road, Salford	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Warren Street, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Golden Way,	0.1%	1	0.0%	0	0.0%	0	0.9%	1

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Urmston								
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cheadle Hulme	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bury Old Road, Prestwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafford Road, Salford Quays	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Manor Road, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fairhills Road, Irlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tiviot Way, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodfields Retail Park, Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Wilmslow Road, Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Manchester Road, Droylesden	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Tesco, Featherstall Road North, Oldham (Chadderton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco, Valley Park Road, Prestwich	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Tesco, Hereford Street, Sale	0.3%	4	0.0%	0	2.9%	3	0.0%	0
Tesco, The Arndale Centre, Streford	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Arndale Centre, Middleton	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Broadheath, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Altrincham	0.1%	1	0.0%	0	1.0%	1	0.0%	0
Ashton under Lyne	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Bury	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Stockport	0.2%	3	0.0%	0	0.0%	0	1.8%	2
Stretford	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Clayton	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Costco, Trafford Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Denton, Saxon Street	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitefield, Stanley Road	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Handforth Dean	0.1%	2	0.0%	0	1.0%	1	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.5%	24	0.9%	0	4.8%	5	1.8%	2
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't do top up food shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1638		54		114		109	
Sample:	1640		109		104		111	

Q07 How often does your household normally visit its top-up food and grocery shopping destination (named in Q06)?*Those who go top up food shopping at Q06 and do not use the internet at Q07*

Everyday	9.6%	160	12.8%	7	7.7%	9	8.9%	10
5-6 times a week	2.4%	40	0.9%	0	1.9%	2	2.7%	3
3-4 times a week	19.9%	334	27.5%	15	22.1%	25	21.4%	23
Twice a week	29.8%	499	22.0%	12	32.7%	37	34.8%	38
Once a week	30.6%	513	31.2%	17	27.9%	32	27.7%	30
Once every two weeks	5.6%	93	3.7%	2	4.8%	5	3.6%	4
Once a month	1.3%	22	1.8%	1	1.9%	2	0.9%	1
Less often	0.9%	16	0.0%	0	1.0%	1	0.0%	0
Weighted base:	1677		54		114		110	
Sample:	1683		109		104		112	

	Total	Zone 14	Zone 15	Zone 16
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Q08 Approximately how much money does your household spend per week on top-up food and groceries shopping (DESTINATION MENTIONED AT Q06) ?*Those who go top up food shopping at Q06*

£0-£10	45.9%	662	44.3%	19	41.7%	38	53.5%	52
£11-£20	31.2%	450	15.9%	7	38.1%	35	29.3%	28
£21-£30	11.6%	168	19.3%	8	9.5%	9	10.1%	10
£31-£40	5.1%	74	6.8%	3	4.8%	4	3.0%	3
£41-£50	3.0%	43	3.4%	1	2.4%	2	2.0%	2
£51-£60	1.3%	19	2.3%	1	2.4%	2	0.0%	0
£61-£70	0.5%	8	1.1%	0	1.2%	1	0.0%	0
£71-£80	0.5%	7	2.3%	1	0.0%	0	2.0%	2
£81-£90	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	0.9%	13	4.5%	2	0.0%	0	0.0%	0
£101-£125	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£126-£150	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151-£200	0.1%	1	0.0%	0	0.0%	0	0.0%	0
£201-£250	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251+	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
<i>Mean:</i>		<i>18.3</i>		<i>24.7</i>		<i>17.8</i>		<i>15.6</i>
Weighted base:		1444		44		92		97
Sample:		1437		88		84		99

	Total	Zone 14		Zone 15		Zone 16		
Q09 Which other city, town or district centre or store do you do your household's top up shopping ?								
<i>Those who go top up food shopping at Q06</i>								
Manchester	1.7%	9	2.9%	0	0.0%	0	2.9%	1
Aldi, Arndale Centre, Manchester City Centre	1.2%	6	0.0%	0	0.0%	0	0.0%	0
Co-Op, Corporation Street, Manchester City Centre	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Co-Op, High Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Piccadilly Gardens, Manchester City Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Market Street, Manchester City Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Piccadilly Plaza, Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly Station, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Deansgate, Manchester City Centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Moseley Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Piccadilly, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Quay Street (Overseas House), Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Whitworth Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Church Street, Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Deansgate (Maybrook House), Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Piccadilly Gardens, Manchester City Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Quay Street, Manchester City Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16				
Tesco Metro, Market Street, Manchester City Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Aldi, Ancoats, Manchester	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Iceland, Bury Old Road, Cheetham Hill	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	1.5%	8	0.0%	0	0.0%	0	0.0%	0
Harpurhey	1.3%	7	0.0%	0	0.0%	0	0.0%	0
Asda, North City Shopping Centre, Harpurhey	1.3%	7	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Harpurhey Shopping Centre, Harpurhey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Upper Conran Street, Harpurhey	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Newton Heath	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, Old Church Street, Newton Heath	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Netto, Old Church Street, Newton Heath	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Church Street, Newton Heath	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Ashton New Road, Sports City Eastlands	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton Old Road, Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ashton Old Road, Openshaw	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Gorton	1.7%	9	0.0%	0	0.0%	0	0.0%	0
Aldi, Garrat Way, Gorton	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Hyde Road, Gorton	1.9%	11	0.0%	0	0.0%	0	0.0%	0
Longsight	1.3%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Stanley Grove, Longsight	0.8%	5	0.0%	0	0.0%	0	0.0%	0
Lidl, Stockport Road, Longsight	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Stockport Road, Longsight	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Iceland, Stockport Road, Levenshulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Netto, Stockport Road,	0.7%	4	0.0%	0	0.0%	0	0.0%	0

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May 2010

	Total		Zone 14		Zone 15		Zone 16	
Levenshulme								
Tesco Metro, Stockport Road, Levenshulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.7%	4	0.0%	0	0.0%	0	2.9%	1
Lidl, Wilmslow Road, Rusholme	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Brook Street, Rusholme	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.2%	1	0.0%	0	0.0%	0	2.9%	1
Sainsburys, Wilmslow Road, Fallowfield	0.9%	5	0.0%	0	0.0%	0	2.9%	1
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Iceland, Birchfield Retail Park, Fallowfield	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Princess Road, Hulme	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Chorlton	6.8%	37	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barlow Moor Road, Chorlton	0.9%	5	0.0%	0	3.2%	1	0.0%	0
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Wilbraham Road, Chorlton	1.8%	10	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Manchester Road, Chorlton	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Unicorn Grocery, Albany Road, Chorlton	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Withington	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Somerfield, Copson Street, Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Withington Road, Whalley Range	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Withington Road, Whalley Range	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Didsbury	3.2%	18	5.9%	1	0.0%	0	0.0%	0
Aldi, Wilmslow Road, Didsbury	0.6%	3	2.9%	0	3.2%	1	0.0%	0
Co-Op, Wilmslow Road, Didsbury	1.9%	10	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Wilmslow Road, Didsbury	1.2%	6	2.9%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Tesco Express, Burton Rad, Didsbury	1.0%	5	2.9%	0	0.0%	0	0.0%	0
Tesco, Parrs Wood Road, East Didsbury	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Northerden	0.7%	4	14.7%	2	3.2%	1	0.0%	0
Tesco Metro, Palatine Way, Northenden	0.1%	0	2.9%	0	0.0%	0	0.0%	0
Wythenshawe	2.1%	11	11.8%	2	16.1%	5	11.8%	4
Asda, Swan Walk, Wythenshawe	2.0%	11	5.9%	1	6.5%	2	23.5%	8
Farmfoods, The Civic Centre, Wythenshawe	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Hale Top, Wythenshawe	0.9%	5	0.0%	0	0.0%	0	11.8%	4
Netto, Hollyhedge Road, Wythenshawe	0.3%	1	8.8%	1	0.0%	0	0.0%	0
Baguley/Altrincham Road	0.4%	2	0.0%	0	6.5%	2	0.0%	0
Tesco Extra, Altrincham Road, Baguley	1.6%	9	2.9%	0	16.1%	5	8.8%	3
Aldi, Kingsway, Burnage	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Aldi, Ashton New Road, Clayton	1.0%	6	0.0%	0	0.0%	0	0.0%	0
Asda, Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burnage Lane, Burnage	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, Lightbowne Road, Dean Mount	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Burton Road, West Didsbury	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, 3 Church Road, Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, 72-84 Church Road (in Gateley Centre), Gateley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Manchester Road, Heaton Chapel	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Victoria Avenue, Higher Blackley	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Mauldeth Road, Ladybarn	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Moston Lane, Moston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ashton New Road, Clayton	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Irwell Place, Eccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Heaton Park	1.5%	8	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16	
Road, Higher Blackley								
Tesco Express, Kirkway, Alkrington	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Ardwick Green South, Ardwick Green	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Upper Chorlton, Firswood (Old Trafford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Oxford Road, Wilmslow Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Ashton Road West, Failsworth	1.6%	9	0.0%	0	0.0%	0	0.0%	0
Tesco, Burnage Lane, Burnage	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Moss Side	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.6%	3	2.9%	0	0.0%	0	2.9%	1
Cheadle Hulme	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Prestwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Reddish	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.2%	1	0.0%	0	3.2%	1	0.0%	0
Sedgeley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ardwick/Hulme, Precinct Centre, Oxford Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barlow Moor, Burton Road / Cavendish Road / Lapwing Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beswick & Clayton, Ashton New Road / Manchester Road	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Burnage, Burnage Lane	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Burnage, Fog Lane / Lane End/Burnage Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage, Kingsway / Mauthdeth Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Charlestown, Victoria Avenue / Rochdale Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Crumpsall, Landsdowne Road / Crumpsall Lane	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton North, Hyde Road / Reddish Lane	0.1%	1	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Harpurhey, Moston Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lightbowne, Worsley Avenue / Kenyon Lane	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight / Rusholme, Dickenson Road / Anson Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Princess Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Moss Side, Claremont Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Moston, Hollinwood Avenue / Greengate	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Manchester Road / Upper Chorlton Road	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Whalley Range, Withington Road, Yarborough Street	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Davenport Road, Altrincham	0.2%	1	0.0%	0	3.2%	1	0.0%	0
Aldi, Wellington Road, Ashton under Lyne	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Eastway, Middleton	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Aldi, Seymour Grove, Old Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Eagle Street, Oldham	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, School Road, Sale	0.4%	2	0.0%	0	6.5%	2	0.0%	0
Aldi, Newbridge Lane, Stockport	0.4%	2	2.9%	0	0.0%	0	0.0%	0
Asda, Cavendish Street, Ashton-Under-Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Pilsworth, Bury	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Milne Street, Chadderton	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Barton Dock Road, Trafford Park	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Co-Op, Oldham Road, Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Heaton Moor Road, Heaton Moor	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Bolton Road, Irlams 'O Th' Heights	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Alkrington, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Kenyon Lane, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Broadstone Road, Reddish	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Gorton Road, Reddish	0.1%	1	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Co-Op, Green Lane, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Northernden Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Maple Road, Sale	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Washway Road, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Barton Road, Stretford	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-Op, Taylors Road, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Didsbury Road, Heaton Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Stockport Road, Timperley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-Op, Flixton Road, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Middleton Road, Chadderton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Church Street, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Square, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Market Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, The Parade, Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Middleton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Seymour Grove, Old Trafford	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Iceland, The Longfield Centre, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Mather Way, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, The Arndale Centre, Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Manchester Road, Denton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Fitzwarren Street, Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury New Road, Sedgley Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Altrincham	0.2%	1	0.0%	0	3.2%	1	0.0%	0
Marks & Spencer, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Handforth Dean	0.4%	2	2.9%	0	0.0%	0	2.9%	1

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Marks & Spencer, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, The Trafford Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Bury New Road, Prestwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Washway Road, Sale	0.4%	2	0.0%	0	6.5%	2	0.0%	0
Morrisons, Stockport, Bredbury	0.3%	2	2.9%	0	0.0%	0	0.0%	0
Morrisons, Oldham, Chadderton (Hollinwood)	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons, Edgeley Road, Cheadle Heath	0.2%	1	2.9%	0	0.0%	0	0.0%	0
Morrisons, Marlborough Mill, Failsworth	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Stockport, Reddish	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Morrisons, Swinton Hall Road, Swinton	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Netto, Great Cheetham Street, Boughton (Salford)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Hollins Road, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Netto, Bolton Road, Pendlebury (Swinton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Bury New Road, Sedgely Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lloyd Street, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Lord Sheldon Way, Ashton-under-Lyme (Ashton Moss)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	1.2%	6	5.9%	1	3.2%	1	2.9%	1
Sainsburys, Oldham Street, Denton	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, London Road, Hazel Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Union Street, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Curzon Street, Sale	0.6%	3	0.0%	0	3.2%	1	0.0%	0
Sainsburys, Regent Road, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sainsburys, Warren Street, Stockport	0.3%	2	0.0%	0	0.0%	0	2.9%	1

	Total		Zone 14		Zone 15		Zone 16	
Sainsburys, Golden Way, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Somerfield, Victoria Parade, Urmston	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Green Lane, Ashton on Mersey	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cheadle Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Liverpool Road, Eccles	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Heaton Moor Road, Heaton Moor	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bolton Road, Pendlebury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bury Old Road, Prestwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Trafford Road, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Manor Road, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Fairhills Road, Irlam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Tiviot Way, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodfields Retail Park, Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Wilmslow Road, Cheadle	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Manchester Road, Droylesden	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Featherstall Road North, Oldham (Chadderton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Valley Park Road, Prestwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Tesco, Hereford Street, Sale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, The Arndale Centre, Streford	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Tesco, Ellesmore Shopping Centre, Walkden	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Arndale Centre, Middleton	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Mather Way, Salford (Pendleton)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, Cheadle Hulme	0.2%	1	0.0%	0	0.0%	0	2.9%	1
Waitrose, Broadheath,	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Altrincham								
Altrincham	0.2%	1	0.0%	0	3.2%	1	0.0%	0
Ashton under Lyne	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Bury	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Salford (Pendleton)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	0.5%	3	2.9%	0	0.0%	0	0.0%	0
Stretford	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Clayton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Trafford Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons Denton, Saxon Street	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Whitefield, Stanley Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Handforth Dean	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivered	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	9	0.0%	0	6.5%	2	2.9%	1
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Varies	10.9%	60	11.8%	2	6.5%	2	14.7%	5
Weighted base:	551		17		34		33	
Sample:	565		34		31		34	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16
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Q10 In which city, town or district centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods ?

Altrincham	1.7%	35	3.9%	2	16.5%	23	6.2%	8
Ashton under Lyne	1.3%	26	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.9%	18	0.8%	0	0.0%	0	0.0%	0
Cheadle	0.2%	4	0.8%	0	0.0%	0	0.8%	1
Cheadle Hulme	0.1%	2	0.0%	0	0.8%	1	0.0%	0
Cheetham Hill	0.6%	12	0.0%	0	0.0%	0	0.0%	0
Chorlton	0.3%	7	0.0%	0	0.0%	0	0.0%	0
Didsbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Gorton	0.5%	9	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.6%	11	0.0%	0	0.0%	0	0.0%	0
Hulme	0.4%	8	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Longsight	0.5%	10	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	49.2%	982	16.5%	10	15.7%	22	18.6%	23
Newton Heath	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Northenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	0.8%	15	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.3%	7	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.7%	14	0.8%	0	8.7%	12	0.8%	1
Salford (Pendleton)	0.9%	18	0.8%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.5%	9	0.0%	0	0.0%	0	0.0%	0
Stockport	10.9%	218	18.1%	11	9.4%	13	32.6%	41
Stretford	0.7%	14	0.0%	0	0.0%	0	0.8%	1
Withington	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	1.6%	32	5.5%	3	7.9%	11	10.9%	14
Ashton Retail Park (Brantano, Poundstretcher)	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Atlantic Street Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.2%	3	0.0%	0	2.4%	3	0.0%	0
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	1.5%	30	0.0%	0	0.8%	1	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ancots Strett Retail	0.1%	1	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
Park								
Handforth Dean (M&S; Tesco and Bhs)	2.6%	51	11.0%	7	3.1%	4	8.5%	11
Heaton Mills Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	3.4%	68	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.1%	2	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.1%	2	0.0%	0	0.0%	0	0.0%	0
The Regent Road Centre, Salford	0.2%	5	1.6%	1	0.0%	0	0.0%	0
Trafford Centre	9.1%	181	24.4%	15	18.1%	25	14.7%	19
Trafford Retail Park	0.7%	15	1.6%	1	3.1%	4	0.0%	0
White City Retail Park, Old Trafford	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.2%	5	0.0%	0	0.8%	1	0.0%	0
Asda, Hulme, Princess Road	0.5%	9	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.6%	12	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	0.9%	18	2.4%	1	0.8%	1	0.8%	1
Matalan, Manchester - Swinton	0.1%	2	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.1%	3	0.8%	0	1.6%	2	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	15	0.8%	0	0.8%	1	0.8%	1
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	5	0.8%	0	0.0%	0	0.0%	0
(Varies / no pattern)	3.1%	62	4.7%	3	4.7%	7	1.6%	2
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.4%	7	3.1%	2	2.4%	3	1.6%	2
Brookway Retail Park, Baguley	0.2%	4	0.0%	0	2.4%	3	0.8%	1
Burnage	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Hyde	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Middleton	0.4%	9	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	1	0.0%	0	0.0%	0	0.8%	1
Tesco Extra, Burnage	0.1%	1	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1995		63		140		126	
Sample:	1993		127		127		129	

	Total	Zone 14	Zone 15	Zone 16
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Q11 Apart from (LOCATION MENTIONED AT Q10), where else do you shop for clothes, footwear and other fashion goods ?*Those who go shopping for clothes, footwear and other fashion goods at Q10*

Altrincham	3.1%	37	14.3%	6	19.0%	18	11.6%	10
Ashton under Lyne	3.6%	42	0.0%	0	0.0%	0	0.0%	0
Bolton	0.6%	7	0.0%	0	1.2%	1	2.3%	2
Bury	2.7%	32	0.0%	0	2.4%	2	1.2%	1
Cheadle	1.1%	13	1.2%	0	2.4%	2	1.2%	1
Cheadle Hulme	0.2%	2	0.0%	0	0.0%	0	1.2%	1
Cheetham Hill	1.2%	14	0.0%	0	0.0%	0	0.0%	0
Chorlton	1.0%	12	0.0%	0	0.0%	0	0.0%	0
Didsbury	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Gorton	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.5%	5	0.0%	0	0.0%	0	0.0%	0
Hulme	0.4%	4	0.0%	0	0.0%	0	1.2%	1
Levenshulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	0.3%	3	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	28.6%	336	27.4%	11	28.6%	26	24.4%	21
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Northenden	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham	1.8%	21	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.8%	9	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.8%	10	3.6%	1	6.0%	5	0.0%	0
Salford (Pendleton)	2.1%	25	0.0%	0	1.2%	1	1.2%	1
Sport City (Eastlands)	0.6%	7	0.0%	0	0.0%	0	0.0%	0
Stockport	12.4%	145	19.0%	8	10.7%	10	22.1%	19
Stretford	1.9%	22	1.2%	0	1.2%	1	0.0%	0
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	1.7%	20	6.0%	2	6.0%	5	10.5%	9
Ashton Retail Park (Brantano, Poundstretcher)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.2%	2	1.2%	0	0.0%	0	2.3%	2
Atlantic Street Retail Park, Altrincham	0.2%	2	0.0%	0	2.4%	2	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	2.6%	30	2.4%	1	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Great Ancots Strett Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	4.4%	51	4.8%	2	13.1%	12	8.1%	7
Heaton Mills Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	6.5%	77	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.2%	2	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.2%	3	0.0%	0	0.0%	0	0.0%	0
The Regent Road Centre, Salford	1.3%	15	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	19.6%	230	23.8%	10	23.8%	22	10.5%	9
Trafford Retail Park	1.2%	14	0.0%	0	1.2%	1	0.0%	0
White City Retail Park, Old Trafford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	1.1%	13	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	1.1%	13	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	1.0%	12	1.2%	0	0.0%	0	0.0%	0
Matalan, Manchester -	0.1%	1	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14	Zone 15	Zone 16
Swinton				
PC World, Manchester - Trafford	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Altrincham, Manor Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Baguley, Altrincham Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Failsworth, Ashton Road West	0.4% 5	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Gorton, Hyde Road	0.6% 7	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Irlam, Fairhills Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Stockport, Tiviot Way	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wickes, Manchester - Swinton	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Other	2.6% 30	2.4% 1	2.4% 2	4.7% 4
Internet / mail order	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Abroad	0.5% 6	0.0% 0	0.0% 0	0.0% 0
(Varies / no pattern)	1.4% 17	3.6% 1	0.0% 0	3.5% 3
Nowhere else	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Baguley	0.5% 6	1.2% 0	1.2% 1	3.5% 3
Brookway Retail Park, Baguley	0.1% 1	0.0% 0	1.2% 1	0.0% 0
Burnage	0.2% 3	0.0% 0	0.0% 0	0.0% 0
Cheshire Oaks	1.1% 13	0.0% 0	1.2% 1	1.2% 1
Failsworth	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Gemini Retail Park, Warrington	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Hyde	0.3% 3	0.0% 0	0.0% 0	0.0% 0
Middleton	1.0% 11	0.0% 0	0.0% 0	0.0% 0
Other, Manchester	0.4% 4	0.0% 0	1.2% 1	1.2% 1
Stanley Green Retail Park	0.2% 2	1.2% 0	0.0% 0	2.3% 2
Tesco Extra, Burnage	0.2% 2	0.0% 0	0.0% 0	0.0% 0
The Lowry Centre, Salford Quays	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wilmslow	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1174	42	92	84
Sample:	1186	84	84	86

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Q12 In which city, town or district centre, freestanding store, or retail park do you do most of your households shopping for furniture, floor coverings and household textiles ?								
Altrincham	1.4%	21	5.2%	2	7.6%	8	5.4%	6
Ashton under Lyne	2.2%	32	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.7%	10	2.1%	1	1.1%	1	0.9%	1
Cheadle Hulme	0.2%	3	0.0%	0	0.0%	0	0.9%	1
Cheetham Hill	0.6%	9	0.0%	0	0.0%	0	0.0%	0
Chorlton	0.6%	9	0.0%	0	0.0%	0	0.0%	0
Didsbury	0.6%	9	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Gorton	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Hulme	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Longsight	1.2%	17	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	17.6%	260	4.1%	2	6.5%	7	6.3%	7
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.6%	9	7.2%	3	3.3%	3	0.9%	1
Oldham	2.2%	32	0.0%	0	0.0%	0	0.9%	1
Openshaw	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sale	0.5%	7	1.0%	0	3.3%	3	0.0%	0
Salford (Pendleton)	0.9%	13	0.0%	0	0.0%	0	0.9%	1
Sport City (Eastlands)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Stockport	7.9%	117	11.3%	5	6.5%	7	22.3%	24
Stretford	0.8%	12	1.0%	0	2.2%	2	1.8%	2
Withington	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.3%	33	7.2%	3	3.3%	3	21.4%	23
Ashton Retail Park	0.5%	8	0.0%	0	1.1%	1	0.0%	0
(Brantano, Poundstretcher)								
Alexandra Retail Park,	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oldham								
Altrincham Retail Park,	0.6%	9	5.2%	2	5.4%	5	0.0%	0
Altrincham								
Atlantic Street Retail Park,	0.2%	3	1.0%	0	2.2%	2	0.0%	0
Altrincham								
Brookway Retail Park,	0.2%	2	0.0%	0	1.1%	1	0.0%	0
Baguley								
Central Retail Park, Oldham	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Shopping Park								
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Ancots Strett Retail	0.9%	14	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Park								
Handforth Dean (M&S; Tesco and Bhs)	1.2%	18	3.1%	1	0.0%	0	3.6%	4
Heaton Mills Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	3.4%	50	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	2.1%	31	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.2%	2	1.0%	0	0.0%	0	0.0%	0
The Regent Road Centre, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	4.0%	59	9.3%	4	7.6%	8	4.5%	5
Trafford Retail Park	1.2%	17	2.1%	1	1.1%	1	3.6%	4
White City Retail Park, Old Trafford	6.3%	93	4.1%	2	13.0%	13	2.7%	3
Asda, Harpurhey, North City Shopping Centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	1.2%	18	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.1%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.4%	6	0.0%	0	0.0%	0	0.9%	1
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	4.9%	73	1.0%	0	2.2%	2	3.6%	4
Ikea, Warrington	1.7%	26	0.0%	0	2.2%	2	0.0%	0
John Lewis, Cheadle Royal	2.9%	43	4.1%	2	2.2%	2	2.7%	3
Matalan, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	24	3.1%	1	1.1%	1	1.8%	2
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	17.6%	261	25.8%	12	26.1%	26	13.4%	15
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.1%	1	1.0%	0	0.0%	0	0.9%	1
Brookway Retail Park, Baguley	0.1%	2	0.0%	0	1.1%	1	0.9%	1
Burnage	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	1.1%	17	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1480		48		101		110	
Sample:	1477		97		92		112	

	Total	Zone 14	Zone 15	Zone 16
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Q13 Apart from (LOCATION MENTIONED AT Q12), where else do you shop for furniture, floor coverings and household textiles ?*Those who go shopping for furniture, floor coverings and household textiles at Q12*

Altrincham	2.3%	13	7.1%	1	10.7%	3	9.3%	4
Ashton under Lyne	1.7%	10	0.0%	0	0.0%	0	0.0%	0
Bolton	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Bury	2.0%	11	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.7%	4	0.0%	0	0.0%	0	2.3%	1
Cheadle Hulme	0.6%	3	0.0%	0	3.6%	1	0.0%	0
Cheetham Hill	1.7%	10	0.0%	0	0.0%	0	0.0%	0
Chorlton	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Didsbury	1.1%	6	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Gorton	1.4%	8	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Hulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Longsight	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	16.9%	95	14.3%	2	3.6%	1	9.3%	4
Newton Heath	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Northenden	0.3%	2	0.0%	0	3.6%	1	0.0%	0
Oldham	3.4%	19	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.6%	4	0.0%	0	0.0%	0	2.3%	1
Rochdale	0.8%	4	3.6%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.4%	2	7.1%	1	0.0%	0	0.0%	0
Salford (Pendleton)	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	8.0%	45	21.4%	3	7.1%	2	20.9%	9
Stretford	1.2%	7	0.0%	0	0.0%	0	2.3%	1
Withington	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	1.9%	11	3.6%	0	7.1%	2	14.0%	6
Ashton Retail Park (Brantano, Poundstretcher)	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.4%	2	0.0%	0	3.6%	1	2.3%	1
Atlantic Street Retail Park, Altrincham	0.2%	1	0.0%	0	3.6%	1	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Great Ancots Strett Retail Park	0.9%	5	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	2.8%	16	17.9%	2	0.0%	0	9.3%	4
Heaton Mills Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	5.4%	30	3.6%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	1.7%	10	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.5%	3	0.0%	0	0.0%	0	2.3%	1
The Regent Road Centre, Salford	0.5%	3	0.0%	0	0.0%	0	2.3%	1
Trafford Centre	6.7%	38	10.7%	1	10.7%	3	0.0%	0
Trafford Retail Park	2.9%	16	3.6%	0	10.7%	3	0.0%	0
White City Retail Park, Old Trafford	5.3%	30	0.0%	0	3.6%	1	4.7%	2
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	1.8%	10	0.0%	0	3.6%	1	0.0%	0
B&Q, Manchester - Stretford	0.6%	4	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	6.4%	36	3.6%	0	0.0%	0	4.7%	2
Ikea, Warrington	2.2%	13	0.0%	0	3.6%	1	2.3%	1
John Lewis, Cheadle Royal	3.5%	20	0.0%	0	3.6%	1	4.7%	2
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Swinton								
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.0%	17	0.0%	0	3.6%	1	4.7%	2
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	9.1%	51	14.3%	2	10.7%	3	9.3%	4
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.8%	4	0.0%	0	10.7%	3	2.3%	1
Brookway Retail Park, Baguley	0.2%	1	0.0%	0	3.6%	1	0.0%	0
Burnage	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.2%	1	3.6%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.9%	5	3.6%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	564		14		31		42	
Sample:	556		28		28		43	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16
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Q14 In which city, town or district centre, freestanding store, or retail park do you do most of your households shopping for DIY and decorating goods ?

Altrincham	3.7%	70	13.3%	8	36.0%	44	10.5%	13
Ashton under Lyne	1.4%	26	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.9%	16	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.6%	11	0.0%	0	0.0%	0	5.6%	7
Cheadle Hulme	0.7%	13	2.5%	1	0.0%	0	6.5%	8
Cheetham Hill	4.4%	83	0.0%	0	0.0%	0	0.0%	0
Chorlton	0.7%	13	0.0%	0	0.0%	0	0.0%	0
Didsbury	0.6%	12	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Gorton	1.1%	21	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.6%	10	0.0%	0	0.0%	0	0.0%	0
Hulme	0.4%	8	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Longsight	0.8%	15	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	3.8%	72	0.8%	0	0.9%	1	0.8%	1
Newton Heath	0.9%	17	0.0%	0	0.0%	0	0.0%	0
Northenden	0.3%	6	4.2%	2	0.0%	0	0.8%	1
Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	0.3%	6	0.8%	0	4.5%	5	0.0%	0
Salford (Pendleton)	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	9.8%	184	40.0%	24	15.3%	19	33.1%	40
Stretford	0.4%	8	0.0%	0	0.0%	0	0.0%	0
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.0%	37	7.5%	4	5.4%	7	16.9%	21
Ashton Retail Park (Brantano, Poundstretcher)	0.6%	11	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.6%	12	1.7%	1	3.6%	4	3.2%	4
Atlantic Street Retail Park, Altrincham	0.8%	15	1.7%	1	10.8%	13	0.8%	1
Brookway Retail Park, Baguley	0.1%	2	0.0%	0	0.9%	1	0.8%	1
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.1%	1	0.0%	0	0.9%	1	0.0%	0
Fallowfield Retail Park	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Great Ancots Strett Retail	0.1%	3	0.0%	0	0.0%	0	0.0%	0

	Total		Zone 14		Zone 15		Zone 16	
Park								
Handforth Dean (M&S; Tesco and Bhs)	0.7%	14	4.2%	2	0.0%	0	7.3%	9
Heaton Mills Retail Park	0.9%	17	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	12.1%	227	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.1%	1	0.0%	0	0.9%	1	0.0%	0
Manchester Road Retail Park, Stockport	0.8%	15	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	6.6%	123	0.0%	0	0.9%	1	0.0%	0
The Peel Centre, Stockport	0.6%	10	0.0%	0	1.8%	2	0.0%	0
The Regent Road Centre, Salford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.3%	5	0.0%	0	0.9%	1	0.0%	0
Trafford Retail Park	0.4%	7	0.0%	0	0.0%	0	0.8%	1
White City Retail Park, Old Trafford	0.6%	11	1.7%	1	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	19.4%	364	6.7%	4	0.9%	1	2.4%	3
B&Q, Manchester - Stretford	6.9%	130	0.8%	0	1.8%	2	0.8%	1
B&Q, Manchester - Swinton	0.1%	1	0.0%	0	0.0%	0	0.8%	1
B&Q, Manchester - Trafford	4.1%	77	2.5%	1	1.8%	2	1.6%	2
B&Q, Oldham	2.0%	37	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.5%	9	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.2%	3	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Matalan, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0

	Total	Zone 14		Zone 15		Zone 16		
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	3.6%	68	5.8%	3	1.8%	2	2.4%	3
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.2%	4	2.5%	1	0.9%	1	0.8%	1
Brookway Retail Park, Baguley	0.7%	13	0.0%	0	9.0%	11	1.6%	2
Burnage	0.9%	16	2.5%	1	0.9%	1	2.4%	3
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.4%	8	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Middleton	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1876		60		122		121	
Sample:	1863		120		111		124	

	Total	Zone 14	Zone 15	Zone 16
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Q15 Apart from (LOCATION MENTIONED AT Q14), where else do you shop for DIY and decorating goods ?*Those who go shopping for DIY and decorating goods at Q14*

Altrincham	5.3%	37	19.0%	6	25.5%	14	15.7%	8
Ashton under Lyne	2.0%	14	1.6%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	1.3%	9	0.0%	0	0.0%	0	0.0%	0
Cheadle	1.9%	13	4.8%	1	2.0%	1	3.9%	2
Cheadle Hulme	1.4%	10	4.8%	1	3.9%	2	3.9%	2
Cheetham Hill	2.3%	16	0.0%	0	0.0%	0	2.0%	1
Chorlton	1.3%	9	0.0%	0	0.0%	0	0.0%	0
Didsbury	1.0%	7	1.6%	0	0.0%	0	0.0%	0
Droylesden	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Gorton	1.7%	12	0.0%	0	0.0%	0	0.0%	0
Harpurhey	2.3%	16	0.0%	0	0.0%	0	0.0%	0
Hulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Longsight	1.9%	13	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	3.5%	24	0.0%	0	0.0%	0	0.0%	0
Newton Heath	2.2%	15	0.0%	0	0.0%	0	0.0%	0
Northenden	0.3%	2	6.3%	2	0.0%	0	0.0%	0
Oldham	2.0%	14	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	1.0%	7	0.0%	0	9.8%	5	0.0%	0
Salford (Pendleton)	0.3%	2	0.0%	0	2.0%	1	0.0%	0
Sport City (Eastlands)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stockport	17.8%	123	17.5%	5	11.8%	7	21.6%	11
Stretford	1.5%	10	0.0%	0	0.0%	0	0.0%	0
Withington	1.2%	8	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.4%	17	14.3%	4	5.9%	3	11.8%	6
Ashton Retail Park (Brantano, Poundstretcher)	0.7%	5	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	1.0%	7	3.2%	1	5.9%	3	5.9%	3
Atlantic Street Retail Park, Altrincham	1.5%	10	1.6%	0	5.9%	3	5.9%	3
Brookway Retail Park, Baguley	0.1%	0	1.6%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.2%	2	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Great Ancots Strett Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	1.0%	7	0.0%	0	2.0%	1	11.8%	6
Heaton Mills Retail Park	4.3%	30	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	5.2%	36	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.8%	6	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	2.0%	14	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	1.8%	12	0.0%	0	0.0%	0	0.0%	0
The Regent Road Centre, Salford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	0.7%	5	1.6%	0	0.0%	0	0.0%	0
Trafford Retail Park	0.6%	4	0.0%	0	0.0%	0	2.0%	1
White City Retail Park, Old Trafford	1.0%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	5.6%	39	4.8%	1	0.0%	0	2.0%	1
B&Q, Manchester - Stretford	1.0%	7	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.3%	2	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	4.9%	34	1.6%	0	0.0%	0	2.0%	1
B&Q, Oldham	1.5%	10	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	1.4%	10	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.8%	6	1.6%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.5%	4	0.0%	0	2.0%	1	0.0%	0
John Lewis, Cheadle Royal	0.8%	5	0.0%	0	0.0%	0	0.0%	0
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16
Swinton				
PC World, Manchester - Trafford	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Altrincham, Manor Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Baguley, Altrincham Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Failsworth, Ashton Road West	0.2% 1	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Gorton, Hyde Road	0.2% 1	0.0% 0	2.0% 1	0.0% 0
Tesco Extra, Irlam, Fairhills Road	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Stockport, Tiviot Way	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wickes, Manchester - Swinton	0.1% 0	1.6% 0	0.0% 0	0.0% 0
Other	1.2% 9	0.0% 0	0.0% 0	0.0% 0
Internet / mail order	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Abroad	0.2% 1	0.0% 0	2.0% 1	0.0% 0
(Varies / no pattern)	3.7% 25	1.6% 0	3.9% 2	3.9% 2
Nowhere else	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Baguley	1.0% 7	12.7% 4	3.9% 2	2.0% 1
Brookway Retail Park, Baguley	2.6% 18	3.2% 1	19.6% 11	11.8% 6
Burnage	0.4% 2	1.6% 0	0.0% 0	0.0% 0
Cheshire Oaks	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Failsworth	0.6% 4	0.0% 0	0.0% 0	2.0% 1
Gemini Retail Park, Warrington	0.2% 1	0.0% 0	0.0% 0	0.0% 0
Hyde	0.1% 1	0.0% 0	0.0% 0	0.0% 0
Middleton	0.2% 1	0.0% 0	0.0% 0	0.0% 0
Other, Manchester	1.6% 11	0.0% 0	0.0% 0	0.0% 0
Stanley Green Retail Park	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Tesco Extra, Burnage	0.0% 0	0.0% 0	0.0% 0	0.0% 0
The Lowry Centre, Salford Quays	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Wilmslow	0.1% 1	0.0% 0	0.0% 0	0.0% 0
Weighted base:	694	31	56	50
Sample:	681	63	51	51

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Q16 "In which city, town or district centre, freestanding store, or retail park do you do most of your households shopping for domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players ?"								
Altrincham	3.1%	51	7.1%	4	24.3%	29	12.4%	14
Ashton under Lyne	1.4%	23	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Cheadle	1.2%	19	4.5%	2	0.9%	1	4.4%	5
Cheadle Hulme	0.7%	12	1.8%	1	1.9%	2	4.4%	5
Cheetham Hill	3.8%	62	0.0%	0	0.0%	0	0.0%	0
Chorlton	1.9%	32	2.7%	1	0.0%	0	0.0%	0
Didsbury	0.4%	7	1.8%	1	0.0%	0	0.0%	0
Droylesden	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Gorton	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Hulme	1.4%	23	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Longsight	0.8%	12	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	9.7%	160	3.6%	2	0.9%	1	4.4%	5
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Northenden	0.6%	11	6.3%	3	3.7%	4	0.9%	1
Oldham	1.1%	18	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.3%	6	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Sale	0.5%	8	1.8%	1	3.7%	4	0.0%	0
Salford (Pendleton)	0.3%	5	0.0%	0	0.0%	0	0.9%	1
Sport City (Eastlands)	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Stockport	7.6%	126	16.1%	9	5.6%	7	17.7%	20
Stretford	0.6%	10	0.0%	0	0.9%	1	0.0%	0
Withington	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.5%	42	9.8%	5	8.4%	10	23.0%	25
Ashton Retail Park (Brantano, Poundstretcher)	0.6%	10	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.6%	10	3.6%	2	4.7%	5	2.7%	3
Atlantic Street Retail Park, Altrincham	0.4%	6	0.0%	0	4.7%	5	0.9%	1
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.2%	4	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Great Ancots Strett Retail Park	2.1%	34	0.9%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	1.1%	18	2.7%	1	0.0%	0	2.7%	3
Heaton Mills Retail Park	1.4%	23	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	10.4%	171	0.0%	0	0.0%	0	0.9%	1
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.5%	8	0.0%	0	0.0%	0	1.8%	2
Snipe Retail Park, Ashton under Lyne	5.2%	86	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	2.8%	46	3.6%	2	2.8%	3	1.8%	2
The Regent Road Centre, Salford	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	1.6%	26	0.9%	0	3.7%	4	0.9%	1
Trafford Retail Park	1.0%	16	0.0%	0	2.8%	3	0.9%	1
White City Retail Park, Old Trafford	11.2%	185	3.6%	2	7.5%	9	1.8%	2
Asda, Harpurhey, North City Shopping Centre	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.8%	13	0.9%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.2%	3	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.1%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	5.1%	84	8.0%	4	7.5%	9	4.4%	5
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Swinton								
PC World, Manchester - Trafford	0.3%	5	0.0%	0	0.9%	1	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.3%	4	1.8%	1	1.9%	2	0.9%	1
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.1%	2	0.0%	0	0.9%	1	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.4%	6	1.8%	1	0.9%	1	0.9%	1
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	9.2%	152	16.1%	9	10.3%	12	8.0%	9
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.1%	2	0.0%	0	0.9%	1	0.9%	1
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.8%	13	0.9%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Middleton	0.5%	8	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.4%	7	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.3%	4	0.0%	0	0.0%	0	2.7%	3
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1649		56		118		111	
Sample:	1660		112		107		113	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16
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Q17 Apart from (LOCATION MENTIONED AT Q16), where else do you shop for domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players ?*Those who go shopping for domestic appliances at Q16*

Altrincham	3.8%	19	7.3%	1	29.7%	12	18.2%	6
Ashton under Lyne	1.9%	9	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	1.5%	8	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.9%	5	2.4%	0	2.7%	1	9.1%	3
Cheadle Hulme	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	2.5%	13	0.0%	0	0.0%	0	0.0%	0
Chorlton	2.0%	10	4.9%	1	0.0%	0	0.0%	0
Didsbury	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gorton	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Hulme	1.6%	8	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longsight	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	13.0%	66	2.4%	0	5.4%	2	6.1%	2
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.7%	4	7.3%	1	2.7%	1	3.0%	1
Oldham	2.6%	13	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sale	1.2%	6	0.0%	0	10.8%	4	0.0%	0
Salford (Pendleton)	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Stockport	8.2%	42	34.1%	7	10.8%	4	18.2%	6
Stretford	1.4%	7	0.0%	0	2.7%	1	0.0%	0
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.2%	11	0.0%	0	5.4%	2	21.2%	7
Ashton Retail Park (Brantano, Poundstretcher)	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.9%	4	7.3%	1	0.0%	0	9.1%	3
Atlantic Street Retail Park, Altrincham	1.4%	7	2.4%	0	10.8%	4	3.0%	1
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Great Ancots Strett Retail Park	2.3%	12	2.4%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	2.0%	10	0.0%	0	0.0%	0	9.1%	3
Heaton Mills Retail Park	3.0%	15	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	6.7%	34	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	4.0%	20	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	2.8%	14	2.4%	0	2.7%	1	0.0%	0
The Regent Road Centre, Salford	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	3.5%	18	0.0%	0	0.0%	0	0.0%	0
Trafford Retail Park	1.3%	7	0.0%	0	5.4%	2	3.0%	1
White City Retail Park, Old Trafford	8.0%	41	0.0%	0	5.4%	2	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	1.2%	6	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.2%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.3%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.3%	1	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	6.3%	32	4.9%	1	0.0%	0	12.1%	4
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Swinton								
PC World, Manchester - Trafford	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.4%	2	0.0%	0	5.4%	2	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	5	2.4%	0	0.0%	0	0.0%	0
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Varies / no pattern)	7.7%	39	14.6%	3	5.4%	2	3.0%	1
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.5%	3	7.3%	1	2.7%	1	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	1.0%	5	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.8%	4	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.7%	3	4.9%	1	2.7%	1	0.0%	0
Tesco Extra, Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.2%	1	0.0%	0	0.0%	0	3.0%	1
Weighted base:		508		20		41		32
Sample:		501		41		37		33

	Total	Zone 14	Zone 15	Zone 16				
Q18 In which city, town or district centre, freestanding store or retail park do you do most of your households shopping on personal / luxury goods including books, jewellery, china, glass, cosmetics, musical instruments and sports equipment ?								
Altrincham	2.0%	29	4.5%	2	19.1%	20	7.6%	7
Ashton under Lyne	1.2%	17	0.0%	0	0.0%	0	0.0%	0
Bolton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury	0.9%	13	0.0%	0	0.0%	0	0.0%	0
Cheadle	0.7%	10	1.1%	0	2.1%	2	2.2%	2
Cheadle Hulme	0.2%	3	1.1%	0	0.0%	0	0.0%	0
Cheetham Hill	1.0%	15	0.0%	0	0.0%	0	0.0%	0
Chorlton	2.2%	32	1.1%	0	0.0%	0	0.0%	0
Didsbury	1.2%	17	1.1%	0	0.0%	0	0.0%	0
Droylesden	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Gorton	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.9%	13	0.0%	0	0.0%	0	0.0%	0
Hulme	0.9%	13	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Longsight	0.9%	12	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	42.9%	620	15.7%	7	16.0%	16	21.7%	20
Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northenden	0.2%	3	6.7%	3	0.0%	0	0.0%	0
Oldham	0.6%	9	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.1%	2	0.0%	0	0.0%	0	1.1%	1
Rochdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Sale	0.8%	11	3.4%	1	9.6%	10	0.0%	0
Salford (Pendleton)	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Sport City (Eastlands)	0.4%	6	0.0%	0	0.0%	0	0.0%	0
Stockport	8.7%	126	15.7%	7	4.3%	4	18.5%	17
Stretford	0.5%	8	1.1%	0	0.0%	0	0.0%	0
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	2.5%	36	6.7%	3	7.4%	8	25.0%	23
Ashton Retail Park (Brantano, Poundstretcher)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alexandra Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.2%	3	1.1%	0	1.1%	1	1.1%	1
Atlantic Street Retail Park, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.6%	9	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Great Ancots Strett Retail Park	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	0.4%	6	1.1%	0	0.0%	0	2.2%	2
Heaton Mills Retail Park	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	2.8%	41	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.1%	2	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.3%	5	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.2%	3	0.0%	0	0.0%	0	0.0%	0
The Regent Road Centre, Salford	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	7.1%	103	20.2%	9	16.0%	16	9.8%	9
Trafford Retail Park	0.3%	5	0.0%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	0.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.3%	5	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.8%	12	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.3%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.7%	10	0.0%	0	1.1%	1	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	1.6%	24	2.2%	1	1.1%	1	4.3%	4
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Swinton								
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.1%	1	0.0%	0	1.1%	1	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.4%	6	1.1%	0	5.3%	5	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.4%	5	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	11	2.2%	1	2.1%	2	0.0%	0
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	10	0.0%	0	1.1%	1	0.0%	0
(Varies / no pattern)	8.2%	118	7.9%	3	10.6%	11	5.4%	5
(Don't regularly buy these goods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.3%	4	3.4%	1	2.1%	2	0.0%	0
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnage	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Failsworth	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	0.5%	7	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.2%	3	1.1%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.2%	4	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.0%	1	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.1%	1	0.0%	0	0.0%	0	1.1%	1
Weighted base:	1447		44		103		90	
Sample:	1454		89		94		92	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
Q19 Apart from (LOCATION MENTIONED AT Q18), where else do you shop for personal / luxury goods including books, jewellery, china, glass, cosmetics, musical instruments and sports equipment ?								
<i>Those who go shopping for personal / luxury goods at Q18</i>								
Altrincham	2.0%	12	7.7%	1	14.3%	5	10.4%	5
Ashton under Lyne	2.4%	15	0.0%	0	0.0%	0	0.0%	0
Bolton	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Bury	1.7%	10	0.0%	0	0.0%	0	0.0%	0
Cheadle	2.0%	12	5.1%	1	0.0%	0	2.1%	1
Cheadle Hulme	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Cheetham Hill	0.6%	3	0.0%	0	0.0%	0	0.0%	0
Chorlton	3.4%	21	0.0%	0	0.0%	0	0.0%	0
Didsbury	1.8%	11	0.0%	0	0.0%	0	0.0%	0
Droylesden	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Fallowfield	0.4%	3	5.1%	1	0.0%	0	0.0%	0
Gorton	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Harpurhey	0.9%	6	0.0%	0	0.0%	0	0.0%	0
Hulme	0.7%	4	0.0%	0	0.0%	0	0.0%	0
Levenshulme	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Longsight	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	33.6%	202	15.4%	3	37.1%	14	16.7%	8
Newton Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Northenden	0.3%	2	10.3%	2	0.0%	0	0.0%	0
Oldham	2.1%	13	0.0%	0	0.0%	0	0.0%	0
Openshaw	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Rochdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Rusholme	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Sale	1.0%	6	2.6%	0	11.4%	4	0.0%	0
Salford (Pendleton)	0.8%	5	0.0%	0	2.9%	1	0.0%	0
Sport City (Eastlands)	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Stockport	14.8%	89	25.6%	5	5.7%	2	33.3%	16
Stretford	1.4%	8	0.0%	0	0.0%	0	0.0%	0
Withington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wythenshawe	1.0%	6	0.0%	0	2.9%	1	8.3%	4
Ashton Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Brantano, Poundstretcher)								
Alexandra Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Altrincham Retail Park, Altrincham	0.7%	4	2.6%	0	2.9%	1	4.2%	2
Atlantic Street Retail Park, Altrincham	0.4%	2	2.6%	0	0.0%	0	4.2%	2
Brookway Retail Park, Baguley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Oldham	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Denton, Crown Point North Shopping Park	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Fallowfield Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Great Ancots Strett Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Handforth Dean (M&S; Tesco and Bhs)	1.5%	9	5.1%	1	0.0%	0	2.1%	1
Heaton Mills Retail Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Manchester Fort Shopping Park	3.4%	20	0.0%	0	0.0%	0	0.0%	0
Manchester Road development, Altrincham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester Road Retail Park, Stockport	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snipe Retail Park, Ashton under Lyne	0.1%	1	0.0%	0	0.0%	0	0.0%	0
The Peel Centre, Stockport	0.3%	2	2.6%	0	0.0%	0	0.0%	0
The Regent Road Centre, Salford	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Trafford Centre	14.8%	89	33.3%	6	11.4%	4	14.6%	7
Trafford Retail Park	1.6%	10	2.6%	0	0.0%	0	0.0%	0
White City Retail Park, Old Trafford	0.2%	1	0.0%	0	2.9%	1	0.0%	0
Asda, Harpurhey, North City Shopping Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Hulme, Princess Road	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Longsight, Stanley Grove	0.4%	3	0.0%	0	0.0%	0	0.0%	0
Asda, Sports City, Ashton New Road, Eastlands (Bradford)	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Asda, Trafford Park, Barton Dock Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Burnage	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Stretford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Oldham	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carpetworld, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Focus, Manchester - Newton Heath	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harveys / Halfords, Manchester - Hyde	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Manchester - Worsley	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Ashton under Lyne	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ikea, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis, Cheadle Royal	3.7%	22	7.7%	1	5.7%	2	2.1%	1
Matalan, Manchester -	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14		Zone 15		Zone 16		
Swinton								
PC World, Manchester - Trafford	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Altrincham, Manor Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Baguley, Altrincham Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Failsworth, Ashton Road West	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Gorton, Hyde Road	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Irlam, Fairhills Road	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Stockport, Tiviot Way	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Manchester - Swinton	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.8%	5	0.0%	0	0.0%	0	0.0%	0
Internet / mail order	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.3%	8	0.0%	0	0.0%	0	2.1%	1
(Varies / no pattern)	4.7%	28	5.1%	1	11.4%	4	8.3%	4
Nowhere else	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Baguley	0.5%	3	0.0%	0	2.9%	1	4.2%	2
Brookway Retail Park, Baguley	0.2%	1	0.0%	0	2.9%	1	0.0%	0
Burnage	1.0%	6	0.0%	0	0.0%	0	0.0%	0
Cheshire Oaks	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Failsworth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gemini Retail Park, Warrington	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hyde	0.1%	1	0.0%	0	0.0%	0	0.0%	0
Middleton	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Other, Manchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanley Green Retail Park	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Burnage	0.1%	1	0.0%	0	0.0%	0	0.0%	0
The Lowry Centre, Salford Quays	0.6%	4	0.0%	0	0.0%	0	0.0%	0
Wilmslow	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	602		19		38		47	
Sample:	594		39		35		48	

	Total		Zone 14		Zone 15		Zone 16	
GEN Gender of respondent.								
Male	33.8%	747	33.8%	24	35.2%	55	30.3%	42
Female	66.2%	1463	66.2%	47	64.8%	101	69.7%	97
Weighted base:		2210		71		156		139
Sample:		2210		142		142		142

AGE Could I ask, how old are you ?

18 to 24	1.9%	42	0.0%	0	2.1%	3	0.0%	0
25 to 34	6.5%	144	1.4%	1	2.1%	3	4.9%	7
35 to 44	18.0%	398	12.0%	8	12.7%	20	15.5%	22
45 to 54	26.7%	591	14.8%	10	16.9%	26	21.8%	30
55 to 64	17.1%	377	22.5%	16	24.6%	38	22.5%	31
65 +	28.8%	636	49.3%	35	41.5%	65	33.8%	47
(Refused)	1.0%	23	0.0%	0	0.0%	0	1.4%	2
Weighted base:		2210		71		156		139
Sample:		2210		142		142		142

DIS Do you have any long standing illness, disability or infirmity ? (Long standing means anything that has troubled you over a period of time)

Yes	24.4%	540	33.1%	23	33.1%	52	33.1%	46
No	74.1%	1638	66.9%	47	65.5%	102	66.2%	92
(Don't know)	1.4%	32	0.0%	0	1.4%	2	0.7%	1
Weighted base:		2210		71		156		139
Sample:		2210		142		142		142

CAR How many cars does your household own or have the use of ?

None	25.1%	554	26.1%	18	28.9%	45	26.8%	37
One	51.8%	1145	51.4%	36	48.6%	76	57.7%	80
Two	18.5%	410	19.0%	13	18.3%	29	11.3%	16
Three or more	3.3%	74	1.4%	1	4.2%	7	2.1%	3
(Refused)	1.2%	27	2.1%	1	0.0%	0	2.1%	3
Weighted base:		2210		71		156		139
Sample:		2210		142		142		142

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16
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EMP Which of the following best describes the chief wage earner of your household's current employment situation ?

Working full time	48.6%	1073	35.9%	25	35.9%	56	39.4%	55
Working part time	8.3%	184	4.9%	3	6.3%	10	7.7%	11
Unemployed	5.0%	110	1.4%	1	4.9%	8	5.6%	8
Retired	34.7%	766	57.0%	40	50.0%	78	44.4%	62
A housewife	0.5%	10	0.0%	0	0.7%	1	0.7%	1
A student	0.5%	10	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Disabled	0.3%	7	0.0%	0	0.7%	1	0.0%	0
On sickness leave	0.1%	3	0.0%	0	0.0%	0	0.0%	0
Full time carer	0.2%	4	0.0%	0	0.0%	0	0.0%	0
(Refused)	1.9%	43	0.7%	0	1.4%	2	2.1%	3
Weighted base:	2210		71		156		139	
Sample:	2210		142		142		142	

SEG Socio-economic group

A	2.6%	58	2.1%	1	2.8%	4	0.7%	1
B	10.7%	236	8.5%	6	4.9%	8	10.6%	15
C1	32.1%	709	25.4%	18	33.1%	52	27.5%	38
C2	15.6%	345	18.3%	13	20.4%	32	26.1%	36
D	12.7%	281	12.0%	8	11.3%	18	14.8%	21
E	17.6%	390	25.4%	18	14.8%	23	14.1%	20
(Refused)	8.6%	191	8.5%	6	12.7%	20	6.3%	9
Weighted base:	2210		71		156		139	
Sample:	2210		142		142		142	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total		Zone 14		Zone 15		Zone 16	
QUOTA	Zone							
Zone 1	3.1%	67	0.0%	0	0.0%	0	0.0%	0
Zone 2	5.6%	124	0.0%	0	0.0%	0	0.0%	0
Zone 3	8.1%	180	0.0%	0	0.0%	0	0.0%	0
Zone 4	9.3%	206	0.0%	0	0.0%	0	0.0%	0
Zone 5	4.1%	90	0.0%	0	0.0%	0	0.0%	0
Zone 6	7.5%	166	0.0%	0	0.0%	0	0.0%	0
Zone 7	4.8%	107	0.0%	0	0.0%	0	0.0%	0
Zone 8	4.7%	103	0.0%	0	0.0%	0	0.0%	0
Zone 9	10.1%	223	0.0%	0	0.0%	0	0.0%	0
Zone 10	4.0%	89	0.0%	0	0.0%	0	0.0%	0
Zone 11	8.8%	193	0.0%	0	0.0%	0	0.0%	0
Zone 12	8.0%	177	0.0%	0	0.0%	0	0.0%	0
Zone 13	5.4%	119	0.0%	0	0.0%	0	0.0%	0
Zone 14	3.2%	71	100.0%	71	0.0%	0	0.0%	0
Zone 15	7.1%	156	0.0%	0	100.0%	156	0.0%	0
Zone 16	6.3%	139	0.0%	0	0.0%	0	100.0%	139
Weighted base:	2210		71		156		139	
Sample:	2210		142		142		142	

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

		Total	Zone 14		Zone 15		Zone 16	
PC	Postcode							
M1	2	0.2%	5	0.0%	0	0.0%	0	0.0%
M1	3	0.1%	2	0.0%	0	0.0%	0	0.0%
M1	5	0.1%	2	0.0%	0	0.0%	0	0.0%
M1	7	0.2%	5	0.0%	0	0.0%	0	0.0%
M11	1	1.3%	28	0.0%	0	0.0%	0	0.0%
M11	2	0.6%	13	0.0%	0	0.0%	0	0.0%
M11	3	0.6%	14	0.0%	0	0.0%	0	0.0%
M11	4	1.6%	36	0.0%	0	0.0%	0	0.0%
M12	4	1.5%	33	0.0%	0	0.0%	0	0.0%
M12	5	2.1%	47	0.0%	0	0.0%	0	0.0%
M12	6	0.3%	7	0.0%	0	0.0%	0	0.0%
M13	0	2.5%	55	0.0%	0	0.0%	0	0.0%
M13	9	1.1%	25	0.0%	0	0.0%	0	0.0%
M14	4	1.6%	35	0.0%	0	0.0%	0	0.0%
M14	5	1.6%	35	0.0%	0	0.0%	0	0.0%
M14	6	2.8%	63	0.0%	0	0.0%	0	0.0%
M14	7	4.1%	91	0.0%	0	0.0%	0	0.0%
M15	4	0.9%	19	0.0%	0	0.0%	0	0.0%
M15	5	1.0%	23	0.0%	0	0.0%	0	0.0%
M15	6	0.5%	12	0.0%	0	0.0%	0	0.0%
M16	7	1.6%	35	0.0%	0	0.0%	0	0.0%
M16	8	1.1%	25	0.0%	0	0.0%	0	0.0%
M18	7	2.3%	51	0.0%	0	0.0%	0	0.0%
M18	8	2.5%	56	0.0%	0	0.0%	0	0.0%
M19	1	2.4%	54	0.0%	0	0.0%	0	0.0%
M19	2	3.0%	66	0.0%	0	0.0%	0	0.0%
M19	3	1.7%	37	0.0%	0	0.0%	0	0.0%
M20	1	1.9%	41	0.0%	0	0.0%	0	0.0%
M20	2	1.6%	35	0.0%	0	0.0%	0	0.0%
M20	3	1.9%	42	0.0%	0	0.0%	0	0.0%
M20	4	1.8%	40	0.0%	0	0.0%	0	0.0%
M20	5	1.7%	37	0.0%	0	0.0%	0	0.0%
M20	6	2.1%	47	0.0%	0	0.0%	0	0.0%
M21	0	2.0%	44	0.0%	0	0.0%	0	0.0%
M21	7	1.0%	22	0.0%	0	0.0%	0	0.0%
M21	8	2.0%	45	0.0%	0	0.0%	0	0.0%
M21	9	2.7%	59	0.0%	0	0.0%	0	0.0%
M22	0	0.9%	21	0.0%	0	0.0%	0	14.8%
M22	1	1.9%	41	0.0%	0	0.0%	0	29.6%
M22	4	2.7%	60	84.5%	60	0.0%	0	0.0%
M22	5	2.2%	49	0.0%	0	0.0%	0	35.2%
M22	8	0.5%	11	15.5%	11	0.0%	0	0.0%
M22	9	1.3%	28	0.0%	0	0.0%	0	20.4%
M23	0	1.9%	42	0.0%	0	26.8%	42	0.0%
M23	1	1.5%	34	0.0%	0	21.8%	34	0.0%

Manchester City Council Household Survey for Alyn Nicholls & Associates

Weighted:

May 2010

	Total	Zone 14	Zone 15	Zone 16
M23 2	1.4% 31	0.0% 0	19.7% 31	0.0% 0
M23 9	2.2% 49	0.0% 0	31.7% 49	0.0% 0
M3 2	0.0% 1	0.0% 0	0.0% 0	0.0% 0
M3 4	0.2% 4	0.0% 0	0.0% 0	0.0% 0
M3 5	0.3% 6	0.0% 0	0.0% 0	0.0% 0
M3 6	0.6% 12	0.0% 0	0.0% 0	0.0% 0
M3 7	0.3% 7	0.0% 0	0.0% 0	0.0% 0
M4 1	0.3% 7	0.0% 0	0.0% 0	0.0% 0
M4 4	0.1% 2	0.0% 0	0.0% 0	0.0% 0
M4 5	0.2% 4	0.0% 0	0.0% 0	0.0% 0
M4 6	0.1% 3	0.0% 0	0.0% 0	0.0% 0
M4 7	0.3% 7	0.0% 0	0.0% 0	0.0% 0
M40 0	1.1% 25	0.0% 0	0.0% 0	0.0% 0
M40 1	1.6% 35	0.0% 0	0.0% 0	0.0% 0
M40 2	0.6% 13	0.0% 0	0.0% 0	0.0% 0
M40 3	2.3% 51	0.0% 0	0.0% 0	0.0% 0
M40 5	0.7% 14	0.0% 0	0.0% 0	0.0% 0
M40 7	1.0% 23	0.0% 0	0.0% 0	0.0% 0
M40 8	0.5% 10	0.0% 0	0.0% 0	0.0% 0
M40 9	1.6% 35	0.0% 0	0.0% 0	0.0% 0
M8 0	0.9% 20	0.0% 0	0.0% 0	0.0% 0
M8 4	3.3% 74	0.0% 0	0.0% 0	0.0% 0
M8 5	0.6% 12	0.0% 0	0.0% 0	0.0% 0
M8 8	0.4% 9	0.0% 0	0.0% 0	0.0% 0
M8 9	0.4% 9	0.0% 0	0.0% 0	0.0% 0
M9 0	1.0% 22	0.0% 0	0.0% 0	0.0% 0
M9 4	1.6% 36	0.0% 0	0.0% 0	0.0% 0
M9 5	0.5% 11	0.0% 0	0.0% 0	0.0% 0
M9 6	2.2% 49	0.0% 0	0.0% 0	0.0% 0
M9 7	0.6% 14	0.0% 0	0.0% 0	0.0% 0
M9 8	2.2% 49	0.0% 0	0.0% 0	0.0% 0
Weighted base:	2210	71	156	139
Sample:	2210	142	142	142

APPENDIX 4

TABULATIONS SETTING OUT THE RESULTS OF THE CITY CENTRE ON-STREET SURVEY

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
Q01 What is the main purpose of your visit here today ?																								
To buy food items (not take-away, café, restaurant)	3.1%	26	4.6%	14	2.3%	12	2.4%	8	3.2%	9	4.3%	9	2.5%	14	4.3%	12	2.4%	10	5.0%	10	3.0%	6	4.0%	16
To buy sandwiches / lunches etc (not in a take-away, café, restaurant)	0.7%	6	1.3%	4	0.4%	2	0.9%	3	0.7%	2	0.5%	1	0.7%	4	0.7%	2	0.7%	3	0.5%	1	1.0%	2	0.7%	3
To buy food items in a café / restaurant etc	1.2%	10	1.0%	3	1.3%	7	1.8%	6	0.7%	2	1.0%	2	1.6%	9	0.4%	1	0.9%	4	2.0%	4	1.0%	2	1.5%	6
To buy non-food goods e.g., electrical, household goods, flowers, shoes, clothes and shoes	38.4%	318	30.5%	93	43.0%	225	36.4%	123	39.9%	111	39.6%	82	37.0%	204	41.3%	114	35.8%	152	40.6%	82	41.8%	84	41.2%	166
Financial services, e.g. banks, building societies, accountants	1.7%	14	2.6%	8	1.1%	6	1.2%	4	2.2%	6	1.9%	4	1.5%	8	2.2%	6	1.6%	7	2.5%	5	1.0%	2	1.7%	7
Personal services, e.g. hairdressers, nail bar, beauty salon	3.0%	25	2.3%	7	3.4%	18	2.1%	7	5.0%	14	1.9%	4	3.3%	18	2.5%	7	3.5%	15	4.0%	8	1.0%	2	2.5%	10
Other services, e.g. travel agents, estate agents	1.1%	9	1.6%	5	0.8%	4	1.2%	4	0.4%	1	1.9%	4	1.3%	7	0.7%	2	1.6%	7	1.0%	2	0.0%	0	0.5%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Browsing	9.9%	82	7.5%	23	11.3%	59	5.9%	20	7.9%	22	18.8%	39	8.2%	45	13.4%	37	9.9%	42	9.4%	19	10.4%	21	9.9%	40
Cinema	0.5%	4	0.7%	2	0.4%	2	0.3%	1	1.1%	3	0.0%	0	0.4%	2	0.7%	2	0.5%	2	0.5%	1	0.5%	1	0.5%	2
Eating or drinking out	2.1%	17	2.0%	6	2.1%	11	2.4%	8	2.9%	8	0.5%	1	2.2%	12	1.8%	5	2.4%	10	2.5%	5	1.0%	2	1.7%	7
Education	2.1%	17	2.0%	6	2.1%	11	4.7%	16	0.4%	1	0.0%	0	1.8%	10	2.5%	7	3.1%	13	1.5%	3	0.5%	1	1.0%	4
Health & fitness / gym	0.8%	7	1.6%	5	0.4%	2	1.2%	4	0.7%	2	0.5%	1	1.1%	6	0.4%	1	0.2%	1	1.5%	3	1.5%	3	1.5%	6
Social	8.3%	69	10.2%	31	7.3%	38	9.2%	31	8.6%	24	6.3%	13	8.7%	48	7.6%	21	5.9%	25	14.4%	29	7.5%	15	10.9%	44
Theatre	2.7%	22	3.3%	10	2.3%	12	0.9%	3	4.3%	12	3.4%	7	2.5%	14	2.9%	8	2.8%	12	1.0%	2	4.0%	8	2.5%	10
Tourism / sight seeing	2.7%	22	3.3%	10	2.3%	12	1.2%	4	4.3%	12	2.9%	6	2.7%	15	2.5%	7	1.9%	8	5.4%	11	1.5%	3	3.5%	14
Work / Business	14.6%	121	16.4%	50	13.6%	71	21.9%	74	11.2%	31	7.2%	15	15.8%	87	12.0%	33	23.8%	101	5.0%	10	5.0%	10	5.0%	20
Other	2.1%	17	2.0%	6	2.1%	11	2.1%	7	2.2%	6	1.9%	4	3.1%	17	0.0%	0	1.4%	6	2.5%	5	3.0%	6	2.7%	11
Attend a job interview	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.7%	2	0.0%	0	0.4%	2	0.4%	1	0.7%	3	0.0%	0	0.0%	0	0.0%	0
To do the Manchester run	3.6%	30	5.2%	16	2.7%	14	3.6%	12	3.2%	9	4.3%	9	4.0%	22	2.9%	8	0.0%	0	0.0%	0	14.9%	30	7.4%	30
To go to the hospital	0.4%	3	0.7%	2	0.2%	1	0.3%	1	0.0%	0	1.0%	2	0.4%	2	0.4%	1	0.5%	2	0.5%	1	0.0%	0	0.2%	1
Visit church	0.4%	3	0.7%	2	0.2%	1	0.0%	0	0.0%	0	1.4%	3	0.4%	2	0.4%	1	0.2%	1	0.0%	0	1.0%	2	0.5%	2
Visit the market	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.4%	1	0.5%	1	0.5%	3	0.0%	0	0.2%	1	0.5%	1	0.5%	1	0.5%	2
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend		
Q02 What else, if anything, will you be doing here today ?																								
To buy food items (not take-away, café, restaurant	11.6%	96	7.5%	23	14.0%	73	9.8%	33	11.9%	33	14.0%	29	11.8%	65	11.2%	31	12.2%	52	10.9%	22	10.9%	22	10.9%	44
To buy sandwiches / lunches etc (not in a take-away, café, restaurant)	9.2%	76	9.2%	28	9.2%	48	10.7%	36	9.0%	25	7.2%	15	10.2%	56	7.2%	20	10.8%	46	6.4%	13	8.5%	17	7.4%	30
To buy food items in a café / restaurant etc	12.9%	107	14.4%	44	12.0%	63	11.8%	40	10.8%	30	17.4%	36	13.4%	74	12.0%	33	12.7%	54	12.9%	26	13.4%	27	13.2%	53
To buy non-food goods e.g., electrical, household goods, flowers, shoes, clothes and shoes	19.8%	164	16.1%	49	22.0%	115	18.3%	62	20.5%	57	21.7%	45	22.3%	123	14.9%	41	19.8%	84	20.8%	42	18.9%	38	19.9%	80
Financial services, e.g. banks, building societies, accountants	2.2%	18	1.0%	3	2.9%	15	0.6%	2	3.6%	10	2.9%	6	2.4%	13	1.8%	5	2.4%	10	3.0%	6	1.0%	2	2.0%	8
Personal services, e.g. hairdressers, nail bar, beauty salon	1.8%	15	1.3%	4	2.1%	11	2.4%	8	1.1%	3	1.9%	4	1.6%	9	2.2%	6	2.4%	10	2.5%	5	0.0%	0	1.2%	5
Other services, e.g. travel agents, estate agents	1.2%	10	2.3%	7	0.6%	3	0.6%	2	1.1%	3	2.4%	5	0.7%	4	2.2%	6	1.2%	5	2.0%	4	0.5%	1	1.2%	5
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Browsing	10.6%	88	13.1%	40	9.2%	48	9.2%	31	13.7%	38	9.2%	19	10.9%	60	10.1%	28	11.3%	48	8.9%	18	10.9%	22	9.9%	40
Cinema	0.8%	7	1.3%	4	0.6%	3	0.9%	3	1.4%	4	0.0%	0	0.7%	4	1.1%	3	0.9%	4	0.5%	1	1.0%	2	0.7%	3
Eating or drinking out	12.3%	102	16.1%	49	10.1%	53	12.7%	43	13.3%	37	10.1%	21	12.9%	71	11.2%	31	7.8%	33	17.3%	35	16.9%	34	17.1%	69
Education	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
Health & fitness / gym	0.5%	4	0.7%	2	0.4%	2	0.9%	3	0.4%	1	0.0%	0	0.5%	3	0.4%	1	0.2%	1	1.0%	2	0.5%	1	0.7%	3
Social	3.6%	30	5.6%	17	2.5%	13	4.1%	14	4.0%	11	2.4%	5	3.8%	21	3.3%	9	2.4%	10	5.0%	10	5.0%	10	5.0%	20
Theatre	0.6%	5	0.7%	2	0.6%	3	0.3%	1	0.7%	2	1.0%	2	0.9%	5	0.0%	0	0.7%	3	0.5%	1	0.5%	1	0.5%	2
Tourism / sight seeing	2.3%	19	2.0%	6	2.5%	13	1.5%	5	2.9%	8	2.9%	6	2.9%	16	1.1%	3	2.4%	10	2.0%	4	2.5%	5	2.2%	9
Work / Business	0.7%	6	0.7%	2	0.8%	4	0.3%	1	1.4%	4	0.5%	1	0.9%	5	0.4%	1	0.9%	4	1.0%	2	0.0%	0	0.5%	2
Other	0.5%	4	1.3%	4	0.0%	0	0.3%	1	0.7%	2	0.5%	1	0.4%	2	0.7%	2	0.7%	3	0.5%	1	0.0%	0	0.2%	1
Attend a job interview	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
To do the Manchester run	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
To go to the hospital	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit church	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Visit the market	0.7%	6	0.7%	2	0.8%	4	0.3%	1	0.4%	1	1.9%	4	0.9%	5	0.4%	1	0.5%	2	1.5%	3	0.5%	1	1.0%	4
(None mentioned)	22.3%	185	22.3%	68	22.4%	117	24.3%	82	18.3%	51	24.2%	50	19.2%	106	28.3%	78	24.2%	103	17.8%	36	22.9%	46	20.3%	82
(Don't know)	6.5%	54	4.6%	14	7.6%	40	7.4%	25	6.5%	18	5.3%	11	5.6%	31	8.3%	23	5.6%	24	8.4%	17	6.5%	13	7.4%	30
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
Q03 What have you bought or expect to buy today ?																								
Food / groceries / off-licence alcohol sales	22.2%	184	21.0%	64	22.9%	120	20.4%	69	22.7%	63	24.6%	51	24.1%	133	18.5%	51	20.9%	89	25.2%	51	21.9%	44	23.6%	95
Other food	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clothes and footwear	50.5%	418	39.7%	121	56.8%	297	46.7%	158	52.9%	147	54.1%	112	51.4%	283	48.9%	135	47.1%	200	52.0%	105	56.2%	113	54.1%	218
Furniture / furnishings	1.9%	16	1.0%	3	2.5%	13	2.1%	7	1.8%	5	1.9%	4	2.0%	11	1.8%	5	1.4%	6	3.5%	7	1.5%	3	2.5%	10
Household goods / hardware	3.6%	30	2.0%	6	4.6%	24	1.8%	6	3.6%	10	6.8%	14	3.3%	18	4.3%	12	4.2%	18	2.5%	5	3.5%	7	3.0%	12
Chemist goods	7.0%	58	4.3%	13	8.6%	45	5.9%	20	5.4%	15	10.6%	22	6.4%	35	8.3%	23	10.6%	45	4.0%	8	2.5%	5	3.2%	13
Electrical goods	2.4%	20	2.6%	8	2.3%	12	1.8%	6	4.3%	12	1.0%	2	2.5%	14	2.2%	6	1.9%	8	3.0%	6	3.0%	6	3.0%	12
Leisure goods e.g. sportswear, books, toys, gifts	9.5%	79	12.1%	37	8.0%	42	7.7%	26	11.5%	32	9.7%	20	10.0%	55	8.7%	24	9.6%	41	11.4%	23	7.5%	15	9.4%	38
Other non food	1.0%	8	2.0%	6	0.4%	2	0.6%	2	1.4%	4	1.0%	2	1.1%	6	0.7%	2	0.7%	3	2.0%	4	0.5%	1	1.2%	5
Services (hairdressers, dry cleaners etc)	2.3%	19	2.3%	7	2.3%	12	2.1%	7	2.9%	8	1.9%	4	2.4%	13	2.2%	6	2.8%	12	2.0%	4	1.5%	3	1.7%	7
Food / drink at restaurants / bars / pubs	33.7%	279	36.4%	111	32.1%	168	34.0%	115	31.7%	88	35.7%	74	36.1%	199	29.0%	80	31.3%	133	31.7%	64	40.8%	82	36.2%	146
Nothing	12.0%	99	13.8%	42	10.9%	57	13.3%	45	11.5%	32	10.1%	21	10.5%	58	14.5%	40	13.9%	59	10.4%	21	9.5%	19	9.9%	40
Jewellery	1.0%	8	0.7%	2	1.1%	6	1.5%	5	0.7%	2	0.5%	1	1.3%	7	0.4%	1	0.5%	2	2.0%	4	1.0%	2	1.5%	6
Cards	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.4%	1	0.5%	1	0.4%	2	0.4%	1	0.5%	2	0.5%	1	0.0%	0	0.2%	1
Plants	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.4%	1	0.5%	1	0.4%	2	0.4%	1	0.0%	0	1.0%	2	0.5%	1	0.7%	3
(Don't know)	4.7%	39	5.6%	17	4.2%	22	5.0%	17	5.0%	14	3.9%	8	4.2%	23	5.8%	16	6.6%	28	2.5%	5	3.0%	6	2.7%	11
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
Q04 How much have you spent or do you expect to spend in the shops today on food and other convenience items ?																								
<i>Those who have bought / expect to buy food / convenience items at Q03</i>																								
Less than £6	40.8%	75	35.9%	23	43.3%	52	50.7%	35	36.5%	23	31.4%	16	43.6%	58	33.3%	17	52.8%	47	21.6%	11	38.6%	17	29.5%	28
£6-£10	21.2%	39	23.4%	15	20.0%	24	18.8%	13	20.6%	13	25.5%	13	20.3%	27	23.5%	12	18.0%	16	29.4%	15	18.2%	8	24.2%	23
£11-£15	9.2%	17	9.4%	6	9.2%	11	8.7%	6	11.1%	7	7.8%	4	8.3%	11	11.8%	6	7.9%	7	13.7%	7	6.8%	3	10.5%	10
£16-£20	14.7%	27	14.1%	9	15.0%	18	13.0%	9	17.5%	11	13.7%	7	14.3%	19	15.7%	8	12.4%	11	17.6%	9	15.9%	7	16.8%	16
£21-£25	1.1%	2	1.6%	1	0.8%	1	1.4%	1	0.0%	0	2.0%	1	0.8%	1	2.0%	1	1.1%	1	0.0%	0	2.3%	1	1.1%	1
£26-£30	6.5%	12	7.8%	5	5.8%	7	2.9%	2	7.9%	5	9.8%	5	4.5%	6	11.8%	6	1.1%	1	13.7%	7	9.1%	4	11.6%	11
£31-£35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£36-£40	2.2%	4	1.6%	1	2.5%	3	1.4%	1	3.2%	2	2.0%	1	3.0%	4	0.0%	0	2.2%	2	0.0%	0	4.5%	2	2.1%	2
£41-£45	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.0%	1	0.8%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.1%	1
£46-£50	0.5%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	1.1%	1
£51-£60	0.5%	1	0.0%	0	0.8%	1	1.4%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
£61-£70	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£71-£80	0.5%	1	1.6%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.1%	1
£81-£90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101+	1.1%	2	1.6%	1	0.8%	1	0.0%	0	1.6%	1	2.0%	1	1.5%	2	0.0%	0	1.1%	1	0.0%	0	2.3%	1	1.1%	1
(Refused / don't know)	1.1%	2	3.1%	2	0.0%	0	1.4%	1	0.0%	0	2.0%	1	0.8%	1	2.0%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0
Mean:	12.2		13.1		11.7		9.1		13.6		14.6		12.5		11.2		9.7		14.1		14.7		14.4	
Base:	184		64		120		69		63		51		133		51		89		51		44		95	

Q05 How much have you spent or do you expect to spend in the shops today on non-food items such as clothing and footwear household and electrical goods, leisure goods and gifts ?
Those who have bought / expect to buy non food items at Q03

Less than £6	3.7%	19	6.1%	10	2.6%	9	5.2%	10	2.8%	5	3.0%	4	4.1%	14	3.1%	5	4.7%	12	4.7%	6	0.8%	1	2.8%	7
£6-£10	4.9%	25	4.3%	7	5.2%	18	6.3%	12	3.9%	7	4.4%	6	4.9%	17	4.9%	8	6.3%	16	3.1%	4	4.0%	5	3.5%	9
£11-£15	5.3%	27	4.3%	7	5.8%	20	6.8%	13	3.9%	7	5.2%	7	5.5%	19	4.9%	8	7.1%	18	4.7%	6	2.4%	3	3.5%	9
£16-£20	8.9%	45	7.4%	12	9.6%	33	9.9%	19	6.2%	11	11.1%	15	9.0%	31	8.6%	14	9.9%	25	10.9%	14	4.8%	6	7.9%	20
£21-£25	3.7%	19	2.5%	4	4.4%	15	3.6%	7	5.1%	9	2.2%	3	2.0%	7	7.4%	12	3.2%	8	6.3%	8	2.4%	3	4.3%	11
£26-£30	8.3%	42	8.6%	14	8.1%	28	9.4%	18	7.9%	14	6.7%	9	6.7%	23	11.7%	19	7.9%	20	8.6%	11	8.7%	11	8.7%	22
£31-£35	2.4%	12	1.2%	2	2.9%	10	2.1%	4	1.1%	2	4.4%	6	0.9%	3	5.5%	9	3.6%	9	1.6%	2	0.8%	1	1.2%	3
£36-£40	6.9%	35	6.1%	10	7.3%	25	7.3%	14	6.2%	11	7.4%	10	7.0%	24	6.7%	11	4.7%	12	5.5%	7	12.7%	16	9.1%	23
£41-£45	3.0%	15	2.5%	4	3.2%	11	1.0%	2	2.8%	5	5.9%	8	2.9%	10	3.1%	5	4.3%	11	0.8%	1	2.4%	3	1.6%	4
£46-£50	11.4%	58	9.2%	15	12.5%	43	10.4%	20	11.8%	21	12.6%	17	11.9%	41	10.4%	17	10.7%	27	10.9%	14	13.5%	17	12.2%	31
£51-£60	5.1%	26	4.3%	7	5.5%	19	5.2%	10	6.7%	12	3.0%	4	5.5%	19	4.3%	7	3.6%	9	7.8%	10	5.6%	7	6.7%	17
£61-£70	3.2%	16	0.6%	1	4.4%	15	3.1%	6	3.4%	6	3.0%	4	3.5%	12	2.5%	4	4.7%	12	2.3%	3	0.8%	1	1.6%	4
£71-£80	1.8%	9	1.8%	3	1.7%	6	2.1%	4	1.7%	3	1.5%	2	2.3%	8	0.6%	1	1.6%	4	0.8%	1	3.2%	4	2.0%	5
£81-£90	0.6%	3	0.6%	1	0.6%	2	0.0%	0	1.1%	2	0.7%	1	0.6%	2	0.6%	1	0.8%	2	0.8%	1	0.0%	0	0.4%	1
£91-£100	10.7%	54	13.5%	22	9.3%	32	9.9%	19	12.9%	23	8.9%	12	11.6%	40	8.6%	14	10.7%	27	10.9%	14	10.3%	13	10.6%	27
£101+	15.8%	80	21.5%	35	13.1%	45	14.6%	28	18.5%	33	13.3%	18	17.4%	60	12.3%	20	12.6%	32	18.0%	23	19.8%	25	18.9%	48
(Refused / don't know)	4.3%	22	5.5%	9	3.8%	13	3.1%	6	3.9%	7	6.7%	9	4.1%	14	4.9%	8	3.6%	9	2.3%	3	7.9%	10	5.1%	13
Mean:	52.0			57.0		49.7		48.6		57.3		49.6		54.4		46.8		48.5		52.8		58.5		55.5
Base:	507			163		344		192		178		135		344		163		253		128		126		254

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Monday - Friday	Saturday	Sunday	Weekend												
Q06 Why did you choose to come to Manchester City Centre today ?																								
Close to home / where I live	25.7%	213	25.6%	78	25.8%	135	32.0%	108	21.9%	61	20.8%	43	27.2%	150	22.8%	63	22.1%	94	30.7%	62	28.4%	57	29.5%	119
Close to work	9.8%	81	10.5%	32	9.4%	49	16.3%	55	6.5%	18	3.4%	7	10.5%	58	8.3%	23	15.5%	66	4.0%	8	3.5%	7	3.7%	15
Close to friends / relatives	6.2%	51	6.6%	20	5.9%	31	7.4%	25	4.7%	13	6.3%	13	7.1%	39	4.3%	12	6.1%	26	7.9%	16	4.5%	9	6.2%	25
Easy parking	1.1%	9	1.3%	4	1.0%	5	1.2%	4	1.4%	4	0.5%	1	0.9%	5	1.4%	4	0.9%	4	0.5%	1	2.0%	4	1.2%	5
Good public transport	6.3%	52	3.9%	12	7.6%	40	4.1%	14	6.5%	18	9.7%	20	4.7%	26	9.4%	26	6.8%	29	6.4%	13	5.0%	10	5.7%	23
Good range of shops / services	31.2%	258	22.0%	67	36.5%	191	29.0%	98	34.5%	96	30.4%	63	29.2%	161	35.1%	97	28.2%	120	35.1%	71	33.3%	67	34.2%	138
Good range food and drink outlets	5.9%	49	4.6%	14	6.7%	35	6.8%	23	7.2%	20	1.9%	4	7.1%	39	3.6%	10	3.1%	13	10.9%	22	7.0%	14	8.9%	36
Visiting as a tourist	3.3%	27	4.3%	13	2.7%	14	1.5%	5	5.4%	15	3.4%	7	2.4%	13	5.1%	14	2.8%	12	3.5%	7	4.0%	8	3.7%	15
Attractive environment / nice place	6.8%	56	7.9%	24	6.1%	32	5.3%	18	7.6%	21	8.2%	17	7.1%	39	6.2%	17	6.6%	28	6.9%	14	7.0%	14	6.9%	28
To visit particular shops / services	2.3%	19	3.0%	9	1.9%	10	1.5%	5	2.9%	8	2.9%	6	2.0%	11	2.9%	8	2.1%	9	4.0%	8	1.0%	2	2.5%	10
To use particular leisure facilities	1.4%	12	1.6%	5	1.3%	7	0.9%	3	2.2%	6	1.4%	3	2.0%	11	0.4%	1	0.5%	2	2.5%	5	2.5%	5	2.5%	10
Other	5.8%	48	6.2%	19	5.5%	29	3.8%	13	5.8%	16	9.2%	19	5.4%	30	6.5%	18	6.6%	28	5.9%	12	4.0%	8	5.0%	20
Business reasons	3.6%	30	4.9%	15	2.9%	15	4.7%	16	2.5%	7	3.4%	7	4.2%	23	2.5%	7	6.1%	26	1.0%	2	1.0%	2	1.0%	4
Education reasons	1.1%	9	1.0%	3	1.1%	6	2.4%	8	0.4%	1	0.0%	0	1.1%	6	1.1%	3	1.6%	7	0.5%	1	0.5%	1	0.5%	2
For a change of scenery	0.6%	5	0.7%	2	0.6%	3	0.3%	1	0.7%	2	1.0%	2	0.4%	2	1.1%	3	0.5%	2	0.5%	1	1.0%	2	0.7%	3
For a job interview	0.6%	5	1.0%	3	0.4%	2	0.6%	2	1.1%	3	0.0%	0	0.5%	3	0.7%	2	1.2%	5	0.0%	0	0.0%	0	0.0%	0
For a weekend away	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.4%	1	0.5%	1	0.5%	3	0.0%	0	0.0%	0	1.0%	2	0.5%	1	0.7%	3
For social reasons	2.3%	19	3.0%	9	1.9%	10	2.1%	7	2.9%	8	1.9%	4	2.7%	15	1.4%	4	1.6%	7	3.5%	7	2.5%	5	3.0%	12
For the Manchester run	3.4%	28	5.2%	16	2.3%	12	3.3%	11	2.9%	8	4.3%	9	3.6%	20	2.9%	8	0.0%	0	0.0%	0	13.9%	28	6.9%	28
I am passing through	0.4%	3	0.3%	1	0.4%	2	0.6%	2	0.0%	0	0.5%	1	0.5%	3	0.0%	0	0.2%	1	1.0%	2	0.0%	0	0.5%	2
I like it here	1.2%	10	1.6%	5	1.0%	5	0.6%	2	0.7%	2	1.9%	4	1.3%	7	1.1%	3	1.2%	5	0.5%	1	2.0%	4	1.2%	5
I prefer it to the Trafford Centre	0.6%	5	0.3%	1	0.8%	4	0.6%	2	0.7%	2	0.5%	1	0.7%	4	0.4%	1	0.0%	0	1.0%	2	1.5%	3	1.2%	5
I stayed overnight	0.4%	3	0.3%	1	0.4%	2	0.0%	0	1.1%	3	0.0%	0	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.7%	3
It has everything I need	0.4%	3	0.0%	0	0.6%	3	0.6%	2	0.4%	1	0.0%	0	0.4%	2	0.4%	1	0.0%	0	0.0%	0	1.5%	3	0.7%	3
It is convenient	0.6%	5	0.3%	1	0.8%	4	0.0%	0	1.4%	4	0.0%	0	0.7%	4	0.0%	0	0.0%	0	1.0%	2	1.5%	3	1.2%	5
It's a good meeting point	0.7%	6	0.3%	1	1.0%	5	1.2%	4	0.4%	1	0.5%	1	0.5%	3	1.1%	3	0.9%	4	0.5%	1	0.5%	1	0.5%	2
The weather is nice	0.8%	7	0.7%	2	1.0%	5	0.9%	3	1.1%	3	0.5%	1	0.9%	5	0.7%	2	0.0%	0	2.0%	4	1.5%	3	1.7%	7
To see a concert	0.6%	5	1.0%	3	0.4%	2	0.3%	1	1.4%	4	0.0%	0	0.9%	5	0.0%	0	0.0%	0	1.5%	3	1.0%	2	1.2%	5
To see Peter Kay	1.1%	9	1.3%	4	1.0%	5	0.6%	2	2.2%	6	0.5%	1	0.9%	5	1.4%	4	0.9%	4	0.5%	1	2.0%	4	1.2%	5
To visit hairdressers	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.5%	1	0.5%	3	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.2%	1
To visit Marks and Spencers	1.1%	9	0.7%	2	1.3%	7	0.6%	2	0.4%	1	2.4%	5	1.1%	6	1.1%	3	1.9%	8	0.0%	0	0.5%	1	0.2%	1
To visit Primark	0.7%	6	0.0%	0	1.1%	6	0.9%	3	0.4%	1	1.0%	2	0.2%	1	1.8%	5	1.2%	5	0.5%	1	0.0%	0	0.2%	1
To visit Selfridges	0.4%	3	0.7%	2	0.2%	1	0.0%	0	0.7%	2	0.5%	1	0.4%	2	0.4%	1	0.2%	1	1.0%	2	0.0%	0	0.5%	2
To visit the market	0.6%	5	0.7%	2	0.6%	3	0.6%	2	0.7%	2	0.5%	1	0.5%	3	0.7%	2	0.0%	0	2.0%	4	0.5%	1	1.2%	5
To visit the theatre	1.3%	11	1.6%	5	1.1%	6	0.6%	2	1.4%	4	2.4%	5	1.5%	8	1.1%	3	2.1%	9	0.0%	0	1.0%	2	0.5%	2
(No particular reason / don't know)	3.4%	28	4.3%	13	2.9%	15	1.8%	6	4.3%	12	4.8%	10	3.1%	17	4.0%	11	3.8%	16	4.0%	8	2.0%	4	3.0%	12
Base:	828	305	523	338	278	207	551	276	425	202	201	403												

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
Q07 How often do you visit Manchester City Centre for the following reasons ?																								
Food shopping																								
Everyday / Most days	3.6%	30	5.9%	18	2.3%	12	5.6%	19	1.8%	5	2.9%	6	3.1%	17	4.7%	13	4.7%	20	3.0%	6	2.0%	4	2.5%	10
2-3 times a week	8.1%	67	7.9%	24	8.2%	43	13.0%	44	3.2%	9	6.3%	13	9.8%	54	4.7%	13	9.4%	40	7.9%	16	5.5%	11	6.7%	27
Once a week	9.3%	77	11.5%	35	8.0%	42	11.8%	40	7.2%	20	7.7%	16	8.0%	44	12.0%	33	10.1%	43	9.4%	19	7.5%	15	8.4%	34
Once a fortnight	4.2%	35	4.3%	13	4.2%	22	4.7%	16	2.9%	8	4.8%	10	4.4%	24	4.0%	11	4.0%	17	4.5%	9	4.5%	9	4.5%	18
Once a month	7.4%	61	5.9%	18	8.2%	43	4.7%	16	8.6%	24	9.7%	20	8.2%	45	5.4%	15	5.9%	25	7.9%	16	10.0%	20	8.9%	36
Every 1-6 months	5.3%	44	3.9%	12	6.1%	32	3.6%	12	5.4%	15	8.2%	17	5.6%	31	4.7%	13	6.4%	27	4.5%	9	4.0%	8	4.2%	17
Every 6-12 months	2.7%	22	1.6%	5	3.3%	17	1.8%	6	3.6%	10	2.9%	6	2.4%	13	3.3%	9	3.1%	13	3.0%	6	1.5%	3	2.2%	9
Less often	10.0%	83	5.9%	18	12.4%	65	11.8%	40	11.2%	31	5.8%	12	9.6%	53	10.9%	30	9.4%	40	10.4%	21	10.9%	22	10.7%	43
Never	49.2%	407	52.8%	161	47.0%	246	42.9%	145	55.8%	155	51.2%	106	48.8%	269	50.0%	138	46.8%	199	49.0%	99	54.2%	109	51.6%	208
(Don't know)	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.2%	1	0.4%	1	0.2%	1	0.5%	1	0.0%	0	0.2%	1
Base:		828		305		523		338		278		207		551		276		425		202		201		403
Non-food shopping																								
Everyday / Most days	2.3%	19	4.6%	14	1.0%	5	3.8%	13	1.8%	5	0.5%	1	2.5%	14	1.8%	5	2.8%	12	2.0%	4	1.5%	3	1.7%	7
2-3 times a week	8.2%	68	12.1%	37	5.9%	31	9.8%	33	6.8%	19	7.2%	15	8.0%	44	8.7%	24	8.9%	38	6.4%	13	8.5%	17	7.4%	30
Once a week	16.8%	139	15.7%	48	17.4%	91	22.2%	75	11.9%	33	14.0%	29	15.1%	83	19.9%	55	16.5%	70	17.3%	35	16.9%	34	17.1%	69
Once a fortnight	13.5%	112	10.8%	33	15.1%	79	18.9%	64	11.5%	32	7.7%	16	14.7%	81	11.2%	31	14.8%	63	13.4%	27	10.9%	22	12.2%	49
Once a month	24.9%	206	18.4%	56	28.7%	150	23.1%	78	25.5%	71	27.1%	56	25.2%	139	24.3%	67	22.4%	95	27.2%	55	27.9%	56	27.5%	111
Every 1-6 months	17.0%	141	15.7%	48	17.8%	93	8.3%	28	22.3%	62	24.6%	51	16.9%	93	17.4%	48	18.6%	79	14.9%	30	15.9%	32	15.4%	62
Every 6-12 months	5.6%	46	6.9%	21	4.8%	25	5.0%	17	5.0%	14	7.2%	15	5.6%	31	5.4%	15	6.1%	26	5.0%	10	5.0%	10	5.0%	20
Less often	6.5%	54	7.2%	22	6.1%	32	4.1%	14	9.7%	27	6.3%	13	6.4%	35	6.9%	19	5.2%	22	8.4%	17	7.5%	15	7.9%	32
Never	5.2%	43	8.5%	26	3.3%	17	4.7%	16	5.4%	15	5.3%	11	5.6%	31	4.3%	12	4.7%	20	5.4%	11	6.0%	12	5.7%	23
Base:		828		305		523		338		278		207		551		276		425		202		201		403
Services																								
Everyday / Most days	1.2%	10	1.0%	3	1.3%	7	1.8%	6	1.1%	3	0.0%	0	1.3%	7	1.1%	3	1.9%	8	0.0%	0	1.0%	2	0.5%	2
2-3 times a week	3.5%	29	6.6%	20	1.7%	9	4.4%	15	4.0%	11	1.4%	3	3.4%	19	3.6%	10	4.2%	18	3.0%	6	2.5%	5	2.7%	11
Once a week	8.3%	69	11.5%	35	6.5%	34	11.2%	38	5.0%	14	8.2%	17	7.8%	43	9.4%	26	8.9%	38	7.9%	16	7.5%	15	7.7%	31
Once a fortnight	6.2%	51	6.9%	21	5.7%	30	6.5%	22	5.0%	14	7.2%	15	6.5%	36	5.4%	15	7.5%	32	4.0%	8	5.5%	11	4.7%	19
Once a month	12.1%	100	10.8%	33	12.8%	67	16.0%	54	10.1%	28	8.7%	18	13.1%	72	10.1%	28	11.8%	50	17.3%	35	7.5%	15	12.4%	50
Every 1-6 months	8.0%	66	5.9%	18	9.2%	48	7.4%	25	9.7%	27	6.3%	13	9.3%	51	5.4%	15	8.2%	35	10.4%	21	5.0%	10	7.7%	31
Every 6-12 months	3.5%	29	4.3%	13	3.1%	16	2.7%	9	4.3%	12	3.9%	8	3.1%	17	4.3%	12	2.8%	12	5.0%	10	3.5%	7	4.2%	17
Less often	9.7%	80	8.2%	25	10.5%	55	9.5%	32	11.9%	33	7.2%	15	8.5%	47	12.0%	33	7.8%	33	10.4%	21	12.9%	26	11.7%	47
Never	46.5%	385	43.9%	134	48.0%	251	39.1%	132	47.8%	133	56.5%	117	46.1%	254	47.1%	130	45.6%	194	41.1%	83	53.7%	108	47.4%	191
(Don't know)	1.1%	9	1.0%	3	1.1%	6	1.5%	5	1.1%	3	0.5%	1	0.9%	5	1.4%	4	1.2%	5	1.0%	2	1.0%	2	1.0%	4
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
Food / drink outlets																								
Everyday / Most days	3.4%	28	6.6%	20	1.5%	8	4.1%	14	3.2%	9	2.4%	5	3.3%	18	3.6%	10	4.5%	19	2.5%	5	2.0%	4	2.2%	9
2-3 times a week	8.2%	68	11.1%	34	6.5%	34	13.9%	47	3.6%	10	4.8%	10	9.1%	50	6.5%	18	9.2%	39	8.4%	17	6.0%	12	7.2%	29
Once a week	15.9%	132	18.4%	56	14.5%	76	21.0%	71	11.2%	31	13.0%	27	15.8%	87	16.3%	45	16.5%	70	15.8%	32	14.9%	30	15.4%	62
Once a fortnight	10.4%	86	9.2%	28	11.1%	58	15.1%	51	7.9%	22	6.3%	13	11.3%	62	8.7%	24	11.5%	49	10.9%	22	7.5%	15	9.2%	37
Once a month	17.3%	143	12.8%	39	19.9%	104	16.0%	54	21.6%	60	14.0%	29	18.3%	101	15.2%	42	13.6%	58	20.8%	42	21.4%	43	21.1%	85
Every 1-6 months	15.5%	128	13.1%	40	16.8%	88	10.7%	36	19.4%	54	18.4%	38	14.5%	80	17.4%	48	14.8%	63	16.3%	33	15.9%	32	16.1%	65
Every 6-12 months	4.7%	39	6.6%	20	3.6%	19	3.3%	11	5.0%	14	6.8%	14	4.9%	27	4.3%	12	4.7%	20	4.0%	8	5.5%	11	4.7%	19
Less often	9.1%	75	8.5%	26	9.4%	49	5.3%	18	14.0%	39	8.7%	18	8.0%	44	11.2%	31	7.8%	33	8.4%	17	12.4%	25	10.4%	42
Never	14.6%	121	12.8%	39	15.7%	82	9.5%	32	13.3%	37	24.6%	51	13.8%	76	15.9%	44	16.5%	70	11.4%	23	13.9%	28	12.7%	51
(Don't know)	1.0%	8	1.0%	3	1.0%	5	1.2%	4	0.7%	2	1.0%	2	1.1%	6	0.7%	2	0.9%	4	1.5%	3	0.5%	1	1.0%	4
Base:		828		305		523		338		278		207		551		276		425		202		201		403
Leisure facilities																								
Everyday / Most days	2.2%	18	4.6%	14	0.8%	4	3.8%	13	0.7%	2	1.4%	3	2.2%	12	2.2%	6	2.4%	10	3.0%	6	1.0%	2	2.0%	8
2-3 times a week	4.8%	40	7.9%	24	3.1%	16	8.9%	30	2.2%	6	1.4%	3	6.2%	34	2.2%	6	4.7%	20	5.4%	11	4.5%	9	5.0%	20
Once a week	6.8%	56	8.2%	25	5.9%	31	11.5%	39	3.2%	9	3.9%	8	7.3%	40	5.8%	16	7.5%	32	4.0%	8	8.0%	16	6.0%	24
Once a fortnight	5.2%	43	6.6%	20	4.4%	23	8.9%	30	3.2%	9	1.9%	4	6.0%	33	3.6%	10	4.7%	20	4.5%	9	7.0%	14	5.7%	23
Once a month	9.3%	77	8.2%	25	9.9%	52	11.8%	40	9.4%	26	5.3%	11	9.8%	54	8.3%	23	8.2%	35	11.4%	23	9.5%	19	10.4%	42
Every 1-6 months	12.3%	102	11.8%	36	12.6%	66	8.0%	27	18.0%	50	12.1%	25	12.9%	71	11.2%	31	11.5%	49	14.9%	30	11.4%	23	13.2%	53
Every 6-12 months	6.4%	53	4.3%	13	7.6%	40	3.6%	12	8.6%	24	8.2%	17	6.2%	34	6.9%	19	5.6%	24	10.4%	21	4.0%	8	7.2%	29
Less often	12.8%	106	11.5%	35	13.6%	71	10.9%	37	16.9%	47	10.6%	22	11.6%	64	15.2%	42	10.6%	45	15.3%	31	14.9%	30	15.1%	61
Never	39.3%	325	36.7%	112	40.7%	213	31.4%	106	37.1%	103	54.1%	112	36.8%	203	43.8%	121	44.0%	187	28.7%	58	39.8%	80	34.2%	138
(Don't know)	1.0%	8	0.3%	1	1.3%	7	1.2%	4	0.7%	2	1.0%	2	1.1%	6	0.7%	2	0.7%	3	2.5%	5	0.0%	0	1.2%	5
Base:		828		305		523		338		278		207		551		276		425		202		201		403
Q08 How did you travel to Manchester City Centre today ?																								
Car	28.4%	235	28.2%	86	28.5%	149	22.8%	77	37.1%	103	25.1%	52	33.0%	182	18.8%	52	17.9%	76	34.2%	69	44.8%	90	39.5%	159
Bus	31.6%	262	30.8%	94	32.1%	168	32.0%	108	23.4%	65	42.0%	87	23.6%	130	47.8%	132	37.6%	160	26.7%	54	23.9%	48	25.3%	102
Tram	7.2%	60	3.9%	12	9.2%	48	6.8%	23	7.2%	20	8.2%	17	7.4%	41	6.9%	19	10.4%	44	4.5%	9	3.5%	7	4.0%	16
Train	17.2%	142	14.1%	43	18.9%	99	14.8%	50	18.3%	51	19.8%	41	17.6%	97	16.3%	45	20.7%	88	14.9%	30	11.9%	24	13.4%	54
Taxi	0.6%	5	1.0%	3	0.4%	2	0.6%	2	0.7%	2	0.5%	1	0.5%	3	0.7%	2	0.5%	2	1.0%	2	0.5%	1	0.7%	3
Walk	13.8%	114	20.3%	62	9.9%	52	21.9%	74	11.9%	33	3.4%	7	16.2%	89	9.1%	25	12.2%	52	17.8%	36	12.9%	26	15.4%	62
Cycle	1.0%	8	1.3%	4	0.8%	4	1.2%	4	1.1%	3	0.5%	1	1.3%	7	0.4%	1	0.2%	1	1.0%	2	2.5%	5	1.7%	7
Motorcycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
Q09 How long did your journey take ? [to the nearest minute]																								
Less than 5 minutes	4.0%	33	4.6%	14	3.6%	19	6.8%	23	3.2%	9	0.5%	1	4.4%	24	3.3%	9	2.1%	9	6.9%	14	5.0%	10	6.0%	24
5-10 minutes	12.3%	102	15.7%	48	10.3%	54	19.8%	67	5.4%	15	8.7%	18	12.9%	71	11.2%	31	12.5%	53	13.9%	28	10.4%	21	12.2%	49
11-15 minutes	13.2%	109	13.1%	40	13.2%	69	14.8%	50	12.6%	35	11.1%	23	13.1%	72	13.4%	37	13.4%	57	10.9%	22	14.9%	30	12.9%	52
16-20 minutes	18.4%	152	16.1%	49	19.7%	103	13.3%	45	23.0%	64	20.8%	43	17.8%	98	19.6%	54	17.4%	74	20.8%	42	17.9%	36	19.4%	78
21-25 minutes	9.4%	78	7.2%	22	10.7%	56	8.3%	28	10.1%	28	9.7%	20	8.7%	48	10.5%	29	10.4%	44	9.9%	20	7.0%	14	8.4%	34
31-35 minutes	15.5%	128	15.1%	46	15.7%	82	12.4%	42	16.2%	45	19.8%	41	15.2%	84	15.9%	44	16.2%	69	14.4%	29	14.9%	30	14.6%	59
36-40 minutes	7.7%	64	6.6%	20	8.4%	44	7.7%	26	8.6%	24	6.8%	14	7.8%	43	7.6%	21	8.2%	35	6.4%	13	8.0%	16	7.2%	29
41-45 minutes	4.5%	37	3.3%	10	5.2%	27	3.6%	12	4.3%	12	6.3%	13	4.2%	23	5.1%	14	4.5%	19	4.0%	8	5.0%	10	4.5%	18
46-50 minutes	1.9%	16	2.6%	8	1.5%	8	1.8%	6	1.8%	5	2.4%	5	1.6%	9	2.5%	7	1.4%	6	4.0%	8	1.0%	2	2.5%	10
51-55 minutes	0.5%	4	0.7%	2	0.4%	2	0.0%	0	0.7%	2	1.0%	2	0.4%	2	0.7%	2	0.7%	3	0.5%	1	0.0%	0	0.2%	1
56-60 minutes	5.2%	43	6.2%	19	4.6%	24	4.1%	14	4.7%	13	7.7%	16	5.1%	28	5.4%	15	5.4%	23	4.0%	8	6.0%	12	5.0%	20
61-70 minutes	1.0%	8	1.0%	3	1.0%	5	1.5%	5	1.1%	3	0.0%	0	1.3%	7	0.4%	1	0.9%	4	0.0%	0	2.0%	4	1.0%	4
71-80 minutes	0.5%	4	1.0%	3	0.2%	1	0.6%	2	0.4%	1	0.5%	1	0.2%	1	1.1%	3	0.7%	3	0.0%	0	0.5%	1	0.2%	1
81-90 minutes	1.2%	10	1.6%	5	1.0%	5	1.5%	5	0.7%	2	1.4%	3	1.3%	7	1.1%	3	1.4%	6	0.0%	0	2.0%	4	1.0%	4
91-100 minutes	0.5%	4	0.3%	1	0.6%	3	0.3%	1	0.4%	1	1.0%	2	0.5%	3	0.4%	1	0.5%	2	1.0%	2	0.0%	0	0.5%	2
101-110 minutes	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.0%	0	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%	1
111-120 minutes	0.8%	7	1.0%	3	0.8%	4	0.3%	1	2.2%	6	0.0%	0	1.3%	7	0.0%	0	0.2%	1	1.0%	2	2.0%	4	1.5%	6
121 minutes plus	3.1%	26	3.6%	11	2.9%	15	3.0%	10	4.3%	12	1.9%	4	3.8%	21	1.8%	5	3.5%	15	2.0%	4	3.5%	7	2.7%	11
(Don't know)	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Mean:	30.1		30.5		29.8		27.0		33.0		31.5		31.0		28.3		30.7		27.1		31.8		29.4	
Base:	828		305		523		338		278		207		551		276		425		202		201		403	
GEN Gender																								
Male	36.8%	305	100.0%	305	0.0%	0	38.8%	131	36.7%	102	34.3%	71	35.2%	194	40.2%	111	35.1%	149	35.1%	71	42.3%	85	38.7%	156
Female	63.2%	523	0.0%	0	100.0%	523	61.2%	207	63.3%	176	65.7%	136	64.8%	357	59.8%	165	64.9%	276	64.9%	131	57.7%	116	61.3%	247
Base:	828		305		523		338		278		207		551		276		425		202		201		403	
AGE Age Group																								
18 - 24 years	21.5%	178	21.3%	65	21.6%	113	52.7%	178	0.0%	0	0.0%	0	22.1%	122	20.3%	56	24.9%	106	17.8%	36	17.9%	36	17.9%	72
25 - 34 years	19.3%	160	21.6%	66	18.0%	94	47.3%	160	0.0%	0	0.0%	0	21.2%	117	15.6%	43	15.1%	64	24.3%	49	23.4%	47	23.8%	96
35 - 44 years	17.5%	145	15.7%	48	18.5%	97	0.0%	0	52.2%	145	0.0%	0	19.1%	105	14.5%	40	14.6%	62	21.8%	44	19.4%	39	20.6%	83
45 - 54 years	16.1%	133	17.7%	54	15.1%	79	0.0%	0	47.8%	133	0.0%	0	16.3%	90	15.6%	43	12.9%	55	21.3%	43	17.4%	35	19.4%	78
55 - 64 years	14.3%	118	13.4%	41	14.7%	77	0.0%	0	0.0%	0	57.0%	118	12.5%	69	17.8%	49	16.2%	69	9.9%	20	14.4%	29	12.2%	49
65+ years	10.7%	89	9.8%	30	11.3%	59	0.0%	0	0.0%	0	43.0%	89	8.2%	45	15.9%	44	16.2%	69	3.5%	7	6.5%	13	5.0%	20
(Refused)	0.6%	5	0.3%	1	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.5%	3	0.4%	1	0.0%	0	1.5%	3	1.0%	2	1.2%	5
Base:	828		305		523		338		278		207		551		276		425		202		201		403	

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
LOC Location																								
St Ann's Square	19.4%	161	20.0%	61	19.1%	100	17.2%	58	19.1%	53	23.2%	48	18.9%	104	20.7%	57	20.0%	85	19.3%	39	18.4%	37	18.9%	76
Market Street	20.9%	173	22.6%	69	19.9%	104	20.1%	68	21.9%	61	21.3%	44	18.9%	104	25.0%	69	21.2%	90	20.8%	42	20.4%	41	20.6%	83
The Arndale Centre (inside / outside)	20.0%	166	16.4%	50	22.2%	116	21.0%	71	20.9%	58	16.4%	34	19.6%	108	20.7%	57	20.7%	88	18.8%	38	19.9%	40	19.4%	78
Exchange Square	19.8%	164	20.7%	63	19.3%	101	19.5%	66	21.6%	60	18.4%	38	20.5%	113	18.5%	51	19.1%	81	18.8%	38	22.4%	45	20.6%	83
King Street	19.8%	164	20.3%	62	19.5%	102	22.2%	75	16.5%	46	20.8%	43	22.1%	122	15.2%	42	19.1%	81	22.3%	45	18.9%	38	20.6%	83
Base:		828		305		523		338		278		207		551		276		425		202		201		403
DAY Day of Interview																								
Monday	9.1%	75	11.8%	36	7.5%	39	7.4%	25	6.5%	18	15.5%	32	9.1%	50	9.1%	25	17.6%	75	0.0%	0	0.0%	0	0.0%	0
Tuesday	6.0%	50	3.9%	12	7.3%	38	7.1%	24	5.0%	14	5.8%	12	5.1%	28	8.0%	22	11.8%	50	0.0%	0	0.0%	0	0.0%	0
Wednesday	12.1%	100	5.9%	18	15.7%	82	11.5%	39	10.1%	28	15.9%	33	11.1%	61	14.1%	39	23.5%	100	0.0%	0	0.0%	0	0.0%	0
Thursday	9.1%	75	10.5%	32	8.2%	43	8.0%	27	10.4%	29	9.2%	19	9.8%	54	7.6%	21	17.6%	75	0.0%	0	0.0%	0	0.0%	0
Friday	15.1%	125	16.7%	51	14.1%	74	16.3%	55	10.1%	28	20.3%	42	12.9%	71	19.6%	54	29.4%	125	0.0%	0	0.0%	0	0.0%	0
Saturday	24.4%	202	23.3%	71	25.0%	131	25.1%	85	31.3%	87	13.0%	27	26.5%	146	19.9%	55	0.0%	0	100.0%	202	0.0%	0	50.1%	202
Sunday	24.3%	201	27.9%	85	22.2%	116	24.6%	83	26.6%	74	20.3%	42	25.6%	141	21.7%	60	0.0%	0	0.0%	0	100.0%	201	49.9%	201
Base:		828		305		523		338		278		207		551		276		425		202		201		403
CAR Car: (Have or have use of)																								
None	36.5%	302	40.0%	122	34.4%	180	48.2%	163	24.1%	67	33.8%	70	28.9%	159	51.8%	143	39.3%	167	35.1%	71	31.8%	64	33.5%	135
One	40.5%	335	40.7%	124	40.3%	211	35.8%	121	42.8%	119	45.9%	95	42.5%	234	36.6%	101	40.9%	174	40.6%	82	39.3%	79	40.0%	161
Two	17.4%	144	14.4%	44	19.1%	100	9.2%	31	28.4%	79	15.9%	33	21.8%	120	8.7%	24	15.5%	66	20.3%	41	18.4%	37	19.4%	78
Three or more	4.1%	34	3.6%	11	4.4%	23	5.0%	17	3.2%	9	3.4%	7	4.7%	26	2.9%	8	3.8%	16	2.5%	5	6.5%	13	4.5%	18
(Refused)	1.6%	13	1.3%	4	1.7%	9	1.8%	6	1.4%	4	1.0%	2	2.2%	12	0.0%	0	0.5%	2	1.5%	3	4.0%	8	2.7%	11
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend		
INC Income: (Total Household)																								
Under £15,000	17.5%	145	16.1%	49	18.4%	96	21.6%	73	9.4%	26	22.2%	46	12.3%	68	27.9%	77	25.6%	109	8.9%	18	9.0%	18	8.9%	36
£15,000-£20,000	10.7%	89	11.8%	36	10.1%	53	12.4%	42	9.4%	26	9.7%	20	9.6%	53	13.0%	36	11.5%	49	9.9%	20	10.0%	20	9.9%	40
£21,000-£30,000	11.2%	93	11.1%	34	11.3%	59	13.6%	46	12.2%	34	6.3%	13	11.3%	62	11.2%	31	11.1%	47	14.4%	29	8.5%	17	11.4%	46
£31,000-£40,000	7.7%	64	6.6%	20	8.4%	44	7.1%	24	10.8%	30	4.8%	10	8.7%	48	5.8%	16	7.8%	33	7.9%	16	7.5%	15	7.7%	31
£41,000-£50,000	4.8%	40	4.6%	14	5.0%	26	3.3%	11	9.4%	26	1.4%	3	6.7%	37	1.1%	3	3.5%	15	7.4%	15	5.0%	10	6.2%	25
£51,000-£60,000	3.4%	28	3.0%	9	3.6%	19	3.6%	12	5.0%	14	1.0%	2	4.5%	25	1.1%	3	3.3%	14	3.5%	7	3.5%	7	3.5%	14
£61,000-£70,000	2.8%	23	3.6%	11	2.3%	12	2.1%	7	4.3%	12	1.9%	4	3.8%	21	0.7%	2	2.8%	12	3.0%	6	2.5%	5	2.7%	11
£71,000-£80,000	0.5%	4	0.3%	1	0.6%	3	1.2%	4	0.0%	0	0.0%	0	0.7%	4	0.0%	0	0.5%	2	0.5%	1	0.5%	1	0.5%	2
£81,000-£90,000	0.8%	7	1.0%	3	0.8%	4	0.6%	2	0.7%	2	1.4%	3	1.1%	6	0.4%	1	1.2%	5	1.0%	2	0.0%	0	0.5%	2
£91,000-£100,000	0.7%	6	0.3%	1	1.0%	5	0.3%	1	1.4%	4	0.5%	1	1.1%	6	0.0%	0	0.5%	2	1.0%	2	1.0%	2	1.0%	4
£101,000-£150,000	1.0%	8	1.6%	5	0.6%	3	0.3%	1	1.8%	5	1.0%	2	1.3%	7	0.4%	1	0.9%	4	1.5%	3	0.5%	1	1.0%	4
£151,000+	0.8%	7	1.0%	3	0.8%	4	0.3%	1	1.4%	4	1.0%	2	1.1%	6	0.4%	1	0.9%	4	0.5%	1	1.0%	2	0.7%	3
(Don't know)	9.1%	75	6.6%	20	10.5%	55	16.3%	55	2.5%	7	5.8%	12	7.8%	43	11.6%	32	7.3%	31	13.9%	28	8.0%	16	10.9%	44
(Refused)	28.9%	239	32.5%	99	26.8%	140	17.5%	59	31.7%	88	43.0%	89	29.9%	165	26.4%	73	23.1%	98	26.7%	54	43.3%	87	35.0%	141
Base:		828		305		523		338		278		207		551		276		425		202		201		403
SEG Socio economic group																								
AB	26.4%	219	26.9%	82	26.2%	137	24.3%	82	29.9%	83	25.1%	52	39.7%	219	0.0%	0	23.3%	99	28.2%	57	31.3%	63	29.8%	120
C1	40.1%	332	36.7%	112	42.1%	220	46.5%	157	40.3%	112	30.0%	62	60.3%	332	0.0%	0	38.8%	165	44.1%	89	38.8%	78	41.4%	167
C2	16.1%	133	17.7%	54	15.1%	79	15.4%	52	15.5%	43	17.9%	37	0.0%	0	48.2%	133	16.9%	72	13.9%	28	16.4%	33	15.1%	61
DE	17.3%	143	18.7%	57	16.4%	86	13.9%	47	14.4%	40	27.1%	56	0.0%	0	51.8%	143	20.9%	89	13.4%	27	13.4%	27	13.4%	54
(Refused)	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
Base:		828		305		523		338		278		207		551		276		425		202		201		403
EMP Employment Status																								
Working full-time	63.8%	528	67.9%	207	61.4%	321	74.0%	250	78.4%	218	28.5%	59	70.8%	390	50.0%	138	53.6%	228	75.7%	153	73.1%	147	74.4%	300
Working part-time	6.3%	52	3.9%	12	7.6%	40	2.4%	8	9.4%	26	8.2%	17	4.5%	25	9.8%	27	6.8%	29	6.4%	13	5.0%	10	5.7%	23
Unemployed	4.3%	36	4.3%	13	4.4%	23	4.7%	16	6.5%	18	1.0%	2	0.2%	1	12.7%	35	5.2%	22	3.5%	7	3.5%	7	3.5%	14
Retired	15.6%	129	15.1%	46	15.9%	83	0.3%	1	1.1%	3	59.9%	124	12.2%	67	22.5%	62	22.4%	95	5.9%	12	10.9%	22	8.4%	34
A housewife	1.3%	11	0.0%	0	2.1%	11	0.9%	3	1.8%	5	1.4%	3	0.5%	3	2.9%	8	1.6%	7	1.0%	2	1.0%	2	1.0%	4
A student	7.7%	64	8.2%	25	7.5%	39	17.2%	58	1.4%	4	0.5%	1	10.9%	60	1.4%	4	9.6%	41	5.4%	11	6.0%	12	5.7%	23
Others	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
(Refused)	0.8%	7	0.7%	2	1.0%	5	0.6%	2	1.1%	3	0.5%	1	0.7%	4	0.7%	2	0.5%	2	2.0%	4	0.5%	1	1.2%	5
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend		
ETH Ethnicity																								
White - British	89.9%	744	88.2%	269	90.8%	475	85.2%	288	92.1%	256	94.7%	196	89.5%	493	90.9%	251	90.4%	384	92.1%	186	86.6%	174	89.3%	360
White - Irish	1.8%	15	3.6%	11	0.8%	4	1.8%	6	0.7%	2	3.4%	7	2.0%	11	1.4%	4	1.9%	8	0.0%	0	3.5%	7	1.7%	7
Any other white background	2.8%	23	1.6%	5	3.4%	18	3.6%	12	3.6%	10	0.5%	1	3.3%	18	1.8%	5	2.6%	11	2.5%	5	3.5%	7	3.0%	12
Mixed - White and Black Caribbean	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Mixed - White and Black African	0.4%	3	0.3%	1	0.4%	2	0.9%	3	0.0%	0	0.0%	0	0.2%	1	0.7%	2	0.2%	1	0.0%	0	1.0%	2	0.5%	2
Mixed - White and Asian	0.8%	7	1.3%	4	0.6%	3	1.2%	4	1.1%	3	0.0%	0	0.9%	5	0.7%	2	0.5%	2	2.0%	4	0.5%	1	1.2%	5
Any other mixed background	0.2%	2	0.0%	0	0.4%	2	0.6%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.5%	2
Asian and Asian British - Indian	0.4%	3	0.3%	1	0.4%	2	0.6%	2	0.0%	0	0.5%	1	0.5%	3	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.2%	1
Asian and Asian British - Pakistani	1.1%	9	1.3%	4	1.0%	5	2.7%	9	0.0%	0	0.0%	0	1.1%	6	1.1%	3	1.4%	6	1.0%	2	0.5%	1	0.7%	3
Asian and Asian British - Bangladeshi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Any other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black and Black British - Caribbean	0.2%	2	0.3%	1	0.2%	1	0.6%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
Black and Black - African	0.6%	5	0.7%	2	0.6%	3	0.6%	2	1.1%	3	0.0%	0	0.2%	1	1.4%	4	0.2%	1	0.5%	1	1.5%	3	1.0%	4
Any other Black background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.4%	3	0.7%	2	0.2%	1	0.9%	3	0.0%	0	0.0%	0	0.5%	3	0.0%	0	0.5%	2	0.0%	0	0.5%	1	0.2%	1
Other ethnic group	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polish	0.5%	4	0.7%	2	0.4%	2	0.6%	2	0.4%	1	0.5%	1	0.0%	0	1.4%	4	0.5%	2	0.0%	0	1.0%	2	0.5%	2
(Refused)	0.7%	6	0.7%	2	0.8%	4	0.6%	2	0.7%	2	0.5%	1	0.7%	4	0.4%	1	0.5%	2	1.5%	3	0.5%	1	1.0%	4
Base:	828			305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
PC																								
AB25 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
AB54 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
B12 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
B25 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
B35 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
B97 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
BA2 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BB1 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BB1 9	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BB10 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BB11 1	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BB11 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BB11 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BB12 9	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.0%	0	1.0%	2	0.2%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	2	0.5%	2
BB18 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
BB2 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BB2 7	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BB3 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BB4 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BB4 7	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
BB4 8	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.0%	0	1.0%	2	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
BB5 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BB7 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BD12 0	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
BD6 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
BL0 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
BL0 9	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BL1 4	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.7%	2	0.0%	0	0.0%	0	1.0%	2	0.5%	2
BL1 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL2 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL3 1	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.7%	2	0.0%	0	0.2%	1	0.7%	2	0.2%	1	1.0%	2	0.0%	0	0.5%	2
BL3 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL3 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL4 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL4 9	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL5 2	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	1	0.5%	1	0.2%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	2	0.5%	2
BL5 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BL5 5	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL6 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL7 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL8 1	0.7%	6	0.7%	2	0.8%	4	0.3%	1	0.7%	2	1.4%	3	0.7%	4	0.7%	2	0.9%	4	0.5%	1	0.5%	1	0.5%	2
BL8 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL8 3	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BL8 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Monday - Friday	Saturday	Sunday	Weekend												
BL9 9	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BN2 5	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
BS2 8	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
BS3 1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Blank	1.7%	14	2.3%	7	1.3%	7	2.4%	8	1.4%	4	1.0%	2	2.2%	12	0.7%	2	1.6%	7	1.5%	3	2.0%	4	1.7%	7
CA22 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CF14 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CF24 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CH1 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
CH1 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CH3 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
CH65 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
CH65 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CH66 4	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CV8 3	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CW1 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CW3 9	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
CW5 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
CW9 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
DD9 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
DE13 0	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
DE13 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
DE4 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
DG12 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
DL1 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
DN35 7	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
DN8 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
E14 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
E17 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
ED55 1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
EH11 3	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
EH48 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
FY2 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
FY4 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
FY8 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
FY8 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
G53 5	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
G76 8	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
HA4 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
HA7 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
HD3 4	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
HD7 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
HD7 6	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
HU12 9	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
HX1 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
HX4 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
HX7 6	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Monday - Friday	Saturday	Sunday	Weekend		
HX7 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1
JE2 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0
KW11 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1
L12 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1
L19 8	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1
L20 9	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1
L22 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0
L25 5	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1
L32 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1
L35 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1
L39 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1
L4 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1
L7 8	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0
L9 3	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0
LA10 5	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
LA14 5	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1
LA4 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1
LA6 1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0
LE2 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1
LL12 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1
LL13 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1
LL19 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.5%	1
LL57 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1
LL65 3	0.2%	2	0.0%	0	0.4%	2	0.0%	0	1.0%	2	0.2%	1	0.4%	1
LS11 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1
LS18 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0
LS2 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0
LS25 1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1
LS29 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.2%	1	0.0%	0
LS6 3	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1
LS8 1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1
LS8 3	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1
M1	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1
M1 1	0.2%	2	0.0%	0	0.4%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0
M1 3	0.7%	6	0.7%	2	0.8%	4	1.5%	5	0.4%	1	0.0%	0	0.2%	1
M1 4	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.5%	1
M1 5	0.2%	2	0.0%	0	0.4%	2	0.6%	2	0.0%	0	0.0%	0	0.5%	2
M1 7	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
M10 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.5%	1
M11 1	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.7%	2	0.0%	0	0.2%	1
M11 4	1.0%	8	1.0%	3	1.0%	5	1.2%	4	0.7%	2	1.0%	2	1.0%	4
M11 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1
M12 5	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
M12 8	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0
M13 0	1.2%	10	0.7%	2	1.5%	8	2.4%	8	0.7%	2	0.0%	0	0.9%	5
M13 9	0.2%	2	0.0%	0	0.4%	2	0.6%	2	0.0%	0	0.0%	0	1.0%	2
M14 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Monday - Friday	Saturday	Sunday	Weekend												
M14 5	0.4%	3	0.3%	1	0.4%	2	0.9%	3	0.0%	0	0.0%	0	0.5%	3	0.0%	0	0.2%	1	1.0%	2	0.0%	0	0.5%	2
M14 6	1.2%	10	1.3%	4	1.1%	6	2.7%	9	0.4%	1	0.0%	0	1.8%	10	0.0%	0	1.6%	7	0.5%	1	1.0%	2	0.7%	3
M14 7	0.6%	5	0.3%	1	0.8%	4	1.2%	4	0.0%	0	0.5%	1	0.7%	4	0.4%	1	0.7%	3	0.5%	1	0.5%	1	0.5%	2
M15 4	0.8%	7	2.0%	6	0.2%	1	1.8%	6	0.0%	0	0.5%	1	1.1%	6	0.4%	1	0.9%	4	1.0%	2	0.5%	1	0.7%	3
M15 5	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.5%	1	0.0%	0	0.2%	1
M15 6	0.7%	6	0.7%	2	0.8%	4	1.2%	4	0.4%	1	0.5%	1	0.7%	4	0.7%	2	1.2%	5	0.0%	0	0.5%	1	0.2%	1
M16 0	0.4%	3	0.3%	1	0.4%	2	0.6%	2	0.4%	1	0.0%	0	0.4%	2	0.4%	1	0.7%	3	0.0%	0	0.0%	0	0.0%	0
M16 8	0.6%	5	0.7%	2	0.6%	3	0.9%	3	0.4%	1	0.5%	1	0.5%	3	0.7%	2	0.5%	2	1.0%	2	0.5%	1	0.7%	3
M16 9	0.5%	4	0.7%	2	0.4%	2	0.6%	2	0.4%	1	0.5%	1	0.5%	3	0.4%	1	0.7%	3	0.0%	0	0.5%	1	0.2%	1
M18 8	0.5%	4	0.7%	2	0.4%	2	0.6%	2	0.0%	0	1.0%	2	0.2%	1	1.1%	3	0.7%	3	0.5%	1	0.0%	0	0.2%	1
M19 1	0.6%	5	1.6%	5	0.0%	0	0.6%	2	0.4%	1	1.0%	2	0.4%	2	1.1%	3	0.5%	2	1.0%	2	0.5%	1	0.7%	3
M19 2	0.7%	6	0.3%	1	1.0%	5	0.9%	3	1.1%	3	0.0%	0	0.7%	4	0.7%	2	0.7%	3	1.5%	3	0.0%	0	0.7%	3
M19 3	0.5%	4	0.3%	1	0.6%	3	0.6%	2	0.4%	1	0.5%	1	0.5%	3	0.4%	1	0.7%	3	0.0%	0	0.5%	1	0.2%	1
M2 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M20 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M20 2	0.4%	3	0.7%	2	0.2%	1	0.6%	2	0.0%	0	0.5%	1	0.5%	3	0.0%	0	0.0%	0	1.0%	2	0.5%	1	0.7%	3
M20 3	0.2%	2	0.7%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
M20 4	0.5%	4	0.3%	1	0.6%	3	0.9%	3	0.4%	1	0.0%	0	0.5%	3	0.4%	1	0.5%	2	0.0%	0	1.0%	2	0.5%	2
M20 5	0.4%	3	0.7%	2	0.2%	1	0.3%	1	0.4%	1	0.5%	1	0.5%	3	0.0%	0	0.2%	1	0.5%	1	0.5%	1	0.5%	2
M20 6	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.4%	1	0.5%	1	0.4%	2	0.4%	1	0.0%	0	1.0%	2	0.5%	1	0.7%	3
M21 0	0.4%	3	0.7%	2	0.2%	1	0.0%	0	1.1%	3	0.0%	0	0.5%	3	0.0%	0	0.5%	2	0.5%	1	0.0%	0	0.2%	1
M21 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M21 8	0.6%	5	0.3%	1	0.8%	4	0.0%	0	0.7%	2	1.4%	3	0.7%	4	0.4%	1	0.5%	2	0.5%	1	1.0%	2	0.7%	3
M21 9	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%	1
M22 1	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.7%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0
M22 4	0.4%	3	1.0%	3	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.2%	1	0.7%	2	0.0%	0	0.5%	1	1.0%	2	0.7%	3
M22 5	0.4%	3	0.3%	1	0.4%	2	0.0%	0	1.1%	3	0.0%	0	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
M23 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M23 1	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	1	0.5%	1	0.2%	1	0.4%	1	0.5%	2	0.0%	0	0.0%	0	0.0%	0
M23 2	0.2%	2	0.3%	1	0.2%	1	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.2%	1	0.5%	1	0.0%	0	0.2%	1
M23 9	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%	1
M24	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
M24 1	0.6%	5	0.7%	2	0.6%	3	0.0%	0	1.1%	3	1.0%	2	0.7%	4	0.4%	1	0.5%	2	1.0%	2	0.5%	1	0.7%	3
M24 2	0.6%	5	0.0%	0	1.0%	5	0.3%	1	0.4%	1	1.0%	2	0.2%	1	1.1%	3	0.5%	2	1.0%	2	0.5%	1	0.7%	3
M24 4	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.0%	0	1.0%	2	0.2%	1	0.7%	2	0.5%	2	0.5%	1	0.0%	0	0.2%	1
M24 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M24 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
M25 0	0.8%	7	0.0%	0	1.3%	7	0.9%	3	0.7%	2	0.5%	1	0.9%	5	0.7%	2	0.7%	3	0.5%	1	1.5%	3	1.0%	4
M25 1	0.2%	2	0.7%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
M25 2	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.4%	1	0.5%	1	0.5%	3	0.0%	0	0.5%	2	0.5%	1	0.0%	0	0.2%	1
M25 3	0.5%	4	0.0%	0	0.8%	4	0.3%	1	0.0%	0	1.4%	3	0.7%	4	0.0%	0	0.7%	3	0.5%	1	0.0%	0	0.2%	1
M25 9	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	1	1.0%	2	0.2%	1	0.7%	2	0.2%	1	0.5%	1	0.5%	1	0.5%	2
M26 1	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.5%	1	0.2%	1	0.7%	2	0.0%	0	1.0%	2	0.5%	1	0.7%	3
M26 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M26 3	0.4%	3	0.0%	0	0.6%	3	0.6%	2	0.0%	0	0.5%	1	0.0%	0	1.1%	3	0.0%	0	1.0%	2	0.5%	1	0.7%	3
M26 4	0.6%	5	0.3%	1	0.8%	4	0.6%	2	0.7%	2	0.5%	1	0.5%	3	0.7%	2	0.5%	2	1.0%	2	0.5%	1	0.7%	3
M27 0	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.0%	0	1.0%	2	0.5%	3	0.0%	0	0.5%	2	0.5%	1	0.0%	0	0.2%	1

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend		
M27 6	0.4%	3	0.0%	0	0.6%	3	0.6%	2	0.4%	1	0.0%	0	0.4%	2	0.4%	1	0.2%	1	0.0%	0	1.0%	2	0.5%	2
M27 8	0.7%	6	0.3%	1	1.0%	5	0.3%	1	0.7%	2	1.4%	3	0.7%	4	0.7%	2	0.7%	3	1.0%	2	0.5%	1	0.7%	3
M28 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M28 1	0.4%	3	0.7%	2	0.2%	1	0.0%	0	0.0%	0	1.4%	3	0.5%	3	0.0%	0	0.0%	0	0.5%	1	1.0%	2	0.7%	3
M28 2	0.5%	4	0.3%	1	0.6%	3	0.3%	1	0.7%	2	0.5%	1	0.4%	2	0.7%	2	0.7%	3	0.5%	1	0.0%	0	0.2%	1
M28 7	0.4%	3	0.3%	1	0.4%	2	0.6%	2	0.4%	1	0.0%	0	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
M29 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M29 7	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.5%	1	0.4%	2	0.4%	1	0.2%	1	1.0%	2	0.0%	0	0.5%	2
M3 1	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M3 4	1.0%	8	2.3%	7	0.2%	1	0.9%	3	1.4%	4	0.5%	1	1.5%	8	0.0%	0	0.9%	4	2.0%	4	0.0%	0	1.0%	4
M3 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M3 6	1.0%	8	0.7%	2	1.1%	6	0.9%	3	1.4%	4	0.5%	1	1.5%	8	0.0%	0	1.4%	6	1.0%	2	0.0%	0	0.5%	2
M3 7	0.7%	6	1.6%	5	0.2%	1	1.5%	5	0.0%	0	0.5%	1	0.9%	5	0.4%	1	0.7%	3	1.0%	2	0.5%	1	0.7%	3
M30 0	0.7%	6	0.7%	2	0.8%	4	0.9%	3	0.7%	2	0.5%	1	0.7%	4	0.7%	2	0.7%	3	0.5%	1	1.0%	2	0.7%	3
M30 7	0.5%	4	0.3%	1	0.6%	3	0.6%	2	0.4%	1	0.5%	1	0.4%	2	0.7%	2	0.2%	1	1.0%	2	0.5%	1	0.7%	3
M30 8	0.6%	5	0.7%	2	0.6%	3	0.9%	3	0.4%	1	0.5%	1	0.4%	2	1.1%	3	0.5%	2	1.0%	2	0.5%	1	0.7%	3
M30 9	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M31 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M32 0	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.0%	0	0.5%	1	0.2%	1	0.4%	1	0.5%	2	0.0%	0	0.0%	0	0.0%	0
M32 8	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.7%	2	0.0%	0	0.4%	2	0.4%	1	0.7%	3	0.0%	0	0.0%	0	0.0%	0
M32 9	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.5%	1	0.2%	1	0.7%	2	0.5%	2	0.0%	0	0.5%	1	0.2%	1
M33 2	0.2%	2	0.7%	2	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.2%	1
M33 3	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	1	1.0%	2	0.4%	2	0.4%	1	0.7%	3	0.0%	0	0.0%	0	0.0%	0
M33 4	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.4%	1	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
M33 5	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.4%	1	0.5%	1	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
M34 2	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.0%	0	1.0%	2	0.5%	2
M34 3	0.4%	3	0.7%	2	0.2%	1	0.3%	1	0.7%	2	0.0%	0	0.4%	2	0.4%	1	0.5%	2	0.5%	1	0.0%	0	0.2%	1
M34 5	0.4%	3	0.7%	2	0.2%	1	0.3%	1	0.4%	1	0.5%	1	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
M34 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M34 7	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M35 0	0.6%	5	0.7%	2	0.6%	3	0.3%	1	1.1%	3	0.5%	1	0.2%	1	1.4%	4	0.7%	3	0.5%	1	0.5%	1	0.5%	2
M35 9	0.2%	2	0.0%	0	0.4%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0
M37 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
M38 0	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.0%	0	0.5%	1	0.2%	1
M38 9	0.4%	3	0.7%	2	0.2%	1	0.0%	0	0.7%	2	0.5%	1	0.4%	2	0.4%	1	0.2%	1	0.0%	0	1.0%	2	0.5%	2
M4 1	0.6%	5	0.3%	1	0.8%	4	1.5%	5	0.0%	0	0.0%	0	0.9%	5	0.0%	0	0.0%	0	1.5%	3	1.0%	2	1.2%	5
M4 4	1.0%	8	1.3%	4	0.8%	4	1.5%	5	0.7%	2	0.5%	1	0.9%	5	1.1%	3	0.7%	3	1.0%	2	1.5%	3	1.2%	5
M4 5	0.5%	4	1.3%	4	0.0%	0	0.3%	1	0.4%	1	1.0%	2	0.5%	3	0.4%	1	0.5%	2	0.5%	1	0.5%	1	0.5%	2
M4 6	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.4%	1	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.0%	0	0.5%	1	0.2%	1
M4 7	0.5%	4	0.3%	1	0.6%	3	0.9%	3	0.4%	1	0.0%	0	0.5%	3	0.4%	1	0.7%	3	0.0%	0	0.5%	1	0.2%	1
M40 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
M40 1	0.7%	6	1.0%	3	0.6%	3	0.3%	1	1.4%	4	0.5%	1	0.5%	3	1.1%	3	0.5%	2	0.0%	0	2.0%	4	1.0%	4
M40 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
M40 3	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
M40 5	0.4%	3	0.3%	1	0.4%	2	0.6%	2	0.4%	1	0.0%	0	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
M40 7	0.6%	5	0.7%	2	0.6%	3	0.6%	2	1.1%	3	0.0%	0	0.5%	3	0.7%	2	0.5%	2	0.5%	1	1.0%	2	0.7%	3
M40 8	0.5%	4	0.3%	1	0.6%	3	0.6%	2	0.4%	1	0.5%	1	0.0%	0	1.4%	4	0.7%	3	0.0%	0	0.5%	1	0.2%	1

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
M41 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
M41 5	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
M41 6	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.0%	0	0.5%	1	0.2%	1	0.4%	1	0.5%	2	0.0%	0	0.0%	0	0.0%
M41 7	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.7%	2	0.5%	2	0.0%	0	0.0%	0	0.0%
M41 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
M41 9	0.4%	3	0.7%	2	0.2%	1	0.0%	0	1.1%	3	0.0%	0	0.4%	2	0.4%	1	0.2%	1	0.0%	0	1.0%	2	0.5%
M43 6	0.4%	3	0.7%	2	0.2%	1	0.3%	1	0.7%	2	0.0%	0	0.2%	1	0.7%	2	0.5%	2	0.5%	1	0.0%	0	0.2%
M43 7	0.5%	4	0.3%	1	0.6%	3	0.6%	2	0.4%	1	0.5%	1	0.5%	3	0.4%	1	0.2%	1	0.5%	1	1.0%	2	0.7%
M44 5	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%
M44 6	0.4%	3	0.0%	0	0.6%	3	0.9%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	3	0.5%	2	0.0%	0	0.5%	1	0.2%
M45 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
M45 7	0.4%	3	0.0%	0	0.6%	3	0.6%	2	0.0%	0	0.5%	1	0.5%	3	0.0%	0	0.7%	3	0.0%	0	0.0%	0	0.0%
M45 8	0.2%	2	0.7%	2	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.2%	1	0.4%	1	0.2%	1	0.0%	0	0.5%	1	0.2%
M46 0	0.5%	4	0.7%	2	0.4%	2	0.3%	1	0.7%	2	0.5%	1	0.7%	4	0.0%	0	0.5%	2	0.5%	1	0.5%	1	0.5%
M46 9	0.2%	2	0.7%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%
M5 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
M5 4	0.6%	5	0.7%	2	0.6%	3	0.9%	3	0.4%	1	0.5%	1	0.7%	4	0.4%	1	0.5%	2	1.5%	3	0.0%	0	0.7%
M5 5	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.5%	1	0.4%	2	0.4%	1	0.7%	3	0.0%	0	0.0%	0	0.0%
M6 5	0.7%	6	0.7%	2	0.8%	4	0.6%	2	1.1%	3	0.5%	1	0.9%	5	0.4%	1	1.2%	5	0.0%	0	0.5%	1	0.2%
M6 6	1.1%	9	2.6%	8	0.2%	1	2.1%	7	0.7%	2	0.0%	0	1.3%	7	0.7%	2	1.2%	5	1.0%	2	1.0%	2	1.0%
M6 7	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.0%	0	1.0%	2	0.2%	1	0.4%	1	0.5%	2	0.0%	0	0.0%	0	0.0%
M6 8	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.7%	2	0.0%	0	0.0%	0	1.1%	3	0.0%	0	0.5%	1	1.0%	2	0.7%
M7	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
M7 1	0.4%	3	0.0%	0	0.6%	3	0.6%	2	0.0%	0	0.5%	1	0.0%	0	1.1%	3	0.2%	1	0.5%	1	0.5%	1	0.5%
M7 2	1.1%	9	1.3%	4	1.0%	5	0.9%	3	0.7%	2	1.9%	4	0.9%	5	1.4%	4	1.2%	5	1.0%	2	1.0%	2	1.0%
M7 3	0.4%	3	0.0%	0	0.6%	3	0.9%	3	0.0%	0	0.0%	0	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%
M7 4	0.6%	5	0.3%	1	0.8%	4	0.6%	2	0.4%	1	1.0%	2	0.4%	2	1.1%	3	0.5%	2	0.5%	1	1.0%	2	0.7%
M8 0	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
M8 5	0.4%	3	0.3%	1	0.4%	2	0.6%	2	0.0%	0	0.5%	1	0.0%	0	1.1%	3	0.5%	2	0.5%	1	0.0%	0	0.2%
M8 8	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.0%	0	0.5%	1	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.5%	1	0.5%
M8 9	0.2%	2	0.3%	1	0.2%	1	0.6%	2	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.5%	2	0.0%	0	0.0%	0	0.0%
M9 0	0.2%	2	0.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.2%	1	0.4%	1	0.2%	1	0.0%	0	0.5%	1	0.2%
M9 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
M9 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
M9 6	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.0%	0	1.0%	2	0.2%	1	0.7%	2	0.7%	3	0.0%	0	0.0%	0	0.0%
M9 7	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.5%	1	0.2%	1	0.7%	2	0.5%	2	0.5%	1	0.0%	0	0.2%
M9 8	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.4%	2	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.2%
N28 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%
NE	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
NE17 8	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%
NE3 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
NG4 1	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%
NN2 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL1 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL1 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL1 8	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
OL10 1	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
OL10 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL11 1	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL11 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL11 3	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.4%	1	0.5%	1	0.4%	2	0.4%	1	0.2%	1	0.0%	0	1.0%	2	0.5%
OL11 5	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.7%	2	0.5%	1	0.4%	2	0.4%	1	0.2%	1	1.0%	2	0.0%	0	0.5%
OL12 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
OL12 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%
OL12 8	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL12 9	0.2%	2	0.7%	2	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.5%	1	0.5%
OL13 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL14 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL14 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL15 0	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%
OL16 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL16 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL16 9	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%
OL2 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%
OL2 6	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL2 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
OL3 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL4 1	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL4 2	0.5%	4	0.3%	1	0.6%	3	0.3%	1	0.7%	2	0.5%	1	0.5%	3	0.4%	1	0.5%	2	0.5%	1	0.5%	1	0.5%
OL4 3	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL5 0	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL5 9	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%
OL6 5	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL6 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
OL7 0	0.2%	2	0.7%	2	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.7%	2	0.0%	0	1.0%	2	0.0%	0	0.5%
OL7 9	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL9 0	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%
OL9 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
OL9 7	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
OL9 9	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.7%	2	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.0%	0	0.5%	1	0.2%
PE25 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%
PL17 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
PL7 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
PR1 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%
PR1 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
PR2 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
PR2 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
PR2 9	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.5%	1	0.5%
PR25 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
PR25 3	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%
PR3 1	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%
PR3 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%
PR3 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%
PR4 6	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male	Female	18 - 34	35 - 54	55 +	ABC1	C2DE	Monday - Friday	Saturday	Sunday	Weekend												
PR5 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
PR6 9	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
PR7 0	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
PR7 7	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
PR8 2	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.2%	1	0.4%	1	0.0%	0	1.0%	2	0.0%	0	0.5%	2
RG18 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
RG26 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
RH1 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
RM3 8	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
RN3 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
S18 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
S46 4	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
S6 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
S60 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
S75 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
S8 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
SA1 6	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SA14 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SE28 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SK10 1	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
SK10 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
SK11 0	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK11 8	0.2%	2	0.3%	1	0.2%	1	0.6%	2	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.5%	1	0.0%	0	0.2%	1
SK12 1	0.4%	3	0.3%	1	0.4%	2	0.0%	0	0.0%	0	1.4%	3	0.2%	1	0.7%	2	0.5%	2	0.0%	0	0.5%	1	0.2%	1
SK12 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK13 1	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	1	0.5%	1	0.2%	1	0.4%	1	0.2%	1	0.5%	1	0.0%	0	0.2%	1
SK13 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SK13 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK13 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK14 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK15 1	0.4%	3	0.3%	1	0.4%	2	0.3%	1	0.7%	2	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.5%	1	0.5%	1	0.5%	2
SK15 2	0.5%	4	0.0%	0	0.8%	4	0.3%	1	0.0%	0	1.4%	3	0.5%	3	0.4%	1	0.7%	3	0.5%	1	0.0%	0	0.2%	1
SK16 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK2 5	0.5%	4	0.7%	2	0.4%	2	0.0%	0	1.4%	4	0.0%	0	0.7%	4	0.0%	0	0.5%	2	0.0%	0	1.0%	2	0.5%	2
SK23 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK3 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SK3 9	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK4 2	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
SK4 4	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.5%	2
SK5 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SK6 1	0.4%	3	0.0%	0	0.6%	3	0.0%	0	0.4%	1	1.0%	2	0.4%	2	0.4%	1	0.5%	2	0.0%	0	0.5%	1	0.2%	1
SK6 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK6 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
SK6 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK6 7	0.2%	2	0.0%	0	0.4%	2	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
SK6 8	0.2%	2	0.3%	1	0.2%	1	0.3%	1	0.4%	1	0.0%	0	0.2%	1	0.4%	1	0.0%	0	0.5%	1	0.5%	1	0.5%	2
SK7 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend		
SK7 4	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.4%	1	0.0%	0	0.2%	1	0.4%	1	0.5%	2	0.0%	0	0.0%	0	0.0%	0
SK8 2	0.2%	2	0.3%	1	0.2%	1	0.6%	2	0.0%	0	0.0%	0	0.2%	1	0.4%	1	0.5%	2	0.0%	0	0.0%	0	0.0%	0
SK8 3	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK8 4	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
SK8 5	0.4%	3	0.3%	1	0.4%	2	0.0%	0	0.0%	0	1.4%	3	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
SK9 1	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.4%	1	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.5%	1	0.0%	0	0.2%	1
SK9 2	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
SK9 7	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.7%	2	0.0%	0	0.2%	1	0.4%	1	0.2%	1	0.0%	0	0.5%	1	0.2%	1
SL5 8	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SR1 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
ST11 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
ST14 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
ST15 8	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
ST3 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
ST7 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
ST9 9	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
SY11 2	0.2%	2	0.3%	1	0.2%	1	0.0%	0	0.7%	2	0.0%	0	0.4%	2	0.0%	0	0.5%	2	0.0%	0	0.0%	0	0.0%	0
SY4 3	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
TD15 1	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
TS9 7	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA11 8	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
WA11 9	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
WA12 9	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.7%	2	0.0%	0	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
WA13 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WA14 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA14 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA15 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA15 6	0.6%	5	0.3%	1	0.8%	4	0.6%	2	0.4%	1	1.0%	2	0.5%	3	0.7%	2	0.5%	2	1.0%	2	0.5%	1	0.7%	3
WA15 7	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.0%	0	0.5%	1	0.4%	2	0.0%	0	0.2%	1	0.0%	0	0.5%	1	0.2%	1
WA15 8	0.4%	3	0.0%	0	0.6%	3	0.3%	1	0.7%	2	0.0%	0	0.4%	2	0.4%	1	0.5%	2	0.5%	1	0.0%	0	0.2%	1
WA16 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
WA16 6	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WA2 0	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WA2 7	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
WA2 9	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WA3 1	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA3 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA3 3	0.4%	3	0.7%	2	0.2%	1	0.3%	1	0.7%	2	0.0%	0	0.2%	1	0.7%	2	0.2%	1	1.0%	2	0.0%	0	0.5%	2
WA3 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA3 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WA4 1	0.2%	2	0.3%	1	0.2%	1	0.6%	2	0.0%	0	0.0%	0	0.4%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.5%	2
WA4 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WA4 3	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA4 4	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
WA5 1	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WA7 6	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WA8 9	0.4%	3	0.0%	0	0.6%	3	0.9%	3	0.0%	0	0.0%	0	0.5%	3	0.0%	0	0.2%	1	0.5%	1	0.5%	1	0.5%	2

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total		Male		Female		18 - 34		35 - 54		55 +		ABC1		C2DE		Monday - Friday		Saturday		Sunday		Weekend	
WA9 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WF2 6	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WF4 5	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WF6 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WN2 2	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.2%	1
WN4 9	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WN5 7	0.4%	3	0.7%	2	0.2%	1	0.3%	1	0.4%	1	0.5%	1	0.4%	2	0.4%	1	0.5%	2	0.0%	0	0.5%	1	0.2%	1
WN5 8	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WN6 9	0.2%	2	0.0%	0	0.4%	2	0.3%	1	0.4%	1	0.0%	0	0.4%	2	0.0%	0	0.0%	0	0.5%	1	0.5%	1	0.5%	2
WN7 1	0.4%	3	0.3%	1	0.4%	2	0.0%	0	0.4%	1	1.0%	2	0.4%	2	0.4%	1	0.2%	1	0.5%	1	0.5%	1	0.5%	2
WN7 2	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WN7 3	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
WN7 5	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.5%	1	0.0%	0	0.2%	1
WN8 8	0.1%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.5%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
WS13 7	0.1%	1	0.3%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0
YO22 5	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
YO24 4	0.1%	1	0.0%	0	0.2%	1	0.3%	1	0.0%	0	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
YO42 2	0.1%	1	0.3%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.5%	1	0.2%	1
Base:		828		305		523		338		278		207		551		276		425		202		201		403

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

PC		Total	Main purpose of visit: Buy goods in the City Centre (Q01)		Main purpose of visit: Buy non-food goods in the City Centre (Q01)		
AB25	3	0.1%	1	0.0%	0	0.0%	0
AB54	0	0.1%	1	0.0%	0	0.0%	0
B12	5	0.1%	1	0.3%	1	0.3%	1
B25	8	0.1%	1	0.0%	0	0.0%	0
B35	6	0.1%	1	0.0%	0	0.0%	0
B97	5	0.1%	1	0.0%	0	0.0%	0
BA2	2	0.1%	1	0.0%	0	0.0%	0
BB1	5	0.1%	1	0.3%	1	0.3%	1
BB1	9	0.1%	1	0.3%	1	0.3%	1
BB10	3	0.1%	1	0.3%	1	0.3%	1
BB11	1	0.1%	1	0.0%	0	0.0%	0
BB11	2	0.1%	1	0.3%	1	0.3%	1
BB11	5	0.1%	1	0.0%	0	0.0%	0
BB12	9	0.2%	2	0.6%	2	0.6%	2
BB18	6	0.1%	1	0.3%	1	0.3%	1
BB2	4	0.1%	1	0.0%	0	0.0%	0
BB2	7	0.1%	1	0.0%	0	0.0%	0
BB3	3	0.1%	1	0.0%	0	0.0%	0
BB4	5	0.1%	1	0.0%	0	0.0%	0
BB4	7	0.1%	1	0.3%	1	0.3%	1
BB4	8	0.2%	2	0.6%	2	0.6%	2
BB5	3	0.1%	1	0.3%	1	0.3%	1
BB7	1	0.1%	1	0.0%	0	0.0%	0
BD12	0	0.1%	1	0.0%	0	0.0%	0
BD6	1	0.1%	1	0.0%	0	0.0%	0
BL0	0	0.1%	1	0.3%	1	0.3%	1
BL0	9	0.1%	1	0.0%	0	0.0%	0
BL1	4	0.2%	2	0.3%	1	0.3%	1
BL1	6	0.1%	1	0.3%	1	0.3%	1
BL2	4	0.1%	1	0.0%	0	0.0%	0
BL3	1	0.4%	3	0.8%	3	0.9%	3
BL3	2	0.1%	1	0.3%	1	0.3%	1
BL3	5	0.1%	1	0.3%	1	0.3%	1
BL4	0	0.1%	1	0.3%	1	0.3%	1
BL4	9	0.1%	1	0.3%	1	0.0%	0
BL5	2	0.2%	2	0.3%	1	0.3%	1
BL5	3	0.1%	1	0.3%	1	0.3%	1
BL5	5	0.1%	1	0.0%	0	0.0%	0
BL6	5	0.1%	1	0.0%	0	0.0%	0
BL7		0.1%	1	0.0%	0	0.0%	0
BL7	9	0.1%	1	0.3%	1	0.3%	1
BL8	1	0.7%	6	0.8%	3	0.9%	3
BL8	2	0.1%	1	0.3%	1	0.3%	1
BL8	3	0.1%	1	0.0%	0	0.0%	0
BL8	4	0.1%	1	0.0%	0	0.0%	0
BL9	9	0.1%	1	0.0%	0	0.0%	0
BN2	5	0.1%	1	0.0%	0	0.0%	0
BS2	8	0.1%	1	0.0%	0	0.0%	0
BS3	1	0.1%	1	0.0%	0	0.0%	0
Blank		1.7%	14	1.1%	4	1.3%	4
CA22	2	0.1%	1	0.3%	1	0.3%	1
CF14	2	0.1%	1	0.0%	0	0.0%	0
CF24	4	0.1%	1	0.0%	0	0.0%	0
CH1	3	0.1%	1	0.0%	0	0.0%	0
CH1	4	0.1%	1	0.0%	0	0.0%	0
CH3	5	0.1%	1	0.0%	0	0.0%	0
CH65	2	0.1%	1	0.0%	0	0.0%	0
CH65	4	0.1%	1	0.3%	1	0.3%	1
CH66	4	0.1%	1	0.0%	0	0.0%	0
CV8	3	0.1%	1	0.3%	1	0.3%	1
CW1	3	0.1%	1	0.0%	0	0.0%	0
CW3	9	0.1%	1	0.0%	0	0.0%	0
CW5	5	0.1%	1	0.0%	0	0.0%	0
CW9	7	0.1%	1	0.0%	0	0.0%	0
DD9	6	0.1%	1	0.3%	1	0.3%	1
DE13	0	0.1%	1	0.0%	0	0.0%	0
DE13	7	0.1%	1	0.0%	0	0.0%	0
DE4	3	0.1%	1	0.0%	0	0.0%	0
DG12	5	0.1%	1	0.0%	0	0.0%	0

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

		Total	Main purpose of visit: Buy goods in the City Centre (Q01)		Main purpose of visit: Buy non-food goods in the City Centre (Q01)	
DL1	2	0.1%	1	0.0%	0	0.0%
DN35	7	0.1%	1	0.3%	1	0.3%
DN8	5	0.1%	1	0.0%	0	0.0%
E14	3	0.1%	1	0.3%	1	0.3%
E17	9	0.1%	1	0.0%	0	0.0%
ED55	1	0.1%	1	0.0%	0	0.0%
EH11	3	0.1%	1	0.0%	0	0.0%
EH48	2	0.1%	1	0.0%	0	0.0%
FY2	0	0.1%	1	0.0%	0	0.0%
FY4	1	0.1%	1	0.0%	0	0.0%
FY8	2	0.1%	1	0.0%	0	0.0%
FY8	3	0.1%	1	0.3%	1	0.3%
G53	5	0.1%	1	0.3%	1	0.3%
G76	8	0.1%	1	0.0%	0	0.0%
HA4	0	0.1%	1	0.0%	0	0.0%
HA7	4	0.1%	1	0.0%	0	0.0%
HD3	4	0.1%	1	0.3%	1	0.3%
HD7	2	0.1%	1	0.3%	1	0.3%
HD7	6	0.1%	1	0.3%	1	0.3%
HU12	9	0.1%	1	0.0%	0	0.0%
HX1	5	0.1%	1	0.0%	0	0.0%
HX4	8	0.1%	1	0.0%	0	0.0%
HX7	6	0.1%	1	0.0%	0	0.0%
HX7	7	0.1%	1	0.3%	1	0.3%
JE2	6	0.1%	1	0.3%	1	0.3%
KW11	9	0.1%	1	0.0%	0	0.0%
L12	7	0.1%	1	0.3%	1	0.3%
L19	8	0.1%	1	0.3%	1	0.3%
L20	9	0.1%	1	0.3%	1	0.3%
L22	3	0.1%	1	0.0%	0	0.0%
L25	5	0.1%	1	0.0%	0	0.0%
L32	4	0.1%	1	0.0%	0	0.0%
L35	1	0.1%	1	0.0%	0	0.0%
L39	0	0.1%	1	0.3%	1	0.3%
L4	6	0.1%	1	0.0%	0	0.0%
L7	8	0.1%	1	0.0%	0	0.0%
L9	3	0.1%	1	0.0%	0	0.0%
LA10	5	0.1%	1	0.0%	0	0.0%
LA14	5	0.1%	1	0.3%	1	0.3%
LA4	6	0.1%	1	0.3%	1	0.3%
LA6	1	0.1%	1	0.3%	1	0.3%
LE2	2	0.1%	1	0.0%	0	0.0%
LL12	7	0.1%	1	0.0%	0	0.0%
LL13	9	0.1%	1	0.0%	0	0.0%
LL19	7	0.1%	1	0.0%	0	0.0%
LL57	2	0.1%	1	0.0%	0	0.0%
LL65	3	0.2%	2	0.3%	1	0.3%
LS11	5	0.1%	1	0.0%	0	0.0%
LS18	4	0.1%	1	0.0%	0	0.0%
LS2	5	0.1%	1	0.0%	0	0.0%
LS25	1	0.1%	1	0.0%	0	0.0%
LS29	0	0.1%	1	0.0%	0	0.0%
LS6	3	0.1%	1	0.3%	1	0.0%
LS8	1	0.1%	1	0.0%	0	0.0%
LS8	3	0.1%	1	0.0%	0	0.0%
M1		0.1%	1	0.0%	0	0.0%
M1	1	0.2%	2	0.3%	1	0.3%
M1	3	0.7%	6	0.3%	1	0.3%
M1	4	0.1%	1	0.3%	1	0.3%
M1	5	0.2%	2	0.3%	1	0.3%
M1	7	0.1%	1	0.0%	0	0.0%
M10	2	0.1%	1	0.0%	0	0.0%
M11	1	0.4%	3	0.6%	2	0.6%
M11	4	1.0%	8	1.7%	6	1.6%
M11	6	0.1%	1	0.3%	1	0.0%
M12	5	0.1%	1	0.0%	0	0.0%
M12	8	0.1%	1	0.0%	0	0.0%
M13	0	1.2%	10	1.4%	5	1.6%
M13	9	0.2%	2	0.3%	1	0.3%
M14	4	0.1%	1	0.0%	0	0.0%
M14	5	0.4%	3	0.0%	0	0.0%

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

		Total	Main purpose of visit: Buy goods in the City Centre (Q01)		Main purpose of visit: Buy non-food goods in the City Centre (Q01)	
M14	6	1.2%	10	1.9%	7	1.6%
M14	7	0.6%	5	0.6%	2	0.0%
M15	4	0.8%	7	0.3%	1	0.3%
M15	5	0.2%	2	0.3%	1	0.0%
M15	6	0.7%	6	0.6%	2	0.6%
M16	0	0.4%	3	0.0%	0	0.0%
M16	8	0.6%	5	0.3%	1	0.3%
M16	9	0.5%	4	0.3%	1	0.3%
M18	8	0.5%	4	0.8%	3	0.9%
M19	1	0.6%	5	0.6%	2	0.6%
M19	2	0.7%	6	0.6%	2	0.6%
M19	3	0.5%	4	0.6%	2	0.6%
M2	6	0.1%	1	0.0%	0	0.0%
M20	1	0.1%	1	0.3%	1	0.3%
M20	2	0.4%	3	0.6%	2	0.6%
M20	3	0.2%	2	0.0%	0	0.0%
M20	4	0.5%	4	0.3%	1	0.3%
M20	5	0.4%	3	0.8%	3	0.9%
M20	6	0.4%	3	0.3%	1	0.3%
M21	0	0.4%	3	0.8%	3	0.6%
M21	7	0.1%	1	0.3%	1	0.3%
M21	8	0.6%	5	0.3%	1	0.3%
M21	9	0.2%	2	0.3%	1	0.3%
M22	1	0.2%	2	0.6%	2	0.6%
M22	4	0.4%	3	0.8%	3	0.3%
M22	5	0.4%	3	0.3%	1	0.3%
M23	0	0.1%	1	0.3%	1	0.3%
M23	1	0.2%	2	0.6%	2	0.6%
M23	2	0.2%	2	0.6%	2	0.6%
M23	9	0.2%	2	0.3%	1	0.3%
M24		0.1%	1	0.3%	1	0.3%
M24	1	0.6%	5	0.8%	3	0.6%
M24	2	0.6%	5	0.3%	1	0.3%
M24	4	0.4%	3	0.8%	3	0.9%
M24	5	0.1%	1	0.3%	1	0.3%
M24	6	0.1%	1	0.0%	0	0.0%
M25	0	0.8%	7	0.8%	3	0.9%
M25	1	0.2%	2	0.0%	0	0.0%
M25	2	0.4%	3	0.0%	0	0.0%
M25	3	0.5%	4	0.3%	1	0.3%
M25	9	0.4%	3	0.6%	2	0.6%
M26	1	0.4%	3	0.0%	0	0.0%
M26	2	0.1%	1	0.3%	1	0.3%
M26	3	0.4%	3	0.6%	2	0.6%
M26	4	0.6%	5	1.4%	5	1.6%
M27	0	0.4%	3	0.3%	1	0.3%
M27	6	0.4%	3	0.6%	2	0.3%
M27	8	0.7%	6	0.6%	2	0.6%
M28	0	0.1%	1	0.3%	1	0.3%
M28	1	0.4%	3	0.0%	0	0.0%
M28	2	0.5%	4	0.6%	2	0.6%
M28	7	0.4%	3	0.6%	2	0.6%
M29	5	0.1%	1	0.0%	0	0.0%
M29	7	0.4%	3	0.3%	1	0.3%
M3	1	0.1%	1	0.0%	0	0.0%
M3	4	1.0%	8	1.1%	4	0.9%
M3	5	0.1%	1	0.0%	0	0.0%
M3	6	1.0%	8	1.4%	5	0.9%
M3	7	0.7%	6	1.1%	4	0.6%
M30	0	0.7%	6	1.1%	4	0.6%
M30	7	0.5%	4	0.6%	2	0.6%
M30	8	0.6%	5	1.1%	4	0.9%
M30	9	0.1%	1	0.3%	1	0.3%
M31	4	0.1%	1	0.0%	0	0.0%
M32	0	0.2%	2	0.3%	1	0.3%
M32	8	0.4%	3	0.3%	1	0.3%
M32	9	0.4%	3	0.6%	2	0.6%
M33	2	0.2%	2	0.3%	1	0.3%
M33	3	0.4%	3	0.3%	1	0.3%
M33	4	0.2%	2	0.3%	1	0.3%
M33	5	0.4%	3	0.0%	0	0.0%

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

		Total	Main purpose of visit: Buy goods in the City Centre (Q01)		Main purpose of visit: Buy non-food goods in the City Centre (Q01)		
M34	2	0.2%	2	0.3%	1	0.0%	0
M34	3	0.4%	3	0.3%	1	0.0%	0
M34	5	0.4%	3	0.0%	0	0.0%	0
M34	6	0.1%	1	0.0%	0	0.0%	0
M34	7	0.1%	1	0.0%	0	0.0%	0
M35	0	0.6%	5	0.0%	0	0.0%	0
M35	9	0.2%	2	0.3%	1	0.3%	1
M37	4	0.1%	1	0.3%	1	0.3%	1
M38	0	0.2%	2	0.0%	0	0.0%	0
M38	9	0.4%	3	0.3%	1	0.3%	1
M4	1	0.6%	5	0.6%	2	0.6%	2
M4	4	1.0%	8	0.8%	3	0.6%	2
M4	5	0.5%	4	0.8%	3	0.3%	1
M4	6	0.2%	2	0.6%	2	0.3%	1
M4	7	0.5%	4	0.8%	3	0.9%	3
M40	0	0.1%	1	0.3%	1	0.3%	1
M40	1	0.7%	6	1.1%	4	0.9%	3
M40	2	0.1%	1	0.0%	0	0.0%	0
M40	3	0.1%	1	0.3%	1	0.3%	1
M40	5	0.4%	3	0.6%	2	0.6%	2
M40	7	0.6%	5	0.0%	0	0.0%	0
M40	8	0.5%	4	0.8%	3	0.9%	3
M41	0	0.1%	1	0.3%	1	0.3%	1
M41	5	0.1%	1	0.0%	0	0.0%	0
M41	6	0.2%	2	0.0%	0	0.0%	0
M41	7	0.2%	2	0.3%	1	0.3%	1
M41	8	0.1%	1	0.0%	0	0.0%	0
M41	9	0.4%	3	0.3%	1	0.3%	1
M43	6	0.4%	3	0.6%	2	0.3%	1
M43	7	0.5%	4	0.3%	1	0.3%	1
M44	5	0.1%	1	0.3%	1	0.3%	1
M44	6	0.4%	3	0.6%	2	0.3%	1
M45	6	0.1%	1	0.3%	1	0.3%	1
M45	7	0.4%	3	0.3%	1	0.3%	1
M45	8	0.2%	2	0.3%	1	0.3%	1
M46	0	0.5%	4	0.6%	2	0.3%	1
M46	9	0.2%	2	0.0%	0	0.0%	0
M5	3	0.1%	1	0.3%	1	0.3%	1
M5	4	0.6%	5	1.4%	5	1.6%	5
M5	5	0.4%	3	0.3%	1	0.0%	0
M6	5	0.7%	6	0.0%	0	0.0%	0
M6	6	1.1%	9	0.6%	2	0.6%	2
M6	7	0.2%	2	0.3%	1	0.3%	1
M6	8	0.4%	3	0.8%	3	0.6%	2
M7		0.1%	1	0.3%	1	0.3%	1
M7	1	0.4%	3	0.6%	2	0.6%	2
M7	2	1.1%	9	1.7%	6	1.9%	6
M7	3	0.4%	3	0.0%	0	0.0%	0
M7	4	0.6%	5	0.8%	3	0.9%	3
M8	0	0.1%	1	0.0%	0	0.0%	0
M8	5	0.4%	3	0.6%	2	0.3%	1
M8	8	0.2%	2	0.0%	0	0.0%	0
M8	9	0.2%	2	0.0%	0	0.0%	0
M9	0	0.2%	2	0.3%	1	0.3%	1
M9	4	0.1%	1	0.3%	1	0.0%	0
M9	5	0.1%	1	0.0%	0	0.0%	0
M9	6	0.4%	3	0.6%	2	0.3%	1
M9	7	0.4%	3	0.6%	2	0.6%	2
M9	8	0.2%	2	0.6%	2	0.6%	2
N28	3	0.1%	1	0.3%	1	0.3%	1
NE		0.1%	1	0.3%	1	0.3%	1
NE17	8	0.1%	1	0.3%	1	0.3%	1
NE3	5	0.1%	1	0.0%	0	0.0%	0
NG4	1	0.1%	1	0.0%	0	0.0%	0
NN2	1	0.1%	1	0.0%	0	0.0%	0
OL1	2	0.1%	1	0.3%	1	0.3%	1
OL1	4	0.1%	1	0.0%	0	0.0%	0
OL1	8	0.1%	1	0.3%	1	0.3%	1
OL10	1	0.1%	1	0.0%	0	0.0%	0
OL10	3	0.1%	1	0.3%	1	0.3%	1
OL11	1	0.1%	1	0.0%	0	0.0%	0

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Main purpose of visit: Buy goods in the City Centre (Q01)		Main purpose of visit: Buy non-food goods in the City Centre (Q01)	
OL11 2	0.1%	1	0.0%	0	0.0%
OL11 3	0.4%	3	0.0%	0	0.0%
OL11 5	0.4%	3	0.6%	2	0.6%
OL12 6	0.1%	1	0.0%	0	0.0%
OL12 7	0.1%	1	0.3%	1	0.3%
OL12 8	0.1%	1	0.0%	0	0.0%
OL12 9	0.2%	2	0.3%	1	0.3%
OL13 9	0.1%	1	0.0%	0	0.0%
OL14 6	0.1%	1	0.3%	1	0.3%
OL14 8	0.1%	1	0.3%	1	0.3%
OL15 0	0.2%	2	0.3%	1	0.3%
OL16 3	0.1%	1	0.3%	1	0.3%
OL16 5	0.1%	1	0.3%	1	0.3%
OL16 9	0.1%	1	0.3%	1	0.3%
OL2 5	0.1%	1	0.3%	1	0.3%
OL2 6	0.1%	1	0.3%	1	0.3%
OL2 8	0.1%	1	0.3%	1	0.3%
OL3 5	0.1%	1	0.0%	0	0.0%
OL4 1	0.1%	1	0.0%	0	0.0%
OL4 2	0.5%	4	0.0%	0	0.0%
OL4 3	0.1%	1	0.0%	0	0.0%
OL5 0	0.1%	1	0.0%	0	0.0%
OL5 9	0.2%	2	0.3%	1	0.3%
OL6 5	0.1%	1	0.0%	0	0.0%
OL6 8	0.1%	1	0.0%	0	0.0%
OL7 0	0.2%	2	0.3%	1	0.3%
OL7 9	0.1%	1	0.3%	1	0.3%
OL9 0	0.1%	1	0.0%	0	0.0%
OL9 6	0.1%	1	0.0%	0	0.0%
OL9 7	0.1%	1	0.0%	0	0.0%
OL9 9	0.2%	2	0.3%	1	0.3%
PE25 1	0.1%	1	0.0%	0	0.0%
PL17 8	0.1%	1	0.0%	0	0.0%
PL7 4	0.1%	1	0.0%	0	0.0%
PR1 2	0.1%	1	0.3%	1	0.3%
PR1 7	0.1%	1	0.3%	1	0.3%
PR2 2	0.1%	1	0.3%	1	0.3%
PR2 6	0.1%	1	0.3%	1	0.3%
PR2 9	0.2%	2	0.3%	1	0.3%
PR25 2	0.1%	1	0.0%	0	0.0%
PR25 3	0.2%	2	0.3%	1	0.3%
PR3 1	0.1%	1	0.0%	0	0.0%
PR3 2	0.1%	1	0.3%	1	0.3%
PR3 5	0.1%	1	0.0%	0	0.0%
PR4 6	0.1%	1	0.0%	0	0.0%
PR5 6	0.1%	1	0.0%	0	0.0%
PR6 9	0.1%	1	0.3%	1	0.3%
PR7 0	0.1%	1	0.0%	0	0.0%
PR7 7	0.1%	1	0.0%	0	0.0%
PR8 2	0.2%	2	0.3%	1	0.3%
RG18 9	0.1%	1	0.0%	0	0.0%
RG26 4	0.1%	1	0.3%	1	0.3%
RH1 3	0.1%	1	0.3%	1	0.3%
RM3 8	0.1%	1	0.0%	0	0.0%
RN3 8	0.1%	1	0.0%	0	0.0%
S18 8	0.1%	1	0.0%	0	0.0%
S46 4	0.1%	1	0.3%	1	0.3%
S6 2	0.1%	1	0.0%	0	0.0%
S60 2	0.1%	1	0.0%	0	0.0%
S75 4	0.1%	1	0.0%	0	0.0%
S8 8	0.1%	1	0.0%	0	0.0%
SA1 6	0.1%	1	0.3%	1	0.3%
SA14 6	0.1%	1	0.0%	0	0.0%
SE28 0	0.1%	1	0.0%	0	0.0%
SK10 1	0.1%	1	0.0%	0	0.0%
SK10 2	0.1%	1	0.3%	1	0.3%
SK11 0	0.1%	1	0.3%	1	0.3%
SK11 8	0.2%	2	0.6%	2	0.6%
SK12 1	0.4%	3	0.3%	1	0.0%
SK12 2	0.1%	1	0.0%	0	0.0%
SK13 1	0.2%	2	0.3%	1	0.3%

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Main purpose of visit: Buy goods in the City Centre (Q01)		Main purpose of visit: Buy non-food goods in the City Centre (Q01)	
SK13 4	0.1%	1	0.0%	0	0.0%
SK13 7	0.1%	1	0.0%	0	0.0%
SK13 8	0.1%	1	0.0%	0	0.0%
SK14 3	0.1%	1	0.0%	0	0.0%
SK15 1	0.4%	3	0.0%	0	0.0%
SK15 2	0.5%	4	0.6%	2	0.3%
SK16 4	0.1%	1	0.3%	1	0.3%
SK2 5	0.5%	4	0.8%	3	0.9%
SK23 7	0.1%	1	0.3%	1	0.3%
SK3 6	0.1%	1	0.3%	1	0.3%
SK3 9	0.1%	1	0.0%	0	0.0%
SK4 2	0.2%	2	0.3%	1	0.3%
SK4 4	0.2%	2	0.0%	0	0.0%
SK5 7	0.1%	1	0.3%	1	0.3%
SK6 1	0.4%	3	0.3%	1	0.3%
SK6 3	0.1%	1	0.3%	1	0.0%
SK6 4	0.1%	1	0.3%	1	0.3%
SK6 6	0.1%	1	0.0%	0	0.0%
SK6 7	0.2%	2	0.0%	0	0.0%
SK6 8	0.2%	2	0.3%	1	0.3%
SK7 3	0.1%	1	0.0%	0	0.0%
SK7 4	0.2%	2	0.0%	0	0.0%
SK8 2	0.2%	2	0.6%	2	0.6%
SK8 3	0.1%	1	0.3%	1	0.3%
SK8 4	0.1%	1	0.0%	0	0.0%
SK8 5	0.4%	3	0.0%	0	0.0%
SK9 1	0.2%	2	0.3%	1	0.3%
SK9 2	0.1%	1	0.0%	0	0.0%
SK9 7	0.2%	2	0.3%	1	0.3%
SL5 8	0.1%	1	0.0%	0	0.0%
SR1 2	0.1%	1	0.0%	0	0.0%
ST11 9	0.1%	1	0.0%	0	0.0%
ST14 8	0.1%	1	0.3%	1	0.3%
ST15 8	0.1%	1	0.3%	1	0.3%
ST3 5	0.1%	1	0.0%	0	0.0%
ST7 4	0.1%	1	0.0%	0	0.0%
ST9 9	0.1%	1	0.3%	1	0.3%
SY11 2	0.2%	2	0.3%	1	0.3%
SY4 3	0.1%	1	0.3%	1	0.3%
TD15 1	0.1%	1	0.0%	0	0.0%
TS9 7	0.1%	1	0.0%	0	0.0%
WA11 8	0.1%	1	0.3%	1	0.3%
WA11 9	0.1%	1	0.0%	0	0.0%
WA12 9	0.4%	3	0.0%	0	0.0%
WA13 0	0.1%	1	0.3%	1	0.3%
WA14 2	0.1%	1	0.0%	0	0.0%
WA14 4	0.1%	1	0.3%	1	0.3%
WA15 2	0.1%	1	0.0%	0	0.0%
WA15 6	0.6%	5	0.8%	3	0.6%
WA15 7	0.2%	2	0.3%	1	0.3%
WA15 8	0.4%	3	0.8%	3	0.9%
WA16 0	0.1%	1	0.3%	1	0.3%
WA16 6	0.1%	1	0.3%	1	0.3%
WA2 0	0.1%	1	0.0%	0	0.0%
WA2 7	0.1%	1	0.0%	0	0.0%
WA2 9	0.1%	1	0.0%	0	0.0%
WA3 1	0.1%	1	0.0%	0	0.0%
WA3 2	0.1%	1	0.3%	1	0.3%
WA3 3	0.4%	3	0.6%	2	0.6%
WA3 5	0.1%	1	0.0%	0	0.0%
WA3 6	0.1%	1	0.0%	0	0.0%
WA4 1	0.2%	2	0.3%	1	0.3%
WA4 2	0.1%	1	0.0%	0	0.0%
WA4 3	0.1%	1	0.0%	0	0.0%
WA4 4	0.1%	1	0.3%	1	0.0%
WA5 1	0.1%	1	0.3%	1	0.3%
WA7 6	0.1%	1	0.3%	1	0.3%
WA8 9	0.4%	3	0.3%	1	0.3%
WA9 5	0.1%	1	0.0%	0	0.0%
WF2 6	0.1%	1	0.3%	1	0.3%
WF4 5	0.1%	1	0.3%	1	0.3%

Manchester City Centre On Street Survey for Alyn Nicholls & Associates

	Total	Main purpose of visit: Buy goods in the City Centre (Q01)		Main purpose of visit: Buy non-food goods in the City Centre (Q01)		
WF6 2	0.1%	1	0.0%	0	0.0%	0
WN2 2	0.1%	1	0.3%	1	0.3%	1
WN4 9	0.1%	1	0.0%	0	0.0%	0
WN5 7	0.4%	3	0.0%	0	0.0%	0
WN5 8	0.1%	1	0.3%	1	0.3%	1
WN6 9	0.2%	2	0.3%	1	0.3%	1
WN7 1	0.4%	3	0.0%	0	0.0%	0
WN7 2	0.1%	1	0.3%	1	0.3%	1
WN7 3	0.1%	1	0.0%	0	0.0%	0
WN7 5	0.1%	1	0.3%	1	0.3%	1
WN8 8	0.1%	1	0.0%	0	0.0%	0
WS13 7	0.1%	1	0.0%	0	0.0%	0
YO22 5	0.1%	1	0.0%	0	0.0%	0
YO24 4	0.1%	1	0.0%	0	0.0%	0
YO42 2	0.1%	1	0.0%	0	0.0%	0
Base:		828		360		318

Q01 What is the main purpose of your visit here today ?

To buy food items (not take-away, café, restaurant)	3.1%	26	7.2%	26	0.0%	0
To buy sandwiches / lunches etc (not in a take-away, café, restaurant)	0.7%	6	1.7%	6	0.0%	0
To buy food items in a café / restaurant etc	1.2%	10	2.8%	10	0.0%	0
To buy non-food goods e.g., electrical, household goods, flowers, shoes, clothes and shoes	38.4%	318	88.3%	318	100.0%	318
Financial services, e.g. banks, building societies, accountants	1.7%	14	0.0%	0	0.0%	0
Personal services, e.g. hairdressers, nail bar, beauty salon	3.0%	25	0.0%	0	0.0%	0
Other services, e.g. travel agents, estate agents	1.1%	9	0.0%	0	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0
Bowling	0.0%	0	0.0%	0	0.0%	0
Browsing	9.9%	82	0.0%	0	0.0%	0
Cinema	0.5%	4	0.0%	0	0.0%	0
Eating or drinking out	2.1%	17	0.0%	0	0.0%	0
Education	2.1%	17	0.0%	0	0.0%	0
Health & fitness / gym	0.8%	7	0.0%	0	0.0%	0
Social	8.3%	69	0.0%	0	0.0%	0
Theatre	2.7%	22	0.0%	0	0.0%	0
Tourism / sight seeing	2.7%	22	0.0%	0	0.0%	0
Work / Business	14.6%	121	0.0%	0	0.0%	0
Other	2.1%	17	0.0%	0	0.0%	0
Attend a job interview	0.4%	3	0.0%	0	0.0%	0
To do the Manchester run	3.6%	30	0.0%	0	0.0%	0
To go to the hospital	0.4%	3	0.0%	0	0.0%	0
Visit church	0.4%	3	0.0%	0	0.0%	0
Visit the market	0.4%	3	0.0%	0	0.0%	0
Base:		828		360		318

APPENDIX 5

TABLES

TABLE 1: POPULATION																
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
2010	39,779	24,682	37,920	40,551	20,226	33,407	21,273	18,985	45,960	28,862	37,081	32,494	23,020	15,090	30,059	25,683
2015	45,209	25,148	38,811	43,763	21,102	35,664	21,577	19,149	46,487	30,278	37,479	32,651	23,246	15,167	30,280	25,867
2020	50,640	25,614	39,702	46,974	21,977	37,921	21,882	19,313	47,015	31,693	37,878	32,808	23,471	15,245	30,500	26,052
2027	58,242	26,267	40,950	51,470	23,203	41,081	22,308	19,543	47,753	33,675	38,436	33,027	23,787	15,354	30,809	26,310
<i>Sources:</i> <i>Base population estimates: Experian Business Strategies</i> <i>Estimates of growth: Manchester City Council</i>																

TABLE 2: PER CAPITA EXPENDITURE ON CONVENIENCE GOODS																
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
2010	£1,672	£1,645	£1,694	£1,718	£1,574	£1,498	£1,605	£1,683	£1,425	£1,588	£1,750	£1,741	£1,944	£1,774	£1,740	£1,696
2015	£1,715	£1,688	£1,738	£1,762	£1,614	£1,536	£1,646	£1,726	£1,462	£1,629	£1,795	£1,786	£1,994	£1,820	£1,785	£1,740
2020	£1,785	£1,756	£1,808	£1,833	£1,679	£1,598	£1,713	£1,796	£1,521	£1,695	£1,867	£1,858	£2,074	£1,893	£1,857	£1,810
2027	£1,890	£1,860	£1,915	£1,941	£1,778	£1,693	£1,814	£1,902	£1,611	£1,795	£1,978	£1,968	£2,197	£2,005	£1,967	£1,917
<p>Notes:</p> <p>Base estimates of per capita expenditure are from Experian Business Strategies. The data is based at 2008.</p> <p>Annual average growth is assumed at: 2009: -2.9% 2010: 0.3% 2011: 0.0% 2012-2027: 0.9%</p> <p>Non store retail activity has been assumed as follows: 2010: 3.5% 2015: 4.5% 2020: 5.0% 2027: 5.5%</p> <p>Growth rates are derived from Figures 1 and 2 of Experian Retail Planner Briefing Note 8.1 (August 2010).</p> <p>Assumptions on non-store retail spending (special forms of trading) have regard to the estimates within Appendix 3 of Experian Retail Planner Briefing Note (August 2010).</p> <p style="text-align: right;">2008 PRICES</p>																

TABLE 3: PER CAPITA EXPENDITURE ON COMPARISON GOODS																
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16
2010	£2,532	£2,211	£2,195	£2,197	£1,982	£1,975	£2,060	£2,398	£2,061	£2,245	£2,550	£2,471	£3,011	£2,404	£2,218	£2,116
2015	£2,791	£2,436	£2,420	£2,421	£2,184	£2,176	£2,271	£2,643	£2,272	£2,474	£2,811	£2,723	£3,318	£2,650	£2,445	£2,332
2020	£3,211	£2,804	£2,784	£2,786	£2,513	£2,504	£2,613	£3,041	£2,614	£2,847	£3,234	£3,134	£3,818	£3,049	£2,813	£2,684
2027	£3,919	£3,421	£3,398	£3,400	£3,066	£3,056	£3,188	£3,711	£3,190	£3,474	£3,947	£3,824	£4,659	£3,721	£3,433	£3,275
<p>Notes:</p> <p>Base estimates of per capita expenditure are from Experian Business Strategies. The data is based at 2008.</p> <p>Annual average growth is assumed at: 2009: -0.6% 2010: 0.3% 2011: 1.2% 2012-2027: 2.8%</p> <p>Non store retail activity has been assumed as follows: 2010: 11.7% 2015: 13.9% 2020: 13.7% 2027: 13.2%</p> <p>Growth rates are derived from Figures 1 and 2 of Experian Retail Planner Briefing Note 8.1 (August 2010).</p> <p>Assumptions on non-store retail spending (special forms of trading) have regard to the estimates within Appendix 3 of Experian Retail Planner Briefing Note (August 2010).</p>																
																2008 PRICES

TABLE 4: TOTAL EXPENDITURE ON CONVENIENCE GOODS																	
	<i>Zone 1</i>	<i>Zone 2</i>	<i>Zone 3</i>	<i>Zone 4</i>	<i>Zone 5</i>	<i>Zone 6</i>	<i>Zone 7</i>	<i>Zone 8</i>	<i>Zone 9</i>	<i>Zone 10</i>	<i>Zone 11</i>	<i>Zone 12</i>	<i>Zone 13</i>	<i>Zone 14</i>	<i>Zone 15</i>	<i>Zone 16</i>	<i>Total</i>
2010	£66.52	£40.61	£64.24	£69.66	£31.83	£50.04	£34.14	£31.95	£65.50	£45.85	£64.89	£56.58	£44.74	£26.77	£52.30	£43.56	£789.19
2015	£77.55	£42.45	£67.44	£77.11	£34.06	£54.80	£35.52	£33.05	£67.96	£49.33	£67.28	£58.32	£46.34	£27.60	£54.04	£45.01	£837.86
2020	£90.37	£44.98	£71.77	£86.11	£36.90	£60.61	£37.48	£34.68	£71.50	£53.72	£70.73	£60.97	£48.68	£28.86	£56.63	£47.16	£901.16
2027	£110.08	£48.85	£78.41	£99.93	£41.27	£69.55	£40.47	£37.17	£76.92	£60.46	£76.02	£65.00	£52.25	£30.79	£60.59	£50.44	£998.18
2008 PRICES																	

TABLE 5: GROWTH IN TOTAL EXPENDITURE ON CONVENIENCE GOODS																	
	<i>Zone 1</i>	<i>Zone 2</i>	<i>Zone 3</i>	<i>Zone 4</i>	<i>Zone 5</i>	<i>Zone 6</i>	<i>Zone 7</i>	<i>Zone 8</i>	<i>Zone 9</i>	<i>Zone 10</i>	<i>Zone 11</i>	<i>Zone 12</i>	<i>Zone 13</i>	<i>Zone 14</i>	<i>Zone 15</i>	<i>Zone 16</i>	<i>Total</i>
2010-2015	£11.03	£1.83	£3.20	£7.45	£2.23	£4.76	£1.38	£1.11	£2.46	£3.49	£2.39	£1.74	£1.60	£0.83	£1.74	£1.44	£48.67
2010 -2020	£23.85	£4.36	£7.53	£16.45	£5.08	£10.57	£3.33	£2.73	£6.00	£7.88	£5.84	£4.38	£3.94	£2.09	£4.33	£3.59	£111.97
2010-2027	£43.56	£8.24	£14.17	£30.27	£9.44	£19.51	£6.32	£5.22	£11.42	£14.61	£11.13	£8.42	£7.51	£4.02	£8.29	£6.88	£208.99
2008 PRICES																	

TABLE 6: TOTAL EXPENDITURE ON COMPARISON GOODS																	
	<i>Zone 1</i>	<i>Zone 2</i>	<i>Zone 3</i>	<i>Zone 4</i>	<i>Zone 5</i>	<i>Zone 6</i>	<i>Zone 7</i>	<i>Zone 8</i>	<i>Zone 9</i>	<i>Zone 10</i>	<i>Zone 11</i>	<i>Zone 12</i>	<i>Zone 13</i>	<i>Zone 14</i>	<i>Zone 15</i>	<i>Zone 16</i>	<i>Total</i>
2010	£100.74	£54.57	£83.25	£89.09	£40.08	£65.98	£43.83	£45.53	£94.74	£64.79	£94.57	£80.30	£69.30	£36.28	£66.68	£54.35	£1,084.07
2015	£126.17	£61.27	£93.90	£105.95	£46.08	£77.62	£48.99	£50.61	£105.60	£74.91	£105.34	£88.92	£77.12	£40.19	£74.02	£60.33	£1,237.02
2020	£162.63	£71.81	£110.54	£130.87	£55.23	£94.97	£57.17	£58.73	£122.90	£90.23	£122.51	£102.82	£89.61	£46.48	£85.80	£69.92	£1,472.20
2027	£228.24	£89.86	£139.13	£174.98	£71.15	£125.55	£71.13	£72.52	£152.32	£116.99	£151.70	£126.30	£110.82	£57.13	£105.76	£86.16	£1,879.74
2008 PRICES																	

TABLE 7: GROWTH IN TOTAL EXPENDITURE ON COMPARISON GOODS																	
	<i>Zone 1</i>	<i>Zone 2</i>	<i>Zone 3</i>	<i>Zone 4</i>	<i>Zone 5</i>	<i>Zone 6</i>	<i>Zone 7</i>	<i>Zone 8</i>	<i>Zone 9</i>	<i>Zone 10</i>	<i>Zone 11</i>	<i>Zone 12</i>	<i>Zone 13</i>	<i>Zone 14</i>	<i>Zone 15</i>	<i>Zone 16</i>	<i>Total</i>
2010-2015	£25.43	£6.70	£10.65	£16.86	£6.00	£11.64	£5.16	£5.08	£10.86	£10.11	£10.77	£8.62	£7.82	£3.91	£7.34	£5.98	£152.95
2010 -2020	£61.89	£17.25	£27.29	£41.78	£15.15	£29.00	£13.34	£13.21	£28.16	£25.43	£27.94	£22.51	£20.31	£10.20	£19.12	£15.56	£388.13
2010-2027	£127.51	£35.30	£55.87	£85.89	£31.07	£59.57	£27.30	£27.00	£57.59	£52.19	£57.13	£46.00	£41.52	£20.85	£39.08	£31.81	£795.67
2008 PRICES																	

TABLE 8.1: SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010 ZONE 1: MANCHESTER CITY CENTRE						
	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 1:						
Manchester City Centre convenience stores	29.1%	65.1%	38.1%	£14.51	£10.83	£25.33
<i>Elsewhere in Manchester City:</i>						
Asda, North City Shopping Centre, Harpurhey	1.9%	0.0%	1.4%	£0.94	£0.00	£0.94
Iceland, Old Church Street, Newton Heath	0.8%	2.1%	1.1%	£0.38	£0.35	£0.73
Asda, Ashton New Road, Sportcity Eastlands	19.1%	4.4%	15.5%	£9.54	£0.74	£10.28
Asda, Princess Road, Hulme	4.4%	2.1%	3.8%	£2.18	£0.35	£2.53
<i>Total elsewhere in Manchester</i>	26.1%	8.6%	21.8%	£13.04	£1.44	£14.47
<i>Total Manchester</i>	55.2%	73.7%	59.8%	£27.54	£12.26	£39.81
<i>Outside Manchester City:</i>						
Asda, Barton Dock Road, Trafford Park	3.6%	2.1%	3.2%	£1.80	£0.35	£2.15
Morrisons, Marlborough Mill, Failsworth	3.6%	0.0%	2.7%	£1.80	£0.00	£1.80
Sainsburys, Regent Road, Salford	23.4%	7.8%	19.5%	£11.69	£1.30	£12.98
Tesco, Hereford Street, Sale	1.9%	1.1%	1.7%	£0.94	£0.19	£1.13
Tesco Metro, Mather Way, Salford (Pendleton)	1.9%	3.2%	2.2%	£0.94	£0.54	£1.47
Salford (Pendleton)	0.0%	6.7%	1.7%	£0.00	£1.11	£1.11
<i>Total outflow from Manchester City</i>	34.4%	20.9%	31.0%	£17.16	£3.48	£20.64
Elsewhere	10.4%	5.3%	9.1%	£5.19	£0.89	£6.08
Total	100.0%	100.0%	100.0%	£49.89	£16.63	£66.52
Notes: This table shows destinations where the market share is greater than 1% of expenditure arising in the zone. "Elsewhere" will include shops and centres within this Zone and others outwith the zone.						
2008 PRICES						

TABLE 8.2: SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010 ZONE 2 - CHEETHAM HILL AND CRUMPSALL						
	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 2:						
Cheetham Hill	1.2%	11.2%	3.7%	£0.37	£1.14	£1.50
Iceland, Bury Old Road, Cheetham Hill	3.7%	2.7%	3.5%	£1.13	£0.27	£1.41
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	32.7%	26.0%	31.1%	£9.97	£2.64	£12.62
Crumpsall, Landsdowne Road / Crumpsall Lane	0.0%	7.5%	1.9%	£0.00	£0.76	£0.76
TOTAL ZONE 2	37.7%	47.4%	40.1%	£11.47	£4.82	£16.29
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	4.5%	9.2%	5.7%	£1.37	£0.94	£2.31
Asda, North City Shopping Centre, Harpurhey	10.8%	1.6%	8.5%	£3.30	£0.16	£3.47
Asda, Ashton New Road, Sportcity, Eastlands	5.6%	1.1%	4.4%	£1.69	£0.11	£1.80
Sainsburys, Heaton Park Road, Higher Blackley	21.4%	11.5%	18.9%	£6.52	£1.17	£7.69
Total elsewhere in Manchester	42.3%	23.5%	37.6%	£12.89	£2.38	£15.27
Total Manchester	80.0%	70.9%	77.7%	£24.36	£7.20	£31.56
Outside Manchester City:						
Prestwich	0.0%	4.7%	1.2%	£0.00	£0.48	£0.48
Asda, Pilsworth, Bury	1.7%	0.5%	1.4%	£0.53	£0.05	£0.58
Marks & Spencer, Bury New Road, Prestwich	2.0%	2.6%	2.1%	£0.61	£0.26	£0.87
Morrisons, Oldham, Chadderton (Hollinwood)	1.7%	0.5%	1.4%	£0.53	£0.05	£0.58
Sainsburys, Regent Road, Salford	1.7%	0.0%	1.2%	£0.50	£0.00	£0.50
Tesco, Valley Park Road, Prestwich	3.2%	2.6%	3.0%	£0.97	£0.26	£1.23
Morrisons, Whitefield, Stanley Road	2.3%	1.1%	2.0%	£0.71	£0.11	£0.82
Total outflow from Manchester City	12.6%	12.0%	12.5%	£3.84	£1.22	£5.06
Elsewhere	7.4%	17.1%	9.8%	£2.26	£1.73	£4.00
Total	100.0%	100.0%	100.0%	£30.46	£10.15	£40.61
Notes: This table shows destinations where the market share is greater than 1% of expenditure arising in the area. "Elsewhere" will include shops and centres within this Zone and others outwith the zone.						
2008 PRICES						

TABLE 8.3: SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010 ZONE 3 - HARPHURHEY AND BLACKLEY						
	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 3:						
Harpurhey	0.7%	6.3%	2.1%	£0.35	£1.01	£1.35
Asda, North City Shopping Centre, Harpurhey	30.4%	18.7%	27.5%	£14.67	£3.00	£17.67
Farmfoods, Harpurhey Shopping Centre, Harpurhey	1.4%	1.7%	1.5%	£0.68	£0.27	£0.95
Lidl, Upper Conran Street, Harphurhey	0.7%	6.0%	2.0%	£0.35	£0.96	£1.30
Co-Op, Victoria Avenue, Higher Blackley	0.7%	5.4%	1.9%	£0.35	£0.87	£1.22
Sainsburys, Heaton Park Road, Higher Blackley	20.4%	16.7%	19.5%	£9.83	£2.68	£12.51
Charlestown, Victoria Avenue / Rochdale Road	0.0%	6.2%	1.6%	£0.00	£1.00	£1.00
Other	0.0%	0.5%	0.1%	£0.00	£0.09	£0.09
TOTAL ZONE 3	54.4%	61.5%	56.2%	£26.22	£9.88	£36.09
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	1.8%	7.4%	3.2%	£0.85	£1.19	£2.04
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	5.4%	3.7%	5.0%	£2.61	£0.59	£3.20
Asda, Ashton New Road, Sportcity Eastlands	7.4%	1.1%	5.8%	£3.55	£0.18	£3.73
Total elsewhere in Manchester	14.6%	12.2%	14.0%	£7.02	£1.96	£8.98
Total Manchester	69.0%	73.7%	70.2%	£33.23	£11.84	£45.07
Outside Manchester City:						
Aldi, Eastway, Middleton	1.1%	2.0%	1.3%	£0.51	£0.32	£0.83
Asda, Pilsworth, Bury	6.5%	4.5%	6.0%	£3.12	£0.73	£3.85
Morrisons, Oldham, Chadderton (Hollinwood)	7.0%	1.1%	5.5%	£3.38	£0.18	£3.56
Morrisons, Marlborough Mill, Failsworth	1.4%	0.0%	1.1%	£0.68	£0.00	£0.68
Tesco, Valley Park Road, Prestwich	1.4%	2.6%	1.7%	£0.68	£0.41	£1.09
Tesco Metro, Arndale Centre, Middleton	3.2%	1.7%	2.8%	£1.55	£0.27	£1.82
Total outflow from Manchester City	20.6%	11.9%	18.4%	£9.92	£1.91	£11.83
Elsewhere	10.4%	14.4%	11.4%	£5.03	£2.30	£7.33
Total	100.0%	100.0%	100.0%	£48.18	£16.06	£64.24
Notes: This table shows destinations where the market share is greater than 1% of expenditure arising in the area. "Elsewhere" will include shops and centres within this Zone and others outwith the zone.						
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TABLE 8.4:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 4 - NEWTON HEATH AND MOSTON

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 4:						
Iceland, Old Church Street, Newton Heath	2.5%	8.0%	3.8%	£1.28	£1.40	£2.68
Netto, Old Church Street, Newton Heath	2.6%	3.1%	2.7%	£1.37	£0.54	£1.90
Lidl, Church Street, Newton Heath	1.4%	3.7%	2.0%	£0.73	£0.64	£1.37
Newton Heath	0.4%	5.6%	1.7%	£0.23	£0.97	£1.20
Moston, Hollinwood Avenue / Greengate	0.4%	5.9%	1.8%	£0.23	£1.03	£1.26
Other	0.0%	1.8%	0.5%	£0.00	£0.31	£0.31
TOTAL ZONE 4	7.4%	28.1%	12.5%	£3.84	£4.90	£8.74
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	3.3%	12.2%	5.6%	£1.74	£2.13	£3.87
Asda, North City Shopping Centre, Harpurhey	20.4%	9.8%	17.8%	£10.67	£1.71	£12.38
Asda, Ashton New Road, Sportcity Eastlands	12.2%	5.6%	10.6%	£6.38	£0.97	£7.36
Sainsburys, Heaton Park Road, Higher Blackley	1.9%	0.6%	1.6%	£1.01	£0.10	£1.11
Total elsewhere in Manchester	37.9%	28.2%	35.5%	£19.80	£4.92	£24.71
Total Manchester	45.2%	56.3%	48.0%	£23.64	£9.81	£33.45
Outside Manchester City:						
Tesco Extra, Ashton Road West, Failsworth	9.8%	9.6%	9.7%	£5.12	£1.66	£6.78
Asda, Milne Street, Chadderton	1.5%	2.5%	1.7%	£0.78	£0.43	£1.21
Morrisons, Oldham, Chadderton (Hollinwood)	15.0%	8.0%	13.3%	£7.85	£1.40	£9.24
Morrisons, Marlborough Mill, Failsworth	19.2%	8.3%	16.5%	£10.04	£1.45	£11.49
Tesco Metro, Arndale Centre, Middleton	1.1%	2.5%	1.4%	£0.55	£0.43	£0.98
Total outflow from Manchester City	46.6%	30.9%	42.6%	£24.33	£5.38	£29.70
Elsewhere	8.2%	12.8%	9.3%	£4.28	£2.23	£6.50
Total	100.0%	100.0%	100.0%	£52.24	£17.41	£69.66

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

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TABLE 8.5: SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010 ZONE 5 - EASTLANDS AND OPENSHAW						
	Market shares			Expenditure		
	Main trip	Top-up	All expenditure	Main trip	Top-up	All expenditure
ZONE 5:						
Asda, Ashton New Road, Sportcity	42.9%	19.6%	37.0%	£10.23	£1.56	£11.79
Beswick & Clayton, Ashton New Road / Openshaw	0.0%	9.6%	2.4%	£0.00	£0.76	£0.76
Lidl, Ashton Old Road, Openshaw	4.5%	8.5%	5.5%	£1.08	£0.67	£1.76
Aldi, Ashton New Road, Clayton	8.3%	12.6%	9.4%	£1.98	£1.00	£2.98
Iceland, Ashton New Road, Clayton	6.1%	7.5%	6.5%	£1.46	£0.60	£2.05
Other	0.5%	2.0%	0.9%	£0.13	£0.16	£0.28
TOTAL ZONE 5	62.3%	63.6%	62.6%	£14.87	£5.06	£19.93
Elsewhere in Manchester City:						
Manchester City Centre convenience	0.3%	4.3%	1.3%	£0.07	£0.34	£0.41
Aldi, Garrat Way, Gorton	1.7%	0.7%	1.4%	£0.40	£0.05	£0.45
Tesco Extra, Hyde Road, Gorton	8.0%	4.7%	7.2%	£1.90	£0.38	£2.28
Total elsewhere in Manchester	10.0%	9.7%	9.9%	£2.38	£0.77	£3.15
Total Manchester	72.3%	73.3%	72.5%	£17.25	£5.83	£23.08
Outside Manchester City:						
Droylesden	1.4%	2.5%	1.6%	£0.33	£0.20	£0.52
Tesco, Manchester Road, Droylesden	13.2%	7.8%	11.9%	£3.16	£0.62	£3.78
Morrisons, Marlborough Mill,	2.0%	1.8%	1.9%	£0.48	£0.14	£0.62
Marks & Spencer, Ashton under Lyne	1.2%	2.4%	1.5%	£0.28	£0.19	£0.47
Sainsburys, Lord Sheldon Way, Ashton-Ashton under Lyne	1.9%	0.0%	1.4%	£0.45	£0.00	£0.45
Ashton under Lyne	0.5%	6.0%	1.9%	£0.13	£0.48	£0.60
Total outflow from Manchester City	20.2%	20.5%	20.2%	£4.81	£1.63	£6.44
Elsewhere	7.6%	6.2%	7.2%	£1.81	£0.50	£2.30
Total	100.0%	100.0%	100.0%	£23.87	£7.96	£31.83
Notes: This table shows destinations where the market share is greater than 1% of expenditure arising in the area. "Elsewhere" will include shops and centres within this Zone and others outwith the zone.						
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TABLE 8.6:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 6 - LONGSIGHT

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 6:						
Longsight	2.9%	23.1%	8.0%	£1.11	£2.89	£3.99
Asda, Stanley Grove, Longsight	51.0%	14.9%	41.9%	£19.13	£1.86	£20.99
Lidl, Stockport Road, Longsight	1.0%	1.8%	1.2%	£0.39	£0.23	£0.62
Farmfoods, Stockport Road, Longsight	0.4%	2.5%	0.9%	£0.13	£0.32	£0.45
Other	0.0%	1.3%	0.3%	£0.00	£0.16	£0.16
TOTAL ZONE 6	55.3%	43.5%	52.4%	£20.76	£5.45	£26.20
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	2.4%	6.7%	3.5%	£0.92	£0.84	£1.76
Asda, Ashton New Road, Sportcity Eastlands	9.0%	1.3%	7.0%	£3.36	£0.16	£3.52
Gorton	0.7%	7.5%	2.4%	£0.26	£0.94	£1.20
Tesco Extra, Hyde Road, Gorton	11.7%	5.6%	10.2%	£4.40	£0.70	£5.10
Netto, Stockport Road, Levenshulme	1.0%	3.1%	1.5%	£0.39	£0.38	£0.77
Tesco Express, Upper Brook Street, Rusholme	0.5%	2.5%	1.0%	£0.20	£0.31	£0.51
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	1.2%	3.2%	1.7%	£0.45	£0.40	£0.85
Asda, Princess Road, Hulme	2.7%	0.7%	2.2%	£1.01	£0.08	£1.09
Tesco, Burnage Lane, Burnage	3.2%	1.8%	2.9%	£1.20	£0.23	£1.43
Total elsewhere in Manchester	32.5%	32.3%	32.4%	£12.18	£4.04	£16.22
Total Manchester	87.8%	75.8%	84.8%	£32.94	£9.49	£42.43
Elsewhere	12.2%	24.2%	15.2%	£4.59	£3.02	£7.61
Total	100.0%	100.0%	100.0%	£37.53	£12.51	£50.04

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

"Elsewhere" in this zone includes small outflows of expenditure to various large foodstores located to the east of Manchester in neighbouring Authorities.

Non of these is individually significant.

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TABLE 8.7:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 7 - GORTON

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 7:						
Gorton	2.9%	23.5%	8.1%	£0.75	£2.01	£2.76
Aldi, Garrat Way, Gorton	2.8%	4.7%	3.3%	£0.73	£0.40	£1.13
Tesco Extra, Hyde Road, Gorton	42.3%	35.3%	40.6%	£10.84	£3.01	£13.86
Other	0.0%	2.2%	0.6%	£0.00	£0.19	£0.19
TOTAL ZONE 7	48.1%	65.8%	52.5%	£12.32	£5.62	£17.94
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	0.0%	1.4%	0.4%	£0.00	£0.12	£0.12
Asda, Ashton New Road, Sportcity Eastlands	13.3%	1.7%	10.4%	£3.40	£0.14	£3.54
Lidl, Ashton Old Road, Openshaw	0.9%	2.3%	1.2%	£0.22	£0.20	£0.42
Iceland, Ashton New Road, Clayton	1.4%	0.0%	1.0%	£0.35	£0.00	£0.35
Asda, Stanley Grove, Longsight	5.2%	2.7%	4.6%	£1.34	£0.23	£1.57
Asda, Princess Road, Hulme	1.4%	0.0%	1.0%	£0.35	£0.00	£0.35
Netto, Stockport Road, Levenshulme	0.5%	2.3%	1.0%	£0.13	£0.20	£0.33
Total elsewhere in Manchester	22.6%	10.5%	19.6%	£5.80	£0.89	£6.69
Total Manchester	70.8%	76.3%	72.1%	£18.12	£6.51	£24.63
Outside Manchester City:						
Asda, Hyde	2.0%	0.0%	1.5%	£0.51	£0.00	£0.51
Sainsburys, Oldham Street, Denton	7.2%	4.7%	6.6%	£1.85	£0.40	£2.25
Tesco, Manchester Road, Droylesden	3.0%	0.5%	2.4%	£0.78	£0.04	£0.82
Morrisons Denton, Saxon Street	6.2%	1.5%	5.0%	£1.58	£0.13	£1.71
Total outflow from Manchester City	18.4%	6.7%	15.5%	£4.71	£0.57	£5.29
Elsewhere	10.8%	17.0%	12.4%	£2.78	£1.45	£4.23
Total	100.0%	100.0%	100.0%	£25.61	£8.54	£34.14
<p>Notes:</p> <p>This table shows destinations where the market share is greater than 1% of expenditure arising in the area.</p> <p>"Elsewhere" will include shops and centres within this Zone and others outwith the zone.</p>						
2008 PRICES						

TABLE 8.8:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 8 - LEVENSHULME

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 8:						
Levenshulme	1.4%	12.7%	4.2%	£0.34	£1.01	£1.35
Iceland, Stockport Road, Levenshulme	2.0%	5.1%	2.8%	£0.47	£0.41	£0.88
Netto, Stockport Road, Levenshulme	2.2%	2.6%	2.3%	£0.52	£0.21	£0.73
Tesco Metro, Stockport Road, Levenshulme	10.9%	19.7%	13.1%	£2.61	£1.58	£4.18
TOTAL ZONE 8	16.4%	40.2%	22.4%	£3.93	£3.21	£7.14
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	0.3%	4.8%	1.4%	£0.07	£0.38	£0.45
Asda, Ashton New Road, Sportcity Eastlands	4.6%	0.0%	3.5%	£1.11	£0.00	£1.11
Tesco Extra, Hyde Road, Gorton	4.7%	0.5%	3.6%	£1.12	£0.04	£1.16
Asda, Stanley Grove, Longsight	12.7%	4.2%	10.6%	£3.04	£0.33	£3.38
Sainsburys, Wilmslow Road, Fallowfield	8.3%	3.1%	7.0%	£1.99	£0.25	£2.24
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	0.3%	6.2%	1.8%	£0.07	£0.49	£0.56
Tesco, Parris Wood Road, East Didsbury	1.9%	0.5%	1.6%	£0.46	£0.04	£0.51
Aldi, Kingsway, Burnage	2.0%	1.0%	1.7%	£0.47	£0.08	£0.55
Co-Op, Burnage Lane, Burnage	0.6%	5.3%	1.8%	£0.14	£0.43	£0.56
Tesco, Burnage Lane, Burnage	22.4%	4.7%	18.0%	£5.36	£0.38	£5.73
Burnage, Burnage Lane	0.3%	4.2%	1.3%	£0.07	£0.34	£0.40
Total elsewhere in Manchester	58.0%	34.6%	52.1%	£13.89	£2.77	£16.66
Total Manchester	74.4%	74.8%	74.5%	£17.83	£5.97	£23.80
Outside Manchester City:						
Morrisons, Stockport, Reddish	7.7%	2.6%	6.4%	£1.85	£0.21	£2.06
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	1.1%	1.0%	1.1%	£0.27	£0.08	£0.35
Sainsburys, Warren Street, Stockport	2.2%	1.0%	1.9%	£0.52	£0.08	£0.60
Tesco Extra, Tiviot Way, Stockport	4.4%	0.0%	3.3%	£1.06	£0.00	£1.06
Stockport	1.7%	2.1%	1.8%	£0.40	£0.16	£0.56
Total outflow from Manchester City	17.1%	6.8%	14.5%	£4.10	£0.54	£4.64
Elsewhere	8.5%	18.4%	11.0%	£2.04	£1.47	£3.51
Total	100.0%	100.0%	100.0%	£23.96	£7.99	£31.95
<p><i>Notes:</i></p> <p><i>This table shows destinations where the market share is greater than 1% of expenditure arising in the area.</i></p> <p><i>"Elsewhere" will include shops and centres within this Zone and others outwith the zone.</i></p>						
2008 PRICES						

TABLE 8.9:**SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010****ZONE 9 - RUSHOLME AND FALLOWFIELD**

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 9:						
Rusholme	0.3%	10.1%	2.8%	£0.16	£1.66	£1.82
Lidl, Wilmslow Road, Rusholme	2.2%	0.0%	1.7%	£1.09	£0.00	£1.09
Fallowfield	0.0%	8.0%	2.0%	£0.00	£1.31	£1.31
Sainsburys, Wilmslow Road, Fallowfield	19.4%	13.0%	17.8%	£9.55	£2.13	£11.68
Tesco Express, Wilmslow Road, Fallowfield (Platt Fields)	2.2%	3.6%	2.6%	£1.09	£0.60	£1.68
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	3.7%	3.0%	3.5%	£1.80	£0.50	£2.30
Iceland, Birchfield Retail Park, Fallowfield	1.3%	3.8%	1.9%	£0.62	£0.62	£1.25
Other	1.9%	9.7%	3.9%	£0.94	£1.59	£2.53
TOTAL ZONE 9	31.0%	51.3%	36.1%	£15.24	£8.40	£23.65
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	2.3%	9.7%	4.2%	£1.15	£1.59	£2.75
Asda, Ashton New Road, Sportcity Eastlands	1.5%	0.0%	1.1%	£0.73	£0.00	£0.73
Longsight	0.6%	4.2%	1.5%	£0.31	£0.69	£1.00
Asda, Stanley Grove, Longsight	7.9%	3.6%	6.9%	£3.90	£0.60	£4.50
Lidl, Stockport Road, Longsight	0.9%	2.5%	1.3%	£0.42	£0.41	£0.83
Asda, Princess Road, Hulme	26.5%	2.9%	20.6%	£13.00	£0.47	£13.47
Morrisons, Wilbraham Road, Chorlton	4.2%	0.6%	3.3%	£2.06	£0.10	£2.16
Aldi, Kingsway, Burnage	1.1%	1.9%	1.3%	£0.52	£0.31	£0.83
Co-Op, Mauldeth Road, Ladybarn	1.9%	4.6%	2.6%	£0.94	£0.75	£1.68
Tesco, Burnage Lane, Burnage	7.6%	0.0%	5.7%	£3.71	£0.00	£3.71
Fallowfield, Lloyd Street South / Platt Lane / Hart Road	0.0%	5.2%	1.3%	£0.00	£0.84	£0.84
Total elsewhere in Manchester	54.4%	35.2%	49.6%	£26.74	£5.76	£32.50
Total Manchester	85.5%	86.5%	85.7%	£41.98	£14.16	£56.15
Outside Manchester City:						
Morrisons, Edgeley Road, Cheadle Heath	1.6%	0.0%	1.2%	£0.77	£0.00	£0.77
Total outflow from Manchester City	1.6%	0.0%	1.2%	£0.77	£0.00	£0.77
Elsewhere	13.0%	13.5%	13.1%	£6.37	£2.21	£8.58
Total	100.0%	100.0%	100.0%	£49.13	£16.38	£65.50
Notes: This table shows destinations where the market share is greater than 1% of expenditure arising in the area. "Elsewhere" will include shops and centres within this Zone and others outwith the zone.						
2008 PRICES						

TABLE 8.10:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 10 - HULME AND WHALLEY RANGE

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 10:						
Asda, Princess Road, Hulme	51.2%	21.7%	43.8%	£17.60	£2.49	£20.09
Ardwick/Hulme, Precinct Centre, Oxford Road	0.9%	3.7%	1.6%	£0.32	£0.42	£0.74
Tesco Express, Withington Road, Whalley Range	0.9%	3.2%	1.5%	£0.32	£0.37	£0.69
Other	0.0%	1.2%	0.3%	£0.00	£0.14	£0.14
TOTAL ZONE 10	53.0%	29.8%	47.2%	£18.23	£3.42	£21.65
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	5.1%	13.6%	7.2%	£1.75	£1.56	£3.31
Rusholme	1.3%	0.0%	1.0%	£0.46	£0.00	£0.46
Chorlton	1.5%	7.2%	2.9%	£0.52	£0.83	£1.35
Morrisons, Wilbraham Road, Chorlton	7.2%	2.0%	5.9%	£2.48	£0.23	£2.71
Unicorn Grocery, Albany Road, Chorlton	1.5%	0.0%	1.1%	£0.52	£0.00	£0.52
Tesco Express, Upper Chorlton, Firswood (Old Trafford)	0.8%	3.1%	1.4%	£0.28	£0.35	£0.63
Total elsewhere in Manchester	17.5%	25.8%	19.6%	£6.03	£2.96	£8.99
Total Manchester	70.6%	55.7%	66.8%	£24.26	£6.38	£30.64
Outside Manchester City:						
Aldi, Seymour Grove, Old Trafford	2.9%	0.6%	2.3%	£0.99	£0.07	£1.06
Asda, Barton Dock Road, Trafford Park	1.7%	0.6%	1.4%	£0.57	£0.07	£0.64
Iceland, Seymour Grove, Old Trafford	2.5%	4.0%	2.9%	£0.87	£0.46	£1.33
Sainsburys, Regent Road, Salford	7.8%	3.2%	6.7%	£2.70	£0.37	£3.06
Tesco, The Arndale Centre, Stretford	3.6%	4.6%	3.9%	£1.25	£0.53	£1.78
Stretford	0.5%	5.4%	1.7%	£0.18	£0.61	£0.79
Total outflow from Manchester City	19.0%	18.4%	18.9%	£6.55	£2.11	£8.66
Elsewhere	10.4%	25.9%	14.3%	£3.58	£2.97	£6.55
Total	100.0%	100.0%	100.0%	£34.39	£11.46	£45.85
Notes:						
This table shows destinations where the market share is greater than 1% of expenditure arising in the area.						
"Elsewhere" will include shops and centres within this Zone and others outwith the zone.						
2008 PRICES						

TABLE 8.11:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 11 - CHORLTON

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 11:						
Chorlton	6.8%	35.5%	14.0%	£3.32	£5.76	£9.08
Co-Op, Barlow Moor Road, Chorlton	1.7%	11.6%	4.2%	£0.84	£1.89	£2.73
Co-Op, Barlow Moor Road/Hardy Lane, Chorlton	0.0%	6.5%	1.6%	£0.00	£1.05	£1.05
Morrisons, Wilbraham Road, Chorlton	32.8%	17.0%	28.8%	£15.96	£2.76	£18.71
Tesco Express, Manchester Road, Chorlton	0.6%	3.0%	1.2%	£0.29	£0.49	£0.79
Unicorn Grocery, Albany Road, Chorlton	4.7%	1.3%	3.8%	£2.26	£0.21	£2.47
TOTAL ZONE 11	46.6%	75.0%	53.7%	£22.67	£12.17	£34.83
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	2.7%	1.3%	2.4%	£1.32	£0.21	£1.53
Sainsburys, Wilmslow Road, Fallowfield	3.0%	0.0%	2.2%	£1.44	£0.00	£1.44
Asda, Princess Road, Hulme	17.9%	2.6%	14.0%	£8.69	£0.42	£9.11
Tesco Express, Burton Rad, Didsbury	3.2%	0.0%	2.4%	£1.54	£0.00	£1.54
Tesco, Parris Wood Road, East Didsbury	1.8%	0.7%	1.5%	£0.85	£0.12	£0.97
Total elsewhere in Manchester	28.4%	4.6%	22.5%	£13.84	£0.75	£14.59
Total Manchester	75.0%	79.6%	76.2%	£36.51	£12.91	£49.42
Outside Manchester City:						
Aldi, Seymour Grove, Old Trafford	2.0%	0.5%	1.7%	£0.99	£0.09	£1.08
Asda, Barton Dock Road, Trafford Park	3.2%	1.8%	2.8%	£1.54	£0.29	£1.83
Sainsburys, Curzon Street, Sale	1.4%	0.7%	1.3%	£0.70	£0.12	£0.82
Sainsburys, Regent Road, Salford	4.7%	0.0%	3.5%	£2.28	£0.00	£2.28
Tesco, The Arndale Centre, Streford	0.6%	2.5%	1.1%	£0.29	£0.41	£0.70
Total outflow from Manchester City	11.9%	5.5%	10.3%	£5.80	£0.90	£6.70
Elsewhere	13.1%	14.9%	13.5%	£6.36	£2.41	£8.77
Total	100.0%	100.0%	100.0%	£48.67	£16.22	£64.89

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

2008 PRICES

TABLE 8.12:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 12 - WITHINGTON AND BURNAGE

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 12:						
Withington	2.1%	8.9%	3.8%	£0.89	£1.26	£2.15
Somerfield, Copson Street, Withington	1.0%	5.5%	2.1%	£0.41	£0.77	£1.18
Aldi, Kingsway, Burnage	3.6%	3.5%	3.6%	£1.53	£0.50	£2.03
Co-Op, Burnage Lane, Burnage	0.8%	7.1%	2.4%	£0.32	£1.01	£1.33
Tesco, Burnage Lane, Burnage	31.6%	11.3%	26.6%	£13.43	£1.60	£15.03
Burnage, Burnage Lane	0.0%	6.4%	1.6%	£0.00	£0.91	£0.91
Other	0.4%	0.0%	0.3%	£0.15	£0.00	£0.15
TOTAL ZONE 12	39.4%	42.8%	40.3%	£16.73	£6.06	£22.79
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	0.0%	0.6%	0.2%	£0.00	£0.08	£0.08
Asda, Ashton New Road, Sportcity Eastlands	2.1%	0.0%	1.6%	£0.89	£0.00	£0.89
Asda, Stanley Grove, Longsight	1.9%	0.0%	1.4%	£0.80	£0.00	£0.80
Sainsburys, Wilmslow Road, Fallowfield	12.6%	2.4%	10.1%	£5.35	£0.34	£5.69
Sainsburys, Birchfield Retail Park (Fallowfield Shopping Centre), Fallowfield	2.3%	0.6%	1.8%	£0.95	£0.08	£1.04
Asda, Princess Road, Hulme	6.4%	0.6%	4.9%	£2.71	£0.08	£2.79
Chorlton	1.0%	2.3%	1.3%	£0.41	£0.33	£0.74
Morrisons, Wilbraham Road, Chorlton	1.0%	1.7%	1.2%	£0.41	£0.25	£0.66
Didsbury	2.5%	11.3%	4.7%	£1.05	£1.60	£2.65
Aldi, Wilmslow Road, Didsbury	3.7%	2.4%	3.4%	£1.59	£0.34	£1.93
Co-Op, Wilmslow Road, Didsbury	1.0%	4.8%	1.9%	£0.41	£0.68	£1.09
Tesco Express, Burton Road, Didsbury	1.5%	7.7%	3.1%	£0.63	£1.09	£1.73
Tesco, Parrs Wood Road, East Didsbury	10.4%	2.4%	8.4%	£4.40	£0.34	£4.73
Co-Op, Burton Road, West Didsbury	1.9%	1.8%	1.9%	£0.80	£0.25	£1.05
Total elsewhere in Manchester	48.1%	38.7%	45.7%	£20.40	£5.47	£25.87
Total Manchester	87.5%	81.5%	86.0%	£37.13	£11.53	£48.66
Outside Manchester City:						
Morrisons, Edgeley Road, Cheadle Heath	2.8%	0.0%	2.1%	£1.21	£0.00	£1.21
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	1.4%	1.7%	1.5%	£0.58	£0.25	£0.82
Total outflow from Manchester City	4.2%	1.7%	3.6%	£1.79	£0.25	£2.03
Elsewhere	8.3%	16.7%	10.4%	£3.52	£2.37	£5.89
Total	100.0%	100.0%	100.0%	£42.44	£14.15	£56.58

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

2008 PRICES

TABLE 8.13:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 13 - DIDSBURY

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 13:						
Didsbury	2.3%	31.0%	9.5%	£0.76	£3.47	£4.23
Aldi, Wilmslow Road, Didsbury	7.7%	5.8%	7.2%	£2.59	£0.64	£3.24
Co-Op, Wilmslow Road, Didsbury	0.9%	13.2%	4.0%	£0.31	£1.47	£1.78
Marks & Spencer, Wilmslow Road, Didsbury	3.1%	12.0%	5.3%	£1.05	£1.34	£2.39
Tesco Express, Burton Road, Didsbury	4.7%	4.7%	4.7%	£1.58	£0.52	£2.11
Tesco, Parrs Wood Road, East Didsbury	33.5%	12.1%	28.1%	£11.23	£1.36	£12.59
Other	0.6%	1.9%	0.9%	£0.20	£0.22	£0.42
TOTAL ZONE 13	52.8%	80.6%	59.8%	£17.73	£9.02	£26.75
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	0.9%	1.4%	1.0%	£0.31	£0.15	£0.47
Sainsburys, Wilmslow Road, Fallowfield	2.7%	1.9%	2.5%	£0.92	£0.22	£1.13
Asda, Princess Road, Hulme	2.7%	0.5%	2.2%	£0.92	£0.06	£0.98
Morrisons, Wilbraham Road, Chorlton	1.7%	0.0%	1.3%	£0.58	£0.00	£0.58
Tesco Metro, Palatine Way, Northenden	1.1%	1.1%	1.1%	£0.38	£0.12	£0.50
Tesco, Burnage Lane, Burnage	17.5%	5.0%	14.3%	£5.86	£0.56	£6.42
Total elsewhere in Manchester	26.7%	9.9%	22.5%	£8.96	£1.11	£10.07
Total Manchester	79.6%	90.6%	82.3%	£26.69	£10.13	£36.82
Outside Manchester City:						
Morrisons, Edgeley Road, Cheadle Heath	2.9%	1.4%	2.5%	£0.98	£0.15	£1.13
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	4.5%	0.0%	3.4%	£1.52	£0.00	£1.52
Waitrose, Station Road, Cheadle Hulme	2.1%	0.0%	1.6%	£0.72	£0.00	£0.72
Total outflow from Manchester City	9.6%	1.4%	7.5%	£3.21	£0.15	£3.36
Elsewhere	10.9%	8.1%	10.2%	£3.65	£0.90	£4.55
Total	100.0%	100.0%	100.0%	£33.56	£11.19	£44.74

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

2008 PRICES

TABLE 8.14:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 14 - NORTHENDEN

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 14:						
Northerden	1.8%	13.8%	4.8%	£0.36	£0.93	£1.28
Tesco Metro, Palatine Way, Northenden	18.0%	32.7%	21.7%	£3.61	£2.19	£5.80
TOTAL ZONE 14	19.8%	46.5%	26.5%	£3.97	£3.11	£7.08
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	0.5%	2.4%	1.0%	£0.11	£0.16	£0.27
Aldi, Wilmslow Road, Didsbury	1.2%	1.3%	1.2%	£0.25	£0.09	£0.33
Tesco Express, Burton Road, Didsbury	2.9%	1.3%	2.5%	£0.58	£0.09	£0.67
Tesco, Parrs Wood Road, East Didsbury	1.7%	0.0%	1.2%	£0.33	£0.00	£0.33
Wythenshawe	0.0%	9.2%	2.3%	£0.00	£0.62	£0.62
Asda, Swan Walk, Wythenshawe	13.9%	5.4%	11.8%	£2.80	£0.36	£3.17
Netto, Hollyhedge Road, Wythenshawe	3.2%	7.8%	4.4%	£0.65	£0.53	£1.17
Tesco Extra, Altrincham Road, Baguley	26.5%	3.0%	20.6%	£5.32	£0.20	£5.53
Total elsewhere in Manchester	50.0%	30.6%	45.1%	£10.03	£2.05	£12.08
Total Manchester	69.7%	77.1%	71.6%	£14.00	£5.16	£19.16
Outside Manchester City:						
Cheadle	1.7%	3.5%	2.2%	£0.35	£0.24	£0.59
Asda, Barton Dock Road, Trafford Park	2.0%	0.5%	1.6%	£0.40	£0.04	£0.44
Marks & Spencer, Handforth Dean	1.1%	1.3%	1.1%	£0.21	£0.09	£0.30
Morrisons, Edgeley Road, Cheadle	8.5%	1.9%	6.8%	£1.70	£0.12	£1.83
Heath						
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	2.6%	2.7%	2.7%	£0.53	£0.18	£0.71
Tesco Extra, Manor Road, Altrincham	1.7%	0.0%	1.2%	£0.33	£0.00	£0.33
Tesco Extra, Handforth Dean	1.4%	0.0%	1.0%	£0.28	£0.00	£0.28
Total outflow from Manchester City	19.0%	10.0%	16.7%	£3.81	£0.67	£4.47
Elsewhere	11.3%	13.0%	11.7%	£2.27	£0.87	£3.14
Total	100.0%	100.0%	100.0%	£20.08	£6.69	£26.77

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

2008 PRICES

TABLE 8.15:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 15 - BAGULEY

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 15:						
Baguley/Altrincham Road	0.0%	10.9%	2.7%	£0.00	£1.42	£1.42
Tesco Extra, Altrincham Road, Baguley	43.6%	19.0%	37.4%	£17.10	£2.49	£19.58
TOTAL ZONE 15	43.6%	29.9%	40.2%	£17.10	£3.91	£21.01
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	0.0%	2.9%	0.7%	£0.00	£0.38	£0.38
Northerden	0.0%	4.2%	1.1%	£0.00	£0.56	£0.56
Wythenshawe	1.2%	17.9%	5.4%	£0.48	£2.34	£2.81
Asda, Swan Walk, Wythenshawe	11.5%	6.3%	10.2%	£4.53	£0.82	£5.35
Iceland, Hale Top, Wythenshawe	2.3%	0.0%	1.7%	£0.89	£0.00	£0.89
Total elsewhere in Manchester	15.0%	31.3%	19.1%	£5.89	£4.09	£9.98
Total Manchester	58.6%	61.1%	59.2%	£22.99	£8.00	£30.99
Outside Manchester City:						
Sale	0.9%	5.4%	2.0%	£0.35	£0.70	£1.05
Aldi, Davenport Road, Altrincham	1.2%	1.4%	1.3%	£0.48	£0.18	£0.66
Aldi, School Road, Sale	1.1%	3.9%	1.8%	£0.41	£0.51	£0.93
Marks & Spencer, Altrincham	1.2%	1.4%	1.3%	£0.48	£0.18	£0.66
Marks & Spencer, Washway Road, Sale	2.1%	3.4%	2.4%	£0.83	£0.44	£1.27
Morrisons, Edgeley Road, Cheadle Heath	8.3%	0.0%	6.2%	£3.26	£0.00	£3.26
Sainsburys, Lloyd Street, Altrincham	1.4%	1.1%	1.3%	£0.55	£0.15	£0.70
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	1.9%	1.4%	1.8%	£0.76	£0.18	£0.94
Sainsburys, Curzon Street, Sale	3.0%	1.4%	2.6%	£1.17	£0.18	£1.35
Tesco Extra, Manor Road, Altrincham	2.1%	0.0%	1.6%	£0.82	£0.00	£0.82
Tesco, Hereford Street, Sale	5.2%	1.7%	4.3%	£2.02	£0.23	£2.25
Total outflow from Manchester City	28.4%	21.0%	26.6%	£11.14	£2.75	£13.89
Elsewhere	13.0%	17.8%	14.2%	£5.10	£2.33	£7.43
Total	100.0%	100.0%	100.0%	£39.23	£13.08	£52.30

Notes:

This table shows destinations where the market share is greater than 1% of expenditure arising in the area.

"Elsewhere" will include shops and centres within this Zone and others outwith the zone.

2008 PRICES

TABLE 8.16:

SUMMARY ANALYSIS OF SURVEY INFORMATION - CONVENIENCE SHOPPING 2010

ZONE 16 - WYTHENSHAW

	Market shares			Expenditure		
	Main trip expenditure	Top-up expenditure	All expenditure	Main trip expenditure	Top-up expenditure	All expenditure
ZONE 16:						
Wythenshawe	2.8%	22.3%	7.6%	£0.90	£2.43	£3.33
Asda, Swan Walk, Wythenshawe	41.6%	34.8%	39.9%	£13.59	£3.79	£17.38
Iceland, Hale Top, Wythenshawe	5.4%	7.2%	5.8%	£1.76	£0.78	£2.54
Farmfoods, The Civic Centre, Wythenshawe	0.6%	2.2%	1.0%	£0.19	£0.24	£0.43
Netto, Hollyhedge Road, Wythenshawe	2.2%	2.2%	2.2%	£0.73	£0.24	£0.96
TOTAL ZONE 16	52.5%	68.6%	56.6%	£17.17	£7.47	£24.64
Elsewhere in Manchester City:						
Manchester City Centre convenience stores	0.0%	1.9%	0.5%	£0.00	£0.21	£0.21
Tesco Extra, Altrincham Road, Baguley	14.0%	6.3%	12.1%	£4.58	£0.69	£5.26
Total elsewhere in Manchester	14.0%	8.2%	12.6%	£4.58	£0.89	£5.47
Total Manchester	66.6%	76.8%	69.1%	£21.75	£8.37	£30.11
Outside Manchester City:						
Cheadle	1.1%	2.4%	1.4%	£0.36	£0.27	£0.63
Morrisons, Edgeley Road, Cheadle Heath	12.8%	0.5%	9.7%	£4.18	£0.06	£4.24
Sainsburys, Wilmslow Road (Cheadle Royal), Cheadle	3.6%	1.4%	3.0%	£1.18	£0.15	£1.33
Tesco Extra, Handforth Dean	3.7%	0.0%	2.8%	£1.20	£0.00	£1.20
Total outflow from Manchester City	21.2%	4.4%	17.0%	£6.93	£0.47	£7.40
Elsewhere	12.2%	18.8%	13.9%	£4.00	£2.05	£6.05
Total	100.0%	100.0%	100.0%	£32.67	£10.89	£43.56
<p><i>Notes:</i></p> <p><i>This table shows destinations where the market share is greater than 1% of expenditure arising in the area.</i></p> <p><i>"Elsewhere" will include shops and centres within this Zone and others outwith the zone.</i></p>						
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TABLE 9: Trade draw of centres and shops across the study area by zone

Centres and shops within Zone	Draw of expenditure from each zone and elsewhere																		
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total study area	Elsewhere	Total
ZONE 1: Manchester City Centre	40.8%	4.0%	3.3%	6.7%	0.7%	3.0%	0.2%	0.7%	4.9%	5.6%	2.5%	0.5%	0.8%	0.4%	0.6%	0.3%	75.0%	25.0%	100.0%
ZONE 2: Cheetham Hill and Crumpsall	1.4%	51.9%	12.5%	2.5%	0.0%	0.0%	0.3%	0.0%	0.8%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	70.0%	30.0%	100.0%
ZONE 3: Harpurhey/Blackley	1.0%	12.0%	36.9%	14.9%	0.3%	0.3%	0.0%	0.1%	0.1%	0.2%	0.0%	0.0%	0.2%	0.0%	0.0%	0.2%	66.2%	33.8%	100.0%
ZONE 4: Newton Heath	4.9%	1.7%	5.9%	58.6%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	72.0%	28.0%	100.0%
ZONE 5: Eastlands and Openshaw	14.3%	2.3%	5.5%	10.0%	26.0%	5.3%	5.7%	1.4%	1.2%	0.2%	0.6%	1.2%	0.0%	0.0%	0.5%	0.0%	74.2%	25.8%	100.0%
ZONE 6: Longsight	0.0%	0.2%	0.6%	0.0%	0.3%	57.3%	4.0%	7.6%	13.8%	0.2%	0.5%	2.3%	0.4%	0.0%	0.6%	0.4%	88.1%	11.9%	100.0%
ZONE 7: Gorton	1.2%	0.0%	0.0%	0.0%	7.9%	17.5%	46.4%	3.2%	0.8%	0.4%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	77.6%	22.4%	100.0%
ZONE 8: Levenshulme	3.8%	0.0%	0.0%	0.0%	0.0%	13.7%	3.7%	59.9%	2.2%	0.6%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	85.0%	15.0%	100.0%
ZONE 9: Rushlome/Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	6.4%	47.3%	2.1%	3.6%	15.4%	3.3%	0.4%	0.9%	0.9%	84.8%	15.2%	100.0%
ZONE 10: Hulme and Whalley Range	3.7%	0.3%	0.0%	0.0%	0.0%	2.1%	0.5%	0.3%	22.8%	32.1%	15.4%	4.1%	1.5%	0.2%	0.0%	0.4%	83.4%	16.6%	100.0%
ZONE 11: Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.4%	5.0%	9.5%	64.3%	3.0%	1.8%	0.0%	0.7%	0.3%	86.0%	14.0%	100.0%
ZONE 12: Withington and Burnage	0.7%	0.2%	0.0%	0.3%	0.0%	2.2%	0.2%	11.0%	7.0%	0.0%	0.7%	34.3%	10.4%	0.2%	0.3%	0.6%	67.9%	32.1%	100.0%
ZONE 13: Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	3.3%	0.6%	5.1%	21.5%	42.8%	2.8%	0.4%	0.3%	78.1%	21.9%	100.0%
ZONE 14: Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	1.5%	4.7%	67.0%	9.9%	2.2%	88.0%	12.0%	100.0%
ZONE 15: Baguley	0.7%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%	0.4%	0.2%	0.0%	8.5%	32.2%	8.2%	51.1%	48.9%	100.0%
ZONE 16: Wythenshawe	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.3%	0.0%	0.9%	0.6%	10.4%	19.8%	50.8%	85.0%	15.0%	100.0%

Notes:

This table shows the trade draw at shops and centres within each zone from each zone (and elsewhere).

TABLE 10: SUMMARY OF GROWTH IN CONVENIENCE GOODS EXPENDITURE BY ZONE - MAINTAINING MARKET SHARES

Zone	Market share of expenditure in zone	Growth to support new development			Comments
		2015	2020	2027	
Zone 1: Manchester City Centre	38.1%	£6.73	£14.76	£27.09	Significant outflow from Zone 1 to Asda at Sports City and Sainsbury's at Regent Road for main food shopping trips
Zone 2 Cheetham Hill Crumpsall	40.1%	£1.09	£2.56	£4.82	Significant use of City Centre convenience stores, outflows to Asda at Sportcity, Asda Harphurhey and Sainsbury's at Higher Blackley.
Zone 3 Harphurhey Higher Blackley	56.2%	£3.60	£8.36	£15.66	Relatively high retention of expenditure, outflows to Asda Sports City, Tesco Cheetham Hill, Morrisons at Failsworth and Asda at Bury.
Zone 4 Newton Heath Moston	12.5%	£1.05	£2.33	£4.29	Weak retention of expenditure. Significant outflows to Asda Harphurhey, Asda Sportcity, Morrisons at Failsworth and Chadderton and Tesco at Failsworth.
Zone 5 Sports City, Eastlands Openshaw Clayton	62.6%	£4.95	£11.33	£21.12	High retention of expenditure generally but relatively poor performance of Openshaw
Zone 6 Longsight	52.4%	£3.94	£8.86	£16.40	Relatively high retention of expenditure.
Zone 7 Gorton	52.5%	£1.91	£4.49	£8.45	Relatively high retention of expenditure.
Zone 8 Levenshulme	22.4%	£0.46	£1.10	£2.08	Low retention of expenditure. Outflows to Tesco, Burnage, Asda Longsight and to a lesser extent Sainsbury's at Fallowfield and Morrisons at Reddish.
Zone 9 Rusholme Fallowfield	36.1%	£2.46	£5.79	£10.90	Outflows of expenditure to Asda at Hulme
Zone 10 Hulme Whalley Range	47.2%	£4.50	£10.28	£10.69	Relatively low retention in light of the presence of Asda at Hulme. The survey shows a dispersed pattern of shopping with outflows to Chorlton and Sainsbury's at Regent Road
Zone 11 Chorlton	53.7%	£2.36	£5.66	£19.14	Relatively high retention of expenditure. Shops at Chorlton generally were significant in the survey as a destination for convenience shopping.
Zone 12 Withington Burnage	40.3%	£3.14	£7.43	£14.01	Dispersed pattern of expenditure with outflows to Fallowfield, Asda Hulme and Didsbury.
Zone 13 Didsbury	59.8%	£2.62	£6.22	£11.72	Relatively high retention of expenditure. Shops at Didsbury generally were significant in the survey as a destination for convenience shopping.
Zone 14 Northenden	26.5%	£0.41	£0.99	£1.89	Relatively low retention of expenditure. A dispersed pattern of shopping with outflows to Tesco Baguley and Wythenshaw.
Zone 15 Baguley	40.2%	£2.91	£6.93	£13.10	Dispersed pattern of shopping with Wythenshaw, stores at Sale and Morrisons Cheadle Heath attracting outflows.
Zone 16 Wythenshawe	56.6%	£2.20	£5.23	£9.87	Relatively high retention of expenditure.
Totals		£44.31	£102.32	£191.22	

Notes:

Estimates of expenditure growth to support additional retail development assume existing market shares are maintained, that outflows of expenditure to neighbouring stores/centres are maintained and inflows of expenditure are also maintained. It makes no allowance for overtrading at existing large stores in Manchester and it makes no allowance for commitments.

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TABLE 11: EXPENDITURE IN LARGE FOODSTORES IN MANCHESTER							
	Turnover from Study Area (£m)	% from study area	Total survey derived turnover estimate	Net convenience floorspace (sqm)	Company average sales density	Benchmark Turnover (£m)	Difference between survey derived turnover and benchmark
Asda, Ashton New Road, Sports City Eastlands	£45.74	75.0%	£60.99	3,331	£12,500	£41.64	£19.35
Asda, North City Shopping Centre, Harpurhey	£35.01	85.0%	£41.19	2,557	£12,500	£31.96	£9.23
Asda, Princess Road, Hulme	£51.16	82.5%	£62.02	2,917	£12,500	£36.46	£25.55
Asda, Stanley Grove, Longsight	£32.29	87.5%	£36.91	1,765	£12,500	£22.06	£14.85
Asda, Swan Walk, Wythenshawe	£27.34	85.0%	£32.16	2,000	£12,500	£25.00	£7.16
Morrisons, Wilbraham Road, Chorlton	£25.07	85.0%	£29.50	1,431	£12,750	£18.25	£11.25
Sainsburys, Heaton Park Road, Higher Blackley	£21.32	45.0%	£47.37	2,950	£10,650	£31.42	£15.95
Sainsburys, Wilmslow Road, Fallowfield	£22.96	85.0%	£27.02	2,154	£10,650	£22.94	£4.08
Tesco Extra, Altrincham Road, Baguley	£31.60	50.0%	£63.21	3,518	£10,950	£38.52	£24.69
Tesco, Burnage Lane, Burnage	£33.94	65.0%	£52.21	2,670	£10,950	£29.24	£22.97
Tesco, Thomas street (off Cheetham Road), Cheetham Hill	£17.04	70.0%	£24.34	2,861	£10,950	£31.33	-£6.99
Tesco, Parrs Wood Road, East Didsbury	£19.30	65.0%	£29.70	1,448	£10,950	£15.86	£13.84
Tesco Extra, Hyde Road, Gorton	£23.16	75.0%	£30.88	2,695	£10,950	£29.51	£1.37
Aggregate total "overtrading":							£163.30
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TABLE 12: COMMITMENTS FOR ADDITIONAL CONVENIENCE RETAIL FLOORSPACE

	<i>Net convenience floorspace (sq m)</i>	<i>Average sales density (£ per sq m)</i>	<i>Benchmark turnover (£m)</i>	<i>Percentage of turnover from Study Area</i>	<i>Turnover from Study Area</i>
Manchester City					
Openshaw, Morrisons	3,690	£12,750	£47.05	50.0%	£23.52
Higher Blackley, Sainsbury's	1,840	£10,650	£19.60	45.0%	£8.82
Blackley, Tesco	1,900	£10,950	£20.81	65.0%	£13.52
Cheetham Hill, Queens Road	650	£7,750	£5.04	75.0%	£3.78
Etrop Court, Wythenshawe	811	£7,200	£5.84	85.0%	£4.96
Bury					
Prestwich, Longfield Centre redevelopment	2,330	£10,650	£24.81	10.0%	£2.48
Oldham					
Failsworth, Tesco extension/mezzanine	1,500	£10,950	£16.43	40.0%	£6.57
Failsworth, Aldi	1,125	£7,750	£8.72	30.0%	£2.62
Rochdale					
Middleton, Aldi	1,125	£7,750	£8.72	25.0%	£2.18
Middleton, Tesco	2,025	£10,950	£22.17	30.0%	£6.65
Salford					
Salford, Sainsbury's extension	890	£10,650	£9.48	45.0%	£4.27
Salford Quays, Booths	1,120	£9,500	£10.64	10.0%	£1.06
Ordsall, Morrisons	1,840	£12,750	£23.46	25.0%	£5.87
Pendleton, Tesco	3,500	£10,950	£38.33	20.0%	£7.67
Trafford					
Old Trafford, Tesco	3,680	£10,950	£40.30	25.0%	£10.07
Total commitments			£301.38		£104.04

Notes:

Floorspace of Higher Blackley, Sainsbury's; Prestwich, Longfield Centre; Failsworth Tesco relates to the net increase in convenience floorspace arising from the proposals.

Pendleton Tesco, is a longstanding UDP commitment to promote the development of a new foodstore at Pendleton. It is presently the subject of a planning application.

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TABLE 13: EXPENDITURE CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSPEACE WITHIN THE STUDY AREA - MAINTAINING MARKET SHARES (£m)				
	2010	2015	2020	2027
Growth in expenditure retained in Manchester		£44.31	£102.32	£191.22
Overtrading of existing large foodstores	£163.30	£163.30	£163.30	£163.30
<i>Available expenditure to support new development</i>	<i>£163.30</i>	<i>£207.61</i>	<i>£265.62</i>	<i>£354.52</i>
Commitments	£104.04	£105.08	£106.14	£107.63
<i>Residual Capacity</i>	<i>£59.26</i>	<i>£102.53</i>	<i>£159.48</i>	<i>£246.88</i>
<p>Notes:</p> <p>Growth in available expenditure retained in Manchester is from Table 10.</p> <p>Estimates of overtrading at existing large foodstores is from Table 11.</p> <p>Expenditure on commitments is from Table 12.</p> <p>Turnover of commitments is assumed to grow at 0.2% per annum to allow for increases in floorspace efficiency.</p> <p>All figures are £m.</p> <p style="text-align: right;">2008 PRICES</p>				

TABLE 14: CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSPACE - MAINTAINING MARKET SHARES				
	2010	2015	2020	2027
Residual Capacity (£m)	£59.26	£102.53	£159.48	£246.88
Large format foodstores:				
Sales Density (£ per sq m)	£11,700	£11,817	£11,936	£12,104
Floorspace requirement (sq m net)	5,065	8,676	13,361	20,397
Discount/convenience stores:				
Sales Density (£ per sq m)	£6,000	£6,060	£6,121	£6,207
Floorspace requirement (sq m net)	9,877	16,918	26,055	39,773
Independent retailers:				
Sales Density (£ per sq m)	£3,500	£3,535	£3,571	£3,621
Floorspace requirement (sq m net)	16,931	29,002	44,665	68,183
Notes: Residual capacity is from Table 13. The floorspace requirement is the sales area for the sale of convenience goods. Allowance is made for growth in floorspace efficiency of any new development at 0.2% per annum.				
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TABLE 15: ILLUSTRATION OF SELECTIVE INCREASE IN MARKET SHARES

Zone	Expenditure retained in zone 2010	Expenditure available to support new development assuming a selective increase in market share				
		Revised market share	2010	2015	2020	2027
Zone 1: Manchester City Centre	38.1%	55.0%	£11.25	£19.85	£30.04	£45.71
Zone 2 Cheetham Hill Crumpsall	40.1%			£1.09	£2.56	£4.82
Zone 3 Harphurhey Higher Blackley	56.2%			£3.60	£8.36	£15.66
Zone 4 Newton Heath Moston	12.5%	45.0%	£22.61	£26.49	£31.20	£38.42
Zone 5 Sports City, Eastlands Openshaw Clayton	62.6%			£4.95	£11.33	£21.12
Zone 6 Longsight	52.4%			£3.94	£8.86	£16.40
Zone 7 Gorton	52.5%			£1.91	£4.49	£8.45
Zone 8 Levenshulme	22.4%			£0.46	£1.10	£2.08
Zone 9 Rusholme Fallowfield	36.1%			£2.46	£5.79	£10.90
Zone 10 Hulme Whalley Range	47.2%			£4.50	£10.28	£10.69
Zone 11 Chorlton	53.7%			£2.36	£5.66	£19.14
Zone 12 Withington Burnage	40.3%			£3.14	£7.43	£14.01
Zone 13 Didsbury	59.8%			£2.62	£6.22	£11.72
Zone 14 Northenden	26.5%			£0.41	£0.99	£1.89
Zone 15 Baguley	40.2%	55.0%	£7.76	£10.86	£15.20	£21.83
Zone 16 Wythenshawe	56.6%			£2.20	£5.23	£9.87
Totals			£41.62	£90.82	£154.74	£252.71

Notes:

Expenditure retained in zone is from Table 10.

Estimates of expenditure growth to support additional retail development assume existing market shares are maintained except for Zone 1, Zone 4 and Zone 15 where the market shares are assumed to increase as indicated above. For all other zones it is assumed that market shares are maintained as indicated in Table 10 and that outflows of expenditure to neighbouring stores/centres are maintained. It makes no allowance for overtrading at existing large stores in Manchester and it makes no allowance for commitments.

TABLE 16: EXPENDITURE CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSACE WITHIN THE STUDY AREA - ILLUSTRATION OF SELECTIVE INCREASE IN MARKET SHARES (£m)

	<i>2010</i>	<i>2015</i>	<i>2020</i>	<i>2027</i>
Expenditure retained in Manchester arising from growth and a selective increase in market share	£41.62	£90.82	£154.74	£252.71
Overtrading of existing large foodstores	£163.30	£163.30	£163.30	£163.30
<i>Available expenditure to support new development</i>	<i>£204.92</i>	<i>£254.12</i>	<i>£318.04</i>	<i>£416.00</i>
Commitments	£104.04	£105.08	£106.14	£107.63
<i>Capacity</i>	<i>£100.88</i>	<i>£149.04</i>	<i>£211.90</i>	<i>£308.37</i>

Notes:

Expenditure retained in Manchester is based on Table 10.

The illustration above assumes that the market shares in the following zones would increase:

Zone 1: Manchester City Centre 38.1% to 55.0%

Zone 4: Newton Heath 12.5% to 45.0%

Zone 15: Baguley 40.2% to 55.0%

Estimates of overtrading at existing large foodstores is from Table 11.

Expenditure on commitments is from Table 12.

All figures are £m.

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TABLE 17: CAPACITY FOR ADDITIONAL CONVENIENCE FLOORSPACE - ILLUSTRATION OF SELECTIVE INCREASE IN MARKET SHARES				
	2010	2015	2020	2027
Capacity (£m)	£100.88	£149.04	£211.90	£308.37
Large format foodstores:				
Sales Density (£ per sq m)	£11,700	£11,817	£11,936	£12,104
Floorspace requirement (sq m net)	8,623	12,612	17,753	25,476
Discount/convenience stores:				
Sales Density (£ per sq m)	£6,000	£6,060	£6,121	£6,207
Floorspace requirement (sq m net)	16,814	24,593	34,618	49,679
Independent retailers:				
Sales Density (£ per sq m)	£3,500	£3,535	£3,571	£3,621
Floorspace requirement (sq m net)	28,824	42,159	59,345	85,164
<p>Notes:</p> <p>Capacity is from Table 16.</p> <p>The floorspace requirement is the sales area for the sale of convenience goods.</p> <p>Allowance is made for growth in floorspace efficiency of any new development at 0.2% per annum.</p> <p style="text-align: right;">2008 PRICES</p>				

TABLE 18.1: MARKET SHARES BY ZONE FOR EXPENDITURE ON CLOTHING AND FOOTWEAR																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	68.0%	55.9%	48.5%	53.7%	38.7%	45.1%	38.4%	36.2%	58.7%	60.0%	46.0%	42.1%	32.3%	18.5%	17.4%	19.2%	45.3%
Cheetham Hill	0.0%	2.3%	3.4%	1.9%	1.4%	0.4%	0.0%	0.0%	0.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.6%	0.0%	1.7%	3.7%	0.3%	0.0%	0.0%	0.0%	0.0%	0.5%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.9%	0.8%	0.0%	0.0%	0.0%	0.1%
Eastlands/Sport City	2.7%	0.3%	0.0%	0.6%	4.9%	1.5%	0.2%	0.3%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.6%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%
Gorton	0.0%	0.0%	0.0%	0.0%	1.4%	2.2%	4.0%	0.3%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Harpurhey	0.0%	1.2%	4.6%	0.4%	0.3%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Hulme	0.8%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	2.5%	0.6%	0.2%	0.3%	0.0%	0.0%	0.0%	0.3%	0.4%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Longsight	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.2%	0.0%	0.9%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Newton Heath	0.0%	0.0%	0.0%	0.6%	0.9%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Openshaw	0.0%	0.0%	0.0%	0.4%	4.8%	0.6%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Wythenshawe	1.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.6%	0.3%	0.0%	0.6%	0.4%	5.5%	7.1%	10.4%	1.4%
Manchester Fort Shopping Park	4.1%	21.1%	18.3%	9.3%	0.9%	0.4%	0.2%	0.3%	1.3%	0.6%	0.0%	0.9%	0.2%	0.0%	0.0%	0.0%	3.8%
Altrincham	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.6%	6.1%	16.1%	7.2%	1.6%
Ashton under Lyne	0.8%	1.2%	0.9%	3.2%	20.5%	1.0%	5.4%	1.5%	0.0%	0.0%	0.6%	0.3%	0.0%	0.0%	0.0%	0.0%	1.6%
Bury	0.0%	8.0%	2.8%	2.2%	0.6%	0.0%	1.0%	0.6%	1.3%	0.6%	0.2%	0.6%	0.2%	0.6%	0.5%	0.3%	1.1%
Oldham	0.0%	0.3%	3.4%	7.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.9%
Rochdale	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Salford (Pendleton)	2.9%	1.2%	0.0%	0.0%	0.0%	1.9%	0.2%	0.6%	0.6%	1.3%	3.7%	3.2%	0.4%	0.6%	0.2%	0.3%	1.3%
Stockport	1.6%	0.0%	0.0%	0.4%	1.1%	18.7%	14.5%	39.8%	7.5%	0.3%	3.0%	21.0%	20.7%	17.8%	9.2%	29.2%	10.0%
Trafford Centre	11.5%	2.9%	7.4%	7.2%	0.3%	8.3%	3.4%	6.5%	7.9%	17.2%	24.7%	11.6%	12.9%	23.6%	18.3%	13.3%	11.6%
Stretford	0.0%	0.3%	0.0%	0.0%	1.2%	0.6%	0.0%	0.3%	3.9%	3.8%	2.0%	0.0%	0.7%	0.3%	0.2%	0.6%	1.0%
Denton, Crown Point North Shopping Park	0.8%	0.0%	0.6%	1.5%	7.5%	4.3%	12.8%	1.8%	0.6%	0.0%	0.0%	0.0%	0.5%	0.5%	0.6%	0.0%	1.5%
Handforth Dean (M&S; Tesco and Bhs)	1.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.2%	3.3%	1.7%	0.3%	2.6%	3.7%	12.1%	9.4%	4.9%	8.1%	2.8%
John Lewis, Cheadle Royal	0.8%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.8%	2.0%	6.3%	2.1%	0.6%	0.6%	1.0%
Elsewhere	4.1%	5.3%	8.6%	11.8%	15.2%	9.2%	15.9%	6.9%	10.2%	11.5%	12.4%	11.1%	10.8%	15.1%	24.8%	10.5%	11.0%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Notes: Market shares are derived from the household telephone shopper survey.																	

TABLE 18.2: TRADE DRAW ACROSS THE STUDY AREA FOR EXPENDITURE ON CLOTHING AND FOOTWEAR																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	14.7%	5.9%	7.8%	9.4%	3.0%	5.9%	3.2%	3.2%	11.9%	8.1%	9.2%	7.3%	4.7%	1.4%	2.3%	2.0%	100.0%
Cheetham Hill	0.0%	17.6%	38.7%	23.3%	7.9%	4.0%	0.0%	0.0%	5.1%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	4.9%	0.0%	20.5%	68.1%	4.7%	0.0%	0.0%	0.0%	0.0%	100.0%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.6%	0.0%	47.6%	37.9%	0.0%	0.0%	0.0%	100.0%
Eastlands/Sport City	42.2%	2.2%	0.0%	7.5%	27.4%	13.7%	1.4%	1.9%	0.0%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	100.0%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	79.5%	0.0%	0.0%	0.0%	20.5%	0.0%	0.0%	0.0%	100.0%
Gorton	0.0%	0.0%	0.0%	0.0%	13.6%	36.1%	41.1%	3.3%	0.0%	5.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Harpurhey	0.0%	12.2%	72.6%	6.2%	2.1%	0.0%	0.0%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hulme	17.5%	0.0%	0.0%	0.0%	0.0%	8.3%	0.0%	0.0%	52.8%	8.6%	4.6%	5.3%	0.0%	0.0%	0.0%	2.9%	100.0%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Longsight	0.0%	0.0%	0.0%	0.0%	0.0%	67.3%	2.2%	0.0%	21.4%	9.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Newton Heath	0.0%	0.0%	0.0%	60.3%	39.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Openshaw	0.0%	0.0%	0.0%	8.2%	47.6%	10.1%	34.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	100.0%
Wythenshawe	6.9%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	4.0%	1.5%	0.0%	3.4%	2.0%	13.3%	30.8%	36.3%	100.0%
Manchester Fort Shopping Park	10.5%	26.7%	35.0%	19.5%	0.8%	0.7%	0.2%	0.3%	3.1%	1.0%	0.0%	1.8%	0.4%	0.0%	0.0%	0.0%	100.0%
Altrincham	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	2.6%	12.6%	59.9%	21.4%	100.0%
Ashton under Lyne	4.8%	3.6%	4.0%	16.0%	45.9%	3.9%	13.0%	3.8%	0.0%	0.0%	3.5%	1.5%	0.0%	0.0%	0.0%	0.0%	100.0%
Bury	0.0%	33.6%	17.6%	15.4%	1.9%	0.0%	3.2%	2.1%	10.5%	3.3%	1.7%	4.1%	1.2%	1.8%	2.5%	1.1%	100.0%
Oldham	0.0%	1.6%	28.0%	63.6%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	100.0%
Rochdale	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Salford (Pendleton)	22.3%	4.4%	0.0%	0.0%	0.0%	8.8%	0.7%	1.9%	4.3%	6.2%	26.2%	19.4%	2.1%	1.6%	1.1%	1.0%	100.0%
Stockport	1.5%	0.0%	0.0%	0.3%	0.4%	11.1%	5.5%	15.9%	6.9%	0.2%	2.7%	16.4%	13.7%	6.0%	5.5%	14.0%	100.0%
Trafford Centre	9.7%	1.2%	4.6%	4.9%	0.1%	4.3%	1.1%	2.3%	6.3%	9.1%	19.3%	7.8%	7.4%	6.9%	9.5%	5.5%	100.0%
Stretford	0.0%	1.4%	0.0%	0.0%	4.2%	3.7%	0.0%	1.3%	36.5%	24.2%	18.4%	0.0%	5.1%	0.9%	1.5%	3.0%	100.0%
Denton, Crown Point North Shopping Park	5.2%	0.0%	3.0%	8.1%	18.0%	17.6%	33.3%	4.9%	3.8%	0.0%	0.0%	0.0%	2.4%	1.2%	2.5%	0.0%	100.0%
Handforth Dean (M&S; Tesco and Bhs)	3.4%	0.0%	0.7%	0.0%	0.0%	0.0%	0.3%	4.8%	5.7%	0.8%	8.7%	10.5%	29.0%	11.4%	10.7%	14.1%	100.0%
John Lewis, Cheadle Royal	7.8%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	9.0%	0.0%	7.7%	16.3%	43.3%	7.2%	3.7%	3.0%	100.0%
Notes:																	
The household telephone survey did not show any respondents undertaking shopping for clothing and footwear in Northenden or Rusholme																	

TABLE 18.3: MARKET SHARES BY ZONE FOR EXPENDITURE ON FURNITURE AND FLOORCOVERINGS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	31.1%	23.0%	24.1%	17.5%	18.8%	17.5%	13.8%	12.5%	23.7%	16.3%	19.8%	16.9%	12.6%	6.1%	5.7%	6.8%	17.9%
Cheetham Hill	3.4%	5.4%	3.6%	0.6%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	1.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	3.9%	2.3%	0.0%	0.0%	0.0%	0.0%	0.8%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.5%	3.7%	5.4%	0.0%	0.0%	0.0%	0.7%
Eastlands/Sport City	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Fallowfield	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Gorton	0.0%	0.0%	0.0%	0.0%	1.7%	2.7%	5.8%	0.0%	0.6%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.6%
Harpurhey	0.0%	0.0%	0.7%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.2%
Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	2.3%	4.8%	0.5%	0.8%	0.0%	0.0%	0.0%	0.0%	0.6%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.9%	3.9%	0.0%	1.6%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.4%
Longsight	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	0.0%	0.8%	3.2%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Newton Heath	0.0%	0.0%	0.5%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	5.4%	3.3%	0.7%	0.5%
Openshaw	0.0%	0.9%	0.5%	0.0%	2.5%	0.8%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.3%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.7%	0.8%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.2%
Wythenshawe	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.5%	0.0%	1.2%	6.2%	4.1%	19.2%	1.7%
Great Ancots Street Retail Park	3.6%	0.9%	1.8%	1.5%	2.5%	2.6%	0.0%	0.0%	0.0%	0.7%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	1.1%
Manchester Fort Shopping Park	3.4%	15.4%	17.4%	10.5%	0.0%	1.9%	0.0%	0.8%	0.6%	0.0%	0.0%	0.7%	0.0%	0.8%	0.0%	0.0%	3.5%
B&Q, Manchester - Burnage	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%	4.7%	5.0%	0.7%	0.0%	2.4%	1.8%	0.0%	0.8%	0.0%	1.2%
Altrincham	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	1.4%	0.0%	0.5%	3.1%	0.0%	5.4%	8.2%	6.2%	1.4%
Ashton under Lyne	3.5%	1.8%	1.3%	1.4%	11.9%	0.8%	8.0%	2.3%	0.8%	0.0%	2.5%	1.6%	2.8%	0.0%	0.0%	0.0%	2.2%
Bury	0.0%	3.8%	1.1%	3.3%	0.0%	0.0%	0.9%	0.0%	0.6%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.7%
Oldham	1.2%	2.5%	8.7%	13.6%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	2.1%
Rochdale	0.0%	0.9%	2.3%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.4%
Stockport	0.0%	0.0%	0.0%	0.0%	0.9%	9.8%	10.7%	28.1%	6.3%	1.6%	1.3%	15.5%	13.2%	13.0%	6.5%	21.5%	6.9%
Salford (Pendleton)	4.6%	1.8%	0.7%	0.6%	0.0%	2.6%	1.8%	0.8%	0.0%	0.8%	0.0%	0.8%	0.7%	0.0%	0.0%	0.7%	1.1%
Failssworth	2.4%	0.9%	0.0%	7.2%	1.7%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
White City Retail Park, Old Trafford	4.6%	2.3%	2.7%	2.2%	0.8%	6.6%	4.9%	2.3%	11.8%	16.0%	15.8%	1.6%	0.7%	3.1%	10.6%	3.1%	6.1%
Snipe Retail Park, Ashton under Lyne	0.0%	0.9%	0.0%	2.8%	20.3%	4.2%	10.7%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%
Ikea, Ashton under Lyne	10.6%	2.5%	2.6%	5.6%	5.2%	6.9%	5.3%	9.2%	5.7%	8.6%	6.3%	3.1%	7.8%	1.5%	1.6%	3.8%	5.6%
Trafford Centre	4.7%	3.6%	2.7%	0.7%	0.0%	0.0%	2.6%	3.7%	1.7%	6.3%	12.1%	8.3%	4.5%	9.2%	8.2%	3.4%	4.7%
Trafford Retail Park	0.0%	0.0%	0.0%	0.7%	0.9%	2.6%	0.5%	1.5%	1.4%	3.1%	3.4%	2.1%	0.0%	2.3%	3.3%	2.7%	1.5%
Handforth Dean (M&S; Tesco and Bhs)	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.8%	1.4%	0.0%	0.5%	2.3%	9.0%	6.1%	0.0%	4.8%	1.5%
John Lewis, Cheadle Royal	1.2%	0.0%	0.0%	0.6%	0.0%	0.8%	0.0%	2.1%	2.7%	0.0%	4.0%	9.2%	15.2%	3.1%	2.5%	3.1%	3.0%
Ikea, Warrington	3.6%	0.7%	0.7%	0.6%	0.0%	0.0%	0.0%	1.6%	2.3%	4.7%	7.0%	3.0%	0.4%	0.0%	2.5%	0.5%	2.1%
Elsewhere	21.0%	31.8%	28.4%	26.3%	27.9%	26.9%	28.7%	23.1%	24.8%	23.5%	21.6%	20.0%	19.3%	37.0%	42.6%	22.4%	25.8%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Notes:																	
Market shares are derived from the household telephone shopper survey.																	

TABLE 18.4: TRADE DRAW ACROSS THE STUDY AREA FOR EXPENDITURE ON FURNITURE AND FLOORCOVERINGS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	16.3%	6.5%	10.1%	7.8%	4.1%	5.7%	3.0%	2.9%	11.5%	5.3%	9.9%	7.2%	4.9%	1.2%	1.9%	1.8%	100.0%
Cheetham Hill	31.7%	27.0%	27.1%	4.8%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	100.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	30.8%	45.7%	23.5%	0.0%	0.0%	0.0%	0.0%	100.0%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.4%	5.6%	38.1%	49.9%	0.0%	0.0%	0.0%	100.0%
Eastlands/Sport City	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Fallowfield	0.0%	19.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	63.2%	17.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Gorton	0.0%	0.0%	0.0%	0.0%	11.6%	28.8%	40.7%	0.0%	9.6%	0.0%	0.0%	0.0%	9.3%	0.0%	0.0%	0.0%	100.0%
Harpurhey	0.0%	0.0%	26.1%	50.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.8%	0.0%	0.0%	0.0%	100.0%
Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%	32.9%	44.7%	6.7%	10.1%	0.0%	0.0%	0.0%	0.0%	100.0%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	12.2%	8.9%	41.4%	0.0%	24.4%	0.0%	0.0%	13.1%	0.0%	0.0%	0.0%	100.0%
Longsight	0.0%	0.0%	0.0%	0.0%	0.0%	44.1%	0.0%	3.5%	28.3%	24.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Newton Heath	0.0%	0.0%	45.5%	54.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	23.2%	34.3%	36.9%	5.7%	100.0%
Openshaw	0.0%	13.2%	11.8%	0.0%	28.5%	14.0%	25.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.1%	100.0%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	25.5%	0.0%	13.1%	32.8%	0.0%	0.0%	28.6%	0.0%	0.0%	0.0%	0.0%	100.0%
Wythenshawe	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%	0.0%	2.5%	0.0%	4.9%	12.9%	15.2%	53.4%	100.0%
Great Ancots Street Retail Park	32.1%	4.3%	12.9%	11.3%	9.2%	14.3%	0.0%	0.0%	0.0%	4.0%	0.0%	11.9%	0.0%	0.0%	0.0%	0.0%	100.0%
Manchester Fort Shopping Park	9.0%	21.9%	37.2%	23.9%	0.0%	3.2%	0.0%	1.0%	1.5%	0.0%	0.0%	1.5%	0.0%	0.8%	0.0%	0.0%	100.0%
B&Q, Manchester - Burnage	0.0%	0.0%	0.0%	0.0%	0.0%	15.3%	0.0%	16.2%	35.5%	3.5%	0.0%	15.0%	10.4%	0.0%	4.2%	0.0%	100.0%
Altrincham	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	8.9%	0.0%	3.0%	16.7%	0.0%	13.3%	35.5%	20.2%	100.0%
Ashton under Lyne	15.2%	4.2%	4.5%	5.0%	21.5%	2.2%	14.4%	4.6%	3.3%	0.0%	10.2%	5.8%	9.1%	0.0%	0.0%	0.0%	100.0%
Bury	0.0%	28.4%	11.9%	39.2%	0.0%	0.0%	5.1%	0.0%	7.9%	0.0%	0.0%	0.0%	7.6%	0.0%	0.0%	0.0%	100.0%
Oldham	5.4%	6.0%	31.5%	52.3%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	100.0%
Rochdale	0.0%	10.7%	41.7%	41.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	0.0%	0.0%	100.0%
Stockport	0.0%	0.0%	0.0%	0.0%	0.5%	8.3%	6.0%	17.1%	8.0%	1.3%	1.7%	17.2%	13.2%	6.6%	5.8%	14.4%	100.0%
Salford (Pendleton)	40.2%	8.4%	5.2%	4.5%	0.0%	14.1%	6.5%	3.2%	0.0%	4.5%	0.0%	5.8%	4.8%	0.0%	0.0%	2.9%	100.0%
Failsworth	23.5%	4.7%	0.0%	59.6%	6.8%	0.0%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
White City Retail Park, Old Trafford	7.1%	1.9%	3.4%	2.9%	0.5%	6.3%	3.1%	1.6%	16.9%	15.3%	23.3%	2.1%	0.8%	1.8%	10.6%	2.3%	100.0%
Snipe Retail Park, Ashton under Lyne	0.0%	2.5%	0.0%	12.3%	43.8%	13.5%	23.0%	0.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Ikea, Ashton under Lyne	17.7%	2.2%	3.4%	8.0%	3.6%	7.2%	3.7%	6.9%	8.9%	8.9%	10.0%	4.2%	9.5%	0.9%	1.8%	3.1%	100.0%
Trafford Centre	9.5%	3.9%	4.4%	1.3%	0.0%	0.0%	2.2%	3.4%	3.2%	7.9%	23.1%	13.7%	6.7%	6.9%	10.7%	3.3%	100.0%
Trafford Retail Park	0.0%	0.0%	0.0%	4.0%	2.2%	10.1%	1.2%	4.2%	8.3%	12.1%	20.3%	10.6%	0.0%	5.4%	13.4%	8.2%	100.0%
Handforth Dean (M&S; Tesco and Bhs)	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	2.4%	8.6%	0.0%	2.8%	12.2%	42.2%	14.5%	0.0%	15.2%	100.0%
John Lewis, Cheadle Royal	3.7%	0.0%	0.0%	1.6%	0.0%	1.6%	0.0%	2.9%	7.6%	0.0%	11.9%	23.1%	34.4%	3.5%	5.0%	4.7%	100.0%
Ikea, Warrington	16.3%	1.6%	2.7%	2.3%	0.0%	0.0%	0.0%	3.3%	9.8%	13.1%	29.9%	11.2%	1.4%	0.0%	7.3%	1.2%	100.0%
Notes:																	

TABLE 18.5: MARKET SHARES BY ZONE FOR EXPENDITURE ON DIY GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	11.4%	2.7%	8.5%	4.0%	4.5%	3.7%	3.8%	2.6%	1.9%	5.6%	5.1%	3.2%	2.1%	0.6%	0.7%	0.6%	4.2%
Cheetham Hill	16.0%	13.6%	17.9%	8.0%	0.6%	1.8%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	4.5%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.6%	0.0%	0.0%	2.7%	6.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.8%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.6%	0.0%	0.6%	3.0%	4.6%	0.4%	0.0%	0.0%	0.7%
Eastlands/Sport City	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.5%	0.0%	0.0%	0.0%	0.1%
Gorton	0.0%	0.7%	0.0%	1.2%	1.7%	6.2%	10.4%	0.7%	0.7%	1.4%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	1.2%
Harpurhey	0.0%	0.7%	6.1%	3.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.9%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.2%
Longsight	0.0%	0.0%	0.0%	0.0%	0.0%	10.4%	0.6%	0.7%	2.7%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Newton Heath	0.0%	0.0%	0.4%	10.5%	2.3%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.6%	4.6%	0.0%	0.6%	0.3%
Openshaw	0.0%	0.0%	0.0%	0.0%	2.1%	0.7%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.4%	1.3%	0.9%	0.0%	0.0%	0.0%	0.2%
Wythenshawe	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.4%	0.7%	0.0%	9.0%	5.4%	15.4%	1.8%
Manchester Fort Shopping Park	28.3%	56.4%	35.0%	26.6%	3.0%	1.3%	0.0%	0.7%	3.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.0%
B&Q, Manchester - Burnage	3.8%	0.0%	0.0%	0.0%	0.6%	31.6%	2.6%	42.3%	43.5%	5.6%	2.1%	51.7%	42.7%	6.2%	0.7%	2.3%	15.1%
Heaton Mills Retail Park	1.1%	8.9%	10.1%	2.7%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Altrincham	2.4%	0.0%	0.0%	0.5%	0.9%	0.6%	0.0%	0.0%	0.7%	0.7%	2.6%	0.0%	0.0%	14.4%	33.0%	11.5%	3.9%
Ashton under Lyne	5.1%	0.0%	0.9%	5.2%	7.7%	2.0%	6.6%	0.7%	0.6%	0.0%	0.0%	0.0%	0.5%	0.4%	0.0%	0.0%	1.8%
Bury	0.0%	5.4%	6.5%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Droylesden	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Oldham	1.3%	0.7%	1.3%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Rochdale	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stockport	1.1%	0.0%	0.4%	0.0%	2.3%	11.4%	13.7%	36.0%	7.2%	2.1%	3.9%	20.5%	26.2%	34.1%	14.3%	29.8%	11.0%
Atlantic Street Retail Park, Altrincham	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	1.7%	9.5%	2.0%	1.0%
Snipe Retail Park, Ashton under Lyne	1.1%	0.7%	0.0%	4.6%	51.7%	10.8%	38.0%	0.7%	1.3%	1.4%	0.0%	0.4%	0.0%	0.0%	0.7%	0.0%	5.1%
White City Retail Park, Old Trafford	3.4%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	1.3%	7.0%	1.4%	0.0%	0.0%	1.3%	0.0%	0.0%	1.0%
B&Q, Manchester - Stretford	1.1%	0.7%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	5.0%	30.8%	36.4%	0.0%	0.6%	0.6%	1.4%	0.6%	5.6%
B&Q, Manchester - Trafford	5.8%	0.7%	0.5%	2.3%	0.0%	0.7%	0.0%	0.7%	1.9%	17.9%	22.0%	3.2%	2.1%	2.3%	1.4%	1.7%	4.5%
B&Q, Oldham	0.0%	0.7%	4.3%	13.9%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Elsewhere	15.6%	8.2%	8.1%	13.7%	15.1%	13.9%	21.2%	12.3%	24.2%	15.2%	17.2%	14.0%	18.5%	24.6%	33.0%	35.1%	17.7%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Notes:																	
Market shares are derived from the household telephone shopper survey.																	

TABLE 18.6: TRADE DRAW ACROSS THE STUDY AREA FOR EXPENDITURE ON DIY GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	22.9%	3.5%	16.5%	8.3%	4.1%	5.3%	3.9%	2.8%	3.6%	7.2%	10.6%	5.7%	3.4%	0.5%	1.1%	0.7%	100.0%
Cheetham Hill	29.8%	15.8%	31.9%	15.0%	0.5%	2.4%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	100.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	5.2%	3.3%	0.0%	0.0%	19.2%	68.1%	4.2%	0.0%	0.0%	0.0%	0.0%	100.0%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	5.9%	0.0%	0.0%	7.1%	0.0%	7.6%	32.2%	45.2%	1.9%	0.0%	0.0%	100.0%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	22.5%	0.0%	0.0%	0.0%	0.0%	0.0%	56.0%	21.4%	0.0%	0.0%	0.0%	100.0%
Gorton	0.0%	3.0%	0.0%	8.5%	5.4%	30.2%	36.6%	2.5%	4.5%	6.1%	0.0%	0.0%	3.3%	0.0%	0.0%	0.0%	100.0%
Harpurhey	0.0%	4.5%	60.3%	31.2%	0.0%	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.7%	74.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	25.2%	0.0%	54.6%	0.0%	0.0%	0.0%	20.2%	0.0%	0.0%	0.0%	0.0%	100.0%
Longsight	0.0%	0.0%	0.0%	0.0%	0.0%	66.9%	2.8%	3.4%	23.1%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Newton Heath	0.0%	0.0%	3.3%	85.1%	8.5%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.1%	0.0%	0.0%	0.0%	14.2%	57.9%	0.0%	10.8%	100.0%
Openshaw	0.0%	0.0%	0.0%	0.0%	39.7%	19.2%	41.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	22.2%	0.0%	14.6%	38.1%	25.1%	0.0%	0.0%	0.0%	100.0%
Wythenshawe	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.8%	0.0%	2.0%	2.8%	0.0%	17.6%	20.0%	43.5%	100.0%
Manchester Fort Shopping Park	21.6%	26.9%	25.7%	20.7%	1.0%	0.7%	0.0%	0.3%	2.3%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
B&Q, Manchester - Burnage	2.1%	0.0%	0.0%	0.0%	0.2%	12.4%	0.7%	12.4%	23.0%	2.0%	1.2%	25.0%	18.6%	1.4%	0.3%	0.8%	100.0%
Heaton Mills Retail Park	5.7%	28.5%	49.6%	14.3%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Altrincham	5.3%	0.0%	0.0%	1.0%	0.9%	0.8%	0.0%	0.0%	1.4%	1.0%	5.7%	0.0%	0.0%	13.0%	55.9%	15.0%	100.0%
Ashton under Lyne	24.1%	0.0%	3.9%	25.4%	16.8%	6.8%	15.9%	1.8%	2.7%	0.0%	0.0%	0.0%	1.8%	0.7%	0.0%	0.0%	100.0%
Bury	0.0%	31.7%	58.1%	10.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Droylesden	0.0%	0.0%	0.0%	0.0%	91.8%	0.0%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Oldham	22.3%	7.4%	21.3%	48.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Stockport	0.9%	0.0%	0.3%	0.0%	0.8%	6.2%	5.3%	14.6%	5.3%	1.0%	3.1%	13.7%	15.7%	10.9%	8.5%	13.7%	100.0%
Atlantic Street Retail Park, Altrincham	11.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.5%	0.0%	0.0%	6.0%	64.7%	10.3%	100.0%
Snipe Retail Park, Ashton under Lyne	1.9%	0.7%	0.0%	7.8%	39.3%	12.7%	32.0%	0.6%	2.0%	1.5%	0.0%	0.6%	0.0%	0.0%	0.9%	0.0%	100.0%
White City Retail Park, Old Trafford	29.2%	0.0%	0.0%	0.0%	0.0%	4.1%	0.0%	0.0%	10.6%	38.7%	12.8%	0.0%	0.0%	4.6%	0.0%	0.0%	100.0%
B&Q, Manchester - Stretford	1.7%	0.6%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	7.2%	29.9%	56.7%	0.0%	0.7%	0.4%	1.6%	0.5%	100.0%
B&Q, Manchester - Trafford	10.9%	0.8%	1.0%	4.4%	0.0%	0.9%	0.0%	0.7%	3.4%	21.5%	42.5%	5.3%	3.2%	1.8%	2.0%	1.9%	100.0%
B&Q, Oldham	0.0%	2.2%	21.5%	73.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Notes:																	
The household telephone survey did not show any respondents undertaking shopping for DIY goods in Rusholme and Eastlands/Sport City.																	

TABLE 18.7: MARKET SHARES BY ZONE FOR EXPENDITURE ON ELECTRICAL GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	26.5%	9.5%	12.6%	12.9%	9.8%	17.8%	7.8%	11.7%	12.1%	15.5%	9.4%	8.1%	7.3%	3.3%	1.9%	4.6%	11.5%
Cheetham Hill	8.8%	9.3%	11.9%	7.7%	2.6%	5.3%	2.3%	0.0%	2.4%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	3.7%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	1.6%	3.4%	8.7%	5.8%	4.3%	3.2%	0.0%	0.0%	1.9%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.7%	0.0%	1.1%	0.0%	1.5%	3.2%	1.3%	0.0%	0.0%	0.5%
Sport City (Eastlands)	0.0%	0.0%	0.7%	0.7%	2.7%	3.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Gorton	0.0%	0.0%	0.0%	0.0%	1.9%	0.9%	2.5%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Harpurhey	0.0%	0.0%	1.8%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.2%	9.9%	2.6%	3.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Longsight	1.2%	0.0%	0.0%	0.0%	0.0%	6.7%	1.3%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Newton Heath	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	6.4%	3.4%	1.3%	0.6%
Openshaw	0.0%	0.0%	0.0%	0.8%	2.0%	0.0%	0.7%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Wythenshawe	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	7.3%	7.5%	21.7%	2.0%
Great Ancots Strett Retail Park	2.6%	0.0%	1.3%	2.3%	4.0%	13.2%	3.6%	2.2%	3.2%	0.0%	0.0%	0.0%	0.5%	1.2%	0.0%	0.0%	2.1%
Manchester Fort Shopping Park	15.1%	52.8%	34.8%	21.8%	0.7%	2.4%	2.3%	2.8%	0.8%	0.8%	0.5%	0.0%	0.0%	0.0%	0.0%	0.7%	9.4%
Heaton Mills Retail Park	0.0%	11.6%	9.1%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	1.4%	0.0%	0.0%	7.0%	25.0%	13.1%	2.6%
Ashton under Lyne	1.4%	0.0%	0.7%	3.6%	9.1%	0.0%	8.1%	1.0%	1.6%	0.0%	0.7%	0.7%	0.7%	0.0%	0.0%	0.0%	1.5%
Oldham	0.0%	0.0%	2.5%	12.3%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
Stockport	2.5%	0.0%	0.0%	0.0%	0.7%	8.9%	7.5%	24.9%	3.2%	1.1%	2.8%	19.5%	16.9%	20.0%	6.6%	17.1%	7.1%
Cheadle	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	1.6%	2.1%	0.7%	1.5%	3.9%	1.3%	5.2%	1.0%
Snipe Retail Park, Ashton under Lyne	1.4%	0.0%	0.6%	3.6%	47.9%	6.4%	37.1%	1.0%	0.9%	0.8%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	4.6%
The Peel Centre, Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	4.1%	13.3%	1.6%	0.0%	1.4%	8.9%	8.8%	3.3%	2.7%	1.3%	2.6%
Trafford Retail Park	1.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	1.8%	3.9%	0.7%	0.7%	0.0%	3.3%	1.3%	1.0%
White City Retail Park, Old Trafford	12.8%	1.2%	1.2%	0.0%	0.0%	7.6%	0.0%	0.0%	31.1%	44.6%	35.1%	7.5%	6.4%	2.7%	6.9%	1.3%	11.4%
Handforth Dean (M&S; Tesco and Bhs)	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.7%	3.3%	8.0%	2.0%	0.0%	3.9%	1.2%
John Lewis, Cheadle Royal	4.0%	0.0%	1.1%	1.5%	0.0%	2.2%	0.0%	7.1%	4.2%	0.8%	6.4%	12.2%	25.8%	7.1%	5.6%	5.9%	5.2%
Elsewhere	20.2%	15.5%	20.3%	29.1%	18.5%	22.7%	21.7%	25.8%	26.4%	18.0%	23.0%	26.2%	14.1%	31.2%	35.7%	22.5%	23.2%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Notes: Market shares are derived from the household telephone shopper survey.																	

TABLE 18.8: TRADE DRAW ACROSS THE STUDY AREA FOR EXPENDITURE ON ELECTRICAL GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	20.1%	4.4%	8.9%	9.6%	3.4%	9.9%	3.0%	4.5%	8.8%	7.9%	6.8%	4.9%	3.8%	0.9%	1.0%	2.0%	100.0%
Cheetham Hill	20.7%	13.5%	26.1%	17.8%	2.8%	9.2%	2.8%	0.0%	5.5%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	100.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	7.1%	10.8%	39.1%	21.6%	14.0%	5.6%	0.0%	0.0%	100.0%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.0%	9.8%	0.0%	6.8%	0.0%	13.0%	0.0%	21.8%	39.7%	9.0%	0.0%	0.0%	100.0%
Eastlands/Sport City	0.0%	0.0%	11.9%	12.5%	23.5%	42.5%	0.0%	0.0%	0.0%	9.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Gorton	0.0%	0.0%	0.0%	0.0%	24.0%	17.1%	35.0%	23.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Harpurhey	0.0%	0.0%	53.3%	46.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	37.5%	36.0%	13.7%	12.8%	0.0%	0.0%	0.0%	0.0%	100.0%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	33.2%	0.0%	66.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Longsight	16.8%	0.0%	0.0%	0.0%	0.0%	68.9%	9.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Newton Heath	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	15.6%	36.5%	36.7%	11.2%	100.0%
Openshaw	0.0%	0.0%	0.0%	27.2%	33.9%	0.0%	12.5%	0.0%	26.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	52.7%	0.0%	47.3%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Wythenshawe	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	12.2%	23.9%	54.3%	100.0%
Great Ancots Strett Retail Park	10.7%	0.0%	4.8%	9.4%	7.4%	39.7%	7.5%	4.5%	12.5%	0.0%	0.0%	0.0%	1.5%	1.9%	0.0%	0.0%	100.0%
Manchester Fort Shopping Park	14.0%	30.0%	29.9%	19.8%	0.3%	1.6%	1.1%	1.3%	0.7%	0.5%	0.5%	0.0%	0.0%	0.0%	0.0%	0.4%	100.0%
Heaton Mills Retail Park	0.0%	41.7%	49.6%	8.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Altrincham	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	4.6%	0.0%	0.0%	8.8%	59.5%	24.7%	100.0%
Ashton under Lyne	7.9%	0.0%	3.6%	20.3%	23.7%	0.0%	23.2%	2.8%	8.8%	0.0%	3.7%	3.1%	2.9%	0.0%	0.0%	0.0%	100.0%
Oldham	0.0%	0.0%	15.3%	79.3%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Stockport	3.1%	0.0%	0.0%	0.0%	0.4%	8.1%	4.7%	15.7%	3.8%	0.9%	3.3%	19.1%	14.2%	9.2%	5.8%	11.8%	100.0%
Cheadle	10.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	8.9%	17.0%	4.5%	8.6%	12.3%	7.7%	24.7%	100.0%
Snipe Retail Park, Ashton under Lyne	2.6%	0.0%	1.0%	6.7%	41.1%	8.9%	35.2%	0.9%	1.5%	1.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	100.0%
The Peel Centre, Stockport	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	7.0%	23.2%	5.2%	0.0%	4.7%	24.2%	20.5%	4.2%	6.6%	2.6%	100.0%
Trafford Retail Park	10.3%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	10.6%	32.0%	4.6%	4.4%	0.0%	20.3%	6.3%	100.0%
White City Retail Park, Old Trafford	9.8%	0.6%	0.9%	0.0%	0.0%	4.3%	0.0%	0.0%	22.8%	23.0%	25.7%	4.6%	3.4%	0.8%	3.7%	0.6%	100.0%
Handforth Dean (M&S; Tesco and Bhs)	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	10.5%	0.0%	0.0%	4.7%	18.9%	39.8%	5.5%	0.0%	16.1%	100.0%
John Lewis, Cheadle Royal	6.7%	0.0%	1.8%	2.5%	0.0%	2.7%	0.0%	6.1%	6.7%	0.8%	10.3%	16.2%	29.6%	4.5%	6.7%	5.5%	100.0%
Notes: The household telephone survey did not show any respondents undertaking shopping for DIY goods in Rusholme and Eastlands/Sport City.																	

TABLE 18.9: MARKET SHARES BY ZONE FOR EXPENDITURE ON PERSONAL AND OTHER COMPARISON GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	78.9%	52.5%	44.9%	56.2%	33.7%	40.1%	36.5%	29.0%	50.4%	52.5%	36.9%	38.6%	28.4%	14.7%	20.2%	20.1%	42.6%
Cheetham Hill	2.8%	8.5%	2.7%	0.0%	0.0%	0.9%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.5%	0.6%	6.2%	19.2%	0.0%	0.0%	0.8%	0.0%	0.0%	2.2%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	14.4%	0.8%	0.0%	0.0%	1.3%
Sport City (Eastlands)	1.4%	0.0%	0.0%	0.0%	8.1%	1.7%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.7%	0.0%	0.0%	1.0%	0.0%	0.0%	0.2%
Gorton	0.0%	0.0%	0.0%	0.0%	3.2%	0.9%	3.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Harpurhey	0.0%	0.7%	7.7%	1.5%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Hulme	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	3.9%	5.2%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.9%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.7%	0.0%	0.7%	0.0%	0.0%	0.0%	0.2%
Longsight	0.0%	0.0%	0.0%	0.0%	0.8%	8.9%	0.0%	1.9%	0.9%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Newton Heath	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.0%	0.0%	0.0%	0.2%
Openshaw	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.1%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.8%	1.8%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wythenshawe	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	5.0%	6.2%	20.6%	1.9%
Manchester Fort Shopping Park	1.4%	13.2%	13.8%	6.7%	0.8%	1.7%	0.0%	0.5%	1.5%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%
Altrincham	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	17.6%	8.1%	1.7%
Ashton under Lyne	0.0%	0.0%	0.5%	1.5%	17.9%	2.8%	6.7%	0.0%	0.6%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	1.4%
Stockport	2.8%	0.7%	0.8%	0.6%	1.7%	15.4%	12.5%	38.7%	4.8%	2.4%	3.7%	22.8%	21.4%	16.6%	4.5%	21.4%	9.4%
Trafford Centre	1.4%	5.5%	5.2%	3.6%	0.0%	2.7%	4.9%	5.0%	7.0%	12.7%	21.8%	7.9%	8.5%	21.5%	14.6%	10.7%	8.2%
John Lewis, Cheadle Royal	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.6%	3.0%	1.5%	0.0%	3.0%	3.2%	8.5%	3.1%	2.1%	3.7%	1.9%
Elsewhere	9.9%	18.9%	24.3%	28.3%	26.6%	23.0%	35.1%	15.4%	24.5%	18.6%	14.0%	20.8%	17.9%	24.7%	34.7%	14.7%	21.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Notes:																	
Market shares are derived from the household telephone shopper survey.																	

TABLE 18.10: TRADE DRAW ACROSS THE STUDY AREA FOR EXPENDITURE ON PERSONAL AND OTHER COMPARISON GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	17.3%	6.2%	8.1%	10.9%	2.9%	5.8%	3.5%	2.8%	10.3%	7.5%	7.4%	6.6%	4.2%	1.1%	2.9%	2.5%	100.0%
Cheetham Hill	26.8%	43.0%	21.4%	0.0%	0.0%	5.3%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	1.0%	2.6%	17.6%	76.4%	0.0%	0.0%	1.3%	0.0%	0.0%	100.0%
Didsbury	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	25.3%	70.2%	2.1%	0.0%	0.0%	100.0%
Eastlands/Sport City	23.1%	0.0%	0.0%	0.0%	51.9%	18.9%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Fallowfield	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	58.2%	0.0%	28.1%	0.0%	0.0%	13.7%	0.0%	0.0%	100.0%
Gorton	0.0%	0.0%	0.0%	0.0%	35.5%	16.0%	38.0%	10.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Harpurhey	0.0%	4.4%	76.1%	15.6%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Hulme	0.0%	0.0%	0.0%	0.0%	0.0%	12.8%	0.0%	0.0%	38.4%	35.3%	0.0%	13.6%	0.0%	0.0%	0.0%	0.0%	100.0%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.3%	0.0%	0.0%	28.9%	0.0%	20.9%	0.0%	0.0%	0.0%	100.0%
Longsight	0.0%	0.0%	0.0%	0.0%	3.6%	69.9%	0.0%	10.0%	10.1%	6.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Newton Heath	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%	0.0%	0.0%	100.0%
Openshaw	0.0%	0.0%	0.0%	0.0%	67.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	33.0%	100.0%
Rusholme	0.0%	0.0%	0.0%	0.0%	11.1%	0.0%	0.0%	12.7%	57.7%	18.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Wythenshawe	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	8.9%	20.5%	58.1%	100.0%
Manchester Fort Shopping Park	4.7%	24.1%	38.9%	20.0%	1.0%	3.9%	0.0%	0.8%	4.9%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Altrincham	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.4%	63.8%	25.1%	100.0%
Ashton under Lyne																	
Stockport	2.8%	0.4%	0.6%	0.6%	0.6%	10.1%	5.4%	17.3%	4.4%	1.6%	3.4%	17.7%	14.2%	5.9%	3.0%	12.1%	100.0%
Trafford Centre	1.6%	3.3%	4.9%	3.6%	0.0%	2.0%	2.5%	2.6%	7.4%	9.4%	22.8%	7.0%	6.5%	8.6%	10.9%	6.8%	100.0%
John Lewis, Cheadle Royal	0.0%	0.0%	0.0%	7.4%	0.0%	0.0%	1.4%	6.7%	7.2%	0.0%	13.6%	12.5%	28.5%	5.5%	6.8%	10.5%	100.0%
Notes: The household telephone survey did not show any respondents undertaking shopping for "Other comparison goods" in Withington.																	

TABLE 19: MARKET SHARES BY ZONE FOR EXPENDITURE ON ALL COMPARISON GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	58.5%	39.2%	35.5%	40.4%	27.0%	32.7%	27.2%	24.0%	40.8%	41.8%	31.0%	30.1%	22.5%	11.9%	13.6%	14.7%	33.0%
Cheetham Hill	3.9%	7.2%	5.6%	2.3%	1.0%	1.4%	0.4%	0.3%	0.4%	0.3%	0.0%	0.1%	0.1%	0.0%	0.0%	0.0%	1.6%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	0.1%	0.5%	0.5%	4.2%	10.8%	1.2%	0.6%	0.8%	0.0%	0.0%	1.4%
Didsbury	0.0%	0.0%	0.0%	0.0%	0.3%	0.2%	0.0%	0.1%	0.0%	0.3%	0.1%	2.9%	7.4%	0.6%	0.0%	0.0%	0.8%
Sport City (Eastlands)	1.3%	0.1%	0.1%	0.2%	5.0%	1.5%	0.1%	0.4%	0.0%	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.5%
Fallowfield	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.1%	0.3%	0.2%	0.1%	0.4%	0.0%	0.0%	0.2%
Gorton	0.0%	0.1%	0.0%	0.1%	2.3%	1.8%	4.1%	0.7%	0.1%	0.2%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.4%
Harpurhey	0.0%	0.6%	5.1%	1.3%	0.4%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.6%
Hulme	0.2%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.1%	3.6%	4.6%	0.5%	1.2%	0.0%	0.0%	0.0%	0.1%	0.8%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.1%	2.2%	0.0%	0.2%	0.3%	0.0%	0.4%	0.0%	0.0%	0.0%	0.2%
Longsight	0.2%	0.0%	0.0%	0.0%	0.3%	7.4%	0.3%	1.0%	1.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Newton Heath	0.0%	0.0%	0.1%	1.2%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	4.7%	0.9%	0.3%	0.3%
Openshaw	0.0%	0.1%	0.1%	0.2%	2.9%	0.3%	1.3%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.2%
Rusholme	0.0%	0.0%	0.0%	0.0%	0.3%	0.2%	0.0%	0.3%	0.7%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.1%	0.2%	0.0%	0.1%	0.2%	0.2%	0.0%	0.0%	0.0%	0.1%
Wythenshawe	1.2%	0.0%	0.0%	0.0%	0.0%	0.1%	0.4%	0.0%	0.8%	0.1%	0.2%	0.2%	0.3%	5.9%	6.3%	17.7%	1.7%
Manchester Fort Shopping Park	6.1%	25.0%	20.3%	11.7%	0.9%	1.5%	0.4%	0.9%	1.4%	0.6%	0.2%	0.3%	0.1%	0.1%	0.0%	0.1%	4.7%
B&Q, Manchester - Burnage	0.3%	0.0%	0.0%	0.0%	0.2%	3.4%	0.2%	4.1%	3.8%	0.5%	0.2%	4.4%	3.9%	0.6%	0.2%	0.2%	1.4%
Altrincham	0.2%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.3%	0.0%	0.5%	0.5%	0.2%	6.3%	18.5%	8.6%	1.9%
Ashton under Lyne	1.2%	0.5%	0.7%	2.5%	15.6%	1.7%	6.7%	0.8%	0.6%	0.0%	0.5%	0.6%	0.5%	0.0%	0.0%	0.0%	1.6%
Oldham	0.2%	0.4%	3.6%	8.2%	0.0%	0.0%	0.5%	0.1%	0.1%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.1%	1.0%
Stockport	2.0%	0.3%	0.3%	0.4%	1.3%	14.3%	12.1%	35.4%	5.6%	1.6%	3.1%	20.8%	20.0%	18.4%	7.0%	23.4%	9.0%
Trafford Centre	4.7%	3.4%	4.5%	3.3%	0.4%	3.3%	3.4%	4.5%	5.6%	10.5%	17.6%	7.4%	7.8%	15.9%	11.9%	8.3%	7.2%
Snipe Retail Park, Ashton under Lyne	0.3%	0.2%	0.1%	1.2%	15.2%	2.7%	11.6%	0.2%	0.2%	0.4%	0.0%	0.1%	0.0%	0.0%	0.1%	0.0%	1.4%
White City Retail Park, Old Trafford	2.5%	0.4%	0.5%	0.2%	0.1%	1.9%	0.5%	0.3%	5.8%	9.6%	7.2%	1.2%	1.0%	0.9%	2.5%	0.5%	2.5%
Handforth Dean (M&S; Tesco and Bhs)	0.3%	0.0%	0.2%	0.0%	0.1%	0.0%	0.1%	1.8%	0.6%	0.1%	1.3%	1.7%	7.1%	4.4%	1.3%	4.6%	1.3%
John Lewis, Cheadle Royal	0.9%	0.0%	0.2%	1.0%	0.0%	0.4%	0.3%	2.6%	1.8%	0.1%	2.8%	4.7%	10.5%	3.2%	2.1%	2.9%	2.1%
Elsewhere	16.1%	22.4%	23.0%	25.6%	25.0%	23.6%	30.3%	19.7%	24.6%	23.4%	23.4%	21.7%	16.8%	26.0%	35.7%	18.1%	7.4%
Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
Notes:																	
Market shares are derived from the household telephone shopper survey.																	

TABLE 20: TRADE DRAW ACROSS THE STUDY AREA FOR EXPENDITURE ON ALL COMPARISON GOODS																	
	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	Zone 12	Zone 13	Zone 14	Zone 15	Zone 16	Total
Manchester City Centre	16.5%	6.0%	8.3%	10.1%	3.0%	6.0%	3.3%	3.1%	10.8%	7.6%	8.2%	6.8%	4.4%	1.2%	2.5%	2.2%	100.0%
Cheetham Hill	23.0%	23.0%	27.5%	12.2%	2.4%	5.5%	1.0%	0.9%	2.4%	1.3%	0.0%	0.6%	0.2%	0.0%	0.0%	0.1%	100.0%
Chorlton	0.0%	0.0%	0.0%	0.0%	0.8%	0.2%	0.3%	1.4%	2.9%	17.4%	66.3%	6.1%	2.7%	1.8%	0.0%	0.0%	100.0%
Didsbury	0.0%	0.0%	0.0%	0.0%	1.6%	1.3%	0.0%	0.6%	0.5%	2.6%	1.1%	27.9%	61.8%	2.4%	0.0%	0.0%	100.0%
Eastlands/Sport City	26.0%	0.8%	1.7%	4.4%	40.1%	20.2%	0.5%	3.7%	0.0%	1.4%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	100.0%
Fallowfield	0.0%	3.3%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	54.7%	3.1%	16.8%	8.4%	3.8%	8.2%	0.0%	0.0%	100.0%
Gorton	0.0%	0.7%	0.0%	1.8%	19.4%	25.4%	38.4%	7.1%	2.4%	2.6%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	100.0%
Harpurhey	0.0%	5.5%	69.8%	19.1%	2.6%	0.4%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	100.0%
Hulme	2.4%	0.0%	0.0%	0.0%	0.0%	6.8%	0.0%	0.5%	39.1%	34.2%	5.2%	11.4%	0.0%	0.0%	0.0%	0.4%	100.0%
Levenshulme	0.0%	0.0%	0.0%	0.0%	0.0%	8.9%	2.3%	52.0%	0.0%	6.2%	15.0%	1.4%	14.2%	0.0%	0.0%	0.0%	100.0%
Longsight	2.2%	0.0%	0.0%	0.0%	1.6%	65.0%	1.8%	6.2%	14.7%	8.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Newton Heath	0.0%	0.0%	5.5%	72.3%	20.4%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Northenden	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	11.7%	60.5%	20.6%	5.8%	100.0%
Openshaw	0.0%	2.2%	2.0%	7.2%	46.3%	7.5%	22.1%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.8%	100.0%
Rusholme	0.0%	0.0%	0.0%	0.0%	10.0%	10.1%	0.0%	11.4%	51.8%	16.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Withington	0.0%	0.0%	0.0%	0.0%	0.0%	9.1%	0.0%	4.7%	30.7%	0.0%	15.7%	20.5%	19.4%	0.0%	0.0%	0.0%	100.0%
Wythenshawe	6.6%	0.0%	0.0%	0.0%	0.0%	0.4%	0.9%	0.0%	3.8%	0.3%	0.8%	0.9%	0.9%	11.5%	22.5%	51.4%	100.0%
Manchester Fort Shopping Park	12.0%	26.7%	33.0%	20.3%	0.7%	1.9%	0.4%	0.8%	2.5%	0.7%	0.3%	0.5%	0.1%	0.1%	0.0%	0.1%	100.0%
B&Q, Manchester - Burnage	1.7%	0.0%	0.0%	0.0%	0.4%	14.9%	0.6%	12.3%	23.4%	2.0%	1.0%	23.4%	17.5%	1.4%	0.7%	0.6%	100.0%
Altrincham	0.8%	0.0%	0.0%	0.2%	1.0%	0.1%	0.0%	0.0%	1.4%	0.2%	2.0%	2.0%	0.5%	10.8%	58.6%	22.3%	100.0%
Ashton under Lyne	6.9%	1.6%	3.7%	13.2%	37.0%	6.5%	17.5%	2.2%	3.5%	0.0%	3.0%	2.9%	2.0%	0.1%	0.0%	0.0%	100.0%
Oldham	2.1%	2.0%	26.7%	64.5%	0.0%	0.0%	2.0%	0.3%	1.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.3%	100.0%
Stockport	2.0%	0.2%	0.3%	0.3%	0.5%	9.6%	5.4%	16.4%	5.4%	1.0%	3.0%	17.1%	14.1%	6.8%	4.8%	13.0%	100.0%
Trafford Centre	6.1%	2.4%	4.8%	3.8%	0.2%	2.8%	1.9%	2.6%	6.9%	8.8%	21.5%	7.7%	7.0%	7.4%	10.2%	5.8%	100.0%
Snipe Retail Park, Ashton under Lyne	1.8%	0.6%	0.5%	7.3%	40.3%	11.6%	33.5%	0.6%	1.3%	1.6%	0.0%	0.7%	0.0%	0.0%	0.2%	0.0%	100.0%
White City Retail Park, Old Trafford	9.3%	0.9%	1.5%	0.8%	0.1%	4.7%	0.9%	0.4%	20.0%	22.5%	24.7%	3.6%	2.4%	1.1%	6.0%	1.0%	100.0%
Handforth Dean (M&S; Tesco and Bhs)	1.8%	0.0%	1.0%	0.0%	0.3%	0.0%	0.2%	5.6%	4.1%	0.4%	8.5%	9.6%	34.2%	11.1%	5.8%	17.5%	100.0%
John Lewis, Cheadle Royal	3.9%	0.0%	0.9%	3.8%	0.0%	1.2%	0.5%	5.0%	7.2%	0.3%	11.4%	16.3%	31.6%	5.0%	6.1%	6.8%	100.0%

TABLE 21: POTENTIAL TURNOVER OF EXISTING CENTRES IN COMPARISON GOODS (£m)												
	2010			2015			2020			2027		
	Turnover from Study Area	% from Study Area	Total turnover	Turnover allowing for growth in sales density	Total turnover maintaining market share	Capacity 2015	Turnover allowing for growth in sales density	Total turnover maintaining market share	Capacity 2020	Turnover allowing for growth in sales density	Total turnover maintaining market share	Capacity 2027
Manchester City Centre	£361.60	28.0%	£1,291.42	£1,357.29	£1,473.63	£116.33	£1,548.80	£1,753.79	£204.99	£1,880.30	£2,239.28	£358.98
Cheetham Hill	£17.25	70.0%	£24.65	£25.91	£28.13	£2.22	£29.56	£33.47	£3.91	£35.18	£42.74	£7.56
Chorlton	£15.64	80.0%	£19.55	£20.55	£22.31	£1.76	£23.45	£26.55	£3.10	£27.91	£33.90	£6.00
Didsbury	£8.42	85.0%	£9.91	£10.42	£11.31	£0.89	£11.88	£13.46	£1.57	£14.14	£17.18	£3.04
Eastlands/Sport City	£10.80	90.0%	£12.00	£12.62	£13.70	£1.08	£14.40	£16.30	£1.91	£17.13	£20.81	£3.68
Fallowfield	£1.72	85.0%	£2.03	£2.13	£2.31	£0.18	£2.43	£2.75	£0.32	£2.89	£3.51	£0.62
Gorton	£7.60	90.0%	£8.45	£8.88	£9.64	£0.76	£10.13	£11.47	£1.34	£12.06	£14.65	£2.59
Harpurhey	£8.47	90.0%	£9.41	£9.89	£10.74	£0.85	£11.28	£12.78	£1.49	£13.43	£16.31	£2.89
Hulme	£15.04	75.0%	£20.06	£21.08	£22.89	£1.81	£24.06	£27.24	£3.18	£28.63	£34.78	£6.15
Levenshulme	£1.93	90.0%	£2.14	£2.25	£2.44	£0.19	£2.57	£2.91	£0.34	£3.06	£3.72	£0.66
Longsight	£9.97	95.0%	£10.49	£11.03	£11.97	£0.95	£12.58	£14.25	£1.67	£14.97	£18.19	£3.22
Newton Heath	£2.27	90.0%	£2.53	£2.66	£2.88	£0.23	£3.03	£3.43	£0.40	£3.61	£4.38	£0.78
Northenden	£2.88	25.0%	£11.52	£12.11	£13.15	£1.04	£13.82	£15.65	£1.83	£16.44	£19.98	£3.53
Openshaw	£2.57	60.0%	£4.28	£4.49	£4.88	£0.39	£5.13	£5.81	£0.68	£6.10	£7.41	£1.31
Rusholme	£1.36	70.0%	£1.94	£2.03	£2.21	£0.17	£2.32	£2.63	£0.31	£2.76	£3.36	£0.59
Withington	£0.78	100.0%	£0.78	£0.82	£0.89	£0.07	£0.93	£1.06	£0.12	£1.11	£1.35	£0.24
Wythenshawe	£19.01	80.0%	£23.76	£24.97	£27.11	£2.14	£28.50	£32.27	£3.77	£33.91	£41.20	£7.29
Baguley	£6.96	30.0%	£23.19	£24.37	£26.46	£2.09	£27.81	£31.49	£3.68	£33.09	£40.20	£7.11
Manchester Fort	£51.85	56.9%	£91.17	£95.83	£104.04	£8.21	£109.35	£123.82	£14.47	£130.13	£158.09	£27.96
B&Q Burnage	£15.43	85.3%	£18.08	£19.00	£20.63	£1.63	£21.69	£24.56	£2.87	£25.81	£31.35	£5.55
Great Ancoats Street Retail Park	£5.94	70.0%	£8.49	£8.92	£9.69	£0.76	£10.18	£11.53	£1.35	£12.12	£14.72	£2.60
Heaton Mills Retail Park	£4.87	50.0%	£9.74	£10.24	£11.12	£0.88	£11.68	£13.23	£1.55	£13.91	£16.89	£2.99
Burnage	£5.74	56.0%	£10.24	£10.76	£11.69	£0.92	£12.28	£13.91	£1.63	£14.62	£17.76	£3.14
Total Capacity						£145.56			£256.49			£458.46

TABLE 22: COMMITMENTS FOR ADDITIONAL COMPARISON RETAIL FLOORSPACE					
	<i>Net comparison floorspace</i> (sq m)	<i>Average sales density</i> (£ per sq m)	<i>Benchmark turnover</i> (£m)	<i>Percentage of turnover from Study Area</i>	<i>Turnover from Study Area</i>
Manchester City					
Openshaw	6,400	£3,500	£22.40	50.0%	£11.20
Blackley, Tesco	635	£7,200	£4.57	65.0%	£2.97
Cheetham Hill, Queens Road	800	£3,500	£2.80	75.0%	£2.10
Etrop Court, Wythenshawe	1,394	£3,500	£4.88	75.0%	£3.66
Total Manchester			£34.65		£19.93
<p>Notes:</p> <p>Sainsbury's redevelopment at Heaton Retail Park is not included because it results in a loss of comparison floorspace.</p> <p>Newton Heath approvals (Rosedale Building (082859/FO/2007/N1) and land at Oldham Road (082516/FO/2007/N1) not included on the basis they are not likely to be implemented</p> <p style="text-align: right;">2008 PRICES</p>					

TABLE 23: CAPACITY FOR ADDITIONAL COMPARISON FLOORSACE (£m)				
	2010	2015	2020	2027
Manchester City Centre:				
Expenditure in Manchester City Centre arising from the study area	£361.60	£412.62	£491.06	£627.00
Inflows of expenditure	72%	72%	72%	72%
Total expenditure Manchester City	£1,291.42	£1,473.63	£1,753.79	£2,239.28
Increase in turnover accommodated by increase in efficiency of floorspace		£1,357.29	£1,548.80	£1,880.30
Residual capacity Manchester City Centre		£116.33	£204.99	£358.98
District Centres:				
Cheetham Hill		£2.22	£3.91	£7.56
Chorlton		£1.76	£3.10	£6.00
Didsbury		£0.89	£1.57	£3.04
Sport City (Eastlands)		£1.08	£1.91	£3.68
Fallowfield		£0.18	£0.32	£0.62
Gorton		£0.76	£1.34	£2.59
Harpurhey		£0.85	£1.49	£2.89
Hulme		£1.81	£3.18	£6.15
Levenshulme		£0.19	£0.34	£0.66
Longsight		£0.95	£1.67	£3.22
Newton Heath		£0.23	£0.40	£0.78
Northenden		£1.04	£1.83	£3.53
Openshaw		£0.39	£0.68	£1.31
Rusholme		£0.17	£0.31	£0.59
Withington		£0.07	£0.12	£0.24
Wythenshawe		£2.14	£3.77	£7.29
Baguley		£2.09	£3.68	£7.11
Elsewhere:				
Manchester Fort		£8.21	£14.47	£27.96
B&Q Burnage		£1.63	£2.87	£5.55
Great Ancoats Street Retail Park		£0.76	£1.35	£2.60
Heaton Mills Retail Park		£0.88	£1.55	£2.99
Burnage		£0.92	£1.63	£3.14
Aggregate District Centres and Elsewhere		£29.22	£51.49	£99.48
Manchester commitments:		£19.93	£20.95	£22.02
Residual Capacity District Centres and elsewhere		£9.29	£30.55	£77.47
Notes: Estimates assume a growth in floorspace efficiency of 1.0% per annum for existing floorspace. All figures are £m.				
2008 PRICES				

TABLE 24: REQUIREMENT FOR ADDITIONAL COMPARISON FLOORSPACE (sqm)			
	2015	2020	2027
Manchester City Centre:			
Expenditure capacity	£116.33	£204.99	£358.98
Sales density	£4,730	£4,971	£5,329
Floorspace requirement	24,597	41,239	67,359
District Centres and elsewhere			
Expenditure capacity	£9.29	£30.55	£77.47
Sales density	£3,679	£3,866	£4,145
Floorspace requirement	2,526	7,901	18,689
Total floorspace requirement	27,124	49,140	86,048
<p>Notes:</p> <p>Floorspace requirement is estimated assuming a sales density of £4,500 per sqm for the City Centre and Sales density is assumed to increase at 1.0% per annum.</p> <p>Estimates of capacity take account of commitments for comparison retail floorspace.</p> <p>Estimates of capacity assume existing market shares are maintained.</p> <p>All figures are £m.</p> <p style="text-align: right;">2008 PRICES</p>			