APPENDIX 5

HOUSEHOLD TELEPHONE INTERVIEW SURVEY QUESTIONNAIRE

NEMS market research
MANCHESTER ON-STREET SURVEY

INTRODUCTION: Good morning / afternoon, I am …… from NEMS market research, an independent market research company. We are conducting a market research survey about people's shopping habits, and I wonder if you can spare a few minutes.

ASK ALL:
Q.A Can I ask, do you, or any members of your household work in any of these occupations (READ OUT):
Advertising, Market Research, Marketing, Retailing.

IF 'YES' - CLOSE INTERVIEW, DO NOT COUNT AS AN INTERVIEW.
IF 'NONE OF THESE' - GO TO Q.B.

ASK ALL:
Q.B. Could you tell me your postcode and town name please ?
INTERVIEWER, PLEASE WRITE CLEARLY.

Postocde: [ ][ ][ ][ ] [ ][ ][ ] (1) Town: ______________________________ (2)

ASK ALL:
Q.1 What is the main purpose of your visit here today ?
ONE ANSWER ONLY. DO NOT PROMPT.

	(3)
To buy food items (not take-away, café, restaurant)	1
To buy non-food goods e.g., electrical, household goods, flowers, shoes, clothes and shoes	2
Financial services, e.g. banks, building societies, accountants	3
Personal services, e.g. hairdressers, nail bar, beauty salon	4
Other services, e.g. travel agents, estate agents	5
Eating or drinking out	6
Work / Business	7
Tourism / sight seeing	8
Social	9
Education	A
Browsing	B
Cinema	C
Theatre	D
Bingo	E
Bowling	F
Health & fitness / gym	G
Other (PLEASE WRITE IN)	H

____

ASK ALL:
Q.2 What else, if anything, will you be doing here today ?
CAN BE MULTI-CODED. DO NOT PROMPT. PROBE FULLY. Anything else ?

	(4)
To buy food items (not take-away, café, restaurant)	1
To buy non-food goods e.g., electrical, household goods, flowers, shoes, clothes and shoes	2
Financial services, e.g. banks, building societies, accountants	3
Personal services, e.g. hairdressers, nail bar, beauty salon	4
Other services, e.g. travel agents, estate agents	5
Eating or drinking out	6
Work / Business	7
Tourism / sight seeing	8
Social	9
Education	A
Browsing	B
Cinema	C
Theatre	D
Bingo	E
Bowling	F
Health & fitness / gym	G
Other (PLEASE WRITE IN)	H
____	
(None mentioned)	I
(Don't know)	J

ASK ALL:

Q.3 What have you bought or expect to buy today ?

CAN BE MULTI-CODED. DO NOT PROMPT. PROBE FULLY. Anything else ?

	(5)	
Food / groceries / off-licence alcohol sales	1	GO TO Q.4
Other food (PLEASE WRITE IN)	2	GO TO Q.4
______________________________		
Clothes and furniture	3	GO TO Q.5
Furniture / furnishings	4	GO TO Q.5
Household goods / hardware	5	GO TO Q.5
Chemist goods	6	GO TO Q.5
Electrical goods	7	GO TO Q.5
Leisure goods e.g. sportswear, books, toys, gifts	8	GO TO Q.5
Other non food (PLEASE WRITE IN)	9	GO TO Q.5
______________________________		
Services (hairdressers, dry cleaners etc)	A	GO TO Q.6
Food / drink at restaurants / bars / pubs	B	GO TO Q.6
Nothing	C	GO TO Q.6
(Don't know)	D	GO TO Q.6

ASK THOSE WHO HAVE BOUGHT / EXPECT TO BUY **FOOD / CONVENIENCE ITEMS (NOT AT RESTAURANTS / BARS / CLUBS)** AT Q.3 OTHERS GO TO INSTRUCTIONS AT Q.5

Q.4 How much have you spent or do you expect to spend in the shops today on food and other convenience items ?

ONE ANSWER ONLY. DO NOT PROMPT.

ASK THOSE WHO HAVE BOUGHT / EXPECT TO BUY **NON-FOOD ITEMS (NOT SERVICES i.e. HAIRDRESSERS)** AT Q.3 OTHERS GO TO Q.6

Q.5 How much have you spent or do you expect to spend in the shops today on non-food items such as clothing and footwear household and electrical goods, leisure goods and gifts ?

ONE ANSWER ONLY. DO NOT PROMPT

	Q.4 FOOD ITEMS	**Q.5 NON-FOOD ITEMS**
	(6)	(7)
Less than £6	1	1
£6-£10	2	2
£11-£15	3	3
£16-£20	4	4
£21-£25	5	5
£26-£30	6	6
£31-£35	7	7
£36-£40	8	8
£41-£45	9	9
£46-£50	A	A
£51-£60	B	B
£61-£70	C	C
£71-£80	D	D
£81-£90	E	E
£91-£100	F	F
£101+	G	G
(Refused / don't know)	H	H

ASK ALL:

Q.6 Why did you choose to come to Manchester City Centre today ?
CAN BE MULTI-CODED. DO NOT PROMPT. PROBE FULLY. Any other reason ?

	(8)
Close to home / where I live	1
Close to work	2
Close to friends / relatives	3
Easy parking	4
Good public transport	5
Good range of shops / services	6
Good range food and drink outlets	7
Visiting as a tourist	8
Attractive environment / nice place	9
To visit particular shops / services (PLEASE WRITE IN) ______	A
To use particular leisure facilities (PLEASE WRITE IN) ______	B
Other (PLEASE WRITE IN) ______	C
(No particular reason / don't know)	D

ASK ALL: SHOWCARD 'A'.

Q.7 How often do you visit Manchester City Centre for the following reasons ?
READ OUT REASONS. ONE ANSWER PER COLUMN ONLY.

	Shopping (9)	**Services** (10)	**Food / drink outlets** (11)	**Leisure Facilities** (12)
Everyday / Most days	1	1	1	1
2-3 times a week	2	2	2	2
Once a week	3	3	3	3
Once a fortnight	4	4	4	4
Once a month	5	5	5	5
Every 1-6 months	6	6	6	6
Every 6-12 months	7	7	7	7
Less often	8	8	8	8
Never	9	9	9	9
(Don't know)	A	A	A	A

ASK ALL:

Q.8 What do you like about Manchester City Centre?
RECORD 1ST MENTION, 2ND MENTION AND 3RD MENTION ONLY. ONE ANSWER PER COLUMN ONLY
DO NOT PROMPT. PROBE FULLY. Anything else ?

	1st mention (13)	**2nd mention** (14)	**3rd mention** (15)
Good shops	1	1	1
Good range of services	2	2	2
Good range of entertainment / restaurants / public houses	3	3	3
Attractive environment / nice place	4	4	4
Clean / well maintained streets	5	5	5
Easy to park	6	6	6
Easily accessible from home	7	7	7
Easily accessible from work	8	8	8
Good value for money	9	9	9
Good safety / security	A	A	A
Nothing / very little	B	B	B
Particular shops / services (PLEASE WRITE IN) ______	C	C	C
Other (PLEASE WRITE IN) ______	D	D	D
(Don't know)	E	E	E

ASK ALL:

Q.9 What do you dislike about Manchester City Centre?

RECORD 1ST MENTION, 2ND MENTION AND 3RD MENTION ONLY. ONE ANSWER PER COLUMN ONLY

DO NOT PROMPT. PROBE FULLY. Anything else ?

	1st mention	**2nd mention**	**3rd mention**
	(16)	(17)	(18)
Poor range of comparison retailers (i.e. non food)	1	1	1
Poor range of food stores	2	2	2
Difficult to park near shops	3	3	3
Poor public transport	4	4	4
Too busy / crowded	5	5	5
Too many tourists	6	6	6
Traffic congestion makes if difficult to get there by car	7	7	7
Particular shops / services missing (PLEASE WRITE IN) ______________________	8	8	8
Danger from vehicles in some streets / not pedestrianised	9	9	9
Streets dirty or badly maintained / in poor condition	A	A	A
Nothing / very little	B	B	B
Other (PLEASE WRITE IN) ______________________	C	C	C
(Don't know)	D	D	D

ASK ALL:

Q.10 What types of improvements would persuade your household to visit Manchester City Centre more often ? Please name up to **THREE** improvements.

RECORD 1ST MENTION, 2ND MENTION AND 3RD MENTION ONLY. ONE ANSWER PER COLUMN ONLY

DO NOT PROMPT. PROBE FULLY. Anything else ?

	1st mention	**2nd mention**	**3rd mention**
	(19)	(20)	(21)
Attract larger retailers	1	1	1
Attract less people / relieve over-crowding	2	2	2
Attract more people / make more lively	3	3	3
Clean shopping streets	4	4	4
Create more open spaces	5	5	5
Create more shelters to protect from the weather	6	6	6
Encourage reduced shop prices	7	7	7
Improve choice of multiple shops	8	8	8
Improve range of independent / specialist shops	9	9	9
New shop (PLEASE WRITE IN) ______________________	A	A	A
Improve public transport links	B	B	B
Increase number of taxis	C	C	C
Increase frequency of public transport in the evenings	D	D	D
Improve safety of pedestrians	E	E	E
Improve play areas for children	F	F	F
Improve policing / other security measures	G	G	G
Improve layout of car parks	H	H	H
More parking spaces - long stay	I	I	I
More parking spaces - short stay	J	J	J
More parking spaces - type unspecified	K	K	K
Reduce cost of parking	L	L	L
Reduce road congestion	M	M	M
Other Environmental Factor	N	N	N
Other Transport Factor	O	O	O
Other (PLEASE WRITE IN) ______________________	P	P	P
(None mentioned / nothing in particular)	Q	Q	Q
(Don't know)	R	R	R

ASK ALL:

Q.11 How did you travel to Manchester City Centre today ?

ONE ANSWER ONLY. DO NOT PROMPT

	(22)
Car	1
Bus	2
Tram	3
Train	4
Taxi	5
Walk	6
Cycle	7
Motorcycle	8
Other (PLEASE WRITE IN)	9

____

ASK ALL:

Q.12 How long did your journey take ? [to the nearest minute]

ONE ANSWER ONLY. DO NOT PROMPT.

	(23)
Less than 5 minutes	1
5-10 minutes	2
11-15 minutes	3
16-20 minutes	4
21-25 minutes	5
31-35 minutes	6
36-40 minutes	7
41-45 minutes	8
46-50 minutes	9
51-55 minutes	A
56-60 minutes	B
61-70 minutes	C
71-80 minutes	D
81-90 minutes	E
91-100 minutes	F
101-110 minutes	G
111-120 minutes	H
121 minutes plus	I
(Don't know)	J

CLASSIFICATION

NAME: ______________________________

ADDRESS: ______________________________

____

POST CODE: ☐☐☐☐ ☐☐☐ TEL. NO. ______________________________

SEX:	(24)
Male	1
Female	2

AGE GROUP:	(25)
18 - 24 years	1
25 - 34 years	2
35 - 44 years	3
45 - 54 years	4
55 - 64 years	5
65+ years	6
(Refused)	7

LOCATION:	(26)
St Ann's Square	1
Market Street	2
The Arndale Centre (inside / outside)	3
Exchange Square	4
King Street	5

Car: (Have or have use of)	(27)
None	1
One	2
Two	3
Three or more	4
(Refused)	5

Income: (Total Household)	(28)
Under £15,000	1
£15,000-£20,000	2
£21,000-£30,000	3
£31,000-£40,000	4
£41,000-£50,000	5
£51,000-£60,000	6
£61,000-£70,000	7
£71,000-£80,000	8
£81,000-£90,000	9
£91,000-£100,000	A
£101,000-£150,000	B
£151,000+	C
(Don't know)	D
(Refused)	E

Occupation of Chief Wage Earner: ____________________________________

SEG	(29)
AB	1
C1	2
C2	3
DE	4

Employment Status: (CWE)	(30)
Working full-time	1
Working part-time	2
Unemployed	3
Retired	4
A housewife	5
A student	6
Others (PLEASE WRITE IN) ____________________	7
(Refused)	8

ETHNICITY	(31)
White - British	1
White - Irish	2
Any other white background (PLEASE WRITE IN) ____________________	3
Mixed - White and Black Caribbean	4
Mixed - White and Black African	5
Mixed - White and Asian	6
Any other mixed background	7
Asian and Asian British - Indian	8
Asian and Asian British - Pakistani	9
Asian and Asian British - Bangladeshi	A
Any other Asian background (PLEASE WRITE IN) ____________________	B
Black and Black British - Caribbean	C
Black and Black - African	D
Any other Black background (PLEASE WRITE IN) ____________________	E
Chinese	F
Other ethnic group (PLEASE WRITE IN) ____________________	G
(Refused)	H

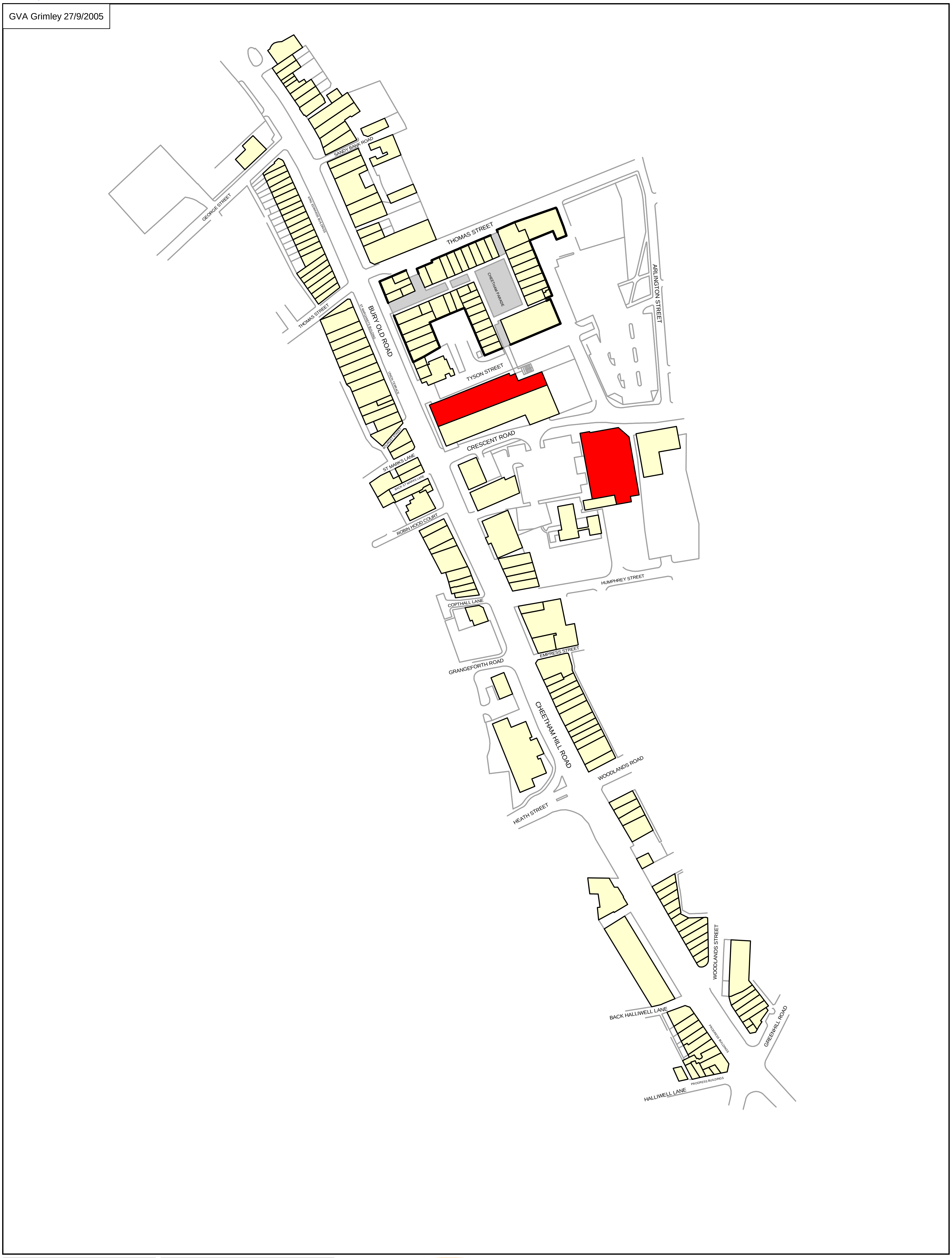
Declaration: I certify that the interview has been personally carried out by me with the informant and conducted within the MRS Code of Conduct. I further certify that the informant is not a friend or relative of mine and I have not interviewed him / her on any survey in the last six months.

Interviewer's Signature: ______________________________ Date: ____________________

APPENDIX 6

EXPERIAN GOAD CENTRE REPORTS

GVA Grimley 27/9/2005

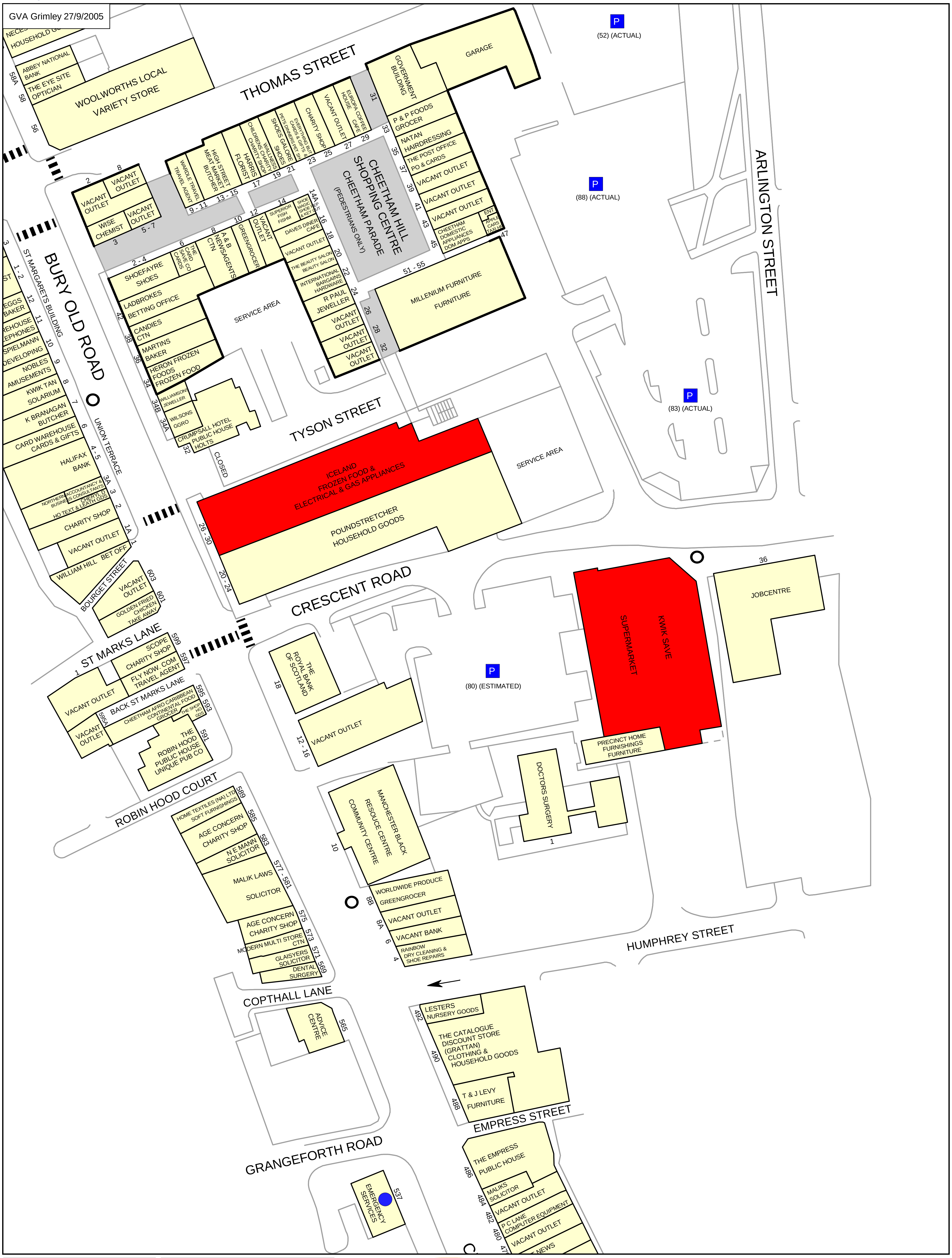


N

100 metres

Manchester - Cheetham Hill (Main Foodstores)

GVA Grimley 27/9/2005



N

40 metres

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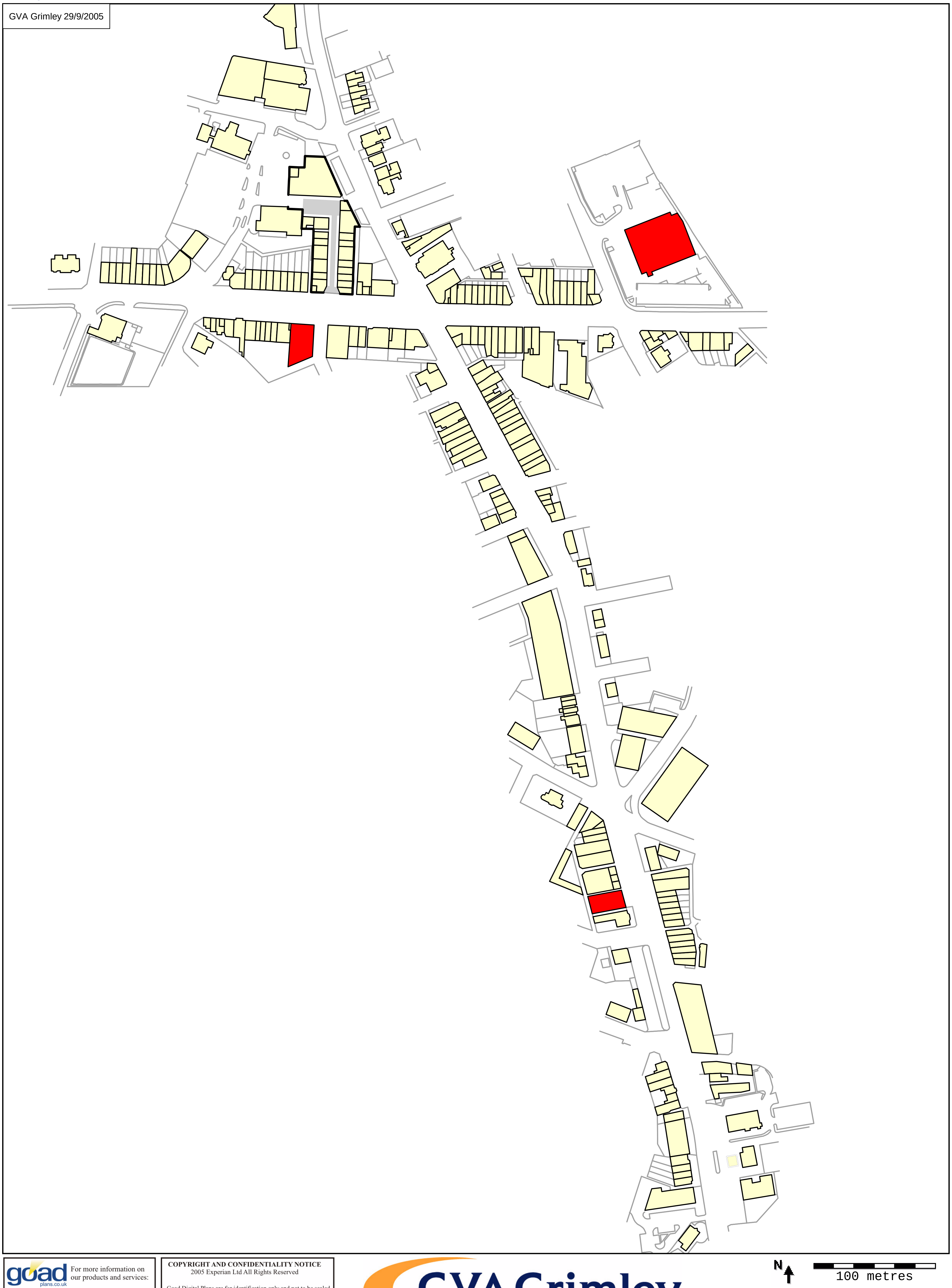
Manchester - Chorlton-cum-Hardy (Main Foodstores)



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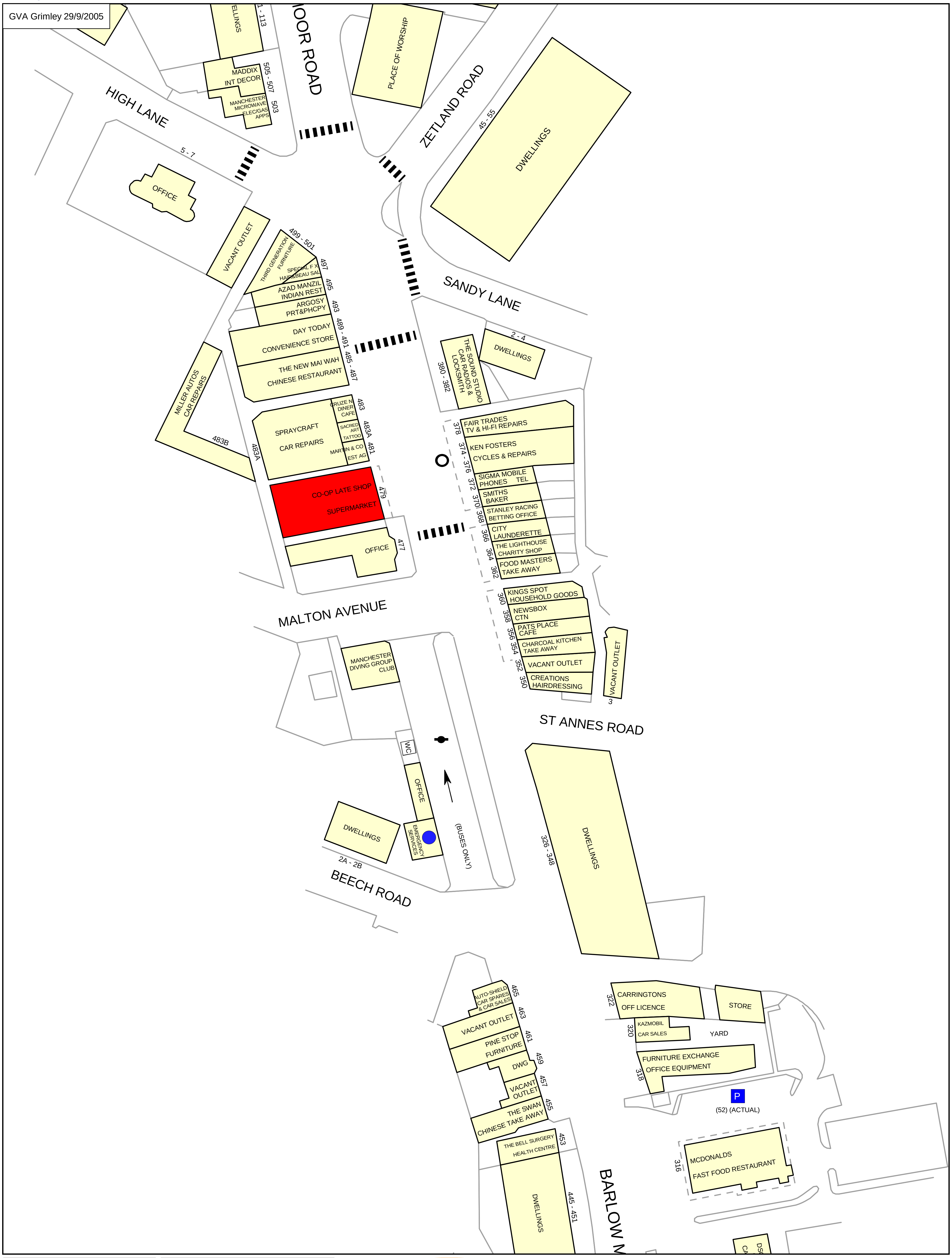

N

40 metres

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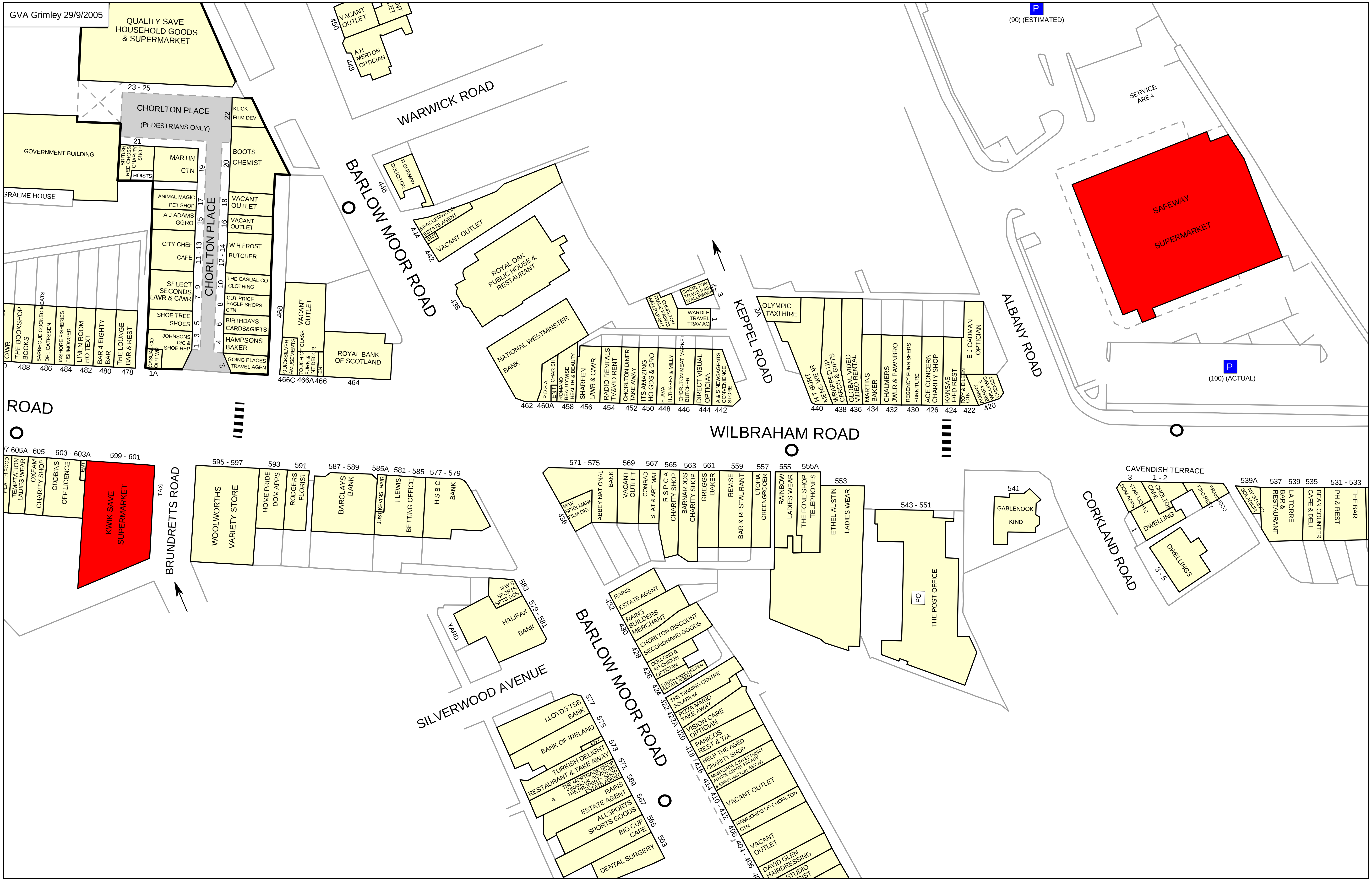
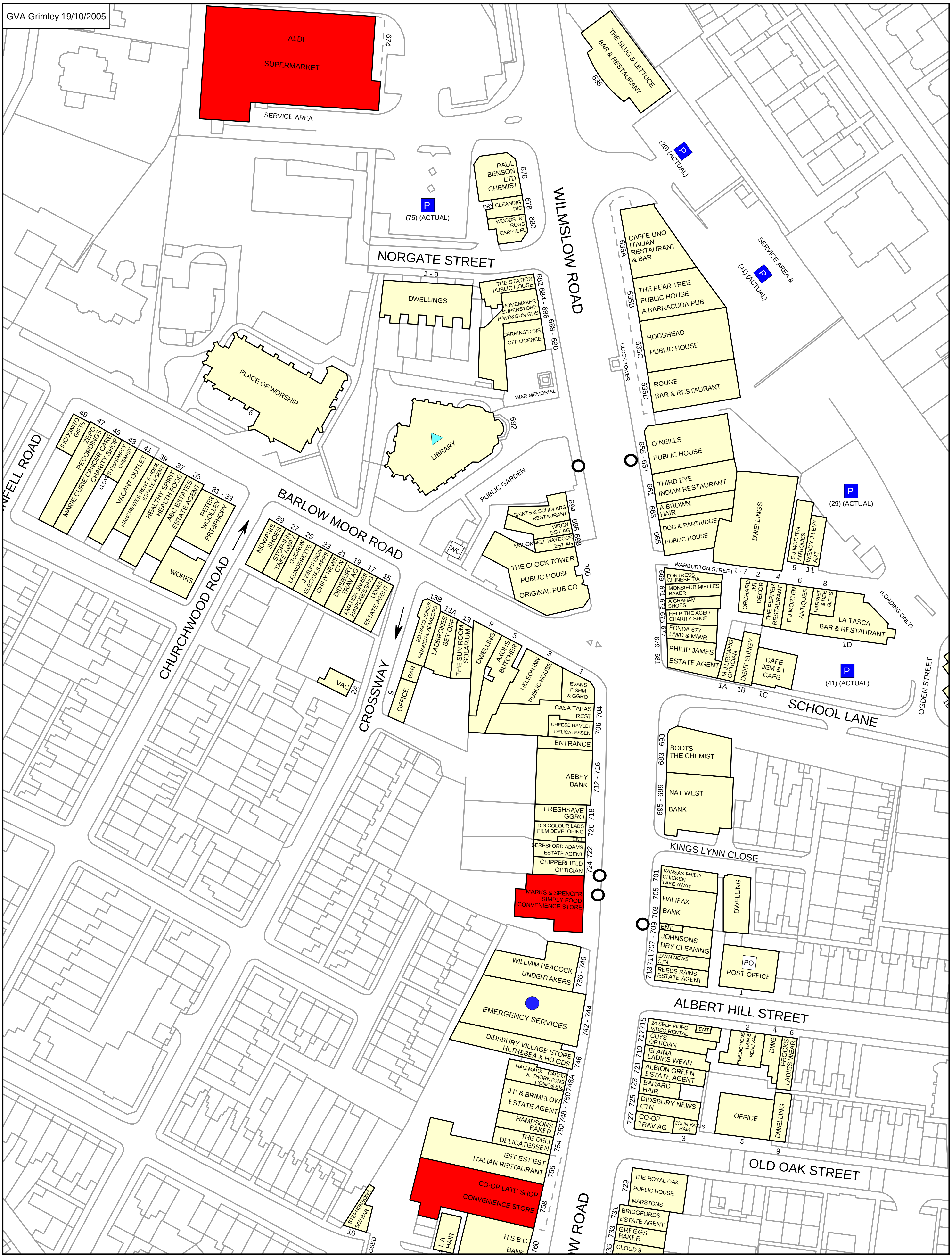

GVA Grimley 29/9/2005
QUALITY SAVE HOUSEHOLD GOODS & SUPERMARKET
CHORLTON PLACE (PEDESTRIANS ONLY)
GOVERNMENT BUILDING
GRAEME HOUSE
BOOTS CHEMIST
MARTIN CTN
W H FROST BUTCHER
THE CASUAL CO CLOTHING
CUT PRICE EAGLE SHOPS CTN
BIRTHDAYS CARDS&GIFTS
HAMPSONS BAKER
GOING PLACES TRAVEL AGENT
SELECT SECONDS L/WR & C/WR
SHOE TREE SHOES
CITY CHEF CAFE
A J ADAMS GGRO
ANIMAL MAGIC PET SHOP
VACANT OUTLET
WARWICK ROAD
BARLOW MOOR ROAD
ROYAL OAK PUBLIC HOUSE & RESTAURANT
NATIONAL WESTMINSTER BANK
ROYAL BANK OF SCOTLAND
KEPPEL ROAD
ALBANY ROAD
OLYMPIC TAXI HIRE
E J CADMAN OPTICIAN
SAFEWAY SUPERMARKET
SERVICE AREA
(90) (ESTIMATED)
(100) (ACTUAL)
WILBRAHAM ROAD
ROAD
KWIK SAVE SUPERMARKET
BRUNDRETTS ROAD
WOOLWORTHS VARIETY STORE
HOME PRIDE DOM APPS
RODGERS FLORIST
BARCLAYS BANK
I LEWIS BETTING OFFICE
H S B C BANK
ODDBINS OFF LICENCE
OXFAM CHARITY SHOP
ABBEY NATIONAL BANK
R S P C A CHARITY SHOP
BARNARDOS CHARITY SHOP
GREGGS BAKER
REVISE BAR & RESTAURANT
UTOPIA GREENGROCER
RAINBOW LADIES WEAR
THE FONE SHOP TELEPHONES
ETHEL AUSTIN LADIES WEAR
GABLENOOK KIND
THE POST OFFICE
CAVENDISH TERRACE
CORKLAND ROAD
DWELLINGS
LA TORRE BAR & RESTAURANT
BEAN COUNTER CAFE & DELI
PH & REST
THE BAR
HALIFAX BANK
YARD
SILVERWOOD AVENUE
LLOYDS TSB BANK
BANK OF IRELAND
TURKISH DELIGHT RESTAURANT & TAKE AWAY
RAINS ESTATE AGENT
ALLSPORTS SPORTS GOODS
BIG CUP CAFE
DENTAL SURGERY
RAINS BUILDERS MERCHANT
CHORLTON DISCOUNT SECONDHAND GOODS
DOLLOND & AITCHISON OPTICIAN
PIZZA MARIO TAKE AWAY
VISION CARE OPTICIAN
PANCOS REST & T/A
HELP THE AGED CHARITY SHOP
VACANT OUTLET
HAMMONDS OF CHORLTON CTN
DAVID GLEN HAIRDRESSING

N
40 metres



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N
40 metres

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Didsbury (Main Foodstores)

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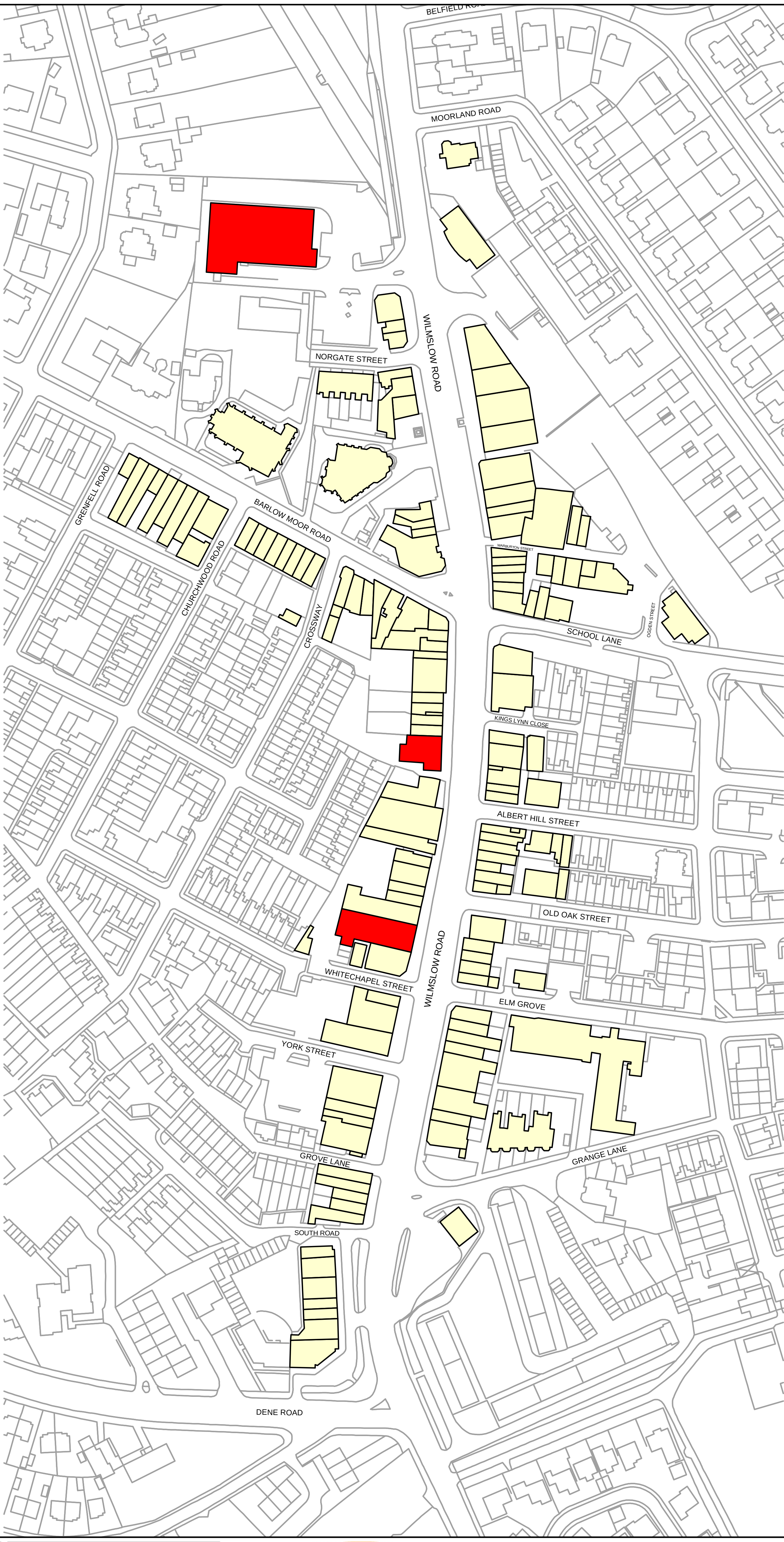
GVA Grimley 18/10/2005



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N

80 metres

Manchester - Fallowfield (Main Foodstores)

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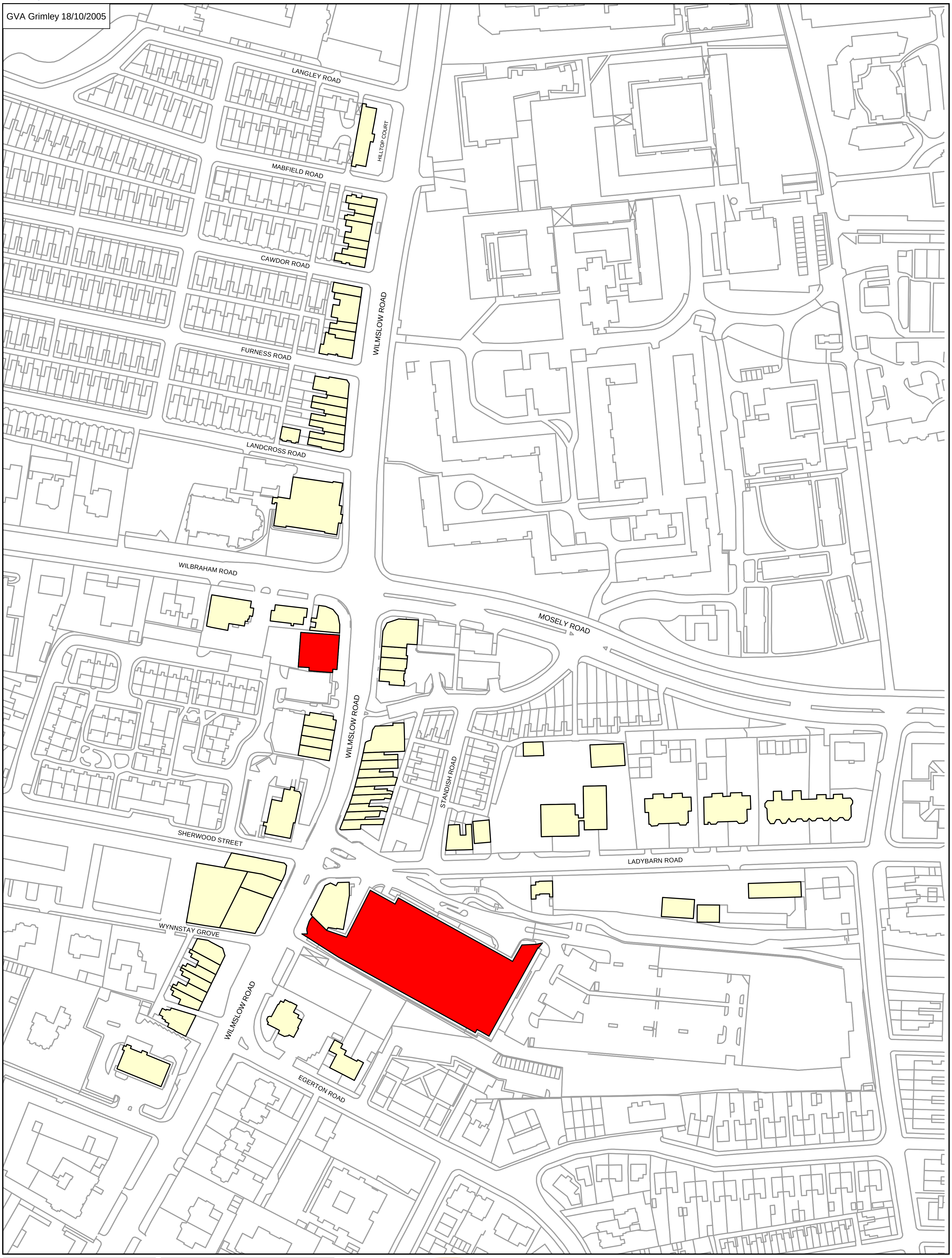

N

80 metres

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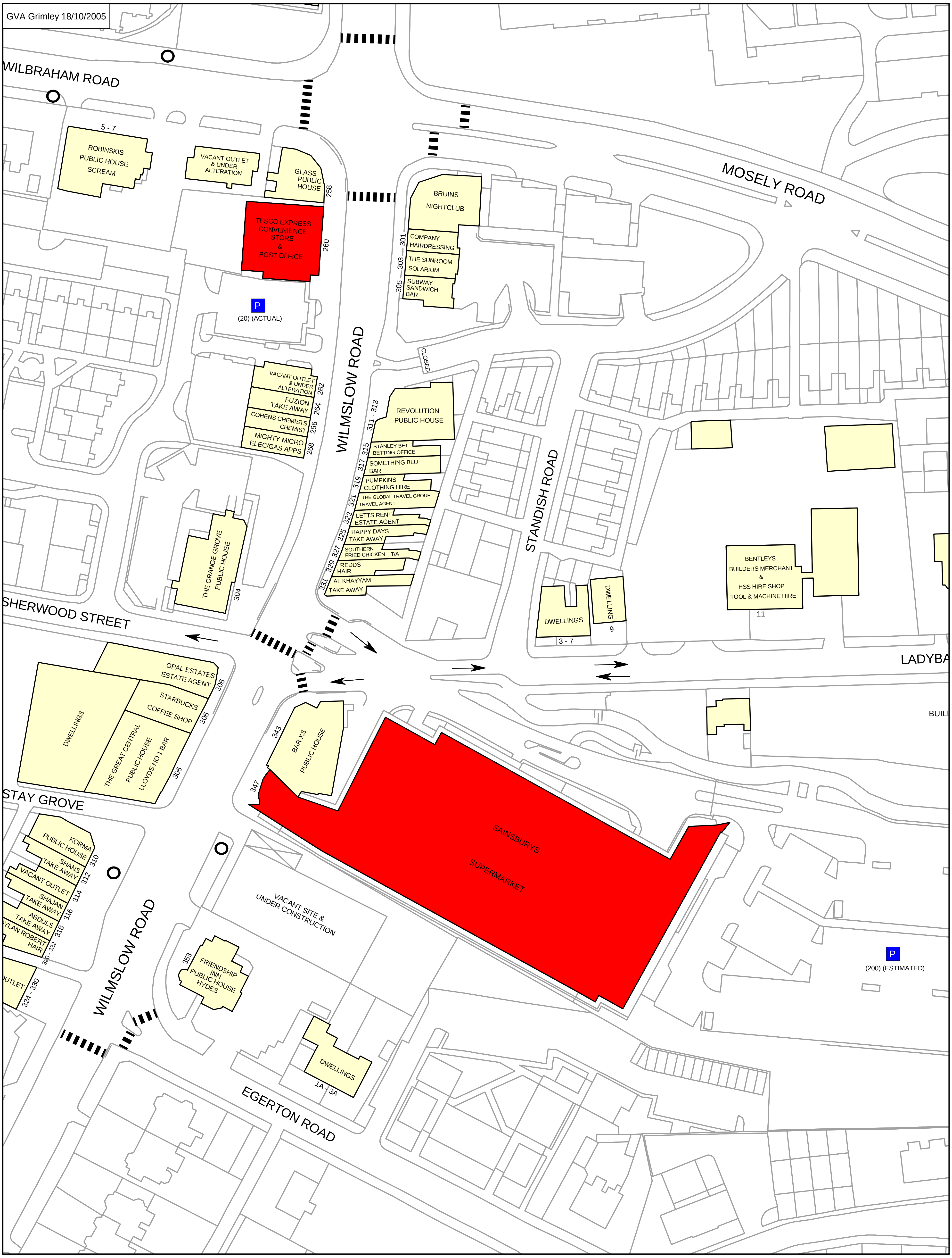

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N

40 metres

Manchester - Gorton (Main Foodstore)

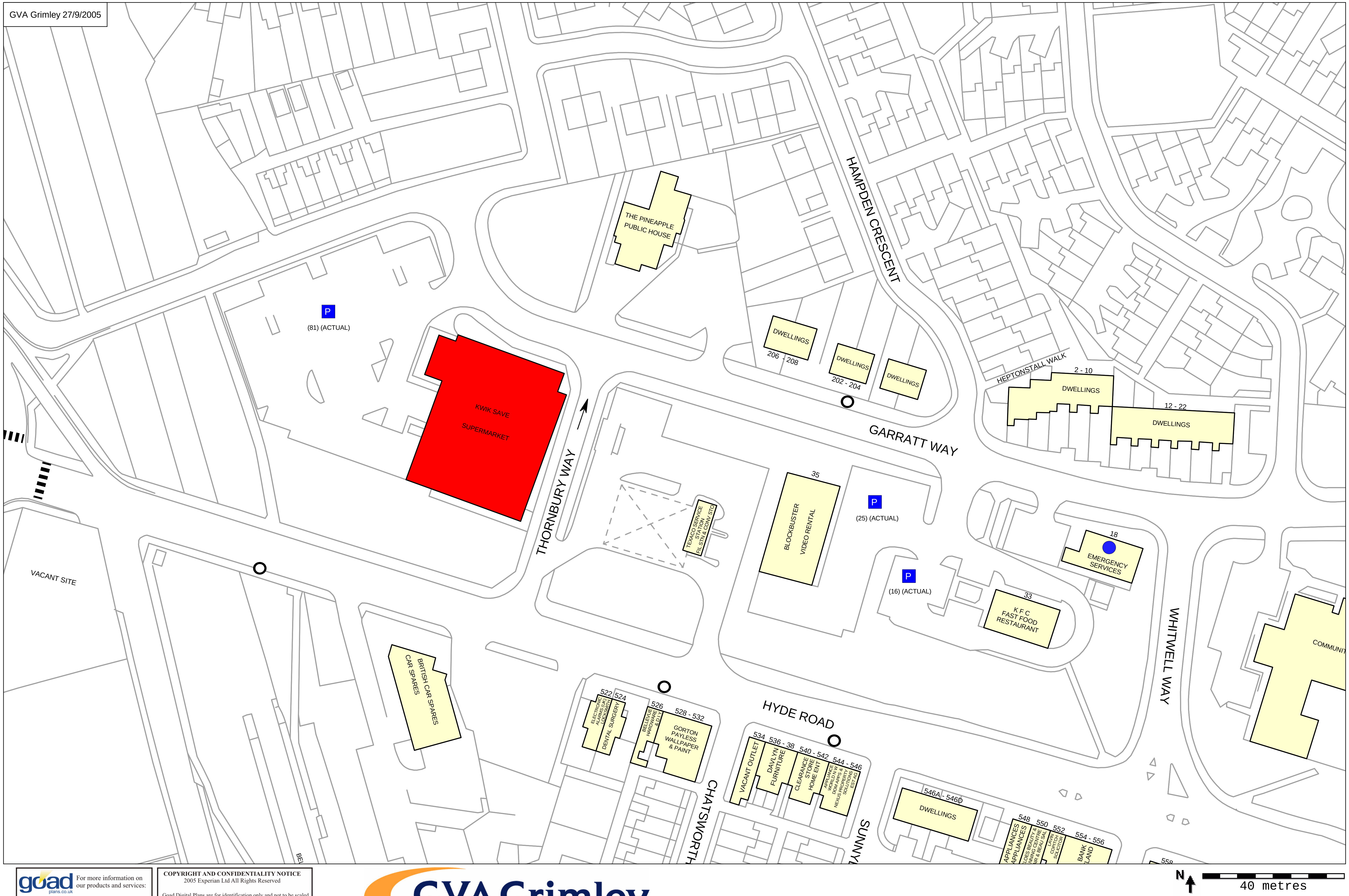
GVA Grimley 27/9/2005

N

100 metres

International Property Advisers

Manchester - Gorton (Main Foodstore)



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Manchester - Harpurhey (Main Foodstore)

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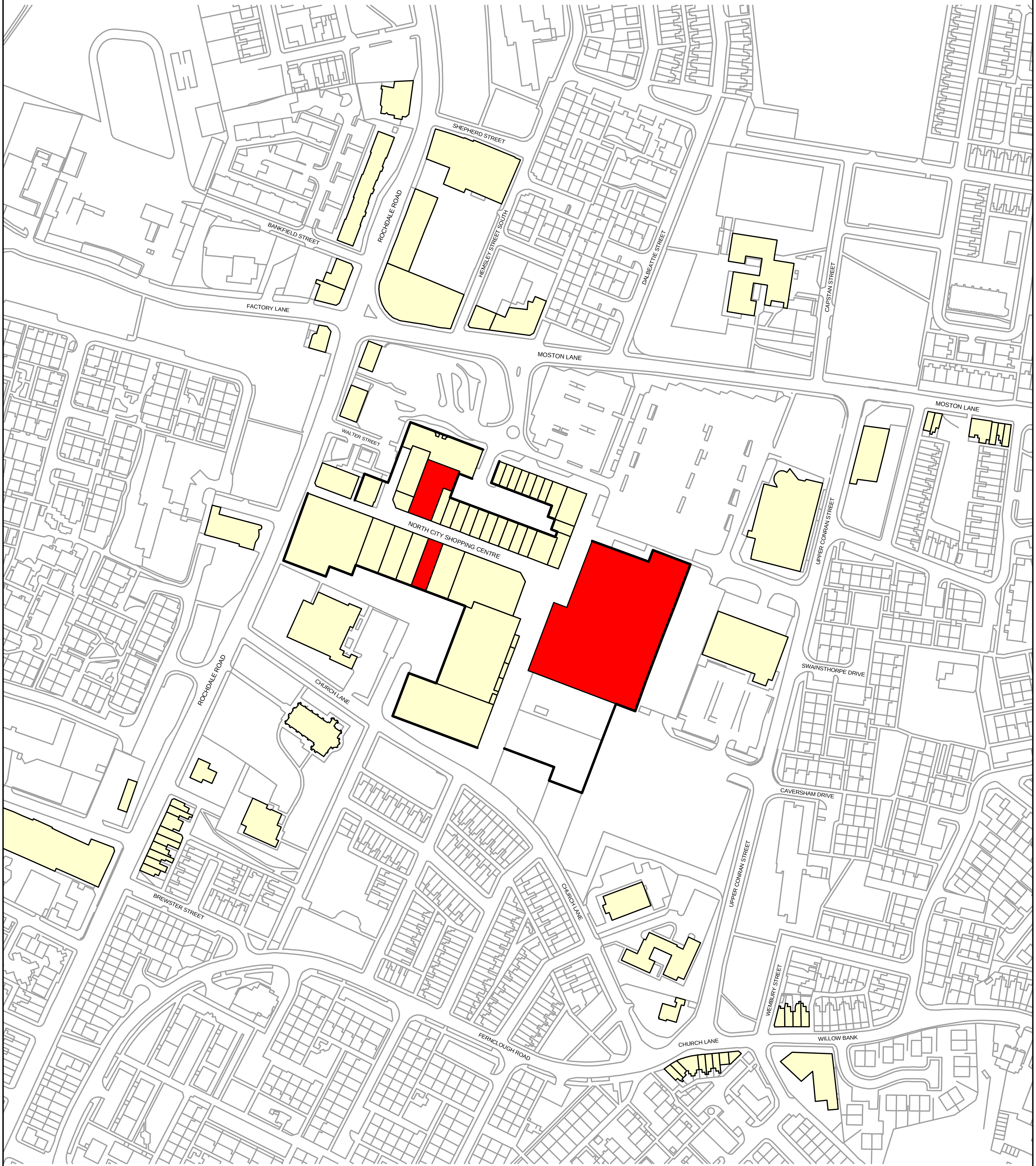

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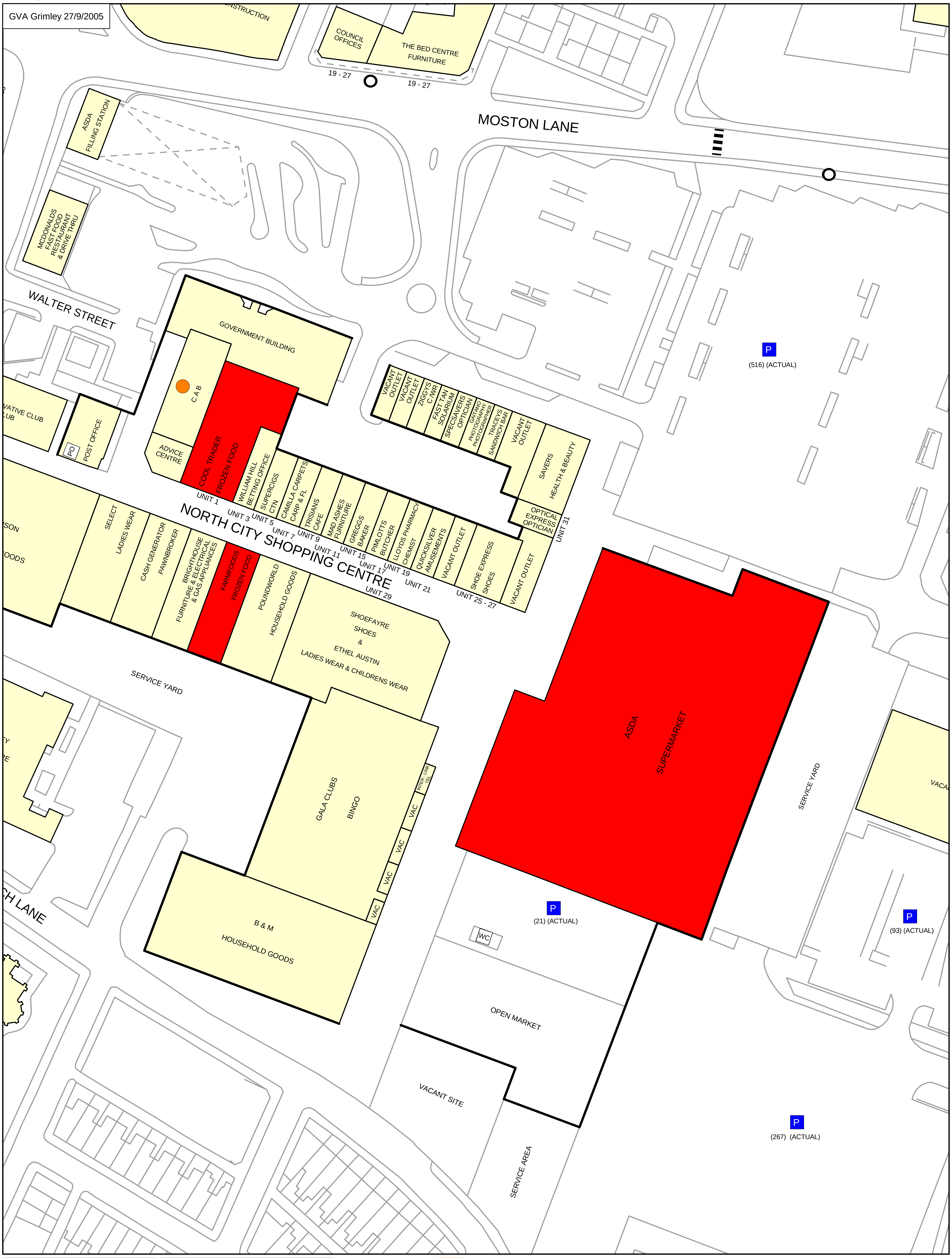
N

100 metres

Manchester - Harpurhey (Main Foodstore)



Manchester - Levenshulme (Main Foodstores)

GVA Grimley 29/9/2005

N

150 metres

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Manchester - Levenshulme (Main Foodstores)

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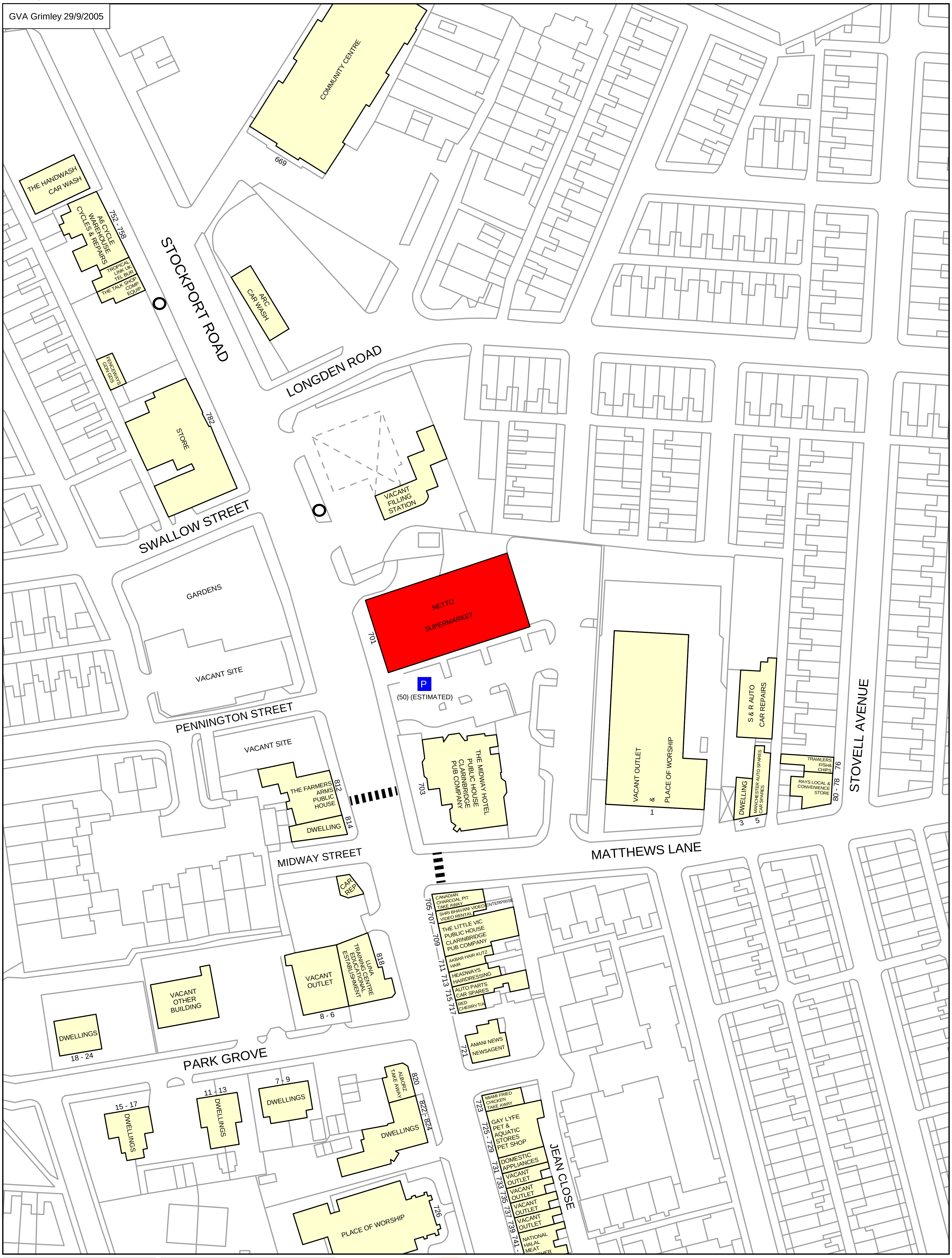

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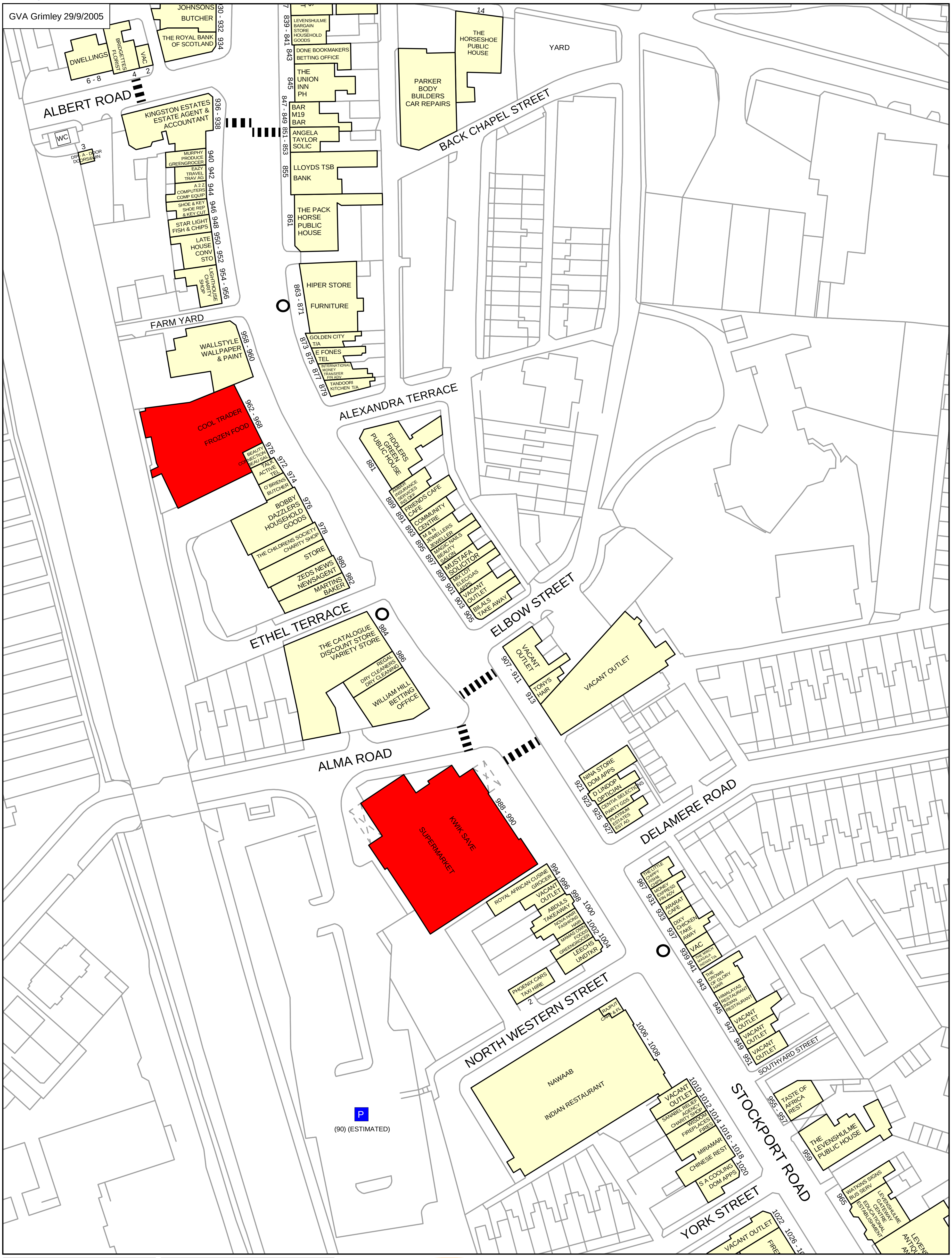
Manchester - Levenshulme (Main Foodstores)



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N

40 metres

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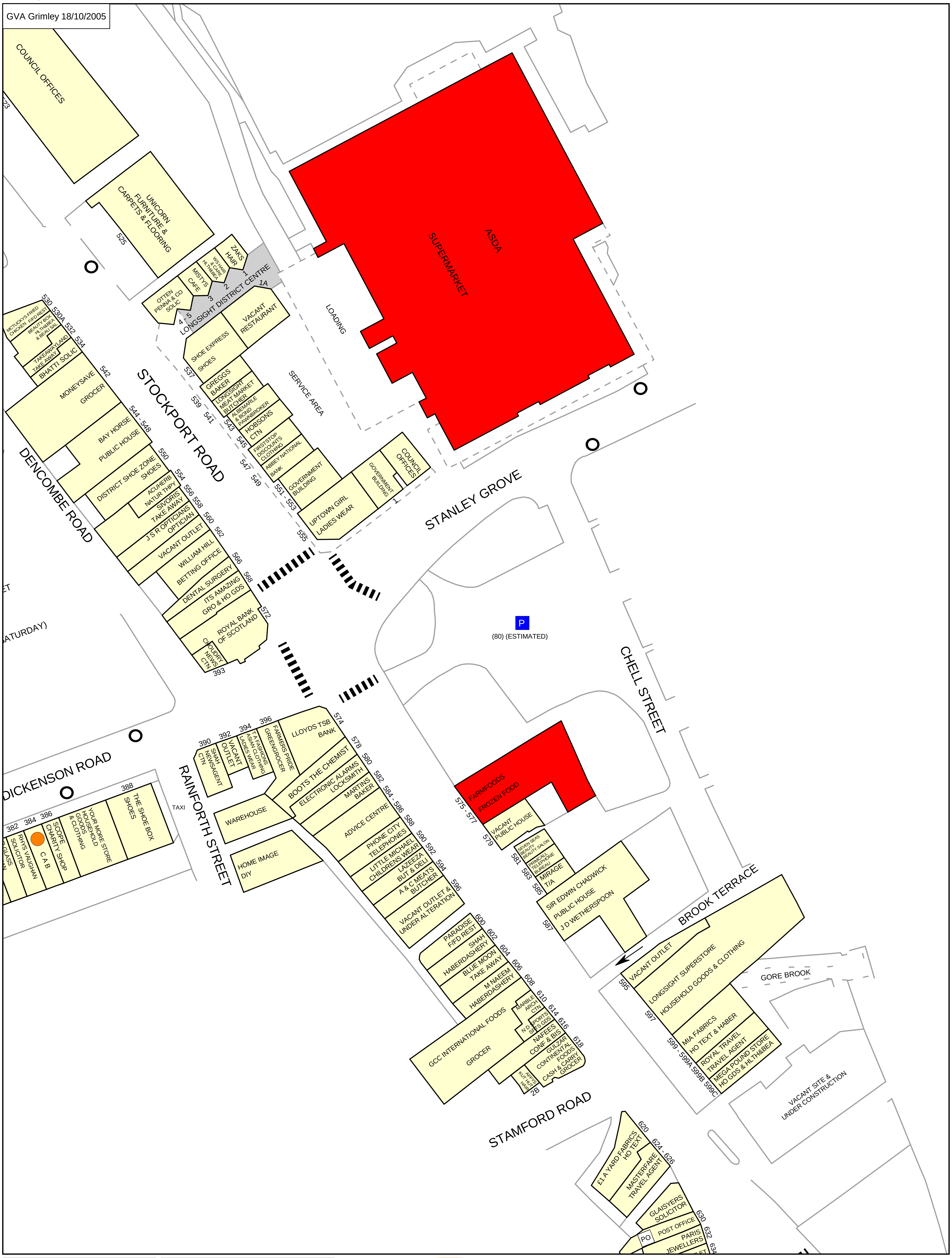
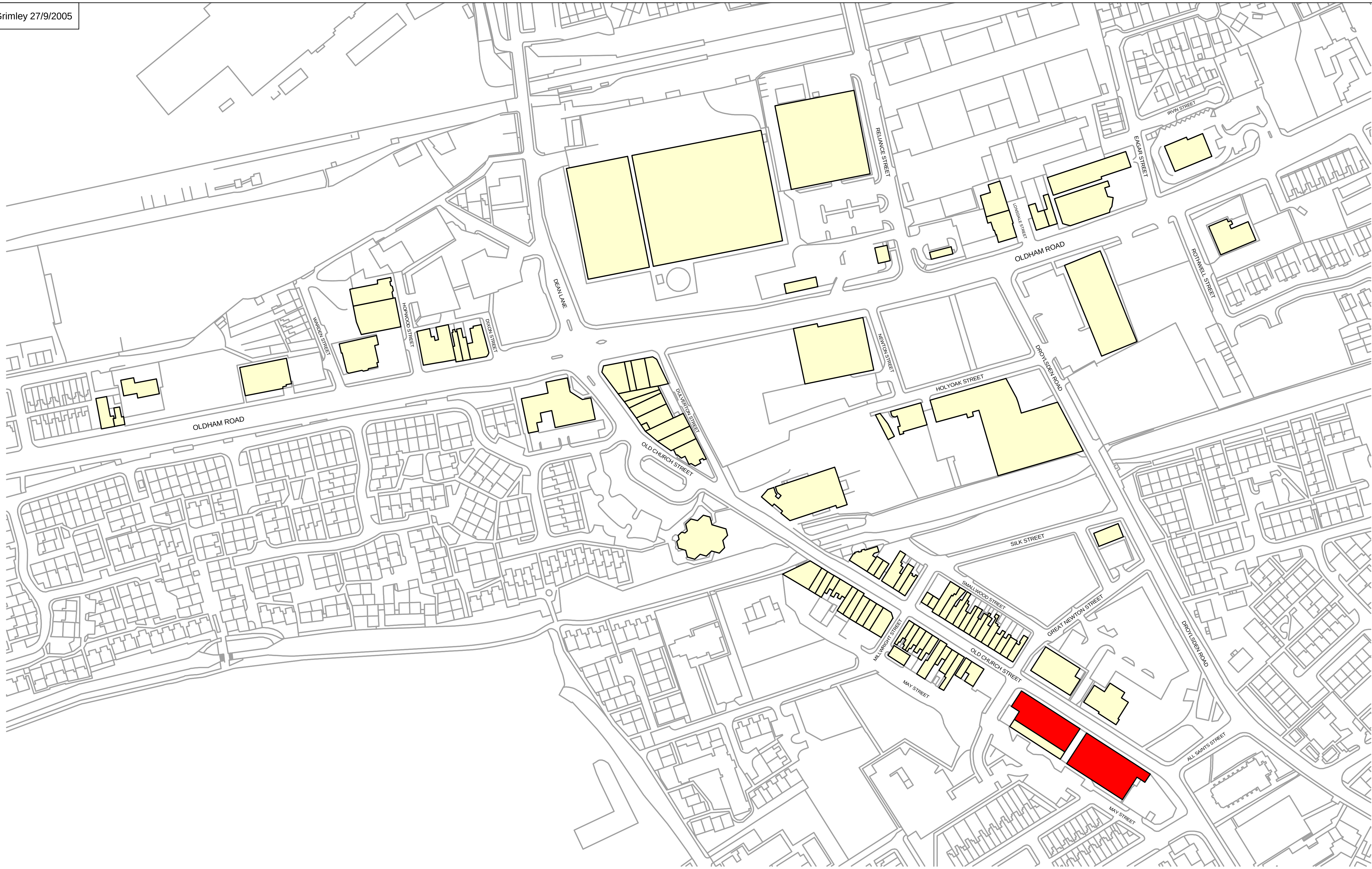
Manchester - Longsight


GVA Grimley 18/10/2005
COUNCIL OFFICES
UNICORN FURNITURE & CARPETS & FLOORING
525
ASDA SUPERMARKET
LOADING
SERVICE AREA
LONGSIGHT DISTRICT CENTRE
ZAKS HAIR
MISTYS CAFE
OTTEN PENNA & CO SOLIC
VACANT RESTAURANT
SHOE EXPRESS SHOES
GREGGS BAKER
LONGSIGHT MEAT MARKET BUTCHER
ALBEMARLE & BOND PAWNBROKER
HOBSONS CTN
FIRSTSTOP DISCOUNTS CLOTHING
ABBEY NATIONAL BANK
GOVERNMENT BUILDING
COUNCIL OFFICES
UPTOWN GIRL LADIES WEAR
STOCKPORT ROAD
STANLEY GROVE
DENCOMBE ROAD
MCTUCKYS FRIED CHICKEN F/FD REST
TAKEAWAYLAND TAKE AWAY
BHATTI SOLIC
MONEYSAVE GROCER
BAY HORSE PUBLIC HOUSE
DISTRICT SHOE ZONE SHOES
ACUHERB NATUR THPY
SIVORIS TAKE AWAY
J S R OPTICIANS OPTICIAN
VACANT OUTLET
WILLIAM HILL BETTING OFFICE
DENTAL SURGERY
ITS AMAZING GRO & HO GDS
ROYAL BANK OF SCOTLAND
CHOUDRY NEWS CTN
P
(80) (ESTIMATED)
CHELL STREET
DICKENSON ROAD
RAINFORTH STREET
LLOYDS TSB BANK
FARMERS PRIDE GREENGROCER
SHAH NEWSAGENT CTN
VACANT OUTLET
WAREHOUSE
HOME IMAGE DIY
BOOTS THE CHEMIST
ELECTRONIC ALARMS LOCKSMITH
MARTINS BAKER
ADVICE CENTRE
PHONE CITY TELEPHONES
LITTLE MICHAEL CHILDRENS WEAR
LAZEEZA BUT & DELI
A & C MEATS BUTCHER
VACANT OUTLET & UNDER ALTERATION
PARADISE F/FD REST
SHAH HABERDASHERY
BLUE MOON TAKE AWAY
M NAEEM HABERDASHERY
GCC INTERNATIONAL FOODS GROCER
NAFEES CONF & BIS
GULZAR CONTINENTAL FOODS
CASH & CARRY GROCER
THE SHOE BOX SHOES
YOUR MORE STORE HOUSEHOLD GOODS & CLOTHING
SCOPE CHARITY SHOP
C A B
RHYS VAUGHAN SOLICITOR
TAXI
FARMFOODS FROZEN FOOD
VACANT PUBLIC HOUSE
MIRAGE T/A
SIR EDWIN CHADWICK PUBLIC HOUSE J D WETHERSPOON
BROOK TERRACE
VACANT OUTLET
LONGSIGHT SUPERSTORE HOUSEHOLD GOODS & CLOTHING
GORE BROOK
MIA FABRICS HO TEXT & HABER
ROYAL TRAVEL TRAVEL AGENT
MEGA POUND STORE HO GDS & HLTH&BEA
VACANT SITE & UNDER CONSTRUCTION
STAMFORD ROAD
£1 A YARD FABRICS HO TEXT
MASTERFARE TRAVEL AGENT
GLAISYERS SOLICITOR
PO POST OFFICE
PARIS JEWELLERS
N
40 metres

Manchester - Newton Heath (Main Foodstores)

GVA Grimley 27/9/2005



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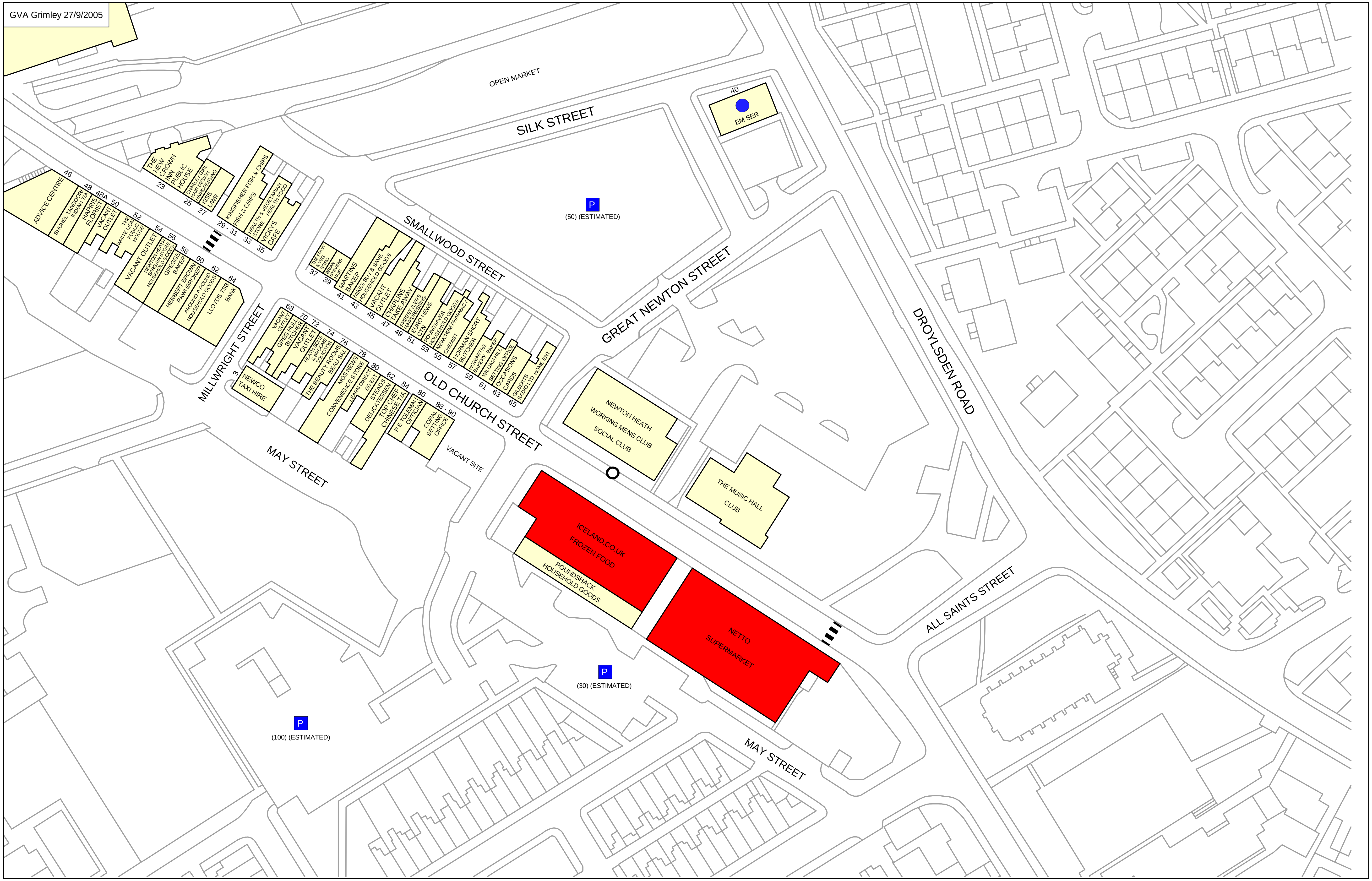
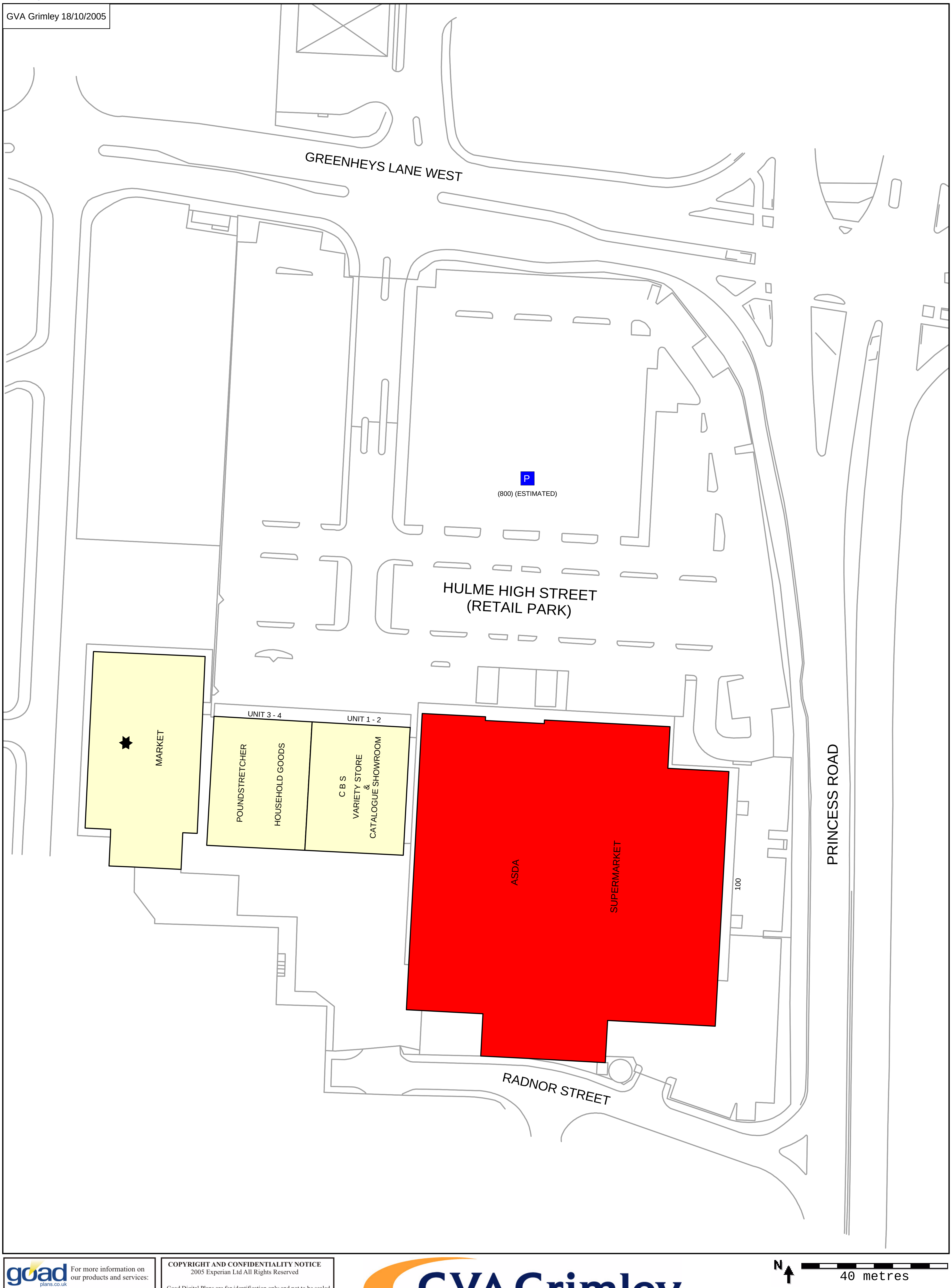
Manchester - Newton Heath (Main Foodstores)



International Property Advisers

Manchester - Hulme High Street Retail Park (Main Foodstores)



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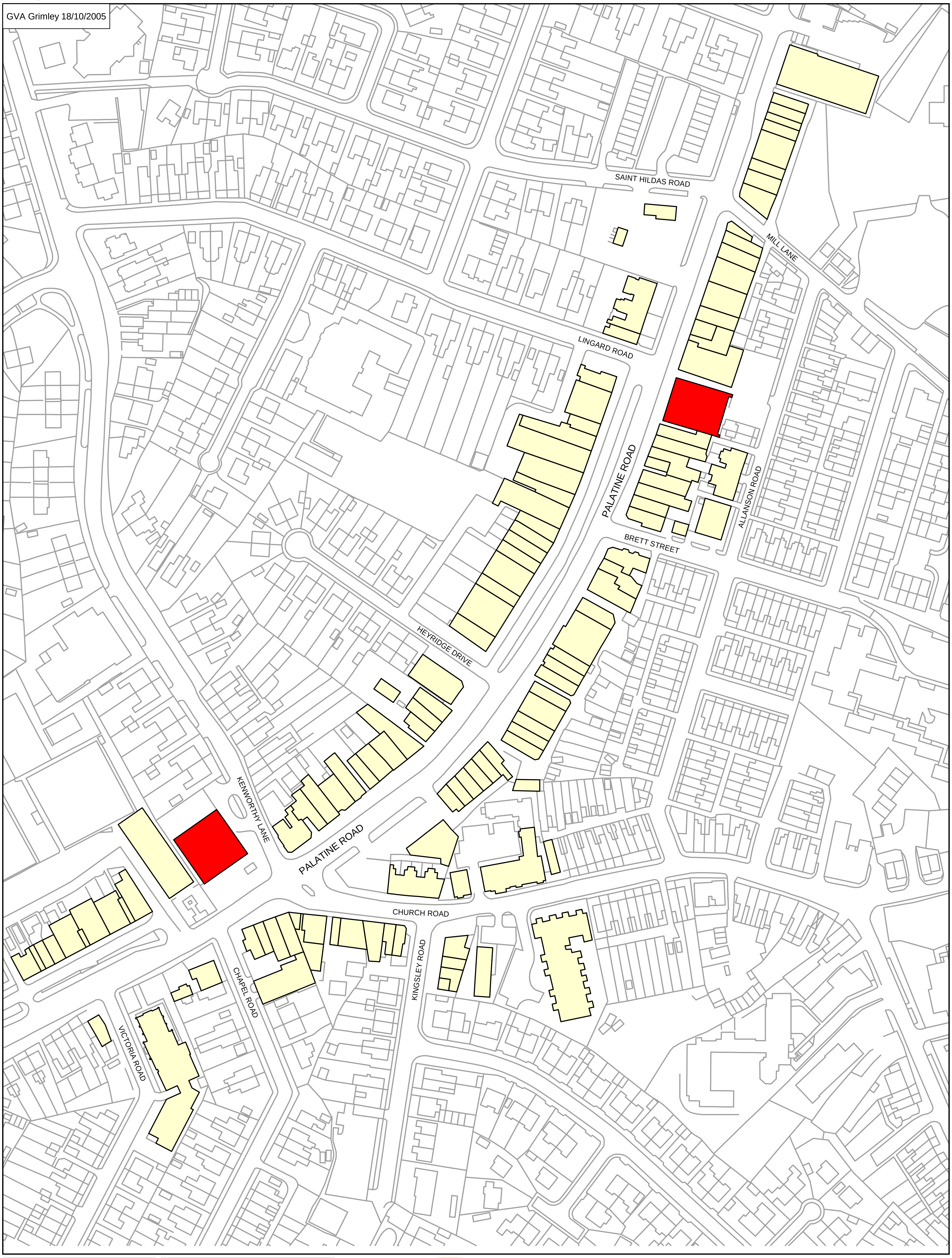

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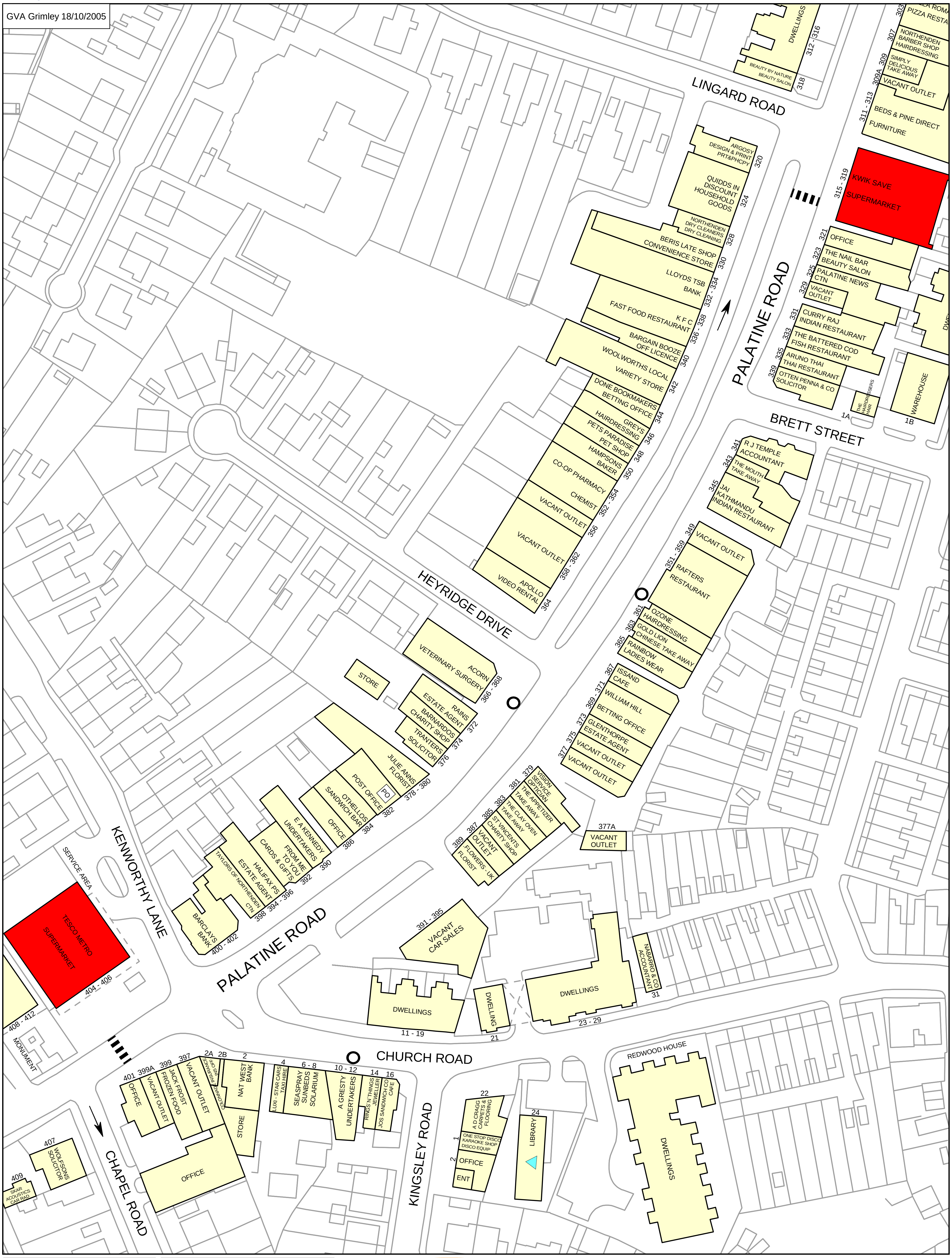

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N

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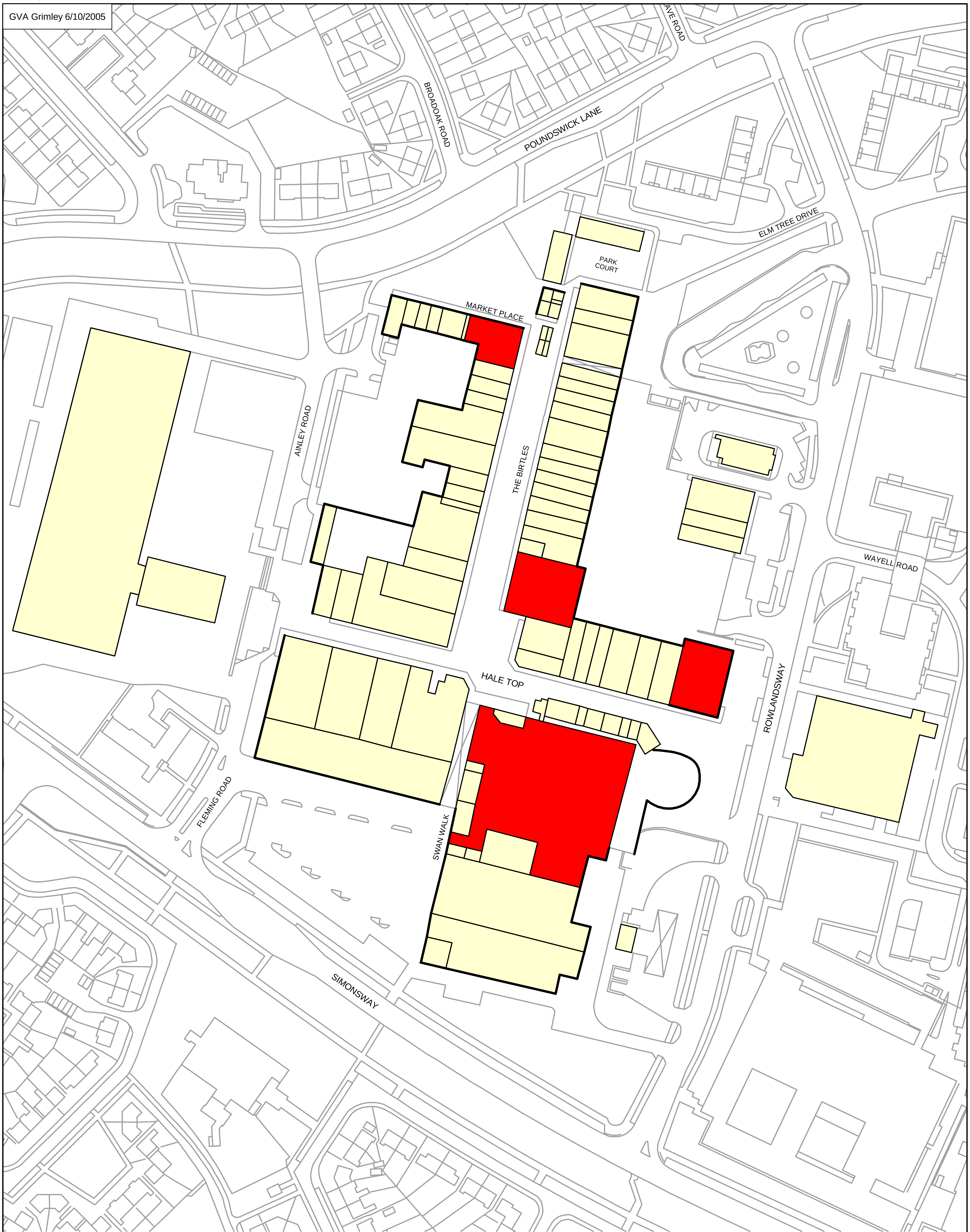
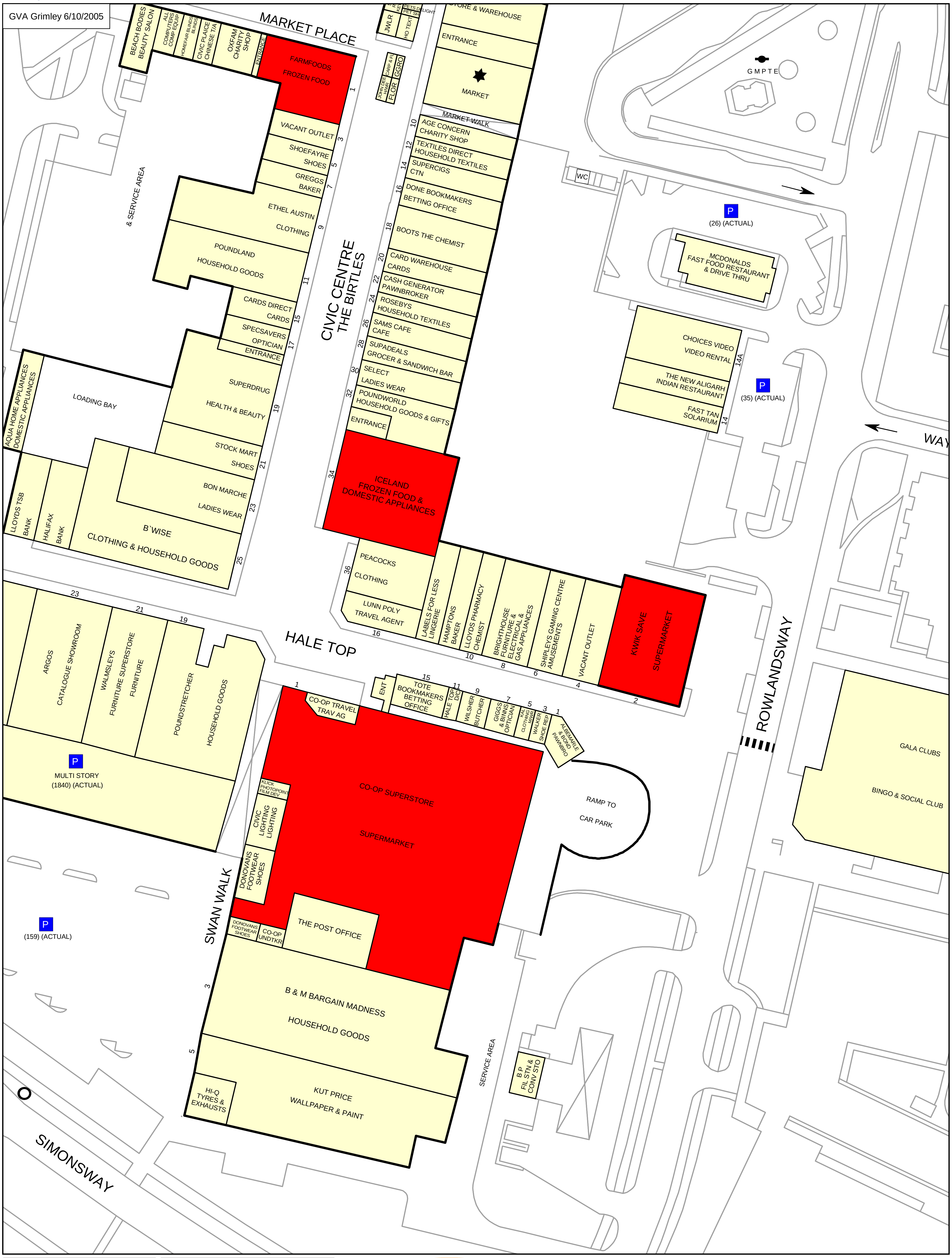

GVA Grimley 6/10/2005
BROADOAK ROAD
POUNDSWICK LANE
ELM TREE DRIVE
PARK COURT
MARKET PLACE
AINLEY ROAD
THE BIRTLES
HALE TOP
WAYELL ROAD
ROWLANDSWAY
FLEMING ROAD
SWAN WALK
SIMONSWAY
N
65 metres

Manchester - Wythenshawe (Main Foodstores)



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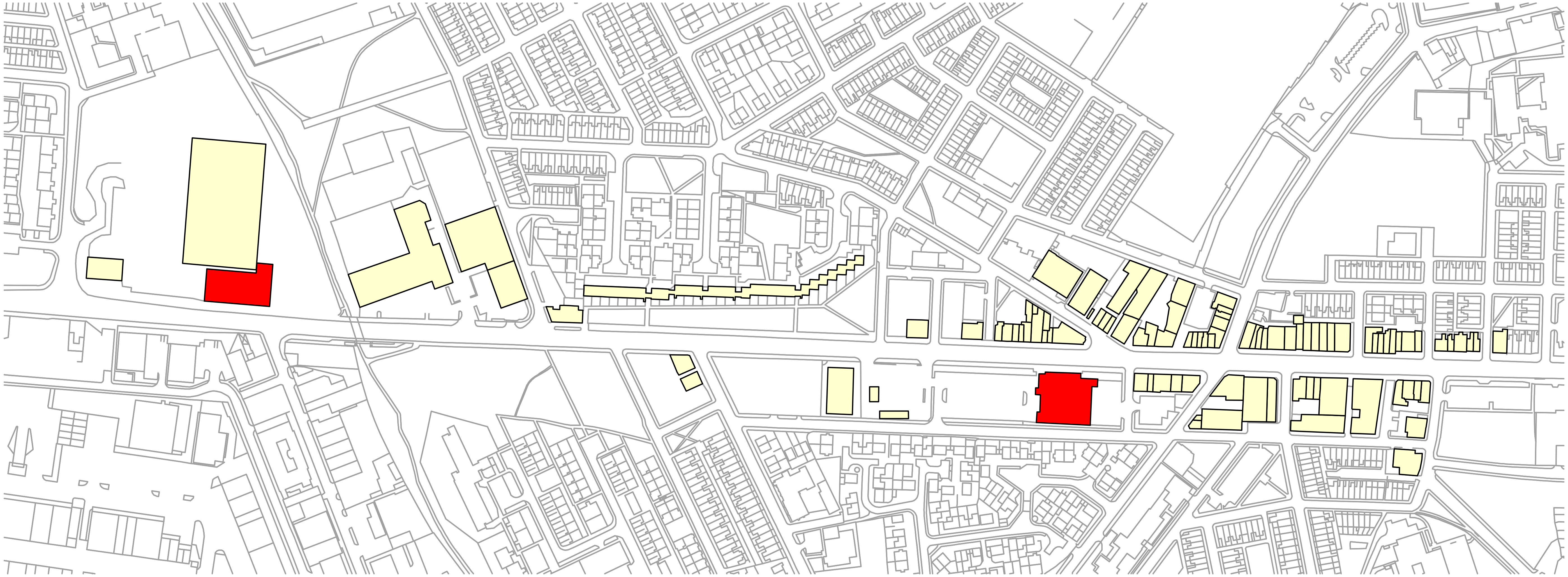

N

100 metres

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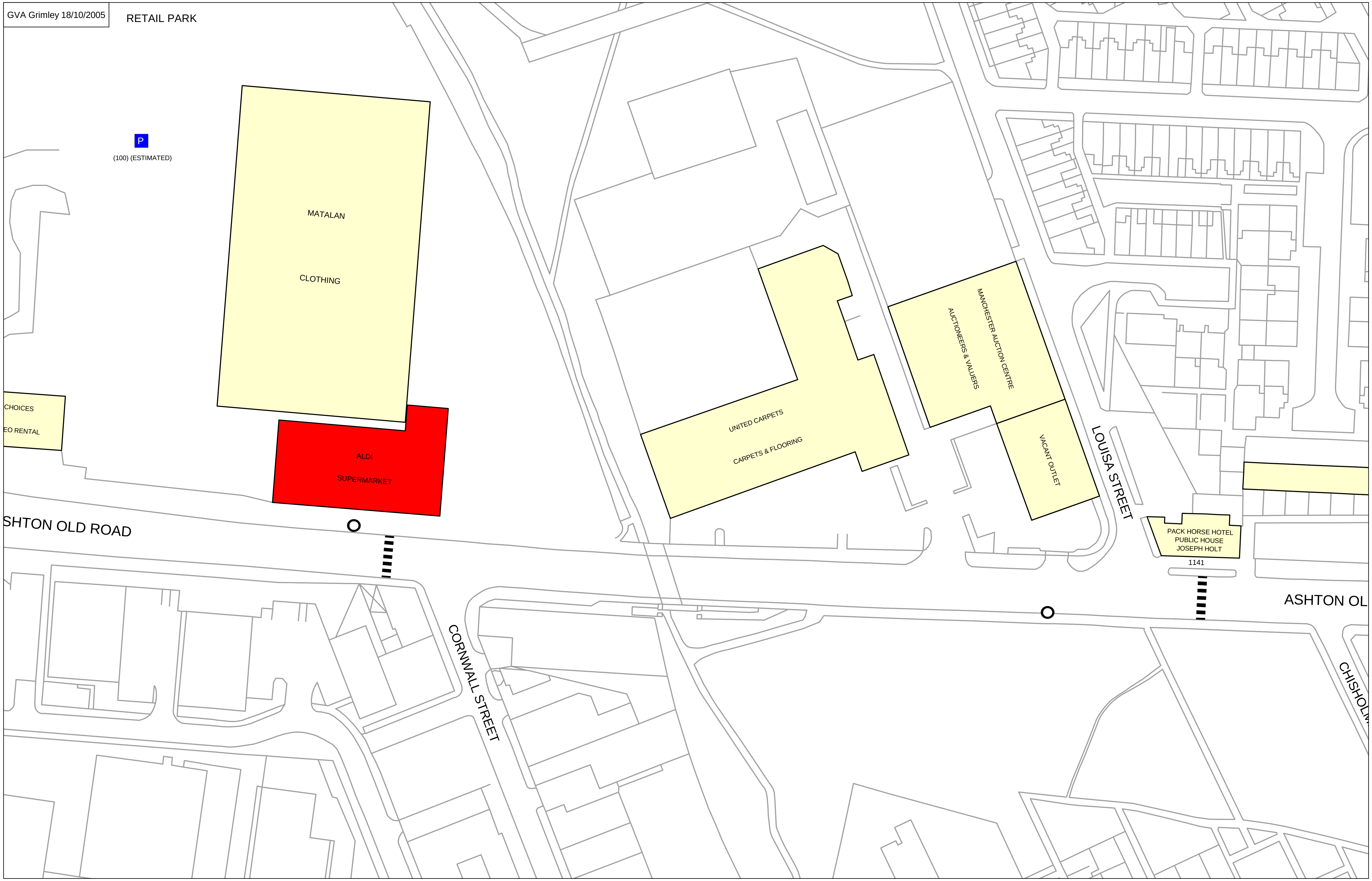

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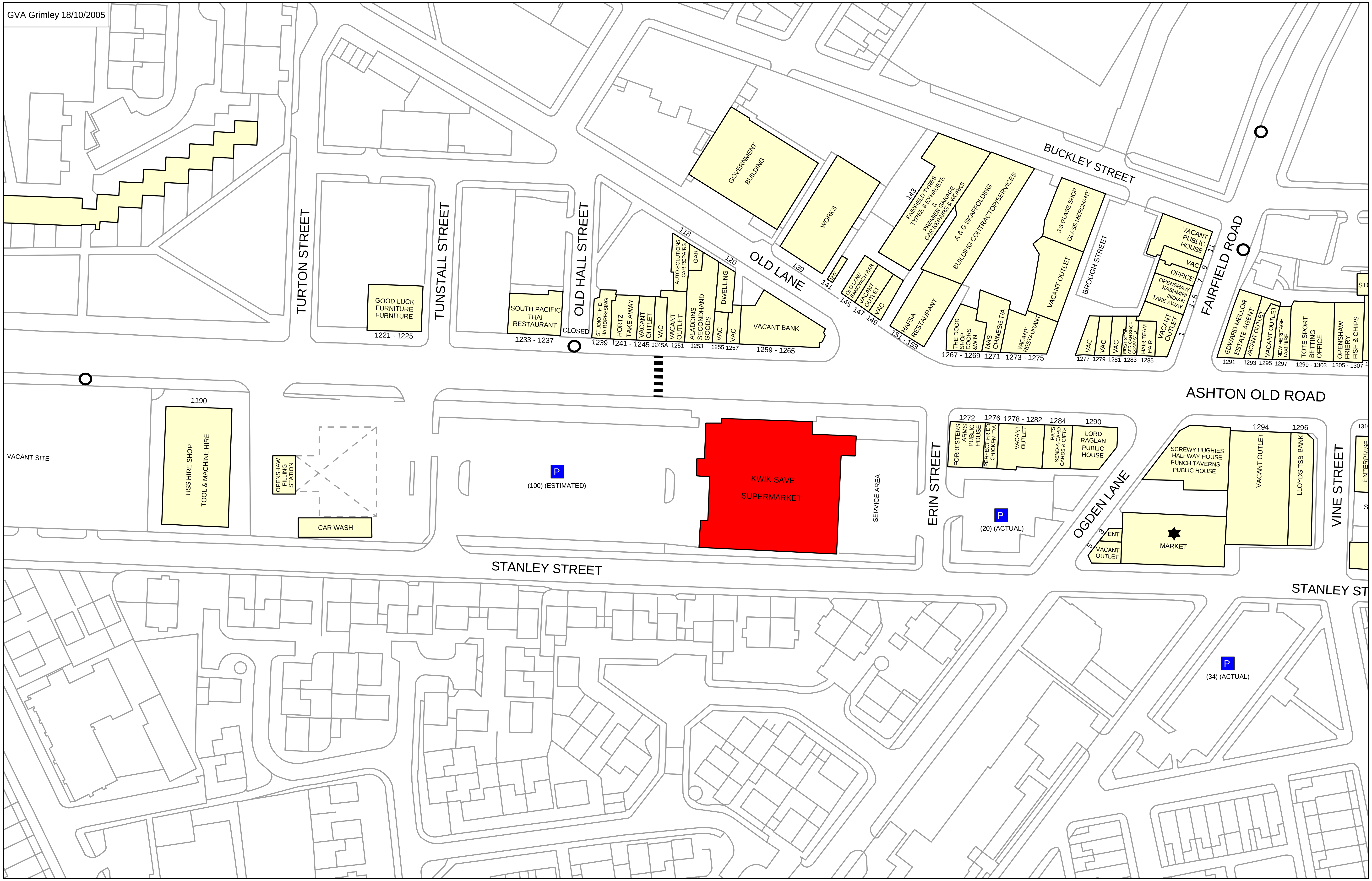

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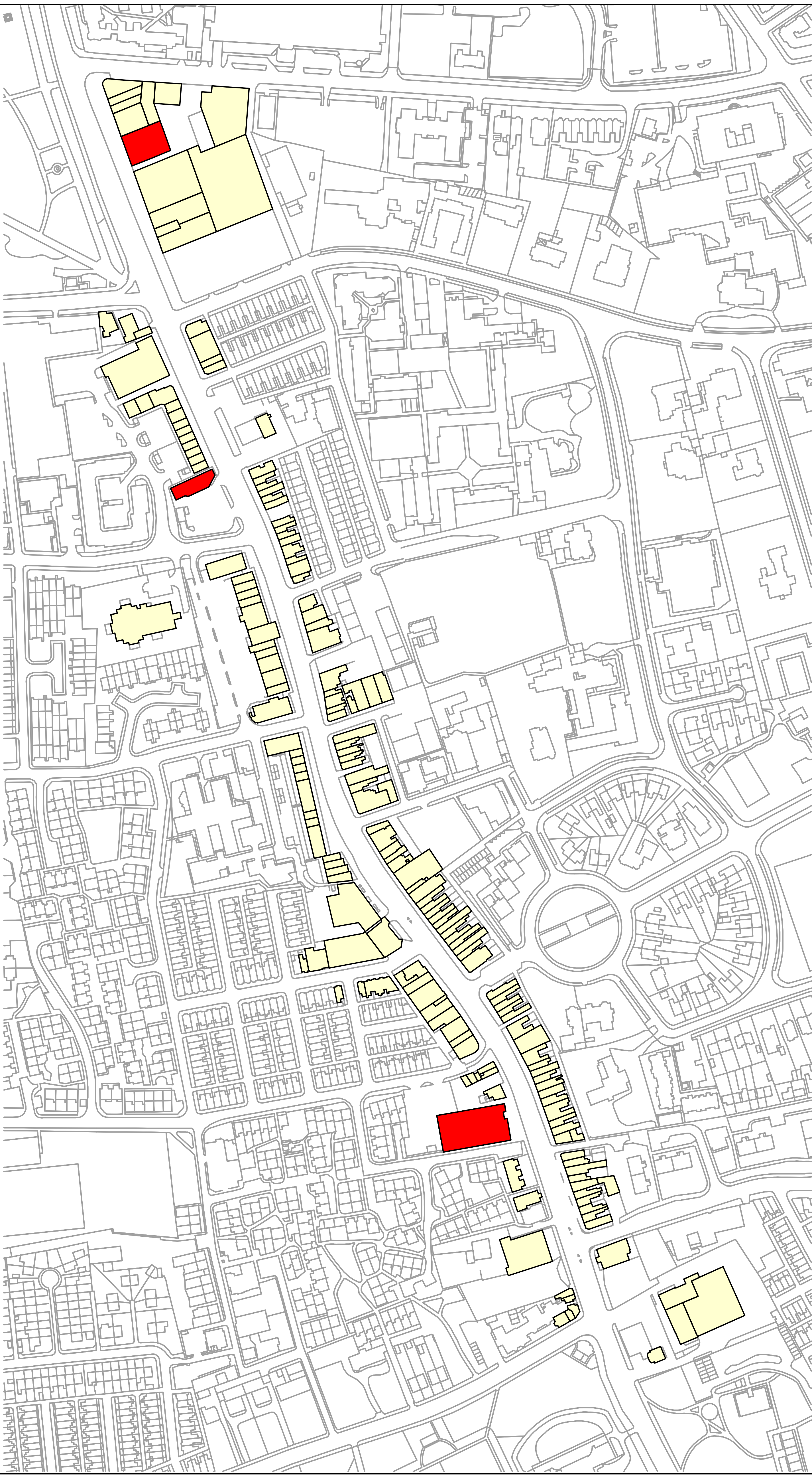
Manchester - Rusholme (Main Foodstores)

GVA Grimley 29/9/2005



N

100 metres

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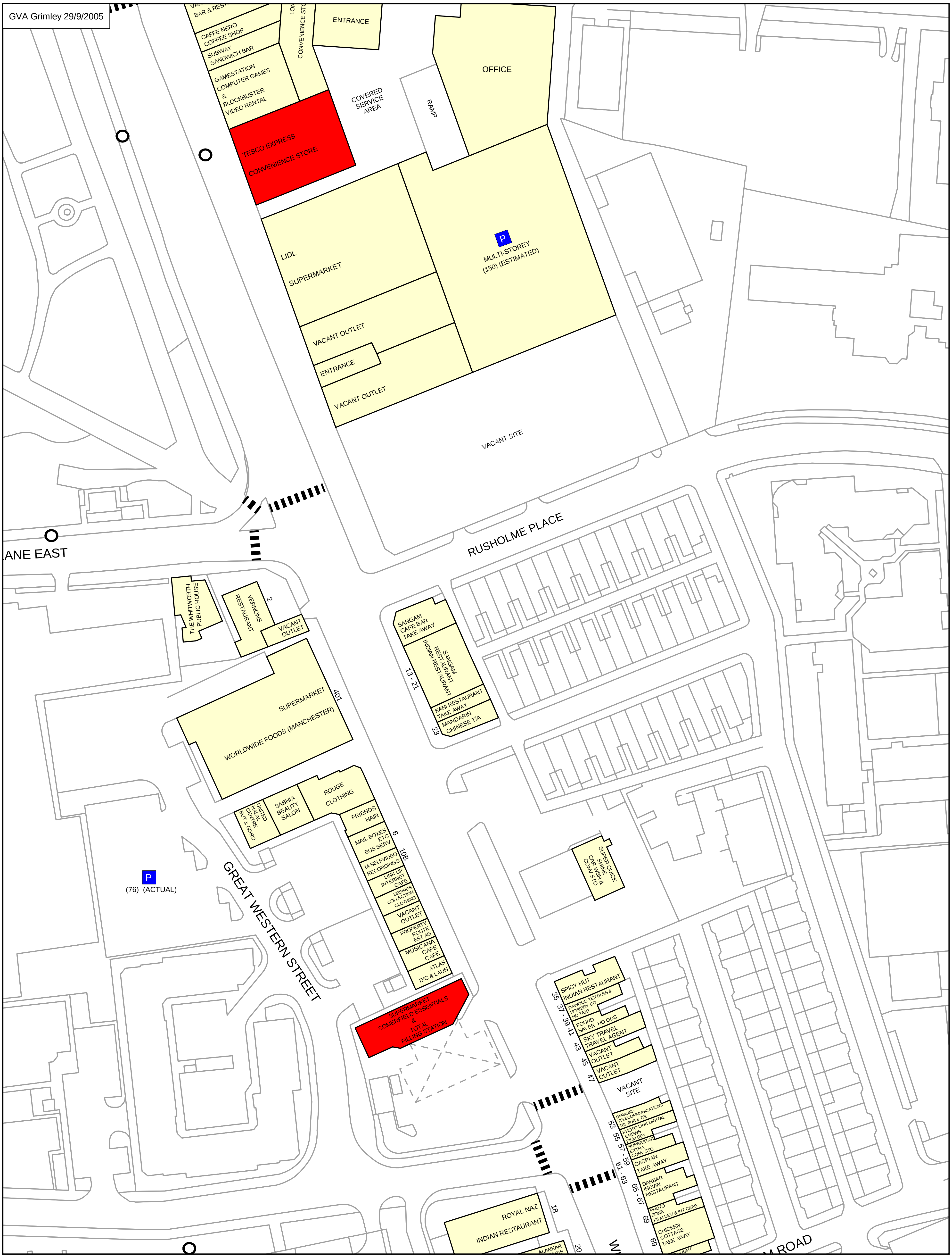
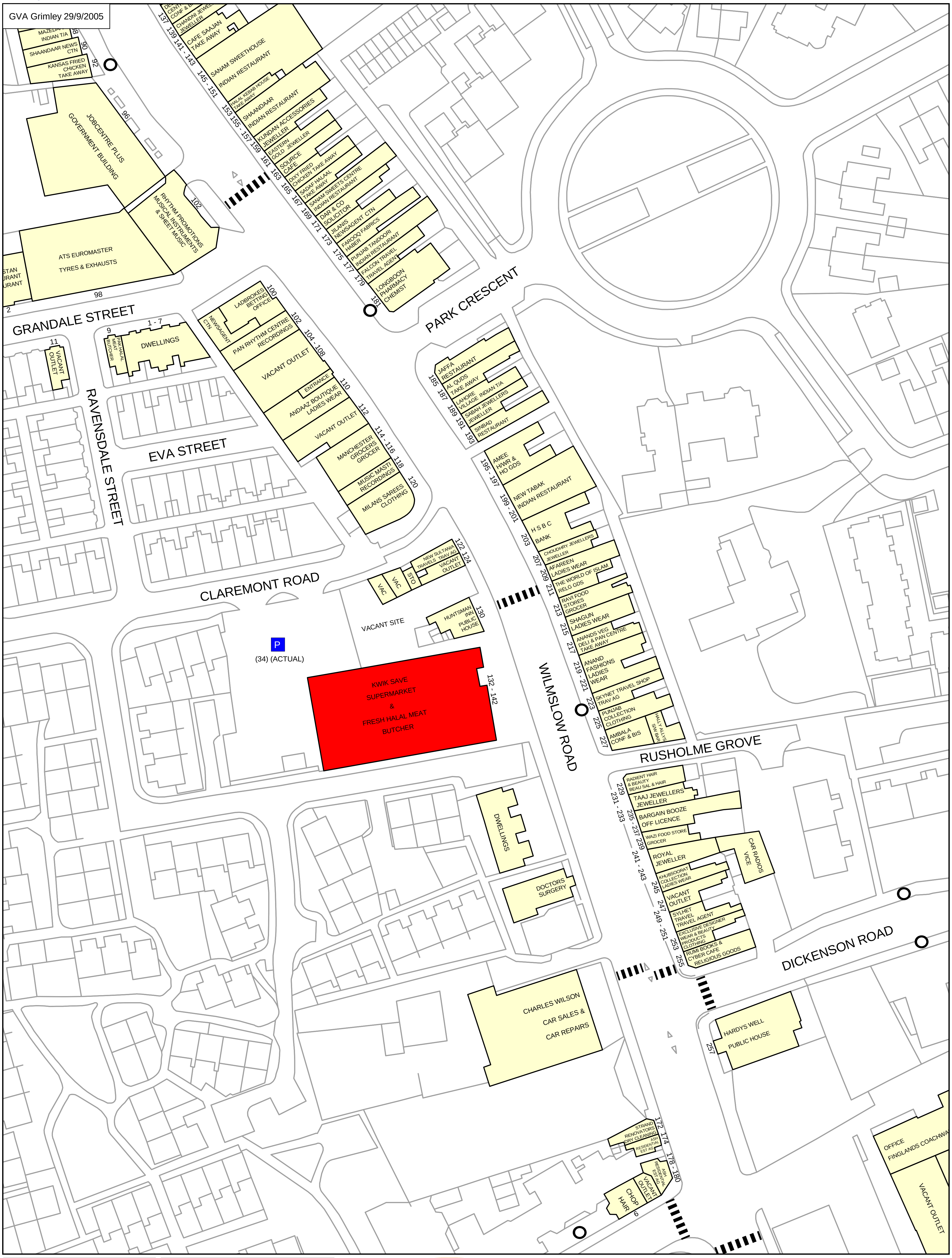


Manchester - Rusholme (Main Foodstores)



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Manchester - Sport City (Main Foodstore)

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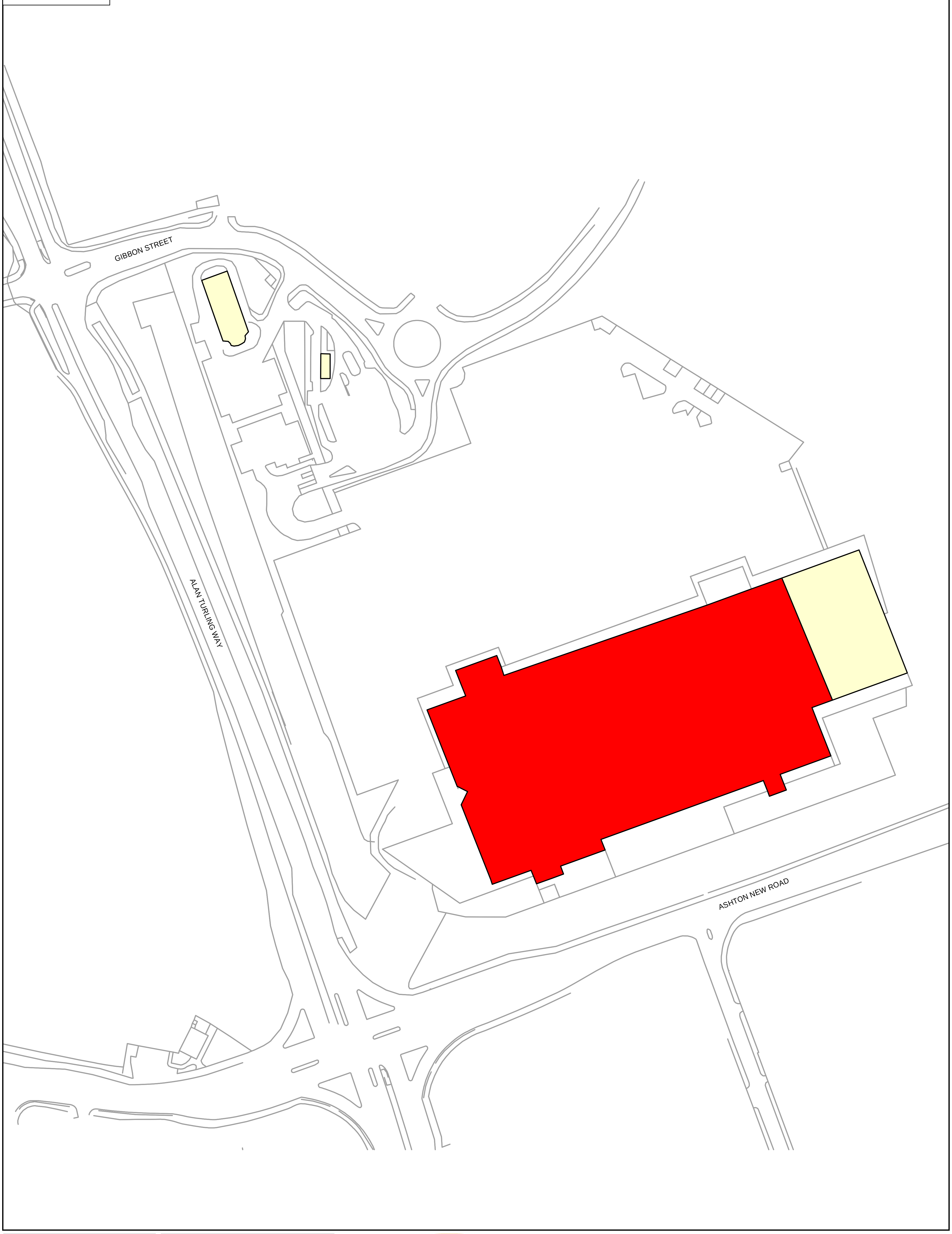

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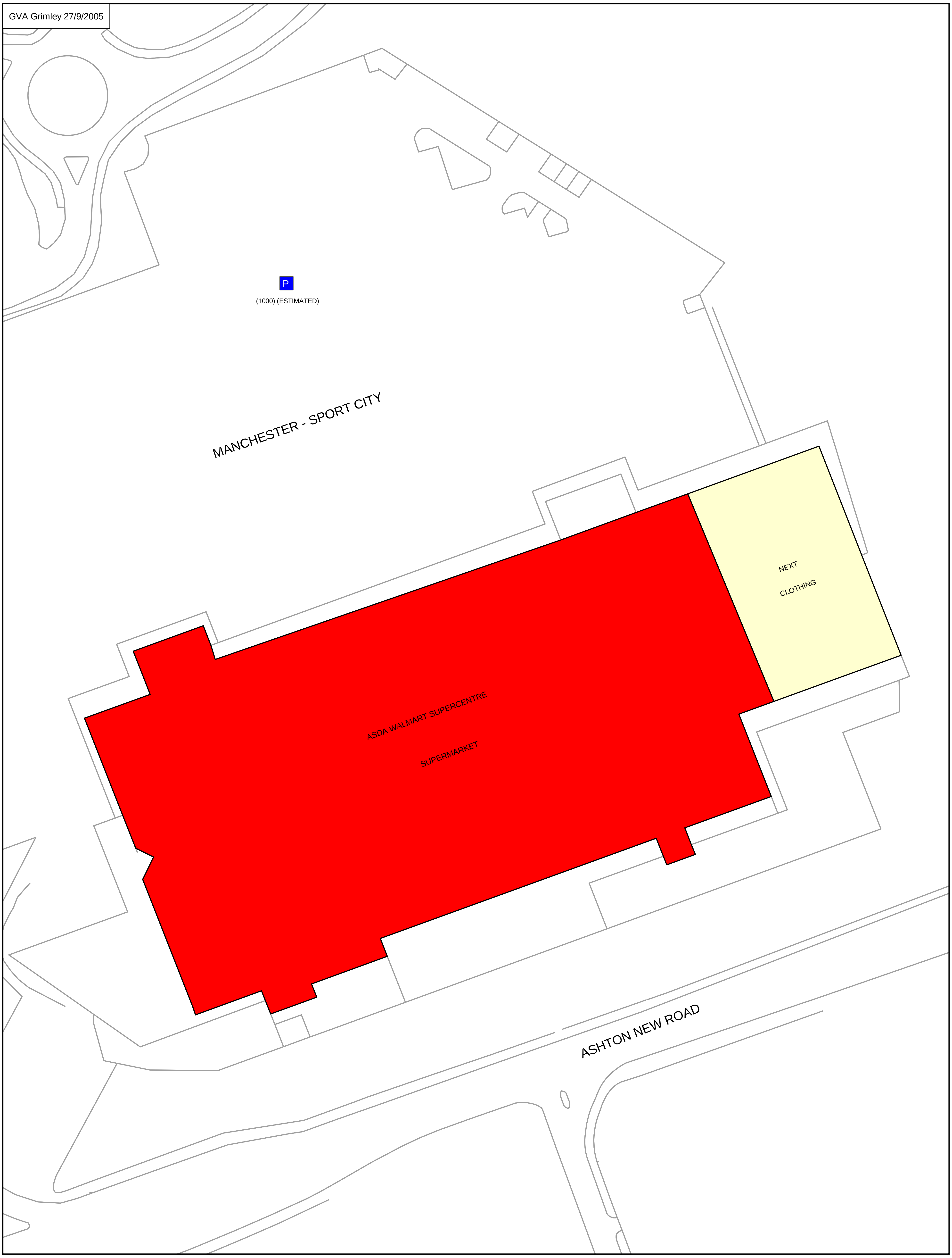
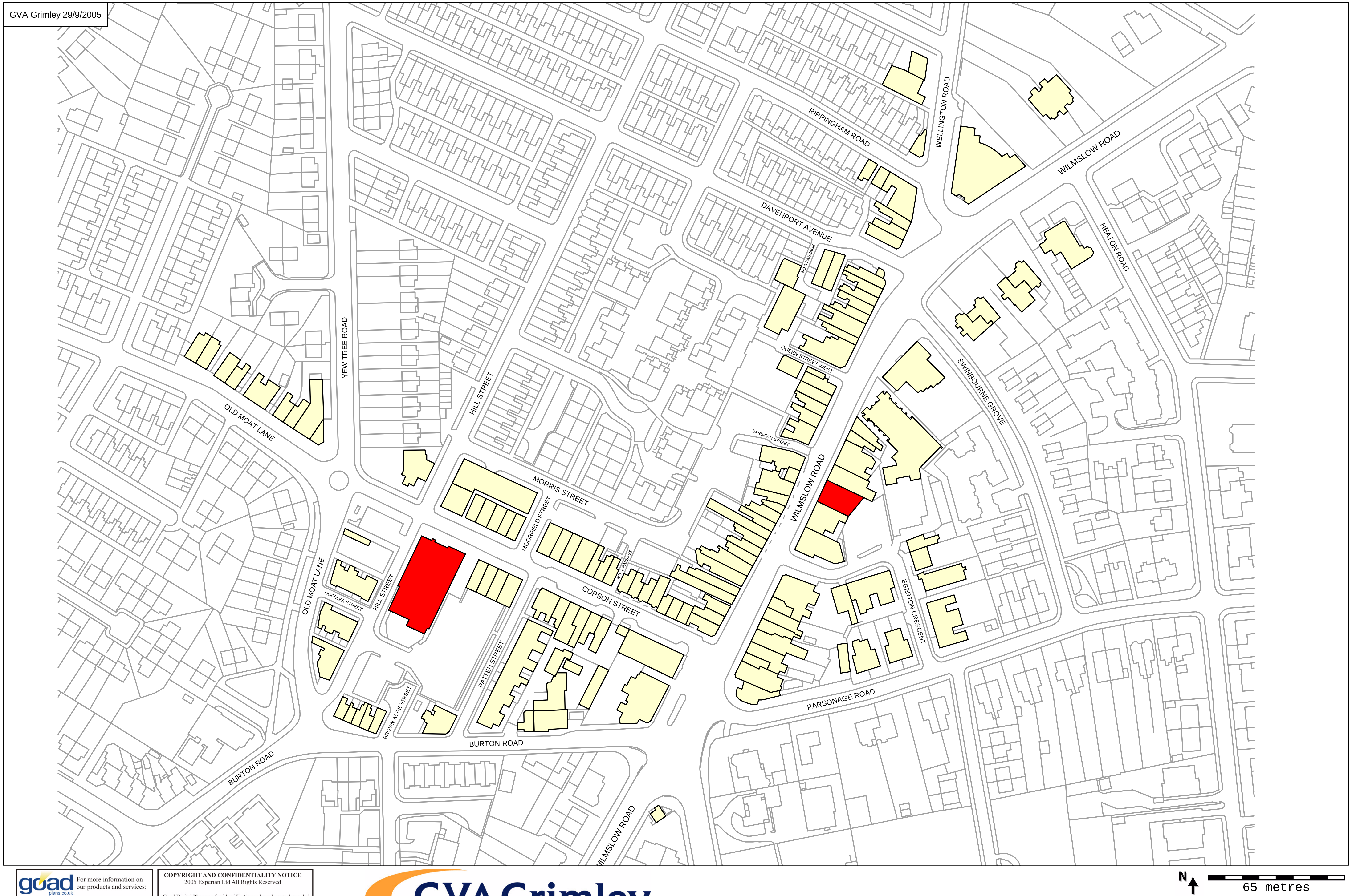

GVA Grimley 27/9/2005
P
(1000) (ESTIMATED)
MANCHESTER - SPORT CITY
NEXT
CLOTHING
ASDA WALMART SUPERCENTRE
SUPERMARKET
ASHTON NEW ROAD
N
40 metres

Manchester - Withington (Main Foodstores)

GVA Grimley 29/9/2005



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Manchester - Withington (Main Foodstores)

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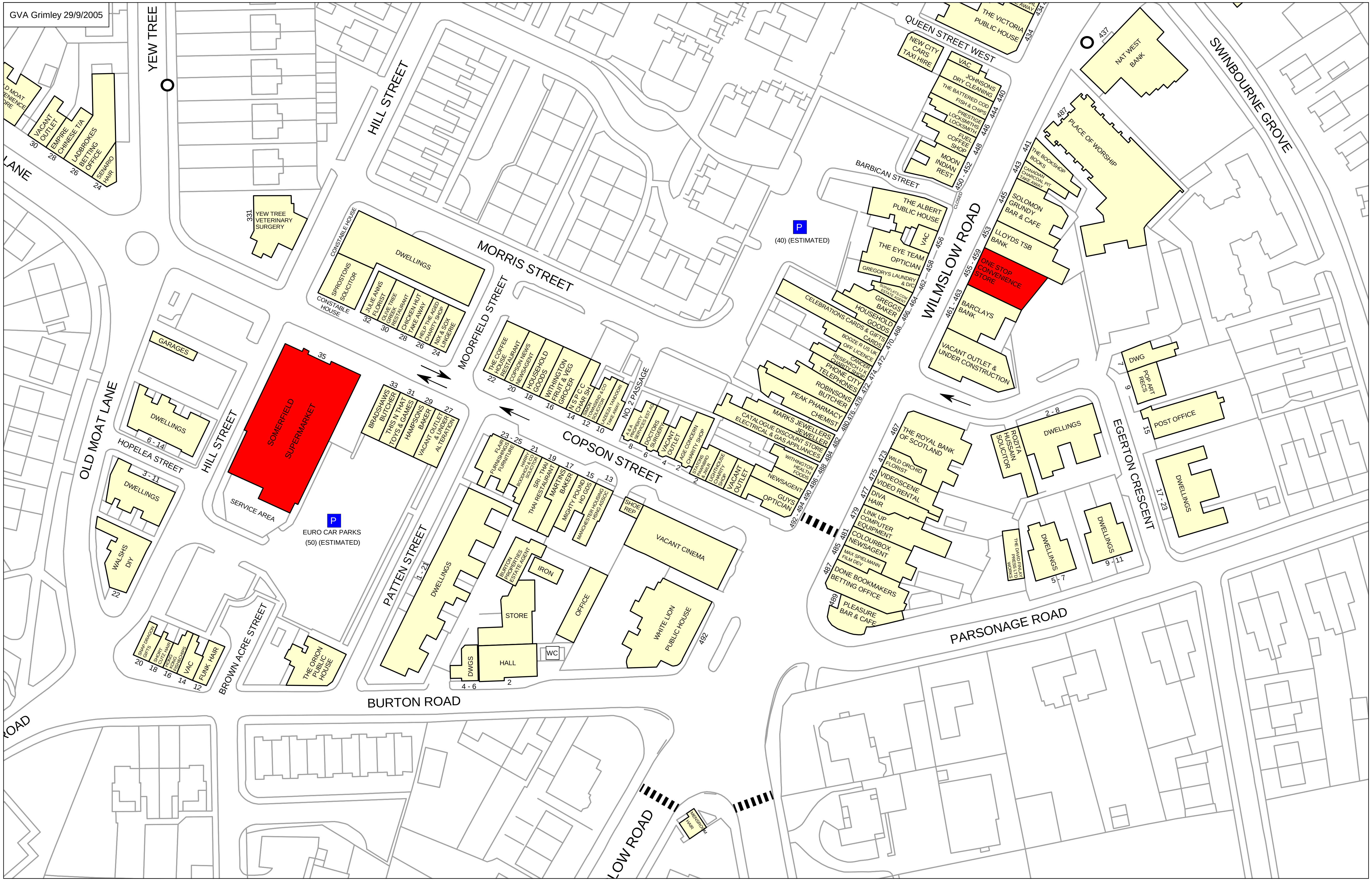

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N

40 metres

APPENDIX 7

TRADING INFLUENCE OF COMPETING CENTRES

TABLE 1
COMPARISON GOODS ALLOCATION
% MARKET SHARE

	RETAIL LOCATION	ZONE 1 %	ZONE 2 %	ZONE 3 %	ZONE 4 %	ZONE 5 %	ZONE 6 %	ZONE 7 %	ZONE 8 %	ZONE 9 %	ZONE 10 %	ZONE 11 %	ZONE 12 %	ZONE 13 %	ZONE 14 %	ZONE 15 %	ZONE 16 %	ZONE 17 %
1	Manchester City Centre	57.2	43.4	44.6	45.8	40.3	39.6	29.3	26.4	47.0	46.8	32.2	25.6	25.9	23.2	11.4	18.2	8.9
2	Stockport	0.5	0.0	0.2	0.0	0.4	8.2	14.3	32.8	4.2	0.2	1.1	29.0	19.6	14.4	5.7	22.4	7.5
3	Trafford Centre	0.6	1.0	2.0	0.9	0.6	2.4	1.3	2.5	4.7	8.3	12.0	2.9	4.5	9.8	8.2	3.8	7.8
4	Bury	1.0	3.9	2.8	0.7	0.0	0.2	0.5	0.2	0.2	0.2	0.0	0.0	0.2	0.0	0.2	0.0	0.0
5	Altrincham	0.0	0.0	0.0	0.0	0.2	0.0	0.3	0.4	0.5	0.2	0.3	0.0	0.7	7.1	14.8	4.7	0.4
6	Ashton under Lyne	0.5	0.0	0.2	3.3	19.6	1.1	6.7	0.4	0.2	0.3	0.2	0.0	0.0	0.2	0.0	0.4	0.0
7	Oldham	0.7	0.2	3.9	6.6	0.8	0.2	0.4	0.0	0.2	0.0	0.1	0.0	0.2	0.0	0.1	0.0	0.0
8	Bolton	0.2	0.2	0.0	0.2	0.0	0.2	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.1	0.1	0.0	0.2
	SUB-TOTAL	**60.8**	**48.7**	**53.7**	**57.4**	**61.8**	**51.9**	**52.7**	**62.6**	**57.0**	**56.2**	**46.1**	**57.6**	**51.1**	**54.9**	**40.5**	**49.5**	**24.8**
	Other	39.2	51.3	46.3	42.6	38.2	48.1	47.3	37.4	43.0	43.8	53.9	42.4	48.9	45.1	59.5	50.5	75.2
	TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

	RETAIL LOCATION	ZONE 18 %	ZONE 19 %	ZONE 20 %	ZONE 21 %	ZONE 22 %	ZONE 23 %	ZONE 24 %	ZONE 25 %	ZONE 26 %	ZONE 27 %	ZONE 28 %	ZONE 29 %	ZONE 30 %	ZONE 31 %	ZONE 32 %	ZONE 33 %	ZONE 34 %	ZONE 35 %
1	Manchester City Centre	10.1	9.7	13.9	8.4	19.3	30.6	15.8	8.2	12.4	11.1	11.7	22.7	10.7	25.0	14.1	8.9	10.3	6.5
2	Stockport	2.3	0.7	1.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.4	0.0	6.2	4.1	52.6	29.8	57.8
3	Trafford Centre	5.9	9.0	17.4	27.6	17.9	10.6	4.8	1.7	2.9	1.8	2.8	3.7	2.1	2.9	4.8	3.9	6.3	3.0
4	Bury	0.0	0.0	0.0	0.0	0.5	0.4	33.3	60.8	24.1	3.2	4.2	14.8	0.8	0.0	0.0	0.0	0.0	0.2
5	Altrincham	10.4	32.9	17.8	1.4	0.0	0.0	0.0	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.2	0.0	2.1	0.0
6	Ashton under Lyne	0.1	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.8	12.1	22.1	0.6	0.0	0.8
7	Oldham	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.4	1.4	1.6	9.2	43.7	4.8	4.1	0.1	0.0	0.3
8	Bolton	0.0	0.0	0.0	0.6	11.2	0.8	10.9	6.7	2.3	0.7	0.0	0.5	0.2	0.0	0.0	0.0	0.0	0.0
	SUB-TOTAL	**28.9**	**52.3**	**50.3**	**38.1**	**49.2**	**42.5**	**64.9**	**77.3**	**43.0**	**18.2**	**20.3**	**51.2**	**60.3**	**51.0**	**49.4**	**66.2**	**48.6**	**68.7**
	Other	71.1	47.7	49.7	61.9	50.8	57.5	35.1	22.7	57.0	81.8	79.7	48.8	39.7	49.0	50.6	33.8	51.4	31.3
	TOTAL	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**	**100.0**

Source: Household Survey, August 2005

TABLE 2
COMPARISON GOODS ALLOCATION
SPEND (£)

	RETAIL LOCATION	ZONE 1 (£000)	ZONE 2 (£000)	ZONE 3 (£000)	ZONE 4 (£000)	ZONE 5 (£000)	ZONE 6 (£000)	ZONE 7 (£000)	ZONE 8 (£000)	ZONE 9 (£000)	ZONE 10 (£000)	ZONE 11 (£000)	ZONE 12 (£000)	ZONE 13 (£000)	ZONE 14 (£000)	ZONE 15 (£000)	ZONE 16 (£000)	ZONE 17 (£000)
1	Manchester City Centre	24,589	21,161	31,710	37,806	13,619	23,496	12,023	11,648	40,985	19,552	29,487	19,875	17,241	7,092	7,112	9,144	9,435
2	Stockport	215	0	116	0	119	4,883	5,876	14,462	3,638	101	988	22,537	13,044	4,399	3,559	11,259	7,972
3	Trafford Centre	251	473	1,445	704	200	1,422	514	1,087	4,115	3,474	10,947	2,286	2,984	2,983	5,144	1,938	8,256
4	Bury	439	1,911	1,972	581	0	124	197	83	165	79	0	0	141	0	118	0	0
5	Altrincham	0	0	0	0	55	0	109	188	472	79	269	0	485	2,180	9,246	2,378	462
6	Ashton under Lyne	219	0	132	2,743	6,614	644	2,748	166	165	140	172	0	0	58	0	196	0
7	Oldham	322	99	2,774	5,428	267	97	159	0	208	0	134	0	123	0	92	0	0
8	Bolton	91	90	0	134	0	112	0	0	0	77	172	0	0	45	92	0	221
	SUB-TOTAL	**26,126**	**23,735**	**38,148**	**47,396**	**20,873**	**30,776**	**21,626**	**27,635**	**49,747**	**23,503**	**42,171**	**44,698**	**34,020**	**16,757**	**25,363**	**24,914**	**26,347**
	Other	16,840	25,005	32,897	35,161	12,924	28,486	19,424	16,485	37,526	18,311	49,261	32,894	32,526	13,766	37,193	25,457	79,844
	TOTAL	**42,966**	**48,740**	**71,045**	**82,557**	**33,797**	**59,262**	**41,050**	**44,120**	**87,273**	**41,814**	**91,433**	**77,592**	**66,546**	**30,523**	**62,555**	**50,372**	**106,191**

	RETAIL LOCATION	ZONE 18 (£000)	ZONE 19 (£000)	ZONE 20 (£000)	ZONE 21 (£000)	ZONE 22 (£000)	ZONE 23 (£000)	ZONE 24 (£000)	ZONE 25 (£000)	ZONE 26 (£000)	ZONE 27 (£000)	ZONE 28 (£000)	ZONE 29 (£000)	ZONE 30 (£000)	ZONE 31 (£000)	ZONE 32 (£000)	ZONE 33 (£000)	ZONE 34 (£000)	ZONE 35 (£000)	TOTAL	
1	Manchester City Centre	6,717	20,868	21,513	21,447	51,177	45,538	32,711	19,830	11,706	7,201	35,670	37,886	41,265	50,954	45,108	26,039	22,576	10,132	844,312	18
2	Stockport	1,506	1,580	1,578	0	701	0	0	0	154	0	0	630	0	12,657	13,095	153,521	65,197	90,236	434,026	9
3	Trafford Centre	3,941	19,308	26,978	70,172	47,361	15,831	9,854	4,079	2,714	1,164	8,453	6,116	8,296	5,893	15,465	11,360	13,746	4,760	323,714	7
4	Bury	0	0	0	0	1,272	638	68,990	147,129	22,706	2,040	12,948	24,643	3,218	0	0	0	0	294	289,687	6
5	Altrincham	6,868	70,802	27,573	3,679	0	0	0	0	742	0	0	0	0	0	592	0	4,687	0	130,867	3
6	Ashton under Lyne	97	0	334	0	0	0	0	0	0	0	0	0	10,686	24,574	70,561	1,896	0	1,308	123,452	3
7	Oldham	0	0	0	0	0	0	339	0	351	884	4,917	15,420	169,242	9,733	13,126	429	0	519	224,663	5
8	Bolton	0	0	0	1,574	29,673	1,239	22,600	16,097	2,146	465	0	875	730	0	0	0	0	0	76,434	2
	SUB-TOTAL	**19,130**	**112,558**	**77,977**	**96,871**	**130,184**	**63,246**	**134,493**	**187,134**	**40,519**	**11,754**	**61,989**	**85,570**	**233,437**	**103,812**	**157,947**	**193,245**	**106,206**	**107,248**	**2,447,155**	**51**
	Other	47,150	102,492	77,068	157,201	134,467	85,569	72,850	54,898	53,772	52,986	243,150	81,480	153,795	99,909	161,474	98,824	112,347	48,846	2,352,278	
	TOTAL	**66,280**	**215,051**	**155,044**	**254,072**	**264,651**	**148,815**	**207,343**	**242,033**	**94,290**	**64,740**	**305,139**	**167,050**	**387,232**	**203,721**	**319,422**	**292,069**	**218,552**	**156,094**	**4,799,433**	

APPENDIX 8

NORTH WEST RETAIL SUMMARY

North West Retail Summary

TRAFFORD

Existing

1. Altrincham is the main sub-regional centre in the Borough and offers c. 70,000 sq. m of retail floorspace. The main shopping centre is Stamford Square, which offers c. 22,000 sq. m of retail floorspace. Opened in 1978, the Centre is particularly dated and plans are being progressed for the redevelopment of the centre, which will provide an additional 7,800sq. m of retail floorspace, anchored by Debenhams.

2. A 7,500 sq. m edge-of-centre Tesco Extra was opened in 2003 and the Total Fitness development to the south of the town centre, which will provide an additional 1,200 sq. m of retail floorspace is nearing completion. Work is also due to commence on a 6 screen multiplex cinema on the Denmark Street development site.

3. The Trafford Centre is the largest out-of-centre Retail Park in the region and offers around 120,000sq. m of modern retail floorspace. Opened in 1998, it is anchored by Selfridges, Debenhams and Marks & Spencer. A new 20,000sq. m John Lewis store has recently opened on the site of the former Festival Village.

Proposed / Pipeline

4. Tentative plans are also progressing for a mixed-use development adjacent to the Altrincham Interchange. The Station – Location scheme will offer circa 25,000sq. m of retail and leisure. A replacement Ice Rink is also proposed.

5. Full Planning Permission exists for a 20,000sq. m bulky goods retail park at Giants Field. This development is to be linked to the Trafford Centre and is being viewed as an informal extension to the existing Centre.

ASHTON-UNDER-LYNE

Existing

6. The main shopping centres within Ashton are the Arcades Centre, opened in 1994, and the Ladysmith centre which was originally opened in 1962 and which has benefited from various extensions and refurbishment schemes in the late 1990’s. The centres provide circa 15,300sq. m and 12,600sq. m of retail floorspace respectively. The LPA are also actively involved in ASK Developments mixed-use Henry Square scheme, which is predominantly office and leisure based but includes a very small retail element (c. 300sq. m).

7. The key retail parks in Ashton are the Snipe Retail Park and the Crown Point North Shopping Park in Denton. The Snipe Retail Park offers c. 22,000 sq. m of retail floorspace and is anchored mainly by bulky goods and electrical retailers such as B&Q, Halfords and Comet. Next provides a fashion

offer for the Park. The Crown Point North Shopping Park (c. 19,000sq. m) in Denton, is dominated by high street fashion retailers such as BHS, River Island and H&M.

Proposed / Pipeline

8. The Ladysmith Centre benefits from an extant permission for a c. 2,000sq. m extension and the LPA has held initial discussions about a redevelopment of the Arcades Centre.

9. Various units at the Crown Point North Shopping Park in Denton have planning permission for the development of mezzanine retail floors. In addition, an outline permission remains extant for the development of a edge-of-centre c. 13,000 sq. m non-food retail park on two levels at the United Utilities Depot in Ashton-under-Lyne. However, United Utilities still occupy the site and it is unclear as to when operations will cease. Presently, the LPA are also considering a c. 15,000 sq. m retail park within a wider mixed-use scheme at the former Oldham Batteries site in Denton. An outline application was submitted a year ago and the LPA believes that the applicant is near to resolving highways issues. The site has been cleared.

BURY

Existing

10. The main shopping centre in Bury is Mill Gate (Bury Precinct) which was opened in 1969 and refurbished back in 2003. The centre offers c. 33,000 sq. m of retail floorspace and pre-application discussions have been held with the Council in respect of a proposed 35,000 sq. m extension to the centre. In addition, the Kay Gardens shopping centre was opened in 1987 and offers c. 5,000 sq. m of retail floor space.

11. The key retail parks in Bury are Angouleme, Woodfields and Moorgate. Angouleme Retail Park offers c. 8,000sq.m of non-food retail space. Likewise, Woodfields Retail Park comprises c. 5,500sq.m of non-food retail floorspace. Moorgate Retail Park provides c. 4,800sq.m of non-food retail floor space.

Proposed / Pipeline

12. Thornfield Properties recently secured planning permission for a major mixed scheme with a 22,000sq.m retail element acting as an eastern extension to the town centre. The site has been partly cleared and development is due to commence in 2006; anticipated trading is 2009/2010. Also a 2,000sq.m JJB Sports outlet and fitness centre within the town is presently under construction.

BOLTON

Existing

13. Bolton has three managed shopping centres. The Market Place Shopping Centre is the largest of these centres and is located on the northern edge of the main shopping area. The Centre was built in 1988 and totals over c. 28,000sq.m. It incorporates a refurbished listed Victorian Market Hall at the front of the scheme, in addition to a two-level modern mall anchored by Debenhams. The

Centre's offer is biased towards fashion retailers and includes multiples such as Morgan, River Island and Next.

14. Crompton Place Shopping Centre (the former Arndale Centre) is Bolton's second largest centre at around c. 18,500sq.m. The Centre is single level, opened in 1971 and is anchored by BHS and New Look. Although undergoing refurbishment in 1989, the Centre is seen as relatively dated and retailers in the scheme include mass market multiples such as Evans and Sports Soccer.

15. Adjacent to Crompton Place is the former Shipgates Centre. Now re-branded as The Gates it is two level speciality centre and comprises large stores such as Boots and TK Maxx.

16. Ravenside Retail Park (Manchester Road) lies immediately south of the main town centre shopping area and was completed in 1996 (third phase). The offer extends to c. 9,300sq. m with Focus DIY amongst the tenants.

17. The Trinity Retail Park (c. 8,000 sq. m) was opened in 1994 and is anchored by Allied Carpets, Comet and Toys R Us. Other retail parks within Bolton include Bolton Gate which provides a non-fashion offer whilst the Crompton Way Retail Park is anchored by B&Q.

18. In addition, the Middlebrook Retail and Leisure Park in Horwich offers a significant comparison and convenience retail offer. There is also a Warner Village leisure complex on the site in addition to a regional sports centre and the Reebok Stadium.

Proposed / Pipeline

19. Construction is presently under way on a six-unit 10,680sq.m non-food retail development scheme at the First Bus Depot on Trinity Street. In addition, the Council are sponsoring a retail led development within the Central Square Development Area (CSDA). This c.27,800 sq. m scheme could include a new foodstore, two major shopping units. Bark Street Investments already has full planning permission for c. 4,500 sq. m of unspecified retail on part of the CSDA. Listed Building Consent has also been approved for the renovation of the Market Hall on Corporation Street to provide 8,957sq.m of retail floorspace

CHESTER

Existing

20. The City has two managed shopping centres with the larger Grosvenor Shopping Centre opening in the mid 1960's and the Forum Shopping Centre, which opened in the early 1970's.

21. The Grosvenor Centre (c. 15,500 sq. m) has a strong fashion offer with tenants such as Hugo Boss, River Island, Topman and Principles. The smaller Forum Centre (c. 10,000 sq. m) includes retailers such as Boots, JJB Sports and TJ Hughes.

22. The largest retail park in Chester is the c. 26,500 sq. m Greyhound Retail Park which was developed in phases between 1987 and 1991 and benefits from open A1 retail consent. Occupiers include several bulky goods and furniture operators such as Comet and PC World.

23. Adjacent to Greyhound Retail Park is Chester Retail Park (c. 12,900 sq. m), which opened in 1993 and is occupied by several non-food retailers such as Homebase, Mothercare and JJB Sports. Also close to the these Retail Parks is the Deva Centre, which opened in 2002 and offers 7,500 sq. m of floorspace.

24. In addition, to the South West of the City in Flintshire is the Broughton Park Shopping Park, which provides a 20,000 sq. m mixed retail offer. The Park is anchored by a Tesco superstore and occupiers include Boots, WH Smiths and Woolworths. An application for a 10,870 sq. m extension to the Shopping Park to include a Marks & Spencer store remains undetermined by Flintshire CC.

Proposed / Pipeline

25. ING Real Estate has been appointed by Chester City Council to redevelop the Northgate area for a c. 40,000sq.m mixed-use scheme, which will include a 11,500 sq. m House of Fraser department store and 70 unit shops. The scheme has full planning permission and construction is scheduled to commence by the end of 2005.

26. An application for a 10,870sq.m extension to the Broughton Shopping Park to include a Marks & Spencer store remains undetermined by Flintshire CC.

MACCLESFIELD

Existing

27. The only managed shopping centre in Macclesfield is the Grosvenor Centre, which opened in 1971 and offers c. 10,000 sq. m of floorspace (the Centre was extended in 1991). Key retail tenants include Marks & Spencer, TJ Hughes and Woolworths.

28. The main retail park in Macclesfield is the 10,000 sq. m Lyme Green Retail Park which is predominantly occupied by furniture, electrical and bulky goods retailers. Silk Retail Park provides 3,530 sq. m of DIY and electrical retail.

Proposed / Pipeline

29. The Council has completed a public consultation exercise on redevelopment options for Macclesfield Town Centre. The Council has chosen four developers to bid for the right to redevelop town centre, which will have a department store and a cinema (c. 26,500 sq. m of Floorspace).

30. Public consultation expired on the 29th July and the public were invited to comment on town centre redevelopment proposals from four developers: -

- Wilson Bowden - proposes a 3,500 sq. m Waitrose food store as food anchor along with a 7,000 sq. m Debenhams amongst other Comparison Retailers (BHS/Zara and enlarged and relocated Next/TJ Hughes) ;

- Cathco Properties and Asda (Waitrose has joined up with Asda - suggesting it wants representation in the town) proposes 35,300 sq. m of new retail accommodation of which 25,550 sq. m is new sales floorspace, scheme anchored by Asda foodstore;

- HBG Properties - proposes 40,323 sq. m gross of retail floorspace of which Asda Wal-Mart store (8,234 sq. m gross) to anchor. Developer considers that 50% of Asda Wal-Mart's offer will be non-food (c. 4,100 sq. m); and

- D B Real Estate and Spen Hill Developments - total of 35,405 sq. m of retail floorspace anchored by a c. 6,000 sq. m Department Store.

31. Interviews have commenced with the respective developers and a final decision on the preferred developer will be made by the Council's Cabinet on the 28th September.

32. There are currently no out-of-centre developments proposed.

OLDHAM

Existing

33. The two main shopping centres are The Spindles on Silver Street and Town Square, which accommodate c. 25,800 sq. m and 17,500 sq. m of retail floorspace respectively.

34. The main out-of-centre retail park is the c.25,000 sq. m The Centre Retail Park which contains twenty non food retailers such as Argos, Boots, Comet and DFS. A second and slightly smaller retail park is the Alexandra Centre Retail Park.

Proposed / Pipeline

35. Full Planning Permission has been granted for a 11,000 sq. m extension to the Town Square shopping centre. In addition, a 10,000 sq. m Sainsbury's and TK Maxx development on Union Street has recently been completed and occupied.

36. Alexandra Centre Retail Park has full planning permission for a 4,300sq. m extension and redevelopment.

LIVERPOOL

Existing

37. Liverpool has four managed shopping centres in the city centre with the most modern being Clayton Square (c. 23,000 sq. m), which is anchored by fashion retailers such as Etam, Oasis and Principles. The largest and oldest shopping centre in the city centre is the St Johns Shopping Centre (c. 30,000 sq. m), which was opened in 1969 and is home to several mass-market retailers such as Adams and Woolworths. Within the St Johns Centre is a large food court and market.

38. Beyond the two main shopping centres there is Cavern Walks which provides a niche high fashion offer and the Central Station scheme which offers convenience retailers such as Sainsbury's Local and Superdrug.

39. There are five major retail parks in the City. In the south of the City are both the New Mersey Retail Park in Speke and the Hunts Cross Retail Park whilst there are two large retail parks in Aintree and one of the approach to the City Centre on Edge Lane. The New Mersey Park is the largest retail park in the city (c. 42,500 sq. m) of retail floorspace and retailers represented on the Park include Boots, Gap, Next and Marks & Spencer.

Proposed / Pipeline

40. The town centre pipeline provision is greatly publicised. The main scheme is the c. 115,000 sq. m Paradise Street Development Area (PSDA) which was granted planning permission back in late 2002 and which construction commenced in late 2004. The scheme incorporates two department stores, anchored by John Lewis and Debenhams. The proposals do not involve a managed or covered shopping centre but instead the scheme attempts to maintain the existing urban fabric and create a retail quarter to link the City Centre with the Albert Dock and other tourist areas. The scheme is due for completion prior to the City Capital of Culture celebrations in 2008.

41. The other important scheme due for completion in late 2005 is the c. 14,000 sq. m Met Quarter Shopping Centre development. It is reported that pre-lets have been secured with high-class fashion niche retailers such as Armani and Hugo Boss.

42. Ikea has just received planning permission from Sefton MBC (subject to referral to Government Office) for a 27,000sq. m furniture store on the former Peerless site in North Liverpool.

WARRINGTON

Existing

43. The Golden Square Shopping Centre was opened in 1977 and provides c.30,000 sq. m of retail floorspace. An extension to the Centre is scheduled for completion in Spring 2007 and will be anchored by Debenhams, who will occupy a c. 10,500 sq. m unit. H&M and Sports World have taken smaller units within the new extension and Next & Boots will be opening new stores within the redevelopment, taking units of 1,500 sq. m and 2,300 sq. m respectively. A refurbishment of the existing Golden Square Shopping Centre, which will provide a further 28,000 sq. m ft of retail space, is to be anchored by M&S and BhS.

44. Overall, the redevelopment/refurbishment proposals will double the Golden Square shopping centre to c. 60,000 sq. m, providing 60 new shops.

45. An outline planning permission remains extant for a reconfiguration of the New Times Square Shopping Centre to provide c. 18,000 sq. m of retail floorspace.

46. The largest out-of-centre retail park in the Borough is the Gemini Retail Park (c. 35,000 sq. m) which is anchored by large Ikea and Marks & Spencer stores. In addition to Gemini, there are

several edge-of-centre shopping parks surrounding the town centre. Riverside Retail Park is the largest and the main tenants are furniture retailers such as Laura Ashley, Allied Carpets and Homebase. The Alban Retail Park is dominated by bulky-goods retailers and the Cockhedge Centre by electrical retailers such as Comet.

ROCHDALE

Existing

47. The two main managed shopping centres in Rochdale are the Rochdale Shopping Centre (c. 26,000 sq. m), which opened in 1974, and the Wheatsheaf Centre (c. 17,000 sq. m) which opened in 1990. Key retailers within the town centre include Littlewoods, Marks & Spencer. It is understood that there are no new town centre schemes in the development pipeline.

48. The main out-of-centre retail parks are Central and Kingsway Parks, which provide c. 13,000 sq. m and c. 7,500 sq. m of non-food retail floorspace. Main tenants in the Central Park include Focus, Matalan and MFI. Kingsway provides a greater mix of retailers with Comet, JJB Sports and The Sofa Company as tenants. Full planning permission exists for the redevelopment and extension of the retail park, which once completed will provide an additional 1,100 sq. m of non-food retail floorspace.

STOCKPORT

Existing

49. The main shopping centre in the town is the Merseyway Centre, which opened in 1966 and offers c. 31,500 sq. m of retail floorspace. The centre is anchored by major high street retailers such as Debenhams, Marks & Spencer and BHS but is viewed as particularly dated.

50. Therefore, a Town Centre Masterplan has published in January 2005 which proposes to increase town centre retail and leisure provision. Proposals include a New Prince's Street which will realign Prince's Street in order to create larger shop units and a retail circuit, which will be anchored by Debenhams at one end and a new department or lifestyle store at the other. It is also proposed to re-configure the Merseyway Centre. The Masterplan for the town centre delivers a net additional commercial floorspace of up to 95,000 sq. m, the majority of which is retail space.

51. There is a significant out-of-centre retail provision within the Borough. The largest retail park is the Peel Centre which provides c. 23,000 sq. m of non-food retail floorspace. The Centre’s retail offer is mixed with high street retailers such as Boots located there in addition to electrical and bulky goods retailers such as Hobbycraft.

52. Beyond the Peel Centre is the Manchester Road Retail Park (c. 12,000 sq. m) which is occupied by furniture retailers. The Stanley Green Retail Park in Cheadle is anchored by B&Q and further down the A34 is the Handforth Dean Retail Park which is anchored by a large Marks & Spencer.

53. In addition, Ikea continue to appeal against refusal for a regionally significant store on Tiviot Way and Waitrose is progressing plans for a store at Cheadle Royal.

URMSTON

54. The Council is continuing to negotiate a Development Agreement with Ask Developments and as such there is no indicative timescale for submission of planning application or proposed floorspace. A circa 5,000 sq. m Tesco store is to be the main anchor of the scheme which will include a new shopping centre (bounded by Flixton Road to the South and Crofts Bank Road to the East), offices, residential and a health/fitness club. Ask Developments in their public consultation document specify that a mix of local and high-street retailers, new A3-A5 uses are required to deliver town centre regeneration for Urmston.

STRETFORD

55. Trafford Council is presently considering an application by Tesco to develop a 7836 sq. m supermarket together with associated car parking, servicing, new accesses to Chester Road and landscaping. The scheme which is on land adjacent to Stretford Leisure Centre on Chester Road is applying for an increase in floorspace from the 4506 sq. m as previously approved by the Council.

SANDBACH

56. Waitrose is to open a food store in Sandbach following the acquisition of 19 stores in the North of England from Morrison's.

SALFORD

Existing Provision

57. The emerging UDP provides that many of Salford's town centre shopping facilities were constructed in the 1960's and 1970's and together with several local shopping centres, suffer from a poor environment and parking and servicing problems. Attempts are being made to upgrade such centres e.g. the recent improvements to Salford Precinct and the enhancement of Walkden Town Centre which is currently in progress.

58. Four town centres are identified in the emerging UDP with the largest being Salford Shopping City in Pendleton. Opened in 1970, the Shopping City has a gross floorspace of c. 26,950 sq. m within 97 outlets. The main anchors of the Shopping City are (amongst others) Argos, Wilkinson, JJB, Currys, Boots, TJ Hughes and MK One.

59. The three other identified town centres of Eccles, Swinton and Walkden cater for a localised provision with Eccles being the most traditional in style. Eccles is underpinned by a 1960’s precinct, which is anchored by a 3,750 sq. m Morrison’s foodstore and complemented by smaller Aldi and Kwik Save foodstores. However, a high proportion of shops lie outside the precinct on Church Street, which is the main pitch and the Eccles Market is a significant localised draw to the town centre.

60. The shopping centre in Walkden consists of two linked precincts: the Arndale developed in the 1960's, and the St Ouen Centre developed in 1972, together with other retail outlets located along

adjacent roads. Planning permission for the refurbishment of the precincts has been granted and work is underway. Additional retail floorspace is also proposed on adjoining land (see proposal

61. The recently completed Safeway and Aldi developments at Swinton have helped broaden the range of shopping facilities available within the centre. However, the remainder of the centre, which predominantly comprises a 1960's precinct development, presents a poor image and the City Council is keen to encourage its refurbishment to help retain and improve existing shopping facilities. Planning permission has also been granted on an adjacent site for retail warehousing.

62. The major retail provision in Salford however, is provided at several large out-of-centre locations. The c. 10,770 sq. m Regent Retail Park is located on the main A57 route and offers several high street retailers such as TK Maxx, Argos and Boots within large retail warehouses. Adjacent to the retail park is a large Sainsbury’s supermarket and across Regent Road Mc Donalds, KFC and Harry Ramsden’s. The Red Rose Retail Park, which is to the north of the Regent Road retail park, running adjacent to the A57 comprises a mix of employment, trade and counter and retail units, with a new Courts furniture store recently reopening.

63. To the south of Eccles town centre is the c. 13,656 sq. m West One shopping park which opened in 2001 and is anchored by WH Smith, HMV, Gap and Next. This is a modern shopping park which presently is under-performing due to its location away from the main arterial routes in Salford.

64. The Ellesmere Court Retail Park at Walkden is a small out-of-centre park to the North of Salford and offers c. 8,350 sq. m with JJB and Poundstretcher anchoring. A planning application to extend the shopping park by another 1,300 sq. m remains undetermined by the LPA.

65. However, the main out-of-centre retail attraction in Salford is the Lowry Galleria at Salford Quays. A mixed use development comprising c. 40,000 sq. m of mixed uses, the two level covered outlet mall is centred around Pier 8 and complements the nearby Trafford Centre as a retail outlet village. Main retailers represented here include M&S outlet, Mexx, Reiss and Nike Factory Outlet. Proposals are emerging for more retail at Pier 9.

APPENDIX 9

IN CENTRE SURVEY RESULTS

Q01 What is the main purpose of your visit here today ?

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
To buy non-food goods e.g., electrical, household goods, flowers, shoes, clothes and shoes	44.4%	240	35.8%	81	50.6%	159	43.5%	108	49.7%	92	37.1%	39	43.0%	122	46.0%	110
Work / Business	17.4%	94	19.9%	45	15.6%	49	18.1%	45	21.1%	39	9.5%	10	21.8%	62	12.6%	30
Social	7.2%	39	7.5%	17	7.0%	22	7.7%	19	4.9%	9	10.5%	11	7.0%	20	7.5%	18
Browsing	6.1%	33	10.2%	23	3.2%	10	7.3%	18	3.2%	6	8.6%	9	4.6%	13	8.0%	19
Other	4.8%	26	8.0%	18	2.5%	8	4.4%	11	3.8%	7	7.6%	8	4.2%	12	5.4%	13
To buy food items (not take-away, café, restaurant)	4.4%	24	3.1%	7	5.4%	17	3.6%	9	1.6%	3	10.5%	11	3.2%	9	6.3%	15
Financial services, e.g. banks, building societies, accountants	3.5%	19	3.5%	8	3.5%	11	2.8%	7	3.8%	7	4.8%	5	2.1%	6	5.4%	13
Tourism / sight seeing	3.0%	16	3.1%	7	2.9%	9	2.8%	7	2.7%	5	3.8%	4	3.2%	9	2.5%	6
Personal services, e.g. hairdressers, nail bar, beauty salon	2.6%	14	2.2%	5	2.9%	9	1.6%	4	4.9%	9	1.0%	1	3.9%	11	0.8%	2
Eating or drinking out	1.7%	9	2.7%	6	1.0%	3	1.6%	4	1.6%	3	1.9%	2	1.4%	4	2.1%	5
Education	1.5%	8	1.3%	3	1.6%	5	2.0%	5	1.1%	2	1.0%	1	0.7%	2	1.7%	4
Other services, e.g. travel agents, estate agents	1.3%	7	0.4%	1	1.9%	6	1.2%	3	1.1%	2	1.9%	2	2.1%	6	0.4%	1
Health & fitness / gym	0.9%	5	1.3%	3	0.6%	2	1.6%	4	0.0%	0	1.0%	1	1.8%	5	0.0%	0
Cinema	0.6%	3	0.9%	2	0.3%	1	0.8%	2	0.5%	1	0.0%	0	0.7%	2	0.4%	1
Theatre	0.6%	3	0.0%	0	1.0%	3	0.8%	2	0.0%	0	1.0%	1	0.4%	1	0.8%	2
Bowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		540		226		314		248		185		105		284		239

Q02 What else, if anything, will you be doing here today ?

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
To buy non-food goods e.g., electrical, household goods, flowers, shoes, clothes and shoes	19.6%	106	18.1%	41	20.7%	65	21.0%	52	16.2%	30	22.9%	24	20.1%	57	19.7%	47
Eating or drinking out	15.0%	81	15.0%	34	15.0%	47	15.7%	39	16.8%	31	10.5%	11	14.8%	42	14.2%	34
To buy food items (not take-away, café, restaurant)	14.3%	77	13.7%	31	14.7%	46	12.1%	30	16.8%	31	15.2%	16	15.1%	43	13.4%	32
Browsing	7.4%	40	8.0%	18	7.0%	22	6.0%	15	7.6%	14	9.5%	10	6.0%	17	9.2%	22
Social	3.5%	19	4.4%	10	2.9%	9	5.6%	14	1.6%	3	1.9%	2	3.2%	9	3.8%	9
Other	2.0%	11	1.8%	4	2.2%	7	2.4%	6	1.1%	2	2.9%	3	1.8%	5	2.1%	5
Financial services, e.g. banks, building societies, accountants	1.7%	9	1.8%	4	1.6%	5	1.2%	3	2.7%	5	1.0%	1	1.8%	5	1.7%	4
Personal services, e.g. hairdressers, nail bar, beauty salon	1.5%	8	0.9%	2	1.9%	6	1.2%	3	2.2%	4	1.0%	1	1.8%	5	1.3%	3
Work / Business	1.1%	6	1.3%	3	1.0%	3	1.2%	3	0.5%	1	1.9%	2	1.4%	4	0.8%	2
Tourism / sight seeing	1.1%	6	1.3%	3	1.0%	3	1.2%	3	0.5%	1	1.9%	2	1.1%	3	1.3%	3
Other services, e.g. travel agents, estate agents	0.9%	5	0.9%	2	1.0%	3	0.8%	2	0.5%	1	1.9%	2	0.4%	1	1.7%	4
Theatre	0.6%	3	0.9%	2	0.3%	1	0.8%	2	0.5%	1	0.0%	0	1.1%	3	0.0%	0
Cinema	0.4%	2	0.9%	2	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.4%	1	0.4%	1
Health & fitness / gym	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Education	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned)	34.8%	188	34.1%	77	35.4%	111	33.5%	83	37.8%	70	32.4%	34	38.0%	108	31.8%	76
(Don’t know)	6.1%	33	6.2%	14	6.1%	19	6.9%	17	4.3%	8	7.6%	8	4.9%	14	6.7%	16
Base:		540		226		314		248		185		105		284		239

Q03 What have you bought or expect to buy today ?

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Clothes and footwear	46.7%	252	35.0%	79	55.1%	173	48.0%	119	47.6%	88	42.9%	45	47.9%	136	45.6%	109
Food / groceries / off-licence alcohol sales	21.5%	116	23.0%	52	20.4%	64	18.1%	45	19.5%	36	32.4%	34	20.8%	59	22.2%	53
Nothing	18.7%	101	22.6%	51	15.9%	50	19.0%	47	18.9%	35	18.1%	19	19.0%	54	17.6%	42
Leisure goods e.g. sportswear, books, toys, gifts	10.4%	56	11.9%	27	9.2%	29	10.9%	27	11.9%	22	5.7%	6	12.3%	35	8.0%	19
Food / drink at restaurants / bars / pubs	7.4%	40	8.0%	18	7.0%	22	7.7%	19	9.7%	18	2.9%	3	8.1%	23	6.7%	16
Household goods / hardware	4.3%	23	4.0%	9	4.5%	14	2.4%	6	3.2%	6	10.5%	11	3.9%	11	5.0%	12
Chemist goods	3.0%	16	3.5%	8	2.5%	8	4.0%	10	2.2%	4	1.9%	2	2.8%	8	3.3%	8
Electrical goods	2.2%	12	4.4%	10	0.6%	2	2.0%	5	3.8%	7	0.0%	0	2.1%	6	2.5%	6
Services (hairdressers, dry cleaners etc)	1.9%	10	0.9%	2	2.5%	8	1.2%	3	3.2%	6	1.0%	1	1.4%	4	2.5%	6
Other food	0.7%	4	0.4%	1	1.0%	3	1.6%	4	0.0%	0	0.0%	0	1.4%	4	0.0%	0
Furniture / furnishings	0.7%	4	0.9%	2	0.6%	2	0.8%	2	0.5%	1	1.0%	1	0.7%	2	0.8%	2
Other non food	0.6%	3	0.4%	1	0.6%	2	0.0%	0	1.1%	2	1.0%	1	0.4%	1	0.8%	2
(Don't know)	8.0%	43	8.4%	19	7.6%	24	8.9%	22	6.5%	12	8.6%	9	8.1%	23	7.5%	18
Base:		540		226		314		248		185		105		284		239

Q04 How much have you spent or do you expect to spend in the shops today on food and other convenience items ?

Those who have bought / expect to buy food / convenience items (not at restaurants / bars / clubs) at Q03

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Less than £6	28.6%	34	43.4%	23	16.7%	11	33.3%	16	27.8%	10	23.5%	8	32.3%	20	24.5%	13
£6-£10	16.8%	20	18.9%	10	15.2%	10	16.7%	8	11.1%	4	23.5%	8	17.7%	11	15.1%	8
£11-£15	16.0%	19	9.4%	5	21.2%	14	8.3%	4	19.4%	7	20.6%	7	16.1%	10	17.0%	9
£16-£20	20.2%	24	11.3%	6	27.3%	18	18.8%	9	22.2%	8	20.6%	7	16.1%	10	22.6%	12
£21-£25	2.5%	3	3.8%	2	1.5%	1	2.1%	1	2.8%	1	2.9%	1	4.8%	3	0.0%	0
£26-£30	5.9%	7	3.8%	2	7.6%	5	8.3%	4	8.3%	3	0.0%	0	4.8%	3	7.5%	4
£31-£35	2.5%	3	3.8%	2	1.5%	1	2.1%	1	2.8%	1	2.9%	1	0.0%	0	5.7%	3
£36-£40	3.4%	4	1.9%	1	4.5%	3	4.2%	2	2.8%	1	2.9%	1	3.2%	2	3.8%	2
£41-£45	0.8%	1	1.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0
£46-£50	1.7%	2	0.0%	0	3.0%	2	2.1%	1	0.0%	0	2.9%	1	1.6%	1	1.9%	1
£51-£60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£61-£70	0.8%	1	1.9%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1
£71-£80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81-£90	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91-£100	0.8%	1	0.0%	0	1.5%	1	0.0%	0	2.8%	1	0.0%	0	1.6%	1	0.0%	0
£101+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		*14.8*		*12.0*		*17.0*		*15.1*		*15.9*		*13.2*		*14.1*		*15.8*
Base:		119		53		66		48		36		34		62		53

Q05 How much have you spent or do you expect to spend in the shops today on non-food items such as clothing and footwear household and electrical goods, leisure goods and gifts ?

Those who have bought / expect to buy non-food items (not services) at Q03

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Less than £6	2.8%	9	1.8%	2	3.4%	7	2.7%	4	0.9%	1	7.1%	4	2.4%	4	2.8%	4
£6-£10	5.0%	16	4.4%	5	5.4%	11	6.2%	9	2.6%	3	7.1%	4	4.2%	7	6.4%	9
£11-£15	2.2%	7	2.6%	3	2.0%	4	2.1%	3	1.8%	2	3.6%	2	1.8%	3	2.1%	3
£16-£20	8.8%	28	9.6%	11	8.4%	17	10.3%	15	5.3%	6	12.5%	7	10.8%	18	7.1%	10
£21-£25	3.5%	11	6.1%	7	2.0%	4	3.4%	5	4.4%	5	1.8%	1	2.4%	4	5.0%	7
£26-£30	10.4%	33	10.5%	12	10.3%	21	12.3%	18	10.5%	12	5.4%	3	14.4%	24	5.7%	8
£31-£35	4.7%	15	4.4%	5	4.9%	10	2.7%	4	6.1%	7	7.1%	4	4.8%	8	4.3%	6
£36-£40	5.7%	18	6.1%	7	5.4%	11	4.1%	6	8.8%	10	3.6%	2	3.6%	6	7.8%	11
£41-£45	4.4%	14	4.4%	5	4.4%	9	4.8%	7	4.4%	5	1.8%	1	3.0%	5	6.4%	9
£46-£50	14.5%	46	10.5%	12	16.7%	34	13.7%	20	14.9%	17	16.1%	9	16.2%	27	12.8%	18
£51-£60	6.9%	22	7.9%	9	6.4%	13	6.8%	10	7.0%	8	7.1%	4	6.6%	11	7.8%	11
£61-£70	6.3%	20	3.5%	4	7.9%	16	7.5%	11	5.3%	6	5.4%	3	6.0%	10	6.4%	9
£71-£80	3.2%	10	5.3%	6	2.0%	4	3.4%	5	3.5%	4	1.8%	1	2.4%	4	3.5%	5
£81-£90	1.9%	6	1.8%	2	2.0%	4	2.7%	4	0.0%	0	3.6%	2	1.8%	3	2.1%	3
£91-£100	6.6%	21	7.0%	8	6.4%	13	6.8%	10	7.9%	9	3.6%	2	6.0%	10	7.8%	11
£101+	7.6%	24	8.8%	10	6.9%	14	7.5%	11	9.6%	11	3.6%	2	10.2%	17	5.0%	7
(Refused / don't know)	5.4%	17	5.3%	6	5.4%	11	2.7%	4	7.0%	8	8.9%	5	3.6%	6	7.1%	10
Mean:		*47.5*		*48.2*		*47.1*		*47.5*		*51.1*		*40.3*		*48.3*		*47.2*
Base:		317		114		203		146		114		56		167		141

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	

Q06 Why did you choose to come to Manchester City Centre today ?

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Close to home / where I live	25.4%	137	25.7%	58	25.2%	79	23.8%	59	25.9%	48	27.6%	29	23.6%	67	27.2%	65
Good range of shops / services	23.7%	128	20.4%	46	26.1%	82	25.4%	63	23.2%	43	20.0%	21	23.2%	66	24.7%	59
Close to work	11.9%	64	12.8%	29	11.1%	35	13.7%	34	12.4%	23	6.7%	7	15.1%	43	8.8%	21
Other	8.9%	48	9.3%	21	8.6%	27	8.5%	21	9.7%	18	8.6%	9	9.2%	26	8.8%	21
Attractive environment / nice place	4.8%	26	3.5%	8	5.7%	18	4.4%	11	2.2%	4	10.5%	11	3.5%	10	6.3%	15
Good public transport	4.3%	23	3.1%	7	5.1%	16	5.2%	13	3.8%	7	2.9%	3	4.6%	13	3.8%	9
Close to friends / relatives	3.9%	21	4.4%	10	3.5%	11	4.4%	11	2.7%	5	4.8%	5	4.9%	14	2.9%	7
Meeting friends / relatives	3.1%	17	1.8%	4	4.1%	13	2.0%	5	3.2%	6	5.7%	6	2.5%	7	4.2%	10
My workplace is here	3.0%	16	3.5%	8	2.5%	8	2.0%	5	3.8%	7	3.8%	4	3.2%	9	2.5%	6
Visiting as a tourist	2.2%	12	1.8%	4	2.5%	8	3.2%	8	1.6%	3	1.0%	1	2.1%	6	2.1%	5
Good range food and drink outlets	2.2%	12	2.7%	6	1.9%	6	2.4%	6	2.7%	5	0.0%	0	2.1%	6	2.1%	5
To visit particular shops / services	1.1%	6	0.9%	2	1.3%	4	0.4%	1	2.2%	4	1.0%	1	0.4%	1	1.7%	4
To use particular leisure facilities	0.9%	5	0.9%	2	1.0%	3	0.8%	2	0.5%	1	1.9%	2	0.7%	2	1.3%	3
Easy parking	0.7%	4	1.8%	4	0.0%	0	0.4%	1	1.6%	3	0.0%	0	0.7%	2	0.8%	2
For a change	0.7%	4	0.0%	0	1.3%	4	0.8%	2	0.5%	1	1.0%	1	0.7%	2	0.8%	2
Easy to get to	0.6%	3	0.4%	1	0.6%	2	0.4%	1	1.1%	2	0.0%	0	1.1%	3	0.0%	0
I like it here (the centre / town)	0.6%	3	0.0%	0	1.0%	3	0.0%	0	0.5%	1	1.9%	2	0.4%	1	0.4%	1
(No particular reason / don't know)	14.1%	76	17.3%	39	11.8%	37	13.7%	34	13.0%	24	17.1%	18	13.7%	39	14.2%	34
Base:		540		226		314		248		185		105		284		239

Q07 How often do you visit Manchester City Centre for the following reasons ?

Shopping

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Everyday / Most days	7.6%	41	9.3%	21	6.4%	20	9.7%	24	5.4%	10	6.7%	7	7.7%	22	7.1%	17
2-3 times a week	11.1%	60	11.9%	27	10.5%	33	10.5%	26	10.3%	19	14.3%	15	10.6%	30	12.6%	30
Once a week	20.2%	109	20.4%	46	20.1%	63	19.8%	49	21.1%	39	20.0%	21	16.5%	47	23.8%	57
Once a fortnight	14.1%	76	12.8%	29	15.0%	47	16.9%	42	11.4%	21	11.4%	12	15.1%	43	13.0%	31
Once a month	18.9%	102	16.4%	37	20.7%	65	17.3%	43	21.1%	39	19.0%	20	19.7%	56	17.2%	41
Every 1-6 months	12.4%	67	9.7%	22	14.3%	45	11.3%	28	12.4%	23	14.3%	15	13.7%	39	10.9%	26
Every 6-12 months	3.7%	20	4.9%	11	2.9%	9	3.6%	9	4.3%	8	2.9%	3	2.8%	8	5.0%	12
Less often	7.2%	39	7.5%	17	7.0%	22	5.6%	14	8.1%	15	9.5%	10	7.7%	22	7.1%	17
Never	3.9%	21	5.8%	13	2.5%	8	4.8%	12	4.3%	8	1.0%	1	5.3%	15	2.1%	5
(Don't know)	0.9%	5	1.3%	3	0.6%	2	0.4%	1	1.6%	3	1.0%	1	0.7%	2	1.3%	3
Base:		540		226		314		248		185		105		284		239

Services

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Everyday / Most days	4.4%	24	5.3%	12	3.8%	12	4.8%	12	3.2%	6	5.7%	6	3.9%	11	5.0%	12
2-3 times a week	6.5%	35	8.0%	18	5.4%	17	6.5%	16	7.0%	13	5.7%	6	6.3%	18	7.1%	17
Once a week	12.6%	68	15.9%	36	10.2%	32	14.5%	36	12.4%	23	8.6%	9	12.7%	36	12.6%	30
Once a fortnight	8.7%	47	9.3%	21	8.3%	26	12.1%	30	8.6%	16	1.0%	1	10.2%	29	6.3%	15
Once a month	11.1%	60	11.9%	27	10.5%	33	9.3%	23	11.9%	22	14.3%	15	12.0%	34	10.5%	25
Every 1-6 months	7.6%	41	5.8%	13	8.9%	28	7.3%	18	8.1%	15	6.7%	7	8.8%	25	6.7%	16
Every 6-12 months	2.8%	15	2.7%	6	2.9%	9	4.0%	10	1.6%	3	1.9%	2	2.8%	8	2.5%	6
Less often	11.7%	63	11.1%	25	12.1%	38	8.9%	22	14.1%	26	14.3%	15	11.6%	33	12.1%	29
Never	33.0%	178	27.9%	63	36.6%	115	31.5%	78	30.3%	56	41.0%	43	30.6%	87	35.6%	85
(Don't know)	1.7%	9	2.2%	5	1.3%	4	1.2%	3	2.7%	5	1.0%	1	1.1%	3	1.7%	4
Base:		540		226		314		248		185		105		284		239

Food / drink outlets

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Everyday / Most days	6.3%	34	9.3%	21	4.1%	13	8.9%	22	3.2%	6	5.7%	6	6.7%	19	5.9%	14
2-3 times a week	9.4%	51	10.6%	24	8.6%	27	11.7%	29	7.6%	14	7.6%	8	9.5%	27	9.6%	23
Once a week	15.0%	81	15.9%	36	14.3%	45	14.5%	36	11.9%	22	21.9%	23	11.6%	33	18.4%	44
Once a fortnight	10.9%	59	9.7%	22	11.8%	37	13.3%	33	10.3%	19	6.7%	7	12.3%	35	9.6%	23
Once a month	15.6%	84	15.0%	34	15.9%	50	14.9%	37	16.2%	30	16.2%	17	16.9%	48	13.8%	33
Every 1-6 months	10.2%	55	9.3%	21	10.8%	34	9.7%	24	11.4%	21	8.6%	9	10.6%	30	10.5%	25
Every 6-12 months	4.1%	22	5.3%	12	3.2%	10	3.2%	8	5.4%	10	2.9%	3	3.2%	9	5.0%	12
Less often	11.3%	61	10.2%	23	12.1%	38	8.5%	21	14.1%	26	13.3%	14	10.9%	31	12.1%	29
Never	15.9%	86	12.8%	29	18.2%	57	14.5%	36	17.8%	33	16.2%	17	16.9%	48	13.8%	33
(Don't know)	1.3%	7	1.8%	4	1.0%	3	0.8%	2	2.2%	4	1.0%	1	1.4%	4	1.3%	3
Base:		540		226		314		248		185		105		284		239

Column %ges.

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Leisure Facilities																
Everyday / Most days	2.0%	11	3.5%	8	1.0%	3	3.2%	8	1.6%	3	0.0%	0	2.1%	6	2.1%	5
2-3 times a week	4.8%	26	5.8%	13	4.1%	13	6.9%	17	3.8%	7	1.9%	2	5.6%	16	3.8%	9
Once a week	8.9%	48	11.9%	27	6.7%	21	13.7%	34	3.2%	6	7.6%	8	9.9%	28	7.1%	17
Once a fortnight	6.3%	34	7.5%	17	5.4%	17	8.1%	20	7.6%	14	0.0%	0	7.0%	20	5.4%	13
Once a month	9.8%	53	10.2%	23	9.6%	30	8.5%	21	11.4%	21	10.5%	11	10.6%	30	8.8%	21
Every 1-6 months	8.5%	46	8.4%	19	8.6%	27	6.5%	16	10.8%	20	8.6%	9	8.8%	25	8.0%	19
Every 6-12 months	6.5%	35	4.0%	9	8.3%	26	7.7%	19	5.4%	10	5.7%	6	6.3%	18	6.7%	16
Less often	11.9%	64	11.5%	26	12.1%	38	10.9%	27	12.4%	23	13.3%	14	9.9%	28	14.2%	34
Never	39.4%	213	34.5%	78	43.0%	135	33.5%	83	40.0%	74	52.4%	55	37.3%	106	42.7%	102
(Don't know)	1.9%	10	2.7%	6	1.3%	4	1.2%	3	3.8%	7	0.0%	0	2.5%	7	1.3%	3
Base:		540		226		314		248		185		105		284		239

Q08 What do you like about Manchester City Centre?

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
1st mention																
Good shops	43.7%	236	36.7%	83	48.7%	153	46.4%	115	46.5%	86	33.3%	35	42.6%	121	45.2%	108
Attractive environment / nice place	11.7%	63	13.3%	30	10.5%	33	10.9%	27	9.7%	18	17.1%	18	13.0%	37	10.0%	24
Easily accessible from home	6.9%	37	7.5%	17	6.4%	20	5.6%	14	7.6%	14	8.6%	9	6.7%	19	7.1%	17
Good range of entertainment / restaurants / public houses	6.7%	36	8.9%	20	5.1%	16	10.5%	26	4.3%	8	1.9%	2	7.7%	22	5.9%	14
Other	6.5%	35	10.2%	23	3.8%	12	6.0%	15	4.3%	8	11.4%	12	5.6%	16	7.5%	18
Good range of services	5.2%	28	4.9%	11	5.4%	17	4.8%	12	3.2%	6	9.5%	10	5.6%	16	4.6%	11
Nothing / very little	4.8%	26	5.8%	13	4.1%	13	1.6%	4	8.1%	15	6.7%	7	3.9%	11	5.0%	12
Everything is close together	0.9%	5	1.8%	4	0.3%	1	1.2%	3	0.5%	1	1.0%	1	0.7%	2	1.3%	3
Good safety / security	0.9%	5	0.0%	0	1.6%	5	1.6%	4	0.0%	0	1.0%	1	1.1%	3	0.8%	2
Easy to park	0.9%	5	1.3%	3	0.6%	2	0.4%	1	2.2%	4	0.0%	0	1.4%	4	0.4%	1
The atmosphere	0.9%	5	0.9%	2	1.0%	3	0.4%	1	0.5%	1	1.0%	1	0.7%	2	1.3%	3
Good value for money	0.7%	4	0.4%	1	1.0%	3	0.8%	2	0.5%	1	1.0%	1	0.4%	1	1.3%	3
Clean / well maintained streets	0.7%	4	0.9%	2	0.6%	2	0.4%	1	0.5%	1	1.9%	2	0.7%	2	0.8%	2
There are lots of friendly people	0.7%	4	0.0%	0	1.3%	4	0.8%	2	1.1%	2	0.0%	0	0.7%	2	0.4%	1
Easily accessible from work	0.6%	3	0.9%	2	0.3%	1	0.0%	0	1.1%	2	1.0%	1	1.1%	3	0.0%	0
Everything	0.6%	3	0.4%	1	0.6%	2	1.2%	3	0.0%	0	0.0%	0	0.4%	1	0.8%	2
Particular shops / services	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1
(Don't know)	7.4%	40	6.2%	14	8.3%	26	7.3%	18	9.2%	17	4.8%	5	7.7%	22	7.1%	17
Base:		540		226		314		248		185		105		284		239
2nd mention																
Good shops	15.7%	85	16.4%	37	15.3%	48	13.7%	34	14.6%	27	22.9%	24	14.8%	42	17.6%	42
Good range of entertainment / restaurants / public houses	12.2%	66	12.8%	29	11.8%	37	14.5%	36	11.9%	22	7.6%	8	15.8%	45	8.0%	19
Attractive environment / nice place	10.0%	54	8.9%	20	10.8%	34	8.5%	21	9.7%	18	12.4%	13	9.2%	26	10.9%	26
Easily accessible from home	9.8%	53	7.1%	16	11.8%	37	9.3%	23	11.9%	22	7.6%	8	9.5%	27	10.9%	26
Nothing / very little	8.0%	43	8.9%	20	7.3%	23	5.2%	13	9.2%	17	12.4%	13	7.4%	21	8.4%	20
Good range of services	7.6%	41	8.4%	19	7.0%	22	9.3%	23	7.0%	13	4.8%	5	7.4%	21	8.0%	19
Other	4.1%	22	4.4%	10	3.8%	12	5.2%	13	3.8%	7	1.9%	2	3.9%	11	3.8%	9
Clean / well maintained streets	3.7%	20	4.4%	10	3.2%	10	5.2%	13	2.2%	4	2.9%	3	5.3%	15	1.3%	3
Good value for money	2.2%	12	1.3%	3	2.9%	9	1.6%	4	2.7%	5	2.9%	3	2.1%	6	2.5%	6
Easily accessible from work	2.0%	11	3.5%	8	1.0%	3	2.4%	6	2.7%	5	0.0%	0	2.1%	6	1.3%	3
Easy to park	1.9%	10	2.7%	6	1.3%	4	2.4%	6	1.6%	3	1.0%	1	1.4%	4	2.5%	6
Good safety / security	1.3%	7	1.8%	4	1.0%	3	1.6%	4	0.5%	1	1.9%	2	1.4%	4	1.3%	3
Everything is close together	0.6%	3	0.4%	1	0.6%	2	0.8%	2	0.0%	0	1.0%	1	1.1%	3	0.0%	0
The atmosphere	0.6%	3	0.0%	0	1.0%	3	0.0%	0	1.1%	2	1.0%	1	0.4%	1	0.8%	2
Particular shops / services	0.2%	1	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
There are lots of friendly people	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0
Everything	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	20.0%	108	18.1%	41	21.3%	67	19.8%	49	20.5%	38	20.0%	21	18.0%	51	22.6%	54
Base:		540		226		314		248		185		105		284		239

Column %ges.

Manchester On-Street Survey for GVA Grimley

3rd mention

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Nothing / very little	12.8%	69	15.0%	34	11.1%	35	11.3%	28	11.4%	21	19.0%	20	13.0%	37	12.1%	29
Good range of entertainment / restaurants / public houses	9.8%	53	8.9%	20	10.5%	33	12.9%	32	6.5%	12	8.6%	9	11.6%	33	8.0%	19
Easily accessible from home	8.5%	46	10.2%	23	7.3%	23	8.9%	22	10.8%	20	3.8%	4	7.0%	20	10.5%	25
Attractive environment / nice place	7.6%	41	7.5%	17	7.6%	24	7.3%	18	6.5%	12	10.5%	11	8.1%	23	5.9%	14
Good shops	6.1%	33	6.2%	14	6.1%	19	8.1%	20	3.8%	7	5.7%	6	6.7%	19	5.0%	12
Good range of services	3.9%	21	4.0%	9	3.8%	12	2.8%	7	4.3%	8	5.7%	6	4.2%	12	3.8%	9
Clean / well maintained streets	2.4%	13	2.2%	5	2.5%	8	3.2%	8	1.6%	3	1.9%	2	1.4%	4	3.8%	9
Good value for money	2.2%	12	1.8%	4	2.5%	8	1.2%	3	3.2%	6	2.9%	3	2.1%	6	2.5%	6
Good safety / security	1.7%	9	1.3%	3	1.9%	6	2.4%	6	1.6%	3	0.0%	0	2.5%	7	0.8%	2
Other	1.5%	8	0.4%	1	2.2%	7	1.6%	4	2.2%	4	0.0%	0	2.1%	6	0.4%	1
Easily accessible from work	1.1%	6	1.3%	3	1.0%	3	0.8%	2	2.2%	4	0.0%	0	1.4%	4	0.8%	2
Easy to park	0.7%	4	0.4%	1	1.0%	3	0.4%	1	1.6%	3	0.0%	0	1.1%	3	0.4%	1
There are lots of friendly people	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.5%	1	1.0%	1	0.4%	1	0.4%	1
Everything	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
The atmosphere	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Particular shops / services	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Everything is close together	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	41.1%	222	40.3%	91	41.7%	131	38.7%	96	43.8%	81	41.0%	43	38.0%	108	45.6%	109
Base:		540		226		314		248		185		105		284		239

Q09 What do you dislike about Manchester City Centre?

1st mention

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Nothing / very little	33.9%	183	35.0%	79	33.1%	104	33.1%	82	31.9%	59	39.0%	41	26.8%	76	42.3%	101
Too busy / crowded	13.1%	71	9.3%	21	15.9%	50	15.3%	38	12.4%	23	9.5%	10	15.1%	43	10.5%	25
Streets dirty or badly maintained / in poor condition	9.4%	51	6.6%	15	11.5%	36	6.9%	17	9.2%	17	16.2%	17	10.2%	29	8.8%	21
Other	8.9%	48	10.6%	24	7.6%	24	9.3%	23	8.1%	15	8.6%	9	8.5%	24	9.2%	22
Traffic congestion makes if difficult to get there by car	4.6%	25	5.3%	12	4.1%	13	4.8%	12	5.4%	10	2.9%	3	7.0%	20	2.1%	5
Difficult to park near shops	3.9%	21	3.1%	7	4.5%	14	4.4%	11	4.3%	8	1.9%	2	5.3%	15	2.5%	6
Too many drunks / beggars / yobs	3.0%	16	4.9%	11	1.6%	5	2.8%	7	3.2%	6	2.9%	3	3.2%	9	2.5%	6
Poor public transport	2.0%	11	2.2%	5	1.9%	6	2.0%	5	2.2%	4	1.9%	2	1.8%	5	2.5%	6
Cost of parking	1.5%	8	0.4%	1	2.2%	7	1.2%	3	2.2%	4	1.0%	1	1.4%	4	1.7%	4
Poor range of food stores	1.1%	6	1.8%	4	0.6%	2	0.0%	0	2.7%	5	1.0%	1	1.8%	5	0.4%	1
Danger from vehicles in some streets / not pedestrianised	0.7%	4	0.9%	2	0.6%	2	0.4%	1	1.1%	2	1.0%	1	1.4%	4	0.0%	0
Not enough small / individual shops	0.6%	3	0.9%	2	0.3%	1	0.0%	0	1.6%	3	0.0%	0	0.7%	2	0.4%	1
Poor range of comparison retailers (i.e. non food)	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.5%	1	1.0%	1	0.4%	1	0.4%	1
Too many tourists	0.4%	2	0.0%	0	0.6%	2	0.8%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1
Particular shops / services missing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.5%	89	18.6%	42	15.0%	47	19.0%	47	15.1%	28	13.3%	14	16.2%	46	16.3%	39
Base:		540		226		314		248		185		105		284		239

Column %ges.

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
2nd mention																
Nothing / very little	40.2%	217	40.3%	91	40.1%	126	39.1%	97	39.5%	73	44.8%	47	40.1%	114	41.8%	100
Traffic congestion makes if difficult to get there by car	3.9%	21	2.7%	6	4.8%	15	3.2%	8	5.9%	11	1.9%	2	5.3%	15	2.1%	5
Streets dirty or badly maintained / in poor condition	3.5%	19	4.0%	9	3.2%	10	2.8%	7	5.4%	10	1.9%	2	3.9%	11	2.9%	7
Other	2.6%	14	2.7%	6	2.5%	8	3.2%	8	1.6%	3	2.9%	3	3.5%	10	1.7%	4
Too busy / crowded	2.2%	12	0.4%	1	3.5%	11	2.8%	7	2.7%	5	0.0%	0	3.2%	9	1.3%	3
Difficult to park near shops	1.9%	10	0.9%	2	2.5%	8	1.6%	4	2.2%	4	1.9%	2	3.5%	10	0.0%	0
Poor public transport	1.1%	6	0.4%	1	1.6%	5	0.8%	2	1.6%	3	1.0%	1	1.1%	3	1.3%	3
Danger from vehicles in some streets / not pedestrianised	1.1%	6	1.3%	3	1.0%	3	0.8%	2	1.6%	3	1.0%	1	1.8%	5	0.4%	1
Poor range of comparison retailers (i.e. non food)	0.4%	2	0.9%	2	0.0%	0	0.4%	1	0.5%	1	0.0%	0	0.7%	2	0.0%	0
Too many tourists	0.4%	2	0.4%	1	0.3%	1	0.0%	0	1.1%	2	0.0%	0	0.4%	1	0.4%	1
Poor range of food stores	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Particular shops / services missing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many drunks / beggars / yobs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough small / individual shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	42.6%	230	46.0%	104	40.1%	126	44.8%	111	37.8%	70	44.8%	47	36.6%	104	47.7%	114
Base:		540		226		314		248		185		105		284		239
3rd mention																
Nothing / very little	39.1%	211	37.6%	85	40.1%	126	39.9%	99	38.9%	72	38.1%	40	40.1%	114	38.9%	93
Other	1.1%	6	0.9%	2	1.3%	4	0.4%	1	2.7%	5	0.0%	0	1.8%	5	0.4%	1
Traffic congestion makes if difficult to get there by car	0.9%	5	1.8%	4	0.3%	1	0.4%	1	2.2%	4	0.0%	0	1.4%	4	0.4%	1
Too busy / crowded	0.9%	5	0.9%	2	1.0%	3	0.8%	2	0.5%	1	1.9%	2	1.1%	3	0.8%	2
Streets dirty or badly maintained / in poor condition	0.7%	4	1.3%	3	0.3%	1	0.4%	1	1.6%	3	0.0%	0	1.4%	4	0.0%	0
Difficult to park near shops	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.1%	2	0.0%	0	0.7%	2	0.0%	0
Poor public transport	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0
Too many tourists	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0
Danger from vehicles in some streets / not pedestrianised	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Poor range of comparison retailers (i.e. non food)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor range of food stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Particular shops / services missing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many drunks / beggars / yobs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cost of parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not enough small / individual shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don’t know)	56.3%	304	57.5%	130	55.4%	174	57.7%	143	51.9%	96	60.0%	63	52.5%	149	59.4%	142
Base:		540		226		314		248		185		105		284		239

Column %ges.

Q10 What types of improvements would persuade your household to visit Manchester City Centre more often ?

1st mention

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Other	8.9%	48	13.7%	31	5.4%	17	9.7%	24	9.2%	17	6.7%	7	7.4%	21	10.0%	24
Clean shopping streets	8.5%	46	7.1%	16	9.6%	30	6.9%	17	9.2%	17	11.4%	12	9.9%	28	7.1%	17
Improve public transport links	5.6%	30	4.4%	10	6.4%	20	6.0%	15	4.9%	9	4.8%	5	5.3%	15	6.3%	15
Reduce cost of parking	4.4%	24	3.5%	8	5.1%	16	2.8%	7	6.5%	12	4.8%	5	6.3%	18	2.5%	6
Reduce road congestion	2.6%	14	2.7%	6	2.5%	8	2.4%	6	3.8%	7	1.0%	1	2.1%	6	2.5%	6
Create more open spaces	2.4%	13	3.5%	8	1.6%	5	2.0%	5	2.7%	5	2.9%	3	2.8%	8	1.7%	4
Improve range of independent / specialist shops	2.2%	12	2.2%	5	2.2%	7	2.0%	5	2.7%	5	1.9%	2	2.1%	6	2.5%	6
More parking spaces - type unspecified	2.2%	12	2.7%	6	1.9%	6	2.8%	7	2.2%	4	1.0%	1	4.2%	12	0.0%	0
Attract less people / relieve over-crowding	1.9%	10	2.2%	5	1.6%	5	1.6%	4	3.2%	6	0.0%	0	2.5%	7	1.3%	3
More parking spaces - long stay	1.9%	10	0.4%	1	2.9%	9	2.0%	5	1.6%	3	1.9%	2	2.5%	7	1.3%	3
Improve policing / other security measures	1.7%	9	1.3%	3	1.9%	6	2.0%	5	1.6%	3	1.0%	1	1.4%	4	2.1%	5
Other Transport Factor	1.1%	6	1.8%	4	0.6%	2	0.8%	2	2.2%	4	0.0%	0	0.7%	2	1.7%	4
Create more shelters to protect from the weather	0.7%	4	0.9%	2	0.6%	2	1.2%	3	0.0%	0	1.0%	1	0.0%	0	1.7%	4
More seating areas	0.7%	4	0.0%	0	1.3%	4	0.0%	0	1.6%	3	1.0%	1	0.7%	2	0.8%	2
Increase frequency of public transport in the evenings	0.7%	4	1.8%	4	0.0%	0	0.8%	2	1.1%	2	0.0%	0	0.4%	1	1.3%	3
Improve play areas for children	0.4%	2	0.4%	1	0.3%	1	0.8%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1
Attract larger retailers	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.5%	1	1.0%	1	0.4%	1	0.4%	1
Improve choice of multiple shops	0.4%	2	0.0%	0	0.6%	2	0.4%	1	0.5%	1	0.0%	0	0.7%	2	0.0%	0
Attract more people / make more lively	0.4%	2	0.4%	1	0.3%	1	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Improve safety of pedestrians	0.4%	2	0.4%	1	0.3%	1	0.0%	0	0.5%	1	1.0%	1	0.4%	1	0.4%	1
More parking spaces - short stay	0.4%	2	0.4%	1	0.3%	1	0.4%	1	0.5%	1	0.0%	0	0.4%	1	0.4%	1
Improve layout of car parks	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.1%	2	0.0%	0	0.7%	2	0.0%	0
Increase number of taxis	0.4%	2	0.0%	0	0.6%	2	0.4%	1	0.5%	1	0.0%	0	0.7%	2	0.0%	0
Encourage reduced shop prices	0.2%	1	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Other Environmental Factor	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.4%	1	0.0%	0
New shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned / nothing in particular)	38.1%	206	37.6%	85	38.5%	121	40.3%	100	29.7%	55	47.6%	50	34.9%	99	42.3%	101
(Don’t know)	13.0%	70	11.5%	26	14.0%	44	13.3%	33	14.1%	26	10.5%	11	12.7%	36	12.6%	30
Base:		540		226		314		248		185		105		284		239

Column %ges.

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
2nd mention																
Other	2.6%	14	2.2%	5	2.9%	9	4.4%	11	1.6%	3	0.0%	0	2.8%	8	2.1%	5
Clean shopping streets	2.4%	13	2.7%	6	2.2%	7	2.4%	6	2.2%	4	2.9%	3	1.8%	5	2.9%	7
Create more open spaces	2.2%	12	2.7%	6	1.9%	6	1.2%	3	3.8%	7	1.9%	2	3.2%	9	0.8%	2
Reduce cost of parking	2.0%	11	1.8%	4	2.2%	7	2.0%	5	3.2%	6	0.0%	0	3.2%	9	0.8%	2
More parking spaces - type unspecified	1.9%	10	3.1%	7	1.0%	3	1.6%	4	0.5%	1	4.8%	5	2.8%	8	0.8%	2
Encourage reduced shop prices	1.7%	9	0.9%	2	2.2%	7	1.6%	4	2.2%	4	1.0%	1	1.1%	3	2.5%	6
Improve range of independent / specialist shops	1.7%	9	1.8%	4	1.6%	5	2.4%	6	1.6%	3	0.0%	0	2.5%	7	0.8%	2
Improve public transport links	1.5%	8	0.4%	1	2.2%	7	1.2%	3	2.2%	4	1.0%	1	1.8%	5	0.8%	2
Increase frequency of public transport in the evenings	1.5%	8	2.7%	6	0.6%	2	2.4%	6	1.1%	2	0.0%	0	1.1%	3	2.1%	5
Improve policing / other security measures	1.3%	7	1.8%	4	1.0%	3	0.8%	2	2.7%	5	0.0%	0	1.1%	3	1.7%	4
Reduce road congestion	1.1%	6	1.3%	3	1.0%	3	1.2%	3	1.1%	2	1.0%	1	0.7%	2	1.7%	4
Improve safety of pedestrians	1.1%	6	0.9%	2	1.3%	4	0.8%	2	1.1%	2	1.9%	2	1.8%	5	0.4%	1
More parking spaces - short stay	1.1%	6	0.9%	2	1.3%	4	0.8%	2	1.6%	3	1.0%	1	1.8%	5	0.4%	1
Attract larger retailers	0.7%	4	0.4%	1	1.0%	3	0.4%	1	1.6%	3	0.0%	0	0.7%	2	0.4%	1
Improve choice of multiple shops	0.7%	4	0.9%	2	0.6%	2	0.4%	1	1.6%	3	0.0%	0	0.7%	2	0.8%	2
Other Transport Factor	0.6%	3	0.9%	2	0.3%	1	0.4%	1	0.5%	1	1.0%	1	0.4%	1	0.8%	2
Create more shelters to protect from the weather	0.6%	3	0.9%	2	0.3%	1	0.4%	1	0.5%	1	1.0%	1	0.7%	2	0.4%	1
Improve layout of car parks	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.5%	1	1.0%	1	0.4%	1	0.4%	1
Improve play areas for children	0.4%	2	0.4%	1	0.3%	1	0.8%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0
More parking spaces - long stay	0.4%	2	0.4%	1	0.3%	1	0.4%	1	0.5%	1	0.0%	0	0.4%	1	0.4%	1
Attract more people / make more lively	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Increase number of taxis	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1
New shop	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Other Environmental Factor	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.4%	1	0.0%	0
Attract less people / relieve over-crowding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned / nothing in particular)	41.9%	226	44.2%	100	40.1%	126	40.7%	101	38.9%	72	49.5%	52	39.1%	111	46.9%	112
(Don’t know)	31.7%	171	28.8%	65	33.8%	106	32.7%	81	30.3%	56	31.4%	33	31.0%	88	31.0%	74
Base:		540		226		314		248		185		105		284		239

3rd mention

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Reduce road congestion	2.0%	11	2.2%	5	1.9%	6	2.0%	5	3.2%	6	0.0%	0	2.1%	6	2.1%	5
Reduce cost of parking	1.9%	10	1.8%	4	1.9%	6	2.0%	5	1.6%	3	1.9%	2	2.5%	7	1.3%	3
Clean shopping streets	1.5%	8	0.9%	2	1.9%	6	0.4%	1	3.2%	6	1.0%	1	2.5%	7	0.4%	1
Improve policing / other security measures	1.5%	8	2.2%	5	1.0%	3	0.0%	0	2.7%	5	2.9%	3	1.8%	5	1.3%	3
Other	0.9%	5	1.8%	4	0.3%	1	1.2%	3	1.1%	2	0.0%	0	1.8%	5	0.0%	0
Improve range of independent / specialist shops	0.7%	4	0.4%	1	1.0%	3	1.2%	3	0.5%	1	0.0%	0	1.1%	3	0.4%	1
Create more open spaces	0.7%	4	0.0%	0	1.3%	4	0.4%	1	1.1%	2	1.0%	1	0.4%	1	1.3%	3
Increase frequency of public transport in the evenings	0.7%	4	0.0%	0	1.3%	4	1.2%	3	0.0%	0	1.0%	1	0.7%	2	0.8%	2
Encourage reduced shop prices	0.7%	4	0.9%	2	0.6%	2	0.8%	2	1.1%	2	0.0%	0	0.7%	2	0.4%	1
Other Environmental Factor	0.6%	3	1.3%	3	0.0%	0	0.4%	1	0.5%	1	1.0%	1	0.4%	1	0.8%	2
Improve public transport links	0.6%	3	0.4%	1	0.6%	2	0.8%	2	0.5%	1	0.0%	0	1.1%	3	0.0%	0
Improve safety of pedestrians	0.6%	3	0.4%	1	0.6%	2	0.4%	1	1.1%	2	0.0%	0	0.4%	1	0.4%	1
Create more shelters to protect from the weather	0.6%	3	0.9%	2	0.3%	1	0.4%	1	1.1%	2	0.0%	0	0.7%	2	0.4%	1
More parking spaces - type unspecified	0.6%	3	0.4%	1	0.6%	2	0.8%	2	0.5%	1	0.0%	0	0.7%	2	0.4%	1
Attract larger retailers	0.4%	2	0.0%	0	0.6%	2	0.4%	1	0.5%	1	0.0%	0	0.0%	0	0.8%	2
More parking spaces - long stay	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.4%	1	0.0%	0
Improve play areas for children	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0
Increase number of taxis	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Improve layout of car parks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attract less people / relieve over-crowding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improve choice of multiple shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Attract more people / make more lively	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking spaces - short stay	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other Transport Factor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More seating areas	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None mentioned / nothing in particular)	47.4%	256	49.1%	111	46.2%	145	46.8%	116	40.0%	74	61.9%	65	44.0%	125	52.3%	125
(Don't know)	38.1%	206	36.7%	83	39.2%	123	40.3%	100	40.5%	75	28.6%	30	38.4%	109	36.8%	88
Base:		540		226		314		248		185		105		284		239

Q11 How did you travel to Manchester City Centre today ?

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Bus	38.9%	210	38.9%	88	38.9%	122	39.1%	97	33.5%	62	47.6%	50	29.6%	84	49.4%	118
Car	26.3%	142	25.2%	57	27.1%	85	21.4%	53	35.1%	65	22.9%	24	33.5%	95	19.2%	46
Train	17.2%	93	15.0%	34	18.8%	59	22.2%	55	14.6%	27	9.5%	10	18.0%	51	15.5%	37
Tram	8.3%	45	5.8%	13	10.2%	32	5.2%	13	9.7%	18	13.3%	14	9.5%	27	7.5%	18
Walk	7.2%	39	13.7%	31	2.5%	8	9.7%	24	5.9%	11	3.8%	4	7.0%	20	6.7%	16
Other	0.9%	5	0.0%	0	1.6%	5	1.2%	3	0.5%	1	1.0%	1	1.4%	4	0.4%	1
Taxi	0.6%	3	0.4%	1	0.6%	2	0.4%	1	0.0%	0	1.9%	2	0.4%	1	0.8%	2
Cycle	0.4%	2	0.9%	2	0.0%	0	0.8%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1
Motorcycle	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.5%	1	0.0%	0	0.4%	1	0.0%	0
Base:		540		226		314		248		185		105		284		239

Column %ges.

Mean Scor: [2.5,7.5,13,18,25.5,35.5,45.5,55.5,65.5,75.5,85.5,95.5,105.5,115.5,181.5]

Q12 How long did your journey take ? [to the nearest minute]

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Less than 5 minutes	3.0%	16	4.4%	10	1.9%	6	4.4%	11	1.6%	3	1.9%	2	3.5%	10	2.5%	6
5-10 minutes	10.4%	56	10.2%	23	10.5%	33	9.3%	23	10.3%	19	13.3%	14	10.6%	30	10.0%	24
11-15 minutes	13.0%	70	12.8%	29	13.1%	41	12.1%	30	14.1%	26	13.3%	14	13.7%	39	12.1%	29
16-20 minutes	21.1%	114	19.5%	44	22.3%	70	18.1%	45	22.7%	42	23.8%	25	16.9%	48	25.1%	60
21-30 minutes	17.4%	94	15.5%	35	18.8%	59	19.0%	47	16.2%	30	16.2%	17	16.5%	47	18.4%	44
31-40 minutes	14.6%	79	15.0%	34	14.3%	45	14.1%	35	16.8%	31	12.4%	13	18.0%	51	11.7%	28
41-50 minutes	6.9%	37	7.5%	17	6.4%	20	7.3%	18	6.5%	12	6.7%	7	5.3%	15	8.4%	20
51-60 minutes	5.0%	27	6.2%	14	4.1%	13	5.6%	14	4.3%	8	4.8%	5	3.5%	10	6.7%	16
61-70 minutes	1.5%	8	1.3%	3	1.6%	5	2.0%	5	1.1%	2	1.0%	1	1.8%	5	1.3%	3
71-80 minutes	1.1%	6	1.3%	3	1.0%	3	0.8%	2	2.2%	4	0.0%	0	1.4%	4	0.8%	2
81-90 minutes	1.9%	10	1.8%	4	1.9%	6	2.0%	5	0.5%	1	3.8%	4	1.8%	5	1.7%	4
91-100 minutes	0.4%	2	0.9%	2	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.7%	2	0.0%	0
101-110 minutes	0.6%	3	1.3%	3	0.0%	0	0.4%	1	0.5%	1	1.0%	1	0.7%	2	0.4%	1
111-120 minutes	0.7%	4	0.4%	1	1.0%	3	1.2%	3	0.5%	1	0.0%	0	1.1%	3	0.4%	1
121 minutes plus	2.2%	12	1.8%	4	2.5%	8	2.8%	7	1.6%	3	1.9%	2	3.9%	11	0.4%	1
(Don't know)	0.4%	2	0.0%	0	0.6%	2	0.8%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Mean:		*31.2*		*31.6*		*30.9*		*32.8*		*30.1*		*29.6*		*34.3*		*27.9*
Base:		540		226		314		248		185		105		284		239

SEX Sex

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Male	41.9%	226	100.0%	226	0.0%	0	46.0%	114	44.3%	82	28.6%	30	41.2%	117	42.3%	101
Female	58.1%	314	0.0%	0	100.0%	314	54.0%	134	55.7%	103	71.4%	75	58.8%	167	57.7%	138
Base:		540		226		314		248		185		105		284		239

AGE Age Group

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
18 - 24 years	23.0%	124	27.4%	62	19.7%	62	50.0%	124	0.0%	0	0.0%	0	23.2%	66	22.6%	54
25 - 34 years	23.0%	124	23.0%	52	22.9%	72	50.0%	124	0.0%	0	0.0%	0	26.1%	74	19.2%	46
35 - 44 years	18.0%	97	20.8%	47	15.9%	50	0.0%	0	52.4%	97	0.0%	0	21.1%	60	15.1%	36
45 - 54 years	16.3%	88	15.5%	35	16.9%	53	0.0%	0	47.6%	88	0.0%	0	16.2%	46	15.9%	38
55 - 64 years	11.3%	61	8.9%	20	13.1%	41	0.0%	0	0.0%	0	58.1%	61	9.2%	26	13.8%	33
65+ years	8.1%	44	4.4%	10	10.8%	34	0.0%	0	0.0%	0	41.9%	44	4.2%	12	12.6%	30
(Refused)	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2
Base:		540		226		314		248		185		105		284		239

LOC Location

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Market Street	31.5%	170	32.7%	74	30.6%	96	33.9%	84	28.1%	52	32.4%	34	26.1%	74	37.7%	90
The Arndale Centre (inside / outside)	21.5%	116	20.4%	46	22.3%	70	19.8%	49	22.2%	41	24.8%	26	20.8%	59	23.4%	56
St Ann's Square	20.7%	112	24.3%	55	18.2%	57	21.8%	54	20.5%	38	18.1%	19	21.5%	61	18.0%	43
Exchange Square	15.0%	81	13.3%	30	16.2%	51	14.1%	35	13.5%	25	19.0%	20	16.5%	47	13.4%	32
King Street	11.3%	61	9.3%	21	12.7%	40	10.5%	26	15.7%	29	5.7%	6	15.1%	43	7.5%	18
Base:		540		226		314		248		185		105		284		239

CAR Car: (Have or have use of)

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
None	39.3%	212	43.8%	99	36.0%	113	43.5%	108	29.7%	55	45.7%	48	24.6%	70	55.2%	132
One	41.7%	225	40.3%	91	42.7%	134	41.5%	103	44.9%	83	36.2%	38	50.0%	142	33.1%	79
Two	15.0%	81	14.2%	32	15.6%	49	11.3%	28	23.2%	43	9.5%	10	20.8%	59	9.2%	22
Three or more	3.0%	16	0.9%	2	4.5%	14	2.8%	7	1.6%	3	5.7%	6	3.9%	11	2.1%	5
(Refused)	1.1%	6	0.9%	2	1.3%	4	0.8%	2	0.5%	1	2.9%	3	0.7%	2	0.4%	1
Base:		540		226		314		248		185		105		284		239

INC Income: (Total Household)

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Under £15,000	21.3%	115	21.7%	49	21.0%	66	21.0%	52	14.6%	27	32.4%	34	10.9%	31	34.3%	82
£15,000-£20,000	8.3%	45	7.5%	17	8.9%	28	11.3%	28	4.3%	8	8.6%	9	9.2%	26	8.0%	19
£21,000-£30,000	7.0%	38	5.8%	13	8.0%	25	6.9%	17	9.2%	17	3.8%	4	7.0%	20	6.7%	16
£31,000-£40,000	6.5%	35	7.5%	17	5.7%	18	4.4%	11	11.4%	21	2.9%	3	8.1%	23	5.0%	12
£41,000-£50,000	3.1%	17	3.5%	8	2.9%	9	4.0%	10	3.8%	7	0.0%	0	4.6%	13	1.3%	3
£51,000-£60,000	2.0%	11	1.3%	3	2.5%	8	2.4%	6	1.6%	3	1.9%	2	3.5%	10	0.4%	1
£61,000-£70,000	0.6%	3	0.4%	1	0.6%	2	1.2%	3	0.0%	0	0.0%	0	0.7%	2	0.0%	0
£71,000-£80,000	0.4%	2	0.0%	0	0.6%	2	0.0%	0	0.0%	0	1.9%	2	0.7%	2	0.0%	0
£81,000-£90,000	0.4%	2	0.0%	0	0.6%	2	0.8%	2	0.0%	0	0.0%	0	0.7%	2	0.0%	0
£91,000-£100,000	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101,000-£150,000	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
£151,000+	0.2%	1	0.0%	0	0.3%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.4%	1
(Don't know)	16.7%	90	18.6%	42	15.3%	48	25.0%	62	9.2%	17	10.5%	11	15.8%	45	17.2%	41
(Refused)	33.3%	180	33.6%	76	33.1%	104	22.6%	56	45.9%	85	37.1%	39	38.4%	109	26.8%	64
Base:		540		226		314		248		185		105		284		239

SEG Socio-economic group

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
AB	17.4%	94	16.8%	38	17.8%	56	16.1%	40	22.2%	41	12.4%	13	33.1%	94	0.0%	0
C1	35.2%	190	35.0%	79	35.4%	111	40.3%	100	35.1%	65	23.8%	25	66.9%	190	0.0%	0
C2	18.3%	99	19.5%	44	17.5%	55	18.5%	46	16.2%	30	21.9%	23	0.0%	0	41.4%	99
DE	25.9%	140	25.2%	57	26.4%	83	21.8%	54	23.8%	44	38.1%	40	0.0%	0	58.6%	140
(Refused)	3.1%	17	3.5%	8	2.9%	9	3.2%	8	2.7%	5	3.8%	4	0.0%	0	0.0%	0
Base:		540		226		314		248		185		105		284		239

EMP Employment Status

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
Working full-time	55.7%	301	59.3%	134	53.2%	167	60.5%	150	67.0%	124	24.8%	26	66.5%	189	44.4%	106
Working part-time	10.7%	58	6.2%	14	14.0%	44	9.3%	23	12.4%	23	11.4%	12	10.2%	29	11.3%	27
Unemployed	6.7%	36	9.3%	21	4.8%	15	8.1%	20	6.5%	12	3.8%	4	0.4%	1	13.4%	32
Retired	11.1%	60	10.2%	23	11.8%	37	0.8%	2	2.2%	4	50.5%	53	7.0%	20	15.9%	38
A housewife	4.4%	24	0.4%	1	7.3%	23	2.8%	7	6.5%	12	4.8%	5	1.4%	4	8.0%	19
A student	8.1%	44	11.1%	25	6.1%	19	16.5%	41	1.6%	3	0.0%	0	12.7%	36	2.9%	7
Others	0.2%	1	0.4%	1	0.0%	0	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.4%	1
(Refused)	3.0%	16	3.1%	7	2.9%	9	2.0%	5	3.2%	6	4.8%	5	1.8%	5	3.8%	9
Base:		540		226		314		248		185		105		284		239

ETH Ethnicity

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
White - British	88.7%	479	87.6%	198	89.5%	281	85.5%	212	90.3%	167	93.3%	98	88.4%	251	90.0%	215
White - Irish	0.9%	5	1.3%	3	0.6%	2	0.8%	2	0.5%	1	1.9%	2	0.7%	2	1.3%	3
Any other white background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mixed - White and Black Caribbean	0.6%	3	0.4%	1	0.6%	2	0.8%	2	0.0%	0	1.0%	1	0.7%	2	0.4%	1
Mixed - White and Black African	0.4%	2	0.4%	1	0.3%	1	0.4%	1	0.5%	1	0.0%	0	0.7%	2	0.0%	0
Mixed - White and Asian	0.2%	1	0.0%	0	0.3%	1	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.4%	1
Any other mixed background	0.4%	2	0.0%	0	0.6%	2	0.0%	0	1.1%	2	0.0%	0	0.7%	2	0.0%	0
Asian and Asian British - Indian	0.6%	3	0.4%	1	0.6%	2	1.2%	3	0.0%	0	0.0%	0	0.7%	2	0.4%	1
Asian and Asian British - Pakistani	1.3%	7	1.8%	4	1.0%	3	2.0%	5	1.1%	2	0.0%	0	0.7%	2	2.1%	5
Asian and Asian British - Bangladeshi	0.2%	1	0.4%	1	0.0%	0	0.4%	1	0.0%	0	0.0%	0	0.4%	1	0.0%	0
Any other Asian background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Black and Black British - Caribbean	1.1%	6	1.3%	3	1.0%	3	0.4%	1	2.2%	4	1.0%	1	0.7%	2	1.7%	4
Black and Black - African	0.9%	5	0.9%	2	1.0%	3	1.2%	3	1.1%	2	0.0%	0	1.4%	4	0.0%	0
Any other Black background	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chinese	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other ethnic group	0.4%	2	0.4%	1	0.3%	1	0.8%	2	0.0%	0	0.0%	0	0.4%	1	0.4%	1
(Refused)	4.4%	24	4.9%	11	4.1%	13	6.0%	15	3.2%	6	2.9%	3	4.6%	13	3.3%	8
Base:		540		226		314		248		185		105		284		239

Column %ges.

	Total		Male		Female		16 - 34		35 - 54		55 +		ABC1		C2DE	
DAY Day of interview																
Monday	13.9%	75	16.4%	37	12.1%	38	12.1%	30	11.9%	22	21.9%	23	11.6%	33	16.3%	39
Tuesday	14.1%	76	13.7%	31	14.3%	45	17.3%	43	13.0%	24	8.6%	9	17.3%	49	9.6%	23
Wednesday	13.9%	75	12.8%	29	14.7%	46	11.3%	28	18.9%	35	11.4%	12	15.5%	44	13.0%	31
Thursday	18.5%	100	18.1%	41	18.8%	59	18.1%	45	16.2%	30	23.8%	25	16.2%	46	20.5%	49
Friday	13.0%	70	12.8%	29	13.1%	41	12.1%	30	13.0%	24	15.2%	16	10.9%	31	15.5%	37
Saturday	13.9%	75	13.3%	30	14.3%	45	13.3%	33	11.9%	22	17.1%	18	15.8%	45	11.3%	27
Sunday	12.8%	69	12.8%	29	12.7%	40	15.7%	39	15.1%	28	1.9%	2	12.7%	36	13.8%	33
Base:		540		226		314		248		185		105		284		239