| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q01 At which one store do you do most of your households main food shopping ?

| Other | 6.5\% | 327 | 24.6\% | 34 | 5.1\% | 7 | 4.3\% | 6 | 3.6\% | 5 | 5.1\% | 7 | 5.0\% | 7 | 7.7\% | 11 | 4.9\% | 7 | 5.1\% | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tesco Extra, Altrincham Rd, Baguley | 4.7\% | 236 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Asda, Princess Road, Hulme | 4.3\% | 215 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Harpurhey | 3.7\% | 186 | 0.7\% | 1 | 0.0\% | 0 | 5.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Sports City | 3.7\% | 183 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 5.1\% | 7 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Tesco, Parrs Wood Rd, East Didsbury | 3.6\% | 179 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.5\% | 12 | 4.2\% | 6 | 0.0\% | 0 |
| Asda, Longsight | 3.5\% | 176 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Barton Dock Road, Manchester | 2.3\% | 117 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Cheadle Heath | 2.1\% | 107 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 17 | 18.3\% | 26 | 2.2\% | 3 |
| Asda, Rawenstall | 1.6\% | 79 | 11.6\% | 16 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Hereford Street, Sale | 1.5\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Kiln Cross Lane, Handforth Dean | 1.5\% | 73 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 23.9\% | 34 | 0.7\% | 1 |
| Tesco, Manchester Road, Northwich | 1.4\% | 71 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 9 | 0.0\% | 0 |
| Tesco, Woodfield Retail Park, Bury | 1.4\% | 69 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Spring Street, Bury | 1.4\% | 69 | 0.7\% | 1 | 0.7\% | 1 | 5.8\% | 8 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Marlborough Mill, Failsworth | 1.4\% | 68 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.3\% | 14 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Hollinwood Avenue, Chadderton, Oldham | 1.3\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 9.4\% | 13 | 3.7\% | 5 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Wilmslow Rd, Cheadle | 1.3\% | 65 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 16.2\% | 23 | 1.4\% | 2 |
| Sainsburys, Regent Road, Salford | 1.3\% | 65 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Cavendish Street, Ashton-Under-Lyne | 1.3\% | 63 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 11.0\% | 15 | 19.4\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Morrisons, Irwell, Eccles, Manchester | 1.2\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Chadderton, Oldham | 1.2\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 30.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Chorlton | 1.2\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Gorton | 1.1\% | 53 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Fallowfield | 1.1\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham | 1.1\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Stockport Road West, Stockport | 1.0\% | 51 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 8 | 2.8\% | 4 | 20.3\% | 28 |
| Boothes, Knutsford | 1.0\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Silk Street, Rochdale | 1.0\% | 49 | 1.4\% | 2 | 27.5\% | 38 | 3.6\% | 5 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Radcliffe | 1.0\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Burton Rad, | 0.9\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 2.1\% | 3 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Didsbury |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco Extra, Tiviot Way, Stockport | 0.9\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 11.3\% | 16 | 1.4\% | 2 | 9.4\% | 13 |
| Asda, Rochdale | 0.9\% | 46 | 7.2\% | 10 | 26.1\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Bury New Road, Prestwich | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Oldham Street, Denton | 0.9\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 20 | 1.4\% | 2 | 4.9\% | 7 | 0.0\% | 0 | 1.4\% | 2 |
| Tesco Metro, Northenden | 0.9\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Sainsburys, Heaton Pk Rd, Higher Blackley | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Reddish Road, Stockport | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 13.4\% | 19 | 0.7\% | 1 | 1.4\% | 2 |
| Sainsburys, Alderlery Road, Wilmslow | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Sale | 0.8\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Sainsburys, Altrincham | 0.8\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Todmorden | 0.8\% | 41 | 29.0\% | 40 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Warren Street, Stockport | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 12.0\% | 17 | 1.4\% | 2 | 10.1\% | 14 |
| Morrisons, Kingsway, Rochdale | 0.8\% | 39 | 2.2\% | 3 | 21.0\% | 29 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Mather Way, Salford | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Wythenshawe | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Droylesden | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Mottram Road, Hyde | 0.7\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 5 | 12.2\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 8 |
| Tesco, Ellesmore Shopping Centre, Walkden | 0.7\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Valley Pk Rd, Prestwich | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Cheetham | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Heywood | 0.7\% | 34 | 1.4\% | 2 | 2.9\% | 4 | 16.7\% | 23 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Denton | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilsworth, Bury | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, London Road, Stockport | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.7\% | 1 | 14.5\% | 20 |
| Tesco, Bleasby Street, Oldham | 0.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 17.3\% | 24 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Hyde | 0.6\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 5 | 8.6\% | 12 | 1.4\% | 2 | 0.7\% | 1 | 4.3\% | 6 |
| Tesco Extra, Fairhills Road, Irlam | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Dukinfield | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 16.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Market St, Manchester City Centre | 0.5\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Levenshulme | 0.5\% | 26 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Union Street, Oldham | 0.5\% | 24 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 11.5\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Trinity Street, Stalybridge | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Arndale Centre, Middleton | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 15.9\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Wilmslow | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Aldi, Didsbury | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unicorn, Chorlton | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| Morrisons, Swinton | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Alkrington | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Featherstall Road North, Chadderton, Oldham | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 11.5\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Warren Street, Stockport | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 0.7\% | 1 | 3.6\% | 5 |
| Somerfield, Moorfield Walk, Urmston | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Copson Street, Withington | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Arndale Centre, Stretford | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Brackley Street, Bolton | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton Old Rd, Openshaw | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilkington Way, Manchester | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Hollins Lane, Marple | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 12 |
| Asda, Burnley | 0.2\% | 12 | 8.7\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Swinton Hall Road, Swinton | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Moss Bank Way, Bolton | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Open Shaw | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Bury | 0.2\% | 9 | 2.9\% | 4 | 2.2\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Tennis Street, Old Trafford | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Newton Heath | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rusholme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Fog Lane, Didsbury | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Handforth Dean | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Marks \& Spencer, Market St, Manchester City Centre | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tesco, G1 Arndale Centre, Middleton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Ashton Moss | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Wythenshawe | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Stockport | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Cheetham | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Saxon Street, Manchester | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Fallowfield Shopping Centre | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Northwich | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Levenshulme | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Stockport | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Kwik Save, Kingsway, Burnage | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Hollyhedge Rd | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Food Giant, Wythenshawe | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Chorlton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Ladybarn District Centre | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Withington Rd, Whalley Range | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Aldi, Stockport | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 |
| Marks And Spencer, Didsbury | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Station Road, Cheadle Hulme | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Co-Op, Station Road, Littleborough | 0.1\% | 5 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Wren Nest Road, Glossop | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Wythenshawe | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Queens Walk, Droylesden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Ashton Under Lyne | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Birchfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Heel Green | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Asda, Edge Green Lane, Warrington | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Burnage | 0.1\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 |
| Co-Op, Arundel Street, Mossley | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Tomorden | 0.1\% | 4 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Park Road, Middleton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Edgley, | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.7\% | 1 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Kwik Save, Burton Rd, West Didsbury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S Simply Food, Piccadilly Plaza, Manchester City Centre | 0.1\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Bury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Higher Lane, Whitefield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Quay St, Deansgate | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Mansell Way, Bolton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Chorlton Rd, Firswood | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Swinton Hall Road, Swinton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton New Road, Clayton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Irlams | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Varley St, Miles Platting | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Burnley | 0.1\% | 3 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bow Street, Ashton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Whitworth St, Manchester City Centre | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Accrington | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Ashton Old Road, Openshaw | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Northenden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop Plus, Barlow Moor Rd, Chorlton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, High Street, Cheadle | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 |
| Tesco Express, Wilmslow Park | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Longsight | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Levenshulme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Galleries Shopping Centre, Wigan | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Mocha Parade, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Waitrose, Sandbach | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Bolton Road, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Sale | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, High Broughton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Mocha Parade, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Altringham Road, Cheadle | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Aldi, Wilmslow Road, Didsbury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Vicoria Parade, Urmston | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Ashton New Road, Clayton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Knutsford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costco, Trafford Centre | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Bury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Altincham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bromley | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 |
| Kwik Save, Hazel Grove | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 |
| Morrisons, Blackhorse Street, Bolton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Lower Broughton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S, The Trafford Centre | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rochdale | 0.0\% | 2 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Irlam | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Longsight | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Great Western St | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Altrincham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Stockport Road, Timperley Village | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Wythenshawe | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Dennis Street, <br> Seymour Grove, Old Trafford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Albert Street, Eccles | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rochdale Road, Royton | 0.0\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, The Centre, Leigh | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, The Precinct, Partington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Great Newton St | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Burnage Lane, Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Late Shop, Burnage Lane, Manchester | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Great Cheetham Street, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Netto, Hamilton Square, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Wood Street, Middleton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Irwell Street, Ramsbottem | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Arndale Centre, Stretford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Crabtree Lane, Atherton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, London Road, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Farmfoods, Urmston Precient | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Piccadilly Station, Manchester City Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Stockport Road | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Mottram Road, Hyde | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Rochdale Road, Bury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rusholme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Longsight | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Bow Street, Ashton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Morington Road, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Brook St, Rusholme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Arndale Centre, Middleton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bell Lane, Bury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Glodwick Road, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies) | 1.6\% | 78 | 2.2\% | 3 | 1.4\% | 2 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 2.8\% | 4 | 1.4\% | 2 |
| Base: |  |  |  | 138 |  | 138 |  | 138 |  | 139 |  | 136 |  | 139 |  | 142 |  | 142 |  | 138 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q02 Where else do you do your households main food shopping?

| Other | 8.7\% | 437 | 24.8\% | 34 | 12.3\% | 17 | 3.6\% | 5 | 15.1\% | 21 | 7.4\% | 10 | 5.8\% | 8 | 7.7\% | 11 | 7.8\% | 11 | 9.5\% | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asda, Sports City | 1.3\% | 66 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.1\% | 7 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Princess Road, Hulme | 1.2\% | 61 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham Rd, Baguley | 1.2\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Asda, Barton Dock Road, Manchester | 1.1\% | 55 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Wilmslow Rd, Cheadle | 1.1\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 10.6\% | 15 | 0.0\% | 0 |
| Sainsburys, Fallowfield | 1.0\% | 52 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Regent Road, Salford | 1.0\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Sale | 1.0\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Kiln Cross Lane, Handforth Dean | 1.0\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 7.8\% | 11 | 1.5\% | 2 |
| Tesco, Parrs Wood Rd, East Didsbury | 0.9\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 |
| Asda, Harpurhey | 0.9\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Cheadle Heath | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 10.6\% | 15 | 1.5\% | 2 |
| Aldi, Didsbury | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Chorlton | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Gorton | 0.7\% | 36 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Tesco Extra, Tiviot Way, Stockport | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.9\% | 7 | 0.7\% | 1 | 8.0\% | 11 |
| Tesco, Woodfield Retail Park, Bury | 0.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Cavendish Street, Ashton-Under-Lyne | 0.7\% | 33 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.9\% | 4 | 8.8\% | 12 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Droylesden | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.8\% | 12 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Burton Rad, Didsbury | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Oldham Street, Denton | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.1\% | 11 | 0.7\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 |
| Morrisons, Reddish Road, Stockport | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 7.7\% | 11 | 0.0\% | 0 | 0.7\% | 1 |
| Morrisons, Hollinwood Avenue, Chadderton, Oldham | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 4.3\% | 6 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham | 0.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Longsight | 0.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Kingsway, Rochdale | 0.6\% | 29 | 4.4\% | 6 | 13.8\% | 19 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Hereford Street, Sale | 0.6\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Pk Rd, | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher Blackley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Rawenstall | 0.6\% | 28 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Altrincham | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Tesco Metro, Market St, Manchester City Centre | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Kwik Save, Levenshulme | 0.5\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Warren Street, Stockport | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 2.1\% | 3 | 5.8\% | 8 |
| Tesco, Valley Pk Rd, Prestwich | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer, Market St, Manchester City Centre | 0.5\% | 24 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Silk Street, Rochdale | 0.5\% | 23 | 2.2\% | 3 | 10.9\% | 15 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Irwell, Eccles, Manchester | 0.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Marlborough Mill, Failsworth | 0.4\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boothes, Knutsford | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, London Road, Stockport | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 4.2\% | 6 | 0.0\% | 0 | 5.8\% | 8 |
| Morrisons, Stockport Road West, Stockport | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 2.1\% | 3 | 6.6\% | 9 |
| Tesco, Bury New Road, Prestwich | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Wythenshawe | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Northenden | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton Old Rd, Openshaw | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Rochdale | 0.4\% | 19 | 2.2\% | 3 | 11.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Denton | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.4\% | 10 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Spring Street, Bury | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton New Road, Clayton | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Union Street, Oldham | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.1\% | 14 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Trinity Street, Stalybridge | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.2\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Alderlery Road, Wilmslow | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Arndale Centre, Middleton | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Hyde | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 4.3\% | 6 | 1.4\% | 2 | 0.0\% | 0 | 1.5\% | 2 |
| Marks And Spencer, Didsbury | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Chadderton, Oldham | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Mather Way, | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

[^0]|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morrisons, Heywood | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Altincham | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Sale | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Mottram Road, Hyde | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 |
| Kwik Save, Cheetham | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Cheetham | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilsworth, Bury | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Northwich | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Chorlton | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Fairhills Road, Irlam | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Brackley Street, Bolton | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Arndale Centre, Stretford | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Handforth Dean | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 1.4\% | 2 | 0.7\% | 1 |
| Tesco, Featherstall Road North, Chadderton, Oldham | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 5.8\% | 8 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Radcliffe | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Copson Street, Withington | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Levenshulme | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Todmorden | 0.2\% | 10 | 7.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rusholme | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Wilmslow | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Open Shaw | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Warren Street, Stockport | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.7\% | 1 | 1.5\% | 2 |
| Asda, Pilkington Way, Manchester | 0.2\% | 10 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Bury | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Moorfield Walk, Urmston | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Alkrington | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Didsbury | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Chorlton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Northwich | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S Simply Food, Piccadilly Plaza, Manchester City Centre | 0.2\% | 9 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, G1 Arndale Centre, | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

Tesco, G1 Arndale Centre Middleton

|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foodstores, Bury | 0.2\% | 9 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Newton Heath | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Tomorden | 0.2\% | 8 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Withington Rd, Whalley Range | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Iceland, Wythenshawe | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Dukinfield | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 5.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Ladybarn District Centre | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Wythenshawe | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Burnley | 0.2\% | 8 | 3.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Fallowfield Shopping Centre | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Swinton Hall Road, Swinton | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Stockport Road, Timperley Village | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Longsight | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Stockport | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.9\% | 4 |
| Tesco, Bleasby Street, Oldham | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Longsight | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Lees | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Manchester City Centre | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Tennis Street, Old Trafford | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Wythenshawe | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Ashton Moss | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S, The Trafford Centre | 0.1\% | 5 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unicorn, Chorlton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Longsight | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Oldham | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Blackhorse Street, Bolton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Harpurhey | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Burnley | 0.1\% | 5 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Harpurhey | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Whitworth St, Manchester City Centre | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Somerfield, Coppice Avenue, Sale | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Northenden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Beswick | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Cheadle | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 |
| Morrisons, Swinton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Piccadilly | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Station, Manchester City Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco Express, Upper Brook St, Rusholme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Hollins Lane, Marple | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 |
| Kwik Save, Kingsway, Burnage | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Fallowfield Shopping Centre | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Arndale Centre, Middleton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costco, Trafford Centre | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Newton Heath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Chorlton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Moss Bank Way, Bolton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Stockport Road | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop Plus, Barlow Moor Rd, Chorlton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Fog Lane, Didsbury | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rochdale Road, Royton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Morington Road, Bolton | 0.1\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Dennis Street, Seymour Grove, Old Trafford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Wilmslow Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Swinton Hall Road, Swinton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Burnage Lane, Burnage | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bow Street, Ashton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Tesco, Ellesmore Shopping Centre, Walkden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Birchfield | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bell Lane, Bury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rusholme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Lea Gate, Bolton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Saxon Street, Manchester | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Accrington | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Chorlton Rd, Firswood |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morrisons, Galleries Shopping Centre, Wigan | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Bury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Ashton Under Lyne | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Park Road, Middleton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Arundel Street, Mossley | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rochdale | 0.0\% | 2 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Ashton New Road, Clayton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Varley St, Miles Platting | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Stockport | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Kingsway | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Quay St, Deansgate | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, High Street, Cheadle | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Kwik Save, Irwell Street, Ramsbottem | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Station Road, Cheadle Hulme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 |
| Netto, Hollyhedge Rd | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Arndale Centre, Stretford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Levenshulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Mocha Parade, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Hazel Grove | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Asda, Edge Green Lane, Warrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Netto, Great Cheetham Street, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bromley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Netto, Rosedale Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Albert Street, Eccles | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Central Park Way, Wigan | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Parsonage Retail Park, Leigh | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Bolton Road, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Victoria Ave East, Blackley | 0.0\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Urmston Precient | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Burton Rd, West Didsbury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Wren Nest Road, Glossop | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Parrswood Rd, Withington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Longsight | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Queens Walk, Droylesden | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Harpurhey | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Irlams | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nowhere else) | 36.1\% | 1803 | 33.6\% | 46 | 38.4\% | 53 | 50.7\% | 70 | 36.7\% | 51 | 30.1\% | 41 | 38.8\% | 54 | 46.5\% | 66 | 44.0\% | 62 | 34.3\% | 47 |
| (Varies / no pattern) | 6.2\% | 311 | 5.8\% | 8 | 6.5\% | 9 | 3.6\% | 5 | 6.5\% | 9 | 5.1\% | 7 | 5.0\% | 7 | 5.6\% | 8 | 4.3\% | 6 | 9.5\% | 13 |
| Base: |  | 4995 |  | 137 |  | 138 |  | 138 |  | 139 |  | 136 |  | 139 |  | 142 |  | 141 |  | 137 |

Q03 When you do your households main food shopping, how do you usually travel ?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Car / van (as driver) | $60.5 \%$ | 3011 | $73.5 \%$ | 100 | $70.8 \%$ | 97 | $64.5 \%$ | 89 | $61.2 \%$ | 85 | $69.9 \%$ | 95 | $60.1 \%$ | 83 | $65.2 \%$ | 92 | $76.8 \%$ | 109 | $74.6 \%$ | 103 |
| Car / van (as passenger) | $16.3 \%$ | 813 | $11.0 \%$ | 15 | $11.7 \%$ | 16 | $18.8 \%$ | 26 | $22.3 \%$ | 31 | $12.5 \%$ | 17 | $20.3 \%$ | 28 | $15.6 \%$ | 22 | $12.0 \%$ | 17 | $15.9 \%$ | 22 |
| Walk | $12.2 \%$ | 606 | $7.4 \%$ | 10 | $6.6 \%$ | 9 | $6.5 \%$ | 9 | $9.4 \%$ | 13 | $10.3 \%$ | 14 | $8.7 \%$ | 12 | $7.1 \%$ | 10 | $3.5 \%$ | 5 | $6.5 \%$ | 9 |
| Bus | $8.2 \%$ | 409 | $6.6 \%$ | 9 | $7.3 \%$ | 10 | $8.0 \%$ | 11 | $6.5 \%$ | 9 | $7.4 \%$ | 10 | $8.7 \%$ | 12 | $12.1 \%$ | 17 | $6.3 \%$ | 9 | $2.9 \%$ | 4 |
| Taxi | $1.8 \%$ | 90 | $1.5 \%$ | 2 | $3.7 \%$ | 5 | $2.2 \%$ | 3 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 |
| Bicycle | $0.5 \%$ | 26 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 |
| Mobility scooter | $0.1 \%$ | 7 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Motorcycle / moped | $0.1 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Train | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Tram | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: | 4975 |  | 136 |  | 137 |  | 138 |  | 139 |  | 136 |  | 138 |  | 141 | 142 | 138 |  |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q04 Where do you do most of your household's shopping for small scale 'top-up' food shopping ?

| Other | 20.1\% | 730 | 35.1\% | 40 | 22.3\% | 21 | 26.0\% | 26 | 37.1\% | 36 | 14.8\% | 16 | 24.3\% | 25 | 37.6\% | 38 | 36.0\% | 41 | 33.3\% | 37 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asda, Princess Road, Hulme | 1.7\% | 62 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Northenden | 1.7\% | 61 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boothes, Knutsford | 1.6\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham Rd, Baguley | 1.5\% | 55 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Harpurhey | 1.4\% | 51 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Chorlton | 1.3\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Gorton | 1.2\% | 43 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Foodstores, Didsbury | 1.2\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Longsight | 1.1\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Market St, Manchester City Centre | 1.1\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Co-Op, Wythenshawe | 1.1\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Levenshulme | 1.0\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Parrs Wood Rd, East Didsbury | 1.0\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Timperley | 1.0\% | 35 | 10.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Salford | 0.9\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Barton Dock Road, Manchester | 0.8\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Hereford Street, Sale | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Rawenstall | 0.7\% | 26 | 5.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Cheetham | 0.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Foodstores, Wythenshawe | 0.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Wilmslow Rd, Cheadle | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 9.6\% | 11 | 0.0\% | 0 |
| Foodstores, Sale | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Urmston | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Gorton | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Fallowfield | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Droylesden | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.7\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Sports City | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Longsight | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Marlborough Mill, Failsworth | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | , | 7.4\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Chorlton | 0.6\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Bury | 0.6\% | 21 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Cheadle | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 16.7\% | 19 | 0.0\% | 0 |
| Aldi, Didsbury | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Cavendish Street, Ashton-Under-Lyne | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 3 | 3.7\% | 4 | 7.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Morrisons, Reddish Road, Stockport | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 11.9\% | 12 | 1.8\% | 2 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foodstores, Burnage Lane, Burnage | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Prestwich | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Levenshulme | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Moston | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury, Wilmslow | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Woodfield Retail Park, Bury | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Open Shaw | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Fallowfield | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Todmorden | 0.5\% | 17 | 13.2\% | 15 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Copson Street, Withington | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Oldham | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 9.3\% | 9 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Chadderton, Oldham | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 4 | 11.3\% | 11 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Knutsford | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Todmorden | 0.4\% | 15 | 10.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Ashton Under Lyne | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.9\% | 1 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Alkrington | 0.4\% | 15 | 0.0\% | 0 | 1.1\% | 1 | 9.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Rochdale | 0.4\% | 15 | 1.8\% | 2 | 11.7\% | 11 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Arndale Centre, Middleton | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 14.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Haslington | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Silk Street, Rochdale | 0.4\% | 15 | 0.9\% | 1 | 13.8\% | 13 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Sale | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Radcliffe | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Newton Heath | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Mather Way, Salford | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Coppice <br> Avenue, Sale | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Altrincham | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Spring Street, Bury | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Burton Rad, Didsbury | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Regent Road, Salford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Oldham Street, Denton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Bury New Road, Prestwich | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Brook St, Rusholme | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Trinity Street, Stalybridge | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.7\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Cheetham | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Kingsway, Rochdale | 0.3\% | 12 | 0.0\% | 0 | 11.7\% | 11 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Gatley | 0.3\% | 11 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.0\% | 8 | 0.0\% | 0 |
| Marks \& Spencer, Market St, Manchester City Centre | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Fog Lane, Didsbury | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Tesco, Kiln Cross Lane, Handforth Dean | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 |
| Morrisons, Cheadle Heath | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 5 | 1.8\% | 2 | 0.0\% | 0 |
| Foodstores, Swinton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Denton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Manchester City Centre | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Mossley | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Knutsford | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Ladybarn District Centre | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Wilmslow | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Crumpsall | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Stockport Road West, Stockport | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.9\% | 1 | 5.4\% | 6 |
| Co-Op, Bolton Road, Salford | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Station Road, Littleborough | 0.3\% | 10 | 0.0\% | 0 | 10.6\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Ellesmore Shopping Centre, Walkden | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Hollins Lane, Marple | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.1\% | 9 |
| Foodstores, Bramhall | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 5.3\% | 6 | 0.9\% | 1 |
| Foodstores, Middleton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 9.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Tiviot Way, Stockport | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Valley Pk Rd, Prestwich | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S Simply Food, Piccadilly Plaza, Manchester City Centre | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop Plus, Barlow Moor Rd, Chorlton | 0.2\% | 9 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Rusholme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Warren Street, Stockport | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 4 | 0.0\% | 0 | 1.8\% | 2 |
| Foodstores, Baguley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, G1 Arndale Centre, Middleton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Tomorden | 0.2\% | 8 | 7.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morrisons, Hollinwood Avenue, Chadderton, Oldham | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Dukinfield | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Arundel Street, Mossley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 6.8\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Marple | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 8 |
| Foodstores, Rawtenstall | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Radcliffe | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Pk Rd, Higher Blackley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Northenden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Eastlands | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Somerfield, Moorfield Walk, Urmston | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Flixton | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Huddersfield Road, Oldham | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Hazel Grove | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 7 |
| Foodstores, Offerton | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 6 |
| Foodstores, Stockport | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Wythenshawe | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Heywood | 0.2\% | 7 | 0.0\% | 0 | 1.1\% | 1 | 6.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Piccadilly Station, Manchester City Centre | 0.2\% | 7 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Ridgedale Centre, Marple | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 7 |
| Foodstores, Hale | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rusholme | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Withington | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Partington | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Beswick | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Chorlton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Wythenshawe | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Denton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Stalybridge | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Irwell, Eccles, Manchester | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilsworth, Bury | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 |
| Foodstores, Helmshore | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Rochdale | 0.2\% | 6 | 0.0\% | 0 | 6.4\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Fairhills Road, Irlam | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Rossendale | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Clayton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Heel Green | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sainsburys, Union Street, Oldham | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 5 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Newton Heath | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Burnage Lane, Burnage | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Dennis Street, Seymour Grove, Old Trafford | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Harpurhey | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilkington Way, Manchester | 0.1\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Warren Street, Stockport | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.9\% | 1 |
| Foodstores, Droylesden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 |
| Marks And Spencer, Sale | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Kingsway | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Mottram Road, Hyde | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 3.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Hollyhedge Rd | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Northwich | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Withington Rd, Whalley Range | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Chorlton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Irlams | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton Old Rd, Openshaw | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Levenshulme | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Lees | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.1\% | 4 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Chorlton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Altrincham | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unicorn, Chorlton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Chorlton Rd, Firswood | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Wilmslow Park | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Swinton Hall Road, Swinton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, London Road, Stockport | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.7\% | 3 |
| Co-Op Late Shop, Blackley | 0.1\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Burnley | 0.1\% | 4 | 2.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Whitworth St, Manchester City Centre | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Altincham | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, London Road, | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 1.8\% | 2 |



|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rd, Withington |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Lidl, Salford | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Welcome (Northern), Sale | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Featherstall Road North, Chadderton, Oldham | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Stockport Road, Timperley Village | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Handforth Dean | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Sainsburys, Alderlery Road, Wilmslow | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Saxon Street, Manchester | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Birchfield | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Mauldeth Rd, Withington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton New Road, Clayton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op (Northern), Gorton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Irwell Street, Ramsbottem | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Lower Broughton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Irlam | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Albert Street, Eccles | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Wythenshawe | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Tennis Street, Old Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Burnley | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| One Stop, Fallowfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bell Lane, Bury | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Ashton Old Road, Openshaw | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Crabtree Lane, Atherton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Ashton Moss | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Higher Lane, Whitefield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Bury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Edge Green Lane, Warrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Great Cheetham Street, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Longsight | 0.0\% | 1 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Galleries | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shopping Centre, Wigan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco, Wren Nest Road, Glossop | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Cheetham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Morington Road, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Great Newton St | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Ashton New Road, Clayton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Lea Gate, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Mocha Parade, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 11.7\% | 427 | 7.9\% | 9 | 9.6\% | 9 | 10.0\% | 10 | 8.2\% | 8 | 1.9\% | 2 | 9.7\% | 10 | 12.9\% | 13 | 11.4\% | 13 | 14.4\% | 16 |
| Base: |  | 3640 |  | 14 |  | 94 |  | 100 |  | 97 |  | 08 |  | 103 |  | 101 |  | 114 |  | 111 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q05 In which town centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods ?

| Manchester City Centre | 38.1\% | 1805 | 20.2\% | 24 | 20.5\% | 27 | 35.5\% | 49 | 22.4\% | 30 | 43.6\% | 58 | 25.6\% | 34 | 14.4\% | 20 | 21.1\% | 28 | 12.6\% | 17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 12.4\% | 586 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 9.0\% | 12 | 8.3\% | 11 | 66.9\% | 93 | 42.9\% | 57 | 67.4\% | 91 |
| Trafford Centre | 11.2\% | 530 | 4.2\% | 5 | 6.1\% | 8 | 6.5\% | 9 | 5.2\% | 7 | 3.8\% | 5 | 10.5\% | 14 | 6.5\% | 9 | 14.3\% | 19 | 5.2\% | 7 |
| Bury | 5.2\% | 248 | 1.7\% | 2 | 9.8\% | 13 | 21.7\% | 30 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Altrincham | 3.4\% | 161 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 0.0\% | 0 |
| Ashton under Lyne | 2.8\% | 134 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.5\% | 6 | 18.0\% | 24 | 31.6\% | 42 | 2.2\% | 3 | 0.0\% | 0 | 0.7\% | 1 |
| Oldham | 2.5\% | 120 | 1.7\% | 2 | 1.5\% | 2 | 8.0\% | 11 | 52.2\% | 70 | 4.5\% | 6 | 6.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.1\% | 98 | 20.2\% | 24 | 50.0\% | 66 | 5.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 1.5\% | 69 | 0.8\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 1.3\% | 62 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 6.0\% | 8 | 2.2\% | 3 |
| Burnley | 1.0\% | 46 | 25.2\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 |
| Stretford | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.8\% | 37 | 0.8\% | 1 | 1.5\% | 2 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 |
| Sale | 0.8\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.7\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Cheadle | 0.5\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 0.0\% | 0 |
| Harpurhey | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.5\% | 14 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 |
| Northwich | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 4.5\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 |
| Baguley | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Blackburn | 0.1\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chadderton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.5\% | 2 | 0.0\% | 0 |
| Urmston | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.1\% | 5 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 4 | 2.5\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.1\% | 3 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.1\% | 3 | 2.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Hazel Grove | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Northenden | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| (Varies / no pattern) | 5.4\% | 257 | 15.1\% | 18 | 9.8\% | 13 | 8.7\% | 12 | 6.7\% | 9 | 1.5\% | 2 | 5.3\% | 7 | 5.8\% | 8 | 2.3\% | 3 | 3.0\% | 4 |
| Base: |  | 4733 |  | 119 |  | 132 |  | 138 |  | 34 |  | 33 |  | 33 |  | 39 |  | 33 |  | 135 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q06 What do you like most about (LOCATION MENTIONED AT Q05) ?
Those who buy clothes and shoes at Q05

| Nearer to home / work (Convenient) | 27.4\% | 1262 | 28.8\% | 32 | 34.1\% | 42 | 16.7\% | 21 | 40.5\% | 51 | 25.8\% | 34 | 30.5\% | 40 | 44.4\% | 59 | 29.3\% | 39 | 46.2\% | 61 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of shops | 22.6\% | 1041 | 25.2\% | 28 | 15.4\% | 19 | 29.4\% | 37 | 12.7\% | 16 | 29.5\% | 39 | 29.8\% | 39 | 15.8\% | 21 | 18.0\% | 24 | 16.7\% | 22 |
| Nothing / very little | 6.7\% | 310 | 1.8\% | 2 | 14.6\% | 18 | 4.8\% | 6 | 8.7\% | 11 | 6.1\% | 8 | 3.8\% | 5 | 4.5\% | 6 | 2.3\% | 3 | 8.3\% | 11 |
| Good variety of shops / products | 6.5\% | 297 | 4.5\% | 5 | 5.7\% | 7 | 15.1\% | 19 | 2.4\% | 3 | 8.3\% | 11 | 3.1\% | 4 | 5.3\% | 7 | 9.8\% | 13 | 2.3\% | 3 |
| Easy to park | 4.6\% | 212 | 2.7\% | 3 | 0.8\% | 1 | 4.8\% | 6 | 0.0\% | 0 | 0.8\% | 1 | 3.1\% | 4 | 3.8\% | 5 | 9.0\% | 12 | 4.5\% | 6 |
| Attractive environment | 4.5\% | 209 | 7.2\% | 8 | 4.1\% | 5 | 4.8\% | 6 | 0.8\% | 1 | 4.5\% | 6 | 0.8\% | 1 | 3.8\% | 5 | 6.8\% | 9 | 6.8\% | 9 |
| Good range of products | 3.7\% | 170 | 2.7\% | 3 | 4.9\% | 6 | 2.4\% | 3 | 6.3\% | 8 | 3.0\% | 4 | 6.1\% | 8 | 1.5\% | 2 | 0.0\% | 0 | 1.5\% | 2 |
| It is compact | 2.8\% | 131 | 5.4\% | 6 | 0.8\% | 1 | 0.8\% | 1 | 1.6\% | 2 | 3.0\% | 4 | 0.8\% | 1 | 3.8\% | 5 | 1.5\% | 2 | 0.8\% | 1 |
| Easy to get to by car | 2.5\% | 113 | 2.7\% | 3 | 2.4\% | 3 | 3.2\% | 4 | 2.4\% | 3 | 3.0\% | 4 | 0.0\% | 0 | 3.0\% | 4 | 3.0\% | 4 | 0.8\% | 1 |
| Easy to get to by bus | 1.8\% | 82 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 2.3\% | 3 | 0.8\% | 1 |
| Habit / familiarity | 1.3\% | 62 | 2.7\% | 3 | 0.8\% | 1 | 4.8\% | 6 | 3.2\% | 4 | 2.3\% | 3 | 2.3\% | 3 | 2.3\% | 3 | 0.8\% | 1 | 3.0\% | 4 |
| Good value for money | 1.3\% | 62 | 1.8\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 1.6\% | 2 | 3.0\% | 4 | 2.3\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 |
| The market | 1.1\% | 49 | 0.0\% | 0 | 3.3\% | 4 | 4.0\% | 5 | 2.4\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Indoor shopping environment | 1.0\% | 47 | 0.9\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Good quality products | 1.0\% | 45 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 0.0\% | 0 | 3.0\% | 4 | 1.5\% | 2 |
| Free parking | 1.0\% | 44 | 0.0\% | 0 | 1.6\% | 2 | 0.8\% | 1 | 1.6\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 |
| It has everything I need | 0.8\% | 37 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 1.5\% | 2 | 1.5\% | 2 | 0.0\% | 0 |
| Clean / well maintained | 0.8\% | 36 | 0.9\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 2.4\% | 3 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 |
| Other | 0.7\% | 31 | 4.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 1.5\% | 2 |
| Easy to get to by foot | 0.7\% | 31 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 1.5\% | 2 | 0.0\% | 0 |
| Open shopping environment | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Relaxing / quiet | 0.5\% | 25 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good customer facilities | 0.4\% | 18 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pedestrianised | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| All under one roof | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Lack of traffic congestion | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good atmosphere | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Late opening hours | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to get to by train | 0.2\% | 11 | 0.0\% | 0 | 2.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Social scene | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good customer service | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Good department store | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Special / independent shops | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easily accessible | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good layout | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Security | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Delivery option | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| (Don't know) | 2.7\% | 126 | 4.5\% | 5 | 2.4\% | 3 | 0.8\% | 1 | 5.6\% | 7 | 3.0\% | 4 | 2.3\% | 3 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 |
| Base: |  | 4602 |  | 111 |  | 123 |  | 126 |  | 126 |  | 132 |  | 131 |  | 133 |  | 133 |  | 132 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q07 What do you dislike most about (LOCATION MENTIONED AT Q05) ? Those who buy clothes and shoes at Q05

| Nothing / very little | 53.6\% | 2467 | 52.3\% | 58 | 43.1\% | 53 | 69.8\% | 88 | 48.4\% | 61 | 55.3\% | 73 | 57.3\% | 75 | 56.4\% | 75 | 44.4\% | 59 | 50.0\% | 66 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Too crowded | 9.6\% | 444 | 9.0\% | 10 | 4.1\% | 5 | 6.3\% | 8 | 4.0\% | 5 | 6.1\% | 8 | 4.6\% | 6 | 3.8\% | 5 | 12.8\% | 17 | 5.3\% | 7 |
| Difficult to park | 7.3\% | 336 | 6.3\% | 7 | 5.7\% | 7 | 6.3\% | 8 | 5.6\% | 7 | 9.1\% | 12 | 7.6\% | 10 | 8.3\% | 11 | 10.5\% | 14 | 6.8\% | 9 |
| Poor range of shops / goods | 4.5\% | 206 | 2.7\% | 3 | 9.8\% | 12 | 3.2\% | 4 | 12.7\% | 16 | 4.5\% | 6 | 5.3\% | 7 | 6.0\% | 8 | 3.0\% | 4 | 7.6\% | 10 |
| Unattractive environment / not a nice place | 4.3\% | 198 | 3.6\% | 4 | 8.1\% | 10 | 1.6\% | 2 | 4.8\% | 6 | 6.8\% | 9 | 2.3\% | 3 | 6.8\% | 9 | 9.0\% | 12 | 5.3\% | 7 |
| Expensive parking | 2.4\% | 111 | 0.0\% | 0 | 4.9\% | 6 | 2.4\% | 3 | 7.9\% | 10 | 0.0\% | 0 | 2.3\% | 3 | 4.5\% | 6 | 5.3\% | 7 | 5.3\% | 7 |
| Difficult to get to by car, bus, foot | 2.2\% | 100 | 1.8\% | 2 | 3.3\% | 4 | 1.6\% | 2 | 1.6\% | 2 | 2.3\% | 3 | 1.5\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 3.0\% | 4 |
| Other | 1.9\% | 88 | 5.4\% | 6 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 1.5\% | 2 | 2.3\% | 3 | 0.8\% | 1 |
| Poor variety of goods | 1.1\% | 52 | 2.7\% | 3 | 4.9\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 2.3\% | 3 | 1.5\% | 2 |
| Anti-social behaviour / crime | 0.9\% | 42 | 1.8\% | 2 | 0.8\% | 1 | 1.6\% | 2 | 0.8\% | 1 | 2.3\% | , | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.0\% | 0 |
| Spaced out too much / too big | 0.9\% | 40 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 2.3\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 3.0\% | 4 |
| Too much traffic / dangerous roads | 0.8\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 2.3\% | 3 |
| Too far from home / work | 0.7\% | 33 | 0.9\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| Too many "chain stores" | 0.7\% | 33 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 |
| Poor quality of goods | 0.6\% | 28 | 1.8\% | 2 | 3.3\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| Too much litter | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The market | 0.5\% | 24 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 2.4\% | 3 | 0.0\% | 0 | 2.3\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Poor customer facilities | 0.5\% | 22 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Empty shops / units | 0.5\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Architecture / layout | 0.5\% | 21 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Too many queues | 0.4\% | 17 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Too much building work going on | 0.4\% | 17 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Shops are too hot | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor paving | 0.3\% | 12 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 |
| The weather | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 0.8\% | 1 | 0.0\% | 0 |
| Poor value for money | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The people | 0.2\% | 11 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Everything / I just don't like it | 0.2\% | 8 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Too expensive (unspecified) | 0.2\% | 8 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Needs more pedestrianisation | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor opening hours | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Poor customer service | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.2\% | 146 | 6.3\% | 7 | 2.4\% | 3 | 0.0\% | 0 | 5.6\% | 7 | 4.5\% | 6 | 3.1\% | 4 | 2.3\% | 3 | 3.0\% | 4 | 3.0\% | 4 |
| Base: |  | 4602 |  | 111 |  | 123 |  | 126 |  | 126 |  | 132 |  | 131 |  | 133 |  | 133 |  | 132 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q08 Apart from (LOCATION MENTIONED AT Q05), where else do you shop for clothes, footwear and other fashion goods ? Those who buy clothes and shoes at Q05

| Manchester City Centre | 16.5\% | 743 | 9.3\% | 10 | 22.5\% | 27 | 18.3\% | 23 | 25.0\% | 31 | 13.8\% | 18 | 17.7\% | 23 | 33.6\% | 44 | 15.2\% | 20 | 20.8\% | 27 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trafford Centre | 14.3\% | 644 | 6.5\% | 7 | 9.2\% | 11 | 13.5\% | 17 | 6.5\% | 8 | 15.4\% | 20 | 12.3\% | 16 | 15.3\% | 20 | 18.2\% | 24 | 15.4\% | 20 |
| Stockport | 6.8\% | 305 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 10.8\% | 14 | 10.8\% | 14 | 16.8\% | 22 | 18.9\% | 25 | 11.5\% | 15 |
| Bury | 3.6\% | 162 | 8.3\% | 9 | 8.3\% | 10 | 9.5\% | 12 | 1.6\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Ashton under Lyne | 2.7\% | 121 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 7.3\% | 9 | 19.2\% | 25 | 11.5\% | 15 | 3.1\% | 4 | 0.0\% | 0 | 0.8\% | 1 |
| Altrincham | 2.3\% | 105 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 4 | 0.8\% | 1 |
| Oldham | 2.2\% | 99 | 0.0\% | 0 | 4.2\% | 5 | 7.1\% | 9 | 16.9\% | 21 | 3.1\% | 4 | 10.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Bolton | 2.0\% | 90 | 0.9\% | 1 | 5.0\% | 6 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Rochdale | 1.3\% | 57 | 13.0\% | 14 | 11.7\% | 14 | 7.9\% | 10 | 5.6\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 1.2\% | 56 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 6.1\% | 8 | 7.7\% | 10 |
| Other | 1.0\% | 43 | 3.7\% | 4 | 2.5\% | 3 | 3.2\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 3.1\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.8\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 5.3\% | 7 | 2.3\% | 3 |
| Stretford | 0.8\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 |
| Cheshire Oaks | 0.6\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Trafford Retail Park | 0.6\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.6\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 2.3\% | 3 | 0.0\% | 0 |
| Middleton | 0.6\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.5\% | 24 | 12.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| Northwich | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.4\% | 16 | 4.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.3\% | 15 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 4 |
| Harpurhey | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.3\% | 14 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Didsbury | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Chester | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.2\% | 11 | 9.3\% | 10 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.2\% | 10 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Denton | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 3.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sheffield | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.1\% | 5 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Rawtenstall | 0.1\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walken | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Manchester Swinton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Northenden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Whalley Range | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Bramhall | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nowhere else) | 27.6\% | 1240 | 23.1\% | 25 | 31.7\% | 38 | 23.8\% | 30 | 24.2\% | 30 | 16.9\% | 22 | 19.2\% | 25 | 23.7\% | 31 | 24.2\% | 32 | 27.7\% | 36 |
| (Varies / no pattern) | 3.6\% | 162 | 4.6\% | 5 | 1.7\% | 2 | 6.3\% | 8 | 2.4\% | 3 | 0.8\% | 1 | 2.3\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 3.1\% | 4 |



| Base: | 4497 | 108 | 120 | 126 | 124 | 130 | 130 | 130 | 130 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q09 In which town centre, freestanding store, or retail park do you do most of your households shopping for furniture, floor coverings and household textiles ?

| Manchester City Centre | 11.9\% | 445 | 2.0\% | 2 | 5.6\% | 6 | 15.0\% | 17 | 5.5\% | 6 | 5.5\% | 6 | 4.5\% | 5 | 7.5\% | 8 | 5.9\% | 6 | 5.5\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 7.6\% | 284 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.3\% | 8 | 1.8\% | 2 | 43.9\% | 47 | 20.6\% | 21 | 53.6\% | 59 |
| Warrington | 4.9\% | 182 | 1.0\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 7.3\% | 8 | 4.5\% | 5 | 5.6\% |  | 0.0\% | 0 | 2.7\% | 3 |
| Bury | 2.8\% | 104 | 3.0\% | 3 | 0.9\% | 1 | 9.7\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 2.7\% | 102 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 26.6\% | 29 | 22.5\% | 25 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 2.7\% | 99 | 3.0\% | 3 | 1.9\% | 2 | 13.3\% | 15 | 32.7\% | 36 | 7.3\% | 8 | 6.3\% | 7 | 0.9\% | 1 | 0.0\% | 0 | 0.9\% | 1 |
| John Lewis, Cheadle | 2.6\% | 98 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 8.8\% | 9 | 2.7\% | 3 |
| White City, Manchester | 2.4\% | 91 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.4\% | 90 | 20.8\% | 21 | 46.3\% | 50 | 4.4\% | 5 | 4.5\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Altrincham | 2.1\% | 78 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Cheadle | 2.1\% | 77 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 2.8\% | 3 | 14.7\% | 15 | 1.8\% | 2 |
| Ashton under Lyne | 1.9\% | 69 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 7.3\% | 8 | 14.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 |
| Trafford Retail Park | 1.8\% | 68 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 1.7\% | 65 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 1.5\% | 56 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 3.9\% | 4 | 2.7\% | 3 |
| Trafford Centre | 1.3\% | 50 | 1.0\% | 1 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 1.0\% | 1 | 1.8\% | 2 |
| Cheetham | 1.2\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 1.2\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 1.2\% | 43 | 3.0\% | 3 | 2.8\% | 3 | 2.7\% | 3 | 0.0\% | 0 | 0.9\% | 1 | 4.5\% | 5 | 0.0\% | 0 | 2.9\% | 3 | 0.0\% | 0 |
| Wythenshawe | 1.0\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| The Peel Centre, Stockport | 1.0\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 3 | 0.0\% | 0 | 7.5\% | 8 | 3.9\% | 4 | 3.6\% | 4 |
| Bolton | 0.9\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.6\% | 24 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | , | 1.0\% | 1 | 1.8\% | 2 |
| Longsight | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 8.2\% | 9 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.4\% | 16 | 6.9\% | 7 | 4.6\% | 5 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.4\% | 14 | 10.9\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.4\% | 14 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.4\% | 14 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Knutsford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| B\&Q, Manchester - Stretford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Radcliffe | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| B\&Q, Oldham | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 3.6\% | 4 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Eccles | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Northenden | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |  |
| Hollingwood | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 4.5\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Failsworth | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |  |
| Newton Heath | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Gorton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Accrington | 0.2\% | 8 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Wilmslow | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Chadderton | 0.2\% | 8 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 2.7\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Withington | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Urmston | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Todmorden | 0.2\% | 7 | 6.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |  |
| Didsbury | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Alexandra Retail Park, Oldham | 0.2\% | 7 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Ancoats | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Stanley Green | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 |  |
| B\&Q, Manchester - Swinton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Ramsbottom | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Carpetworld, Manchester Newton Heath | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Rossendale | 0.2\% | 6 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Hazel Grove | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 2.7\% | 3 |  |
| Openshaw | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Heaton Mills Retail Park | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |  |
| Liverpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Manchester Road Retail Park, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |  |
| Baguley | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 1 |  | 0 |  |
| London | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Fallowfield | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Marple | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 |  |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Bramhall | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 |  |
| Moston | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Hyde | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Halifax | 0.1\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Haslingden | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Walken | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |  |
| Station Road Development, | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |

for GVA Grimley


| Ashton under Lyme |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Matalan, Manchester Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Manchester - Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 24.9\% | 927 | 34.7\% | 35 | 31.5\% | 34 | 33.6\% | 38 | 29.1\% | 32 | 20.2\% | 22 | 35.1\% | 39 | 22.4\% | 24 | 28.4\% | 29 | 14.5\% | 16 |
| Base: |  | 3727 |  | 101 |  | 108 |  | 113 |  | 110 |  | 109 |  | 111 |  | 107 |  | 102 |  | 110 |

Q10 Apart from (LOCATION MENTIONED AT Q09), where else do you shop for furniture, floor coverings and household textiles ? Those who buy furniture, floor coverings and household textiles at Q09

| Manchester City Centre | 5.4\% | 156 | 4.3\% | 3 | 10.7\% | 8 | 9.0\% | 7 | 2.5\% | 2 | 10.5\% | 9 | 0.0\% | 0 | 10.2\% | 9 | 2.7\% | 2 | 12.9\% | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 3.6\% | 105 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 5.1\% | 4 | 10.2\% | 9 | 9.5\% | 7 | 11.8\% | 11 |
| Warrington | 2.8\% | 80 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 2 | 4.1\% | 3 | 3.2\% | 3 |
| Oldham | 1.3\% | 39 | 1.4\% | 1 | 2.7\% | 2 | 5.1\% | 4 | 13.8\% | 11 | 4.7\% | 4 | 7.7\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 1.3\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Trafford Centre | 1.3\% | 38 | 0.0\% | 0 | 2.7\% | 2 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 2.3\% | 2 | 2.7\% | 2 | 1.1\% | 1 |
| Bury | 1.2\% | 34 | 4.3\% | 3 | 1.3\% | 1 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 1.1\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 2.7\% | 2 | 2.2\% | 2 |
| Altrincham | 1.1\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 | 0.0\% | 0 |
| Ashton under Lyne | 1.0\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 4.7\% | 4 | 11.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 1.0\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Other | 1.0\% | 29 | 0.0\% | 0 | 5.3\% | 4 | 2.6\% | 2 | 2.5\% | 2 | 2.3\% | 2 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 1.0\% | 28 | 2.9\% | 2 | 1.3\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.8\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 6.8\% | 6 | 0.0\% | 0 | 2.2\% | 2 |
| Rochdale | 0.8\% | 23 | 10.0\% | 7 | 5.3\% | 4 | 10.3\% | 8 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.7\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 4.1\% | 3 | 0.0\% | 0 |
| Salford | 0.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.6\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.6\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 | 2.2\% | 2 |
| Snipe Retail Park, Ashton under Lyme | 0.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 3.5\% | 3 | 6.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.5\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 2.7\% | 2 | 0.0\% | 0 |
| Wythenshawe | 0.5\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.4\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Stretford | 0.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Burnley | 0.3\% | 10 | 7.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 3 | 1.2\% | 1 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Failsworth | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 3 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carpetworld, Manchester - <br> Newton Heath | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.2\% | 5 | 2.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Newton Heath | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.2\% | 5 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hollingwood | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Didsbury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.1\% | 3 | 2.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 3 | 2.9\% | 2 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 1.1\% | 1 |
| Rawtenstall | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Manchester Road Retail | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |


| By Zone (Part 3) |  |  | Manchester City Council Household Survey for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| Park, Stockport |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Focus, Manchester - Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Walken | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (No other location mentioned) | 50.4\% | 1462 | 45.7\% | 32 | 62.7\% | 47 | 44.9\% | 35 | 48.8\% | 39 | 44.2\% | 38 | 47.4\% | 37 | 48.9\% | 43 | 44.6\% | 33 | 48.4\% | 45 |
| (Varies / no pattern) | 11.1\% | 321 | 14.3\% | 10 | 6.7\% | 5 | 11.5\% | 9 | 11.3\% | 9 | 15.1\% | 13 | 10.3\% | 8 | 13.6\% | 12 | 14.9\% | 11 | 9.7\% | 9 |
| Base: |  | 2901 |  | 70 |  | 75 |  | 78 |  | 80 |  | 86 |  | 78 |  | 88 |  | 74 |  | 93 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q11 In which town centre, freestanding store, or retail park do you do most of your households shopping for DIY and decorating goods ?

| B\&Q, Manchester - Burnage | 9.7\% | 426 | 0.0\% | 0 | 2.3\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.5\% | 6 | 0.8\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Snipe Retail Park, Ashton under Lyme | 6.2\% | 271 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 56.3\% | 72 | 49.6\% | 64 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 |
| B\&Q, Stockport | 5.6\% | 247 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.7\% | 6 | 0.0\% | 0 | 30.8\% | 41 | 4.8\% | 6 | 41.6\% | 52 |
| B\&Q, Manchester - Trafford | 5.3\% | 231 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 5.0\% | 218 | 1.6\% | 2 | 0.0\% | 0 | 23.8\% | 30 | 84.3\% | 102 | 7.0\% | 9 | 5.4\% | 7 | 16.5\% | 22 | 2.4\% | 3 | 0.8\% | 1 |
| Stockport | 4.7\% | 207 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.6\% | 2 | 31.6\% | 42 | 25.0\% | 31 | 35.2\% | 44 |
| Manchester Fort Shopping Park | 4.2\% | 185 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 4 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bury | 4.0\% | 178 | 4.8\% | 6 | 1.6\% | 2 | 19.8\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 3.8\% | 169 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 33.9\% | 42 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 3.0\% | 132 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 2.6\% | 114 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| B\&Q, Bury | 2.5\% | 112 | 2.4\% | 3 | 0.8\% | 1 | 14.3\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.4\% | 105 | 24.2\% | 30 | 52.3\% | 67 | 4.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 2.2\% | 95 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Manchester City Centre | 2.2\% | 95 | 1.6\% | 2 | 1.6\% | 2 | 2.4\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Broadheath | 2.0\% | 86 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 1.8\% | 81 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 1.6\% | 69 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 4.7\% | 6 | 10.9\% | 14 | 0.8\% | 1 | 0.0\% | 0 | 2.4\% | 3 |
| B\&Q, Rochdale | 1.5\% | 64 | 13.7\% | 17 | 35.2\% | 45 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Altrincham | 1.4\% | 63 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 1.4\% | 61 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 1.0\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Cheadle | 1.0\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 14.5\% | 18 | 0.8\% | 1 |
| Sale | 0.8\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Rawtenstall | 0.8\% | 34 | 7.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.8\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Hyde | 0.8\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 12 | 11.6\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Northwich | 0.7\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 0.7\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.7\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| B\&Q, Northwich | 0.7\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.7\% | 29 | 6.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Manchester - Newton Heath | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 9 | 6.6\% | 8 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.5\% | 24 | 2.4\% | 3 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.6\% | 2 | 1.6\% | 2 | 4.5\% | 6 | 1.6\% | 2 | 0.8\% | 1 |
| The Peel Centre, Stockport | 0.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 1.6\% | 2 | 0.8\% | 1 |
| Burnley | 0.5\% | 21 | 13.7\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bolton | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.3\% | 13 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Middleton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Chadderton | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 3 | 3.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Eccles | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 4 | 3.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 |
| Trafford Centre | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Urmston | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 9 |
| Todmorden | 0.2\% | 9 | 6.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.2\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 4 | 3.2\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 |
| Walken | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By Zone (Part 3) | Manchester City Council Household Survey for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| Central Retail Park, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.0\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Eastlands | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 6.0\% | 264 | 8.9\% | 11 | 4.7\% | 6 | 8.7\% | 11 | 2.5\% | 3 | 5.5\% | 7 | 7.0\% | 9 | 3.8\% | 5 | 6.5\% | 8 | 4.8\% | 6 |
| Base: |  | 4396 |  | 124 |  | 128 |  | 126 |  | 121 |  | 128 |  | 129 |  | 133 |  | 124 |  | 125 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q12 Apart from (LOCATION MENTIONED AT Q11), where else do you shop for DIY and decorating goods ? Those who buy DIY and decorating goods at Q11

| Stockport | 2.3\% | 96 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 2.5\% | 3 | 5.5\% | 7 | 5.2\% | 6 | 10.2\% | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B\&Q, Stockport | 1.6\% | 68 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 4 | 1.7\% | 2 | 0.8\% | 1 |
| B\&Q, Manchester - Burnage | 1.3\% | 54 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| White City, Manchester | 1.0\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 1.0\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 1.0\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 1.0\% | 40 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Manchester - Newton Heath | 0.9\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 | 5.0\% | 6 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bury | 0.9\% | 38 | 0.9\% | 1 | 2.5\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 0.9\% | 38 | 0.9\% | 1 | 1.7\% | 2 | 2.6\% | 3 | 15.3\% | 18 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.8\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 3.3\% | 4 | 9.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.8\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Bury | 0.8\% | 31 | 4.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 0.8\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 | 5.0\% | 6 | 9.2\% | 11 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Other | 0.7\% | 30 | 1.8\% | 2 | 0.0\% | 0 | 4.3\% | 5 | 0.8\% | 1 | 0.0\% | 0 | 4.2\% | 5 | 0.8\% | 1 | 2.6\% | 3 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 0.7\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.7\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 2.3\% | 3 | 0.9\% | 1 | 1.7\% | 2 |
| B\&Q, Oldham | 0.7\% | 28 | 0.0\% | 0 | 1.7\% | 2 | 3.4\% | 4 | 0.8\% | 1 | 1.7\% | 2 | 3.3\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Manchester City Centre | 0.6\% | 26 | 0.0\% | 0 | 1.7\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Rochdale | 0.6\% | 26 | 9.0\% | 10 | 5.0\% | 6 | 6.9\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.6\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 5 | 10.4\% | 12 | 0.8\% | 1 |
| Homebase, Manchester Worsley | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 6.1\% | 7 | 1.7\% | 2 |
| Baguley | 0.5\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Swinton | 0.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Wythenshawe | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wickes, Altrincham Road | 0.5\% | 19 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Bolton | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 |
| Focus, Rawtenstall | 0.4\% | 16 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Chorlton | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Altrincham | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sale | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Hyde | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 4 | 5.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 |
| Warrington | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Northwich | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.9\% | 1 | 0.0\% | 0 |
| Halifax | 0.2\% | 9 | 7.2\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 1.7\% | 2 |
| Withington | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Rochdale | 0.2\% | 8 | 1.8\% | 2 | 1.7\% | 2 | 1.7\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.9\% | 1 | 0.0\% | 0 |
| Droylesden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Centre | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Longsight | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 7 |
| Central Retail Park, Oldham | 0.1\% | 6 | 0.9\% | 1 | 1.7\% | 2 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 |
| Wilmslow | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 2.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.9\% | 1 | 2.5\% | 3 |
| Blackburn | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 3 | 0.0\% | 0 |
| Didsbury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.1\% | 4 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Chadderton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Brookway Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walken | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Manchester - <br> Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (No other location mentioned) | 56.6\% | 2336 | 53.2\% | 59 | 79.3\% | 96 | 53.4\% | 62 | 61.9\% | 73 | 57.5\% | 69 | 55.8\% | 67 | 70.3\% | 90 | 53.0\% | 61 | 61.9\% | 73 |
| (Varies / no pattern) | 8.5\% | 351 | 14.4\% | 16 | 4.1\% | 5 | 10.3\% | 12 | 9.3\% | 11 | 10.8\% | 13 | 5.8\% | 7 | 4.7\% | 6 | 9.6\% | 11 | 5.1\% | 6 |
| Base: |  | 4130 |  | 111 |  | 121 |  | 116 |  | 118 |  | 120 |  | 120 |  | 128 |  | 115 |  | 118 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 CD players?"

| Manchester City Centre | 7.4\% | 295 | 0.9\% | 1 | 0.0\% | 0 | 6.2\% | 7 | 3.5\% | 4 | 3.4\% | 4 | 0.8\% | 1 | 3.4\% | 4 | 0.9\% | 1 | 0.8\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 7.2\% | 286 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 0.8\% | 1 | 41.5\% | 49 | 22.2\% | 24 | 46.7\% | 57 |
| Snipe Retail Park, Ashton under Lyme | 5.8\% | 232 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 56.8\% | 67 | 49.6\% | 61 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Bury | 4.7\% | 187 | 3.7\% | 4 | 2.6\% | 3 | 11.5\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 4.3\% | 172 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 3.9\% | 154 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.7\% | 2 | 4.1\% | 5 | 28.0\% | 33 | 8.3\% | 9 | 30.3\% | 37 |
| Rochdale | 3.3\% | 132 | 25.7\% | 28 | 80.2\% | 93 | 3.5\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 3.1\% | 125 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 3.1\% | 124 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 4.2\% | 5 | 17.6\% | 19 | 1.6\% | 2 |
| Oldham | 2.5\% | 99 | 1.8\% | 2 | 1.7\% | 2 | 15.0\% | 17 | 36.8\% | 42 | 6.8\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Trafford Retail Park | 2.4\% | 94 | 0.0\% | 0 | 0.9\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 2.2\% | 86 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 2.0\% | 80 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 13 | 1.6\% | 2 |
| Broadheath | 1.8\% | 72 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 1.8\% | 71 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 1.6\% | 64 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 1.5\% | 60 | 1.8\% | 2 | 0.0\% | 0 | 6.2\% | 7 | 0.9\% | 1 | 1.7\% | 2 | 4.1\% | 5 | 3.4\% | 4 | 2.8\% | 3 | 0.8\% | 1 |
| Ashton under Lyne | 1.5\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 3 | 3.4\% | 4 | 14.6\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Ancoats | 1.5\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 1.3\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Centre | 1.2\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 |
| Central Retail Park, Oldham | 1.2\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 6 | 27.2\% | 31 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 1.2\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 1.1\% | 44 | 24.8\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 1.0\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.9\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.9\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 14 | 0.0\% | 0 |
| Northenden | 0.9\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Bolton | 0.9\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.8\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.9\% | 1 | 0.0\% | 0 |
| Stretford | 0.8\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.6\% | 25 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 10.6\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 4 | 9.6\% | 11 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.5\% | 21 | 19.3\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Longsight | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wilmslow | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 7.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 4 |
| Manchester Road Retail Park, Stockport | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.8\% | 1 | 2.5\% | 3 | 1.9\% | 2 | 0.0\% | 0 |
| Harpurhey | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | , | 0.0\% | 0 |
| Gorton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 |
| Baguley | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.2\% | 8 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.1\% | 5 |
| Swinton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 4 |
| Halifax | 0.1\% | 3 | 2.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| PC World, Manchester Trafford | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.1\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

for GVA Grimley

|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ashton under Lyme |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Carpetworld, Manchester - <br> Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Astley Bridge Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.0\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 14.5\% | 577 | 15.6\% | 17 | 12.1\% | 14 | 19.5\% | 22 | 13.2\% | 15 | 10.2\% | 12 | 13.8\% | 17 | 13.6\% | 16 | 13.9\% | 15 | 4.1\% | 5 |
| Base: |  | 3982 |  | 109 |  | 116 |  | 113 |  | 114 |  | 118 |  | 123 |  | 118 |  | 108 |  | 22 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q14 Apart from (LOCATION MENTIONED AT Q13), where else do you shop for domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players ? Those who buy domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players at Q13

| Stockport | 2.2\% | 80 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 2.7\% | 3 | 1.9\% | 2 | 4.9\% | 5 | 8.9\% | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manchester City Centre | 2.1\% | 78 | 1.0\% | 1 | 1.9\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 3.6\% | 4 | 0.0\% | 0 | 5.8\% | 6 | 0.0\% | 0 | 2.4\% | 3 |
| White City, Manchester | 1.4\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 1.1\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Trafford Centre | 1.1\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 2.0\% | 2 | 0.8\% | 1 |
| Bury | 1.0\% | 37 | 2.0\% | 2 | 2.8\% | 3 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 1.0\% | 36 | 0.0\% | 0 | 7.5\% | 8 | 5.1\% | 5 | 11.8\% | 12 | 0.9\% | 1 | 3.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 0.9\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.8\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 3 | 5.5\% | 6 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Snipe Retail Park, Ashton under Lyme | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 3.6\% | 4 | 10.9\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| The Peel Centre, Stockport | 0.8\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 6.8\% | 7 | 0.0\% | 0 | 5.6\% | 7 |
| John Lewis, Cheadle | 0.8\% | 28 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.0\% | 2 | 0.8\% | 1 |
| Cheadle | 0.6\% | 22 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.8\% | 1 |
| Rochdale | 0.5\% | 19 | 5.9\% | 6 | 1.9\% | 2 | 8.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 1.0\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Manchester Fort Shopping Park | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.4\% | 14 | 10.8\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Broadheath | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 3.9\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Blackburn | 0.2\% | 9 | 2.9\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Stanley Green | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 6 | 0.0\% | 0 |
| Handforth Dean | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.2\% | 6 | 0.0\% | 0 | 0.9\% | 1 | 1.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& | 0.2\% | 6 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Heaton Mills Retail Park | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Warrington | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 |
| Moston | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 5 | 2.9\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.4\% | 3 |
| Middleton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| PC World, Manchester Trafford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Astley Bridge Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carpetworld, Manchester - <br> Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By Zone (Part 3) | Manchester City Council Household Survey |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| B\&Q, Manchester - Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| (No other location mentioned) | 64.1\% | 2359 | 61.8\% | 63 | 80.2\% | 85 | 63.3\% | 62 | 68.6\% | 70 | 61.8\% | 68 | 60.9\% | 67 | 66.0\% | 68 | 69.6\% | 71 | 66.1\% | 82 |
| (Varies / no pattern) | 9.5\% | 350 | 9.8\% | 10 | 2.8\% | 3 | 9.2\% | 9 | 5.9\% | 6 | 14.5\% | 16 | 11.8\% | 13 | 13.6\% | 14 | 8.8\% | 9 | 5.6\% | 7 |
| Base: |  | 3683 |  | 102 |  | 106 |  | 98 |  | 102 |  | 110 |  | 110 |  | 103 |  | 102 |  | 124 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 and sports equipment ?

| Manchester City Centre | 33.2\% | 1274 | 19.0\% | 20 | 19.4\% | 21 | 34.2\% | 39 | 11.0\% | 12 | 43.5\% | 47 | 23.8\% | 25 | 11.2\% | 13 | 12.9\% | 15 | 7.6\% | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 10.1\% | 386 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.4\% | 8 | 4.8\% | 5 | 58.6\% | 68 | 30.2\% | 35 | 66.4\% | 79 |
| Trafford Centre | 8.7\% | 334 | 1.9\% | 2 | 3.7\% | 4 | 6.1\% | 7 | 2.8\% | 3 | 6.5\% | 7 | 7.6\% | 8 | 6.9\% | 8 | 7.8\% | 9 | 4.2\% | 5 |
| Bury | 4.5\% | 172 | 3.8\% | 4 | 2.8\% | 3 | 12.3\% | 14 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 3.3\% | 127 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 5 | 0.0\% | 0 |
| Rochdale | 2.2\% | 84 | 21.0\% | 22 | 50.0\% | 54 | 4.4\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 2.1\% | 81 | 0.0\% | 0 | 1.9\% | 2 | 3.5\% | 4 | 57.8\% | 63 | 2.8\% | 3 | 3.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Ashton under Lyne | 2.0\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 3 | 18.5\% | 20 | 26.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 1.7\% | 67 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 4 | 9.5\% | 11 | 0.8\% | 1 |
| Wilmslow | 1.6\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Cheadle | 1.3\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 3 | 1.7\% | 2 | 9.5\% | 11 | 1.7\% | 2 |
| Wythenshawe | 1.0\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Other | 0.9\% | 36 | 3.8\% | 4 | 0.9\% | 1 | 5.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 1.7\% | 2 |
| Knutsford | 0.9\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 0.9\% | 34 | 1.9\% | 2 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.9\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Salford | 0.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.6\% | 23 | 15.2\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 13.2\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 3.4\% | 4 | 0.9\% | 1 | 0.8\% | 1 |
| Northwich | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Handforth Dean | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Baguley | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.3\% | 10 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 8 |
| Snipe Retail Park, Ashton under Lyme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.2\% | 7 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.2\% | 7 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Todmorden | 0.2\% | 6 | 5.7\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manchester Fort Shopping Park | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 5 | 0.0\% | 0 |
| Urmston | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walken | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 2 | 1.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 |
| Newton Heath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Withington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By Zone (Part 3) | Manchester City Council Household Survey |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{r} \text { Page } 194 \\ \text { September } 2005 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone 3 |  | Zone |  | Zone |  | Zone |  | Zone |  |  |
| Levenshulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| (Varies / no pattern) | 13.2\% | 506 | 20.0\% | 21 | 20.4\% | 22 | 16.7\% | 19 | 21.1\% | 23 | 7.4\% | 8 | 23.8\% | 25 | 12.9\% | 15 | 16.4\% | 19 | 5.9\% | 7 |  |
| Base: |  | 3834 |  | 105 |  | 108 |  | 114 |  | 109 |  | 108 |  | 105 |  | 116 |  | 116 |  | 119 |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 Those who buy personal / luxury goods including books, jewellery, china, glass, cosmetics, musical instruments and sports equipment at Q15

| Manchester City Centre | 10.4\% | 367 | 8.0\% | 7 | 9.9\% | 9 | 8.7\% | 9 | 17.2\% | 16 | 13.8\% | 15 | 12.2\% | 11 | 14.5\% | 16 | 12.5\% | 13 | 15.3\% | 17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trafford Centre | 6.4\% | 226 | 4.6\% | 4 | 4.4\% | 4 | 2.9\% | 3 | 4.3\% | 4 | 8.3\% | 9 | 8.9\% | 8 | 6.4\% | 7 | 1.9\% | 2 | 4.5\% | 5 |
| Stockport | 4.5\% | 159 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.3\% | 8 | 7.8\% | 7 | 15.5\% | 17 | 9.6\% | 10 | 11.7\% | 13 |
| Bury | 2.2\% | 78 | 0.0\% | 0 | 5.5\% | 5 | 8.7\% | 9 | 2.2\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Altrincham | 1.7\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 1.4\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 4.3\% | 4 | 10.1\% | 11 | 12.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.9\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 8.7\% | 9 | 0.0\% | 0 |
| Bolton | 0.9\% | 31 | 0.0\% | 0 | 2.2\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Oldham | 0.9\% | 30 | 0.0\% | 0 | 1.1\% | 1 | 6.7\% | 7 | 5.4\% | 5 | 2.8\% | 3 | 4.4\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.9\% | 30 | 1.1\% | 1 | 2.2\% | 2 | 3.8\% | 4 | 4.3\% | 4 | 0.0\% | 0 | 1.1\% |  | 0.0\% | 0 | 1.0\% | 1 | 1.8\% | 2 |
| Rochdale | 0.7\% | 25 | 5.7\% | 5 | 7.7\% | 7 | 8.7\% | 9 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 4 | 1.9\% | 2 | 0.9\% | 1 |
| Wilmslow | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 5 | 0.0\% | 0 |
| Sale | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Trafford Retail Park | 0.5\% | 19 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Stretford | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.3\% | 11 | 9.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.2\% | 7 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Manchester Fort Shopping Park | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.9\% | 1 |
| Northwich | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 5 | 4.6\% | 4 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 |
| Marple | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 4 |
| Levenshulme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.1\% | 4 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Altrincham Retail Park, Altrincham | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.1\% | 4 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| Rawtenstall | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| Accrington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sheffield | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.1\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hollingwood | 0.1\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (No other location mentioned) | 51.4\% | 1814 | 56.3\% | 49 | 61.5\% | 56 | 39.4\% | 41 | 50.5\% | 47 | 46.8\% | 51 | 44.4\% | 40 | 52.7\% | 58 | 51.9\% | 54 | 50.5\% | 56 |
| (Varies / no pattern) | 7.1\% | 252 | 5.7\% | 5 | 2.2\% | 2 | 9.6\% | 10 | 5.4\% | 5 | 9.2\% | 10 | 3.3\% | 3 | 5.5\% | 6 | 5.8\% | 6 | 5.4\% | 6 |
| Base: |  | 3529 |  | 87 |  | 91 |  | 104 |  | 93 |  | 109 |  | 90 |  | 110 |  | 104 |  | 111 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q17 Where are your nearest local shopping facilities ?

| Other | 6.7\% | 335 | 3.6\% | 5 | 9.4\% | 13 | 8.7\% | 12 | 14.4\% | 20 | 5.1\% | 7 | 11.5\% | 16 | 14.8\% | 21 | 1.4\% | 2 | 10.7\% | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wythenshawe | 4.3\% | 213 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Didsbury | 3.5\% | 176 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 0.7\% | 1 | 0.0\% | 0 |
| Sale | 2.7\% | 136 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 2.6\% | 129 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 2.4\% | 121 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 2.3\% | 117 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 2.3\% | 116 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bury | 2.3\% | 115 | 0.0\% | 0 | 1.4\% | 2 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 2.3\% | 115 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 2.2\% | 111 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 2.1\% | 103 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.0\% | 98 | 5.1\% | 7 | 63.8\% | 88 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stockport | 1.9\% | 96 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 16.5\% | 23 | 0.7\% | 1 | 0.0\% | 0 | 22.5\% | 32 | 7.0\% | 10 | 12.6\% | 13 |
| Manchester City Centre | 1.9\% | 93 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 1.8\% | 91 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 1.7\% | 86 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 1.6\% | 79 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 1.5\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 1.4\% | 72 | 52.2\% | 72 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 1.4\% | 72 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.9\% | 7 | 44.4\% | 63 | 0.0\% | 0 |
| Oldham | 1.4\% | 72 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 41.7\% | 58 | 4.4\% | 6 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde Rd / Reddish Lane, Gorton North | 1.4\% | 70 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 4.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton New Road / Manchester Rd, Beswick \& Clayton | 1.4\% | 68 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnage Lane, Burnage | 1.3\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 1.3\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 1.3\% | 67 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 1.3\% | 64 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 1.2\% | 61 | 0.0\% | 0 | 0.0\% | 0 | 42.8\% | 59 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Timperley | 1.1\% | 54 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton | 1.0\% | 52 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 3.7\% | 5 | 21.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Barlow Moor Rd / Mauldeth Rd West, Chorlton | 1.0\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 1.0\% | 48 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston Lane, Moston | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.8\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Prestwich | 0.8\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden | 0.8\% | 40 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.2\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 |
| Hollinwood Ave / Greengate, | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eccles | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.8\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 0.0\% | 0 |
| Swinton | 0.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.2\% | 25 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Gatley | 0.7\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.8\% | 21 | 0.0\% | 0 |
| Stalybridge | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.3\% | 31 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Haslingden | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 20.9\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heywood | 0.6\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 18.8\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walkden | 0.6\% | 29 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bacup | 0.6\% | 29 | 21.0\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyd St South / Platt Lane / <br> Hart Rd, Fallowfield | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 21.4\% | 22 |
| Trafford Centre | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Crown Point, Denton | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 19.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Littleborough | 0.5\% | 27 | 0.7\% | 1 | 18.8\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kingway / Mauldeth Rd, Burnage | 0.5\% | 25 | 0.0\% | 0 | 2.2\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Beech Rd / Stockton Rd / Chorlton Green, Chorlton | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Arndale Centre, Middleton | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Offerton Precinct | 0.4\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 20.4\% | 21 |
| Woodly Precinct | 0.4\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.5\% | 16 |
| Salford Shopping Precinct | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fog Lane / Lane End / Burnage Lane, Burnage | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Sports City | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reddish | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.4\% | 19 | 10.1\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 9.2\% | 13 | 1.0\% | 1 |
| Mossley | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 8.6\% | 12 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Heald Green | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.9\% | 7 | 0.0\% | 0 |
| Old Trafford | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Romiley | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 14.6\% | 15 |
| Flixton | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Helmshaw | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Miles Plattem | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tottington | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Moor | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.2\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Farnworth | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Royton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hale | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Castle Street, Edgeley | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.7\% | 11 | 0.7\% | 1 | 0.0\% | 0 |
| Finney Lane, Heald Green | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.7\% | 11 | 0.0\% | 0 |
| Crumpsall | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kingsway / Slade Lane, Levenshulme | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Partington | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Main Way, Alkrington | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dickenson Rd / Anson Rd, Longsight / Rusholme | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton Shopping Precinct | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Rd / Upper Chorlton Rd, Whalley Range | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington Rd / Yarbrugh St, Whalley Range | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Victoria Ave / Rochdale Rd, Charlestown | 0.2\% | 9 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 2.9\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lansdowne Rd / Crumpsall Lane / Crumpsall | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ladybarn Village | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Market Street, Droylesden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.4\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowlands Road, Baguley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hale Barns | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Duckinfield | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fort Retail Park, Manchester | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Irlam | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flixton Road, Urmston | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mocha Parade, Salford | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Precinct Centre, Oxford Rd, Ardwick / Hulme | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Princess Rd / Claremont Rd, Moss Side | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Beswick Shopping Precinct | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Glossop | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mauldeth Rd, Withington | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Worsley Ave / Kenyon Lane, Lightbowne | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burton Rd, Cavendish Rd / <br> Lapwing Lane, Barlow Moor | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Claremont Rd, Moss Side | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Tota |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2.0\% | 101 | 0.7\% | 1 | 1.4\% | 2 | 4.3\% | 6 | 1.4\% | 2 | 2.9\% | 4 | 0.7\% | 1 | 10.6\% | 15 | 1.4\% | 2 | 2.9\% | 3 |
| Base: | 4985 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 103 |  |
| Q18 Do you use (LOCATION MENTIONED AT Q17) ? <br> Those who know their local shopping facilities at Q17 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 88.5\% | 4352 | 91.2\% | 125 | 91.2\% | 124 | 89.4\% | 118 | 93.4\% | 128 | 91.0\% | 121 | 89.9\% | 124 | 88.2\% | 112 | 87.1\% | 122 | 91.1\% | 123 |
| No | 11.5\% | 567 | 8.8\% | 12 | 8.8\% | 12 | 10.6\% | 14 | 6.6\% | 9 | 9.0\% | 12 | 10.1\% | 14 | 11.8\% | 15 | 12.9\% | 18 | 8.9\% | 12 |
| Base: |  | 4919 |  | 137 |  | 136 |  | 132 |  | 137 |  | 133 |  | 138 |  | 127 |  | 140 |  | 135 |

Q19 Why don't you use your nearest local shopping facilities?
Those who do not use their local shopping facilities at Q18

## 1st mention

| Better facilities elsewhere | 28.6\% | 162 | 41.7\% | 5 | 16.7\% | 2 | 28.6\% | 4 | 44.4\% | 4 | 33.3\% | 4 | 21.4\% | 3 | 40.0\% | 6 | 33.3\% | 6 | 41.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Facilities needed not available there | 13.1\% | 74 | 16.7\% | 2 | 8.3\% | 1 | 14.3\% | 2 | 0.0\% | 0 | 8.3\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 22.2\% | 4 | 25.0\% | 3 |
| Lack of choice of facilities | 11.5\% | 65 | 0.0\% | 0 | 8.3\% | 1 | 42.9\% | 6 | 11.1\% | 1 | 16.7\% | 2 | 14.3\% | 2 | 6.7\% | 1 | 22.2\% | 4 | 0.0\% | 0 |
| Too expensive | 7.1\% | 40 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 20.0\% | 3 | 5.6\% | 1 | 8.3\% | 1 |
| Alternative facilities easier to get to | 6.2\% | 35 | 16.7\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 16.7\% | 2 | 21.4\% | 3 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Do not live in or near a local centre | 5.1\% | 29 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 11.1\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of parking facilities | 5.1\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 |
| It doesn't cater for the disabled | 3.0\% | 17 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 11.1\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unattractive environment | 3.0\% | 17 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| I feel unsafe | 2.5\% | 14 | 0.0\% | 0 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Other | 1.9\% | 11 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Alternative facilities more accessible | 1.6\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 |
| Too busy | 1.4\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I just don't like it | 1.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 8.8\% | 50 | 16.7\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 11.1\% | 2 | 8.3\% | 1 |
| Base: |  | 567 |  | 12 |  | 12 |  | 14 |  | 9 |  | 12 |  | 14 |  | 15 |  | 18 |  | 12 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better facilities elsewhere | 6.7\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 16.7\% | 2 | 21.4\% | 3 | 0.0\% | 0 | 5.6\% | 1 | 16.7\% | 2 |
| Lack of choice of facilities | 5.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 11.1\% | 1 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 16.7\% | 2 |
| Facilities needed not available there | 3.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Too expensive | 2.8\% | 16 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 11.1\% | 1 |  | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Unattractive environment | 1.9\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Alternative facilities easier to get to | 1.4\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of parking facilities | 1.2\% | 7 | 0.0\% | 0 | 8.3\% | 1 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alternative facilities more accessible | 1.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I feel unsafe | 0.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Do not live in or near a local centre | 0.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | , |
| Poor layout | 0.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 22.2\% | 2 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I just don't like it | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Too busy | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| It doesn't cater for the disabled | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned) | 72.3\% | 410 | 100.0\% | 12 | 83.3\% | 10 | 42.9\% | 6 | 55.6\% | 5 |  | 66.7\% | 8 | 71.4\% | 10 | 100.0\% | 15 | 61.1\% | 11 | 58.3\% | 7 |
| Base: |  | 567 |  | 12 |  | 12 |  | 14 |  | 9 |  |  | 12 |  | 14 |  | 15 |  | 18 |  | 12 |
| 3rd mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better facilities elsewhere | 2.1\% | 12 | 0.0\% | 0 | 8.3\% | 1 | 14.3\% | 2 | 11.1\% | 1 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I feel unsafe | 0.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of choice of facilities | 0.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unattractive environment | 0.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Facilities needed not available there | 0.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alternative facilities more accessible | 0.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Too expensive | 0.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of parking facilities | 0.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 |
| Alternative facilities easier to get to | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned) | 93.8\% | 532 | 100.0\% | 12 | 91.7\% | 11 | 78.6\% | 11 | 88.9\% | 8 |  | 00.0\% |  | 100.0\% |  | 100.0\% | 15 | 100.0\% | 18 | 91.7\% | 11 |
| Base: |  | 567 |  | 12 |  | 12 |  | 14 |  | 9 |  |  | 12 |  | 14 |  | 15 |  | 18 |  | 12 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q20 What do you use your local centre for ?
Those who use their local shopping facilities at Q18

## 1st mention

| Main food Shopping | 34.7\% | 1512 | 40.0\% | 50 | 36.3\% | 45 | 33.9\% | 40 | 42.2\% | 54 | 19.8\% | 24 | 26.6\% | 33 | 26.8\% | 30 | 18.0\% | 22 | 25.2\% | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Small scale top-up food shopping | 34.4\% | 1497 | 28.0\% | 35 | 21.8\% | 27 | 34.7\% | 41 | 28.1\% | 36 | 30.6\% | 37 | 43.5\% | 54 | 42.9\% | 48 | 47.5\% | 58 | 50.4\% | 62 |
| Non-food shopping | 15.2\% | 663 | 20.8\% | 26 | 27.4\% | 34 | 17.8\% | 21 | 14.1\% | 18 | 32.2\% | 39 | 16.9\% | 21 | 18.8\% | 21 | 10.7\% | 13 | 16.3\% | 20 |
| Financial services e.g. bank, building societies | 4.7\% | 204 | 2.4\% | 3 | 5.6\% | 7 | 2.5\% | 3 | 7.0\% | 9 | 9.9\% | 12 | 2.4\% | 3 | 2.7\% | 3 | 10.7\% | 13 | 1.6\% | 2 |
| Post Office | 3.4\% | 150 | 1.6\% | 2 | 3.2\% | 4 | 3.4\% | 4 | 0.8\% | 1 | 5.0\% |  | 4.8\% | 6 | 2.7\% | 3 | 5.7\% | 7 | 1.6\% | 2 |
| Healthcare e.g. doctors, dentists, etc | 1.6\% | 70 | 0.8\% | 1 | 4.0\% | 5 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 2.5\% | 3 | 4.1\% | 5 |
| Market | 1.6\% | 68 | 4.8\% | 6 | 0.0\% | 0 | 1.7\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eating e.g. Cafes, restaurants, public houses | 1.1\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 1.6\% | 2 | 0.8\% | 1 |
| Personal Services e.g. hairdresser, launderette | 0.9\% | 39 | 0.0\% | 0 | 0.8\% | 1 | 1.7\% | 2 | 1.6\% | 2 | 0.8\% | 1 | 1.6\% | 2 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Library | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.2\% | 10 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chemist / pharmacy | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fitness / gym | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Work | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Entertainment | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The market | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Drinking out e.g. bars | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Browsing / window shopping | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pet supplies | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Everything | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.6\% | 28 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Base: |  | 4352 |  | 125 |  | 124 |  | 118 |  | 128 |  | 121 |  | 124 |  | 112 |  | 122 |  | 123 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-food shopping | 21.4\% | 931 | 10.4\% | 13 | 12.9\% | 16 | 25.4\% | 30 | 18.8\% | 24 | 25.6\% | 31 | 15.3\% | 19 | 19.6\% | 22 | 23.8\% | 29 | 30.1\% | 37 |
| Small scale top-up food shopping | 17.3\% | 754 | 22.4\% | 28 | 25.8\% | 32 | 18.6\% | 22 | 16.4\% | 21 | 9.9\% | 12 | 14.5\% | 18 | 25.9\% | 29 | 12.3\% | 15 | 16.3\% | 20 |
| Financial services e.g. bank, building societies | 10.8\% | 468 | 16.8\% | 21 | 12.9\% | 16 | 10.2\% | 12 | 14.8\% | 19 | 19.8\% | 24 | 11.3\% | 14 | 4.5\% | 5 | 15.6\% | 19 | 11.4\% | 14 |
| Post Office | 6.5\% | 283 | 4.0\% | 5 | 6.5\% | 8 | 2.5\% | 3 | 2.3\% | 3 | 9.9\% | 12 | 3.2\% | 4 | 8.9\% | 10 | 11.5\% | 14 | 3.3\% | 4 |
| Healthcare e.g. doctors, dentists, etc | 4.1\% | 180 | 1.6\% | 2 | 3.2\% | 4 | 6.8\% | 8 | 3.9\% | 5 | 3.3\% | 4 | 3.2\% | 4 | 3.6\% | 4 | 6.6\% | 8 | 11.4\% | 14 |
| Main food Shopping | 3.8\% | 166 | 8.8\% | 11 | 2.4\% | 3 | 2.5\% | 3 | 0.8\% | 1 | 1.7\% | 2 | 4.8\% | 6 | 0.9\% | 1 | 0.8\% | 1 | 0.8\% | 1 |
| Personal Services e.g. hairdresser, launderette | 3.3\% | 145 | 3.2\% | 4 | 4.0\% | 5 | 4.2\% | 5 | 4.7\% | 6 | 3.3\% | 4 | 7.3\% | 9 | 3.6\% | 4 | 5.7\% | 7 | 4.9\% | 6 |
| Eating e.g. Cafes, restaurants, public houses | 2.8\% | 124 | 1.6\% | 2 | 2.4\% | 3 | 0.8\% | 1 | 1.6\% | 2 | 2.5\% | 3 | 3.2\% | 4 | 2.7\% | 3 | 3.3\% | 4 | 0.0\% | 0 |
| Market | 1.4\% | 63 | 3.2\% | 4 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 3.2\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Chemist / pharmacy | 0.3\% | 13 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Drinking out e.g. bars | 0.3\% | 12 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.3\% | 11 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Library | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Newsagents | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fitness / gym | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Entertainment | 0.1\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Work | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pet supplies | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing / window shopping | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The market | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned) | 26.9\% | 1169 | 27.2\% | 34 | 26.6\% | 33 | 26.3\% | 31 | 35.9\% | 46 | 24.0\% | 29 | 32.3\% | 40 | 28.6\% | 32 | 18.9\% | 23 | 22.0\% | 27 |
| Base: |  | 4352 |  | 125 |  | 124 |  | 118 |  | 128 |  | 121 |  | 124 |  | 112 |  | 122 |  | 123 |



## 3rd mention

Post Office
Non-food shopping
Financial services e.g. bank,
building societies

| $7.7 \%$ | 333 | $6.4 \%$ | 8 | $12.1 \%$ | 15 | $5.9 \%$ | 7 | $8.6 \%$ | 11 | $7.4 \%$ | 9 | $1.6 \%$ | 2 | $8.0 \%$ | 9 | $7.4 \%$ | 9 | $8.1 \%$ | 10 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $7.5 \%$ | 325 | $8.0 \%$ | 10 | $5.6 \%$ | 7 | $6.8 \%$ | 8 | $5.5 \%$ | 7 | $5.0 \%$ | 6 | $5.6 \%$ | 7 | $8.9 \%$ | 10 | $5.7 \%$ | 7 | $12.2 \%$ | 15 |
| $7.5 \%$ | 325 | $12.8 \%$ | 16 | $8.9 \%$ | 11 | $8.5 \%$ | 10 | $4.7 \%$ | 6 | $6.6 \%$ | 8 | $6.5 \%$ | 8 | $3.6 \%$ | 4 | $8.2 \%$ | 10 | $3.3 \%$ | 4 |
| $4.0 \%$ | 173 | $7.2 \%$ | 9 | $3.2 \%$ | 4 | $6.8 \%$ | 8 | $1.6 \%$ | 2 | $3.3 \%$ | 4 | $4.0 \%$ | 5 | $1.8 \%$ | 2 | $5.7 \%$ | 7 | $6.5 \%$ | 8 |
| $3.7 \%$ | 160 | $4.8 \%$ | 6 | $1.6 \%$ | 2 | $4.2 \%$ | 5 | $3.9 \%$ | 5 | $5.0 \%$ | 6 | $3.2 \%$ | 4 | $0.9 \%$ | 1 | $5.7 \%$ | 7 | $6.5 \%$ | 8 |
| $3.5 \%$ | 153 | $1.6 \%$ | 2 | $1.6 \%$ | 2 | $5.9 \%$ | 7 | $2.3 \%$ | 3 | $6.6 \%$ | 8 | $3.2 \%$ | 4 | $5.4 \%$ | 6 | $7.4 \%$ | 9 | $5.7 \%$ | 7 |

shopping
Eating e.g. Cafes,
restaurants, public houses
Market

Main food Shopping
Drinking out e.g. bars
Library
Fitness / gym
Chemist / pharmacy
Newsagents
Entertainment
Other
Total
Zone 28
Zone 29
Zone 30
Zone 31
Zone 32
Zone 33
Zone 34
Zone 35

Browsing / window shopping The market
Work
Pet supplies
(None mentioned)
Base:
3.2

| $1.2 \%$ | 52 | $4.0 \%$ | 5 | $0.8 \%$ | 1 | $0.8 \%$ | 1 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q21 How often do you use your local centre ? Those who use their local shopping facilities at Q18

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Two or Three Times Weekly | $39.1 \%$ | 1700 | $48.8 \%$ | 61 | $31.5 \%$ | 39 | $36.4 \%$ | 43 | $35.2 \%$ | 45 | $27.3 \%$ | 33 | $35.5 \%$ | 44 | $40.2 \%$ | 45 | $28.7 \%$ | 35 | $49.6 \%$ | 61 |
| Weekly | $28.4 \%$ | 1237 | $24.0 \%$ | 30 | $33.1 \%$ | 41 | $32.2 \%$ | 38 | $33.6 \%$ | 43 | $28.1 \%$ | 34 | $35.5 \%$ | 44 | $29.5 \%$ | 33 | $33.6 \%$ | 41 | $22.8 \%$ | 28 |
| Daily | $15.7 \%$ | 684 | $12.8 \%$ | 16 | $10.5 \%$ | 13 | $13.6 \%$ | 16 | $12.5 \%$ | 16 | $8.3 \%$ | 10 | $10.5 \%$ | 13 | $14.3 \%$ | 16 | $20.5 \%$ | 25 | $17.9 \%$ | 22 |
| Fortnightly | $7.9 \%$ | 342 | $7.2 \%$ | 9 | $11.3 \%$ | 14 | $6.8 \%$ | 8 | $8.6 \%$ | 11 | $19.0 \%$ | 23 | $8.1 \%$ | 10 | $10.7 \%$ | 12 | $9.0 \%$ | 11 | $4.9 \%$ | 6 |
| Monthly | $5.3 \%$ | 229 | $3.2 \%$ | 4 | $6.5 \%$ | 8 | $2.5 \%$ | 3 | $6.3 \%$ | 8 | $14.9 \%$ | 18 | $8.1 \%$ | 10 | $3.6 \%$ | 4 | $5.7 \%$ | 7 | $4.9 \%$ | 6 |
| Every 2-3 Months | $1.2 \%$ | 54 | $2.4 \%$ | 3 | $4.0 \%$ | 5 | $3.4 \%$ | 4 | $0.8 \%$ | 1 | $0.8 \%$ | 1 | $1.6 \%$ | 2 | $0.9 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less than every 6 months | $0.1 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.8 \%$ | 1 | $0.0 \%$ | 0 | $0.8 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Every 6 Months | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.8 \%$ | 1 | $0.0 \%$ | 0 |
| (Don't know / varies) | $2.2 \%$ | 97 | $1.6 \%$ | 2 | $3.2 \%$ | 4 | $4.2 \%$ | 5 | $3.1 \%$ | 4 | $0.8 \%$ | 1 | $0.8 \%$ | 1 | $0.9 \%$ | 1 | $1.6 \%$ | 2 | $0.0 \%$ | 0 |
| Base: |  | 4352 |  | 125 |  | 124 |  | 118 |  | 128 |  | 121 |  | 124 | 112 | 122 | 123 |  |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q22 What types of improvements to your local centre would persuade your household to visit it more often ? Please name up to THREE improvements.
Those who know their local shopping facilities at Q17

| Improve choice of multiple shops | 17.7\% | 872 | 18.2\% | 25 | 21.3\% | 29 | 28.0\% | 37 | 8.8\% | 12 | 17.3\% | 23 | 17.4\% | 24 | 14.2\% | 18 | 15.0\% | 21 | 13.3\% | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Improve range of independent / specialist shops | 13.8\% | 679 | 17.5\% | 24 | 19.9\% | 27 | 18.9\% | 25 | 7.3\% | 10 | 10.5\% | 14 | 8.7\% | 12 | 11.8\% | 15 | 14.3\% | 20 | 11.1\% | 15 |
| Clean shopping streets | 4.5\% | 220 | 3.7\% | 5 | 8.8\% | 12 | 2.3\% | 3 | 3.7\% | 5 | 6.0\% | 8 | 4.3\% | 6 | 2.4\% | 3 | 2.9\% | 4 | 3.0\% | 4 |
| Attract larger retailers | 4.3\% | 210 | 5.1\% | 7 | 2.2\% | 3 | 12.9\% | 17 | 6.6\% | 9 | 4.5\% | 6 | 5.8\% | 8 | 4.7\% | 6 | 5.7\% | 8 | 3.0\% | 4 |
| More parking spaces - type unspecified | 4.1\% | 203 | 3.7\% | 5 | 2.2\% | 3 | 1.5\% | 2 | 1.5\% | 2 | 6.0\% | 8 | 4.3\% | 6 | 3.9\% | 5 | 3.6\% | 5 | 3.7\% | 5 |
| More parking spaces - short stay | 3.3\% | 162 | 8.8\% | 12 | 1.5\% | 2 | 0.0\% | 0 | 2.9\% | 4 | 0.8\% | 1 | 0.7\% | 1 | 3.2\% | 4 | 2.9\% | 4 | 3.7\% | 5 |
| Reduce cost of parking | 2.9\% | 144 | 4.4\% | 6 | 3.7\% | 5 | 4.5\% | 6 | 2.2\% | 3 | 0.8\% | 1 | 3.6\% | 5 | 3.9\% | 5 | 3.6\% | 5 | 4.4\% | 6 |
| Encourage reduced shop prices | 2.7\% | 131 | 4.4\% | 6 | 1.5\% | 2 | 0.8\% | 1 | 4.4\% | 6 | 2.3\% | 3 | 2.2\% | 3 | 2.4\% | 3 | 1.4\% | 2 | 4.4\% | 6 |
| Reduce road congestion | 2.3\% | 111 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 1.4\% | 2 | 2.4\% | 3 | 5.0\% | 7 | 8.1\% | 11 |
| More parking spaces - long stay | 2.2\% | 107 | 7.3\% | 10 | 1.5\% | 2 | 0.8\% | 1 | 2.2\% | 3 | 2.3\% | 3 | 0.7\% | 1 | 2.4\% | 3 | 2.9\% | 4 | 0.0\% | 0 |
| Improve layout of car parks | 1.8\% | 89 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 1.4\% | 2 | 1.6\% | 2 | 0.7\% | 1 | 0.0\% | 0 |
| Improve safety of pedestrians | 1.7\% | 86 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 1.5\% | 2 |
| New shop - Clothes / shoe shop | 1.7\% | 85 | 2.2\% | 3 | 2.2\% | 3 | 1.5\% | 2 | 4.4\% | 6 | 3.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Wider range of shops | 1.5\% | 75 | 0.0\% | 0 | 0.7\% | 1 | 3.8\% | 5 | 2.9\% | 4 | 3.0\% | 4 | 3.6\% | 5 | 3.2\% | 4 | 0.0\% | 0 | 2.2\% | 3 |
| Improve policing / other security measures | 1.5\% | 72 | 1.5\% | 2 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 1.4\% | 2 | 1.6\% | 2 | 1.4\% | 2 | 0.0\% | 0 |
| Other Environmental Factor | 1.5\% | 72 | 3.7\% | 5 | 1.5\% | 2 | 0.8\% | 1 | 0.7\% | 1 | 2.3\% | 3 | 0.7\% | 1 | 2.4\% | 3 | 1.4\% | 2 | 1.5\% | 2 |
| A market / a better market | 1.4\% | 67 | 0.0\% | 0 | 3.7\% | 5 | 0.0\% | 0 | 4.4\% | 6 | 3.8\% | 5 | 2.2\% | 3 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Supermarket | 1.2\% | 60 | 1.5\% | 2 | 0.7\% | 1 | 2.3\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 1.5\% | 2 |
| Improve public transport links | 1.2\% | 60 | 1.5\% | 2 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 | 3.0\% | 4 | 5.1\% | 7 | 0.8\% | 1 | 0.0\% | 0 | 2.2\% | 3 |
| New shop - Greengrocer | 1.2\% | 57 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.7\% | 1 |
| Remove anti social element | 1.1\% | 55 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 0.7\% | 1 | 0.0\% | 0 |
| Less take aways | 0.9\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 2.1\% | 3 | 0.0\% | 0 |
| Tidy area up | 0.8\% | 41 | 0.7\% | 1 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 2.9\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Create more open spaces | 0.8\% | 38 | 1.5\% | 2 | 2.9\% | 4 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| More cafes / restaurants | 0.8\% | 37 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 3.0\% | 4 | 0.7\% | 1 | 0.8\% | 1 | 1.4\% | 2 | 0.7\% | 1 |
| New shop - Butchers | 0.8\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Shop (please specify) | 0.7\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 2.9\% | 4 | 0.0\% | 0 |
| New shop - Tesco | 0.7\% | 33 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.6\% | 30 | 0.7\% | 1 | 2.2\% | 3 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| Banking facilities | 0.5\% | 25 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Attract less people / relieve over-crowding | 0.5\% | 25 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Better quality shops | 0.5\% | 25 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better opening hours | 0.4\% | 21 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 |
| Attract more people / make more lively | 0.4\% | 20 | 0.7\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters from the weather | 0.4\% | 20 | 0.7\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.6\% | 2 | 0.0\% | 0 | 0.7\% | 1 |
| Public transport facilities | 0.4\% | 19 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| New shop - Post Office | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 |
| Occupy empty shops | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Other Transport Factor | 0.3\% | 17 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.7\% | 1 |
| New shop - Marks \& Spencer | 0.3\% | 17 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Bakers | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Less cafes / restaurants | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| New shop - Asda | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 |
| New shop - Health food shop | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.7\% | 1 |
| Improve play areas for children | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Hardware store | 0.2\% | 12 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for younger people / children | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Better customer service | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 |
| New shop - Morrisons | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.2\% | 9 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Department store | 0.2\% | 8 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Chemist | 0.2\% | 8 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less pubs / bars | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.1\% | 7 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| New shop - Electical shop | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less charity shops | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| New shop - Argos | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sainsburys | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 44.4\% | 2182 | 40.1\% | 55 | 43.4\% | 59 | 45.5\% | 60 | 55.5\% | 76 | 45.9\% | 61 | 44.2\% | 61 | 48.8\% | 62 | 52.1\% | 73 | 43.0\% | 58 |
| Base: |  | 4919 |  | 137 |  | 136 |  | 132 |  | 137 |  | 133 |  | 138 |  | 127 |  | 140 |  | 135 |

for GVA Grimley


Q23 Do you take part in any of the following leisure activities?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Restaurants | $70.4 \%$ | 3533 | $72.5 \%$ | 100 | $79.7 \%$ | 110 | $82.6 \%$ | 114 | $77.0 \%$ | 107 | $78.1 \%$ | 107 | $82.0 \%$ | 114 | $84.5 \%$ | 120 | $76.1 \%$ | 108 | $88.4 \%$ |
| Pubs / Clubs | $50.9 \%$ | 2554 | $50.7 \%$ | 70 | $45.7 \%$ | 63 | $62.3 \%$ | 86 | $56.8 \%$ | 79 | $59.1 \%$ | 81 | $65.5 \%$ | 91 | $67.6 \%$ | 96 | $58.5 \%$ | 83 | $66.7 \%$ |
| Cinema | $49.9 \%$ | 2503 | $47.1 \%$ | 65 | $46.4 \%$ | 64 | $54.3 \%$ | 75 | $46.8 \%$ | 65 | $54.0 \%$ | 74 | $60.4 \%$ | 84 | $61.3 \%$ | 87 | $57.0 \%$ | 81 | $56.5 \%$ |
| Gym / Health \& Fitness Club | $23.3 \%$ | 1171 | $21.0 \%$ | 29 | $15.9 \%$ | 22 | $26.8 \%$ | 37 | $23.0 \%$ | 32 | $22.6 \%$ | 31 | $18.0 \%$ | 25 | $28.9 \%$ | 41 | $40.1 \%$ | 57 | $28.3 \%$ |
| 39 | 39 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tenpin Bowling | $20.8 \%$ | 1046 | $21.0 \%$ | 29 | $17.4 \%$ | 24 | $26.8 \%$ | 37 | $30.2 \%$ | 42 | $35.8 \%$ | 49 | $36.0 \%$ | 50 | $35.2 \%$ | 50 | $26.1 \%$ | 37 | $34.1 \%$ |
| Bingo | $7.1 \%$ | 355 | $5.8 \%$ | 8 | $6.5 \%$ | 9 | $7.2 \%$ | 10 | $5.0 \%$ | 7 | $10.9 \%$ | 15 | $7.9 \%$ | 11 | $4.2 \%$ | 6 | $4.9 \%$ | 7 | $3.6 \%$ |
| Casino | $3.5 \%$ | 174 | $0.7 \%$ | 1 | $4.3 \%$ | 6 | $3.6 \%$ | 5 | $2.9 \%$ | 4 | $6.6 \%$ | 9 | $5.8 \%$ | 8 | $7.7 \%$ | 11 | $4.2 \%$ | 6 | $5.1 \%$ |
| (None of these) | $14.8 \%$ | 741 | $15.2 \%$ | 21 | $10.9 \%$ | 15 | $6.5 \%$ | 9 | $10.8 \%$ | 15 | $11.7 \%$ | 16 | $7.2 \%$ | 10 | $5.6 \%$ | 8 | $5.6 \%$ | 8 | $4.3 \%$ |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 | 142 | 142 | 138 |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24 Where do you go most often to visit the cinema?
Those who go to the cinema at Q23

| UGC Parrs Wood, Didsbury | 21.8\% | 545 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 | 40.2\% | 35 | 69.1\% | 56 | 21.8\% | 17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UCI Trafford Centre, Manchester | 15.7\% | 392 | 1.5\% | 1 | 3.1\% | 2 | 10.7\% | 8 | 1.5\% | 1 | 6.8\% | 5 | 2.4\% | 2 | 6.9\% | 6 | 6.2\% | 5 | 9.0\% | 7 |
| thefilmworks, Manchester | 9.7\% | 244 | 1.5\% | 1 | 3.1\% | 2 | 9.3\% | 7 | 1.5\% | 1 | 5.4\% | 4 | 8.3\% | 7 | 3.4\% | 3 | 1.2\% | 1 | 1.3\% | 1 |
| Vue, Bury | 7.4\% | 184 | 10.8\% | 7 | 3.1\% | 2 | 41.3\% | 31 | 4.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Showcase Manchester, Manchester | 7.1\% | 178 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 24.3\% | 18 | 8.3\% | 7 | 8.0\% | 7 | 3.7\% | 3 | 6.4\% | 5 |
| Cineworld, Ashton-underLyne | 5.1\% | 127 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.4\% | 10 | 45.9\% | 34 | 72.6\% | 61 | 0.0\% | 0 | 1.2\% | 1 | 7.7\% | 6 |
| Odeon Sandbrook Park, Rochdale | 4.9\% | 123 | 29.2\% | 19 | 81.3\% | 52 | 22.7\% | 17 | 43.1\% | 28 | 2.7\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| AMC Great Northern 16, Manchester | 4.3\% | 108 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 | 1.2\% | 1 | 2.3\% | 2 | 2.5\% | 2 | 1.3\% | 1 |
| Cornerhouse, Manchester | 3.2\% | 80 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 1.5\% | 1 | 1.4\% | 1 | 1.2\% | 1 | 2.3\% | 2 | 1.2\% | 1 | 0.0\% | 0 |
| UGC Grand Central Leisure Park, Stockport | 3.0\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 1.4\% | 1 | 1.2\% | 1 | 24.1\% | 21 | 7.4\% | 6 | 23.1\% | 18 |
| Red Cinemas, Salford | 2.3\% | 57 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 2.1\% | 52 | 9.2\% | 6 | 1.6\% | 1 | 1.3\% | 1 | 3.1\% | 2 | 2.7\% | 2 | 2.4\% | 2 | 1.1\% | 1 | 2.5\% | 2 | 2.6\% | 2 |
| Studio Cinema, Knutsford | 2.0\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Roxy, Hollinwood | 1.9\% | 48 | 1.5\% | 1 | 0.0\% | 0 | 6.7\% | 5 | 24.6\% | 16 | 4.1\% | 3 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Appollo, Burnley | 1.4\% | 35 | 32.3\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| UGC, Bolton | 1.3\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Regent, Marple | 0.7\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 23.1\% | 18 |
| Savoy, Stockport | 0.7\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.9\% | 6 | 3.7\% | 3 | 3.8\% | 3 |
| Curzon, Urmston | 0.7\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vue, Bolton | 0.4\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hebden Bridge Picture House | 0.3\% | 8 | 10.8\% | 7 | 1.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington, Vue | 0.2\% | 6 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington, UCI | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 3.6\% | 90 | 0.0\% | 0 | 6.3\% | 4 | 4.0\% | 3 | 3.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 3 | 1.2\% | 1 | 0.0\% | 0 |
| Base: |  | 2503 |  | 65 |  | 64 |  | 75 |  | 65 |  | 74 |  | 84 |  | 87 |  | 81 |  | 78 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q25 Where do you go most often to play bingo ? Those who play bingo at Q23

| Other | 20.8\% | 74 | 75.0\% | 6 | 22.2\% | 2 | 20.0\% | 2 | 14.3\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 50.0\% | 3 | 28.6\% | 2 | 20.0\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mecca Hyde Road Manchester | 9.0\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Harpurhey, Manchester | 9.0\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Didsbury | 6.2\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 42.9\% | 3 | 0.0\% | 0 |
| Gala, Wythenshawe, Manchester | 5.9\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, Sale | 5.6\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Belle Vue, Manchester | 5.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 26.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 1 |
| Gala, Ashton under Lyne | 5.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 1 | 14.3\% | 1 | 33.3\% | 5 | 36.4\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, King Square, Oldham | 4.8\% | 17 | 0.0\% | 0 | 22.2\% | 2 | 0.0\% | 0 | 71.4\% | 5 | 13.3\% | 2 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Middleton | 4.5\% | 16 | 0.0\% | 0 | 11.1\% | 1 | 60.0\% | 6 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Salford, Manchester | 3.9\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Old Trafford | 3.9\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Stockport | 2.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% | 3 | 28.6\% | 2 | 60.0\% | 3 |
| Mecca, Rochdale | 1.7\% | 6 | 25.0\% | 2 | 33.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmos, Manchester | 1.7\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 45.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Walkden | 1.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmos, Eccles | 1.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, Breightment, Bolton | 1.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, Moor Lane, Bolton | 0.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 5.1\% | 18 | 0.0\% | 0 | 11.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 355 |  | 8 |  | 9 |  | 10 |  | 7 |  | 15 |  | 11 |  | 6 |  | 7 |  | 5 |

for GVA Grimley

| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q26 Where do you go most often to go ten pin bowling ? Those who go ten pin bowling at Q23

| Megabowl, Didsbury | 27.3\% | 286 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 1 | 2.4\% | 1 | 4.1\% | 2 | 2.0\% | 1 | 36.0\% | 18 | 56.8\% | 21 | 12.8\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Megabowl, Bury | 16.7\% | 175 | 20.7\% | 6 | 33.3\% | 8 | 86.5\% | 32 | 47.6\% | 20 | 4.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Megabowl, Stockport | 12.6\% | 132 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 14.3\% | 7 | 8.0\% | 4 | 44.0\% | 22 | 29.7\% | 11 | 78.7\% | 37 |
| Hollywood Bowl, Ashton under Lyne | 10.1\% | 106 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.4\% | 9 | 53.1\% | 26 | 76.0\% | 38 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Namco Station, The Trafford Centre | 9.8\% | 103 | 6.9\% | 2 | 4.2\% | 1 | 0.0\% | 0 | 4.8\% | 2 | 6.1\% | 3 | 4.0\% | 2 | 8.0\% | 4 | 5.4\% | 2 | 2.1\% | 1 |
| Other | 6.0\% | 63 | 10.3\% | 3 | 4.2\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 6.0\% | 3 | 4.0\% | 2 | 2.7\% | 1 | 0.0\% | 0 |
| XS Superbowl, Worsley, Manchester | 3.1\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| AMF, Burnley | 2.4\% | 25 | 48.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hollywood Bowl, Bolton | 2.2\% | 23 | 0.0\% | 0 | 4.2\% | 1 | 0.0\% | 0 | 4.8\% | 2 | 10.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 |
| Strike 10 Bowling, Sandbrooke Park, Rochdale | 1.8\% | 19 | 10.3\% | 3 | 45.8\% | 11 | 2.7\% | 1 | 9.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superbowl, Macclesfield | 1.6\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 |
| Megabowl, White City Retail Park | 1.1\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 5.1\% | 53 | 3.4\% | 1 | 8.3\% | 2 | 0.0\% | 0 | 7.1\% | 3 | 4.1\% | 2 | 4.0\% | 2 | 2.0\% | 1 | 5.4\% | 2 | 2.1\% | 1 |
| Base: |  | 1046 |  | 29 |  | 24 |  | 37 |  | 42 |  | 49 |  | 50 |  | 50 |  | 37 |  | 47 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q27 Where do you go most often to visit the gym / health \& fitness club ?
Those who visit the gym / health and fitness club at Q23

| Other | 83.6\% | 979 | 89.7\% | 26 | 95.5\% | 21 | 86.5\% |  | 100.0\% | 32 | 77.4\% | 24 | 92.0\% | 23 | 80.5\% | 33 | 96.5\% | 55 | 89.7\% | 35 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| David Lloyd Leisure, Trafford Park, Manchester | 1.7\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 |
| Fitness First Clubs Ltd, Moston, Manchester | 1.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 6.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Total Fitness UK Ltd, Whitefield, Manchester | 1.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 2.6\% | 1 |
| L.A. Fitness plc, King St, Manchester | 1.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fitness First Clubs Ltd, Debdale Park, Manchester | 1.2\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Total Fitness UK Ltd, Walkden, Manchester | 0.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Esporta Health \& Fitness Club, Denton, Manchester | 0.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 2 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Virgin Active Ltd, Deansgate, Manchester | 0.7\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Living Well Health Clubs, Quay St, Manchester | 0.5\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Active Fitness, Failsworth, Manchester | 0.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Olympic Gym, Eccles, Manchester | 0.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Powermill Gym, Middleton, Manchester | 0.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marriott Leisure Club, Worsley Park, Manchester | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Living Well Health Clubs, Manchester Airport, Manchester | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 5.9\% | 69 | 10.3\% | 3 | 4.5\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 3.2\% | 1 | 8.0\% | 2 | 12.2\% | 5 | 1.8\% | 1 | 7.7\% | 3 |
| Base: |  | 1171 |  | 29 |  | 22 |  | 37 |  | 32 |  | 31 |  | 25 |  | 41 |  | 57 |  | 39 |

Q28 Do you feel there is a lack of leisure facilities where you live?

| No | 60.8\% | 3050 | 58.7\% | 81 | 66.7\% | 92 | 51.4\% | 71 | 51.1\% | 71 | 65.7\% | 90 | 51.1\% | 71 | 68.3\% | 97 | 80.3\% | 114 | 71.0\% | 98 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 35.1\% | 1762 | 39.1\% | 54 | 30.4\% | 42 | 46.4\% | 64 | 46.0\% | 64 | 27.7\% | 38 | 46.0\% | 64 | 29.6\% | 42 | 17.6\% | 25 | 23.9\% | 33 |
| (Don't know) | 4.1\% | 208 | 2.2\% | 3 | 2.9\% | 4 | 2.2\% | 3 | 2.9\% | 4 | 6.6\% | 9 | 2.9\% | 4 | 2.1\% | 3 | 2.1\% | 3 | 5.1\% | 7 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q29 What leisure facilities do you feel are lacking in your area ?
Those who feel leisure facilities in their area are lacking at Q28

| Cinema | 34.2\% | 602 | 61.1\% | 33 | 14.3\% | 6 | 48.4\% | 31 | 62.5\% | 40 | 36.8\% | 14 | 34.4\% | 22 | 21.4\% | 9 | 32.0\% | 8 | 15.2\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gym / Health \& Fitness Club | 19.2\% | 338 | 33.3\% | 18 | 21.4\% | 9 | 17.2\% | 11 | 10.9\% | 7 | 18.4\% | 7 | 14.1\% | 9 | 28.6\% | 12 | 32.0\% | 8 | 24.2\% | 8 |
| Tenpin Bowling | 16.6\% | 292 | 40.7\% | 22 | 14.3\% | 6 | 26.6\% | 17 | 29.7\% | 19 | 10.5\% | 4 | 14.1\% | 9 | 14.3\% | 6 | 20.0\% | 5 | 6.1\% | 2 |
| Pubs / Clubs | 13.0\% | 229 | 18.5\% | 10 | 9.5\% | 4 | 18.8\% | 12 | 7.8\% | 5 | 5.3\% | 2 | 12.5\% | 8 | 19.0\% | 8 | 12.0\% | 3 | 9.1\% | 3 |
| Something for younger people to do | 12.9\% | 228 | 7.4\% | 4 | 9.5\% | 4 | 10.9\% | 7 | 12.5\% | 8 | 26.3\% | 10 | 20.3\% | 13 | 9.5\% | 4 | 16.0\% | 4 | 24.2\% | 8 |
| Swimming pool | 11.4\% | 201 | 18.5\% | 10 | 16.7\% | 7 | 7.8\% | 5 | 4.7\% | 3 | 2.6\% | 1 | 23.4\% | 15 | 38.1\% | 16 | 12.0\% | 3 | 12.1\% | 4 |
| Restaurants | 10.0\% | 176 | 16.7\% | 9 | 4.8\% | 2 | 20.3\% | 13 | 9.4\% | 6 | 7.9\% | 3 | 4.7\% | 3 | 9.5\% | 4 | 8.0\% | 2 | 9.1\% | 3 |
| Youth club | 6.2\% | 109 | 3.7\% | 2 | 4.8\% | 2 | 0.0\% | 0 | 6.3\% | 4 | 5.3\% | 2 | 6.3\% | 4 | 9.5\% | 4 | 8.0\% | 2 | 12.1\% | 4 |
| Leisure centre | 5.5\% | 97 | 3.7\% | 2 | 7.1\% | 3 | 1.6\% | 1 | 4.7\% | 3 | 10.5\% | 4 | 3.1\% | 2 | 2.4\% | 1 | 4.0\% | 1 | 6.1\% | 2 |
| Bingo | 4.4\% | 78 | 16.7\% | 9 | 0.0\% | 0 | 4.7\% | 3 | 1.6\% | 1 | 7.9\% | 3 | 3.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Parks / fields | 3.0\% | 53 | 1.9\% | 1 | 0.0\% | 0 | 1.6\% | 1 | 1.6\% | 1 | 2.6\% | 1 | 1.6\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 3.0\% | 1 |
| Casino | 2.0\% | 36 | 13.0\% | 7 | 0.0\% | 0 | 4.7\% | 3 | 0.0\% | 0 | 2.6\% | 1 | 6.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ice rink | 1.9\% | 34 | 1.9\% | 1 | 2.4\% | 1 | 1.6\% | 1 | 3.1\% | 2 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 4.0\% | 1 | 0.0\% | 0 |
| Football field | 1.5\% | 27 | 1.9\% | 1 | 7.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 1.5\% | 26 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.1\% | 3 |
| Community centre | 1.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Anything (unspecified) | 0.9\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 4 | 3.1\% | 2 | 0.0\% | 0 | 3.1\% | 2 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.8\% | 14 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Tennis facilities | 0.7\% | 13 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 1 | 0.0\% | 0 |
| More shopping facilities | 0.7\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Skate Park | 0.6\% | 10 | 1.9\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 1.6\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Something for older people to do | 0.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cafes | 0.4\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dance centre | 0.3\% | 6 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A library | 0.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 11.2\% | 197 | 3.7\% | 2 | 9.5\% | 4 | 15.6\% | 10 | 9.4\% | 6 | 5.3\% | 2 | 12.5\% | 8 | 7.1\% | 3 | 4.0\% | 1 | 6.1\% | 2 |
| Base: |  | 1762 |  | 54 |  | 42 |  | 64 |  | 64 |  | 38 |  | 64 |  | 42 |  | 25 |  | 33 |
| SEX Sex of respondent. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 34.6\% | 1736 | 34.8\% | 48 | 29.7\% | 41 | 33.3\% | 46 | 32.4\% | 45 | 36.5\% | 50 | 31.7\% | 44 | 32.4\% | 46 | 37.3\% | 53 | 37.7\% | 52 |
| Female | 65.4\% | 3284 | 65.2\% | 90 | 70.3\% | 97 | 66.7\% | 92 | 67.6\% | 94 | 63.5\% | 87 | 68.3\% | 95 | 67.6\% | 96 | 62.7\% | 89 | 62.3\% | 86 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |



AGE Could I ask, how old are you ?

| 18 to 24 | 7.1\% | 356 | 6.5\% | 9 | 7.2\% | 10 | 7.2\% | 10 | 10.1\% | 14 | 8.0\% | 11 | 8.6\% | 12 | 11.3\% | 16 | 9.9\% | 14 | 6.5\% | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 25 to 34 | 15.0\% | 753 | 15.9\% | 22 | 8.0\% | 11 | 15.9\% | 22 | 5.8\% | 8 | 15.3\% | 21 | 18.7\% | 26 | 19.0\% | 27 | 14.1\% | 20 | 9.4\% | 13 |
| 35 to 44 | 18.2\% | 913 | 26.8\% | 37 | 9.4\% | 13 | 18.1\% | 25 | 13.7\% | 19 | 19.7\% | 27 | 20.1\% | 28 | 22.5\% | 32 | 16.2\% | 23 | 20.3\% | 28 |
| 45 to 54 | 19.6\% | 985 | 18.8\% | 26 | 19.6\% | 27 | 21.0\% | 29 | 25.2\% | 35 | 21.2\% | 29 | 16.5\% | 23 | 17.6\% | 25 | 15.5\% | 22 | 28.3\% | 39 |
| 55 to 64 | 19.8\% | 993 | 14.5\% | 20 | 23.2\% | 32 | 19.6\% | 27 | 20.1\% | 28 | 18.2\% | 25 | 20.1\% | 28 | 13.4\% | 19 | 18.3\% | 26 | 18.8\% | 26 |
| $65+$ | 19.8\% | 993 | 17.4\% | 24 | 30.4\% | 42 | 17.4\% | 24 | 24.5\% | 34 | 17.5\% | 24 | 15.8\% | 22 | 16.2\% | 23 | 25.4\% | 36 | 16.7\% | 23 |
| (Refused) | 0.5\% | 27 | 0.0\% | 0 | 2.2\% | 3 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |
| SEG |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A | 5.0\% | 252 | 4.3\% | 6 | 8.0\% | 11 | 2.9\% | 4 | 5.0\% | 7 | 5.1\% | 7 | 6.5\% | 9 | 4.9\% | 7 | 9.9\% | 14 | 3.6\% | 5 |
| B | 16.9\% | 847 | 15.2\% | 21 | 15.2\% | 21 | 9.4\% | 13 | 18.0\% | 25 | 13.9\% | 19 | 15.8\% | 22 | 17.6\% | 25 | 20.4\% | 29 | 19.6\% | 27 |
| C1 | 31.0\% | 1556 | 27.5\% | 38 | 29.0\% | 40 | 26.1\% | 36 | 30.2\% | 42 | 32.8\% | 45 | 30.2\% | 42 | 30.3\% | 43 | 30.3\% | 43 | 34.8\% | 48 |
| C2 | 26.4\% | 1324 | 29.7\% | 41 | 26.1\% | 36 | 37.0\% | 51 | 33.8\% | 47 | 32.8\% | 45 | 33.1\% | 46 | 30.3\% | 43 | 29.6\% | 42 | 28.3\% | 39 |
| D | 14.8\% | 745 | 14.5\% | 20 | 15.9\% | 22 | 15.9\% | 22 | 11.5\% | 16 | 12.4\% | 17 | 13.7\% | 19 | 12.7\% | 18 | 7.7\% | 11 | 10.1\% | 14 |
| E | 1.8\% | 91 | 2.2\% | 3 | 2.2\% | 3 | 3.6\% | 5 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

ETH Strictly for the purposes of this survey could I just ask, to which of the following ethnic groups do you consider you belong ?

| White - British | 90.1\% | 4525 | 97.8\% | 135 | 93.5\% | 129 | 97.1\% | 134 | 97.8\% | 136 | 99.3\% | 136 | 95.0\% | 132 | 95.1\% | 135 | 95.8\% | 136 | 94.2\% | 130 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White - Irish | 2.3\% | 117 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 | 1.4\% | 2 |
| Asian and Asian British Pakistani | 1.3\% | 65 | 0.0\% | 0 | 3.6\% | 5 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asian and Asian British Indian | 0.9\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Black and Black British Caribbean | 0.9\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White European | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 |
| Black and Black British African | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mixed - White and Asian | 0.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Mixed - White and Black Caribbean | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Mixed - White and Black African | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Any other mixed background | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 |
| Asian and Asian British Bangladeshi | 0.3\% | 16 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other ethnic group | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Chinese | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| White North American | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Refused) | 0.9\% | 43 | 0.7\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |

DIS Do you have any long standing illness, disability or infirmity ? (Long standing means anything that has troubled you over a period of time)

| Yes | $21.8 \%$ | 1092 | $14.5 \%$ | 20 | $26.8 \%$ | 37 | $23.2 \%$ | 32 | $26.6 \%$ | 37 | $16.1 \%$ | 22 | $18.7 \%$ | 26 | $18.3 \%$ | 26 | $15.5 \%$ | 22 | $12.3 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| No | $77.7 \%$ | 3901 | $85.5 \%$ | 118 | $71.7 \%$ | 99 | $76.1 \%$ | 105 | $72.7 \%$ | 101 | $83.2 \%$ | 114 | $81.3 \%$ | 113 | $80.3 \%$ | 114 | $84.5 \%$ | 120 | $87.0 \%$ |
| No | 120 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Don't know) | $0.5 \%$ | 27 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.0 \%$ | 0 | $0.7 \%$ |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 | 142 | 142 | 138 |  |  |

## CAR How many cars does your household own or have the use of ?

|  | $20.6 \%$ | 1033 | $11.6 \%$ | 16 | $17.4 \%$ | 24 | $13.0 \%$ | 18 | $19.4 \%$ | 27 | $16.1 \%$ | 22 | $16.5 \%$ | 23 | $16.9 \%$ | 24 | $13.4 \%$ | 19 | $5.8 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| None | $46.3 \%$ | 2322 | $53.6 \%$ | 74 | $46.4 \%$ | 64 | $50.7 \%$ | 70 | $46.8 \%$ | 65 | $49.6 \%$ | 68 | $43.9 \%$ | 61 | $47.9 \%$ | 68 | $33.1 \%$ | 47 | $36.2 \%$ | 50 |
| One | $26.8 \%$ | 1347 | $29.0 \%$ | 40 | $27.5 \%$ | 38 | $29.0 \%$ | 40 | $29.5 \%$ | 41 | $28.5 \%$ | 39 | $30.2 \%$ | 42 | $26.1 \%$ | 37 | $43.0 \%$ | 61 | $46.4 \%$ | 64 |
| Two | $5.7 \%$ | 288 | $5.1 \%$ | 7 | $6.5 \%$ | 9 | $7.2 \%$ | 10 | $4.3 \%$ | 6 | $5.8 \%$ | 8 | $8.6 \%$ | 12 | $9.2 \%$ | 13 | $10.6 \%$ | 15 | $10.9 \%$ | 15 |
| Three or more | $0.6 \%$ | 30 | $0.7 \%$ | 1 | $2.2 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 |
| Refused) |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 | 142 | 138 |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Mean Score: [7.5, 17.5, 25.5, 35.5, 45.5, 55.5, 65.5, 75.5, 85.5, 95.5, 125.5, 226.5] £1000 units

INC Approximately what is your total household income?

| £0-£15,000 | 18.3\% | 917 | 16.7\% | 23 | 15.2\% | 21 | 15.2\% | 21 | 15.8\% | 22 | 16.1\% | 22 | 13.7\% | 19 | 8.5\% | 12 | 12.7\% | 18 | 10.9\% | 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| £15,000-£20,000 | 7.2\% | 363 | 8.7\% | 12 | 13.0\% | 18 | 8.7\% | 12 | 7.2\% | 10 | 9.5\% | 13 | 10.1\% | 14 | 6.3\% | 9 | 7.7\% | 11 | 2.2\% | 3 |
| £21,000-£30,000 | 9.4\% | 471 | 12.3\% | 17 | 8.7\% | 12 | 10.9\% | 15 | 6.5\% | 9 | 10.9\% | 15 | 12.2\% | 17 | 7.7\% | 11 | 5.6\% | 8 | 14.5\% | 20 |
| £31,000-£40,000 | 7.1\% | 357 | 10.1\% | 14 | 5.8\% | 8 | 6.5\% | 9 | 5.8\% | 8 | 11.7\% | 16 | 6.5\% | 9 | 9.2\% | 13 | 5.6\% | 8 | 11.6\% | 16 |
| £41,000-£50,000 | 5.3\% | 267 | 5.1\% | 7 | 3.6\% | 5 | 8.0\% | 11 | 7.2\% | 10 | 9.5\% | 13 | 4.3\% | 6 | 3.5\% | 5 | 4.2\% | 6 | 9.4\% | 13 |
| £51,000-£60,000 | 2.9\% | 144 | 3.6\% | 5 | 2.2\% | 3 | 1.4\% | 2 | 2.9\% | 4 | 2.9\% | 4 | 2.2\% | 3 | 4.9\% | 7 | 3.5\% | 5 | 5.8\% | 8 |
| £61,000-£70,000 | 1.3\% | 65 | 0.7\% | 1 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 | 2.2\% | 3 | 0.0\% | 0 | 1.4\% | 2 | 1.4\% | 2 | 2.9\% | 4 |
| £71,000-£80,000 | 1.1\% | 54 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 | 0.7\% | 1 | 2.1\% | 3 | 3.5\% | 5 | 0.0\% | 0 |
| £81,000-£90,000 | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 |
| £91,000-£100,000 | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| £100,001-£150,000 | 0.7\% | 33 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| £151,001+ | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 |
| (Don't know / refused) | 45.9\% | 2304 | 42.8\% | 59 | 49.3\% | 68 | 45.7\% | 63 | 52.5\% | 73 | 36.5\% | 50 | 48.9\% | 68 | 54.9\% | 78 | 53.5\% | 76 | 40.6\% | 56 |
| Mean: |  | 28.1 |  | 25.0 |  | 25.3 |  | 28.1 |  | 26.5 |  | 27.9 |  | 28.3 |  | 33.3 |  | 36.6 |  | 36.4 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |

EMP Which of the following best describes the chief wage earner of your household's current employment situation ?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Working full time | $55.3 \%$ | 2776 | $60.9 \%$ | 84 | $39.9 \%$ | 55 | $58.7 \%$ | 81 | $58.3 \%$ | 81 | $65.0 \%$ | 89 | $61.9 \%$ | 86 | $65.5 \%$ | 93 | $54.9 \%$ | 78 | $64.5 \%$ | 89 |
| Retired | $29.0 \%$ | 1458 | $25.4 \%$ | 35 | $45.7 \%$ | 63 | $24.6 \%$ | 34 | $31.7 \%$ | 44 | $24.1 \%$ | 33 | $28.1 \%$ | 39 | $21.8 \%$ | 31 | $31.7 \%$ | 45 | $24.6 \%$ | 34 |
| Working part time | $7.7 \%$ | 385 | $7.2 \%$ | 10 | $7.2 \%$ | 10 | $10.1 \%$ | 14 | $7.9 \%$ | 11 | $7.3 \%$ | 10 | $7.2 \%$ | 10 | $4.2 \%$ | 6 | $8.5 \%$ | 12 | $4.3 \%$ | 6 |
| Unemployed | $4.0 \%$ | 202 | $4.3 \%$ | 6 | $2.9 \%$ | 4 | $1.4 \%$ | 2 | $0.7 \%$ | 1 | $1.5 \%$ | 2 | $1.4 \%$ | 2 | $5.6 \%$ | 8 | $2.1 \%$ | 3 | $2.2 \%$ | 3 |
| A housewife | $1.0 \%$ | 48 | $0.7 \%$ | 1 | $1.4 \%$ | 2 | $2.2 \%$ | 3 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 |
| Benfits | $0.9 \%$ | 44 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 3 | $0.7 \%$ | 1 | $1.5 \%$ | 2 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 |
| A student | $0.7 \%$ | 36 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.7 \%$ | 1 |
| Other | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| (Refused) | $1.3 \%$ | 67 | $1.4 \%$ | 2 | $2.2 \%$ | 3 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.1 \%$ | 3 | $0.7 \%$ | 1 | $2.2 \%$ | 3 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 | 142 | 138 |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## ZON Zone:

| Zone 1 | 2.0\% | 100 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 2 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 3 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 4 | 3.7\% | 185 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 5 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 6 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 7 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 8 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 9 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 10 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 11 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 12 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 13 | 3.1\% | 155 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 14 | 3.0\% | 149 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 15 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 16 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 17 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 18 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 19 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 20 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 21 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 22 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 23 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 24 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 25 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 26 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 27 | 2.7\% | 138 | 100.0\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 28 | 2.7\% | 138 | 0.0\% |  | 100.0\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 29 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 30 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 31 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 32 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 33 | 2.8\% | 142 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 142 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 34 | 2.8\% | 142 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 142 | 0.0\% | 0 |
| Zone 35 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 138 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q01 At which one store do you do most of your households main food shopping ?

| Other | 6.5\% | 327 | 24.6\% | 34 | 5.1\% | 7 | 4.3\% | 6 | 3.6\% | 5 | 5.1\% | 7 | 5.0\% | 7 | 7.7\% | 11 | 4.9\% | 7 | 5.1\% | 7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tesco Extra, Altrincham Rd, Baguley | 4.7\% | 236 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Asda, Princess Road, Hulme | 4.3\% | 215 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Harpurhey | 3.7\% | 186 | 0.7\% | 1 | 0.0\% | 0 | 5.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Sports City | 3.7\% | 183 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 5.1\% | 7 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Tesco, Parrs Wood Rd, East Didsbury | 3.6\% | 179 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.5\% | 12 | 4.2\% | 6 | 0.0\% | 0 |
| Asda, Longsight | 3.5\% | 176 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Barton Dock Road, Manchester | 2.3\% | 117 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Cheadle Heath | 2.1\% | 107 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 17 | 18.3\% | 26 | 2.2\% | 3 |
| Asda, Rawenstall | 1.6\% | 79 | 11.6\% | 16 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Hereford Street, Sale | 1.5\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Kiln Cross Lane, Handforth Dean | 1.5\% | 73 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 23.9\% | 34 | 0.7\% | 1 |
| Tesco, Manchester Road, Northwich | 1.4\% | 71 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 9 | 0.0\% | 0 |
| Tesco, Woodfield Retail Park, Bury | 1.4\% | 69 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Spring Street, Bury | 1.4\% | 69 | 0.7\% | 1 | 0.7\% | 1 | 5.8\% | 8 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Marlborough Mill, Failsworth | 1.4\% | 68 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.3\% | 14 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Hollinwood Avenue, Chadderton, Oldham | 1.3\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 9.4\% | 13 | 3.7\% | 5 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Wilmslow Rd, Cheadle | 1.3\% | 65 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 16.2\% | 23 | 1.4\% | 2 |
| Sainsburys, Regent Road, Salford | 1.3\% | 65 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Cavendish Street, Ashton-Under-Lyne | 1.3\% | 63 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 11.0\% | 15 | 19.4\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Morrisons, Irwell, Eccles, Manchester | 1.2\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Chadderton, Oldham | 1.2\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 30.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Chorlton | 1.2\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Gorton | 1.1\% | 53 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Fallowfield | 1.1\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham | 1.1\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Stockport Road West, Stockport | 1.0\% | 51 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 8 | 2.8\% | 4 | 20.3\% | 28 |
| Boothes, Knutsford | 1.0\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Silk Street, Rochdale | 1.0\% | 49 | 1.4\% | 2 | 27.5\% | 38 | 3.6\% | 5 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Radcliffe | 1.0\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Burton Rad, | 0.9\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 2.1\% | 3 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Didsbury |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco Extra, Tiviot Way, Stockport | 0.9\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 11.3\% | 16 | 1.4\% | 2 | 9.4\% | 13 |
| Asda, Rochdale | 0.9\% | 46 | 7.2\% | 10 | 26.1\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Bury New Road, Prestwich | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Oldham Street, Denton | 0.9\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 20 | 1.4\% | 2 | 4.9\% | 7 | 0.0\% | 0 | 1.4\% | 2 |
| Tesco Metro, Northenden | 0.9\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Sainsburys, Heaton Pk Rd, Higher Blackley | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Reddish Road, Stockport | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 13.4\% | 19 | 0.7\% | 1 | 1.4\% | 2 |
| Sainsburys, Alderlery Road, Wilmslow | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Sale | 0.8\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Sainsburys, Altrincham | 0.8\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Todmorden | 0.8\% | 41 | 29.0\% | 40 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Warren Street, Stockport | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 12.0\% | 17 | 1.4\% | 2 | 10.1\% | 14 |
| Morrisons, Kingsway, Rochdale | 0.8\% | 39 | 2.2\% | 3 | 21.0\% | 29 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Mather Way, Salford | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Wythenshawe | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Droylesden | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Mottram Road, Hyde | 0.7\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 5 | 12.2\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 8 |
| Tesco, Ellesmore Shopping Centre, Walkden | 0.7\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Valley Pk Rd, Prestwich | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Cheetham | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Heywood | 0.7\% | 34 | 1.4\% | 2 | 2.9\% | 4 | 16.7\% | 23 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Denton | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.7\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilsworth, Bury | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, London Road, Stockport | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.7\% | 1 | 14.5\% | 20 |
| Tesco, Bleasby Street, Oldham | 0.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 17.3\% | 24 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Hyde | 0.6\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 5 | 8.6\% | 12 | 1.4\% | 2 | 0.7\% | 1 | 4.3\% | 6 |
| Tesco Extra, Fairhills Road, Irlam | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Dukinfield | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 16.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Market St, Manchester City Centre | 0.5\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Levenshulme | 0.5\% | 26 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Union Street, Oldham | 0.5\% | 24 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 11.5\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Trinity Street, Stalybridge | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 16.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Arndale Centre, Middleton | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 15.9\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Wilmslow | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Aldi, Didsbury | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unicorn, Chorlton | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| Morrisons, Swinton | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Alkrington | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Featherstall Road North, Chadderton, Oldham | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 11.5\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Warren Street, Stockport | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 0.7\% | 1 | 3.6\% | 5 |
| Somerfield, Moorfield Walk, Urmston | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Copson Street, Withington | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Arndale Centre, Stretford | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Brackley Street, Bolton | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton Old Rd, Openshaw | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilkington Way, Manchester | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Hollins Lane, Marple | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.7\% | 12 |
| Asda, Burnley | 0.2\% | 12 | 8.7\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Swinton Hall Road, Swinton | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Moss Bank Way, Bolton | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Open Shaw | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Bury | 0.2\% | 9 | 2.9\% | 4 | 2.2\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Tennis Street, Old Trafford | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Newton Heath | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rusholme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Fog Lane, Didsbury | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | - | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Handforth Dean | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Marks \& Spencer, Market St, Manchester City Centre | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tesco, G1 Arndale Centre, Middleton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Ashton Moss | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Wythenshawe | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Stockport | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Cheetham | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Saxon Street, Manchester | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Fallowfield Shopping Centre | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Northwich | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Levenshulme | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Stockport | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Kwik Save, Kingsway, Burnage | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Hollyhedge Rd | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Food Giant, Wythenshawe | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Chorlton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Ladybarn District Centre | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Withington Rd, Whalley Range | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Aldi, Stockport | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 |
| Marks And Spencer, Didsbury | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Station Road, Cheadle Hulme | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Co-Op, Station Road, Littleborough | 0.1\% | 5 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Wren Nest Road, Glossop | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Wythenshawe | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Queens Walk, Droylesden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Ashton Under Lyne | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Birchfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Heel Green | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Asda, Edge Green Lane, Warrington | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Burnage | 0.1\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 |
| Co-Op, Arundel Street, Mossley | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Tomorden | 0.1\% | 4 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Park Road, Middleton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Edgley, | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.7\% | 1 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Kwik Save, Burton Rd, West Didsbury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S Simply Food, Piccadilly Plaza, Manchester City Centre | 0.1\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Bury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Higher Lane, Whitefield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Quay St, Deansgate | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Mansell Way, Bolton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Chorlton Rd, Firswood | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Swinton Hall Road, Swinton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton New Road, Clayton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Irlams | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Varley St, Miles Platting | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Burnley | 0.1\% | 3 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bow Street, Ashton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Whitworth St, Manchester City Centre | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Accrington | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Ashton Old Road, Openshaw | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Northenden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop Plus, Barlow Moor Rd, Chorlton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, High Street, Cheadle | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 |
| Tesco Express, Wilmslow Park | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Longsight | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Levenshulme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Galleries Shopping Centre, Wigan | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Mocha Parade, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Waitrose, Sandbach | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Bolton Road, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Sale | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, High Broughton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Mocha Parade, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Altringham Road, Cheadle | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Aldi, Wilmslow Road, Didsbury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Vicoria Parade, Urmston | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Ashton New Road, Clayton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Knutsford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costco, Trafford Centre | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Bury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Altincham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bromley | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 |
| Kwik Save, Hazel Grove | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 |
| Morrisons, Blackhorse Street, Bolton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Lower Broughton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S, The Trafford Centre | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rochdale | 0.0\% | 2 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Irlam | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Longsight | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Great Western St | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Altrincham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Stockport Road, Timperley Village | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Wythenshawe | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Dennis Street, <br> Seymour Grove, Old Trafford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Albert Street, Eccles | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rochdale Road, Royton | 0.0\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, The Centre, Leigh | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, The Precinct, Partington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Great Newton St | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Burnage Lane, Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Late Shop, Burnage Lane, Manchester | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Great Cheetham Street, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Netto, Hamilton Square, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Wood Street, Middleton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Irwell Street, Ramsbottem | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Arndale Centre, Stretford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Crabtree Lane, Atherton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, London Road, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Farmfoods, Urmston Precient | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Piccadilly Station, Manchester City Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Stockport Road | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Mottram Road, Hyde | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Rochdale Road, Bury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rusholme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Longsight | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Bow Street, Ashton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Morington Road, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Brook St, Rusholme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Arndale Centre, Middleton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bell Lane, Bury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Glodwick Road, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies) | 1.6\% | 78 | 2.2\% | 3 | 1.4\% | 2 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 2.8\% | 4 | 1.4\% | 2 |
| Base: |  |  |  | 138 |  | 138 |  | 138 |  | 139 |  | 136 |  | 139 |  | 142 |  | 142 |  | 138 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q02 Where else do you do your households main food shopping?

| Other | 8.7\% | 437 | 24.8\% | 34 | 12.3\% | 17 | 3.6\% | 5 | 15.1\% | 21 | 7.4\% | 10 | 5.8\% | 8 | 7.7\% | 11 | 7.8\% | 11 | 9.5\% | 13 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asda, Sports City | 1.3\% | 66 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.1\% | 7 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Princess Road, Hulme | 1.2\% | 61 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham Rd, Baguley | 1.2\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Asda, Barton Dock Road, Manchester | 1.1\% | 55 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Wilmslow Rd, Cheadle | 1.1\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 10.6\% | 15 | 0.0\% | 0 |
| Sainsburys, Fallowfield | 1.0\% | 52 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Regent Road, Salford | 1.0\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Sale | 1.0\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Kiln Cross Lane, Handforth Dean | 1.0\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 7.8\% | 11 | 1.5\% | 2 |
| Tesco, Parrs Wood Rd, East Didsbury | 0.9\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 |
| Asda, Harpurhey | 0.9\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Cheadle Heath | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 10.6\% | 15 | 1.5\% | 2 |
| Aldi, Didsbury | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Chorlton | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Gorton | 0.7\% | 36 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Tesco Extra, Tiviot Way, Stockport | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.9\% | 7 | 0.7\% | 1 | 8.0\% | 11 |
| Tesco, Woodfield Retail Park, Bury | 0.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Cavendish Street, Ashton-Under-Lyne | 0.7\% | 33 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.9\% | 4 | 8.8\% | 12 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Droylesden | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.8\% | 12 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Burton Rad, Didsbury | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Oldham Street, Denton | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.1\% | 11 | 0.7\% | 1 | 2.8\% | 4 | 0.0\% | 0 | 0.7\% | 1 |
| Morrisons, Reddish Road, Stockport | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 7.7\% | 11 | 0.0\% | 0 | 0.7\% | 1 |
| Morrisons, Hollinwood Avenue, Chadderton, Oldham | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 4.3\% | 6 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham | 0.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Longsight | 0.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Kingsway, Rochdale | 0.6\% | 29 | 4.4\% | 6 | 13.8\% | 19 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Hereford Street, Sale | 0.6\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Pk Rd, | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Higher Blackley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Asda, Rawenstall | 0.6\% | 28 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Altrincham | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Tesco Metro, Market St, Manchester City Centre | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Kwik Save, Levenshulme | 0.5\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Warren Street, Stockport | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 2.1\% | 3 | 5.8\% | 8 |
| Tesco, Valley Pk Rd, Prestwich | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks \& Spencer, Market St, Manchester City Centre | 0.5\% | 24 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Silk Street, Rochdale | 0.5\% | 23 | 2.2\% | 3 | 10.9\% | 15 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Irwell, Eccles, Manchester | 0.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Marlborough Mill, Failsworth | 0.4\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boothes, Knutsford | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, London Road, Stockport | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 4.2\% | 6 | 0.0\% | 0 | 5.8\% | 8 |
| Morrisons, Stockport Road West, Stockport | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 2.1\% | 3 | 6.6\% | 9 |
| Tesco, Bury New Road, Prestwich | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Wythenshawe | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Northenden | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton Old Rd, Openshaw | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Rochdale | 0.4\% | 19 | 2.2\% | 3 | 11.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Denton | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.4\% | 10 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Spring Street, Bury | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton New Road, Clayton | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Union Street, Oldham | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.1\% | 14 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Trinity Street, Stalybridge | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.2\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Alderlery Road, Wilmslow | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Arndale Centre, Middleton | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Hyde | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 4.3\% | 6 | 1.4\% | 2 | 0.0\% | 0 | 1.5\% | 2 |
| Marks And Spencer, Didsbury | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Chadderton, Oldham | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Mather Way, | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

[^1]|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morrisons, Heywood | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Altincham | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Sale | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Mottram Road, Hyde | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 |
| Kwik Save, Cheetham | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Cheetham | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilsworth, Bury | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Northwich | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Chorlton | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Fairhills Road, Irlam | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Brackley Street, Bolton | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Arndale Centre, Stretford | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Handforth Dean | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 1.4\% | 2 | 0.7\% | 1 |
| Tesco, Featherstall Road North, Chadderton, Oldham | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 5.8\% | 8 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Radcliffe | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Copson Street, Withington | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Levenshulme | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Todmorden | 0.2\% | 10 | 7.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rusholme | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Wilmslow | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Open Shaw | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Warren Street, Stockport | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.7\% | 1 | 1.5\% | 2 |
| Asda, Pilkington Way, Manchester | 0.2\% | 10 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Bury | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Moorfield Walk, Urmston | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Alkrington | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Didsbury | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Chorlton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Northwich | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S Simply Food, Piccadilly Plaza, Manchester City Centre | 0.2\% | 9 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, G1 Arndale Centre, | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

Tesco, G1 Arndale Centre Middleton

|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foodstores, Bury | 0.2\% | 9 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Newton Heath | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Tomorden | 0.2\% | 8 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Withington Rd, Whalley Range | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Iceland, Wythenshawe | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Dukinfield | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 5.0\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Ladybarn District Centre | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Wythenshawe | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Burnley | 0.2\% | 8 | 3.7\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Fallowfield Shopping Centre | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Swinton Hall Road, Swinton | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Stockport Road, Timperley Village | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Longsight | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Stockport | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 2.9\% | 4 |
| Tesco, Bleasby Street, Oldham | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Longsight | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Lees | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Manchester City Centre | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Tennis Street, Old Trafford | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Wythenshawe | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Ashton Moss | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S, The Trafford Centre | 0.1\% | 5 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unicorn, Chorlton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Longsight | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Oldham | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Blackhorse Street, Bolton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Harpurhey | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Burnley | 0.1\% | 5 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Harpurhey | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Whitworth St, Manchester City Centre | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Somerfield, Coppice Avenue, Sale | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Northenden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Beswick | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Cheadle | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.0\% | 0 |
| Morrisons, Swinton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Piccadilly | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Station, Manchester City Centre |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco Express, Upper Brook St, Rusholme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Hollins Lane, Marple | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 |
| Kwik Save, Kingsway, Burnage | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Fallowfield Shopping Centre | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Arndale Centre, Middleton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Costco, Trafford Centre | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Newton Heath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Chorlton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Moss Bank Way, Bolton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Stockport Road | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop Plus, Barlow Moor Rd, Chorlton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Fog Lane, Didsbury | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rochdale Road, Royton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Morington Road, Bolton | 0.1\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Dennis Street, Seymour Grove, Old Trafford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Wilmslow Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Swinton Hall Road, Swinton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Burnage Lane, Burnage | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bow Street, Ashton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Tesco, Ellesmore Shopping Centre, Walkden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Birchfield | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bell Lane, Bury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Rusholme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Lea Gate, Bolton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Saxon Street, Manchester | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Accrington | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Chorlton Rd, Firswood |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morrisons, Galleries Shopping Centre, Wigan | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Bury | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Ashton Under Lyne | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Park Road, Middleton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Arundel Street, Mossley | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rochdale | 0.0\% | 2 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Ashton New Road, Clayton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Varley St, Miles Platting | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Stockport | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Kingsway | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Quay St, Deansgate | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, High Street, Cheadle | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Kwik Save, Irwell Street, Ramsbottem | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Station Road, Cheadle Hulme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 |
| Netto, Hollyhedge Rd | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Arndale Centre, Stretford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Levenshulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Mocha Parade, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Hazel Grove | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Asda, Edge Green Lane, Warrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Netto, Great Cheetham Street, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Bromley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Netto, Rosedale Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Albert Street, Eccles | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Central Park Way, Wigan | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Parsonage Retail Park, Leigh | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Bolton Road, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Victoria Ave East, Blackley | 0.0\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Urmston Precient | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Burton Rd, West Didsbury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Wren Nest Road, Glossop | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Parrswood Rd, Withington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Longsight | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Queens Walk, Droylesden | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Harpurhey | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Irlams | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nowhere else) | 36.1\% | 1803 | 33.6\% | 46 | 38.4\% | 53 | 50.7\% | 70 | 36.7\% | 51 | 30.1\% | 41 | 38.8\% | 54 | 46.5\% | 66 | 44.0\% | 62 | 34.3\% | 47 |
| (Varies / no pattern) | 6.2\% | 311 | 5.8\% | 8 | 6.5\% | 9 | 3.6\% | 5 | 6.5\% | 9 | 5.1\% | 7 | 5.0\% | 7 | 5.6\% | 8 | 4.3\% | 6 | 9.5\% | 13 |
| Base: |  | 4995 |  | 137 |  | 138 |  | 138 |  | 139 |  | 136 |  | 139 |  | 142 |  | 141 |  | 137 |

Q03 When you do your households main food shopping, how do you usually travel ?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Car / van (as driver) | $60.5 \%$ | 3011 | $73.5 \%$ | 100 | $70.8 \%$ | 97 | $64.5 \%$ | 89 | $61.2 \%$ | 85 | $69.9 \%$ | 95 | $60.1 \%$ | 83 | $65.2 \%$ | 92 | $76.8 \%$ | 109 | $74.6 \%$ | 103 |
| Car / van (as passenger) | $16.3 \%$ | 813 | $11.0 \%$ | 15 | $11.7 \%$ | 16 | $18.8 \%$ | 26 | $22.3 \%$ | 31 | $12.5 \%$ | 17 | $20.3 \%$ | 28 | $15.6 \%$ | 22 | $12.0 \%$ | 17 | $15.9 \%$ | 22 |
| Walk | $12.2 \%$ | 606 | $7.4 \%$ | 10 | $6.6 \%$ | 9 | $6.5 \%$ | 9 | $9.4 \%$ | 13 | $10.3 \%$ | 14 | $8.7 \%$ | 12 | $7.1 \%$ | 10 | $3.5 \%$ | 5 | $6.5 \%$ | 9 |
| Bus | $8.2 \%$ | 409 | $6.6 \%$ | 9 | $7.3 \%$ | 10 | $8.0 \%$ | 11 | $6.5 \%$ | 9 | $7.4 \%$ | 10 | $8.7 \%$ | 12 | $12.1 \%$ | 17 | $6.3 \%$ | 9 | $2.9 \%$ | 4 |
| Taxi | $1.8 \%$ | 90 | $1.5 \%$ | 2 | $3.7 \%$ | 5 | $2.2 \%$ | 3 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 |
| Bicycle | $0.5 \%$ | 26 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 |
| Mobility scooter | $0.1 \%$ | 7 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Motorcycle / moped | $0.1 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Train | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Tram | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Base: | 4975 |  | 136 |  | 137 |  | 138 |  | 139 |  | 136 |  | 138 |  | 141 | 142 | 138 |  |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q04 Where do you do most of your household's shopping for small scale 'top-up' food shopping ?

| Other | 20.1\% | 730 | 35.1\% | 40 | 22.3\% | 21 | 26.0\% | 26 | 37.1\% | 36 | 14.8\% | 16 | 24.3\% | 25 | 37.6\% | 38 | 36.0\% | 41 | 33.3\% | 37 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Asda, Princess Road, Hulme | 1.7\% | 62 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Northenden | 1.7\% | 61 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Boothes, Knutsford | 1.6\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham Rd, Baguley | 1.5\% | 55 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Harpurhey | 1.4\% | 51 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Chorlton | 1.3\% | 49 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Gorton | 1.2\% | 43 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Foodstores, Didsbury | 1.2\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Longsight | 1.1\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Market St, Manchester City Centre | 1.1\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Co-Op, Wythenshawe | 1.1\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Levenshulme | 1.0\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Parrs Wood Rd, East Didsbury | 1.0\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Timperley | 1.0\% | 35 | 10.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Salford | 0.9\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Barton Dock Road, Manchester | 0.8\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Hereford Street, Sale | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Rawenstall | 0.7\% | 26 | 5.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Cheetham | 0.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Foodstores, Wythenshawe | 0.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Wilmslow Rd, Cheadle | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 9.6\% | 11 | 0.0\% | 0 |
| Foodstores, Sale | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Urmston | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Gorton | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Fallowfield | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Droylesden | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.7\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Sports City | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Longsight | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Marlborough Mill, Failsworth | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | , | 7.4\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Chorlton | 0.6\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Bury | 0.6\% | 21 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Cheadle | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 16.7\% | 19 | 0.0\% | 0 |
| Aldi, Didsbury | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Cavendish Street, Ashton-Under-Lyne | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 3 | 3.7\% | 4 | 7.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Morrisons, Reddish Road, Stockport | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 11.9\% | 12 | 1.8\% | 2 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Foodstores, Burnage Lane, Burnage | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Prestwich | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Levenshulme | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Moston | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsbury, Wilmslow | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Woodfield Retail Park, Bury | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Open Shaw | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Fallowfield | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Todmorden | 0.5\% | 17 | 13.2\% | 15 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Copson Street, Withington | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Oldham | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 9.3\% | 9 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Chadderton, Oldham | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 4 | 11.3\% | 11 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Knutsford | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Todmorden | 0.4\% | 15 | 10.5\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Ashton Under Lyne | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.9\% | 1 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Alkrington | 0.4\% | 15 | 0.0\% | 0 | 1.1\% | 1 | 9.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Rochdale | 0.4\% | 15 | 1.8\% | 2 | 11.7\% | 11 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Arndale Centre, Middleton | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 14.0\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Haslington | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Silk Street, Rochdale | 0.4\% | 15 | 0.9\% | 1 | 13.8\% | 13 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Sale | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Radcliffe | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Newton Heath | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Metro, Mather Way, Salford | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Altrincham | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Coppice <br> Avenue, Sale | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Altrincham | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Spring Street, Bury | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Burton Rad, Didsbury | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Regent Road, Salford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Oldham Street, Denton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Bury New Road, Prestwich | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Brook St, Rusholme | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Trinity Street, Stalybridge | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.7\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Kwik Save, Cheetham | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Kingsway, Rochdale | 0.3\% | 12 | 0.0\% | 0 | 11.7\% | 11 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Gatley | 0.3\% | 11 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.0\% | 8 | 0.0\% | 0 |
| Marks \& Spencer, Market St, Manchester City Centre | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Fog Lane, Didsbury | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Tesco, Kiln Cross Lane, Handforth Dean | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 |
| Morrisons, Cheadle Heath | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.0\% | 5 | 1.8\% | 2 | 0.0\% | 0 |
| Foodstores, Swinton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Denton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Manchester City Centre | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Mossley | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Knutsford | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Somerfield, Ladybarn District Centre | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Wilmslow | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Crumpsall | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Stockport Road West, Stockport | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.9\% | 1 | 5.4\% | 6 |
| Co-Op, Bolton Road, Salford | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Station Road, Littleborough | 0.3\% | 10 | 0.0\% | 0 | 10.6\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Ellesmore Shopping Centre, Walkden | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Hollins Lane, Marple | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.1\% | 9 |
| Foodstores, Bramhall | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 5.3\% | 6 | 0.9\% | 1 |
| Foodstores, Middleton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 9.0\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Tiviot Way, Stockport | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Valley Pk Rd, Prestwich | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| M\&S Simply Food, Piccadilly Plaza, Manchester City Centre | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop Plus, Barlow Moor Rd, Chorlton | 0.2\% | 9 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Rusholme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Warren Street, Stockport | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 4 | 0.0\% | 0 | 1.8\% | 2 |
| Foodstores, Baguley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, G1 Arndale Centre, Middleton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 8.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Tomorden | 0.2\% | 8 | 7.0\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Morrisons, Hollinwood Avenue, Chadderton, Oldham | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Dukinfield | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Arundel Street, Mossley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 6.8\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Marple | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 8 |
| Foodstores, Rawtenstall | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Radcliffe | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Heaton Pk Rd, Higher Blackley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Northenden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Eastlands | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Somerfield, Moorfield Walk, Urmston | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Flixton | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Huddersfield Road, Oldham | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Hazel Grove | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 7 |
| Foodstores, Offerton | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 6 |
| Foodstores, Stockport | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Wythenshawe | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Heywood | 0.2\% | 7 | 0.0\% | 0 | 1.1\% | 1 | 6.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Piccadilly Station, Manchester City Centre | 0.2\% | 7 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Ridgedale Centre, Marple | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 7 |
| Foodstores, Hale | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Rusholme | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Withington | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Partington | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Beswick | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Chorlton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Wythenshawe | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Denton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Stalybridge | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Irwell, Eccles, Manchester | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilsworth, Bury | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 |
| Foodstores, Helmshore | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Rochdale | 0.2\% | 6 | 0.0\% | 0 | 6.4\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Extra, Fairhills Road, Irlam | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Rossendale | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Clayton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Heel Green | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sainsburys, Union Street, Oldham | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 5 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Newton Heath | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Burnage Lane, Burnage | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Dennis Street, Seymour Grove, Old Trafford | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Harpurhey | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Pilkington Way, Manchester | 0.1\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Warren Street, Stockport | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 3 | 0.0\% | 0 | 0.9\% | 1 |
| Foodstores, Droylesden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 |
| Marks And Spencer, Sale | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Kingsway | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Mottram Road, Hyde | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 3.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Hollyhedge Rd | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Manchester Road, Northwich | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Withington Rd, Whalley Range | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Chorlton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Irlams | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton Old Rd, Openshaw | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Levenshulme | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, Lees | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.1\% | 4 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Chorlton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Altrincham | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unicorn, Chorlton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Upper Chorlton Rd, Firswood | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco Express, Wilmslow Park | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Swinton Hall Road, Swinton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op, London Road, Stockport | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.7\% | 3 |
| Co-Op Late Shop, Blackley | 0.1\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Burnley | 0.1\% | 4 | 2.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys Local, Whitworth St, Manchester City Centre | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Altincham | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, London Road, | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 1.8\% | 2 |



|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Rd, Withington |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Lidl, Salford | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Welcome (Northern), Sale | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Featherstall Road North, Chadderton, Oldham | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | , | 0.0\% | 0 | 2.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Stockport Road, Timperley Village | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Handforth Dean | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Sainsburys, Alderlery Road, Wilmslow | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Foodstores, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Saxon Street, Manchester | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Birchfield | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op Late Shop, Mauldeth Rd, Withington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Ashton New Road, Clayton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Co-Op (Northern), Gorton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Irwell Street, Ramsbottem | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Lower Broughton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lidl, Irlam | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Albert Street, Eccles | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Farmfoods, Wythenshawe | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Tennis Street, Old Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Burnley | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| One Stop, Fallowfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Bell Lane, Bury | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kwik Save, Ashton Old Road, Openshaw | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tesco, Crabtree Lane, Atherton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sainsburys, Ashton Moss | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Aldi, Higher Lane, Whitefield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marks And Spencer, Bury | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Asda, Edge Green Lane, Warrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Great Cheetham Street, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Netto, Longsight | 0.0\% | 1 | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Galleries | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Shopping Centre, Wigan |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tesco, Wren Nest Road, Glossop | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Cheetham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Morrisons, Morington Road, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Great Newton St | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Ashton New Road, Clayton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Safeway, Lea Gate, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Iceland, Mocha Parade, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 11.7\% | 427 | 7.9\% | 9 | 9.6\% | 9 | 10.0\% | 10 | 8.2\% | 8 | 1.9\% | 2 | 9.7\% | 10 | 12.9\% | 13 | 11.4\% | 13 | 14.4\% | 16 |
| Base: |  | 3640 |  | 14 |  | 94 |  | 100 |  | 97 |  | 08 |  | 103 |  | 101 |  | 114 |  | 111 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q05 In which town centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods ?

| Manchester City Centre | 38.1\% | 1805 | 20.2\% | 24 | 20.5\% | 27 | 35.5\% | 49 | 22.4\% | 30 | 43.6\% | 58 | 25.6\% | 34 | 14.4\% | 20 | 21.1\% | 28 | 12.6\% | 17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 12.4\% | 586 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 9.0\% | 12 | 8.3\% | 11 | 66.9\% | 93 | 42.9\% | 57 | 67.4\% | 91 |
| Trafford Centre | 11.2\% | 530 | 4.2\% | 5 | 6.1\% | 8 | 6.5\% | 9 | 5.2\% | 7 | 3.8\% | 5 | 10.5\% | 14 | 6.5\% | 9 | 14.3\% | 19 | 5.2\% | 7 |
| Bury | 5.2\% | 248 | 1.7\% | 2 | 9.8\% | 13 | 21.7\% | 30 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Altrincham | 3.4\% | 161 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 0.0\% | 0 |
| Ashton under Lyne | 2.8\% | 134 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.5\% | 6 | 18.0\% | 24 | 31.6\% | 42 | 2.2\% | 3 | 0.0\% | 0 | 0.7\% | 1 |
| Oldham | 2.5\% | 120 | 1.7\% | 2 | 1.5\% | 2 | 8.0\% | 11 | 52.2\% | 70 | 4.5\% | 6 | 6.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.1\% | 98 | 20.2\% | 24 | 50.0\% | 66 | 5.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 1.5\% | 69 | 0.8\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 1.3\% | 62 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 6.0\% | 8 | 2.2\% | 3 |
| Burnley | 1.0\% | 46 | 25.2\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 |
| Stretford | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.8\% | 37 | 0.8\% | 1 | 1.5\% | 2 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 |
| Sale | 0.8\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.7\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Cheadle | 0.5\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 0.0\% | 0 |
| Harpurhey | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 10.5\% | 14 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 |
| Northwich | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 4.5\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 |
| Baguley | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Blackburn | 0.1\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chadderton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.5\% | 2 | 0.0\% | 0 |
| Urmston | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.1\% | 5 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 4 | 2.5\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.1\% | 3 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.1\% | 3 | 2.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Hazel Grove | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Northenden | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.0\% | , | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| (Varies / no pattern) | 5.4\% | 257 | 15.1\% | 18 | 9.8\% | 13 | 8.7\% | 12 | 6.7\% | 9 | 1.5\% | 2 | 5.3\% | 7 | 5.8\% | 8 | 2.3\% | 3 | 3.0\% | 4 |
| Base: |  | 4733 |  | 119 |  | 132 |  | 138 |  | 34 |  | 33 |  | 33 |  | 39 |  | 33 |  | 135 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q06 What do you like most about (LOCATION MENTIONED AT Q05) ?
Those who buy clothes and shoes at Q05

| Nearer to home / work (Convenient) | 27.4\% | 1262 | 28.8\% | 32 | 34.1\% | 42 | 16.7\% | 21 | 40.5\% | 51 | 25.8\% | 34 | 30.5\% | 40 | 44.4\% | 59 | 29.3\% | 39 | 46.2\% | 61 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Good range of shops | 22.6\% | 1041 | 25.2\% | 28 | 15.4\% | 19 | 29.4\% | 37 | 12.7\% | 16 | 29.5\% | 39 | 29.8\% | 39 | 15.8\% | 21 | 18.0\% | 24 | 16.7\% | 22 |
| Nothing / very little | 6.7\% | 310 | 1.8\% | 2 | 14.6\% | 18 | 4.8\% | 6 | 8.7\% | 11 | 6.1\% | 8 | 3.8\% | 5 | 4.5\% | 6 | 2.3\% | 3 | 8.3\% | 11 |
| Good variety of shops / products | 6.5\% | 297 | 4.5\% | 5 | 5.7\% | 7 | 15.1\% | 19 | 2.4\% | 3 | 8.3\% | 11 | 3.1\% | 4 | 5.3\% | 7 | 9.8\% | 13 | 2.3\% | 3 |
| Easy to park | 4.6\% | 212 | 2.7\% | 3 | 0.8\% | 1 | 4.8\% | 6 | 0.0\% | 0 | 0.8\% | 1 | 3.1\% | 4 | 3.8\% | 5 | 9.0\% | 12 | 4.5\% | 6 |
| Attractive environment | 4.5\% | 209 | 7.2\% | 8 | 4.1\% | 5 | 4.8\% | 6 | 0.8\% | 1 | 4.5\% | 6 | 0.8\% | 1 | 3.8\% | 5 | 6.8\% | 9 | 6.8\% | 9 |
| Good range of products | 3.7\% | 170 | 2.7\% | 3 | 4.9\% | 6 | 2.4\% | 3 | 6.3\% | 8 | 3.0\% | 4 | 6.1\% | 8 | 1.5\% | 2 | 0.0\% | 0 | 1.5\% | 2 |
| It is compact | 2.8\% | 131 | 5.4\% | 6 | 0.8\% | 1 | 0.8\% | 1 | 1.6\% | 2 | 3.0\% | 4 | 0.8\% | 1 | 3.8\% | 5 | 1.5\% | 2 | 0.8\% | 1 |
| Easy to get to by car | 2.5\% | 113 | 2.7\% | 3 | 2.4\% | 3 | 3.2\% | 4 | 2.4\% | 3 | 3.0\% | 4 | 0.0\% | 0 | 3.0\% | 4 | 3.0\% | 4 | 0.8\% | 1 |
| Easy to get to by bus | 1.8\% | 82 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 2.3\% | 3 | 0.8\% | 1 |
| Habit / familiarity | 1.3\% | 62 | 2.7\% | 3 | 0.8\% | 1 | 4.8\% | 6 | 3.2\% | 4 | 2.3\% | 3 | 2.3\% | 3 | 2.3\% | 3 | 0.8\% | 1 | 3.0\% | 4 |
| Good value for money | 1.3\% | 62 | 1.8\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 1.6\% | 2 | 3.0\% | 4 | 2.3\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 |
| The market | 1.1\% | 49 | 0.0\% | 0 | 3.3\% | 4 | 4.0\% | 5 | 2.4\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 |
| Indoor shopping environment | 1.0\% | 47 | 0.9\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Good quality products | 1.0\% | 45 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 0.0\% | 0 | 3.0\% | 4 | 1.5\% | 2 |
| Free parking | 1.0\% | 44 | 0.0\% | 0 | 1.6\% | 2 | 0.8\% | 1 | 1.6\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 |
| It has everything I need | 0.8\% | 37 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 1.5\% | 2 | 1.5\% | 2 | 0.0\% | 0 |
| Clean / well maintained | 0.8\% | 36 | 0.9\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 2.4\% | 3 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 |
| Other | 0.7\% | 31 | 4.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 1.5\% | 2 |
| Easy to get to by foot | 0.7\% | 31 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 1.5\% | 2 | 0.0\% | 0 |
| Open shopping environment | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Relaxing / quiet | 0.5\% | 25 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good customer facilities | 0.4\% | 18 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pedestrianised | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| All under one roof | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Lack of traffic congestion | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good atmosphere | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Late opening hours | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easy to get to by train | 0.2\% | 11 | 0.0\% | 0 | 2.4\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Social scene | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good customer service | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Good department store | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Special / independent shops | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Easily accessible | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Good layout | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Security | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Delivery option | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| (Don't know) | 2.7\% | 126 | 4.5\% | 5 | 2.4\% | 3 | 0.8\% | 1 | 5.6\% | 7 | 3.0\% | 4 | 2.3\% | 3 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 |
| Base: |  | 4602 |  | 111 |  | 123 |  | 126 |  | 126 |  | 132 |  | 131 |  | 133 |  | 133 |  | 132 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q07 What do you dislike most about (LOCATION MENTIONED AT Q05) ? Those who buy clothes and shoes at Q05

| Nothing / very little | 53.6\% | 2467 | 52.3\% | 58 | 43.1\% | 53 | 69.8\% | 88 | 48.4\% | 61 | 55.3\% | 73 | 57.3\% | 75 | 56.4\% | 75 | 44.4\% | 59 | 50.0\% | 66 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Too crowded | 9.6\% | 444 | 9.0\% | 10 | 4.1\% | 5 | 6.3\% | 8 | 4.0\% | 5 | 6.1\% | 8 | 4.6\% | 6 | 3.8\% | 5 | 12.8\% | 17 | 5.3\% | 7 |
| Difficult to park | 7.3\% | 336 | 6.3\% | 7 | 5.7\% | 7 | 6.3\% | 8 | 5.6\% | 7 | 9.1\% | 12 | 7.6\% | 10 | 8.3\% | 11 | 10.5\% | 14 | 6.8\% | 9 |
| Poor range of shops / goods | 4.5\% | 206 | 2.7\% | 3 | 9.8\% | 12 | 3.2\% | 4 | 12.7\% | 16 | 4.5\% | 6 | 5.3\% | 7 | 6.0\% | 8 | 3.0\% | 4 | 7.6\% | 10 |
| Unattractive environment / not a nice place | 4.3\% | 198 | 3.6\% | 4 | 8.1\% | 10 | 1.6\% | 2 | 4.8\% | 6 | 6.8\% | 9 | 2.3\% | 3 | 6.8\% | 9 | 9.0\% | 12 | 5.3\% | 7 |
| Expensive parking | 2.4\% | 111 | 0.0\% | 0 | 4.9\% | 6 | 2.4\% | 3 | 7.9\% | 10 | 0.0\% | 0 | 2.3\% | 3 | 4.5\% | 6 | 5.3\% | 7 | 5.3\% | 7 |
| Difficult to get to by car, bus, foot | 2.2\% | 100 | 1.8\% | 2 | 3.3\% | 4 | 1.6\% | 2 | 1.6\% | 2 | 2.3\% | 3 | 1.5\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 3.0\% | 4 |
| Other | 1.9\% | 88 | 5.4\% | 6 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 1.5\% | 2 | 2.3\% | 3 | 0.8\% | 1 |
| Poor variety of goods | 1.1\% | 52 | 2.7\% | 3 | 4.9\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 2.3\% | 3 | 1.5\% | 2 |
| Anti-social behaviour / crime | 0.9\% | 42 | 1.8\% | 2 | 0.8\% | 1 | 1.6\% | 2 | 0.8\% | 1 | 2.3\% | , | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.0\% | 0 |
| Spaced out too much / too big | 0.9\% | 40 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 2.3\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 3.0\% | 4 |
| Too much traffic / dangerous roads | 0.8\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 2.3\% | 3 |
| Too far from home / work | 0.7\% | 33 | 0.9\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 2.3\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| Too many "chain stores" | 0.7\% | 33 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 |
| Poor quality of goods | 0.6\% | 28 | 1.8\% | 2 | 3.3\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| Too much litter | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The market | 0.5\% | 24 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 2.4\% | 3 | 0.0\% | 0 | 2.3\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Poor customer facilities | 0.5\% | 22 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Empty shops / units | 0.5\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Architecture / layout | 0.5\% | 21 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Too many queues | 0.4\% | 17 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Too much building work going on | 0.4\% | 17 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Shops are too hot | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor paving | 0.3\% | 12 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 |
| The weather | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 0.8\% | 1 | 0.0\% | 0 |
| Poor value for money | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The people | 0.2\% | 11 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Everything / I just don't like it | 0.2\% | 8 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Too expensive (unspecified) | 0.2\% | 8 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Needs more pedestrianisation | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Poor opening hours | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Poor customer service | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 3.2\% | 146 | 6.3\% | 7 | 2.4\% | 3 | 0.0\% | 0 | 5.6\% | 7 | 4.5\% | 6 | 3.1\% | 4 | 2.3\% | 3 | 3.0\% | 4 | 3.0\% | 4 |
| Base: |  | 4602 |  | 111 |  | 123 |  | 126 |  | 126 |  | 132 |  | 131 |  | 133 |  | 133 |  | 132 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q08 Apart from (LOCATION MENTIONED AT Q05), where else do you shop for clothes, footwear and other fashion goods ? Those who buy clothes and shoes at Q05

| Manchester City Centre | 16.5\% | 743 | 9.3\% | 10 | 22.5\% | 27 | 18.3\% | 23 | 25.0\% | 31 | 13.8\% | 18 | 17.7\% | 23 | 33.6\% | 44 | 15.2\% | 20 | 20.8\% | 27 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trafford Centre | 14.3\% | 644 | 6.5\% | 7 | 9.2\% | 11 | 13.5\% | 17 | 6.5\% | 8 | 15.4\% | 20 | 12.3\% | 16 | 15.3\% | 20 | 18.2\% | 24 | 15.4\% | 20 |
| Stockport | 6.8\% | 305 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 10.8\% | 14 | 10.8\% | 14 | 16.8\% | 22 | 18.9\% | 25 | 11.5\% | 15 |
| Bury | 3.6\% | 162 | 8.3\% | 9 | 8.3\% | 10 | 9.5\% | 12 | 1.6\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Ashton under Lyne | 2.7\% | 121 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 7.3\% | 9 | 19.2\% | 25 | 11.5\% | 15 | 3.1\% | 4 | 0.0\% | 0 | 0.8\% | 1 |
| Altrincham | 2.3\% | 105 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 4 | 0.8\% | 1 |
| Oldham | 2.2\% | 99 | 0.0\% | 0 | 4.2\% | 5 | 7.1\% | 9 | 16.9\% | 21 | 3.1\% | 4 | 10.8\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Bolton | 2.0\% | 90 | 0.9\% | 1 | 5.0\% | 6 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Rochdale | 1.3\% | 57 | 13.0\% | 14 | 11.7\% | 14 | 7.9\% | 10 | 5.6\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 1.2\% | 56 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 6.1\% | 8 | 7.7\% | 10 |
| Other | 1.0\% | 43 | 3.7\% | 4 | 2.5\% | 3 | 3.2\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 3.1\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.8\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 5.3\% | 7 | 2.3\% | 3 |
| Stretford | 0.8\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 1.5\% | 2 | 0.8\% | 1 |
| Cheshire Oaks | 0.6\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Trafford Retail Park | 0.6\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.6\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 2.3\% | 3 | 0.0\% | 0 |
| Middleton | 0.6\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.5\% | 24 | 12.0\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 |
| Northwich | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.4\% | 16 | 4.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.3\% | 15 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 2.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 4 |
| Harpurhey | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.3\% | 14 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Didsbury | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Chester | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.2\% | 11 | 9.3\% | 10 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.2\% | 10 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Denton | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 3.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sheffield | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.1\% | 5 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Rawtenstall | 0.1\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walken | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Manchester Swinton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Northenden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Whalley Range | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Bramhall | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Nowhere else) | 27.6\% | 1240 | 23.1\% | 25 | 31.7\% | 38 | 23.8\% | 30 | 24.2\% | 30 | 16.9\% | 22 | 19.2\% | 25 | 23.7\% | 31 | 24.2\% | 32 | 27.7\% | 36 |
| (Varies / no pattern) | 3.6\% | 162 | 4.6\% | 5 | 1.7\% | 2 | 6.3\% | 8 | 2.4\% | 3 | 0.8\% | 1 | 2.3\% | 3 | 0.8\% | 1 | 1.5\% | 2 | 3.1\% | 4 |



| Base: | 4497 | 108 | 120 | 126 | 124 | 130 | 130 | 130 | 130 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q09 In which town centre, freestanding store, or retail park do you do most of your households shopping for furniture, floor coverings and household textiles ?

| Manchester City Centre | 11.9\% | 445 | 2.0\% | 2 | 5.6\% | 6 | 15.0\% | 17 | 5.5\% | 6 | 5.5\% | 6 | 4.5\% | 5 | 7.5\% | 8 | 5.9\% | 6 | 5.5\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 7.6\% | 284 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.3\% | 8 | 1.8\% | 2 | 43.9\% | 47 | 20.6\% | 21 | 53.6\% | 59 |
| Warrington | 4.9\% | 182 | 1.0\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 7.3\% | 8 | 4.5\% | 5 | 5.6\% |  | 0.0\% | 0 | 2.7\% | 3 |
| Bury | 2.8\% | 104 | 3.0\% | 3 | 0.9\% | 1 | 9.7\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 2.7\% | 102 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 26.6\% | 29 | 22.5\% | 25 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 2.7\% | 99 | 3.0\% | 3 | 1.9\% | 2 | 13.3\% | 15 | 32.7\% | 36 | 7.3\% | 8 | 6.3\% | 7 | 0.9\% | 1 | 0.0\% | 0 | 0.9\% | 1 |
| John Lewis, Cheadle | 2.6\% | 98 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 8.8\% | 9 | 2.7\% | 3 |
| White City, Manchester | 2.4\% | 91 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.4\% | 90 | 20.8\% | 21 | 46.3\% | 50 | 4.4\% | 5 | 4.5\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Altrincham | 2.1\% | 78 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Cheadle | 2.1\% | 77 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 2.8\% | 3 | 14.7\% | 15 | 1.8\% | 2 |
| Ashton under Lyne | 1.9\% | 69 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 7.3\% | 8 | 14.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 |
| Trafford Retail Park | 1.8\% | 68 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 1.7\% | 65 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 1.5\% | 56 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 3.9\% | 4 | 2.7\% | 3 |
| Trafford Centre | 1.3\% | 50 | 1.0\% | 1 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.9\% | 2 | 1.0\% | 1 | 1.8\% | 2 |
| Cheetham | 1.2\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 1.2\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 1.2\% | 43 | 3.0\% | 3 | 2.8\% | 3 | 2.7\% | 3 | 0.0\% | 0 | 0.9\% | 1 | 4.5\% | 5 | 0.0\% | 0 | 2.9\% | 3 | 0.0\% | 0 |
| Wythenshawe | 1.0\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| The Peel Centre, Stockport | 1.0\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 3 | 0.0\% | 0 | 7.5\% | 8 | 3.9\% | 4 | 3.6\% | 4 |
| Bolton | 0.9\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.6\% | 24 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | , | 1.0\% | 1 | 1.8\% | 2 |
| Longsight | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 8.2\% | 9 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.4\% | 16 | 6.9\% | 7 | 4.6\% | 5 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.4\% | 14 | 10.9\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.4\% | 14 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.4\% | 14 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Knutsford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| B\&Q, Manchester - Stretford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Radcliffe | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| B\&Q, Oldham | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 3.6\% | 4 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Eccles | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Northenden | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |  |
| Hollingwood | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 4.5\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Failsworth | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |  |
| Newton Heath | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Gorton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Accrington | 0.2\% | 8 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Wilmslow | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Chadderton | 0.2\% | 8 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 2.7\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Withington | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Urmston | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Todmorden | 0.2\% | 7 | 6.9\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |  |
| Didsbury | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Alexandra Retail Park, Oldham | 0.2\% | 7 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Ancoats | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Stanley Green | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 |  |
| B\&Q, Manchester - Swinton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Ramsbottom | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Carpetworld, Manchester Newton Heath | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Rossendale | 0.2\% | 6 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Hazel Grove | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 2.7\% | 3 |  |
| Openshaw | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Heaton Mills Retail Park | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |  |
| Liverpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Manchester Road Retail Park, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |  |
| Baguley | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 1 |  | 0 |  |
| London | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Fallowfield | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Marple | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 |  |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Bramhall | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 |  |
| Moston | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Hyde | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Halifax | 0.1\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Haslingden | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Walken | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |  |
| Station Road Development, | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |

for GVA Grimley


| Ashton under Lyme |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Matalan, Manchester Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Manchester - Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 24.9\% | 927 | 34.7\% | 35 | 31.5\% | 34 | 33.6\% | 38 | 29.1\% | 32 | 20.2\% | 22 | 35.1\% | 39 | 22.4\% | 24 | 28.4\% | 29 | 14.5\% | 16 |
| Base: |  | 3727 |  | 101 |  | 108 |  | 113 |  | 110 |  | 109 |  | 111 |  | 107 |  | 102 |  | 110 |

Q10 Apart from (LOCATION MENTIONED AT Q09), where else do you shop for furniture, floor coverings and household textiles ? Those who buy furniture, floor coverings and household textiles at Q09

| Manchester City Centre | 5.4\% | 156 | 4.3\% | 3 | 10.7\% | 8 | 9.0\% | 7 | 2.5\% | 2 | 10.5\% | 9 | 0.0\% | 0 | 10.2\% | 9 | 2.7\% | 2 | 12.9\% | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 3.6\% | 105 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 1.2\% | 1 | 5.1\% | 4 | 10.2\% | 9 | 9.5\% | 7 | 11.8\% | 11 |
| Warrington | 2.8\% | 80 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 2 | 4.1\% | 3 | 3.2\% | 3 |
| Oldham | 1.3\% | 39 | 1.4\% | 1 | 2.7\% | 2 | 5.1\% | 4 | 13.8\% | 11 | 4.7\% | 4 | 7.7\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 1.3\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Trafford Centre | 1.3\% | 38 | 0.0\% | 0 | 2.7\% | 2 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 2.3\% | 2 | 2.7\% | 2 | 1.1\% | 1 |
| Bury | 1.2\% | 34 | 4.3\% | 3 | 1.3\% | 1 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 1.1\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 1.3\% | 1 | 1.1\% | 1 | 2.7\% | 2 | 2.2\% | 2 |
| Altrincham | 1.1\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 | 0.0\% | 0 |
| Ashton under Lyne | 1.0\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 4.7\% | 4 | 11.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 1.0\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Other | 1.0\% | 29 | 0.0\% | 0 | 5.3\% | 4 | 2.6\% | 2 | 2.5\% | 2 | 2.3\% | 2 | 1.3\% | 1 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 1.0\% | 28 | 2.9\% | 2 | 1.3\% | 1 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.8\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 6.8\% | 6 | 0.0\% | 0 | 2.2\% | 2 |
| Rochdale | 0.8\% | 23 | 10.0\% | 7 | 5.3\% | 4 | 10.3\% | 8 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.7\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 4.1\% | 3 | 0.0\% | 0 |
| Salford | 0.7\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.6\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.6\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 | 2.2\% | 2 |
| Snipe Retail Park, Ashton under Lyme | 0.6\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 3.5\% | 3 | 6.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.5\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 1.1\% | 1 | 2.7\% | 2 | 0.0\% | 0 |
| Wythenshawe | 0.5\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.4\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Stretford | 0.4\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Burnley | 0.3\% | 10 | 7.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 3 | 1.2\% | 1 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Failsworth | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 3 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carpetworld, Manchester - <br> Newton Heath | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.2\% | 5 | 2.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Newton Heath | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.2\% | 5 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hollingwood | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Didsbury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.1\% | 3 | 2.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 3 | 2.9\% | 2 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 1.1\% | 1 |
| Rawtenstall | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 |
| Manchester Road Retail | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |


| By Zone (Part 3) |  |  | Manchester City Council Household Survey for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| Park, Stockport |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Focus, Manchester - Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 |
| Walken | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (No other location mentioned) | 50.4\% | 1462 | 45.7\% | 32 | 62.7\% | 47 | 44.9\% | 35 | 48.8\% | 39 | 44.2\% | 38 | 47.4\% | 37 | 48.9\% | 43 | 44.6\% | 33 | 48.4\% | 45 |
| (Varies / no pattern) | 11.1\% | 321 | 14.3\% | 10 | 6.7\% | 5 | 11.5\% | 9 | 11.3\% | 9 | 15.1\% | 13 | 10.3\% | 8 | 13.6\% | 12 | 14.9\% | 11 | 9.7\% | 9 |
| Base: |  | 2901 |  | 70 |  | 75 |  | 78 |  | 80 |  | 86 |  | 78 |  | 88 |  | 74 |  | 93 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q11 In which town centre, freestanding store, or retail park do you do most of your households shopping for DIY and decorating goods ?

| B\&Q, Manchester - Burnage | 9.7\% | 426 | 0.0\% | 0 | 2.3\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.5\% | 6 | 0.8\% | 1 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Snipe Retail Park, Ashton under Lyme | 6.2\% | 271 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 56.3\% | 72 | 49.6\% | 64 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 |
| B\&Q, Stockport | 5.6\% | 247 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.7\% | 6 | 0.0\% | 0 | 30.8\% | 41 | 4.8\% | 6 | 41.6\% | 52 |
| B\&Q, Manchester - Trafford | 5.3\% | 231 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 5.0\% | 218 | 1.6\% | 2 | 0.0\% | 0 | 23.8\% | 30 | 84.3\% | 102 | 7.0\% | 9 | 5.4\% | 7 | 16.5\% | 22 | 2.4\% | 3 | 0.8\% | 1 |
| Stockport | 4.7\% | 207 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.6\% | 2 | 31.6\% | 42 | 25.0\% | 31 | 35.2\% | 44 |
| Manchester Fort Shopping Park | 4.2\% | 185 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 4 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bury | 4.0\% | 178 | 4.8\% | 6 | 1.6\% | 2 | 19.8\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 3.8\% | 169 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 33.9\% | 42 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 3.0\% | 132 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 2.6\% | 114 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| B\&Q, Bury | 2.5\% | 112 | 2.4\% | 3 | 0.8\% | 1 | 14.3\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.4\% | 105 | 24.2\% | 30 | 52.3\% | 67 | 4.0\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 2.2\% | 95 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Manchester City Centre | 2.2\% | 95 | 1.6\% | 2 | 1.6\% | 2 | 2.4\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Broadheath | 2.0\% | 86 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 1.8\% | 81 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 1.6\% | 69 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 4.7\% | 6 | 10.9\% | 14 | 0.8\% | 1 | 0.0\% | 0 | 2.4\% | 3 |
| B\&Q, Rochdale | 1.5\% | 64 | 13.7\% | 17 | 35.2\% | 45 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Altrincham | 1.4\% | 63 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 1.4\% | 61 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 1.0\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Cheadle | 1.0\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 14.5\% | 18 | 0.8\% | 1 |
| Sale | 0.8\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Rawtenstall | 0.8\% | 34 | 7.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.8\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Hyde | 0.8\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 12 | 11.6\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Northwich | 0.7\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 0.7\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.7\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| B\&Q, Northwich | 0.7\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.7\% | 29 | 6.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Manchester - Newton Heath | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 9 | 6.6\% | 8 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.6\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.5\% | 24 | 2.4\% | 3 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 1.6\% | 2 | 1.6\% | 2 | 4.5\% | 6 | 1.6\% | 2 | 0.8\% | 1 |
| The Peel Centre, Stockport | 0.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.3\% | 3 | 1.6\% | 2 | 0.8\% | 1 |
| Burnley | 0.5\% | 21 | 13.7\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bolton | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.3\% | 13 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Middleton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 6 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Chadderton | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 3 | 3.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Eccles | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 4 | 3.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 |
| Trafford Centre | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Urmston | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 9 |
| Todmorden | 0.2\% | 9 | 6.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.2\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 4 | 3.2\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 |
| Walken | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By Zone (Part 3) | Manchester City Council Household Survey for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| Central Retail Park, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.0\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Eastlands | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 6.0\% | 264 | 8.9\% | 11 | 4.7\% | 6 | 8.7\% | 11 | 2.5\% | 3 | 5.5\% | 7 | 7.0\% | 9 | 3.8\% | 5 | 6.5\% | 8 | 4.8\% | 6 |
| Base: |  | 4396 |  | 124 |  | 128 |  | 126 |  | 121 |  | 128 |  | 129 |  | 133 |  | 124 |  | 125 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q12 Apart from (LOCATION MENTIONED AT Q11), where else do you shop for DIY and decorating goods ? Those who buy DIY and decorating goods at Q11

| Stockport | 2.3\% | 96 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 2.5\% | 3 | 5.5\% | 7 | 5.2\% | 6 | 10.2\% | 12 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| B\&Q, Stockport | 1.6\% | 68 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.1\% | 4 | 1.7\% | 2 | 0.8\% | 1 |
| B\&Q, Manchester - Burnage | 1.3\% | 54 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| White City, Manchester | 1.0\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 1.0\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 1.0\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 1.0\% | 40 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Focus, Manchester - Newton Heath | 0.9\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 | 5.0\% | 6 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Bury | 0.9\% | 38 | 0.9\% | 1 | 2.5\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 0.9\% | 38 | 0.9\% | 1 | 1.7\% | 2 | 2.6\% | 3 | 15.3\% | 18 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.8\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 3.3\% | 4 | 9.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 0.8\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Bury | 0.8\% | 31 | 4.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 0.8\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 | 5.0\% | 6 | 9.2\% | 11 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Other | 0.7\% | 30 | 1.8\% | 2 | 0.0\% | 0 | 4.3\% | 5 | 0.8\% | 1 | 0.0\% | 0 | 4.2\% | 5 | 0.8\% | 1 | 2.6\% | 3 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 0.7\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.7\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 2.3\% | 3 | 0.9\% | 1 | 1.7\% | 2 |
| B\&Q, Oldham | 0.7\% | 28 | 0.0\% | 0 | 1.7\% | 2 | 3.4\% | 4 | 0.8\% | 1 | 1.7\% | 2 | 3.3\% | 4 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Manchester City Centre | 0.6\% | 26 | 0.0\% | 0 | 1.7\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Rochdale | 0.6\% | 26 | 9.0\% | 10 | 5.0\% | 6 | 6.9\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.6\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.9\% | 5 | 10.4\% | 12 | 0.8\% | 1 |
| Homebase, Manchester Worsley | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 6.1\% | 7 | 1.7\% | 2 |
| Baguley | 0.5\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Swinton | 0.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.5\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Wythenshawe | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wickes, Altrincham Road | 0.5\% | 19 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Bolton | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 |
| Focus, Rawtenstall | 0.4\% | 16 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Chorlton | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Altrincham | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sale | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Hyde | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 4 | 5.0\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 |
| Warrington | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Northwich | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 5.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.9\% | 1 | 0.0\% | 0 |
| Halifax | 0.2\% | 9 | 7.2\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 1.7\% | 2 |
| Withington | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Rochdale | 0.2\% | 8 | 1.8\% | 2 | 1.7\% | 2 | 1.7\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.9\% | 1 | 0.0\% | 0 |
| Droylesden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Centre | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Longsight | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 7 |
| Central Retail Park, Oldham | 0.1\% | 6 | 0.9\% | 1 | 1.7\% | 2 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 |
| Wilmslow | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 2.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.9\% | 1 | 2.5\% | 3 |
| Blackburn | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 3 | 0.0\% | 0 |
| Didsbury | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.1\% | 4 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Chadderton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Brookway Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walken | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Matalan, Manchester - <br> Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (No other location mentioned) | 56.6\% | 2336 | 53.2\% | 59 | 79.3\% | 96 | 53.4\% | 62 | 61.9\% | 73 | 57.5\% | 69 | 55.8\% | 67 | 70.3\% | 90 | 53.0\% | 61 | 61.9\% | 73 |
| (Varies / no pattern) | 8.5\% | 351 | 14.4\% | 16 | 4.1\% | 5 | 10.3\% | 12 | 9.3\% | 11 | 10.8\% | 13 | 5.8\% | 7 | 4.7\% | 6 | 9.6\% | 11 | 5.1\% | 6 |
| Base: |  | 4130 |  | 111 |  | 121 |  | 116 |  | 118 |  | 120 |  | 120 |  | 128 |  | 115 |  | 118 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 CD players?"

| Manchester City Centre | 7.4\% | 295 | 0.9\% | 1 | 0.0\% | 0 | 6.2\% | 7 | 3.5\% | 4 | 3.4\% | 4 | 0.8\% | 1 | 3.4\% | 4 | 0.9\% | 1 | 0.8\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 7.2\% | 286 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 0.8\% | 1 | 41.5\% | 49 | 22.2\% | 24 | 46.7\% | 57 |
| Snipe Retail Park, Ashton under Lyme | 5.8\% | 232 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 56.8\% | 67 | 49.6\% | 61 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Bury | 4.7\% | 187 | 3.7\% | 4 | 2.6\% | 3 | 11.5\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 4.3\% | 172 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 3.9\% | 154 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.7\% | 2 | 4.1\% | 5 | 28.0\% | 33 | 8.3\% | 9 | 30.3\% | 37 |
| Rochdale | 3.3\% | 132 | 25.7\% | 28 | 80.2\% | 93 | 3.5\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 3.1\% | 125 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 3.1\% | 124 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 4.2\% | 5 | 17.6\% | 19 | 1.6\% | 2 |
| Oldham | 2.5\% | 99 | 1.8\% | 2 | 1.7\% | 2 | 15.0\% | 17 | 36.8\% | 42 | 6.8\% | 8 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Trafford Retail Park | 2.4\% | 94 | 0.0\% | 0 | 0.9\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 2.2\% | 86 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 2.0\% | 80 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 13 | 1.6\% | 2 |
| Broadheath | 1.8\% | 72 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Fort Shopping Park | 1.8\% | 71 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 1.6\% | 64 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 1.5\% | 60 | 1.8\% | 2 | 0.0\% | 0 | 6.2\% | 7 | 0.9\% | 1 | 1.7\% | 2 | 4.1\% | 5 | 3.4\% | 4 | 2.8\% | 3 | 0.8\% | 1 |
| Ashton under Lyne | 1.5\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 3 | 3.4\% | 4 | 14.6\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Ancoats | 1.5\% | 58 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 1.3\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Centre | 1.2\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 |
| Central Retail Park, Oldham | 1.2\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 5.3\% | 6 | 27.2\% | 31 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 1.2\% | 47 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 1.1\% | 44 | 24.8\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 1.0\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.9\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.9\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.0\% | 14 | 0.0\% | 0 |
| Northenden | 0.9\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Bolton | 0.9\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.8\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.9\% | 1 | 0.0\% | 0 |
| Stretford | 0.8\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.6\% | 25 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.6\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 10.6\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 4 | 9.6\% | 11 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.5\% | 21 | 19.3\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Longsight | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wilmslow | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.4\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 7.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 4 |
| Manchester Road Retail Park, Stockport | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.8\% | 1 | 2.5\% | 3 | 1.9\% | 2 | 0.0\% | 0 |
| Harpurhey | 0.4\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | , | 0.0\% | 0 |
| Gorton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.0\% | 0 |
| Baguley | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.2\% | 8 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.1\% | 5 |
| Swinton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.3\% | 4 |
| Halifax | 0.1\% | 3 | 2.8\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| PC World, Manchester Trafford | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.1\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |

for GVA Grimley

|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ashton under Lyme |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Carpetworld, Manchester - <br> Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Astley Bridge Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.0\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Varies / no pattern) | 14.5\% | 577 | 15.6\% | 17 | 12.1\% | 14 | 19.5\% | 22 | 13.2\% | 15 | 10.2\% | 12 | 13.8\% | 17 | 13.6\% | 16 | 13.9\% | 15 | 4.1\% | 5 |
| Base: |  | 3982 |  | 109 |  | 116 |  | 113 |  | 114 |  | 118 |  | 123 |  | 118 |  | 108 |  | 22 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q14 Apart from (LOCATION MENTIONED AT Q13), where else do you shop for domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players ? Those who buy domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD / CD players at Q13

| Stockport | 2.2\% | 80 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 2.7\% | 3 | 1.9\% | 2 | 4.9\% | 5 | 8.9\% | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manchester City Centre | 2.1\% | 78 | 1.0\% | 1 | 1.9\% | 2 | 2.0\% | 2 | 0.0\% | 0 | 3.6\% | 4 | 0.0\% | 0 | 5.8\% | 6 | 0.0\% | 0 | 2.4\% | 3 |
| White City, Manchester | 1.4\% | 53 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 1.1\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Trafford Centre | 1.1\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 2.0\% | 2 | 0.8\% | 1 |
| Bury | 1.0\% | 37 | 2.0\% | 2 | 2.8\% | 3 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 1.0\% | 36 | 0.0\% | 0 | 7.5\% | 8 | 5.1\% | 5 | 11.8\% | 12 | 0.9\% | 1 | 3.6\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 0.9\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.8\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 3 | 5.5\% | 6 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Snipe Retail Park, Ashton under Lyme | 0.8\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 3.6\% | 4 | 10.9\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| The Peel Centre, Stockport | 0.8\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.9\% | 1 | 6.8\% | 7 | 0.0\% | 0 | 5.6\% | 7 |
| John Lewis, Cheadle | 0.8\% | 28 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 2.0\% | 2 | 0.8\% | 1 |
| Cheadle | 0.6\% | 22 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.8\% | 1 |
| Rochdale | 0.5\% | 19 | 5.9\% | 6 | 1.9\% | 2 | 8.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.5\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.5\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 1.0\% | 1 | 0.0\% | 0 | 0.8\% | 1 |
| Manchester Fort Shopping Park | 0.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.4\% | 14 | 10.8\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Whalley Range | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Broadheath | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 3.9\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Blackburn | 0.2\% | 9 | 2.9\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Stanley Green | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.9\% | 6 | 0.0\% | 0 |
| Handforth Dean | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Alexandra Retail Park, Oldham | 0.2\% | 6 | 0.0\% | 0 | 0.9\% | 1 | 1.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& | 0.2\% | 6 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Heaton Mills Retail Park | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Warrington | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 |
| Moston | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 5 | 2.9\% | 3 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 2.4\% | 3 |
| Middleton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| PC World, Manchester Trafford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton Gate Retail Park, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Stretford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Astley Bridge Retail Park, Bolton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Homebase, Manchester Worsley | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Burnage | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Carpetworld, Manchester - <br> Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By Zone (Part 3) | Manchester City Council Household Survey |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| B\&Q, Manchester - Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Station Road Development, Ashton under Lyme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 0.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| (No other location mentioned) | 64.1\% | 2359 | 61.8\% | 63 | 80.2\% | 85 | 63.3\% | 62 | 68.6\% | 70 | 61.8\% | 68 | 60.9\% | 67 | 66.0\% | 68 | 69.6\% | 71 | 66.1\% | 82 |
| (Varies / no pattern) | 9.5\% | 350 | 9.8\% | 10 | 2.8\% | 3 | 9.2\% | 9 | 5.9\% | 6 | 14.5\% | 16 | 11.8\% | 13 | 13.6\% | 14 | 8.8\% | 9 | 5.6\% | 7 |
| Base: |  | 3683 |  | 102 |  | 106 |  | 98 |  | 102 |  | 110 |  | 110 |  | 103 |  | 102 |  | 124 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 and sports equipment ?

| Manchester City Centre | 33.2\% | 1274 | 19.0\% | 20 | 19.4\% | 21 | 34.2\% | 39 | 11.0\% | 12 | 43.5\% | 47 | 23.8\% | 25 | 11.2\% | 13 | 12.9\% | 15 | 7.6\% | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Stockport | 10.1\% | 386 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.4\% | 8 | 4.8\% | 5 | 58.6\% | 68 | 30.2\% | 35 | 66.4\% | 79 |
| Trafford Centre | 8.7\% | 334 | 1.9\% | 2 | 3.7\% | 4 | 6.1\% | 7 | 2.8\% | 3 | 6.5\% | 7 | 7.6\% | 8 | 6.9\% | 8 | 7.8\% | 9 | 4.2\% | 5 |
| Bury | 4.5\% | 172 | 3.8\% | 4 | 2.8\% | 3 | 12.3\% | 14 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 3.3\% | 127 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 5 | 0.0\% | 0 |
| Rochdale | 2.2\% | 84 | 21.0\% | 22 | 50.0\% | 54 | 4.4\% | 5 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Oldham | 2.1\% | 81 | 0.0\% | 0 | 1.9\% | 2 | 3.5\% | 4 | 57.8\% | 63 | 2.8\% | 3 | 3.8\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Ashton under Lyne | 2.0\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 3 | 18.5\% | 20 | 26.7\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 1.7\% | 67 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 4 | 9.5\% | 11 | 0.8\% | 1 |
| Wilmslow | 1.6\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Cheadle | 1.3\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 3 | 1.7\% | 2 | 9.5\% | 11 | 1.7\% | 2 |
| Wythenshawe | 1.0\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Other | 0.9\% | 36 | 3.8\% | 4 | 0.9\% | 1 | 5.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 0.9\% | 1 | 0.0\% | 0 | 1.7\% | 2 |
| Knutsford | 0.9\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bolton | 0.9\% | 34 | 1.9\% | 2 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sale | 0.9\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Salford | 0.7\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.7\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.6\% | 23 | 15.2\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stretford | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 13.2\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.5\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 3.4\% | 4 | 0.9\% | 1 | 0.8\% | 1 |
| Northwich | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Trafford Retail Park | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Handforth Dean | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 |
| Baguley | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.3\% | 10 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marple | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 8 |
| Snipe Retail Park, Ashton under Lyme | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington | 0.2\% | 7 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.2\% | 7 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 1.9\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Todmorden | 0.2\% | 6 | 5.7\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Manchester Fort Shopping Park | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham Retail Park, Altrincham | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 1.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 5 | 0.0\% | 0 |
| Urmston | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White City, Manchester | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walken | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.9\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road Retail Park, Stockport | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Regent Centre, Salford | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middlebrook Retail \& Leisure Park, Bolton | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 2 | 1.0\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stanley Green | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 |
| Newton Heath | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 |
| Withington | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden Shopping Centre | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Red Rose Centre, Salford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Mills Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.0\% | 1 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Trafford | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Southport | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


| By Zone (Part 3) | Manchester City Council Household Survey |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $\begin{array}{r} \text { Page } 194 \\ \text { September } 2005 \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | for GVA Grimley |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone 3 |  | Zone |  | Zone |  | Zone |  | Zone |  |  |
| Levenshulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  |
| (Varies / no pattern) | 13.2\% | 506 | 20.0\% | 21 | 20.4\% | 22 | 16.7\% | 19 | 21.1\% | 23 | 7.4\% | 8 | 23.8\% | 25 | 12.9\% | 15 | 16.4\% | 19 | 5.9\% | 7 |  |
| Base: |  | 3834 |  | 105 |  | 108 |  | 114 |  | 109 |  | 108 |  | 105 |  | 116 |  | 116 |  | 119 |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

 Those who buy personal / luxury goods including books, jewellery, china, glass, cosmetics, musical instruments and sports equipment at Q15

| Manchester City Centre | 10.4\% | 367 | 8.0\% | 7 | 9.9\% | 9 | 8.7\% | 9 | 17.2\% | 16 | 13.8\% | 15 | 12.2\% | 11 | 14.5\% | 16 | 12.5\% | 13 | 15.3\% | 17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Trafford Centre | 6.4\% | 226 | 4.6\% | 4 | 4.4\% | 4 | 2.9\% | 3 | 4.3\% | 4 | 8.3\% | 9 | 8.9\% | 8 | 6.4\% | 7 | 1.9\% | 2 | 4.5\% | 5 |
| Stockport | 4.5\% | 159 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.3\% | 8 | 7.8\% | 7 | 15.5\% | 17 | 9.6\% | 10 | 11.7\% | 13 |
| Bury | 2.2\% | 78 | 0.0\% | 0 | 5.5\% | 5 | 8.7\% | 9 | 2.2\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Altrincham | 1.7\% | 60 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton under Lyne | 1.4\% | 48 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 4.3\% | 4 | 10.1\% | 11 | 12.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 0.9\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 8.7\% | 9 | 0.0\% | 0 |
| Bolton | 0.9\% | 31 | 0.0\% | 0 | 2.2\% | 2 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Oldham | 0.9\% | 30 | 0.0\% | 0 | 1.1\% | 1 | 6.7\% | 7 | 5.4\% | 5 | 2.8\% | 3 | 4.4\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.9\% | 30 | 1.1\% | 1 | 2.2\% | 2 | 3.8\% | 4 | 4.3\% | 4 | 0.0\% | 0 | 1.1\% |  | 0.0\% | 0 | 1.0\% | 1 | 1.8\% | 2 |
| Rochdale | 0.7\% | 25 | 5.7\% | 5 | 7.7\% | 7 | 8.7\% | 9 | 2.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| John Lewis, Cheadle | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 4 | 1.9\% | 2 | 0.9\% | 1 |
| Wilmslow | 0.7\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.8\% | 5 | 0.0\% | 0 |
| Sale | 0.6\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Trafford Retail Park | 0.5\% | 19 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 |
| Stretford | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 0.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Didsbury | 0.3\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 0.3\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.3\% | 11 | 9.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wythenshawe | 0.3\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eccles | 0.3\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheshire Oaks | 0.2\% | 7 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Macclesfield | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 |
| Manchester Fort Shopping Park | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The Peel Centre, Stockport | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.9\% | 1 | 0.0\% | 0 | 0.9\% | 1 |
| Northwich | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Halifax | 0.1\% | 5 | 4.6\% | 4 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| London | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 |
| Marple | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.6\% | 4 |
| Levenshulme | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Leeds | 0.1\% | 4 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Altrincham Retail Park, Altrincham | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Blackburn | 0.1\% | 4 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| Rawtenstall | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Snipe Retail Park, Ashton under Lyme | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylesden | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chester | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Brookway Retail Park | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  |
| Accrington | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Sheffield | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Liverpool | 0.1\% | 2 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hollingwood | 0.1\% | 2 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Crown Point North Shopping Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chadderton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Central Retail Park, Oldham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Broadheath | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ellesmere Retail Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Road development, Altrincham | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Haslingden | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| B\&Q, Manchester - Swinton | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (No other location mentioned) | 51.4\% | 1814 | 56.3\% | 49 | 61.5\% | 56 | 39.4\% | 41 | 50.5\% | 47 | 46.8\% | 51 | 44.4\% | 40 | 52.7\% | 58 | 51.9\% | 54 | 50.5\% | 56 |
| (Varies / no pattern) | 7.1\% | 252 | 5.7\% | 5 | 2.2\% | 2 | 9.6\% | 10 | 5.4\% | 5 | 9.2\% | 10 | 3.3\% | 3 | 5.5\% | 6 | 5.8\% | 6 | 5.4\% | 6 |
| Base: |  | 3529 |  | 87 |  | 91 |  | 104 |  | 93 |  | 109 |  | 90 |  | 110 |  | 104 |  | 111 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q17 Where are your nearest local shopping facilities ?

| Other | 6.7\% | 335 | 3.6\% | 5 | 9.4\% | 13 | 8.7\% | 12 | 14.4\% | 20 | 5.1\% | 7 | 11.5\% | 16 | 14.8\% | 21 | 1.4\% | 2 | 10.7\% | 11 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Wythenshawe | 4.3\% | 213 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 |
| Didsbury | 3.5\% | 176 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 0.7\% | 1 | 0.0\% | 0 |
| Sale | 2.7\% | 136 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Harpurhey | 2.6\% | 129 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northenden | 2.4\% | 121 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Knutsford | 2.3\% | 117 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Longsight | 2.3\% | 116 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bury | 2.3\% | 115 | 0.0\% | 0 | 1.4\% | 2 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheetham | 2.3\% | 115 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hulme | 2.2\% | 111 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Wilmslow | 2.1\% | 103 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rochdale | 2.0\% | 98 | 5.1\% | 7 | 63.8\% | 88 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Stockport | 1.9\% | 96 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 16.5\% | 23 | 0.7\% | 1 | 0.0\% | 0 | 22.5\% | 32 | 7.0\% | 10 | 12.6\% | 13 |
| Manchester City Centre | 1.9\% | 93 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.5\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chorlton | 1.8\% | 91 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gorton | 1.7\% | 86 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Salford | 1.6\% | 79 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Levenshulme | 1.5\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Todmorden | 1.4\% | 72 | 52.2\% | 72 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cheadle | 1.4\% | 72 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.9\% | 7 | 44.4\% | 63 | 0.0\% | 0 |
| Oldham | 1.4\% | 72 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 41.7\% | 58 | 4.4\% | 6 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde Rd / Reddish Lane, Gorton North | 1.4\% | 70 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 4.2\% | 6 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton New Road / Manchester Rd, Beswick \& Clayton | 1.4\% | 68 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.9\% | 4 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burnage Lane, Burnage | 1.3\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Altrincham | 1.3\% | 67 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rawtenstall | 1.3\% | 67 | 3.6\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Urmston | 1.3\% | 64 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Middleton | 1.2\% | 61 | 0.0\% | 0 | 0.0\% | 0 | 42.8\% | 59 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Timperley | 1.1\% | 54 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ashton | 1.0\% | 52 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 3.7\% | 5 | 21.6\% | 30 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Barlow Moor Rd / Mauldeth Rd West, Chorlton | 1.0\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington | 1.0\% | 48 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Radcliffe | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fallowfield | 0.9\% | 45 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Moston Lane, Moston | 0.9\% | 43 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rusholme | 0.8\% | 42 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Prestwich | 0.8\% | 41 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Droylsden | 0.8\% | 40 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.2\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.0\% | 1 |
| Hollinwood Ave / Greengate, | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Eccles | 0.8\% | 39 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Newton Heath | 0.8\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Openshaw | 0.7\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 2.9\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Handforth Dean | 0.7\% | 35 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.5\% | 5 | 0.0\% | 0 |
| Swinton | 0.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Denton | 0.7\% | 34 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 18.2\% | 25 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Gatley | 0.7\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 14.8\% | 21 | 0.0\% | 0 |
| Stalybridge | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 22.3\% | 31 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Haslingden | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hyde | 0.6\% | 31 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 20.9\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heywood | 0.6\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 18.8\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Walkden | 0.6\% | 29 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bacup | 0.6\% | 29 | 21.0\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lloyd St South / Platt Lane / <br> Hart Rd, Fallowfield | 0.6\% | 28 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Hazel Grove | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.8\% | 4 | 0.0\% | 0 | 21.4\% | 22 |
| Trafford Centre | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Crown Point, Denton | 0.5\% | 27 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 19.0\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Littleborough | 0.5\% | 27 | 0.7\% | 1 | 18.8\% | 26 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kingway / Mauldeth Rd, Burnage | 0.5\% | 25 | 0.0\% | 0 | 2.2\% | 3 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Beech Rd / Stockton Rd / Chorlton Green, Chorlton | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Arndale Centre, Middleton | 0.5\% | 24 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Offerton Precinct | 0.4\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 20.4\% | 21 |
| Woodly Precinct | 0.4\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.5\% | 16 |
| Salford Shopping Precinct | 0.4\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Baguley | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fog Lane / Lane End / Burnage Lane, Burnage | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Sports City | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Reddish | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 12.0\% | 17 | 0.0\% | 0 | 0.0\% | 0 |
| Burnley | 0.4\% | 19 | 10.1\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bramhall | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 9.2\% | 13 | 1.0\% | 1 |
| Mossley | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 8.6\% | 12 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Heald Green | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.9\% | 7 | 0.0\% | 0 |
| Old Trafford | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Romiley | 0.3\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 14.6\% | 15 |
| Flixton | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Helmshaw | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Miles Plattem | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Rossendale | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Tottington | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Moor | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.2\% | 13 | 0.0\% | 0 | 0.0\% | 0 |
| Farnworth | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ramsbottom | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Royton | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.4\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Hale | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Castle Street, Edgeley | 0.2\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.7\% | 11 | 0.7\% | 1 | 0.0\% | 0 |
| Finney Lane, Heald Green | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.7\% | 11 | 0.0\% | 0 |
| Crumpsall | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Kingsway / Slade Lane, Levenshulme | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Partington | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Main Way, Alkrington | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 7.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dickenson Rd / Anson Rd, Longsight / Rusholme | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Swinton Shopping Precinct | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Manchester Rd / Upper Chorlton Rd, Whalley Range | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Withington Rd / Yarbrugh St, Whalley Range | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Victoria Ave / Rochdale Rd, Charlestown | 0.2\% | 9 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 2.9\% | 4 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lansdowne Rd / Crumpsall Lane / Crumpsall | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Failsworth | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ladybarn Village | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ancoats | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Heaton Park | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Market Street, Droylesden | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.4\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eastlands | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Bowlands Road, Baguley | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hale Barns | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Duckinfield | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.8\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fort Retail Park, Manchester | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Irlam | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Flixton Road, Urmston | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mocha Parade, Salford | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Northwich | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Precinct Centre, Oxford Rd, Ardwick / Hulme | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Princess Rd / Claremont Rd, Moss Side | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Beswick Shopping Precinct | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Glossop | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.3\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mauldeth Rd, Withington | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Worsley Ave / Kenyon Lane, Lightbowne | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Burton Rd, Cavendish Rd / <br> Lapwing Lane, Barlow Moor | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Claremont Rd, Moss Side | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |


|  | Tota |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  | Zone |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2.0\% | 101 | 0.7\% | 1 | 1.4\% | 2 | 4.3\% | 6 | 1.4\% | 2 | 2.9\% | 4 | 0.7\% | 1 | 10.6\% | 15 | 1.4\% | 2 | 2.9\% | 3 |
| Base: | 4985 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 103 |  |
| Q18 Do you use (LOCATION MENTIONED AT Q17) ? <br> Those who know their local shopping facilities at Q17 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Yes | 88.5\% | 4352 | 91.2\% | 125 | 91.2\% | 124 | 89.4\% | 118 | 93.4\% | 128 | 91.0\% | 121 | 89.9\% | 124 | 88.2\% | 112 | 87.1\% | 122 | 91.1\% | 123 |
| No | 11.5\% | 567 | 8.8\% | 12 | 8.8\% | 12 | 10.6\% | 14 | 6.6\% | 9 | 9.0\% | 12 | 10.1\% | 14 | 11.8\% | 15 | 12.9\% | 18 | 8.9\% | 12 |
| Base: |  | 4919 |  | 137 |  | 136 |  | 132 |  | 137 |  | 133 |  | 138 |  | 127 |  | 140 |  | 135 |

Q19 Why don't you use your nearest local shopping facilities?
Those who do not use their local shopping facilities at Q18

## 1st mention

| Better facilities elsewhere | 28.6\% | 162 | 41.7\% | 5 | 16.7\% | 2 | 28.6\% | 4 | 44.4\% | 4 | 33.3\% | 4 | 21.4\% | 3 | 40.0\% | 6 | 33.3\% | 6 | 41.7\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Facilities needed not available there | 13.1\% | 74 | 16.7\% | 2 | 8.3\% | 1 | 14.3\% | 2 | 0.0\% | 0 | 8.3\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 22.2\% | 4 | 25.0\% | 3 |
| Lack of choice of facilities | 11.5\% | 65 | 0.0\% | 0 | 8.3\% | 1 | 42.9\% | 6 | 11.1\% | 1 | 16.7\% | 2 | 14.3\% | 2 | 6.7\% | 1 | 22.2\% | 4 | 0.0\% | 0 |
| Too expensive | 7.1\% | 40 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 20.0\% | 3 | 5.6\% | 1 | 8.3\% | 1 |
| Alternative facilities easier to get to | 6.2\% | 35 | 16.7\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 16.7\% | 2 | 21.4\% | 3 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Do not live in or near a local centre | 5.1\% | 29 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 11.1\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of parking facilities | 5.1\% | 29 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 |
| It doesn't cater for the disabled | 3.0\% | 17 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 11.1\% | 1 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unattractive environment | 3.0\% | 17 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| I feel unsafe | 2.5\% | 14 | 0.0\% | 0 | 16.7\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Other | 1.9\% | 11 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Alternative facilities more accessible | 1.6\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 |
| Too busy | 1.4\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I just don't like it | 1.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 1 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 8.8\% | 50 | 16.7\% | 2 | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 11.1\% | 2 | 8.3\% | 1 |
| Base: |  | 567 |  | 12 |  | 12 |  | 14 |  | 9 |  | 12 |  | 14 |  | 15 |  | 18 |  | 12 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better facilities elsewhere | 6.7\% | 38 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 16.7\% | 2 | 21.4\% | 3 | 0.0\% | 0 | 5.6\% | 1 | 16.7\% | 2 |
| Lack of choice of facilities | 5.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 14.3\% | 2 | 11.1\% | 1 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 11.1\% | 2 | 16.7\% | 2 |
| Facilities needed not available there | 3.5\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Too expensive | 2.8\% | 16 | 0.0\% | 0 | 8.3\% | 1 | 0.0\% | 0 | 11.1\% | 1 |  | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Unattractive environment | 1.9\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Alternative facilities easier to get to | 1.4\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 8.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of parking facilities | 1.2\% | 7 | 0.0\% | 0 | 8.3\% | 1 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alternative facilities more accessible | 1.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I feel unsafe | 0.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Do not live in or near a local centre | 0.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | , |
| Poor layout | 0.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 22.2\% | 2 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I just don't like it | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 5.6\% | 1 | 0.0\% | 0 |
| Too busy | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| It doesn't cater for the disabled | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned) | 72.3\% | 410 | 100.0\% | 12 | 83.3\% | 10 | 42.9\% | 6 | 55.6\% | 5 |  | 66.7\% | 8 | 71.4\% | 10 | 100.0\% | 15 | 61.1\% | 11 | 58.3\% | 7 |
| Base: |  | 567 |  | 12 |  | 12 |  | 14 |  | 9 |  |  | 12 |  | 14 |  | 15 |  | 18 |  | 12 |
| 3rd mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Better facilities elsewhere | 2.1\% | 12 | 0.0\% | 0 | 8.3\% | 1 | 14.3\% | 2 | 11.1\% | 1 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| I feel unsafe | 0.9\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of choice of facilities | 0.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 7.1\% | 1 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Unattractive environment | 0.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Facilities needed not available there | 0.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Alternative facilities more accessible | 0.5\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Too expensive | 0.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Lack of parking facilities | 0.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 8.3\% | 1 |
| Alternative facilities easier to get to | 0.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned) | 93.8\% | 532 | 100.0\% | 12 | 91.7\% | 11 | 78.6\% | 11 | 88.9\% | 8 |  | 00.0\% |  | 100.0\% |  | 100.0\% | 15 | 100.0\% | 18 | 91.7\% | 11 |
| Base: |  | 567 |  | 12 |  | 12 |  | 14 |  | 9 |  |  | 12 |  | 14 |  | 15 |  | 18 |  | 12 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q20 What do you use your local centre for ?
Those who use their local shopping facilities at Q18

## 1st mention

| Main food Shopping | 34.7\% | 1512 | 40.0\% | 50 | 36.3\% | 45 | 33.9\% | 40 | 42.2\% | 54 | 19.8\% | 24 | 26.6\% | 33 | 26.8\% | 30 | 18.0\% | 22 | 25.2\% | 31 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Small scale top-up food shopping | 34.4\% | 1497 | 28.0\% | 35 | 21.8\% | 27 | 34.7\% | 41 | 28.1\% | 36 | 30.6\% | 37 | 43.5\% | 54 | 42.9\% | 48 | 47.5\% | 58 | 50.4\% | 62 |
| Non-food shopping | 15.2\% | 663 | 20.8\% | 26 | 27.4\% | 34 | 17.8\% | 21 | 14.1\% | 18 | 32.2\% | 39 | 16.9\% | 21 | 18.8\% | 21 | 10.7\% | 13 | 16.3\% | 20 |
| Financial services e.g. bank, building societies | 4.7\% | 204 | 2.4\% | 3 | 5.6\% | 7 | 2.5\% | 3 | 7.0\% | 9 | 9.9\% | 12 | 2.4\% | 3 | 2.7\% | 3 | 10.7\% | 13 | 1.6\% | 2 |
| Post Office | 3.4\% | 150 | 1.6\% | 2 | 3.2\% | 4 | 3.4\% | 4 | 0.8\% | 1 | 5.0\% |  | 4.8\% | 6 | 2.7\% | 3 | 5.7\% | 7 | 1.6\% | 2 |
| Healthcare e.g. doctors, dentists, etc | 1.6\% | 70 | 0.8\% | 1 | 4.0\% | 5 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 3 | 2.5\% | 3 | 4.1\% | 5 |
| Market | 1.6\% | 68 | 4.8\% | 6 | 0.0\% | 0 | 1.7\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Eating e.g. Cafes, restaurants, public houses | 1.1\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 1.6\% | 2 | 0.8\% | 1 |
| Personal Services e.g. hairdresser, launderette | 0.9\% | 39 | 0.0\% | 0 | 0.8\% | 1 | 1.7\% | 2 | 1.6\% | 2 | 0.8\% | 1 | 1.6\% | 2 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Library | 0.4\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.2\% | 10 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Newsagents | 0.2\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Chemist / pharmacy | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fitness / gym | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Work | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Entertainment | 0.1\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The market | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Drinking out e.g. bars | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Browsing / window shopping | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pet supplies | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Everything | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 0.6\% | 28 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Base: |  | 4352 |  | 125 |  | 124 |  | 118 |  | 128 |  | 121 |  | 124 |  | 112 |  | 122 |  | 123 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2nd mention |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Non-food shopping | 21.4\% | 931 | 10.4\% | 13 | 12.9\% | 16 | 25.4\% | 30 | 18.8\% | 24 | 25.6\% | 31 | 15.3\% | 19 | 19.6\% | 22 | 23.8\% | 29 | 30.1\% | 37 |
| Small scale top-up food shopping | 17.3\% | 754 | 22.4\% | 28 | 25.8\% | 32 | 18.6\% | 22 | 16.4\% | 21 | 9.9\% | 12 | 14.5\% | 18 | 25.9\% | 29 | 12.3\% | 15 | 16.3\% | 20 |
| Financial services e.g. bank, building societies | 10.8\% | 468 | 16.8\% | 21 | 12.9\% | 16 | 10.2\% | 12 | 14.8\% | 19 | 19.8\% | 24 | 11.3\% | 14 | 4.5\% | 5 | 15.6\% | 19 | 11.4\% | 14 |
| Post Office | 6.5\% | 283 | 4.0\% | 5 | 6.5\% | 8 | 2.5\% | 3 | 2.3\% | 3 | 9.9\% | 12 | 3.2\% | 4 | 8.9\% | 10 | 11.5\% | 14 | 3.3\% | 4 |
| Healthcare e.g. doctors, dentists, etc | 4.1\% | 180 | 1.6\% | 2 | 3.2\% | 4 | 6.8\% | 8 | 3.9\% | 5 | 3.3\% | 4 | 3.2\% | 4 | 3.6\% | 4 | 6.6\% | 8 | 11.4\% | 14 |
| Main food Shopping | 3.8\% | 166 | 8.8\% | 11 | 2.4\% | 3 | 2.5\% | 3 | 0.8\% | 1 | 1.7\% | 2 | 4.8\% | 6 | 0.9\% | 1 | 0.8\% | 1 | 0.8\% | 1 |
| Personal Services e.g. hairdresser, launderette | 3.3\% | 145 | 3.2\% | 4 | 4.0\% | 5 | 4.2\% | 5 | 4.7\% | 6 | 3.3\% | 4 | 7.3\% | 9 | 3.6\% | 4 | 5.7\% | 7 | 4.9\% | 6 |
| Eating e.g. Cafes, restaurants, public houses | 2.8\% | 124 | 1.6\% | 2 | 2.4\% | 3 | 0.8\% | 1 | 1.6\% | 2 | 2.5\% | 3 | 3.2\% | 4 | 2.7\% | 3 | 3.3\% | 4 | 0.0\% | 0 |
| Market | 1.4\% | 63 | 3.2\% | 4 | 0.8\% | 1 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 3.2\% | 4 | 0.9\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Chemist / pharmacy | 0.3\% | 13 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Drinking out e.g. bars | 0.3\% | 12 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.3\% | 11 | 0.0\% | 0 | 0.8\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.9\% | 1 | 0.8\% | 1 | 0.0\% | 0 |
| Library | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 |
| Newsagents | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fitness / gym | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Entertainment | 0.1\% | 3 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Work | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Pet supplies | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Browsing / window shopping | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| The market | 0.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned) | 26.9\% | 1169 | 27.2\% | 34 | 26.6\% | 33 | 26.3\% | 31 | 35.9\% | 46 | 24.0\% | 29 | 32.3\% | 40 | 28.6\% | 32 | 18.9\% | 23 | 22.0\% | 27 |
| Base: |  | 4352 |  | 125 |  | 124 |  | 118 |  | 128 |  | 121 |  | 124 |  | 112 |  | 122 |  | 123 |



## 3rd mention

Post Office
Non-food shopping
Financial services e.g. bank,
building societies

| $7.7 \%$ | 333 | $6.4 \%$ | 8 | $12.1 \%$ | 15 | $5.9 \%$ | 7 | $8.6 \%$ | 11 | $7.4 \%$ | 9 | $1.6 \%$ | 2 | $8.0 \%$ | 9 | $7.4 \%$ | 9 | $8.1 \%$ | 10 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $7.5 \%$ | 325 | $8.0 \%$ | 10 | $5.6 \%$ | 7 | $6.8 \%$ | 8 | $5.5 \%$ | 7 | $5.0 \%$ | 6 | $5.6 \%$ | 7 | $8.9 \%$ | 10 | $5.7 \%$ | 7 | $12.2 \%$ | 15 |
| $7.5 \%$ | 325 | $12.8 \%$ | 16 | $8.9 \%$ | 11 | $8.5 \%$ | 10 | $4.7 \%$ | 6 | $6.6 \%$ | 8 | $6.5 \%$ | 8 | $3.6 \%$ | 4 | $8.2 \%$ | 10 | $3.3 \%$ | 4 |
| $4.0 \%$ | 173 | $7.2 \%$ | 9 | $3.2 \%$ | 4 | $6.8 \%$ | 8 | $1.6 \%$ | 2 | $3.3 \%$ | 4 | $4.0 \%$ | 5 | $1.8 \%$ | 2 | $5.7 \%$ | 7 | $6.5 \%$ | 8 |
| $3.7 \%$ | 160 | $4.8 \%$ | 6 | $1.6 \%$ | 2 | $4.2 \%$ | 5 | $3.9 \%$ | 5 | $5.0 \%$ | 6 | $3.2 \%$ | 4 | $0.9 \%$ | 1 | $5.7 \%$ | 7 | $6.5 \%$ | 8 |
| $3.5 \%$ | 153 | $1.6 \%$ | 2 | $1.6 \%$ | 2 | $5.9 \%$ | 7 | $2.3 \%$ | 3 | $6.6 \%$ | 8 | $3.2 \%$ | 4 | $5.4 \%$ | 6 | $7.4 \%$ | 9 | $5.7 \%$ | 7 |

shopping
Eating e.g. Cafes,
restaurants, public houses
Market

Main food Shopping
Drinking out e.g. bars
Library
Fitness / gym
Chemist / pharmacy
Newsagents
Entertainment
Other
Total
Zone 28
Zone 29
Zone 30
Zone 31
Zone 32
Zone 33
Zone 34
Zone 35

Browsing / window shopping The market
Work
Pet supplies
(None mentioned)
Base:
3.2

| $1.2 \%$ | 52 | $4.0 \%$ | 5 | $0.8 \%$ | 1 | $0.8 \%$ | 1 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q21 How often do you use your local centre ? Those who use their local shopping facilities at Q18

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Two or Three Times Weekly | $39.1 \%$ | 1700 | $48.8 \%$ | 61 | $31.5 \%$ | 39 | $36.4 \%$ | 43 | $35.2 \%$ | 45 | $27.3 \%$ | 33 | $35.5 \%$ | 44 | $40.2 \%$ | 45 | $28.7 \%$ | 35 | $49.6 \%$ | 61 |
| Weekly | $28.4 \%$ | 1237 | $24.0 \%$ | 30 | $33.1 \%$ | 41 | $32.2 \%$ | 38 | $33.6 \%$ | 43 | $28.1 \%$ | 34 | $35.5 \%$ | 44 | $29.5 \%$ | 33 | $33.6 \%$ | 41 | $22.8 \%$ | 28 |
| Daily | $15.7 \%$ | 684 | $12.8 \%$ | 16 | $10.5 \%$ | 13 | $13.6 \%$ | 16 | $12.5 \%$ | 16 | $8.3 \%$ | 10 | $10.5 \%$ | 13 | $14.3 \%$ | 16 | $20.5 \%$ | 25 | $17.9 \%$ | 22 |
| Fortnightly | $7.9 \%$ | 342 | $7.2 \%$ | 9 | $11.3 \%$ | 14 | $6.8 \%$ | 8 | $8.6 \%$ | 11 | $19.0 \%$ | 23 | $8.1 \%$ | 10 | $10.7 \%$ | 12 | $9.0 \%$ | 11 | $4.9 \%$ | 6 |
| Monthly | $5.3 \%$ | 229 | $3.2 \%$ | 4 | $6.5 \%$ | 8 | $2.5 \%$ | 3 | $6.3 \%$ | 8 | $14.9 \%$ | 18 | $8.1 \%$ | 10 | $3.6 \%$ | 4 | $5.7 \%$ | 7 | $4.9 \%$ | 6 |
| Every 2-3 Months | $1.2 \%$ | 54 | $2.4 \%$ | 3 | $4.0 \%$ | 5 | $3.4 \%$ | 4 | $0.8 \%$ | 1 | $0.8 \%$ | 1 | $1.6 \%$ | 2 | $0.9 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Less than every 6 months | $0.1 \%$ | 5 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.8 \%$ | 1 | $0.0 \%$ | 0 | $0.8 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| Every 6 Months | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.8 \%$ | 1 | $0.0 \%$ | 0 |
| (Don't know / varies) | $2.2 \%$ | 97 | $1.6 \%$ | 2 | $3.2 \%$ | 4 | $4.2 \%$ | 5 | $3.1 \%$ | 4 | $0.8 \%$ | 1 | $0.8 \%$ | 1 | $0.9 \%$ | 1 | $1.6 \%$ | 2 | $0.0 \%$ | 0 |
| Base: |  | 4352 |  | 125 |  | 124 |  | 118 |  | 128 |  | 121 |  | 124 | 112 | 122 | 123 |  |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q22 What types of improvements to your local centre would persuade your household to visit it more often ? Please name up to THREE improvements.
Those who know their local shopping facilities at Q17

| Improve choice of multiple shops | 17.7\% | 872 | 18.2\% | 25 | 21.3\% | 29 | 28.0\% | 37 | 8.8\% | 12 | 17.3\% | 23 | 17.4\% | 24 | 14.2\% | 18 | 15.0\% | 21 | 13.3\% | 18 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Improve range of independent / specialist shops | 13.8\% | 679 | 17.5\% | 24 | 19.9\% | 27 | 18.9\% | 25 | 7.3\% | 10 | 10.5\% | 14 | 8.7\% | 12 | 11.8\% | 15 | 14.3\% | 20 | 11.1\% | 15 |
| Clean shopping streets | 4.5\% | 220 | 3.7\% | 5 | 8.8\% | 12 | 2.3\% | 3 | 3.7\% | 5 | 6.0\% | 8 | 4.3\% | 6 | 2.4\% | 3 | 2.9\% | 4 | 3.0\% | 4 |
| Attract larger retailers | 4.3\% | 210 | 5.1\% | 7 | 2.2\% | 3 | 12.9\% | 17 | 6.6\% | 9 | 4.5\% | 6 | 5.8\% | 8 | 4.7\% | 6 | 5.7\% | 8 | 3.0\% | 4 |
| More parking spaces - type unspecified | 4.1\% | 203 | 3.7\% | 5 | 2.2\% | 3 | 1.5\% | 2 | 1.5\% | 2 | 6.0\% | 8 | 4.3\% | 6 | 3.9\% | 5 | 3.6\% | 5 | 3.7\% | 5 |
| More parking spaces - short stay | 3.3\% | 162 | 8.8\% | 12 | 1.5\% | 2 | 0.0\% | 0 | 2.9\% | 4 | 0.8\% | 1 | 0.7\% | 1 | 3.2\% | 4 | 2.9\% | 4 | 3.7\% | 5 |
| Reduce cost of parking | 2.9\% | 144 | 4.4\% | 6 | 3.7\% | 5 | 4.5\% | 6 | 2.2\% | 3 | 0.8\% | 1 | 3.6\% | 5 | 3.9\% | 5 | 3.6\% | 5 | 4.4\% | 6 |
| Encourage reduced shop prices | 2.7\% | 131 | 4.4\% | 6 | 1.5\% | 2 | 0.8\% | 1 | 4.4\% | 6 | 2.3\% | 3 | 2.2\% | 3 | 2.4\% | 3 | 1.4\% | 2 | 4.4\% | 6 |
| Reduce road congestion | 2.3\% | 111 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.8\% | 5 | 1.4\% | 2 | 2.4\% | 3 | 5.0\% | 7 | 8.1\% | 11 |
| More parking spaces - long stay | 2.2\% | 107 | 7.3\% | 10 | 1.5\% | 2 | 0.8\% | 1 | 2.2\% | 3 | 2.3\% | 3 | 0.7\% | 1 | 2.4\% | 3 | 2.9\% | 4 | 0.0\% | 0 |
| Improve layout of car parks | 1.8\% | 89 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 1.4\% | 2 | 1.6\% | 2 | 0.7\% | 1 | 0.0\% | 0 |
| Improve safety of pedestrians | 1.7\% | 86 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 1.5\% | 2 |
| New shop - Clothes / shoe shop | 1.7\% | 85 | 2.2\% | 3 | 2.2\% | 3 | 1.5\% | 2 | 4.4\% | 6 | 3.0\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Wider range of shops | 1.5\% | 75 | 0.0\% | 0 | 0.7\% | 1 | 3.8\% | 5 | 2.9\% | 4 | 3.0\% | 4 | 3.6\% | 5 | 3.2\% | 4 | 0.0\% | 0 | 2.2\% | 3 |
| Improve policing / other security measures | 1.5\% | 72 | 1.5\% | 2 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 1.4\% | 2 | 1.6\% | 2 | 1.4\% | 2 | 0.0\% | 0 |
| Other Environmental Factor | 1.5\% | 72 | 3.7\% | 5 | 1.5\% | 2 | 0.8\% | 1 | 0.7\% | 1 | 2.3\% | 3 | 0.7\% | 1 | 2.4\% | 3 | 1.4\% | 2 | 1.5\% | 2 |
| A market / a better market | 1.4\% | 67 | 0.0\% | 0 | 3.7\% | 5 | 0.0\% | 0 | 4.4\% | 6 | 3.8\% | 5 | 2.2\% | 3 | 1.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Supermarket | 1.2\% | 60 | 1.5\% | 2 | 0.7\% | 1 | 2.3\% | 3 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 1.5\% | 2 |
| Improve public transport links | 1.2\% | 60 | 1.5\% | 2 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 | 3.0\% | 4 | 5.1\% | 7 | 0.8\% | 1 | 0.0\% | 0 | 2.2\% | 3 |
| New shop - Greengrocer | 1.2\% | 57 | 0.0\% | 0 | 2.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.7\% | 1 |
| Remove anti social element | 1.1\% | 55 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 0.7\% | 1 | 0.0\% | 0 |
| Less take aways | 0.9\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 2 | 2.1\% | 3 | 0.0\% | 0 |
| Tidy area up | 0.8\% | 41 | 0.7\% | 1 | 1.5\% | 2 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 2.9\% | 4 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Create more open spaces | 0.8\% | 38 | 1.5\% | 2 | 2.9\% | 4 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| More cafes / restaurants | 0.8\% | 37 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 3.0\% | 4 | 0.7\% | 1 | 0.8\% | 1 | 1.4\% | 2 | 0.7\% | 1 |
| New shop - Butchers | 0.8\% | 37 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New Shop (please specify) | 0.7\% | 36 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 1.6\% | 2 | 2.9\% | 4 | 0.0\% | 0 |
| New shop - Tesco | 0.7\% | 33 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 0.6\% | 30 | 0.7\% | 1 | 2.2\% | 3 | 0.8\% | 1 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| Banking facilities | 0.5\% | 25 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | , | 0.0\% | 0 | 0.0\% | 0 |
| Attract less people / relieve over-crowding | 0.5\% | 25 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Better quality shops | 0.5\% | 25 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |


|  | Total |  | Zone 27 |  | Zone 28 |  | Zone 29 |  | Zone 30 |  | Zone 31 |  | Zone 32 |  | Zone 33 |  | Zone 34 |  | Zone 35 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Better opening hours | 0.4\% | 21 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 |
| Attract more people / make more lively | 0.4\% | 20 | 0.7\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Create more shelters from the weather | 0.4\% | 20 | 0.7\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.6\% | 2 | 0.0\% | 0 | 0.7\% | 1 |
| Public transport facilities | 0.4\% | 19 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| New shop - Post Office | 0.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 |
| Occupy empty shops | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Other Transport Factor | 0.3\% | 17 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 3 | 0.7\% | 1 |
| New shop - Marks \& Spencer | 0.3\% | 17 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 1.5\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Bakers | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Less cafes / restaurants | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| New shop - Asda | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 |
| New shop - Health food shop | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.8\% | 1 | 0.7\% | 1 | 0.7\% | 1 |
| Improve play areas for children | 0.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Hardware store | 0.2\% | 12 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| More facilities for younger people / children | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Better customer service | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 1.5\% | 2 |
| New shop - Morrisons | 0.2\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Next | 0.2\% | 9 | 0.0\% | 0 | 1.5\% | 2 | 0.8\% | 1 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Department store | 0.2\% | 8 | 0.0\% | 0 | 1.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Chemist | 0.2\% | 8 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less pubs / bars | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase frequency of public transport in the evenings | 0.1\% | 7 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.8\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| New shop - Electical shop | 0.1\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Less charity shops | 0.1\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| New shop - Argos | 0.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| New shop - Sainsburys | 0.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Increase number of taxis | 0.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (None mentioned / nothing in particular) | 44.4\% | 2182 | 40.1\% | 55 | 43.4\% | 59 | 45.5\% | 60 | 55.5\% | 76 | 45.9\% | 61 | 44.2\% | 61 | 48.8\% | 62 | 52.1\% | 73 | 43.0\% | 58 |
| Base: |  | 4919 |  | 137 |  | 136 |  | 132 |  | 137 |  | 133 |  | 138 |  | 127 |  | 140 |  | 135 |

for GVA Grimley


Q23 Do you take part in any of the following leisure activities?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Restaurants | $70.4 \%$ | 3533 | $72.5 \%$ | 100 | $79.7 \%$ | 110 | $82.6 \%$ | 114 | $77.0 \%$ | 107 | $78.1 \%$ | 107 | $82.0 \%$ | 114 | $84.5 \%$ | 120 | $76.1 \%$ | 108 | $88.4 \%$ |
| Pubs / Clubs | $50.9 \%$ | 2554 | $50.7 \%$ | 70 | $45.7 \%$ | 63 | $62.3 \%$ | 86 | $56.8 \%$ | 79 | $59.1 \%$ | 81 | $65.5 \%$ | 91 | $67.6 \%$ | 96 | $58.5 \%$ | 83 | $66.7 \%$ |
| Cinema | $49.9 \%$ | 2503 | $47.1 \%$ | 65 | $46.4 \%$ | 64 | $54.3 \%$ | 75 | $46.8 \%$ | 65 | $54.0 \%$ | 74 | $60.4 \%$ | 84 | $61.3 \%$ | 87 | $57.0 \%$ | 81 | $56.5 \%$ |
| Gym / Health \& Fitness Club | $23.3 \%$ | 1171 | $21.0 \%$ | 29 | $15.9 \%$ | 22 | $26.8 \%$ | 37 | $23.0 \%$ | 32 | $22.6 \%$ | 31 | $18.0 \%$ | 25 | $28.9 \%$ | 41 | $40.1 \%$ | 57 | $28.3 \%$ |
| 39 | 39 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Tenpin Bowling | $20.8 \%$ | 1046 | $21.0 \%$ | 29 | $17.4 \%$ | 24 | $26.8 \%$ | 37 | $30.2 \%$ | 42 | $35.8 \%$ | 49 | $36.0 \%$ | 50 | $35.2 \%$ | 50 | $26.1 \%$ | 37 | $34.1 \%$ |
| Bingo | $7.1 \%$ | 355 | $5.8 \%$ | 8 | $6.5 \%$ | 9 | $7.2 \%$ | 10 | $5.0 \%$ | 7 | $10.9 \%$ | 15 | $7.9 \%$ | 11 | $4.2 \%$ | 6 | $4.9 \%$ | 7 | $3.6 \%$ |
| Casino | $3.5 \%$ | 174 | $0.7 \%$ | 1 | $4.3 \%$ | 6 | $3.6 \%$ | 5 | $2.9 \%$ | 4 | $6.6 \%$ | 9 | $5.8 \%$ | 8 | $7.7 \%$ | 11 | $4.2 \%$ | 6 | $5.1 \%$ |
| (None of these) | $14.8 \%$ | 741 | $15.2 \%$ | 21 | $10.9 \%$ | 15 | $6.5 \%$ | 9 | $10.8 \%$ | 15 | $11.7 \%$ | 16 | $7.2 \%$ | 10 | $5.6 \%$ | 8 | $5.6 \%$ | 8 | $4.3 \%$ |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 | 142 | 142 | 138 |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q24 Where do you go most often to visit the cinema?
Those who go to the cinema at Q23

| UGC Parrs Wood, Didsbury | 21.8\% | 545 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 | 40.2\% | 35 | 69.1\% | 56 | 21.8\% | 17 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| UCI Trafford Centre, Manchester | 15.7\% | 392 | 1.5\% | 1 | 3.1\% | 2 | 10.7\% | 8 | 1.5\% | 1 | 6.8\% | 5 | 2.4\% | 2 | 6.9\% | 6 | 6.2\% | 5 | 9.0\% | 7 |
| thefilmworks, Manchester | 9.7\% | 244 | 1.5\% | 1 | 3.1\% | 2 | 9.3\% | 7 | 1.5\% | 1 | 5.4\% | 4 | 8.3\% | 7 | 3.4\% | 3 | 1.2\% | 1 | 1.3\% | 1 |
| Vue, Bury | 7.4\% | 184 | 10.8\% | 7 | 3.1\% | 2 | 41.3\% | 31 | 4.6\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Showcase Manchester, Manchester | 7.1\% | 178 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 24.3\% | 18 | 8.3\% | 7 | 8.0\% | 7 | 3.7\% | 3 | 6.4\% | 5 |
| Cineworld, Ashton-underLyne | 5.1\% | 127 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 15.4\% | 10 | 45.9\% | 34 | 72.6\% | 61 | 0.0\% | 0 | 1.2\% | 1 | 7.7\% | 6 |
| Odeon Sandbrook Park, Rochdale | 4.9\% | 123 | 29.2\% | 19 | 81.3\% | 52 | 22.7\% | 17 | 43.1\% | 28 | 2.7\% | 2 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| AMC Great Northern 16, Manchester | 4.3\% | 108 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 2 | 1.2\% | 1 | 2.3\% | 2 | 2.5\% | 2 | 1.3\% | 1 |
| Cornerhouse, Manchester | 3.2\% | 80 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 1.5\% | 1 | 1.4\% | 1 | 1.2\% | 1 | 2.3\% | 2 | 1.2\% | 1 | 0.0\% | 0 |
| UGC Grand Central Leisure Park, Stockport | 3.0\% | 76 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 1.4\% | 1 | 1.2\% | 1 | 24.1\% | 21 | 7.4\% | 6 | 23.1\% | 18 |
| Red Cinemas, Salford | 2.3\% | 57 | 0.0\% | 0 | 0.0\% | 0 | 1.3\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 2.1\% | 52 | 9.2\% | 6 | 1.6\% | 1 | 1.3\% | 1 | 3.1\% | 2 | 2.7\% | 2 | 2.4\% | 2 | 1.1\% | 1 | 2.5\% | 2 | 2.6\% | 2 |
| Studio Cinema, Knutsford | 2.0\% | 50 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Roxy, Hollinwood | 1.9\% | 48 | 1.5\% | 1 | 0.0\% | 0 | 6.7\% | 5 | 24.6\% | 16 | 4.1\% | 3 | 1.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Appollo, Burnley | 1.4\% | 35 | 32.3\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| UGC, Bolton | 1.3\% | 33 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Regent, Marple | 0.7\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 23.1\% | 18 |
| Savoy, Stockport | 0.7\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.9\% | 6 | 3.7\% | 3 | 3.8\% | 3 |
| Curzon, Urmston | 0.7\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Vue, Bolton | 0.4\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hebden Bridge Picture House | 0.3\% | 8 | 10.8\% | 7 | 1.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Accrington, Vue | 0.2\% | 6 | 1.5\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Warrington, UCI | 0.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 3.6\% | 90 | 0.0\% | 0 | 6.3\% | 4 | 4.0\% | 3 | 3.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.4\% | 3 | 1.2\% | 1 | 0.0\% | 0 |
| Base: |  | 2503 |  | 65 |  | 64 |  | 75 |  | 65 |  | 74 |  | 84 |  | 87 |  | 81 |  | 78 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q25 Where do you go most often to play bingo ? Those who play bingo at Q23

| Other | 20.8\% | 74 | 75.0\% | 6 | 22.2\% | 2 | 20.0\% | 2 | 14.3\% | 1 | 0.0\% | 0 | 9.1\% | 1 | 50.0\% | 3 | 28.6\% | 2 | 20.0\% | 1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mecca Hyde Road Manchester | 9.0\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 13.3\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Harpurhey, Manchester | 9.0\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Didsbury | 6.2\% | 22 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 42.9\% | 3 | 0.0\% | 0 |
| Gala, Wythenshawe, Manchester | 5.9\% | 21 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, Sale | 5.6\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Belle Vue, Manchester | 5.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 26.7\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 20.0\% | 1 |
| Gala, Ashton under Lyne | 5.4\% | 19 | 0.0\% | 0 | 0.0\% | 0 | 10.0\% | 1 | 14.3\% | 1 | 33.3\% | 5 | 36.4\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, King Square, Oldham | 4.8\% | 17 | 0.0\% | 0 | 22.2\% | 2 | 0.0\% | 0 | 71.4\% | 5 | 13.3\% | 2 | 9.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Middleton | 4.5\% | 16 | 0.0\% | 0 | 11.1\% | 1 | 60.0\% | 6 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Salford, Manchester | 3.9\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Old Trafford | 3.9\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Gala, Stockport | 2.5\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 50.0\% | 3 | 28.6\% | 2 | 60.0\% | 3 |
| Mecca, Rochdale | 1.7\% | 6 | 25.0\% | 2 | 33.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmos, Manchester | 1.7\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 45.5\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Buckingham Bingo, Walkden | 1.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cosmos, Eccles | 1.4\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, Breightment, Bolton | 1.1\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Mecca, Moor Lane, Bolton | 0.6\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 5.1\% | 18 | 0.0\% | 0 | 11.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 6.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Base: |  | 355 |  | 8 |  | 9 |  | 10 |  | 7 |  | 15 |  | 11 |  | 6 |  | 7 |  | 5 |

for GVA Grimley

| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q26 Where do you go most often to go ten pin bowling ? Those who go ten pin bowling at Q23

| Megabowl, Didsbury | 27.3\% | 286 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 1 | 2.4\% | 1 | 4.1\% | 2 | 2.0\% | 1 | 36.0\% | 18 | 56.8\% | 21 | 12.8\% | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Megabowl, Bury | 16.7\% | 175 | 20.7\% | 6 | 33.3\% | 8 | 86.5\% | 32 | 47.6\% | 20 | 4.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Megabowl, Stockport | 12.6\% | 132 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 14.3\% | 7 | 8.0\% | 4 | 44.0\% | 22 | 29.7\% | 11 | 78.7\% | 37 |
| Hollywood Bowl, Ashton under Lyne | 10.1\% | 106 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 21.4\% | 9 | 53.1\% | 26 | 76.0\% | 38 | 4.0\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Namco Station, The Trafford Centre | 9.8\% | 103 | 6.9\% | 2 | 4.2\% | 1 | 0.0\% | 0 | 4.8\% | 2 | 6.1\% | 3 | 4.0\% | 2 | 8.0\% | 4 | 5.4\% | 2 | 2.1\% | 1 |
| Other | 6.0\% | 63 | 10.3\% | 3 | 4.2\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 6.0\% | 3 | 4.0\% | 2 | 2.7\% | 1 | 0.0\% | 0 |
| XS Superbowl, Worsley, Manchester | 3.1\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 2.0\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| AMF, Burnley | 2.4\% | 25 | 48.3\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Hollywood Bowl, Bolton | 2.2\% | 23 | 0.0\% | 0 | 4.2\% | 1 | 0.0\% | 0 | 4.8\% | 2 | 10.2\% | 5 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 |
| Strike 10 Bowling, Sandbrooke Park, Rochdale | 1.8\% | 19 | 10.3\% | 3 | 45.8\% | 11 | 2.7\% | 1 | 9.5\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Superbowl, Macclesfield | 1.6\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.1\% | 1 |
| Megabowl, White City Retail Park | 1.1\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 5.1\% | 53 | 3.4\% | 1 | 8.3\% | 2 | 0.0\% | 0 | 7.1\% | 3 | 4.1\% | 2 | 4.0\% | 2 | 2.0\% | 1 | 5.4\% | 2 | 2.1\% | 1 |
| Base: |  | 1046 |  | 29 |  | 24 |  | 37 |  | 42 |  | 49 |  | 50 |  | 50 |  | 37 |  | 47 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q27 Where do you go most often to visit the gym / health \& fitness club ?
Those who visit the gym / health and fitness club at Q23

| Other | 83.6\% | 979 | 89.7\% | 26 | 95.5\% | 21 | 86.5\% |  | 100.0\% | 32 | 77.4\% | 24 | 92.0\% | 23 | 80.5\% | 33 | 96.5\% | 55 | 89.7\% | 35 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| David Lloyd Leisure, Trafford Park, Manchester | 1.7\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.8\% | 1 | 0.0\% | 0 |
| Fitness First Clubs Ltd, Moston, Manchester | 1.4\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 6.5\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Total Fitness UK Ltd, Whitefield, Manchester | 1.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 2.6\% | 1 |
| L.A. Fitness plc, King St, Manchester | 1.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Fitness First Clubs Ltd, Debdale Park, Manchester | 1.2\% | 14 | 0.0\% | 0 | 0.0\% | 0 | 2.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Total Fitness UK Ltd, Walkden, Manchester | 0.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Esporta Health \& Fitness Club, Denton, Manchester | 0.8\% | 9 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 6.5\% | 2 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Virgin Active Ltd, Deansgate, Manchester | 0.7\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Living Well Health Clubs, Quay St, Manchester | 0.5\% | 6 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Active Fitness, Failsworth, Manchester | 0.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.2\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Olympic Gym, Eccles, Manchester | 0.3\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Powermill Gym, Middleton, Manchester | 0.2\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 5.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Marriott Leisure Club, Worsley Park, Manchester | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Living Well Health Clubs, Manchester Airport, Manchester | 0.1\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know / varies) | 5.9\% | 69 | 10.3\% | 3 | 4.5\% | 1 | 2.7\% | 1 | 0.0\% | 0 | 3.2\% | 1 | 8.0\% | 2 | 12.2\% | 5 | 1.8\% | 1 | 7.7\% | 3 |
| Base: |  | 1171 |  | 29 |  | 22 |  | 37 |  | 32 |  | 31 |  | 25 |  | 41 |  | 57 |  | 39 |

Q28 Do you feel there is a lack of leisure facilities where you live?

| No | 60.8\% | 3050 | 58.7\% | 81 | 66.7\% | 92 | 51.4\% | 71 | 51.1\% | 71 | 65.7\% | 90 | 51.1\% | 71 | 68.3\% | 97 | 80.3\% | 114 | 71.0\% | 98 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Yes | 35.1\% | 1762 | 39.1\% | 54 | 30.4\% | 42 | 46.4\% | 64 | 46.0\% | 64 | 27.7\% | 38 | 46.0\% | 64 | 29.6\% | 42 | 17.6\% | 25 | 23.9\% | 33 |
| (Don't know) | 4.1\% | 208 | 2.2\% | 3 | 2.9\% | 4 | 2.2\% | 3 | 2.9\% | 4 | 6.6\% | 9 | 2.9\% | 4 | 2.1\% | 3 | 2.1\% | 3 | 5.1\% | 7 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Q29 What leisure facilities do you feel are lacking in your area ?
Those who feel leisure facilities in their area are lacking at Q28

| Cinema | 34.2\% | 602 | 61.1\% | 33 | 14.3\% | 6 | 48.4\% | 31 | 62.5\% | 40 | 36.8\% | 14 | 34.4\% | 22 | 21.4\% | 9 | 32.0\% | 8 | 15.2\% | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Gym / Health \& Fitness Club | 19.2\% | 338 | 33.3\% | 18 | 21.4\% | 9 | 17.2\% | 11 | 10.9\% | 7 | 18.4\% | 7 | 14.1\% | 9 | 28.6\% | 12 | 32.0\% | 8 | 24.2\% | 8 |
| Tenpin Bowling | 16.6\% | 292 | 40.7\% | 22 | 14.3\% | 6 | 26.6\% | 17 | 29.7\% | 19 | 10.5\% | 4 | 14.1\% | 9 | 14.3\% | 6 | 20.0\% | 5 | 6.1\% | 2 |
| Pubs / Clubs | 13.0\% | 229 | 18.5\% | 10 | 9.5\% | 4 | 18.8\% | 12 | 7.8\% | 5 | 5.3\% | 2 | 12.5\% | 8 | 19.0\% | 8 | 12.0\% | 3 | 9.1\% | 3 |
| Something for younger people to do | 12.9\% | 228 | 7.4\% | 4 | 9.5\% | 4 | 10.9\% | 7 | 12.5\% | 8 | 26.3\% | 10 | 20.3\% | 13 | 9.5\% | 4 | 16.0\% | 4 | 24.2\% | 8 |
| Swimming pool | 11.4\% | 201 | 18.5\% | 10 | 16.7\% | 7 | 7.8\% | 5 | 4.7\% | 3 | 2.6\% | 1 | 23.4\% | 15 | 38.1\% | 16 | 12.0\% | 3 | 12.1\% | 4 |
| Restaurants | 10.0\% | 176 | 16.7\% | 9 | 4.8\% | 2 | 20.3\% | 13 | 9.4\% | 6 | 7.9\% | 3 | 4.7\% | 3 | 9.5\% | 4 | 8.0\% | 2 | 9.1\% | 3 |
| Youth club | 6.2\% | 109 | 3.7\% | 2 | 4.8\% | 2 | 0.0\% | 0 | 6.3\% | 4 | 5.3\% | 2 | 6.3\% | 4 | 9.5\% | 4 | 8.0\% | 2 | 12.1\% | 4 |
| Leisure centre | 5.5\% | 97 | 3.7\% | 2 | 7.1\% | 3 | 1.6\% | 1 | 4.7\% | 3 | 10.5\% | 4 | 3.1\% | 2 | 2.4\% | 1 | 4.0\% | 1 | 6.1\% | 2 |
| Bingo | 4.4\% | 78 | 16.7\% | 9 | 0.0\% | 0 | 4.7\% | 3 | 1.6\% | 1 | 7.9\% | 3 | 3.1\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Parks / fields | 3.0\% | 53 | 1.9\% | 1 | 0.0\% | 0 | 1.6\% | 1 | 1.6\% | 1 | 2.6\% | 1 | 1.6\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 3.0\% | 1 |
| Casino | 2.0\% | 36 | 13.0\% | 7 | 0.0\% | 0 | 4.7\% | 3 | 0.0\% | 0 | 2.6\% | 1 | 6.3\% | 4 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Ice rink | 1.9\% | 34 | 1.9\% | 1 | 2.4\% | 1 | 1.6\% | 1 | 3.1\% | 2 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 4.0\% | 1 | 0.0\% | 0 |
| Football field | 1.5\% | 27 | 1.9\% | 1 | 7.1\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% |  | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other | 1.5\% | 26 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 9.1\% | 3 |
| Community centre | 1.3\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 2.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Anything (unspecified) | 0.9\% | 16 | 0.0\% | 0 | 0.0\% | 0 | 6.3\% | 4 | 3.1\% | 2 | 0.0\% | 0 | 3.1\% | 2 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 |
| Theatre | 0.8\% | 14 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 3.0\% | 1 |
| Tennis facilities | 0.7\% | 13 | 0.0\% | 0 | 4.8\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 4.0\% | 1 | 0.0\% | 0 |
| More shopping facilities | 0.7\% | 12 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Skate Park | 0.6\% | 10 | 1.9\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 1.6\% | 1 | 0.0\% | 0 | 1.6\% | 1 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Something for older people to do | 0.5\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Cafes | 0.4\% | 7 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Dance centre | 0.3\% | 6 | 0.0\% | 0 | 2.4\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| A library | 0.2\% | 3 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Don't know) | 11.2\% | 197 | 3.7\% | 2 | 9.5\% | 4 | 15.6\% | 10 | 9.4\% | 6 | 5.3\% | 2 | 12.5\% | 8 | 7.1\% | 3 | 4.0\% | 1 | 6.1\% | 2 |
| Base: |  | 1762 |  | 54 |  | 42 |  | 64 |  | 64 |  | 38 |  | 64 |  | 42 |  | 25 |  | 33 |
| SEX Sex of respondent. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Male | 34.6\% | 1736 | 34.8\% | 48 | 29.7\% | 41 | 33.3\% | 46 | 32.4\% | 45 | 36.5\% | 50 | 31.7\% | 44 | 32.4\% | 46 | 37.3\% | 53 | 37.7\% | 52 |
| Female | 65.4\% | 3284 | 65.2\% | 90 | 70.3\% | 97 | 66.7\% | 92 | 67.6\% | 94 | 63.5\% | 87 | 68.3\% | 95 | 67.6\% | 96 | 62.7\% | 89 | 62.3\% | 86 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |



AGE Could I ask, how old are you ?

| 18 to 24 | 7.1\% | 356 | 6.5\% | 9 | 7.2\% | 10 | 7.2\% | 10 | 10.1\% | 14 | 8.0\% | 11 | 8.6\% | 12 | 11.3\% | 16 | 9.9\% | 14 | 6.5\% | 9 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 25 to 34 | 15.0\% | 753 | 15.9\% | 22 | 8.0\% | 11 | 15.9\% | 22 | 5.8\% | 8 | 15.3\% | 21 | 18.7\% | 26 | 19.0\% | 27 | 14.1\% | 20 | 9.4\% | 13 |
| 35 to 44 | 18.2\% | 913 | 26.8\% | 37 | 9.4\% | 13 | 18.1\% | 25 | 13.7\% | 19 | 19.7\% | 27 | 20.1\% | 28 | 22.5\% | 32 | 16.2\% | 23 | 20.3\% | 28 |
| 45 to 54 | 19.6\% | 985 | 18.8\% | 26 | 19.6\% | 27 | 21.0\% | 29 | 25.2\% | 35 | 21.2\% | 29 | 16.5\% | 23 | 17.6\% | 25 | 15.5\% | 22 | 28.3\% | 39 |
| 55 to 64 | 19.8\% | 993 | 14.5\% | 20 | 23.2\% | 32 | 19.6\% | 27 | 20.1\% | 28 | 18.2\% | 25 | 20.1\% | 28 | 13.4\% | 19 | 18.3\% | 26 | 18.8\% | 26 |
| $65+$ | 19.8\% | 993 | 17.4\% | 24 | 30.4\% | 42 | 17.4\% | 24 | 24.5\% | 34 | 17.5\% | 24 | 15.8\% | 22 | 16.2\% | 23 | 25.4\% | 36 | 16.7\% | 23 |
| (Refused) | 0.5\% | 27 | 0.0\% | 0 | 2.2\% | 3 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |
| SEG |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A | 5.0\% | 252 | 4.3\% | 6 | 8.0\% | 11 | 2.9\% | 4 | 5.0\% | 7 | 5.1\% | 7 | 6.5\% | 9 | 4.9\% | 7 | 9.9\% | 14 | 3.6\% | 5 |
| B | 16.9\% | 847 | 15.2\% | 21 | 15.2\% | 21 | 9.4\% | 13 | 18.0\% | 25 | 13.9\% | 19 | 15.8\% | 22 | 17.6\% | 25 | 20.4\% | 29 | 19.6\% | 27 |
| C1 | 31.0\% | 1556 | 27.5\% | 38 | 29.0\% | 40 | 26.1\% | 36 | 30.2\% | 42 | 32.8\% | 45 | 30.2\% | 42 | 30.3\% | 43 | 30.3\% | 43 | 34.8\% | 48 |
| C2 | 26.4\% | 1324 | 29.7\% | 41 | 26.1\% | 36 | 37.0\% | 51 | 33.8\% | 47 | 32.8\% | 45 | 33.1\% | 46 | 30.3\% | 43 | 29.6\% | 42 | 28.3\% | 39 |
| D | 14.8\% | 745 | 14.5\% | 20 | 15.9\% | 22 | 15.9\% | 22 | 11.5\% | 16 | 12.4\% | 17 | 13.7\% | 19 | 12.7\% | 18 | 7.7\% | 11 | 10.1\% | 14 |
| E | 1.8\% | 91 | 2.2\% | 3 | 2.2\% | 3 | 3.6\% | 5 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

ETH Strictly for the purposes of this survey could I just ask, to which of the following ethnic groups do you consider you belong ?

| White - British | 90.1\% | 4525 | 97.8\% | 135 | 93.5\% | 129 | 97.1\% | 134 | 97.8\% | 136 | 99.3\% | 136 | 95.0\% | 132 | 95.1\% | 135 | 95.8\% | 136 | 94.2\% | 130 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White - Irish | 2.3\% | 117 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 | 1.4\% | 2 |
| Asian and Asian British Pakistani | 1.3\% | 65 | 0.0\% | 0 | 3.6\% | 5 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Asian and Asian British Indian | 0.9\% | 46 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 |
| Black and Black British Caribbean | 0.9\% | 44 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| White European | 0.6\% | 32 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 |
| Black and Black British African | 0.5\% | 25 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| Mixed - White and Asian | 0.5\% | 23 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Mixed - White and Black Caribbean | 0.4\% | 20 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| Mixed - White and Black African | 0.4\% | 18 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Any other mixed background | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 |
| Asian and Asian British Bangladeshi | 0.3\% | 16 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Other ethnic group | 0.2\% | 11 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 |
| Chinese | 0.2\% | 10 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 |
| White North American | 0.2\% | 8 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| (Refused) | 0.9\% | 43 | 0.7\% | 1 | 1.4\% | 2 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.0\% | 0 | 0.7\% | 1 | 0.7\% | 1 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |

DIS Do you have any long standing illness, disability or infirmity ? (Long standing means anything that has troubled you over a period of time)

| Yes | $21.8 \%$ | 1092 | $14.5 \%$ | 20 | $26.8 \%$ | 37 | $23.2 \%$ | 32 | $26.6 \%$ | 37 | $16.1 \%$ | 22 | $18.7 \%$ | 26 | $18.3 \%$ | 26 | $15.5 \%$ | 22 | $12.3 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| No | $77.7 \%$ | 3901 | $85.5 \%$ | 118 | $71.7 \%$ | 99 | $76.1 \%$ | 105 | $72.7 \%$ | 101 | $83.2 \%$ | 114 | $81.3 \%$ | 113 | $80.3 \%$ | 114 | $84.5 \%$ | 120 | $87.0 \%$ |
| No | 120 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| (Don't know) | $0.5 \%$ | 27 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.0 \%$ | 0 | $0.7 \%$ |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 | 142 | 142 | 138 |  |  |

## CAR How many cars does your household own or have the use of ?

|  | $20.6 \%$ | 1033 | $11.6 \%$ | 16 | $17.4 \%$ | 24 | $13.0 \%$ | 18 | $19.4 \%$ | 27 | $16.1 \%$ | 22 | $16.5 \%$ | 23 | $16.9 \%$ | 24 | $13.4 \%$ | 19 | $5.8 \%$ |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| None | $46.3 \%$ | 2322 | $53.6 \%$ | 74 | $46.4 \%$ | 64 | $50.7 \%$ | 70 | $46.8 \%$ | 65 | $49.6 \%$ | 68 | $43.9 \%$ | 61 | $47.9 \%$ | 68 | $33.1 \%$ | 47 | $36.2 \%$ | 50 |
| One | $26.8 \%$ | 1347 | $29.0 \%$ | 40 | $27.5 \%$ | 38 | $29.0 \%$ | 40 | $29.5 \%$ | 41 | $28.5 \%$ | 39 | $30.2 \%$ | 42 | $26.1 \%$ | 37 | $43.0 \%$ | 61 | $46.4 \%$ | 64 |
| Two | $5.7 \%$ | 288 | $5.1 \%$ | 7 | $6.5 \%$ | 9 | $7.2 \%$ | 10 | $4.3 \%$ | 6 | $5.8 \%$ | 8 | $8.6 \%$ | 12 | $9.2 \%$ | 13 | $10.6 \%$ | 15 | $10.9 \%$ | 15 |
| Three or more | $0.6 \%$ | 30 | $0.7 \%$ | 1 | $2.2 \%$ | 3 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 |
| Refused) |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 | 142 | 138 |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## Mean Score: [7.5, 17.5, 25.5, 35.5, 45.5, 55.5, 65.5, 75.5, 85.5, 95.5, 125.5, 226.5] £1000 units

INC Approximately what is your total household income?

| £0-£15,000 | 18.3\% | 917 | 16.7\% | 23 | 15.2\% | 21 | 15.2\% | 21 | 15.8\% | 22 | 16.1\% | 22 | 13.7\% | 19 | 8.5\% | 12 | 12.7\% | 18 | 10.9\% | 15 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| £15,000-£20,000 | 7.2\% | 363 | 8.7\% | 12 | 13.0\% | 18 | 8.7\% | 12 | 7.2\% | 10 | 9.5\% | 13 | 10.1\% | 14 | 6.3\% | 9 | 7.7\% | 11 | 2.2\% | 3 |
| £21,000-£30,000 | 9.4\% | 471 | 12.3\% | 17 | 8.7\% | 12 | 10.9\% | 15 | 6.5\% | 9 | 10.9\% | 15 | 12.2\% | 17 | 7.7\% | 11 | 5.6\% | 8 | 14.5\% | 20 |
| £31,000-£40,000 | 7.1\% | 357 | 10.1\% | 14 | 5.8\% | 8 | 6.5\% | 9 | 5.8\% | 8 | 11.7\% | 16 | 6.5\% | 9 | 9.2\% | 13 | 5.6\% | 8 | 11.6\% | 16 |
| £41,000-£50,000 | 5.3\% | 267 | 5.1\% | 7 | 3.6\% | 5 | 8.0\% | 11 | 7.2\% | 10 | 9.5\% | 13 | 4.3\% | 6 | 3.5\% | 5 | 4.2\% | 6 | 9.4\% | 13 |
| £51,000-£60,000 | 2.9\% | 144 | 3.6\% | 5 | 2.2\% | 3 | 1.4\% | 2 | 2.9\% | 4 | 2.9\% | 4 | 2.2\% | 3 | 4.9\% | 7 | 3.5\% | 5 | 5.8\% | 8 |
| £61,000-£70,000 | 1.3\% | 65 | 0.7\% | 1 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 | 2.2\% | 3 | 0.0\% | 0 | 1.4\% | 2 | 1.4\% | 2 | 2.9\% | 4 |
| £71,000-£80,000 | 1.1\% | 54 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 1.4\% | 2 | 0.7\% | 1 | 0.7\% | 1 | 2.1\% | 3 | 3.5\% | 5 | 0.0\% | 0 |
| £81,000-£90,000 | 0.3\% | 15 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 |
| £91,000-£100,000 | 0.3\% | 17 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| £100,001-£150,000 | 0.7\% | 33 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 |
| £151,001+ | 0.3\% | 13 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.7\% | 1 | 0.0\% | 0 | 1.4\% | 2 | 0.7\% | 1 |
| (Don't know / refused) | 45.9\% | 2304 | 42.8\% | 59 | 49.3\% | 68 | 45.7\% | 63 | 52.5\% | 73 | 36.5\% | 50 | 48.9\% | 68 | 54.9\% | 78 | 53.5\% | 76 | 40.6\% | 56 |
| Mean: |  | 28.1 |  | 25.0 |  | 25.3 |  | 28.1 |  | 26.5 |  | 27.9 |  | 28.3 |  | 33.3 |  | 36.6 |  | 36.4 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |

EMP Which of the following best describes the chief wage earner of your household's current employment situation ?

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Working full time | $55.3 \%$ | 2776 | $60.9 \%$ | 84 | $39.9 \%$ | 55 | $58.7 \%$ | 81 | $58.3 \%$ | 81 | $65.0 \%$ | 89 | $61.9 \%$ | 86 | $65.5 \%$ | 93 | $54.9 \%$ | 78 | $64.5 \%$ | 89 |
| Retired | $29.0 \%$ | 1458 | $25.4 \%$ | 35 | $45.7 \%$ | 63 | $24.6 \%$ | 34 | $31.7 \%$ | 44 | $24.1 \%$ | 33 | $28.1 \%$ | 39 | $21.8 \%$ | 31 | $31.7 \%$ | 45 | $24.6 \%$ | 34 |
| Working part time | $7.7 \%$ | 385 | $7.2 \%$ | 10 | $7.2 \%$ | 10 | $10.1 \%$ | 14 | $7.9 \%$ | 11 | $7.3 \%$ | 10 | $7.2 \%$ | 10 | $4.2 \%$ | 6 | $8.5 \%$ | 12 | $4.3 \%$ | 6 |
| Unemployed | $4.0 \%$ | 202 | $4.3 \%$ | 6 | $2.9 \%$ | 4 | $1.4 \%$ | 2 | $0.7 \%$ | 1 | $1.5 \%$ | 2 | $1.4 \%$ | 2 | $5.6 \%$ | 8 | $2.1 \%$ | 3 | $2.2 \%$ | 3 |
| A housewife | $1.0 \%$ | 48 | $0.7 \%$ | 1 | $1.4 \%$ | 2 | $2.2 \%$ | 3 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 |
| Benfits | $0.9 \%$ | 44 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.2 \%$ | 3 | $0.7 \%$ | 1 | $1.5 \%$ | 2 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 |
| A student | $0.7 \%$ | 36 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $1.4 \%$ | 2 | $0.7 \%$ | 1 |
| Other | $0.1 \%$ | 4 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ | 0 |
| (Refused) | $1.3 \%$ | 67 | $1.4 \%$ | 2 | $2.2 \%$ | 3 | $0.7 \%$ | 1 | $0.7 \%$ | 1 | $0.0 \%$ | 0 | $0.0 \%$ | 0 | $2.1 \%$ | 3 | $0.7 \%$ | 1 | $2.2 \%$ | 3 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 | 142 | 138 |  |  |


| Total | Zone 27 | Zone 28 | Zone 29 | Zone 30 | Zone 31 | Zone 32 | Zone 33 | Zone 34 | Zone 35 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

## ZON Zone:

| Zone 1 | 2.0\% | 100 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Zone 2 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 3 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 4 | 3.7\% | 185 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 5 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 6 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 7 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 8 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 9 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 10 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 11 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 12 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 13 | 3.1\% | 155 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 14 | 3.0\% | 149 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 15 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 16 | 3.0\% | 150 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 17 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 18 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 19 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 20 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 21 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 22 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 23 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 24 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 25 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 26 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 27 | 2.7\% | 138 | 100.0\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 28 | 2.7\% | 138 | 0.0\% |  | 100.0\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 29 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 30 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 31 | 2.7\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 137 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 32 | 2.8\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 139 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 33 | 2.8\% | 142 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 142 | 0.0\% | 0 | 0.0\% | 0 |
| Zone 34 | 2.8\% | 142 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 100.0\% | 142 | 0.0\% | 0 |
| Zone 35 | 2.7\% | 138 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% | 0 | 0.0\% |  | 100.0\% | 138 |
| Base: |  | 5020 |  | 138 |  | 138 |  | 138 |  | 139 |  | 137 |  | 139 |  | 142 |  | 142 |  | 138 |


[^0]:    Salford

[^1]:    Salford

